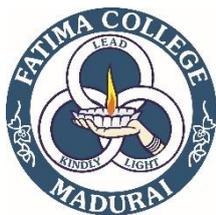


FATIMA COLLEGE

(Autonomous)



Affiliated to Madurai Kamaraj University, Madurai
College with Potential for Excellence
Re-Accredited with 'A' Grade by NAAC (3rd Cycle)



INTERNAL QUALITY ASSURANCE CELL

ACTION TAKEN REPORT ON FEEDBACK COLLECTED FROM EMPLOYERS 2015-2020

Academic Year	Observation/Analysis	Action Taken
2019-2020	32 % of Employers have expressed that active support services that cater to the needs of different sections of students at varied levels is only satisfactory	<ul style="list-style-type: none">• There are many support services that cater to the needs of different sections of students at varied levels. Awareness of these will be given to the prospective employers
2018-2019	The outcome of Campus Interviews was viewed as only satisfactory by 46%	<ul style="list-style-type: none">• The Placement Cell took steps to increase the number of students participating in the Campus Interviews. Campus Drives have increased• A wider range of Employers and Industries were invited to conduct Campus Interviews
	41 % of respondents have expressed that the Functioning of Placement Cell can be more effective	<ul style="list-style-type: none">• Training Sessions were organised to hone the Interview Skills of the students and to improve their confidence level.• The students placed were more in number than the previous years
	41 % of respondents have not agreed to the statement that the college provides appreciable personal enhancement and	<ul style="list-style-type: none">• The college has been providing appreciable personal enhancement and development schemes. Seminars on Life Skills and Personality

Academic Year	Observation/Analysis	Action Taken
	development schemes for students	development are being organized regularly. But awareness about them has not reached the employers. Hence more details regarding these programmes were uploaded in the College Website.
2017-2018	8 % of the Employers who provided feedback do not agree that the campus interviews are highly fruitful	<ul style="list-style-type: none"> • The Institute-Industry Interface Cell organized <ul style="list-style-type: none"> ▪ One-Day seminar on “Capability Building to Meet Corporate Expectation” ▪ Web based technical guidelines session in collaboration with GBOXZ ▪ One-Day Seminar on Skill Training in Resume Preparation, Developing Communication & Presentation Skills • These sessions were aimed at bridging the gap between the candidate’s current level of expertise in their area of interest and their technical requirements
2016-2017	15 % of the Employers who provided feedback do not agree that the campus interviews are highly fruitful	<ul style="list-style-type: none"> • Steps were taken to invite reputed IT Companies and Corporates.
	16 % of the respondents have disagreed with the statement that placement cell functions effectively	<ul style="list-style-type: none"> • Seminars and training programmes were organised by the Institute- Industry Interface Cell on topics like “Getting Ahead: Interviews matter”, “Group Discussion and Interview” and “Career Development

Academic Year	Observation/Analysis	Action Taken
		<ul style="list-style-type: none"> The number of students who received offer letter increased
2015-2016	<p>12 % of the respondents disagree with the statement that the curriculum is reviewed on a regular basis and revamped catering to the recent needs incorporating the opinion / suggestions / recommendations offered by the expert committee and the members of the board of studies</p>	<ul style="list-style-type: none"> The Curriculum has always been reviewed on a regular basis by the Governing Body, Academic Council and the Boards of Studies of the Departments. And due action is taken on the recommendations and suggestions offered by the members of the bodies. The action taken are recorded in the Minutes of the various Bodies
	<p>12% of Employers have disagreed with the statement that Fatimites are competent, job-ready, and holistically developed</p>	<ul style="list-style-type: none"> Number of Career-oriented and Value-added Courses were increased Workshops on Skill Development and Capacity Building were organized Off-class Certificate Courses that increase employability of the students were increased Online Job Personality Fitment Test was organized by the Institute- Industry Interface Cell for all the II UG and I PG students, which was an 'Employability Training Program' to prepare them to face the job market, by enabling them to assess their personality so that they can develop their career skills