

NAME : DR. L. MEENA
POSITION : ASSISTANT PROFESSOR
FACULTY OF : MANAGEMENT STUDIES
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LANGUAGES PROFICIENCY

READ : TAMIL, ENGLISH & HINDI
WRITE : TAMIL, ENGLISH & HINDI
SPEAK : TAMIL, ENGLISH, TELUGU & HINDI

1. QUALIFICATION

S. No.	DEGREE / DIPLOMA / CERTIFICATE	DISCIPLINE	NAME OF THE INSTITUTION	YEAR OF PASSING
1.	U.G.	BBA	THIAGARAJAR ARTS COLLEGE, MADURAI	2003
2.	P.G.	MBA (FINANCE)	MADURAI KAMARAJ UNIVERSITY, MADURAI	2005
3.	M.PHIL.	MANAGEMENT	PRIST UNIVERSITY, THANJAVUR	2010
4.	SET	MANAGEMENT	BHARATHIAR UNIVERSITY, COIMBATORE	2011
5.	NET	MANAGEMENT	UGC	2012
6.	PH.D.	MANAGEMENT	MADURAI KAMARAJ UNIVERSITY, MADURAI	MAY 2017

2. TEACHING EXPERIENCE

S. No.	INSTITUTION	FROM – TO
1.	ASSISTANT PROFESSOR, FATIMA COLLEGE, MADURAI	JULY 2009 - TILL DATE
2.	MADURAI KAMARAJ UNIVERSITY (MBA EVENING PROGRAMME)	2011 - 2013
3.	VISITING FACULTY, FATIMA COLLEGE, MADURAI	MARCH 2009

3. POSITION HELD IN FATIMA

S. No.	NAME OF THE POSITION	DURATION
1.	QUALITY CIRCLE FACILITATOR	2009 - 2010
2.	FACULTY INCHARGE FOR DRIVING	2011 - 2012
3.	RESEARCH GUIDE (UNDER RESEARCH CELL)	2015 - TILL DATE
4.	IQAC MEMBER	2018 - TILL DATE

4. POSITION HELD OUTSIDE

S. No.	NAME OF THE POSITION	NAME OF THE INSTITUTION	DURATION
1.	EXECUTIVE MEMBER	TCA ALUMNI ASSOCIATION, THIAGARAJAR COLLEGE, MADURAI	2015 - TILL DATE
2.	ALUMNI COORDINATOR	TCA BBA ALUMNI CELL, BBA DEPARTMENT, THIAGARAJAR COLLEGE, MADURAI	2015 - TILL DATE

3.	EXTERNAL EXAMINER	THIGARAJAR COLLEGE (AUTONOMOUS), MADURAI	2015 - TILL DATE
4.	EXTERNAL EXAMINER	SVN COLLEGE, MADURAI	2015 - TILL DATE
5.	EXTERNAL EXAMINER	SRI KALISWARI COLLEGE, MADURAI	2015 - TILL DATE
6.	EXTERNAL EXAMINER	KALASALINGAM UNIVERSITY, MADURAI	2015 - TILL DATE
7.	EXTERNAL EXAMINER	THE AMERICAN COLLEGE, MADURAI	2016 - TILL DATE
8.	EXTERNAL MEMBER	SFR COLLEGE, SIVAKASI	2017 – TILL DATE

