



### **ABOUT THE COLLEGE**

Fatima College (Autonomous), with the lofty ideas of the founder Mother Rose and the tireless efforts of the Missionary Sisters of St. Joseph of Lyons has held steady to its quality pursuit in higher education from its inception since 1953. The National Assessment and Accreditation Council (NAAC) accredited the College with the highest rating of 5 stars and re-accredited with "A" grade. In the year 2004, the Status "College with Potential for Excellence" was conferred by the UGC. In 2006 and 2013, NAAC Re-accredited and honoured the college with 'A' grade. The college was ranked 27th in the All India NIRF ranking in 2017.

### **ABOUT THE DEPARTMENT**

The AICTE approved professional course MBA (Master of Business Administration) was started in the year 1996. This programme is designed to inculcate knowledge, to hone up skills and to empower women to face corporate challenges.

### **ABOUT BRILZ - 2K18**

"Brilz2k18" is an Intercollegiate Meet organized by the Department of Management Studies, Fatima Institute of Management, Madurai. The appellation "Brilz" stands for "BREEZE and BLAZE (fire)", resembling learners to perpetrate efforts smartly as Breeze and toil fiercely as flaming fire like Blaze.

The aim of this Intercollegiate meet is to create a platform and to connect learning business executives from diverse contexts. The event attempts to acquire an opportunity to interact and to exhibit their talents and to test the flair for business management, technical acumen and co-curricular skills.

The outcome of the event is ample add-on experience through revelation and pragmatic stance towards the spirited nature of real life and crafting pawmarks of triumph and fostering of inherent proficiency among the partakers.

## *Programme Schedule*

- Presidential Address** : Rev. Dr. Sr. G. Celine Sahaya Mary  
Principal  
Fatima College (Autonomous)  
Madurai
- Felicitation** : Rev. Dr. Sr. M. Francisca Flora  
Secretary  
Fatima College (Autonomous)  
Madurai
- Key Note address** : Dr.J.Vijayadurai  
Associate Professor, Dept of MBA  
Director, DDE  
Madurai Kamaraj University  
Madurai
- Special Address** : Mr.John Rajadurai  
Programming Director - Radio City  
Madurai
- Valedictory Address** : Mirchi Ramana  
Radio Jockey & Vikadan Journalist  
Madurai



## *Patrons*

**Rev. Dr. Sr. M. Francisca Flora**

**Secretary, Fatima College (Autonomous)**

**Rev. Dr. Sr. G. Celine Sahaya Mary**

**Principal, Fatima College (Autonomous)**

## *Convenor*

**Dr. P. Shyamala**

**Head & Associate Professor**

**Department Of MBA**

**Fatima College (Autonomous)**

## *Organising Committee*

**Faculty & Students**

**Department of MBA**

**Fatima Institute of Management**



# Brilz 2k18

24, JAN. 2018

## FATIMA INSTITUTE OF MANAGEMENT



## FATIMA COLLEGE (AUTONOMOUS)

COLLEGE WITH POTENTIAL FOR EXCELLENCE  
RE-ACCREDITED WITH 'A' GRADE BY NAAC  
MARY LAND, MADURAI-625018.