NAAC - 4th CYCLE - Self Study Report (SSR)



Criterion : V - Student Support and Progression

Metric : 5.1.3 - Capacity Enhancement & Skill Development

Year : 2018- 2019



## AWARENESS OF TRENDS IN TECHNOLOGY

2018 - 2019



Metric : 5.1.3 - Capacity Enhancement & Skill Development

Year : 2018- 2019



## AWARENESS OF TRENDS IN TECHNOLOGY

# New Eye on Case Study Analysis 04.07.2018

S. NO.	PARTICULARS	NO. OF PARTICIPANTS
1	I MBA	51
2	II MBA	54
	TOTAL	105

### Fatima College (Antonomous)

Mary Land, Madurai -18

### Department of M. B.A

### "New Eye on Case Study Analysis" 04.07.2018

Name : A.L AMARNATH

**Designation**: Co- Founder & Executive Director

Official Address : Brain Gym

**Contact Numbers** : 9944102674

**E-Mail ID** : <u>amar@bgplindia.com</u>

**Qualification**: BE (Mechanical), PGD (Technical Writing)

The department of MBA has arranged a guest lecture for MBA students on "NEW EYE ON CASE STUDY ANALYSIS", delivered by the resource person Mr. A.L. Amarnath, cofounder and executive director which was held on 04.07.2018 from 2pm to 4pm at SJ14 hall. Welcome address was delivered by Vijaya dharshini.

### Highlights:

Mr. A.L. Amarnath vocalized about his views about case study analysis, where it gave more knowledge about case study for our students to conceptualize further. He also insisted in "2p's" of life which are "patience and perseverance". Finally, our student Shalini delivered vote of thanks. Students had a feedback session at the end.

### **Outcomes:**

Students have understood various techniques to analyse the case studies. This session has enriched the knowledge on Case Analysis.

### **Photo Gallery**

### **NEW EYE ON CASE STUDY ANALYSIS**



Mr. A.L AMARNATH, Co-Founder & Executive Director, Brain Gym

**Head, MBA Department** 



Metric: 5.1.3 - Capacity Enhancement & Skill Development

Year : 2018- 2019



# Training on Lamp Server 27.07.2018



### Fatima College (Autonomous) Mary Land, Madurai -18

### PG DEPARTMENT OF COMPUTER APPLICATIONS

### TRAINING ON LAMP SERVER

Name : Mr. S. Mani Maran Date : 27.07.2018

Designation: MCA Technical Head, Win Ways Time: 2.00 p.m - 4.00 p.m

Infomatics, Madurai. Venue : SJ Seminar Hall

Phone No. : 9843338943

### **Key Points Highlighted:**

- ✓ Why there is a provision for LAMP server?
- ✓ MEAN vs LAMP: Choosing the Right Stack
- ✓ How to use the latest Apache, My SQL & PHP versions?

The session started with a simple application that will get started with the core principles in PHP and MySQL programming. He highlighted that LAMP system is wonderfully flexible and also he covered a subset of the aspects involved in LAMP development that gives a solid foundation. MEAN is a software bundle that stands for MongoDB, ExpressJS, AngularJS, and NodeJS. LAMP, on the other hand, stands for Linux, Apache, MySQL, and PHP, Perl, or Python. Hosting a website or blog by installing, configuring Word Press, assessing the vulnerabilities, protect from unwanted traffic helps a lot in creating secured web pages.

### **OUTCOMES:**

- ✓ Create safe and dynamic web pages
- ✓ Using the latest and future technologies
- ✓ Hosting and protecting web pages and create fast access websites.

### **AWARENESS OF TRENDS IN TECHNOLOGY**



LAMP SERVER, 27 JULY 2018, MR. S. MANIMARAN, MCA TECHNICAL HEAD, WINWAYS INFORMATICS, MADURAI

(B.CHANDIRIKA)

HEAD PG DEPARTMENT OF COMPUTER APPLICATIONS FATIMA COLLEGE MADURAI



Metric: 5.1.3 - Capacity Enhancement & Skill Development

Year : 2018- 2019



# ARTIFICIAL PHOTOSYNTHESIS 02.08.2018



### Fatima College (Autonomous), Madurai 18

### **Department of Chemistry**

### **GUEST LECTURE 1**

Title: "Artificial photosynthesis"

Resource Person: Dr.RAMASAMY RAMARAJ,

PROFESSOR(RETD.)

UGC-DRS-ASSIST, DST-FIST & DST-PURSE, SCHOOL OF CHEMISTRY,

MADURAI KAMARAJ UNIVERSITY, MADURAI

**DATE: 2.08.2018** 

The Chemistry department Organized Association Guest Lecture on" Artificial photosynthesis- Solar energy conversion and environmental remediation" on 02.08.2018 in San Jose Seminar Hall.

The department association inauguration started with the prayer song by Our department students. Dr.S.Selvarani, Head, Dept of Chemistry welcomed the gathering. Dr.R..Ramaraj, BSR –CSIR emeritus fellow, Madurai Kamaraj University was the resource person. Professoraddressed the gathering and enlightened the students on the topic "Artificial photosynthesis- Solar energy conversion and environmental remediation". The resource person expounded the basics of solar energy conversion and need of solar power in our country. He explicated the various innovations in the filed on nano chemistry, research oriented projects about artificial photosynthesis and clarified the doubts raised by the students. The session ended with valedictory address by II M.Sc Student.





Mr. Ramasamy Ramaraj's address on Artificial Photosynthesis - 02.08.2018



3. Selva Lami

Head, Department of Chemistry, Fatima College, Madurai-18



Metric: 5.1.3 - Capacity Enhancement & Skill Development

Year : 2018- 2019



## AWARENESS OF TRENDS IN TECHNOLOGY

# DIGITAL MARKETING – A GLOBAL PERSPECTIVE 10.08.2018

S. NO.	PARTICULARS	NO. OF PARTICIPANTS
1	MBA STUDENTS	85
2	OTHERS	35
	TOTAL	120





Jatima College (Autonomous)

Mary Land, Madurai- 625018.

### **Fatima Institute of Management**

**Department of Management Studies** 



**International Conference** 

### "Digital Marketing - A Global Perspective"

on

**10<sup>th</sup> August 2018** 

### **Organised By**



Dr.Sr.G. Celine Sahaya Mary Principal, Fatima College (Autonomous)

Dr. Sr. M. Francisca Flora Secretary, Fatima College (Autonomous)

Dr. P. Shyamala

**Head & Associate Professor Department of Management Studies** Fatima College (Autonomous)

### Organizing Committee

**Faculty Members** Department of Management Studies Fatima College (Autonomous)





### Manufacturers of

JOINT VENTURE WITH

ARAI SEISAKUSHO CO LTD., JAPAN and

MITSUBISHI CORPORATION, JAPAN

Fatima Institute of Management **Department of Management Studies** 

### International Conference



August 10, 2018





### Fatima College (Autonomous)

College With Potential for Excellence Re-Accredited with 'A' grade by NAAC 65<sup>th</sup> Rank in India Ranking (NIRF) Mary Land, Madurai -625 018

The AICTE approved professional course MBA (Master of Business Administration) was started in the year 1996. The mission of this programme is to empower Women with Quality and value based Management Education and the main objective is to inculcate knowledge, to hone up skills and to empower women to face corporate

The me of the internet and other digital media and technology to su nort 'modern marketing' has even rise to a benildering range of labels and professionals. It has been called digital marketing internet marketing, e-marketing and web marketing. In the new arena, the digitalization of business activities is the fancy narketing. In the new arena, the word that even influences the mastering of begins towards marketing activities. It's a non challenge since many businesses know ital digital channels are today for acquiring etaining customers.

in objective of this international ce is to enhance the understanding

### PROGRAMME SCHEDULE

Fatima College (Autonomous)

Presidential Address : Dr.Sr. G. Celine Sahaya Mary Principal Fatima College (Autonomous) Madurai

: Dr.Sr. M.Francisca Flora

Secretary Fatima College (Autonomous) Madurai

: Dr.S. Karpagaselvi Assistant Professor

SECE, EIT - M Mekelle University Ethiopia

: Dr.M. Nasrin Sulthana

Associate Professor Faculty of Business & Management Studies Gulf College Sultanate of Oman

: Mrs. N.Asha **Assistant Professor** MBA Department Fatima College (Autonomous) Madurai

Application of Data Science in Digital Marketing Dr.S. Karpagaselvi **Assistant Professor** SECE, EIT - M Mekelle University Ethiopia

Cash less Economy in Digital India Need & Emergence Dr.B. Balamurugan Associate Professor Research Department of Economics HH The Rajah's College

(Autonomous) Pudukottai

Digital advertising and its importance Dr.M.N. as Sulthana Associate Professor Faculty of Business & Management Studies Gulf College Sultanate of On

1.30 pm - 2.30 pm : Lunch Broad 2.30 pm - 3.30 pm : Paper Poser

### **#**atima College (Autonomous)

Mary Land, Madurai- 625018.

### Department of Management Studies

**International Conference** 

on

### "Digital Marketing - A Global Perspective"

10<sup>th</sup> August 2018

Department of Management studies, Fatima College (Autonomous) organised a One-day International conference on "DIGITAL MARKETING – A GLOBAL PERSPECTIVE" on August 10, 2018. The main aim of the International Conference is to enhance the understanding about the future and prospects of digital marketing and hone up the skills of corporate, academicians, students and



entrepreneurs towards the opportunities and challenges of digital era.

### **INAUGURATION**

The conference was inaugurated with lighting the holy lamp and prayer. Dr. P. Shyamala, Head of the Department of MBA, Fatima College (Autonomous) welcomed the gathering. Dr.S.Karpagaselvi, Assistant professor, EIT-M, Mekelle University, Ethiopia and Dr.M.Nasrin sultan, Associate professor, Faculty of Business and Management studies,



Gulf college, Sultanate of Oman were the Resource persons for the Inaugural session of the programme. An Edited book on "Digital marketing" was released by Dr. Sr. G. Celine Sahaya Mary, Principal, Fatima college (Autonomous) with a total of 73 articles from various institutions and corporate, and handed over the first copy to Dr.S.Karpagaselvi, Assistant professor, SECE, EIT-M, Mekelle University, Ethiopia.

