

Programme Schedule

9.30 am - 10.30 am : **Inauguration**

Events : **Daze** (ADZAP)

Benefaction (Paper Presentation)

Lean Plan (Business Plan)

Mejor Gerentee (Best Manager)

Catechize (Business Quiz)

Tycoon walk (Corporate Show)

Beat the Music (Foot Loose)

3.30 pm - 04.00 pm : **Valediction**

Convener

Dr. P. Shyamala

Head & Associate Professor

Department of Management Studies

Fatima College (Autonomous)

Organising Committee

Faculty & Students

Department of Management Studies

Fatima Institute of Management



Fatima College (Autonomous)

College With Potential for Excellence

Re-Accredited with 'A' grade by NAAC

65th Rank in India Ranking NIRF 2018

Mary Land, Madurai -625 018

Department of Management Studies

Fatima Institute of Management

Cordially invite you to the

Intercollegiate Meet



August 11, 2018



ABOUT THE COLLEGE

Fatima College (Autonomous), with the lofty ideas of the founder Mother Rose and the tireless efforts of the Missionary Sisters of St. Joseph of Lyons has held steady to its quality pursuit in higher education from its inception since 1953. The National Assessment and Accreditation Council (NAAC) accredited the College with the highest rating of 5 stars and re-accredited with "A" grade. In the year 2004, the Status "College with Potential for Excellence" was conferred by the UGC. In 2006 and 2013, NAAC Re-accredited and honoured the college with 'A' grade. The college was ranked 65th in the All India NIRF ranking in 2018.

ABOUT THE DEPARTMENT

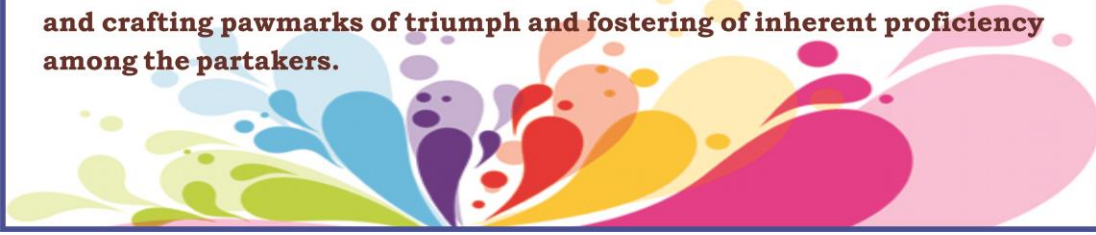
The AICTE approved professional course MBA (Master of Business Administration) was started in the year 1996. The mission of this programme is to empower Women with Quality and value based Management Education and the main objective is to inculcate knowledge, to hone up skills and to empower women to face corporate challenges.

ABOUT BRILZ

“Brilz2k18” is an Intercollegiate Meet organized by Department of Management Studies, Fatima Institute of Management, Madurai. The appellation “Brilz” stands for “BREEZE and BLAZE (fire)”, resembling learners to perpetuate efforts smartly as Breeze and toil fiercely as flaming fire like Blaze.

The aim of this Intercollegiate meet is to create a platform and to connect learning business executives from diverse contexts. The event attempts to acquire an opportunity to interact and to exhibit their talents and to test the flair for business management, technical acumen and co-curricular skills.

The outcome of the event is ample add-on experience through revelation and pragmatic stance towards the spirited nature of real life and crafting pawmarks of triumph and fostering of inherent proficiency among the partakers.



Guests of Honour

Presidential Address

Dr. T.S. Thirugnana Sambandha Murthy, MBBS
Founder, Udhavisei
Chennai

Valedictory Address

Mr. R.J. Dhinesh
Radio Jockey and Producer
Radio City, Madurai

Patrons

Dr. Sr. G. Celine Sahaya Mary
Principal, Fatima College (Autonomous)

Dr. Sr. M. Francisca Flora
Secretary, Fatima College (Autonomous)

