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FACULTY MEMBERS

MBA & MCA, FATIMA COLLEGE



San Jose Block



FATIMA INSTITUTE OF MANAGEMENT

MBA & MCA

National Conference on

'BUSINESS ANALYTICS'

*- A Road map to Innovative
Entrepreneurship*

6th September, 2019



FATIMA COLLEGE (AUTONOMOUS)

(College with Potential for Excellence)
(Re-Accredited with 'A' grade by NAAC)
94th Rank in India Ranking 2019(NIRF)
Mary Land Madurai-625018.

About the College

Fatima College (Autonomous), with the lofty ideas of the founder Mother Rose and the tireless efforts of the Missionary Sisters of St. Joseph of Lyons has held steady to its quality pursuit in higher education from its inception since 1953. The National Assessment and Accreditation Council (NAAC) accredited the College with the highest rating of 5 stars and re-accredited with "A" grade. In the year 2004, the Status "College with Potential for Excellence" was conferred by the UGC. In 2006 and 2013, NAAC Re-accredited and honoured the college with 'A' grade. The college was ranked 94th in the All India NIRF ranking in 2019.

About the Departments

The AICTE approved professional course MBA (Master of Business Administration) was started in the year 1996. The mission of this programme is to empower Women with Quality and value based Management Education and the main objective is to inculcate knowledge, to hone up skills and to empower women to face corporate challenges.

The AICTE approved professional course MCA was started in the year 1994. Core object of the department is to prepare the students for productive career in the software industry and academia by providing an outstanding environment of teaching and research in the core and emerging areas of the discipline.

Conference Objectives

This Conference is hosted with the objective of the significance of the business data driven strategy and innovations of the business people. It helps the Students, Academicians, Corporate executives and Entrepreneurs to hone up their skills towards the new business arena and to equip themselves with the prospects of business analytics and intelligence.

The outcome of the conference is to provide Sufficient information about the multi-dimensional view of business analytics and its real-time interaction with business performance.

Conference Theme

Formation and Expansion of a business is a big challenge. It takes dedication, uncanny foresight and savvy. If you built that business from the ground up, the stakes are even higher. Nevertheless, Success is found at the intersection of great business sense and technology. Successful business owners know the needs of their ideal customers. Successful business analytics depends on data quality, skilled analysts who understand the technologies and the business, and an organizational commitment to using data to gain insights that inform business decision. These insights are helping to improve efficiency and to offer innovative solution to business problems.

Programme Schedule

9.00am - 9.30am	: REGISTRATION
9.30am - 10.15am	: INAUGURATION
Inaugural Address	: Dr.Sr.M.Francisca Flora SECRETARY, FATIMA COLLEGE, MADURAI.
Key Note Address	: Mr.Abhinya C.E.O GREEN DELTA, BANGALORE
Special Address	: Dr.Saleema JS ASSOCIATE PROFESSOR, DEPARTMENT OF COMPUTER SCIENCE CHRIST (Deemed to be University), BANGALORE.
10.15am - 10.30am	: TEA BREAK
10.30am - 11.30am	: SESSION - I BUSINESS ANALYTICS AND SOCIAL ENTREPRENEURSHIP Mr.Abhinya C.E.O GREEN DELTA, BANGALORE
11.45am - 12.45pm	: SESSION - II ANALYTICS EVERY WHERE: MIND THE GAP Dr.Saleema JS ASSOCIATE PROFESSOR, DEPARTMENT OF COMPUTER SCIENCE CHRIST (Deemed to be University), BANGALORE.
1.00pm - 2.00pm	: LUNCH BREAK
2.00pm - 3.45pm	: PAPER PRESENTATION
3.45pm - 4.00pm	: TEA BREAK
4.00pm - 4.30pm	: VALEDICTION
Valedictory Address	: Dr.Sr.J.Arul Mary VICE PRINCIPAL I - SHIFT II FATIMA COLLEGE, MADURAI.