Dr. Sr. G. Celine Sahaya Mary, Principal, Fatima College (Autonomous) delivered the presidential address and highlighted the comparison of digital marketing in traditional era with modern era. Dr.Sr.M.Francisca Flora, Secretary, Fatima College (Autonomous)

felicitated the event. She highlighted importance and advantages of digital marketing in the current scenario. Dr. S. Karpagaselvi, Mekelle Assistant professor, University bestowed the Key note address and articulated about the necessity, usage and recent trends in digitalmarketing. Dr. M. Nasrin Sultana, Associate professor, Faculty of Business and Management studies, Gulf college, Sultanate of Oman delivered a special address and quoted the importance of following rules and regulations and modern technological applications contrast with Oman practices, with an example of her real life story. Finally, Mrs. N. Asha, Assistant professor, MBA department, delivered the vote of thanks.





### **TECHNICAL SESSION**

Dr.S.Karpagaselvi, Assistant professor, SECE, EIT-M, Mekelle University, Ethiopia, addressed on the topic "Applications of data science in digital marketing". The orator explained about methods used by data scientists, community detection in marketing, different community detection algorithms, and recommendation system in marketing. Through her address, students gained the knowledge on different



aspects of digital marketing. She highlighted that how data science is useful in terms of digital marketing.

Dr.B.Balamurugan, Associate professor, Research department of Economics, HH The Rajah's College, Pudukottai addressed the audience on the topic "Cashless economy in digital India: Need and importance". He explained about the history of the cashless economy, reasons for cashless economy, constraints for cashless economy and also about



changing payment method in the country. He suggested for an international conference on "Single global digital currency." His address on cashless economy facilitated the audience to know about the future aspects of cashless

economy and to understand about the uncovered areas of Indian post payment bank.

The post lunch session started with the welcome address by K.H.Monika, I MBA. The session was handled by Dr. M. Nasrin Sulthana, Associate professor, Faculty of Management and Business studies, Gulf College, Sultanate of Oman. She received various awards like Young Scientist award and Academic excellence award. The orientation started with an introduction on Digital advertising and also quoted the importance of digital marketing by the statement "when businesses use their skills and knowledge together the result is a stronger agency that can fulfil its mission". Based on digitalisation, some pictures were shown to the participants and the participants were asked to create a story from the pictures. The resource person of the session displayed the Coca-cola advertisement and explained the unique technique and brand image exposed in it. She also preached the different methods in digital advertising like word of mouth, comparison of cost and quality, gave tips for effective digital advertising, highlighted its benefits, and strategies for effective digital advertising with illustrations and videos. She concluded the session with the quote "Every digital life can be successful".

### PAPER PRESENTATION

Dr. Mrs C. G. Arasammal, Head of the Department of B.Com with Computer Applications, Fatima College (Autonomous) was the Moderator of the session. On the whole, 12 participants from 9 institutions participated.



### **VALEDICTION:**

delivered the vote of thanks.

Prizes were distributed by Dr. M. Nasrin Sulthana for the prize winners Ms. Janagai Abirami, BBA student of Mangayarkarasi College (1st prize) and Ms. Shree Soundharya of Fatima College (2nd prize) for paper presentation competition. Ms. K.H. Monika, I MBA

> Head, Department of Management Studies, Fatima College, Madurai-18



Metric : 5.1.3 - Capacity Enhancement & Skill Development

Year : 2018- 2019



# IT TECHNOLOGIES IN SOCIAL & ECONOMIC ISSUES 14.08.2018

### IT TECHNOLOGIES CONTRIBUTION IN SOCIAL AND ECONOMIC ISSUES

Name : Mr. G. B. Govindda Prabhu Date : 14.08.2018

Designation: Proprietor / Senior Programmer, GGIIT Time: 2.00 p.m - 4.00 p.m

INFO, Regd. Off 44/1, Ponnagaram Venue : SJ Seminar Hall

Broadway Madurai.

Phone No. : 8754887829

### **Key Points Highlighted:**

✓ Why need a change in ICT?

✓ The common economic effects of ICT

✓ The ways that IT is breaking through scale barriers

✓ Relevant dimensions of globalization

The session focused on 'Information communications technology (ICT)' which is not only one of the fastest growing industries but it is also an important enabler of innovation and development. The technology is changing the world from artificial intelligence to big data and that to the ubiquity of smart phones. The common economic effects are direct jobs, contribution to growth, emergence of new services, workforce transformation and the main is innovation. He viewed that in many emerging nations, it is a major challenge to gain access to capital and market information. He also pointed the dimensions like economic, political and social views that spread the ideas, information, images and people.

### **OUTCOME:**

- ✓ The need of change from hard to smart
- ✓ Be creative in fulfilling the digital needs



IT TECHNOLOGIES IN SOCIAL & ECONOMIC ISSUES, 14 AUG 2018, MR.G.B. GOVINDDA PRABHU, PROPRIETOR/ SENIOR PROGRAMMER, GGIIT INFO, MADURAI

(B.CHANDIRIKA)

HEAD PG DEPARTMENT OF COMPUTER APPLICATIONS, FATIMA COLLEGE MADURAI



: 5.1.3 – Capacity Enhancement & Skill Development

Year : 2018- 2019



# Contemporary Progress in Network Security 25.09.2018



### FATIMA COLLEGE (Autonomous), MADURAI-18. DEPARTMENT OF INFORMATION TECHNOLOGY

To give awareness about recent trends in Information Technology, the department of Information Technology organized a National Seminar on 25<sup>th</sup> September 2018. Mr. R. Vivek Kannan, Product Specialist, Akamai Technologies, Bangalore addressed the gathering. He talked about Recent Advancements in Network Security and job opportunities in network area.

<u>Outcome:</u> Students got an idea about the recent advancements in the Network Security Field.

### **INVITATION**





Resourse Person interacting with Students



Signature of the HOD

Head of the Department Department of Information Technology, Fatima College (Autonomous), Madurai.



Metric : 5.1.3 – Capacity Enhancement & Skill Development

Year : 2018- 2019



# IoT Using Raspberry PI 27.09.2018



### Fatima College (Autonomous)

### Mary Land, Madurai -18

### PG DEPARTMENT OF COMPUTER APPLICATIONS

**IOT using RASPBERRY PI** 

Name : Mr. P. Wilson Daniel Date : 27.09.2018

Designation: MANAGER, PANTECH PROED, MADURAI Time: 2.00 p.m - 4.00 p.m

### **Key Points Highlighted:**

✓ Introduction to IOT

- ✓ Benefits of linking IOT with Raspberry PI.
- ✓ How to get started with Raspberry IOT?
- ✓ Building projects and applications with Raspberry IOT.
- ✓ Linking Raspberry, IOT and Cloud.

The session highlighted the importance of IOT which is the current trend. The Internet of Things (IoT) is, arguably, the hottest topic in IT. Every organization wants to participate in the IoT, many IT professionals want to know how to add IoT skills to their resume. One of the key learning platforms for IoT is the Raspberry Pi. The RasPi is a popular platform because it offers a complete Linux server in a tiny platform for a very low cost. IOT is made up of a loose collection of different, purpose-built networks. Today's cars, intended for example, have multiple networks to control engine function, safety features, communication systems, and so on. Commercial and residential buildings also have various control systems for heating, venting, and air condition (HVAC), telephone service, security, and lighting.

### **OUTCOME:**

- ✓ Students wished to do projects using IOT.
- ✓ They felt that it was an eye opener session before starting their projects.
- ✓ They came to know that many applications in daily life routine uses IOT.



IOT USING RASPBERRY PI, 27 SEP 2018, MR. P.WILSON DANIEL, MANAGER, PANTECH PROED, MADURAI

HEAD

PG DEPARTMENT OF COMPUTER APPLICATIONS FATIMA COLLEGE MADURAI



Metric : 5.1.3 - Capacity Enhancement & Skill Development

Year : 2018- 2019



# Recent Trends in Chemistry 28.09.2018



### Fatima College (Autonomous), Madurai 18

### **Department of Chemistry**

### **STATE LEVEL SEMINAR**

Title: "Recent Trends in Chemistry"

Resource Person: 1. DR.D.RAVISHANKARAN,

ASSOCIATE PROFESSOR,

NATIONAL CENTRE FOR NANOSCIENCE AND

NANOTECHNOLOGY,

UNIVERSITY OF MADRAS,

GUINDY CAMPUS, CHENNAI

2. Dr.T.STALIN,

ASSISTANT PROFESSOR,

DEPARTMENT OF INDUSTRIAL CHEMISTRY,

ALAGAPPA UNIVERSITY, KARAIKUDI

DATE: 28.09.2018









The session was handled by Dr.D.Ravishankaran on "Cancer -Nanotechnology"





The session was revised by Dr.T.Stalin, the guest of honour on "Interaction of host-guest complexes with light and its applications".

A One day seminar on "Recent trends in Chemistry" was organised at San jose Seminar Hall on Friday, 25<sup>th</sup> September, 2018 at Fatima College.

The Head of the Department of Chemistry, Dr.S.Selvarani welcomed the gathering and introduced the programme to all.

The Programme was chaired by Dr.D.Ravishankaran, Associate Professor, National centre for Nanoscience and Nanotechnology, Rev.Dr.Sr. G.CelineSahaya Mary, Principal, Fatima College and Rev.Dr.Sr. Francisca Flora, Secretary, Fatima College.

The Inaugural Address was delivered by the Guest of Honour Dr.D.Ravishankaran.

The first technical session was handled by Dr.D.Ravishankaran on "Cancer-Nanotechnology"

He discussed on the diagnosis of cancer using nanotechnology which has brought revolution in cancer detection and treatment. He also discussed about how specific cross linkers such as antibiotics are used against cancer cells location. He shared his views on how certain nanomaterials can also deliver cancer drugs at the site. So the drug toxicity can be reduced.

The afternoon session was revised by Dr.T.Stalin, the guest of honour on "Interaction of host-guest complexes with light and its applications". He discussed host-guest relationship and how it encompasses the idea of molecular recognition and interaction through non-covalent bonding. He explained how dentrimers along with host-guest complex are used in medicine, to improve the drug delivery by increasing the solubility and bio-availability.

The valedictory address was given by Rev.Dr.Sr. Francisca Flora, Secretary, Fatima college. She shared her experiences and work related to the nanotechnology.

The programme ended up with vote of thanks given by Dr.B.Medona, Associate Professor, Department of Chemistry, Fatima college.

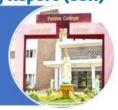
Head, Department of Chemistry, Fatima College, Madurai-18

5. Selva Lami



Metric : 5.1.3 - Capacity Enhancement & Skill Development

Year : 2018- 2019



# Web Application Development in E-Commerce 28.09.2018



### **GUEST LECTURE REPORT**

Department: Commerce with Computer Applications

Chief Guest: Mr. A.M.SASI KUMAR, Software Trainer, SSI Aptech, Goodshed Street.

