



## FATIMA COLLEGE(AUTONOMOUS), MADURAI-625018

### PROGRAMME SPECIFIC OUTCOMES

**NAME OF THE PROGRAMME:** B.A Journalism and Mass Communication

**PROGRAMME CODE:** USJM

#### PROGRAMME SPECIFIC OUTCOMES (PSO)

<b>PSO1:</b>	The students would pick up skills like news reporting, editing, advertising, photography, radio and video jockeying, film production, research, event management
<b>PSO2:</b>	The students would learn the ethics and laws related to media
<b>PSO3:</b>	The Students would be adept at media related software
<b>PSO4:</b>	The learners would be able to critique media content, like the portrayal of women and gender and other socio-political issues
<b>PSO5:</b>	The learners would be well equipped and skilled to be placed in mainstream media