5. AREAS OF SPECIALIZATION

➤ FINANCE – INVESTMENT MANAGEMENT

6. ORIENTATION/REFRESHER/TRAINING PROGRAMMES/FDP ATTENDED

S. No.	PROGRAMMES	THEME	ORGANIZED BY	DATE
1.	ORIENTATION PROGRAMME	ENTREPRENEURSHIP AWARENESS CAMP ON NON-CONVENTIONAL ENERGY SOURCES	DEPARTMENT OF NON-CONVENTIONAL ENERGY SOURCES, CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT (TAMILNADU) (CED)	MAR. 05, 2003
2.	FACULTY DEVELOPMENT PROGRAMME	NEW METHODS OF MANAGEMENT TEACHING	DIRECTORATE FF DISTANCE EDUCATION MANAGEMENT WING, ANNAMALAI UNIVERSITY	JAN. 27, 2011
3.	FACULTY DEVELOPMENT PROGRAMME	EMPOWERING GROWTH OF WOMEN ENTREPRENEURS IN SMES	MADRAS MANAGEMENT ASSOCIATION & MADURAI MANAGEMENT ASSOCIATION WITH THE SUPPORT OF KONRAD-ADENAUER-SHIFTING	NOV. 19, 2011
4.	FACULTY DEVELOPMENT PROGRAMME	STUDENTS COUNSELING & GUIDANCE	DEPARTMENT OF MANAGEMENT STUDIES, FATIMA COLLEGE (AUTONOMOUS), MADURAI	MAR. 19, 2012
5.	OUT-BOUND TRAINING PROGRAMME	PSYCHO SPIRITUAL INTEGRATION	FATIMA COLLEGE (AUTONOMOUS), MADURAI	FEB. 05 & 06, 2014
6.	FACULTY DEVELOPMENT PROGRAMME	STATISTICAL TRAINING PROGRAMME (BASIC & ADVANCED LEVEL)	IQAC, FATIMA COLLEGE (AUTONOMOUS), MADURAI	NOV. 04 - 07, 2013
7.	FACULTY DEVELOPMENT PROGRAMME	STATISTICAL TRAINING PROGRAMME (ADVANCED LEVEL)	IQAC, FATIMA COLLEGE (AUTONOMOUS), MADURAI	JAN. 20 - 22, 2014
8.	OUT-BOUND TRAINING PROGRAMME	PSYCHO SPIRITUAL INTEGRATION	FATIMA COLLEGE (AUTONOMOUS), MADURAI	MAR. 10 & 11, 2015
9.	FACULTY DEVELOPMENT PROGRAMME	ULLATHU SIRATHAL	SANGAM 4 & MADITSSIA, MADURAI	AUG. 18, 2016

7. NATIONAL/INTERNATIONAL SEMINAR, WORKSHOP, CONFERENCE & SYMPOSIUM

S. No.	PROGRAMMES	ORGANIZED BY	DATE	PARTICIPATED / PRESENTED	TITLE OF THE PAPER
1.	INTER-COLLEGIATE SEMINAR ON "STRATEGIC MANAGEMENT TOOLS"	DEPARTMENT OF MANAGEMENT STUDIES, THE AMERICAN COLLEGE, MADURAI	OCT. 09, 2004	PARTICIPATED	-
2.	WORKSHOP ON "UNDERSTANDING & HANDLING STRESS"	TOP KIDS, MADURAI	AUG. 10 & 11, 2009	PARTICIPATED	-