Date: 28.09.2018

### Topic: "WEB APPLICATION DEVELOPMENT IN E- COMMERCE"

This session was very useful and helpful for the student for designing and development of webpage.

The following topics were discussed, overview of

- o HTML
- Cascading Style Sheet(CSS)
- o Java script
- o Dotnet (.net)
- o ASP.net
- o PHP

Each topic was given brief explanation with example program. All the topics taken, was closely related to the syllabus. All the students found it very helpful for their studies and career in web application development.



Resource Person: Mr. A.M.SASI KUMAR, Software Trainer, SSI Aptech, Goodshed Street

M. Leasano

Head of the Department
Commerce with Computer Applications
Fatima College (Autonomous),
Medurai-18.



Metric: 5.1.3 – Capacity Enhancement & Skill Development

Year : 2018- 2019



## AWARENESS OF TRENDS IN TECHNOLOGY

# Women in Cyber Space Challenges & Strategies

29.09.2018

S. NO.	PARTICULARS	NO. OF PARTICIPANTS
1	III UG COMPUTER SCIENCE	52
2	I PG COMPUTER SCIENCE	15
3	II UG COMPUTER SCIENCE	47
	TOTAL	114



### **Cyber Security Cell**

### 29.9.2018

### Cyber Security Cell, Fatima College in Collaboration with National Cyber Defence Research Centre

Women in Cyber Space: Challenges and Strategies

 $\mathbf{BY}$ 

### Mr. T.T.Harish

### Chair Member, NCDRC

With the internet maturing day by day, threats are increasing and cyber criminals are making news on a daily basis. Safety of women has always been an issue, especially in a country like India where crime rate against women is increasing.

### Activities:

- To create an awareness on Cyber safety among the students by conducting cyber safety sessions on regular basis.
- Lectures to promote online etiquette.
- To encourage students who would like to take up a career in cyber security.





Mr. T.T.Harish, Chair Member, NCDRC explained the cyber security for the computer science students



Mr. T.T.Harish, Chair Member, NCDRC handling the session on 29.9.2018

Signature

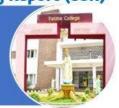
Head, Department of Computer Science Fatima College (Autonomous) Madurai -625018



Criterion : V - Student Support and Progression

Metric : 5.1.3 – Capacity Enhancement & Skill Development

: 2018- 2019



# Awareness in Technology - Software Engineering and Python 04.12.2018



#### FATIMA COLLEGE

(Autonomous)
(College with Potential for Excellence)
(Re-Accredited with 'A' Grade by NAAC)
Madurai – 625 018

Faculty Members and Students of
The Department of B.C.A
Cordially invite you to the
GUEST LECTURE ON

"AWARENESS IN TECHNOLOGY-SOFTWARE ENGINEERING AND PYTHON"

BY

Dr. N. Ravia Shabnam Parveen,
Assistant Professor,
Dept of BCA,
American College, Madurai
04.12.2018

Venue: San Jose Seminar Hall, Fatima College



#### FATIMA COLLEGE (AUTONOMOUS) MARYLAND , MADURAI-18 DEPARTMENT OF BCA

GUEST LECTURE: AWARENESS IN TECHNOLOGY-SOFTWARE ENGINEERING AND PYTHON

DATE: 04.12.2018

RESOURCE PERSON: Dr. N. Ravia Shabnam Parveen, Assistant Professor, Department of BCA,

American College, Madurai

**PARTICIPANTS: 38** 

Guest lecture was delivered by Dr. N. Ravia Shabnam Parveen, Assistant Professor, Department of BCA, American College, Madurai for III BCA students about how python code is implemented in software engineering. She gave insight into python code and functions and how it is applied to software engineering field. She also detailed about reducing the codes using python language and how to find out execution time of projects. Students got clear idea about in what ways they can apply python to develop projects. They also gained knowledge in applying python scripts to software engineering concepts like coupling, cohesion and to construct COCOMO model. The outcome of this guest lecture is students get benefited about real time applications of python.

Head, Department of BCA, Fatima College, Madurai-18

Lehonan



Criterion: V - Student Support and Progression

Metric: 5.1.3 - Capacity Enhancement & Skill Development

Year : 2018- 2019



## Recent Trends in Digital Marketing 07.12.2018



### Fatima College (Autonomous)

#### Mary Land, Madurai -18

#### Department of M.B.A

#### "Recent Trends in Digital Marketing"

#### 07.12.2018

Name : K. Santhosh Kumar

**Designation**: Technical Head

Official Address : Synergy (School of Business Skills)

Andalpuram, Madurai - 625003.

**Contact Numbers** : 9629665664

**E-Mail ID** : techheadsbs.mdu@gmail.com

Qualification : MBA

MBA department organised guest lecture on the topic "**Digital Marketing**" which was felicitated by Mr. K. Santhosh Kumar, Technical head on 07.12.2018 from 2pm-3.30pm in sanjose seminar hall, students of I MBA attended the session.

#### Highlights:

Mr. K. Santhosh Kumar explained about the Digital Marketing opportunities available for MBA students which is of at most use. This session provided more information to the students who prefer marketing. He also provided the marketing, techniques which will be useful in the future.

#### **Outcomes:**

Through this session students gained knowledge on the marketing online marketing.

#### **Photo Gallery**



K. Santhosh Kumar, Technical Head, Synergy (School of Business Skills)



K. Santhosh Kumar, Technical Head, Synergy (School of Business Skills)

Signature of the HOD
DEPARTMENT OF MANAGEMENT STUDIES
FATIMA COLLEGE (AUTONOMOUS)
MADURAI-625 018



Criterion : V - Student Support and Progression

Metric: 5.1.3 – Capacity Enhancement & Skill Development

**Year : 2018- 2019** 



## Perspectives and Trends in Tamil Literature 11.12.2018 &12.12.2018



### தொடக்கவிழா

## நாள் : 11.12.2018 – செவ்வாய்க்கிழமை

Court : areas 10 uent

டுடம் : பொன்னிழா அரங்கம்

**இறைவணக்கம்** 

கமிழ்த்தாய் வாழ்த்து

வரவேற்புரை முனைவர் க. லதா

கணைப்பேராசிரியர், தமிழ்த்துறை

அறிமுகவுரை முனைவர் இத. பாப்பி கமனா பாய்

தமிழ்த்துறைத் தலைவர்

ஆசியுரை அருள்சகோதரி முனைவர் ம. பிறான்சிள்கா பிளோறா

செயலர், பாத்தியா கல்லூரி

வாழ்த்துரை அருள்சகோதரி முனைவர் ஜெ. செலின் சகாய மேரி

முதல்வர், பாத்தியா கல்லூரி

#### நூல் வெளியீடு

கருத்துரை முனைவர் எம். ஏ. சுசீலா :

மேனாள் தமிழ்த்துறைப் பேராசிரியர், பாத்திமா கல்லூரி

சிறப்புரை முனைவர் சு. குமரன்

பேராசிரியர், மலாயாப் பல்கலைக்கழகம், இந்திய ஆய்வியல் துறை கோலாலம்பூர்

முனைவர் ந. முருகேசபாண்டியன்

முதன்மை ஆசிரியர்

சான்லாக்ஸ் பன்னாட்டு ஆய்விதழ்

முனைவர் க. முருகேசன்

தமிழ்த்துறைத் தலைவர்

கொங்குநாடு கலை அறிவியல் கல்லூரி, கோவை

நன்றியுரை முனைவர் பா. லயோலா ஜீலியட் பேரி

உதவிப் பேராசிரியர், தமிழ்த்துறை

நிகழ்ச்சித் தொகுப்பு : திருமத். க. ரேவதி

உதவிப் பேராசிரியர், தமிழ்த்துறை

தேநீர் இடைவேளை

#### I - primite admission - I

(Demi-

தபர் – வான்னிரா அரங்கர் தோர் – நண்பகல் 12.00 – 01.30

தகையை : முனைவர் கு. காந்திதுரை, கணைப்போசிரியுர் தியாதராசர் கல்லூரி, மதுரை

> முனைவர் க. நாகுந்தீனி, நமிழ்த்துறைத் தவைழ் எம்.வி. முத்தையா அரசு மகளிர் கலைக்கல்லூரி, நின்டுக்கல்

> > உணவு இடைவேளை

கருத்தரங்க அமர்வு - II

Buori

நோம் - நிற்பகல் 02.15 - 03.30

தலையை: முனைவர் சோ.கி. கல்யாணி, தமிழ்த்துறைத் தலைவர் அருள்மிகு மீனாட்சி அரசினர் மகளிர் கலைக்கல்லூரி, மதுரை

நாள் : 12.12.2018 – புதள்கிழமை

கருத்தரங்க *அ*மர்வு – III

நோம் : காலை 09.30 - 10.45

தலையை : முனைவர் கோ. சுப்புலெட்சுமி

துணைமுதல்வர், செந்தமிழ்க்கல்லூரி, மதுரை

முனைவர் **மு. கவிதா**, உதவிப் பேராசிரியர் முக் இராமசாமி நாயுடு ஞாபகார்த்தக்கல்லூரி, சாத்தூர்.

தேநீர் இடைவேளை

கருத்தரங்க அமர்வு - IV

நேரம் : காலை 11.00 மணி முதல் 01.00 மணி வரை

தலைமை : முனைவர் ந. <mark>விஜயசுந்தரி,</mark> உதவிப் பேராசிரியர்

உருமு தனலைப்சுமி கல்லூரி, திருச்சி



#### பன்னாட்டுக் கருத்தரங்கம் அறிக்கை - 2018

மதுரை பாத்திமா கல்லூரியில் தமிழ்த்துறை சார்பாக 'தற்காலத் தமிழ் இலக்கியங்களின் நோக்கும் போக்கும்' எனும் பொருண்மையில் பன்னாட்டுக் கருத்தரங்கம் திசம்பர் 11, 12 ஆகிய இரு தினங்களில் மிகச் சிறப்பாக நடைபெற்றது. இந்நிகழ்வினை மதுரை பாத்திமா கல்லூரி, மலாயாப் பல்கலைக்கழகம் மற்றும் சான்லாக்ஸ் பன்னாட்டு ஆய்விதழ் இணைந்து நடத்தியது.

விழாவின் முதல் நாள் (11.12.18) நிகழ்விற்கு சிறப்பு விருந்தினர்களாக எழுத்தாளர் முனைவர் எம்.ஏ.சுசீலா, பேராசிரியர் முனைவர் சு.குமரன் (மலாயாப் பல்கலைக்கழகம், இந்திய ஆய்வியல்துறை), ந.முருகேசபாண்டியன் (முதன்மை ஆசிரியர், சான்லாக்ஸ் பன்னாட்டு ஆய்விதழ்), மற்றும் திரு லக்ஷ்மணன் (வெளியீட்டாளர், சான்லாக்ஸ் ஆய்விதழ்) ஆகியோர் பங்கேற்றனர்.

