



DR. S. AKILANDESWARI

Designation : Assistant Professor
Department : Business Administration
Email ID : akilasethuram@gmail.com
Languages Proficiency
Read : English & Tamil
Write : English & Tamil
Speak : English & Tamil

1. QUALIFICATION

S. No.	Degree / Diploma / Certificate	Discipline	Name of the Institution	Year of Passing
1.	UG	BBA	Ambiga College of Arts and Science, Madurai	1999
2.	PG	M.F.M. M.B.A (Financial Management)	Pondicherry University, Pondicherry Annamalai university, Chidambaram	2007 2011
3.	M.Phil.	Commerce	Mannar Thirumalai Naicker College, Madurai	2009
4.	Ph.D.	Management Studies	Mother Teresa Women's University, Kodaikanal	2023
5.	NET	Management	UGC	2012
6.	SET	Management	Mother Teresa Women's University, Kodaikanal	2016

2. TEACHING EXPERIENCE / OTHER EXPERIENCE

S. No.	Institution / Organization	From - To
1.	N.M.S. Sermathai Vasan College for Women, Madurai	June 2011 - June 2024
2.	Fatima College, Madurai	June 2024 - Till Date

3. POSITION HELD IN FATIMA (VICE PRINCIPAL, HoD, DEAN, COORDINATOR, MEMBER ETC.)

S. No.	Name of the Position	From - To
1.	Member – Research and Development Cell	June 2024 – Till Date

4. MEMBERSHIP IN PROFESSIONAL / OTHER BODIES / COMMITTEES

S. No.	Name of the Position	Name of the Institution	Duration
1.	Coordinator – Institutions Innovation Council	N.M.S. Sermathai Vasan College for Women, Madurai	2019 - 2024
2.	AQAR – Criteria II Head	N.M.S. Sermathai Vasan College for Women, Madurai	2015 - 2024
3.	IQAC – Member	N.M.S. Sermathai Vasan College for Women, Madurai	2015 - 2024
4.	Coordinator – College Magazine Committee	N.M.S. Sermathai Vasan College for Women, Madurai	2018 - 2023
5.	Coordinator – Entrepreneurship Development Cell	N.M.S. Sermathai Vasan College for Women, Madurai	2018 - 2019
6.	Coordinator – Students Council	N.M.S. Sermathai Vasan College for Women, Madurai	2017 - 2018

5. AREAS OF SPECIALIZATION

❖ ACCOUNTING & FINANCE

6. ORIENTATION/REFRESHER/TRAINING PROGRAMMES/FDP ATTENDED

S. No.	Programme	Theme	Organized by	Date
1.	Orientation Programme	Adoption to Fatima Culture	IQAC – Fatima College	Aug. 28 - 31, 2024
2.	Orientation Programme	Demands Of Higher Education Environment	IQAC – Fatima College	June 09 - 14, 2025

7. PAPER PRESENTED ON NATIONAL/INTERNATIONAL SEMINARS, WORKSHOPS, CONFERENCES & SYMPOSIUMS

S. No.	Programme & Theme	Organized by	Date	Title of the Paper
1.	National Conference on “Emerging Trends in Service Sectors”	Amman College of Arts and Science - Dindigul	Sep. 10, 2011	Emerging Trends in Banking Sector
2.	National Seminar on Tourism Industry in India- Challenges and Opportunities	Mannar Thirumalai Naicker College - Madurai	Aug. 12, 2013	Challenges in Tourism Industry
3.	International Conference on Electronic Banking – An Overview	Kongunadu Arts & Science College - Coimbatore	Feb. 03, 2014	Online Banking – as a Shift in Banking Sector
4.	National Seminar on Innovative Practices of Business Management	Ayya Nadar Janaki Ammal College - Sivakasi	Feb. 13, 2014	Innovative Practices in Banking Industry
5.	International Conference on E – Banking New Emerging Trends in Indian Banking Industry	Vivekananda Institute of Information and Management Studies – Namakkal & Mother Teresa Women’s University - Kodaikanal	Feb. 27, 2014	New Emerging Trends in Banking services
6.	International Conference on Business Sustainability in the Banking Industry	School of Management Studies, Kongu Engineering	Feb. 27, 2016	Sustainability Practices Enhanced in Banking

