



## FATIMA COLLEGE (AUTONOMOUS), MADURAI – 625018

### COURSE OUTCOMES

NAME OF THE PROGRAMME: M.COM CA

PROGRAMME CODE: PSCC

COURSE CODE	COURSE TITLE	COURSE OUTCOMES
19PG1CA1	FINANCIAL MANAGEMENT	CO1: To recognize the scope and importance of Financial Management CO2: To use the measurement of leverages in order to enhance the earnings of company and to evaluate the capital structure theories CO3: To compare the firms performances by applying various cost of capital methods. CO4: To understand and acquire knowledge about Receivable management. CO5 :To evaluate the various dividend policy in order to make decision in different situations to manage the companies finance more effectively.

19PG1CA2	ACCOUNTING FOR DECISION MAKING	<p>CO1: Understand meaning and scope of the management accounting.</p> <p>CO2: analyze the fund flow and cash flow statement</p> <p>CO3: Estimate the working capital requirements</p> <p>CO4: Prepare to the capital budgeting.</p> <p>CO5: Demonstrate the various methods of budgetary control.</p>
19PG1CA3	MARKETING MANAGEMENT	<p>CO1: To appraise the dynamic and volatile marketing environment and to enable them to take better marketing decisions.</p> <p>CO2: To illustrate the concepts of product design, new product development, product life cycle for various products &amp; services and simultaneously</p> <p>CO3: To stimulate the students to observe the nuances and complexities involved in pricing decisions.</p> <p>CO4: To demonstrate the importance and implications of distributions of channel.</p> <p>CO5: To review and critically analyze the Promotion-Mix in the light of competitive market environment.</p>

19PG1CA4	PROGRAMMING IN C++	<p>CO1: Demonstrate a thorough understanding of the object-oriented programming concepts of encapsulation, data abstraction and composition by designing and implementing classes</p> <p>CO2: Demonstrate a thorough understanding of data types by designing and implementing the simple programs.</p> <p>CO3: Understand the concepts of inheritance and polymorphism</p> <p>CO4: An ability to overload operators in C++</p> <p>CO5: Demonstrate a thorough understanding of the concept of pointers and dynamic memory allocation by designing and implementing programs using pointers and dynamic memory allocation.</p>
19PG1CA5	Lab I - C++	<p>CO1: Use C++ to demonstrate practical experience in developing object-oriented solutions</p> <p>CO2: To design C++ classes for code reusing simple programs.</p> <p>CO3: To learn how to implement copy constructors and class member functions.</p> <p>CO4: To apply function overloading and operator overloading in C++.</p> <p>CO5: To learn virtual functions to implement dynamic binding with polymorphism.</p>

19PG2CA6	ADVANCED BUSINESS STATISTICS	<p>CO1: Demonstrate the different methods of correlation such as karl pearson correlation, rank correlation and regression.</p> <p>CO2: Formulate the sampling techniques for large samples.</p> <p>CO3: Analyze the sampling techniques for small samples using T- test.</p> <p>CO4: Assess the Chi-square test.</p> <p>CO5: Prepare the F- test and ANOVA.</p>
19PG2CA7	INTERNATIONAL B USINESS	<p>CO1: To identify the meaning and scope of international business along with drivers of globalization and mode of entry in international business.</p> <p>CO2: To categorize the different World trade organizations and trade blocks.</p> <p>CO3: To Summarize the different international trade policies and relations.</p> <p>CO4: To appraise the investment theories with regarding FDI in present scenario.</p> <p>CO5: To classify the Scope of various international Financial institutions.</p>

19PG2CA8	ADVANCED COST ACCOUNTING	<p>CO1: Critically assess the importance and role of cost accounting systems.</p> <p>CO2: Demonstrate knowledge of the nature of process costing and the role of spoilage/scrap.</p> <p>CO3: Critically compare job, batch and contract methods</p> <p>CO4: Analyze and apply standard costing.</p> <p>CO5: Create the Reconciliation statement</p>
19PG2CA9	INTRODUCTION TO WEB DESIGNING	<p>CO1: Select and apply HTML for processing, identifying, and presenting of information in web pages and learn the basic structure of a web page</p> <p>CO2: Use Tables, Links and Frames in web pages.</p> <p>CO3: Use the basic CSS concepts: selectors, CSS properties, CSS code structure, CSS declarations.</p> <p>CO4: Design JavaScript to add dynamic content to pages.</p> <p>CO5: To outline how to process with HTML forms.</p> <p>CO6: Utilize DOM manipulation techniques in Java Script.</p>

19PG2CA10	Lab II - HTML	<p>CO1: Design and develop a Web site using text, images, links, lists, and tables for navigating the web page.</p> <p>CO2: Learn how to use tables and links so that they can create a Web site.</p> <p>CO3: Creating Website using Frames.</p> <p>CO4: Develop basic web pages using HTML and CSS</p> <p>CO5: Create the web pages using CSS styles, internal and/or external style sheets.</p> <p>CO6: Apply validation in a form using java script.</p>
PG3CA9	RESEARCH METHODOLOGY	<p>CO 1: Demonstrate knowledge of research process.</p> <p>CO 2: Understand a general definition of Research designs.</p> <p>CO 3: Describe sampling methods, measurement of scales and appropriate uses of each.</p> <p>CO 4: Explain the purpose of statement, hypothesis and a research objective.</p> <p>CO 5: Identify and prepare the key elements of a research report.</p>