இணைப் பேராசிரியரும் கருத்தரங்க ஒருங்கிணைப்பாளருமான முனைவர் க.லதா வரவேற்புரை நல்கினார். துறைத்தலைவர் முனைவர் ஆ. பாப்பி கமலா பாய் அவர்கள் அறிமுக உரையாற்றினார். அவர்தம் அறிமுக உரையில் பன்னாட்டுக் கருத்தரங்கத்தின் மையத்தினை எடுத்தியம்பினார். தொடர்ந்து கருத்தரங்கக் கட்டுரைகள் அடங்கிய ஆய்விதழ் மூன்று தொகுதிகளாக வெளியிடப்பட்டது.

கல்லூரிச் செயலர் அருள்சகோதரி முனைவர் பிரான்சிஸ்கோ பிளோரா அவர்கள் ஆசியுரை வழங்கினார். அவர்தம் உரையில், "இக்கால இலக்கியம் மனிதன் வாழ்வைத் தேடித் திரிவதைச் சித்திரிக்கின்றது. கலாச்சாரம் அழிந்து வருவதை உணர்த்தி நிற்கிறது. இதன் நோக்கு தமிழின் பெருமைகளை நடைமுறைக்குக் கொண்டு வருகிறது. அதனை நன்முறையில் மாணவர்களுக்கு எடுத்தியம்புகிறது. இக்கருத்தரங்கில் 237 ஆய்வுக்கட்டுரைகள் வழங்கிச் சிறப்பித்துள்ளனர். இதன்வழி ஆய்வாளர்களுக்கு இக்கால இலக்கியத்தில் தனிப்பட்ட ஆர்வம் வளர்வதை வெளிப்படுவதை அறியமுடிகிறது" என்றார்.

விழாவிற்கு கல்லூரி முதல்வர் அருள்சகோதரி முனைவர் செலின் சகாயமேரி அவர்கள் வாழ்த்துரை வழங்கினார். "தமிழ் இணையத் தமிழாய் மூத்த மொழியாய் வலம் வருகிறது. அத்தகு தொன்மையான தமிழ் மொழிக்கு மகுடம் சூட்டுவதாய் அமைகிறது இக்கருத்தரங்கம். மேலும், செம்மொழித்தன்மையையும் தமிழ் மொழியின் சிறப்பினையும் பறைசாற்றும்" என்று கூறினார்.

எழுத்தாளர் முனைவர் எம்.ஏ.சுசீலா அவர்கள், 'தற்கால இலக்கியமும் மரபு இலக்கியமும் அந்நியமானதல்ல. மரபு இலக்கியத்தில் கால்வைத்துத்தான் தற்கால இலக்கியத்திற்குப் போகமுடியும். பார்வை, போக்கு, மொழி ஆகியன நவீனப்பட்டிருந்தாலும் அடிப்படை பழைய மரபுதான் என்பதை மறுக்க முடியாது' என்று கருத்துரை வழங்கினார்.

முனைவர் சு.குமரன் சிறப்புரையில், "ஒரு ஆய்வாளனுக்குப் புதிய சிந்தனை வளர வேண்டும். ஆய்வில் ஏதாவது ஒன்று புதியதாக இருக்க வேண்டும். பரந்துபட்ட ஆய்வாகவும் அமைய வேண்டும். படைப்பாளனின் நோக்கம் அவனது படைப்பில் நிறைவடைதல் வேண்டும். வாசகன் திருப்தி அடைதல் வேண்டும்" என்று தற்காலப் படைப்புகள் குறித்தான பதிவுகளை முன்வைத்து உரையாற்றினார். அவரைத் தொடர்ந்து முனைவர் க.முருகேசன் அவர்கள், 'தற்பொழுது இணையத்தின்வழி கொண்டாட்டம் மட்டுமே பகிரப்படுகிறது. இனிவரும் ஆய்வுகள் தமிழை அடுத்தகட்டத்திற்கு அழைத்துச் செல்ல வேண்டும்' என்று சிறப்புரையாற்றினார்.

முதல் கருத்தரங்க அமர்வுக்கு திண்டுக்கல், எம்.வி.முத்தையா அரசு மகளிர் கலைக்கல்லூரி தமிழ்த்துறைத்தலைவர், முனைவர் க. நாகநந்தினி தலைமை தாங்கினார். இரண்டாம் அமர்வுக்கு தியாகராசர் கல்லூரி, இணைப் பேராசிரியர் முனைவர் சு. காந்திதுரை தலைமை வகித்தார். முனைவர் பா.லயோலா ஜூலியட் மேரி நன்றியுரை நல்க, உதவிப் பேராசிரியர் க.ரேவதி தொகுத்து வழங்கினார். இக்கருத்தரங்கிற்கு பிறதுறை பேராசிரியர்கள், தமிழ் ஆர்வலர்கள் என அனைவரும் கலந்து கொண்டு சிறப்பித்தனர்.

இலங்கை, நாகர்கோவில், நெல்லை, தூத்துக்குடி, தேனி, திண்டுக்கல் போன்ற பல பகுதிகளிலிருந்து ஆய்வாளர்கள் கலந்து கொண்டு கட்டுரைகள் வழங்கிச் சிறப்பித்தனர்.

#### பன்னாட்டுக் கருத்தரங்கம் அறிக்கை - 2018

மதுரை பாத்திமா கல்லூரியில் தமிழ்த்துறை சார்பாக 'தற்காலத் தமிழ் இலக்கியங்களின் நோக்கும் போக்கும்' எனும் பொருண்மையில் பன்னாட்டுக் கருத்தரங்கம் திசம்பர் 11, 12 ஆகிய இரு தினங்களில் மிகச் சிறப்பாக நடைபெற்றது. இந்நிகழ்வினை மதுரை பாத்திமா கல்லூரி, மலாயாப் பல்கலைக்கழகம் மற்றும் சான்லாக்ஸ் பன்னாட்டு ஆய்விதழ் இணைந்து நடத்தியது.

நிறைவு விழா (12.12.18) சிறப்பு விருந்தினர்களாக எழுத்தாளர் சு. வெங்கடேசன் (தமிழ்நாடு முற்போக்கு எழுத்தாளர் சங்கத்தின் பொதுச் செயலாளர்), முனைவர் க.முருகேசன் (தமிழ்த்துறைத் தலைவர், கொங்கு நாடு கலை அறிவியல் கல்லூரி) ஆகியோர் பங்கேற்றனர்.

உதவிப் பேராசிரியரும் கருத்தரங்க இணை ஒருங்கிணைப்பாளருமான முனைவர் ஆ.தேவ் மாலா வரவேற்புரை நல்கினார். கல்லூரிச் செயலர் அருட்சகோதரி முனைவர் பிரான்சிஸ்கா பிளோரா அவர்கள் வாழ்த்துரை நல்கினார்.

கொங்கு நாடு கலை அறிவியல் கல்லூரி, தமிழ்த்துறைத் தலைவர், முனைவர் க.முருகேசன் அவர்கள் கருத்தரங்கம் சிறப்புடன் நடத்திய பாத்திமா கல்லூரி தமிழ்த்துறைக்குப் பாராட்டுத் தெரிவித்து உரையாற்றினார். திரு சு.லட்சுமணன் அவர்கள் பாராட்டுரை வழங்கினார்.

சு. வெங்கடேசன் அவர்கள் தம் சிறப்புரையில், "இலக்கியம் காலந்தோறும் மாறுபட்ட தன்மையுடையது. ஆனால் என்றும் நிலைத்தற்குரியது; மனித மன ஆற்றலை, நுட்பத்தைக் கண்டறியச் செய்வது; தற்காலத் தமிழாய்வுப் போக்குகள் தரமானதாக அமைய வேண்டும்" என்று சிறப்புரையாற்றினார். அதனைத் தொடர்ந்து மாணவிகளின் கலை நிகழ்ச்சிகள் நடைபெற்றது. கருத்தரங்க இணை ஒருங்கிணைப்பாளர் முனைவர் நா.ரேணுகா நன்றியுரை வழங்கினார்.

கருத்தரங்க அமர்வுகளுக்கு முனைவர் கோ.சுப்பு லெட்சுமி (உதவிப் பேராசிரியர், செந்தமிழ்க் கல்லூரி),முனைவர் மூ.கவிதா (உதவிப் பேராசிரியர், ஸ்ரீ இராமசாமி நாயுடு ஞாபகார்த்த கல்லூரி), முனைவர் சோ.கி.கல்யாணி (தமிழ்த்துறைத் தலைவர், ஸ்ரீ மீனாட்சி மகளிர் கல்லூரி), முனைவர் ந.விஜய சுந்தரி ( உதவிப் பேராசிரியர், உருமு தனலெட்சுமி கல்லூரி, திருச்சி) ஆகியோர் தலைமை தாங்கினர். இக்கருத்தரங்கிற்கு, பிறதுறைப் பேராசிரியர்கள், தமிழ் ஆர்வலர்கள் என அனைவரும் கலந்து கொண்டு சிறப்பித்தனர்.

#### Chief guests were honoured by Sr. Principal and Sr. Secretary



Writer Su. Venkatesan addressed the gathering







Criterion : V - Student Support and Progression

Metric: 5.1.3 – Capacity Enhancement & Skill Development

Year : 2018- 2019



## AWARENESS OF TRENDS IN TECHNOLOGY

### Digital-Age Experiential Training for Creative Expressions

12.12.2018

S. NO.	PARTICULARS	NO. OF PARTICIPANTS
1	II PG COMPUTER SCIENCE	25
	III UG COMPUTER SCIENCE	52
2	I PG COMPUTER SCIENCE	15
3	II UG COMPUTER SCIENCE	47
	TOTAL	139



### FATIMA COLLEGE (AUTONOMOUS), MARY LAND, MADURAI -18 2018-2019

#### FATIMA COLLEGE (AUTONOMOUS), MADURAI - 18

#### DEPARTMENT OF COMPUTER SCIENCE

#### Computer Science Association

Staff and Students of the Department of Computer Science

Cordially invite you for a Guest Lecture on

### Digital-Age Experiential Training for Creative Expressions

by

#### Ms. Anitha

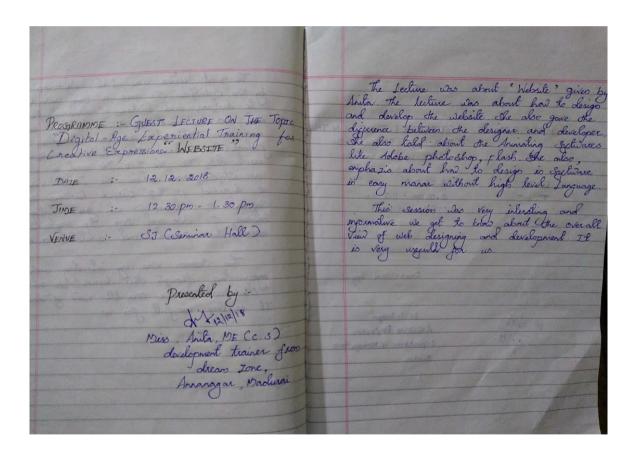
Business Head and Web Development Trainer, DREAMZONE, Annanagar, Madurai.