3.	INTERNATIONAL CONFERENCE ON "PARADIGM SHIFT IN CONTEMPORARY MANAGEMENT EDUCATION"	DEPARTMENT OF MANAGEMENT STUDIES, FATIMA COLLEGE (AUTONOMOUS)	JAN. 11 & 12, 2010	PRESENTED	ENHANCING STUDENT EMPLOYMENT THROUGH ACADEMIA-INDUSTRY INTERFACE
4.	NATIONAL LEVEL CONFERENCE ON "MANAGING THE FUTURE"	DEPARTMENT OF MANAGEMENT STUDIES, SOURASHTRA COLLEGE	FEB. 26, 2010	PRESENTED	CHALLENGES FOR INDIAN COMPANIES IN THE FINANCIAL SERVICES KPO BUSINESS
5.	NATIONAL LEVEL SEMINAR ON "SCOPE AND OPPORTUNITIES IN SERVICE SECTOR"	MADITSSIA	JUNE 30, 2010	PARTICIPATED	-
6.	STATE LEVEL CONFERENCE ON "IMPACT OF GLOBAL RECESSION ON INDIAN BANKING SECTOR"	DEPT. OF MBA NADAR SARASWATHI COLLEGE OF ARTS AND SCIENCE	OCT. 09, 2010	PRESENTED	IMPACT OF GLOBAL RECESSION ON BANKING SECTOR
7.	NATIONAL LEVEL CONFERENCE ON "EMERGING TRENDS IN GLOBAL BUSINESS"	RVS INSTITUTE OF MANAGEMENT STUDIES, RVS COLLEGE OF ENGINEERING & TECHNOLOGY	SEP. 10, 2011	PRESENTED (ISBN: 978-93-81537-00-8)	GLOBAL PRACTICES IN INDIAN BANKING INDUSTRY
8.	NATIONAL CONFERENCE ON "BUSINESS & PROFESSIONAL ETHICS – A 21 ST CENTURY PERSPECTIVE"	DEPARTMENT OF MANAGEMENT STUDIES, FATIMA COLLEGE (AUTONOMOUS), MADURAI	SEP. 17, 2011	PRESENTED	ETHICAL INVESTMENT – BALANCE BETWEEN PRINCIPLES AND PROFITS
9.	INTERNATIONAL CONFERENCE ON "EMERGING TRENDS IN MANAGEMENT"	DEPARTMENT OF MANAGEMENT STUDIES, ANNA UNIVERSITY OF TECHNOLOGY, MADURAI & FATIMA MICHAEL COLLEGE OF ENGINEERING AND TECHNOLOGY	FEB. 13 & 14, 2012	PRESENTED (ISBN: 86058-073-1998)	CONTEMPORARY TRENDS IN HRM IN INDIA – PRACTICES DRAWN FROM ANCIENT TRADITION
10.	PAPER CONTEST FOR TEACHING FACULTY OF MANAGEMENT STUDIES ON "HUMAN CAPITAL MANAGEMENT IN THE CHALLENGING BUSINESS SCENARIO"	MADURAI MANAGEMENT ASSOCIATION, MADURAI	FEB. 21, 2012	PRESENTED	A STUDY ON HUMAN CAPITAL VALUATION – AN ANALYSIS WITH SPECIAL REFERENCE TO CASH MANAGEMENT SERVICE COMPANIES IN MADURAI CITY
11.	NATIONAL CONFERENCE ON "GREEN BUSINESS – POWERING SUSTAINABLE DEVELOPMENT"	DEPARTMENT OF MANAGEMENT STUDIES, FATIMA COLLEGE (AUTONOMOUS), MADURAI	SEP. 15, 2012	PRESENTED	GREEN PROJECT MANAGEMENT – VIEWING PROJECTS THROUGH AN ENVIRONMENTAL LENS
12.	INTERNATIONAL SUMMIT ON "BUSINESS INNOVATIONS"	DEPARTMENT OF MANAGEMENT STUDIES, FATIMA COLLEGE (AUTONOMOUS), MADURAI	AUG. 12 – 17, 2013	PRESENTED	PAPER GOLD – PROSPECTIVE SIGN FOR ECONOMIC GROWTH
13.	INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH (ICSSR) SPONSORED NATIONAL CONFERENCE ON "ACHIEVING MILLENNIUM DEVELOPMENT GOALS (MDG) – CHALLENGES AND FUTURE"	SCHOOL OF MANAGEMENT STUDIES, VEL'S UNIVERSITY, CHENNAI	MAR. 13 & 14, 2014	PRESENTED	MUTUAL FUNDS – A WAY TO ERADICATE POVERTY
14.	UGC SPONSORED TWO-DAY NATIONAL CONFERENCE ON "NATIONAL PARADIGM FOR CORPORATE SUSTENANCE – 3PS (PLANET, PEOPLE AND PROFIT MANAGEMENT)	GOVERNMENT OF PUDUCHERRY, POST GRADUATE & RESEARCH DEPARTMENT OF CORPORATE SECRETARYSHIP, BHARATHIDASAN GOVERNMENT COLLEGE FOR WOMEN (AUTONOMOUS), PUDUCHERRY IN COLLOBORATION WITH SIRC OF ICSI, CHENNAI	JULY 25 & 26, 2014	PRESENTED	SOCIALLY RESPONSIBLE INVESTMENTS – A ROAD TO INVESTORS' SATISFACTION AND SUSTENANCE OF MUTUAL FUND INDUSTRY

