



# FATIMA COLLEGE

**(Autonomous)**

Re-Accredited with 'A' grade by NAAC (3<sup>rd</sup> Cycle)

College with Potential for Excellence (2004 - 2019)

74<sup>th</sup> Rank in India Ranking 2020 (NIRF) by MHRD

Mary Land, Madurai - 625 018, Tamil Nadu

## CHIEF PATRONS

Dr. Sr. G. Celine Sahaya Mary

Principal  
Fatima College

Dr. Sr. M. Francisca Flora

Secretary  
Fatima College

## PATRON

Dr. S. Raju

Director,  
Department of Management  
Studies

## CONVENOR

Dr. P. Shyamala

Head & Associate Professor,  
Department of Management  
Studies

## ORGANISING COMMITTEE

Faculty Members

Department of Management  
Studies  
Fatima College

## Fatima Institute of Management

### DEPARTMENT OF MANAGEMENT STUDIES

Organizes

One Week Online Workshop

On

**“Human Values and Ethics in  
Social Media - A Digital Perspective”**



**Date:** 15.07.2020 to 21.07.2020

**Time:** 03.00 p.m - 04.30 p.m

**Registration Link:**

<https://event.webinarjam.com/register/107/r4xrkan3>



## Programme Schedule

*Date*

*Resource Persons*

**15.07.2020**

**DR. M. WILLIAM BASKARAN**

Professor, Centre for Gandhian Studies,  
Dean, School of Social Sciences,  
Gandhigram Rural Institute-  
Deemed to be University - Gandhigram

**Topic:**

*“Human Values and Ethics in the Era of Social Media”*

**16.07.2020**

**MS. NISHA ANN JACOB**

Assistant Professor,  
DePaul Institute of Science and Technology,  
Angamaly South, Kerala

**Topic:**

*“Social Media influence on the Attitude and Behaviour  
of Individuals”*

**17.07.2020**

**DR. SENTHILKUMARAN PIRAMANAYGAM**

Professor, Hospitality and Tourism,  
Welcomgroup Graduate School of Hotel Administration  
Manipal Academy of Higher Education, Manipal, Karnataka

**Topic:**

*“Self Direction by Life Long Learning”*

**18.07.2020**

**DR. M. AYISHA MILLATH**

Assistant Professor,  
Alagappa Institute of Management,  
Alagappa University, Karaikudi

**Topic:**

*“Personal Responsibility in Using Social Media”*

**19.07.2020**

**DR. K. KANNAN**

Chief Civil Surgeon,  
Department of Plastic Surgery,  
Government Thoothukudi Medical College, Thoothukudi

**Topic:**

*“Ethical issues of Social Media Usage in Health Care”*



## Date

20.07.2020

## Resource Persons

### **DR. J. ARUNA**

Assistant Professor  
Dr. SNS Rajalakshmi College of Arts and Science  
Coimbatore

#### Topic:

“The Ethical Challenges and Opportunities of Social Media”

21.07.2020

### **PROF. J. RAMESH KUMAR**

Assistant Professor,  
Thiagarajar School of Management, Madurai

#### Topic:

“Ethics and Privacy Paradox in Social Media”

## Instructions to the Participants:

- \* *Free Registration*
- \* *Registration Link: <https://event.webinarjam.com/register/107/r4xrkan3>*
- \* *Meeting Link and Password will be sent through the registered Mail ID.*
- \* *Participants: I MBA & II MBA Students.*
- \* *E- Certificate will be issued to those who attend all the 7 Days Programme.*

*For further Details Contact:*

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Assistant Professor,  
Department of Management Studies,  
Fatima College, Madurai.  
Contact No: 8122884019*