Date : 12/12/18

Time: 12.30 - 1.30 p.m.

Venue: San Jose Seminar Hall





Signature

Head, Department of Computer Science Fatima College (Autonomous) Madurai -625018



Criterion : V - Student Support and Progression

Metric: 5.1.3 – Capacity Enhancement & Skill Development

Year : 2018- 2019



## Documentary Film-Doting on Dot Art 18.12.2018

#### INVITATION OF THE RELEASE OF FILMS



#### Fatima College (Autonomous), Madurai 18

#### THE RESEARCH CENTRE OF ENGLISH

#### Report of the

#### RELEASE OF "DOTTING ON DOTS" & "RIGHTA RIGHTA"

The Research Centre of English, Fatima College, offers Journalism and Mass Communication as a major core paper for the I MA students during the II Semester. Besides the theoretical input, students are motivated to have a hands-on experience in producing Documentary and Short films in collaboration with DHAN Foundation, Madurai.

In accordance with it, the students of II M.A English (2017-2019) produced a documentary and a short film and released them in the premises of Jubilee Hall at Fatima College on 18.12.2018. The programme began with a prayer to invoke the blessings of the Almighty. N.Nandhini, II M.A was the master of ceremony for the program. Ms.M.Nivedhaa of II M.A welcomed the gathering. Dr.Roselin Mary, Head & Associate Professor, The Research Centre of English gave the introductory speech.

#### RELEASE OF THE DOCUMENTARY& SHORT FILM



The program was presided over by Dr. V. Vedhachalam, a renowned Archaeologist and K.P. Bharathi, Program Manager of DHAN Foundation. They inaugurated and released the copy of documentary and short films. The films namely "Doting on Dot art" and "鉤巾止巾" 動巾止巾" were screened for the audience.



Proud Moment of released





Team of Documentary and Short Film released the CD

The documentary and short film focus on the traditional art forms of our culture such as the former entails the art of 'kolam' and latter 'the traditional games', in order to create an awareness among the young generation. The programme ended at 12.30 p.m with vote of thanks by Ms. Elsi, II M.A. The course teachers Mrs. N. Sangeetha Rani and Mrs.A.Aruna were the convenors of the production of both films. The UG, PG and M.Phil students of English, the production team from DHAN, members from the Editorial board of *Namathu Manvasanai*, actors in the short film, the staff members of the Research Centre of English (Shift I & II) and technicians attended the programme. This occasion is the first of its kind in the Research Centre of English in Fatima College as both a documentary film and a short film was successfully completed within a period of five months.

#### You tube link of the Documentary film & Short Film

YEAR	TITLE	YOU TUBE LINK
2018-2019	DOTING ON DOT ART	https://youtu.be/jiM1VtMQw
	RIGHTA RIGHTU	https://youtu.be/fLldBOETSZg

## 1,03,000 O TO Namadhu Mannvasam

இன்றுக்கு கல்லுரி பணைவ, மானவிகள் நன்றுரக் மு.வி. பார்ப் மரிகள், வர்போதும் மொனைவிலேயே முழிவிற்றப்பாரிகள் வன்று வண்ணம்தான் பலருக்கு இருக்கிறது. "அப்படி செய்யைம் இன்விகை எங்களுக்கும் எருகத்தின் மீதும், நம் சமரர்சமியத்தின் மீதும் அக்கரை இருக்குக்க" என்கிறமக்கள் மதுரை படித்திரம் கன்றுரி மாணவியர்.



பருவமழை பொழ்த்துலும் பொழ்க்குமே தவீர இக்கல்லூரியின் ஆங்கில இலக்கியத் துறையில் பயிலும் மாணவியர் ஆன்டுதேறும் சமூக விழிப்புணர்வு கார்ந்த

#### சிளம்பூட்டாய்ங்க..

ஆவனப்படம் தயார்ப்பது தவறாது. நம் மாபு சாந்த விஞயமான கோலமிடுவது குறித்தும், தமிழர்களின் பாரம்பரிய விணையாட்டு துறித்தும் அண்மையில் இரு ஆவணப்படங்கள் தமாரித்து வெளிவிட்டிருந்தார்கள். இவர்களுக்கான தொழில்லுட்ப உதவிகளை தானம் அழக்கட்டளையின் மேம்பாட்டிற்கான தொடர்பு மையம் செய்திருந்தது.

கோலங்கள், கண்ளுக்கும் முனைக்கும் பயிற்கி கொடுக்கின்றன. ஒவினமான இளிமையான சென்னைக், காண்டிகள் மான் அடிப்பட் பருதினை. வெள்ளத்து, கழுக்கைத் கிருப்பி, கழங்களைக் மானை அடிப்புக் குளித்து கோலகிடுதன் வண்குறு போனைக்கு குறித்து கோலகிடுதன் வண்குறு போனைக்கு குறித்து கோலகிடுதன் வண்குறு போனைக்கு குறித்து கோலகிடுதன் வண்குறு திரித்து போதுகதாக் கொண்கறுக்களை இரண் சறுப்புகள் நிறப்பட வேணை செலிவகிருடு மற்ற சறுப்புகள் கிருக்கு மான் குறிக்குற மற்ற சறுப்புகள் கிருக்க குறிக்குறி மறைக்குறி கான் கிருக்குறி கான் கிருக்கைக் குறிக்குறி மண் குறுக்கினைய் மற்ற இத்துகிறது. கானம் பயிற்கி வரன்கிகள் கான்கிகள் கிருக்கியமாக குறிக்குறி குறிக்கு கொண்கிகள் கிருக்கியமாக கிருக்கியமாக கடைக்குறிற்கு கிருக்கியமாக கிருக

அரில் மாவில் கோலயிடுவது ஒரு வகை தாலிம். ஏறும்பு, கிறு பூச்சென், மற்றும் குருவிகளுக்கு இந்த அரில் மாவு உணவாக மாறுகிறது. கோலம் என்பது மனிதனில் உடலுக்கு நண்மை அளிப்பதோடு சிறு உளிரிகளங்களுக்கும் உணவாகட்டும் என்ற என்றனம் நம் பழக்க வழக்கங்களில் மட்டுமே காணப்படும் உயரிய பண்மாதம். இனியும் உங்கள் விட்டு வாசலில் ஸ்டிக்கி கோலத்தை அலங்காரத்திற்கு ஒட்டாமல், அந்த முன்ன அரிலிக் கோலத்தைப் போடப் பழகிக்கொள்ளுங்கள். உங்கள் விட்டின் மூன் கிறிய வாசல் இருந்தாலும் அதில் சிறிய கோலமிட்டு அதுதிலாமும் உடலை ஆயிராக்கியமாக வைத்துக் கொள்ளுங்கள் என்பதை வலியுறுத்தவே இந்த ஆவணப்படம் என்கிறார்கள் மாணவியர்.

அதே போல பெல்கோக்கின் வீடி கோட்கோக் மோருந்தின் முழ்கியிருக்கும் குழுக்கை எப்படி அடைக விடுவித்து பாரம்பரிய விணையாட்டுக்குத் டுமும் நிருவு என்பவரும் பற்றிய ஆணைப்படம் தலி "ரைட்டுக் ரைட்டுக் வடிக்கு பாத்தில் நடித்த குழுக்கு குழைக்குகளை நடிப் பரம்பரிய விணையை செய்கள் செய்கள் செய்கள் தொள்ளது. மெகலால் போணைத் தனித்துவிட்டு அழுக்குகளை நடிப் பரம்பரிய விணையை செய்கள் பக்கம் தெரப்புணைத் இயல்பாக விண்கும் அதனையான பாரிக் பொளைக் செய் வெண்குருக்கிறார்கள் முழுகளுக்கிடையே அழுக்குக்குத் ஏற்படுத்துகிறது என அழககவிட்டுக் செய்தெரியும் வன்னை, மாணகிய கோடி கொடிக்கு வருக்கு நார்க்குதிகு வழிகள் முயாகிகின் அழுத்தில் பின்னையும், ஒதிதுறைப்பு தன்கோதலைம் அறிக்கிர வணையரிப்பாராட் வேண்டியரு அனியம். இந்த ஆணைப்படங்களைப் பங்கேருடி திவரிச்சியிக்கியதைம் பக்கள் கூடும் இடங்களியும் குனியாக்கிக்கியரன் திச்சயம் எழிச்சுகணிவு நிகரிச்சியிக்கியதைம் பக்கள் கூடும் இடங்களியும் குனியாக்கிக்கியரை திச்சயம்



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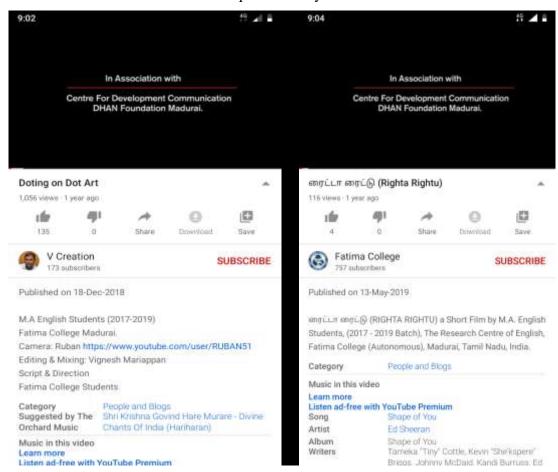
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#### social media published - youtube



Jaselin Wary

Dr. A.Roselin Mary, Associate Professor & Head, Research Centre of English, Fatima College, Madurai - 625 018.



