

Programme Schedule

09.30 am - 10.00 am : Inauguration

10.00 am - 01.00 noon : **Mejor Gerentee** (Best Manager)

Catechize (Business Quiz)

Tycoon walk (Corporate Show)

Daze (ADZAP)

Online Mode : **Benefaction** (Paper Presentation)

Lean Plan (Business Plan)

01.00 pm - 02.00 pm : **Lunch Break**

02.00 pm - 03.00 pm : **Valediction**

Convener

Dr. P. Shyamala

Head & Associate Professor

Department of MBA

Fatima Institute of Management

Organising Committee

Faculty & Students

Department of MBA

Fatima Institute of Management



Fatima College (Autonomous)

Re-accredited with "A++" by NAAC (Cycle - IV)

Mary Land, Madurai -625 018

FATIMA INSTITUTE OF MANAGEMENT

DEPARTMENT OF MBA

Cordially invites you to the

Intercollegiate Meet



28 September 2024

Venue: Sanjose Seminar Hall

ABOUT THE COLLEGE

Fatima College (Autonomous), Mary Land, Madurai, is a Post Graduate and Research Institution for Women affiliated to Madurai Kamaraj University. It is Catholic Minority institution established and run by St. Joseph's Society of Madurai (of the Congregation of the sisters of St. Joseph of Lyon, France). The College was started in St. Joseph's Campus Madurai as a Second Grade College with 63 students in 1953. It was upgraded into a Post Graduate College in 1964 and Autonomous in 1990. The College now offers 23 Undergraduate Programmes, 15 Postgraduate Programmes & 2 Professional Programmes. 7 Departments have become Research Centres. It has a strength of 3754 Students, 185 Teaching Staff and 89 Non-Teaching Staff. In 2021-2022 NAAC re-accredited the college with 'A++' Grade .

ABOUT DEPARTMENT OF MBA

The AICTE approved professional course MBA was started in the year 1996. Master of Business Administration (MBA) is a two year programme with 4 semesters. It offers 7 specializations namely Marketing, System, Finance, Human Resource, Production, Hospital Management and International Business Management in the II year to cater to the needs of the Corporate. As add-on credit the programme offers self learning papers and soft skills.

ABOUT BRILZ

"Brilz 2024" is an Intercollegiate Meet organized by the Department of MBA, Fatima Institute of Management, Madurai. The appellation "Brilz" stands for "BREEZE (wind) and BLAZE (fire)", resembling learners to perpetuate efforts smartly as Breeze and toil fiercely as flaming fire like Blaze.

The aim of this Intercollegiate meet is to create a platform and to connect learning business executives from diverse contexts. The event attempts to acquire an opportunity to interact and to exhibit their talents and to test the flair for business management, technical acumen and co-curricular skills.

The outcome of the event is ample add-on experience through revelation and pragmatic stance towards the spirited nature of real life and crafting pawmarks of triumph and fostering of inherent proficiency among the partakers.

Guests of Honour

Inaugural Address



Dr. Sr. J. Arul Mary

Vice-Principal -I(Shift-II)
Fatima College(Autonomous), Madurai

Valedictory Address

Mr. Kannan

Radio Jockey
Suryan FM 93.5, Madurai



Patrons

Dr. Sr. G. Celine Sahaya Mary

Principal, Fatima College (Autonomous)

Dr. Sr. Ignatius Mary

Secretary, Fatima College (Autonomous)