

Programme Schedule

10.30 a.m. - 11.30 a.m. : Technical Session -I

INNOVATION - THE X FACTOR OF BUSINESS GROWTH

: Mr. LS. Kannan
Director,
CSense Management Solutions
Founder - Business Champions
Academy, 102A, Suryakiran
CHS, SVP Road, Borivali
W. Mumbai.

11.30 a.m. - 12.30 p.m. : Technical Session -II

CONVERGENCE OF NEW TRENDS IN MULTI INDUSTRY DOMAINS - CONNECTED INTELLIGENCE

: Mr. Antony S Raj (ASR)
Vice President 5G Business
Technology Leader
Jio Platforms Limited (JPL)
Mumbai.

12.30 p.m. - 01.15 p.m. : Lunch Break

01.15 p.m. - 02.30 p.m. : Paper Presentation

02.30 p.m - 03.00 p.m : Valediction & Prize
Distribution

Valedictory Address : Dr. Sr. G. Jenita Rani
Vice-Principal - I (Shift -II)
Fatima College (Autonomous),
Madurai.



Patrons

Dr.Sr.G. Celine Sahaya Mary
Principal, Fatima College (Autonomous)

Dr. Sr. M. Francisca Flora
Secretary, Fatima College (Autonomous)

Chief Co-ordinator

Dr. S. Raju
Director - Professional Programmes
Professor, Department of MBA
Fatima Institute of Management

Convenors

Dr. P. Shyamala
Head & Associate Professor
Department of MBA
Fatima College (Autonomous)

Mrs. S. Mary Helan Felista
Head & Assistant Professor
Department of MCA
Fatima College (Autonomous)

Organising Committee

Faculty Members
Department of MBA & MCA
Fatima College (Autonomous)



FATIMA INSTITUTE OF MANAGEMENT



MBA & MCA

National Conference on **INNOVATION AND INTELLIGENCE** *- A CONTEMPORARY* **PERSPECTIVE'**

March 14, 2023

Venue: Jubilee Hall



Fatima College (Autonomous)

Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle - IV)
AICTE Approved MBA & MCA Programmes
Mary Land, Madurai -625 018

ABOUT THE COLLEGE

Fatima College, affiliated to Madurai Kamaraj University, was the dream of Sr. Rose Benedicte, the founder of the College, realized 68 years ago. With more than half a century of experience in the field of education, Fatima College has established a reputation for excellence in all aspects of higher education from its inception since 1953. It has endeared itself to the People of Madurai by imparting value based holistic education to young women with the objective of giving preference to the rural and economically backward women and first generation learners. The National Assessment and Accreditation Council (NAAC) accredited the college with the highest rating of 5 stars and re-accredited with A++ Grade (CGPA 3.61) in its fourth cycle 2021-2022. The college is in Rank band 101 - 150 in NIRF Ranking 2022 out of 2270 colleges.



ABOUT THE DEPARTMENTS

The AICTE approved professional course MBA (Master of Business Administration) is started in the year 1996. The mission of this department is to empower Women with Quality and value based management education and the main objective of this course is to inculcate knowledge, to hone up skills and to empower women to face corporate challenges.

The AICTE approved professional course MCA (Master of Computer Applications) was started in the year 1994. The core objective of the MCA programme is to prepare the students for a productive career in software industry and academia by providing an outstanding environment of teaching and research in the core and emerging areas of the discipline. A full time MCA course is not just a post graduate programme; it is also a complete professional growing of students for a successful career in the IT industry.

CONFERENCE THEME

The existing state of affairs explore the concepts of Innovation and Intelligence that attempt to define, measure and assess the inter-relationships of these two concepts. The Innovation and intelligence should go hand- in hand as they both involve the power of observation, insights and abstraction. Innovative intelligence tests one's collaborative competency, and powers curiosity, imagination and questioning. The theme of the national conference also confers the same interaction between innovation and intelligence.

CONFERENCE OBJECTIVES

The main objective of this National Conference is to create space for interaction with experts in the field of contemporary business transformation through innovation and intelligence. This conference also aims to accelerate the basic knowledge about revival strategies of businesses in this technology oriented era.

CONFERENCE OUTCOMES

The participants of this Conference (Academics, Research Scholars, Industrial experts and Students) can be honed up with the knowledge of business transformation and its Technological impact. The major outcome of this Conference is to inculcate the multi-dimensional view and innovative ways of business transformation to the participants.

Programme Schedule

9.00 am - 9.30 am	: Registration
9.30 am - 10.15 am	: Inauguration
Welcome Address	: Dr.P.Shyamala HOD - MBA Department Fatima College (Autonomous) Madurai.
Inaugural Address	: Dr.Sr. G. Celine Sahaya Mary Principal Fatima College (Autonomous) Madurai.
Key Note Address	: Mr. LS. Kannan Director, CSense Management Solutions Founder - Business Champions Academy, 102A, Suryakiran CHS, SVP Road, Borivali W. Mumbai.
Vote of Thanks	: Mrs. S. Mary Helan Felista HOD - MCA Department Fatima College (Autonomous) Madurai.
10.15 a.m. - 10.30 a.m.	: Tea Break