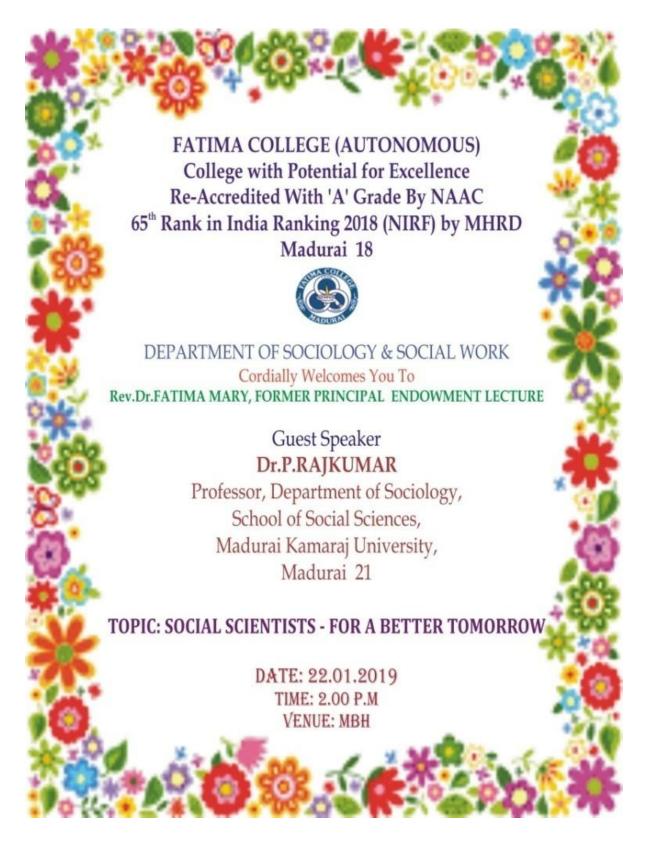
Criterion : V - Student Support and Progression

Metric : 5.1.3 – Capacity Enhancement & Skill Development

Year : 2018- 2019



## Social Scientists - For A Better Tomorrow 22.01.2019



Rev.Dr.Sr.Fatima Mary, Former Principal Endowment Lecture on "Social Scientists – For a Better Tomorrow" Organised by Department of Sociology and Social Work, on



#### Fatima College (Autonomous) Mary Land, Madurai -18

#### DEPARTMENT OF SOCIOLOGY AND SOCIAL WORK

#### REV.DR.SR.FATIMA MARY, FORMER PRINCIPAL ENDOWMENT LECTURE 2019-2020

Topic : Rev.Dr.Sr.Fatima Mary, Former Principal Endowment Lecture on

"Social Scientists – For a Better Tomorrow"

Date : 22.01.2019

Time : 02.00p.m

Venue : MBH, Fatima College

Resource Persons :Dr.P.RajKumar Associate Professor, Department of Sociology,

School of Social Sciences, Madurai Kamaraj University, Madurai

The guest speaker for the programme was Dr.P.Rajkumar, Associate Professor, Department of Sociology, School of Social Sciences, Madurai Kamaraj University, Madurai. In his speech, he emphasized the significance of social science researches to have a problem free society. He said that the research findings of social science benefit the society to move towards development. He insisted the richness of traditional knowledge with reference to North Sentinel Island of Andaman Islands.





Dr.P.Rajkumar, Associate Professor, Department of Sociology, School of Social Sciences, Madurai Kamraj University delivered the topic on "Social Scientists – For a Better Tomorrow"

Signature of Head of the Department

Dr. M. HEEMAKUMARI, MA.M.Se.M.FM., Assistant Professor & Head Department of Sociology and Social Work FARIMA COLLEGE, MADURAL



Criterion : V – Student Support and Progression

Metric : 5.1.3 – Capacity Enhancement & Skill Development

Year : 2018- 2019



## The Future Research Trends and Challenges 05.02.2019

## ADURE DE

#### FATIMA COLLEGE (AUTONOMOUS), MADURAI RESEARCH ADVISORY CELL

#### Report

#### **International Symposium**

on

#### "The Future Research Trends and Challenges"

On February 5th an **International Symposium on the topic "The Future Research Trends and Challenges"** was organized by the RAC. Four Malaysian delegates were the guests of honors who shared their findings about future research challenges and trends.

Dr. Saravanan P.Veeramuthu, Senior Lecturer, Literature Section, School of Humanities, University of Science, Malaysia highlighted and shared about the steps of doing a good research. He gave the complete flow from scratch till the submission of the report.

Dr.Malarvizhi Sinayah, Senior Lecturer, Tamil Programe Coordinator, Department of Malaysian Languages and Applied Linguistics, Faculty of Languages and Linguistics, University of Malaya, Kuala Lumpur shared about the needs of research and how our research can help the society.

Dr. Thanalachime Perumal, Senior Lecturer, University of Malaya, Kuala Lumpur, Malaysia shared about the difficulties faces by woman in doing a research and she gave some key points on how to overcome the struggles. Dr.Ponniamah M.Muniandy, Secondary School Tamil Teacher, Sri Kota Secondary School, Taiping, Perak, Malaysia talked about the do's and don'ts of a proper research.

She insisted that students should come out with innovative ideas and they should not just 'copy & paste'. Dr. Manonmani Devi D/O M.A.R Annamalai, Senior Lecturer, Faculty of Languages and Communication, Sultan Idris Education University, Malaysia and Datin Dr.Saraswathi Olagan, Tamil Teacher, Georgetown Secondary School, Penang, Malaysia participated in the symposium.





Dr. Sr. Francisca Flora, Secretary, Fatima College gave keynote address on 05.03.2019

Dr. Saravanan P.Veeramuthu, Senior Lecturer, Literature Section, School of Humanities, University of Science, Malaysia addressed the gathering





Research Cell Members with Dr. Saravanan P.Veeramuthu, Senior Lecturer, Literature Section, School of Humanities, University of Science, Malaysia





Criterion : V - Student Support and Progression

Metric: 5.1.3 – Capacity Enhancement & Skill Development

Year : 2018- 2019



## Awareness Programme on Cyber Crime 05.02.2019



#### FATIMA COLLEGE (Autonomous), MADURAI-18.

#### **ROTARACT Club of Fatima College**

Cybercrime awareness program

**DATE :5/02/2019** 

**Time:** 10 AM – 12 PM.

Venue: MBH

#### **Resource person:**

- Mr. A. SenthilElanthirayan (Inspector of Police, Cyber-crime cell, Madurai)
- Mr. J. Karthick (Sub Inspector, Cyber Cell, Madurai)
- Mr. M. Thangam (Head constable, Cyber cell, Madurai)

"Offences that are committed against individuals or groups of individuals with a criminal motive to intentionally harm the reputation of the victim or cause physical or mental harm, or loss, to the victim directly or indirectly, using modern telecommunication networks such as Internet and mobile phones"

To create awareness regarding the safe use of Mobile Phones, Computers and the Internet, awareness program on Cyber Crime was jointly organized by **Rotaract Club of Fatima College, NSS( Shift II ) and Cyber Crime Cell, Madurai** on 5<sup>th</sup> Feburary 2019.

Cyber crimes against women and children are on the raise and they have been drastically victimized in the cyberspace. Some illegal persons try to defame women and children by sending obscene e-mails, spoofing e-mails, morphing of images for pornographic content etc.

Mr. A. SenthilElanthirayan (Inspector of Police, Cyber-crime cell, Madurai), quoted a few police cases filed in the Madurai cyber cell and gave useful advices and tips to safeguard ourselves from cyber crimes.

Introduction about the mobile app – **Madurai city police**, was given by Mr. J. Karthick(Sub Inspector, Cyber Cell, Madurai).

In case of emergency, students were given a number to call 8300021100 – Cyber Crime,, Madurai.

<u>Outcome</u>:Students came to know few new terminologies – dark net, pharming and cyber bullying in college. Students got awareness about various cybercrimes related issues. They also learnt that how they can safeguard themselves form the cybercrimes. Always prevention is better than cure.







Signature of the Coordinator

Rotract Club

Fatima College, Madurai-18



Metric: 5.1.3 - Capacity Enhancement & Skill Development

Year : 2018- 2019



## Coral Reefs: Current Status & Threats 13.02.2019



#### FATIMA COLLEGE (AUTONOMOUS)

\*\*\*\*\*\*\*\*

#### MARY LAND, MADURAI -625018

College with Potential for Excellence Re-Accredited with 'A' Grade by NAAC (3<sup>rd</sup> Cycle) 65<sup>th</sup> rank in India Ranking 2018 (NIRF) by MHRD

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We, the faculty and the students of the Department of Zoology, cordially

invite you to

#### **DR.GITA PAUL ENDOWMENT LECTURE**

on

#### **CORAL REEFS: CURRENT STATUS & THREATS**

#### **RESOURCE PERSON:**

#### DR.K.DIRAVIYA RAJ

ASSISTANT PROFESSOR

&

SCUBA DIVING INSTRUCTOR
SUGANTHI DEVADASON MARINE RESEARCH INSTITUTE (SDMRI)
TUTICORIN – 628 001

Date : 13.02.2019

Time : 11:40 am

**Venue : Smart Room** 

All are invited!

\*\*\*\*\*\*\*\*

#### DEPARTMENT OF ZOOLOGY

#### Dr. GITA PAUL ENDOWMENT LECTURE ON "CORAL REEFS: CURRENT STATUS AND THREATS"

Resource person: Dr. K. Diraviya Raj

Assistant Professor & Scuba diving instructor Suganthi Devadason Marine Research Institute,

Tuticorin - 628001. Date: 13.02.2019

Department of Zoology organized Dr. Gita Paul Endowment Lecture on 13.02.2019. Dr. K. Diraviya Raj, Assistant Professor & Scuba Diving Instructor, Suganthi Devadason Marine Research Institute, Tuticorin delivered a lecture on "Coral Reefs: Current status and Threats". He gave lots of information about the role of corals in sustaining the diversity of marine organisms. He also talk about coral bleach and anthropogenic impact on coral reefs.



Dr. K. Diraviya Raj addressed the gathering



Signature of the HOD

Dr. A. TAMIL SELVI
Head, Dept. of Zoology
FATIMA COLLEGE (AUTONOMOUS)
MADURAI-625 018



Metric: 5.1.3 – Capacity Enhancement & Skill Development

Year : 2018- 2019



## Digital Empowerment 20.02.2019

#### Fatima College (Autonomous) Mary Land, Madurai -18

#### Department of M.B.A

#### "Digital Empowerment"

20.02.2019

Name : Ms. Sonika Kaushik

**Designation**: Principal

Official Address : Delhi World Public School, Paravai, Madurai

**Contact Numbers**: 8368725131, 9751035847,6369714763

MBA department has organized guest lecture on the topic **"Digital Empowerment"** which was facilitated by the resource person Ms. SonikaKaushik, principal, Delhi world public school Madurai on 20.02.2019 from 10am- 12am at sj5 block students of I and II MBA attended the session.