15.	TWO-DAY INTERNATIONAL CONFERENCE ON "SOCIAL MEDIA FOR SERVICE SECTOR"	DEPARTMENTS OF MBA, MCA AND PG.IT, FATIMA COLLEGE (AUTONOMOUS), MADURAI	AUG. 20 & 21, 2014	PRESENTED (ISBN: 978-1-63315-205-2)	SOCIAL MEDIA ANALYTICS – ENHANCING INVESTOR AWARENESS TOWARDS MUTUAL FUNDS
16.	ONE-DAY WORKSHOP ON "TEACHING HUMAN VALUES IN MANAGEMENT"	HI-TECH ARAI PVT. LTD. & SPANDAN	NOV. 01, 2014	PARTICIPATED	
17.	NATIONAL SEMINAR ON "NEW DIMENSIONS OF MANAGEMENT IN THE GLOBALIZED ERA"	DEPARTMENT OF MANAGEMENT STUDIES (DOMS), MADURAI KAMARAJ UNIVERSITY	JAN. 29 & 30, 2015	PRESENTED (ISBN: 978-93-80657-40-0)	A STUDY ON INVESTORS' AWARENESS TOWARDS MUTUAL FUNDS IN MADURAI CITY
18.	UGC SPONSORED NATIONAL SEMINAR ON "IMPACT OF PDS ON POVERTY REDUCTION"	CENTRE FOR YOUTH DEVELOPMENT AND STUDIES, BHARATHIDASAN UNIVERSITY, TIRUCHIRAPPALLI	FEB. 14, 2015	PRESENTED	A STUDY ON CUSTOMER SATISFACTION TOWARDS GOVERNMENT FOOD SUBSIDISATION PROGRAMME – WITH SPECIAL REFERENCE TO AMMA UNAVAGAM IN MADURAI
19.	SECOND INTERNATIONAL CONFERENCE ON "DIGITAL MARKETING (ICDM – 2015)	THIAGARAJAR SCHOOL OF MANAGEMENT, MADURAI	FEB. 20, 2015	PRESENTED (ISBN: 978-93-84743-33-8)	STORE AND ONLINE GROCERY SHOPPING – A CUSTOMER VALUE PERSPECTIVE
20.	4 TH YOUTH SCIENCE FESTIVAL – YSF – 2015: FOCAL THEME: LET US DISCOVER OUR SOCIETY	TAMILNADU SCIENCE FORUM (TNSF) HOSTED BY B.S. ABDUR RAHMAN UNIVERSITY - BSARU	MAR. 14 & 15, 2015	GUIDE TEACHER	REGIONAL INEQUALITIES IN PUBLIC TRANSPORT – SPECIAL REFERENCE TO UTCHAPATTI VILLAGE, MADURAI DISTRICT
21.	INDIAN WORLD-CLASS MANUFACTURING – THE ROAD AHEAD	DEPARTMENT OF MANAGEMENT STUDIES, FATIMA COLLEGE (AUTONOMOUS), MADURAI	OCT. 01, 2015	PRESENTED (ISBN: 978-81-93023-488)	MUTUAL FUND INVESTMENTS IN INDIAN MANUFACTURING INDUSTRIES
22.	UGC SPONSORED ONE DAY NATIONAL SEMINAR ON "CURRENT SCENARIO IN BUSINESS MANAGEMENT AND TECHNOLOGY: A GROWTH POLE FOR PROMOTING RURAL ENTERPRISES (NSCSBMT – 2015)"	DEPARTMENT OF RURAL INDUSTRIES AND MANAGEMENT, THE GANDHIGRAM RURAL INSTITUTE – DEEMED UNIVERSITY	DEC. 09, 2015	PRESENTED	A STUDY ON INVESTORS' PERCEPTION TOWARDS MUTUAL FUND MARKETING STRATEGIES IN THE RURAL MARKET
23.	INTERNATIONAL CONFERENCE ON "BRIDGING URBAN-RURAL DIVIDE- TECHNO MANAGEMENT PERSPECTIVE"	SCHOOL OF MANAGEMENT, SASTRA UNIVERSITY, THANJAVUR	FEB. 26 & 27, 2016	PRESENTED	REGIONAL DISPARITIES IN PUBLIC TRANSPORT - A STUDY IN MADURAI DISTRICT
24.	INTERNATIONAL CONFERENCE ON "MANAGING DISASTER – A STRATEGIC PERSPECTIVE"	DEPARTMENT OF MBA AND PG IT, FATIMA INSTITUTE OF MANAGEMENT, FATIMA COLLEGE (AUTONOMOUS), MADURAI	SEP. 29 & 30, 2016	PRESENTED (ISBN: 978-8-1930-234-26)	FINANCING NATURAL DISASTERS – INNOVATIVE DISASTER-LINKED FINANCIAL INSTRUMENTS
25.	UGC SPONSORED NATIONAL CONFERENCE ON "GOODS AND SERVICES TAX"	DEPARTMENT OF COMMERCE, V.H.N.S.N COLLEGE, VIRUDHUNAGAR	JAN. 19, 2017	PRESENTED (ISBN: 978-93-81723-61-6)	IMPACT OF GST IMPLEMENTATION ON MUTUAL FUNDS
26.	UGC SPONSORED NATIONAL LEVEL SEMINAR ON "TOTAL QUALITY MANAGEMENT IN HIGHER EDUCATION"	DEPARTMENT OF BUSINESS ADMINISTRATION, SRI MEENAKSHI GOVT ARTS COLLEGE FOR WOMEN (A)	FEB. 23 & 24, 2017	PRESENTED (ISBN: 978-81-93331-8-2)	ROLE OF FACULTY TOWARDS TQM AND QUALITY ENHANCEMENT