S. No.	Programme & Theme	Organized by	Date	Title of the Paper
		College - Erode		sector

8. PARTICIPATED ON NATIONAL/INTERNATIONAL SEMINARS, WORKSHOPS, CONFERENCES & SYMPOSIUMS

S. No.	Programme & Theme	Organized by	Date
1.	International Seminar on “India’s Emerging Sector – Challenges and Opportunities”	S.Vellaichamy Nadar College - Madurai	Aug. 25, 2011
2.	National Seminar on “Entrepreneurial Guidance for Economic Graduates”	St. Mary’s College - Thoothukodi	Sep. 22, 2011
3.	International Conference on “Challenges of Indian Business in Global Economy”	Annai Mathammal Sheela Engineering College- Erumapatty, Namakkal	Nov. 23, 2011
4.	National Seminar on “New Approaches to Marketing Management”	S.Vellaichamy Nadar College - Madurai	Dec. 24, 2012
5.	National Seminar on “Issues and Strategies for Women's Empowerment” - Vision 2020	Thiagarajar College - Madurai	Mar. 14, 2013
6.	International Conference on Innovative Strategy in the Banking Sector for Survival	Sri Ganesh School of Business Management – Salem	Feb. 20, 2015
7.	International Conference on Creativity and Innovation in Marketing – An Overview	Sri Ganesh School of Business Management - Salem	Feb. 19, 2016
8.	International Conference on Digital India – The unfolding opportunities and challenges (Risk Management Principles for E- Banking)	Vivekananda Institute of Information and Management Studies – Namakkal & Mother Teresa Women’s University - Kodaikanal	Mar. 02, 2017
9.	International Conference on Digital Marketing – A key Tool to Engagement Marketing (Global Perspective)	Fatima Institute of Management, Madurai	Aug. 10, 2018
10.	National Seminar on Incubation Support for Early Stage Entrepreneurs	Alagappa University - Karaikudi	Sep. 09, 2021
11.	Workshop on Relevance to Indian Women’s special Reference to CEDAW	Centre for Women’s Studies, Lady Doak College, Madurai	July 31, 2014
12.	Workshop On Intellectual Property Rights	SRNM College, Sattur	June 05, 2019
13.	Workshop On Funding Opportunities for Innovation and Entrepreneurship Development	R.M.K. Engineering College Chennai.	Nov. 02, 2019
14.	Workshop On Course and Instruction Design for Effective Outcome based Education	St. Xavier’s College of Engineering, Nagercoil	June 20, 2021
15.	Workshop On Quality Enrichment & Mentoring on Accreditations and Rankings for Educational Administrators	Madurai Kamaraj University	July 14, 2022
16.	Virtual Research Development Programme on “AI Integrated Research”	Research & Development Cell and IPR Cell – Fatima college, Madurai	Dec. 09 - 13, 2024

9. ARTICLES PUBLISHED IN JOURNALS/PROCEEDINGS/MAGAZINES/BOOKS

S. No.	Journal/Proceeding/ Magazine/Book Name	Title of the Article	Month/ Year	Vol. No.	Issue No.	Page No.	ISSN	Publisher
1.	Tathapi Journal	Enhancing Customer	2020	19	5	194-	2320-	Tathapi (Ugc Listed)

		Service Through E-Banking				203	0693	
2.	Journal of XI'AN University	Customer Perceptions on Dimensions of Online banking Services	2019	XI	XII	1029-1038	1006-7930	JXAT Journal (Ugc Listed)
3.	Shanlax International Journal of Arts, Science and Humanities	E-Services Rendered by Banking Industry	2018	5	4	132-141	2582-0397	Shanlax International Journals
4.	Indo Global Journal of Applied Management Science	E-CRM in the Banking Sector	2018	16	1	101-109	2320-7892	Kongu journals