#### Highlights:

Ms. SonikaKaushik has spoken about Digital empowerment of women. She has lectured about cybercrime, women safety. She focused on social media and various problems faced by the youngsters.

#### **Outcomes:**

Students have gained knowledge on purposeful use of internet.

#### Digital Empowerment



Ms. Sonika Kaushik, Principal, Delhi World Public School



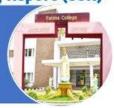
Ms. Sonika Kaushik, Principal, Delhi World Public School

Head, Department of Management Studies, Fatima College, Madurai-18



Metric : 5.1.3 - Capacity Enhancement & Skill Development

Year : 2018- 2019



## LINUX OS 22.02.2019

#### FATIMA COLLEGE (AUTONOMOUS), MADURAI



#### **PG Department of Computer Applications**

#### LINUX OS

Name: M.PADMA PRIYA Date: 22.02.2019

Designation: Senior Specialist, Blue Genie Technologies, Time: 1.30 p.m - 3.30 p.m

Madurai.

Venue : SJ Seminar Hall

Phone No. : 9566002352

#### **Key Points Highlighted:**

✓ Basics of LINUX

✓ Importance of LINUX

✓ Future of LINUX

The session focused on the open source Linux operating systems have dominated all aspects of the computing operating systems but one. From servers to supercomputers and even on mobile and embedded devices with Android, Linux is either the only choice or the most popular amongst them. Linux OS is an open and free operating system which is established by Linus Torvalds in the year 1991 and still growing popular these days. It was highlighted that it comes with some interesting and best features which makes it different from any other operating systems out there.

#### **OUTCOME:**

- ✓ This session helped the students to know about open source
- ✓ It molded the students to concentrate on linux os
- ✓ The students learnt the future factors for successful career



LINUX OS, 22 FEB 2019, M.PADMA PRIYA, SENIOR SPECIALIST, BLUEGENIE TECHNOLOGIES, MADURAI.

B. CHANDIRIKA)

Head, PG Department of Computer Applications, Fatima College, Madurai-18



Metric : 5.1.3 - Capacity Enhancement & Skill Development

Year : 2018- 2019



# Emerging Trends in Biological Research 26.02.2019

REGISTRATION FORM	Chief Patrons	FATIMA COLLEGE
Emerging Trends in Biological Research	Dr. Sr. G. Celine Sahaya Mary Principal, Fatima College	(AUTONOMOUS)  College with Potential for Excellence  Re-Accredited with 'A' grade by NAAC (3" Cycle)
Name:	Dr. Sr. M. Francisca Flora Secretary, Fatima College	65th Rank in India Ranking 2018 (NIRF)  Mary Land, Madurai 625018
Educational Qualification:		
Designation:	Convenor Dr. A. Tamil Selvi	
Department/ Institution:	Organizing Committee	International Seminar
	Dr. Antony Amala Jayaseeli Dr. N. Malathi	Emerging Trends in Biological
Phone:	Dr. Sr. Biji Cyriac Dr. J. Asnet Mary	Research
E-mail:	Dr. V. Bharathy Dr. X. Devanya Rosaline	
Registration fee	Dr. N. Nagarani Dr. S. Barathy	
Faculty: Rs.250 Students: Rs.150	Mrs. T. Rino	February 26, 2019 Venue: JUBILEE HALL
	ADDRESS FOR COMMUNICATION	
2	Dr. A. TAMIL SELVI Convenor	
Signature of the Participant 🍣	International Seminar	Organized by
Š.	Department of Zoology Fatima College, Madurai 625 018	DEPARTMENT OF ZOOLOGY
<b>3</b>	0452 2668016	FATIMA COLLEGE
\$	9865558405	MADURAI
<b>2</b>	💡 fczoology@gmail.com	

#### Programme

Registration: 9.00 a.m - 10.00 a.m Inauguration: 10.00 a.m - 10.30 a.m

Prayer

#### Welcome Address:

Dr. A. Tamil Selvi Head & Assistant Professor Department of Zoology Fatima College, Madurai 625 018

#### Inaugural Address:

Dr. Sr. G. Celine Sahaya Mary Principal

Fatima College, Madurai 625 018

#### Keynote Address:

#### Dr. K. Kannan

Director & Global Program Lead Drug Development Management Takeda Pharmaceuticals Cambridge, USA

#### Vote of Thanks:

Dr. N. Malathi Assistant Professor Department of Zoology Fatima College, Madurai 625 018

#### Session I

Time: 10.30 a.m - 11.30 a.m Topic: "Path to Discover Drugs for Cancer Cure"

#### Dr. K. Kannan

Director & Global Program Lead Drug Development Management Takeda Pharmaceuticals Cambridge, USA

Tea Break: 11.30 a.m - 11. 45 a.m

#### Session II

Time: 11.45 a.m - 1.00 p.m

Topic: "From Basic Research to Structure

based Drug Discovery"

#### Resource Person:

Dr. Arockiasamy Arulandu Research Group Leader Membrane Protein Biology International Centre for Genetic Engineering & Biotechnology (ICGEB)

New Delhi 110 067

Lunch: 1.00 p.m - 2.00 p.m

#### Session III

Time: 2.00 p.m - 2.45 p.m

Topic: "Current Status of AIDS: Therapy era

and the Future Perspective"

#### Resource Person:

Dr. Velpandi Ayyavoo Professor & Assistant Chair for Academic Affairs Department of Infectious Diseases & Microbiology

University of Pittsburgh, USA

#### Session IV

Time: 2.45 p.m - 3.30 p.m

Topic: "Bioprospection: Natural Products from Underexplored Habitats"

#### Resource Person :

Dr. Indira P. Sarethy Associate Professor Department of Biotechnology JayPee Institute of Information Technology (Deemed to be University) Noida - 201 309, Uttar Pradesh

Valediction: 3.30 p.m - 4.00 p.m
Welcome Address:

Dr. J. Asnet Mary Assistant Professor Department of Zoology Fatima College, Madurai 625 018

#### Valedictory Address:

Dr. Sr. M. Francisca Flora Secretary Fatima College Madurai 625 018

#### Vote of Thanks :

Dr. Antony Amala Jayaseeli Assistant Professor Department of Zoology Fatima College, Madurai 625 018



#### Fatima College (Autonomous) Mary Land, Madurai -18

#### DEPARTMENT OF ZOOLOGY

#### **INTERNATIONAL SEMINAR-26.02.19**

#### EMERGING TRENDS IN BIOLOGICAL RESEARCH

#### **REPORT**

The Department of Zoology, Fatima College organized an International Seminar on "Emerging Trends in Biological Research" on 26.02.19. The program started traditionally with the lighting of lamp by Dr. Sr. G. Celine Sahaya Mary, Principal, Fatima College, Dr. K. Kannan Director & Global Program Lead, Takeda Pharmaceuticals Cambridge, USA and Dr. Arockiasamy Arulandu, Research Group Leader-Membrane Protein Biology International Centre for Genetic Engineering & Biotechnology (ICGEB), New Delhi. Welcome Address was given by Dr. A. Tamil Selvi, Head & Assistant Professor, Department of Zoology. Inaugural address was delivered by Dr. Sr. G. Celine Sahaya Mary, Keynote Address was given by Dr. K. Kannan and lectures were delivered by Dr. K. Kannan on the topic "Path to Discover Drugs for Cancer Cure", Dr. Arockiasamy Arulandu on the topic "From basic research to structure based drug discovery", Dr. Velpandi Ayyavoo, Professor & Assistant Chair for Academic Affairs, Department of Infectious Diseases & Microbiology, University of Pittsburgh, USA on the topic "Current status of AIDS: Therapy era and future perspective and Dr. Indira P. Sarethy, Associate Professor, Department of Biotechnology, Jay Pee Institute of Information Technology (Deemed to be University) Noida, Uttar Pradesh on the topic Bioprospection: Natural products from underexplored habitats". Valedictory address was given by Dr. Sr. M. Francisca Flora, Secretary, Fatima College.

#### DEPARTMENT OF ZOOLOGY

#### **INTERNATIONAL SEMINAR – 26.02.19**

#### EMERGING TRENDS IN BIOLOGICAL RESEARCH







Dr. A. TAMIL SELVI Head, Dept. of Zoology FATIMA COLLEGE (AUTONOMOUS) MADURAI-625 018



Metric : 5.1.3 - Capacity Enhancement & Skill Development

Year : 2018- 2019



## AWARENESS OF TRENDS IN TECHNOLOGY

## Deep Learning in Medical Imaging 26.02.2019

S. NO.	PARTICULARS	NO. OF PARTICIPANTS
1	II PG COMPUTER SCIENCE	25
2	III UG COMPUTER SCIENCE	52
	TOTAL	77



#### FATIMA COLLEGE (AUTONOMOUS), MARY LAND, MADURAI -18

#### **DEPARTMENT DOCUMENTATION**

#### 2018-2019

#### FATIMA COLLEGE (AUTONOMOUS), MADURAI - 18

#### DEPARTMENT OF COMPUTER SCIENCE

#### Computer Science Association

Staff and Students of the Department of Computer Science

Cordially invite you for a Guest Lecture on

#### Deep Learning in Medical Imaging

by

**Dr. T.Kalaiselvi** м.с.д., Фл. Д. дег Assistant Professor

Date : 26/02/19

Time: 2.00 - 4.00 p.m.