27.	TWO-DAY INTERNATIONAL CONFERENCE ON “NATIONAL DEVELOPMENT THROUGH INNOVATIONS IN MANAGEMENT, SCIENCE & TECHNOLOGY (ICONDIMST 2017)”	SCHOOL OF MANAGEMENT, SASTRA UNIVERSITY, THANJAVUR	MAR. 11, 2017	PRESENTED	PUBLIC AWARENESS TOWARDS INDIA INNOVATION LAB FOR GREEN FINANCE
28.	INTERNATIONAL CONFERENCE ON “GLOBAL TALENT MANAGEMENT IN THE DIGITAL ERA”	DEPARTMENTS OF MBA, MCA AND M.Sc. (IT&M), FATIMA INSTITUTE OF MANAGEMENT, FATIMA COLLEGE (AUTONOMOUS)	SEP. 13, 2017	PRESENTED	ASSET MANAGEMENT LEADERSHIP FACTORY – GLOBAL GAME CHANGING SCENARIO
29.	SYMPOSIUM ON “GATEWAY TO BANKING CAREER”	DEPARTMENT OF MANAGEMENT STUDIES, FATIMA COLLEGE (AUTONOMOUS)	OCT. 04, 2017	ORGANIZED	-
30.	SYMPOSIUM ON “ROADMAP TO A CULTURE OF SELF IMPROVEMENT”	DEPARTMENT OF MANAGEMENT STUDIES, FATIMA COLLEGE (AUTONOMOUS)	OCT. 09, 2017	PARTICIPATED	-
31.	SYMPOSIUM ON “ENHANCING RESEARCH SKILLS”	DEPARTMENT OF MANAGEMENT STUDIES, FATIMA COLLEGE (AUTONOMOUS)	DEC. 12, 2017	PARTICIPATED	-
32.	UGC SPONSORED INTERNATIONAL CONFERENCE ON “MANAGEMENT – THE PARADIGM SHIFT IN TURBULENCES”	DEPARTMENT OF BUSINESS ADMINISTRATION, AYYA NADAR JANAKI AMMAL (ANJA) COLLEGE, SIVAKASI	JUNE 25, 2018	PRESENTED	BESPOKE PORTFOLIO MANAGEMENT – A STRATEGIC PERSPECTIVE

