# FATIMACOLLEGE(AUTONOMOUS),MADURAI–625018
## COURSE OUTCOMES

**NAME OF THE PROGRAMME: M.Com**                    **PROGRAMMECODE: PACO**

| COURSE CODE | COURSE TITLE | COURSE OUTCOME |
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| 19PG1A1 | Auditing | The student shall be able to -explain the nittigritties of auditing, it's variation from investment and accounting, the objects and merits of auditing and the qualities of an auditor<br>-highlights the essentialities and the mode of conduct of various institutions/Organizations<br>-vouch trading and cash transactions<br>-explain at length the provisions regarding audit of companies<br>-describe audit in computerized environment |
| 19PG1A2 | Management Accounting | The student shall be able to<br>-synthesize on concept of management accounting<br>-make expert analysis of financial statements<br>-forecast fund requirements, and manage current asset<br>-interpret computed variances between actual and standards and significantly, effect<br>inter and intra firm comparisons<br>-prepare functional budgets, conceptualize responsibility centres and identify<br>functionality of MIS |
| 19PG1A3 | Advanced business statistics | The student shall be able to<br>-have in-depth knowledge on the fundamentals of |

| | | statistics, correlation between two or more variables<br>-identify expected outcomes of events, compute theoretical frequencies in case of double, rare and continuous distribution of variables<br>-use sampling techniques and apply tests of significance for large and small samples<br>-use chi- square to test qualitative factors and do ANOVA and F Test for one way and two way distribution series |
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| 19PG1A4 | E- commerce & E-office | The student shall be able to<br>-introduce the dynamics of world of electronic commerce, at inter and intra organizational level extensively, upon e-banking services<br>-space out for the paradigms of fin teen (digitalization) in businesses<br>-capture the role of AI in services of businesses , namely, banking, hospitals and engineering |
| 19PG2A5 | Quantitative techniques | The student shall be able to<br>-trace the importance of OR, and its application in arriving at Business Solutions and use LLP, in locating resources, for maximising profit<br>-apply transportation models, to real-time businesses<br>-arrive at the best route for travelling salesmen<br>-manage inventory levels<br>-use control techniques PERT and CPM to optimize time |
| 19PG2A6 | Financial Management | The student shall be able to<br>-use marginal costing as a tool to arrive at business decisions<br>-arrive at minimum rate of return, required to |

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| | | maintain the MP of sharesNavigate between different debt – equity mix; to maximize wealth<br>-make "value simulations " for capital expenditure proposals<br>-infuse time value of money, in evaluating profits and in preparing portion statements |
| 19PG2A7 | Research methodology | The student shall be able to<br>-approach research with a bend of mind, as a scientific method of study, and comprehend on the problems faced by the researchers in India<br>-understand the role of selection of research problem and formulate research design<br>-dive into and weigh the methods of data collection and sampling methods through situational analysis<br>-formulate and test hypothesis<br>Use data processing techniques and present research work in research report |
| 19PG2A8 | Software package for statistical analysis | The student shall be able to<br>-compile data base and manipulate data, using SPSS and Apply SPSS in computing<br>basic (statistic)<br>-apply parametric and non- parametric tests, to compare and interpret averages<br>-perform ANOVA association tests using SPSS<br>-correlate and regress variables , with SPSS<br>-extract component matrix, in factor analysis and evaluate data through reliability<br>tests |
| PG3A9 | Advanced costing | The student shall be able to<br>-distinguish costs create tenders collect costs for units, job, batch and prepare production Account<br>-distinguish costs create tenders collect costs for units, |

| | | job, batch and prepare production Account<br>-compute Notional/ real profit, contracts, completed and in progress<br>-ascertain cost of finished product by products and joint products for continuous Production<br>-prepare integral and non-integral cost accounts and reconcile between cost and financial Records |
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| PG3A10 | Direct Taxes Law & Practice I | The student shall be able to<br>-have a thorough understanding on the basics of I.T<br>-substance incomes exempt from tax and arrive at tax incidence based on residential status of assesses<br>-compute IFS given, varied forms and determination of salary receipt<br>-arrive at IFHP, in different contexts<br>-calculate taxable profits, in different business dimensions |
| PG3A11 | Executive skills development | The student shall be able to<br>-portray herself and discover the secret - the power within<br>-relate interpersonally with honed skills<br>-identify causes of stress and manage with stress<br>-foster Communication Skills<br>-assert as leaders ,Manage time better and speak better |
| PG3AE1 | Partnership accounting | The student shall be able to<br>-pronounce the basics of partnership Act, regarding maintenance of books of accounts of firm and deal with past guarantees & adjustments<br>-record accounting transactions during admission<br>-ascertain the profit upto the date of death / retirement of partner<br>-account for dissolution of partnership firm for |

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| | | amalgamation of firms and sale of a firm to a company<br>-record the insolvency accounts f firms during piecemeal distribution |
| PG3AE2 | Marketing Management | The student shall be able to<br>-spell out the cognitive of marketing and marketing mix ,and its recent dynamics<br>-highlight the process of evolution of product, its life cycle and the elements of policy development of a product and apply the same in business / industry<br>-identify and apply different methods of pricing, in different types of businesses<br>-explain the kinds of channel members, and the influencers and formation of channels<br>-communicate the potents on promotional tools, and their adaptation |
| PG3EA12 | Software Package for Accounting Decisions | The student shall be able to<br>-introduce the basic concepts of Accounting<br>-create Companies using Software Package Use features effectively and navigate between functional keys<br>-enlighten with F11 & F12 features<br>-create vouchers and invoices<br>-help organizations in dealing inventory information |
| PG4A12 | Corporate Accounting | The student shall be able to<br>-account for the procedural process involved issue of shares andforfeiture in redemption of preference shares<br>-facilitate corporate, in preparing final accounts<br>-prepare the merged accounts of pooled companies<br>-value shares of goodwill, based on the typicality of each company<br>-prepare Accounts of Holding Companies |

| PG4A13 | Women Entrepreneurship And Management Of Small Business | The student shall be able to<br>-familiarize with the types of entrepreneurship<br>-get acquainted with problems faced by women entrepreneurs<br>Understanding of Small Scale Enterprises<br>-highlight the process of evolution of product, its life cycle, and the<br>elements of policy development of a product and apply the same in SSI<br>-critically Analyse the Financial Health |
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| PG4A14 | Direct Tax Law and Practice II | The student shall be able to<br>-figure out the income from capital gains and other sources<br>-computation of deductions from gross total income<br>-estimate the income of individuals<br>-determine the income of firms and companies<br>-familiarize with various types of assessment |
| PGAEDC | Creative advertising | The student shall be able to<br>-distinguish key factors involved in successful advertising and be able to substantiate<br>the importance of advertising products/ services<br>-recall various media involved in advertising products/ services and identify the<br>positioning of the media in hosting advertisements<br>-formulate advertisement copy and categorise the components of advertisement copy<br>-use photo shop and flash media in editing images<br>-nurture and apply creativity in advertising and critically examine any advertisement<br>on different media |