Venue: San Jose Seminar Hall

PROSERTIONE: - Guest Lecture on the Topic  "Deep Learning in Nordice Trage"  DATE: - 26.02.2019  TIME: - 2.00pm - 4.00pm  VENUE: - SJ (Seminar Hall)  Presented by,  Dr. T. Kalai Silvi M. cirph. D., Assistant professor	The leature was about "DEED LEARNING in MEDICAL DIAGRE" given by Dr. T kalouselve. She gove the Oversian on the topic she Explained the full concept on modern imaging technology using images she emphasizes on the concept of Digitof image processing using images as an example there leature gover overall view on the logic and the oppositionities on the field. The also emphasize the importance of the deep learning in medical image and how to grab oppositionities in the company.  This session was very intresting and injuramative the move the session intersting and injuramative the move the session intersting by asking question by using images, this session was very useful for us
7. pd 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	

Signature

Head, Department of Computer Science Fatima College (Autonomous) Madurai -625018



Metric : 5.1.3 – Capacity Enhancement & Skill Development

Year : 2018- 2019



# The Historical Amplitude of Archaeological Materials of Tamil Country 27.02.2019







#### Fatima College (Autonomous)

(College with Potential for Excellence)
(Re - Accredited with "A" Grade by NAAC)
27" Rank in India Ranking 2017 (NIRF)
Mary Land, Madurai - 625 018

One Day
State Level Workshop on
The Historical Amplitude of
Archaeological Materials
of Tamil country

Organized by

The PG Department of History

Fatima College (Autonomous)

Madurai

in Collaboration with

#### Pandiyanadu Cultural Foundation,

Madurai

Venue : Jubilee Hall

Date: 27th February 2019

Time: 9.00 am to 4.00 pm

You are cordially Invited

Date: 27.02.19

Registration: 9.00 - 10.00 am

Inauguration

: 10.00 am - 11.30 am

Prayer

Welcome Address

: Dr. J. Saral Evangelin

Assistant Professor & Head, Department of History,

Fatima College, Madurai

Presidential Address

: Dr. Sr. G. Celine Sahaya Mary

Principal, Fatima College, Madurai

**Inaugural Address** 

: Dr. C. Chellappandian

Assistant Professor of History,

Devanga Arts College, Aruppukottai

**Keynote Address** 

: Dr. R. Poongundran

Assistant Director of Archaeology (Rtd)

Vote of Thanks

\$\\ \text{\$\exititw{\$\text{\$\e

Mrs. S. Rajalakshmi

Assistant Professor of History, Fatima College, Madurai

Tea Break: 11.30 - 11.45 am

Technical Session - I: 11.45 - 1.00 pm

Resource Person

: Dr. R. Poongundran

Assistant Director of Archaeology (Rtd) State Department of Archaeology Government of Tamilnadu, Chennai

Topic

: The Amplitude of Archaeological Materials of

**Tamil Country** 

Lunch: 01.00 - 02.00 pm

Technical Session - II: 02.00 - 3.30 pm

Resource Person

. Dr. S. Kannan

Assistant Professor of History

Raja Doraisingam Govt, Arts College, Sivagangai

Topic

: Perspective of Epigraphical sources of Tamil Country

Valedictory Session: 3.30 pm

Welcome Address

: Dr. M. Nageswari

Assistant Professor of History, Fatima College, Madurai

Valedictory Address

: Rev. Dr. Francisca Flora

Secretary, Fatima College, Madurai

Vote of Thanks

: Dr. R. Rajavarman

Assistant Professor of History,

A.P.A. College of Arts and Culture, Palani

Co-ordinator (Seminar), Pandiyanadu Cultural Foundation

NATIONAL ANTHEM

Reg Fee : Faculty 150 Student 100



#### FATIMA COLLEGE (AUTONOMOUS), MADURAI DEPARTMENT OF HISTORY

#### ONE DAY STATE LEVEL WORKSHOP

The Department of History, Fatima College, Madurai conducted State Level Workshop on "The Historical Amplitude of Archeological Materials of Tamil Country", on 27<sup>th</sup> February, 2019 between 9:30 am - 4:30 pm in Jubilee Hall.



The program was started with the Prayer song by our college choir students and followed by that, all the dignitaries on the dais, lighted auspicious lamp.

Dr. J. Saral Evangelin, Head & Assistant Professor of History welcomed the gathering and the Resource persons of the day Dr.R.Poongunran Assistant Director (Rtrd.,) State Department of Archaeology, Tamilnadu and Dr.C.Kannan, Assistant professor, Department of History, Raja Dorai Singam College, Sivagangai. She gave introduction about Archaeology and its importance. She has also explained how archaeology is closely associated with history. She narrated the aim of the workshop is to give awareness on Archaeological studies to the students of History and to equip them to compete in the job market.

The Principal Dr. Sr. G. Celine Sahaya Mary gave Presidential address with effective speech on "Amplitude of Archaeology and Excavation" by citing the facts and the significance of Archaeological sites such as Adichanallur, Keeladi, Korkai and Arikkamedu.

Dr.Chella Pandian, Assistant Professor, Department of History, Devangar Arts College, Sivagangai, Director of Pandiyanadu Cultural Foundation delivered the Inaugural address. In which, he stressed the importance and uniqueness of Archaeology and History course. He had

also unlocked the wrong connotation on history today by highlighting the employability and values of pursuing history. Dr.Chella Pandi also enlightened the students the magnitude of Tamil identity by quoting few Folk history. Mrs.S.Rajalakshmi proposed vote of Thanks for the Inaugural session.



Dr.R.Poongundran Assistant Director (Rtrd.), State Department of Archaeology, Tamilnadu delivered key note address and stressed the nature, importance and need of archaeology in constructing History. He had strongly emphasized the negligence of Archaeology and excavation in India highlighting and comparing with the foreign countries particularly Iran and France. Dr.R.Poongundran, conversed about the important archaeological sites of Tamil country.

After the Tea - Break, The forum was met again for the Technical session I. Dr.R.Poongundran, addressed on "The Amplitude of Archaeological Materials of Tamil country" and highlighted about recent findings of Kodumanal excavation with beautiful illustration. This session received greater attention because of its special focus on several lesser known facts of recently unearthed Archaeological remains of Kodumanal. Dr.R.Poongundran also elucidated the connection between Tamil and other languages. He enlightened the students with the fact that, there is no association between languages and race with various examples. The Technical session was ended at 1.00 pm and the workshop was break for the lunch.



After the lunch break, the forum met again for the Technical session II. Dr.M.Vijaya Shanthi, Assistant Professor, Department of History gave welcome address for the guest speaker Dr.C.Kannan.

Dr.C.Kannan Assistant professor, Department of History, Raja Dorai Singam College, Sivagangai the Resource person for the Technical session II gave lecture on "Perspectives of Epigraphical sources of Tamil Country" by emphasizing the role of epigraphs as a contemporary source in re – constructing the History and authenticating the literary facts. Dr.W.Shyamala, Assistant Professor, Department of History proposed vote of thanks for the Technical Session II.

Dr.M.Nageshwari, Assistant Professor, Department of History delivered the welcome address to the valedictory session.

Dr.Sr. Fransisca Flora, The Secretary, Fatima College bestowed the valedictory address and lay emphasis on Archaeological studies, epigraphical studies and their amplitude. She has also profoundly motivated the students not only to know the value and genuine need of pursuing history but also to undergo research on potential archaeological sites.

Finally the session was successfully ended with the Vote of thanks given by Dr.R.Rajavarman, Assistant Professor, Department of History, A.P.A College, Palani, the coordinator of the workshop, Pandiyanadu Cultural Foundation.

#### **Impact of the Seminar**

Nearly 116 students from 24 different colleges, 2 school teachers, 35 faculty from various colleges and One international participant have participated.

When the podium was opened for the queries, the participants both local participants and international participant were so keenly raised their doubts and get clarified. After all, the participants shared their valuable feedback and acknowledged the organizing committee, the management for the hospitality and so on.

The programme successfully ended with National Anthem at 4pm.

Dr. J. SARAL EVANGELIN,
M.A.,M.Phil.,Ph.D.,

Assistant Professor & Head
Department of History

FATIMA COLLEGE (AUTONOMOUS) MADURAI-625 018



Metric : 5.1.3 – Capacity Enhancement & Skill Development

Year : 2018- 2019



### On Air Techniques 28.02.2019



#### **FATIMA COLLEGE (Autonomous)**

College with Potential for Excellence (2004-19)

Re-Accredited with "A" Grade by NAAC (3rd Cycle)

Mary Land, Madurai – 18

#### THE RESEARCH CENTRE OF ENGLISH

&

#### THE SF DEPARTMENT OF ENGLISH

**GUEST LECTURE** 

ON

ON AIR TECHNIQUES

**GUEST SPEAKER: MR. JACOB VIGNESH** 

RADIO JOCKEY
RADIO CITY

FEBRUARY 28, 2019

**VENUE; SMART ROOM** 

TIME: 12.00 - 1.30 P.M.



#### Fatima College (Autonomous) Mary Land, Madurai -18

As part of the Skill-based course offered to II DC English major students, a session on the topic "On Air Techniques" was conducted on February 28, 2019. Mr. Jacob Vignesh, Radio Jockey, Radio City, was the guest speaker. Dr. A.Roselin Mary, Head and Associate Professor of The Research Centre of English welcomed the gathering. Radio Jockeys of the present radio industry have drawn the attention of innumerable people. The resource person, Mr.Jacob, is no exception. He shared his experiences in live radio shows with the students. He explained the various On-Air Techniques and their usage in the field. He gave a detailed explanation on how he would connect to the audience and make even the simple shows engaging and entertaining. Mr. Jacob emphasized the need to hone skills by culturing ones voice and through script-writing. Apart from the lecture, the resource person motivated the students to make presentations on issues pertaining to women. The session came to an end with the vote of thanks given by Ms. Roselin Jenifer of II English.



Mr. Jacob, Radio City, addressing the II English students on February 28, 2019

Head, The Research Center of English, Fatima College, Madurai-18



Metric : 5.1.3 - Capacity Enhancement & Skill Development

Year : 2018- 2019



# Recent Trends in Indian History 28.02.2019

#### THE STAFF AND STUDENTS OF THE DEPARTMENT

#### **OF HISTORY**

CORDIALLY INVITES YOU TO DR. S.A.Q. HUSSAINI AND RAZIA HUSSAINI ENDOWMENT LECTURE

ON

#### RECENT TRENDS IN INDIAN HISTORY



Speaker: Dr. Bernard Shaw

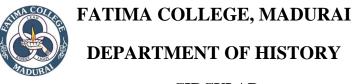
Associate Professor (Rtd) Arul Anandar College

Madurai.

**Time: 9:30 AM** 

Date: 28:02:2019

**Venue: SMART ROOM** 



**CIRCULAR** 

Dear students, Date: 26.02.2019

We gladly inform you that PG Department of History organized the Endowment Guest Lecture on "Recent Trends in Indian History" for History Department Association Dr.S.A.Q.Hussaini and Razia Hussaini Endowment Lecture on 9.30 a.m, 28.02.2019 at Smart Room. Dr.Bernard Shah, Head and Associate Professor(Rtd), Department of History, Arul Aanandar College, Madurai will address the Association Endowment Guest Lecture. All should assemble at 9.00a.m on 28.02.2019.

Dr. J. SARAL EVANGELIN, M.A.,M.Phil.,Ph.D., Assistant Professor & Head

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Department of History
FATIMA COLLEGE (AUTONOMOUS)
MADURAI-625 018