8. ARTICLES PUBLISHED IN JOURNALS/MAGAZINES

S. NO.	JOURNAL/PROCEEDING/MAGAZINE/BOOK NAME	TITLE OF THE ARTICLE	MONTH / YEAR	VOL. NO.	ISS. NO.	PAGE NO.	ISSN	PUBLISHER	IMPACT FACTOR
1.	ZENITH – INTERNATIONAL JOURNAL OF BUSINESS ECONOMICS & MANAGEMENT RESEARCH	A STUDY ON ANALYSIS OF HUMAN CAPITAL VALUATION IN CASH MANAGEMENT SERVICE INDUSTRY	JUNE 2012	2	6	149 – 159	2249 - 8826	ZIRAF	-
2.	TSM BUSINESS REVIEW (TBR)	STORE AND ONLINE GROCERY SHOPPING: A CUSTOMER VALUE PERSPECTIVE	JUNE 2015	3	1	54 – 68	2348 - 3784	SHANLAX PRESS	-
3.	INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, IT & MANAGEMENT	RURUAL INVESTORS’ PERCEPTION TOWARDS MUTUAL FUND DISTRIBUTION	DEC. 2015	5	12	48 – 51	2231 - 5756	IJRCM	-
4.	INDIAN JOURNAL OF SCIENCE & TECHNOLOGY (SCOPUS INDEXED)	REGIONAL DISPARITIES IN PUBLIC TRANSPORT – A STUDY IN MADURAI DISTRICT	JULY 2016	9	27	1-6	0974-5645	INDJST	-
5.	DINAMALAR NATIONAL DAILY NEWSPAPER	ILLATHARAM UYARTHUM ILLATHARASIGAL	NOV. 2016	-	-	10	-	DINAMALAR	-
6.	INTERNATIONAL JOURNAL FOR SCIENTIFIC RESEARCH & DEVELOPMENT	A STUDY ON INVESTORS’ PERCEPTION TOWARDS MUTUAL FUND MARKETING STRATEGIES IN MADURAI	JAN. 2017	4	11	31 - 32	2321-0631	IJSRD	2.39
7.	INTERNATIONAL JOURNAL OF ECONOMIC RESEARCH (SCOPUS INDEXED) (UGC SERIAL NO: 795)	PUBLIC AWARENESS TOWARDS “INDIA INNOVATION LAB FOR GREEN FINANCE”	NOV. 2017	14	6	391 - 400	0972-9380	SERIALS PUBLICATIONS PVT. LTD.	-

8.	GASCIAN JOURNAL OF SOCIAL SCIENCE – GJSS	RELATIVE INVESTMENT PREFERENCE – AN INCOME-CENTRIC OUTLOOK	JULY - DEC. 2017	5	2	12 - 12	2348-0432	RESEARCH & DEVELOPMENT CENTRE, GOBI ARTS & SCIENCE COLLEGE (AUTONOMOUS), GOBICHETTIPAL AYAM	-
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9. CHAPTERS PUBLISHED IN BOOKS

