

Programme Schedule

09.30 am - 10.00 am : Inauguration

10.00 am - 12.00 noon : Benefaction (Paper Presentation)

Daze (ADZAP)

Mejor Gerentee (Best Manager)

Catechize (Business Quiz)

Lean Plan (Business Plan)

01.00 pm - 02.00 pm : Tycoon walk (Corporate Show)

02.30 pm - 03.30 pm : Valediction

Convener

Dr. P. Shyamala

Head & Associate Professor

Department of MBA

Fatima Institute of Management

Organising Committee

Faculty & Students

Department of MBA

Fatima Institute of Management



Fatima College (Autonomous)

Re-Accredited with 'A++' by NAAC (Cycle - IV)

Mary Land, Madurai -625 018

FATIMA INSTITUTE OF MANAGEMENT

DEPARTMENT OF MBA

Cordially invite you to the

Intercollegiate Meet



November 12, 2022

ABOUT THE COLLEGE

Fatima College, affiliated to Madurai Kamaraj University, was the dream of Sr. Rose Benedicte, the founder of the College, realized 68 years ago. With more than half a century of experience in the field of education, Fatima College has established a reputation for excellence in all aspects of higher education from its inception since 1953. It has endeared itself to the People of Madurai by imparting value based holistic education to young women with the objective of giving preference to the rural and economically backward women and first generation learners. The National Assessment and Accreditation Council (NAAC) accredited the college with the highest rating of 5 stars and re-accredited with A++ Grade (CGPA 3.61) in its fourth cycle 2021-2022. The college is in Rank band 101- 150 in NIRF Ranking 2022 out of 2270 colleges.

ABOUT DEPARTMENT OF MBA

The AICTE approved professional course MBA (Master of Business Administration) is started in the year 1996. The mission of this department is to empower Women with Quality and value based management education and the main objective of this course is to inculcate knowledge, to hone up skills and to empower women to face corporate challenges.

ABOUT BRILZ

“Brilz2022” is an Intercollegiate Meet organized by Department of MBA, Fatima Institute of Management, Madurai. The appellation “Brilz” stands for “BREEZE (wind) and BLAZE (fire)”, resembling learners to perpetuate efforts smartly as Breeze and toil fiercely as flaming fire like Blaze.

The aim of this Intercollegiate meet is to create a platform and to connect learning business executives from diverse contexts. The event attempts to acquire an opportunity to interact and to exhibit their talents and to test the flair for business management, technical acumen and co-curricular skills.

The outcome of the event is ample add-on experience through revelation and pragmatic stance towards the spirited nature of real life and crafting pawmarks of triumph and fostering of inherent proficiency among the partakers.

Guests of Honour

Inaugural Address

Ms. ANANDHI MUTHUKUMARAN

*Radio Jockey
Radio City, Madurai*

Valedictory Address

DR. SR. G. JENITA RANI

*Vice Principal - I (Shift-II)
Fatima College(Autonomous), Madurai.*

Patrons

Dr. Sr. G Celine Sahaya Mary

Principal, Fatima College (Autonomous)

Dr. Sr. M. Francisca Flora

Secretary, Fatima College (Autonomous)

Chief Co-ordinator

Dr. S. Raju

*Director of Professional Programmes
Fatima Institute of Management*