PG3CA10	DIRECT TAX I	<p>CO1: To Acquire the complete knowledge of basic concepts, provisions &amp; exempted Income.</p> <p>CO2: To Compute the Total income under the head "Income from Salary"</p> <p>CO3: To assess the House property income.</p> <p>CO4: To ascertain the income earned under the head "Income from Business or Profession"</p> <p>CO5: To assess the profit or loss earned on the sale of capital assets and other sources</p> <p>CO6: To acquire the knowledge regarding the provision of set off and carry forward of losses.</p> <p>CO7: To compute the Net Income and tax liability of Individual</p>
PG3CA11	WEB PROGRAMMING IN PHP	<p>CO1: Identify the basic features of PHP, such as data types, arrays and conditional statements.</p> <p>CO2: Demonstrate user defined and built-in functions.</p> <p>CO3: Creating PHP scripts which retrieve information from HTML forms and dynamically create Web pages.</p> <p>CO4: Identify the basic features of MYSQL &amp; functions.</p> <p>CO5: Solve Database problems using MySQL commands to Create, Insert, Update, and Retrieve a simple database.</p> <p>CO6: Explain and show the ability to join tables through the SELECT statement.</p>

PG3CA12	Lab III PHP	<p>CO1: Identify the basic features of PHP, such as data types, arrays and conditional statements.</p> <p>CO2: Demonstrate user defined and built-in functions.</p> <p>CO3: Creating PHP scripts which retrieve information from HTML forms and dynamically create Web pages.</p> <p>CO4: Identify the basic features of MySQL &amp; MySQL functions.</p> <p>CO5: Solve Database problems using MySQL commands to Create, Insert, Update, and Retrieve a simple database.</p> <p>CO6: Explain and show the ability to join tables through the SELECT statement.</p>
PG4CA13	HUMAN RELATIONS MANAGEMENT	<p>CO1: Identify each of the major Human Resource management function and its importance.</p> <p>CO2: Demonstrate the employer and employee relationship in the organization.</p> <p>CO3: Discuss the importance of collective bargaining.</p> <p>CO4: Comprehend the components of workers participation in the organization.</p> <p>CO5: Identify the factors influencing morale and evaluate the measures for building high morale.</p>

PG4CA14	JAVA PROGRAMMING	<p>CO1: Recognize the structure and model of the Java programming language</p> <p>CO2: Implement Java programs comprising more than one class to address a particular software problem.</p> <p>CO3: Gain knowledge about arrays, interfaces and packages.</p> <p>CO4: Understand the concept of multithreading and managing errors and exceptions.</p> <p>CO5: Create applet programming.</p>
PG4CA15	LAB IV - JAVA	<p>CO1: Implement Object Oriented programming concept using basic syntaxes of control structures and function for developing skills of logic building activity.</p> <p>CO2: Identify classes, objects, members of a class and the relationships among them needed for a finding the solution to specific problem</p> <p>CO3: Demonstrates how to achieve reusability using inheritance, interfaces and packages and describes faster application development can be achieved.</p> <p>CO4: Demonstrate understanding and use of different exception handling mechanisms.</p> <p>CO5: Identify and describe common abstract user interface components to design GUI in Java using Applet.</p>
PG3CAE1	PERSONAL INVESTMENT	<p>CO1: Demonstrate the concept of investment and its process.</p> <p>CO2: Explain the approach towards investment.</p> <p>CO3. Understand the measurement of risk and return on investment</p> <p>CO4: Describe alternative Avenue of investment.</p> <p>Co 5: Identify various form of investment.</p>

PG3CAE2	SOFTWARE ENGINEERING	<p>CO1: Demonstrate an understanding of and apply current theories, models, and techniques that provide a basis for the software lifecycle</p> <p>CO2: Understanding of the role of project management including planning, scheduling, risk management, estimation.</p> <p>CO3: Describe data models, object models, context models and behavioral models.</p> <p>CO4: Understanding of different software architectural styles. Understanding on quality control and how to ensure good quality software</p> <p>CO5: Understanding of software testing approaches such as unit testing and integration testing.</p>
PG4CAE3	RETAIL MARKETING MANAGEMENT	<p>CO 1: Analysis the retail development market.</p> <p>CO 2: Identify various retail format.</p> <p>CO 3: Describe various store design.</p> <p>CO 4: Understand consumer behavior and influence factors on purchase decision.</p> <p>CO 5: Describe supply chain management and emerging concepts in logistics.</p>
PG4CAE4	NETWORK SECURITY & CRYPTOGRAPHY	<p>CO1: Identify and classify attacks on Computer Security.</p> <p>CO2: Analyze the fundamentals of Cryptography.</p> <p>CO3: Discuss standard algorithms in symmetric key cryptography.</p> <p>CO4: Compare and contrast symmetric and asymmetric key cryptography.</p> <p>CO5: Compile the various key distribution and management schemes.</p> <p>CO6: Prepare how to deploy encryption techniques to secure data in transit across data networks</p>