S. No.	BOOK NAME	TITLE OF THE CHAPTER	YEAR	PAGE No.	ISBN	PUBLISHER
1.	EDITED BOOK VOLUME ON GLOBAL BUSINESS	GLOBAL PRACTICES IN INDIAN BANKING INDUSTRY	SEP. 2011	160 – 163	978–93–81537–00-8	NCRC PUBLICATIONS, COIMBATORE
2.	EDITED BOOK VOLUME ON CONTEMPORARY EMERGING TRENDS IN MANAGEMENT	CONTEMPORARY TRENDS IN HRM IN INDIA – PRACTICES DRAWN FROM ANCIENT TRADITION	FEB. 2012	150 – 154	86058-073-1998	ANNA UNIVERSITY OF TECHNOLOGY, MADURAI
3.	EDITED BOOK VOLUME ON “SOCIAL MEDIA FOR SERVICE SECTOR”	SOCIAL MEDIA ANALYTICS – ENHANCING INVESTOR AWARENESS TOWARDS MUTUAL FUNDS	AUG. 2014	49 – 51	978-1-63315-205-2	WORLD LITERATURE BOOKS AND PUBLISHERS PRIVATE LIMITED, MADURAI
4.	EDITED BOOK VOLUME ON “NEW DIMENSIONS OF MANAGEMENT IN THE GLOBALIZED ERA”	A STUDY ON INVESTORS’ AWARENESS TOWARDS MUTUAL FUNDS IN MADURAI CITY	JAN. 2015	72 – 75	978-93-80657-40-0	SHANLAX PUBLICATIONS
5.	EDITED BOOK VOLUME ON “DIGITAL MARKETING” – ICDM – 2015	STORE AND ONLINE GROCERY SHOPPING – A CUSTOMER VALUE PERSPECTIVE	FEB. 2015	14 – 24	978-93-84743-33-8	BONFRING
6.	EDITED BOOK VOLUME ON “INDIAN WORLD-CLASS MANUFACTURING – THE ROAD AHEAD”	MUTUAL FUND INVESTMENTS IN INDIAN MANUFACTURING INDUSTRIES	OCT. 2015	267 – 268	978-81-93023-488	WORLD LITERATURE BOOKS CENTRE AND PUBLISHER PVT. LTD.
7.	EDITED BOOK VOLUME ON “MANAGING DISASTER – A STRATEGIC PERSPECTIVE”	FINANCING NATURAL DISASTERS – INNOVATIVE DISASTER-LINKED FINANCIAL INSTRUMENTS	SEP. 2016	219 - 222	978-8-1930-234-26	WORLD LITERATURE BOOKS CENTRE AND PUBLISHER PVT. LTD.
8.	EDITED BOOK VOLUME ON “GOODS AND SERVICES TAX: CONCEPTS & CHALLENGES”	IMPACT OF GST IMPLEMENTATION ON MUTUAL FUNDS	JAN. 2017	118 - 120	978-93-81723-61-6	VHNSN COLLEGE
9.	EDITED BOOK VOLUME ON “TOTAL QUALITY MANAGEMENT IN HIGHER EDUCATION”	ROLE OF FACULTY TOWARDS TQM AND QUALITY ENHANCEMENT	FEB. 2017	131- 135	978-81-933316-8-2	SHANLAX PUBLICATIONS
10.	EDITED BOOK VOLUME ON “GLOBAL TALENT MANAGEMENT IN THE DIGITAL ERA”	ASSET MANAGEMENT LEADERSHIP FACTORY – GLOBAL GAME CHANGING SCENARIO	SEP. 2017	75 – 77	978-93-86537-95-9	SHANLAX PUBLICATIONS

10. ENDOWMENT LECTURES DELIVERED

S. No.	ORGANIZATION	THEME/TITLE	DATE
1.	DEPARTMENT OF BUSINESS ADMINISTRATION, SRI MEENAKSHI GOVERNMENT ARTS COLLEGE FOR WOMEN, MADURAI	GUEST LECTURE ON “ALTITUDE ELEVATION THROUGH POSITIVE ATTITUDE”	DEC. 19, 2016

11. MAJOR ASSIGNMENTS

S. No.	MAJOR ASSIGNMENT	INSTITUTION	THEME/TITLE	DATE
1.	RESOURCE PERSON	LOGICASH SOLUTIONS PRIVATE LIMITED, MADURAI	ONE-DAY WORKSHOP ON "MINOR CHANGES – MAJOR MOTIVATION"	FEB. 10, 2018
2.	RESOURCE PERSON	DEPARTMENT OF BUSINESS ADMINISTRATION, THIAGARAJAR COLLEGE, MADURAI	ONE-DAY WORKSHOP ON "PROSPERITY THROUGH POSITIVITY"	MAR. 06, 2018
3.	RESOURCE PERSON	DEPARTMENT OF BUSINESS ADMINISTRATION, MANGAYARKARASI COLLEGE OF ARTS & SCIENCE FOR WOMEN, MADURAI	ONE-DAY WORKSHOP ON "POSITIVISM"	JULY 16, 2018

