



Ms. P. JEYASHRI

Designation : Assistant Professor
Department : B. Com Corporate Secretaryship
Email ID : jeayashri85@gmail.com
Languages Proficiency
Read : English & Tamil
Write : English & Tamil
Speak : English & Tamil

1. QUALIFICATION

S. No.	Degree / Diploma / Certificate	Discipline	Name of the Institution	Year of Passing
1.	UG	Commerce	Lady Doak College, Madurai	2005
2.	PG	Commerce	Yadava College, Madurai	2008
3.	M.Phil.	Commerce	Lady Doak College, Madurai	2009
4.	SET/NET	Commerce	UGC	2010

2. TEACHING EXPERIENCE / OTHER EXPERIENCE

S. No.	Institution / Organization	From - To
1.	Madurai Sivakasi Nadars Pioneer Meenakshi Women's College, Poovanthi	2009-2011
2.	Fatima College, Madurai	2017-2021

3. AREAS OF SPECIALIZATION

- ❖ INVESTMENT MANAGEMENT
- ❖ EQUITY MARKET
- ❖ CORPORATE GOVERNANCE
- ❖ ENTREPRENEURSHIP
- ❖ MARKETING

4. ORIENTATION/REFRESHER/TRAINING PROGRAMMES/FDP ATTENDED

S. No.	Programme	Theme	Organized by	Date
1.	Faculty Development Programme	Alternative Teaching Methodology	Fatima College, Madurai	Oct. 14, 2017

5. PAPER PRESENTED ON NATIONAL/INTERNATIONAL SEMINARS, WORKSHOPS, CONFERENCES & SYMPOSIUMS

S. No.	Programme & Theme	Organized by	Date	Title of the Paper
1.	National Seminar on Corporate Governance	Ayya Nadar Janaki Ammal College, Sivakasi	Feb. 05 & 06, 2010	Corporate Governance
2.	International Conference on Global Recession and Its Impact	Nehru Institute of Management Studies, Coimbatore	Feb. 18, 2010	Impact of Global Recession and Indian Financial Market
3.	National Seminar on Indian Service Sectors	Madurai Sivakasi Nadars Pioneer Meenakshi Women's College, Poovanthi	Feb. 26, 2010	Overview of Derivatives in Indian Financial Services
4.	National Seminar on Opportunities and Challenges for Women in Business	Fatima College, Madurai	Jan. 29, 2010	Women Entrepreneurs in Export Business
5.	National Seminar on Stock Exchange in Indian Economy	Madurai Sivakasi Nadars Pioneer Meenakshi Women's College, Poovanthi	Feb. 17, 2011	Currency Derivatives in India
6.	National Seminar on Trends in Commerce	Sermathai Vasan College for Women, Madurai	Feb. 06, 2019	A Study on the Consumers Buying Behaviour Towards Organic Food Products (With Special Reference to Madurai City)

6. PARTICIPATED ON NATIONAL/INTERNATIONAL SEMINARS, WORKSHOPS, CONFERENCES & SYMPOSIUMS

S. No.	Programme & Theme	Organized by	Date
1.	Seminar on Women Entrepreneurship	Women Empowerment Forum of Tamil Nadu Chamber of Commerce, Madurai	Aug. 08, 2009
2.	International Workshop on Recent Trends in Financial Statements-IAS & IFRS Requirements	Mangayarasi College of Arts of Science for Women, Madurai	Jan. 19, 2018
3.	International Conference on Recent Trends in E-Commerce	Fatima College, Madurai	Aug. 30, 2018
4.	National Seminar on Nurturing Academic Integrity Consistency & Transparency in Academia	Fatima College, Madurai	Sep. 17, 2018
5.	State Level Intercollegiate Research Fest on Making A Clean, Green and Healthy India	Research Advisory Committee, Fatima College, Madurai	Feb. 18, 2020

7. ARTICLES PUBLISHED IN JOURNALS/PROCEEDINGS/MAGAZINES/BOOKS

S. No.	Journal/Proceeding/ Magazine/Book Name	Title of the Article	Month/ Year	Vol. No.	Issue No.	Page No.	ISSN	Publisher
1.	Roots – International Journal of Multidisciplinary Researches	A Study on Consumer Buying Behaviour Towards Organic Food Products	February 2019	5	4	198	2349-8684	Centre for Resource, Research and Publication Services India