

## Programme Schedule

09.30 am - 10.00 am : Inauguration

10.00 am - 12.00 noon : **Benefaction** (Paper Presentation)

**Mejor Gerentee** (Best Manager)

**Catechize** (Business Quiz)

**Lean Plan** (Business Plan)

**Tycoon walk** (Corporate Show)

01.00 pm - 02.00 pm : **Daze** (ADZAP)

### *Convener*

**Dr. P. Shyamala**

*Head & Associate Professor*

*Department of MBA*

*Fatima Institute of Management*

### *Organising Committee*

*Faculty & Students*

*Department of MBA*

*Fatima Institute of Management*



**Fatima College (Autonomous)**

Re-accredited with "A++" by NAAC (Cycle - IV)

Mary Land, Madurai -625 018

**FATIMA INSTITUTE OF MANAGEMENT**

**DEPARTMENT OF MBA**

*Cordially invite you to the*

**Intercollegiate Meet**



**7 October 2023**

**Venue: Sanjose Seminar Hall**

## **ABOUT THE COLLEGE**

Fatima College (Autonomous), Mary Land, Madurai, is a Post Graduate and Research Institution for Women affiliated to Madurai Kamaraj University. It is Catholic Minority institution established and run by St. Joseph's Society of Madurai (of the Congregation of the sisters of St. Joseph of Lyon, France). The College was started in St. Joseph's Campus Madurai with 63 students in 1953. It was upgraded into a Post Graduate College in 1964; Autonomous in 1990 and a Research Institute in 2004. The College now offers 23 Undergraduate Programmes, 14 Postgraduate Programmes, 2 Professional Programmes and 7 Departments have become Research Centres. It has strength of 4012 Students. In 2021-2022 NAAC re-accredited the college with 'A++' Grade with CGPA of 3.61 on a 4 point scale.

## **ABOUT DEPARTMENT OF MBA**

The AICTE approved professional course MBA was started in the year 1996. Master of Business Administration (MBA) is a two year programme with 4 semesters. It offers 7 specializations namely Marketing, System, Finance, Human Resource, Production, Hospital Management and International Business Management in the II year to cater to the needs of the Corporate. As add-on credit the programme offers self learning papers and soft skills.

## **ABOUT BRILZ**

"Brilz 2023" is an Intercollegiate Meet organized by Department of MBA, Fatima Institute of Management, Madurai. The appellation "Brilz" stands for "BREEZE (wind) and BLAZE (fire)", resembling learners to perpetuate efforts smartly as Breeze and toil fiercely as flaming fire like Blaze.

The aim of this Intercollegiate meet is to create a platform and to connect learning business executives from diverse contexts. The event attempts to acquire an opportunity to interact and to exhibit their talents and to test the flair for business management, technical acumen and co-curricular skills.

The outcome of the event is ample add-on experience through revelation and pragmatic stance towards the spirited nature of real life and crafting pawmarks of triumph and fostering of inherent proficiency among the partakers.

## *Guests of Honour*

### *Inaugural Address*

**MRS. MYTHILY PANDIAN**

Director  
Cholan Tours Pvt.Ltd.

### *Valedictory Address*

**MR. JACKSON DURAI**

Radio Jockey  
Radio City 91.9 fm, Madurai

### *Patrons*

**Dr. Sr. G Celine Sahaya Mary**

*Principal, Fatima College (Autonomous)*

**Dr. Sr. M. Francisca Flora**

*Secretary, Fatima College (Autonomous)*