12. MEMBER IN EDITORIAL BOARD OF NATIONAL/INTERNATIONAL JOURNALS

S. No.	BOOK NAME	YEAR	PUBLISHER	ISBN
1.	INTERNATIONAL CONFERENCE PROCEEDINGS ON "SOCIAL MEDIA IN SERVICE SECTOR"	2014	WORLD LITERATURE BOOKS CENTRE AND PUBLISHER PVT. LTD.	978-1-63315-205-2
2.	INDIAN WORLD-CLASS MANUFACTURING – THE ROAD AHEAD	2015	WORLD LITERATURE BOOKS CENTRE AND PUBLISHER PVT. LTD.	978-81-93023-488
3.	MANAGING DISASTER – A STRATEGIC PERSPECTIVE	2016	WORLD LITERATURE BOOKS CENTRE AND PUBLISHER PVT. LTD.	978-8-1930-234-26
4.	GLOBAL TALENT MANAGEMENT IN THE DIGITAL ERA	2017	SHANLAX PUBLICATIONS	978-93-86537-95-9

13. CONSULTANCY + RADIO TALK/TV SHOWS)

S. No.	CONSULTANT / RADIO TALK / TV SHOWS	CONSULTANCY (ON/FOR) / THEMES	INSTITUTION / ORGANISATION	PLACE	DATE
1.	CONSULTANCY (FACULTY INTERNSHIP)	EXPANSION OF CUSTOMER BASE	INTEGRATED ENTERPRISES	MADURAI	DEC. 2009
2.	CONSULTANCY (FACULTY INTERNSHIP)	BUSINESS EXPANSION & DEMAT ACCOUNT MAINTENANCE	ADITHYA TRADING SOLUTIONS	MADURAI	DEC. 2010
3.	CONSULTANCY (FACULTY INTERNSHIP)	MANPOWER PLANNING, RECRUITMENT AND TRAINING	BLISS MANAGEMENT SERVICES PVT. LTD.	MADURAI	DEC. 2011
4.	CONSULTANCY (FACULTY INTERNSHIP)	NEW FUND FORMATION & CLIENT MANAGEMENT	BIRLA SUN LIFE BANKING & FINANCIAL SERVICES	MADURAI	DEC. 2013
5.	CONSULTANCY (FACULTY INTERNSHIP)	IMPACT OF NEW CANVAS ON TEXTILE INDUSTRY	SRENI TEXTILES	MADURAI	DEC. 2014
6.	CONSULTANCY (FACULTY INTERNSHIP)	FOREIGN CURRENCY TRADING	KARVY CONSULTANTS PVT. LTD.	MADURAI	DEC. 2015
7.	CONSULTANCY (FACULTY INTERNSHIP)	IMPACT OF DEMONETIZATION ON FINANCIAL INFORMATION SYSTEM	ADVANCED ERP SOLUTIONS	MADURAI	NOV. - DEC. 2016
8.	CONSULTANCY (FACULTY INTERNSHIP)	EMPLOYEE MANAGEMENT AND INVENTORY MANAGEMENT	AKASH CONSTRUCTION COMPANY	MADURAI	NOV. - DEC. 2017

14. ANY OTHER

➤ INTERVIEW PUBLISHED IN DINAMALAR DAILY ON APRIL 11, 2016

- **ARTICLE PUBLISHED IN DINAMALAR DAILY ON “ILLATHARAM UYARTHUM ILLATHARASIGAL” ON NOV. 07, 2016**
- **INTERVIEW PUBLISHED IN DINAMALAR DAILY ON FEBRUARY 20, 2017.**