



**Criterion : III – Research, Innovations and Extension**

**Metric : 3.6.3 & 3.6.4 Extension Activities**

**Year : 2017 – 2018**



## **CONSUMER CLUB ACTIVITIES**

### **VISION:**

- ✓ To enable students to understand fundamental rights of a citizen and make them realize and learn the fundamental duties of a good citizen.
- ✓ To inject knowledge and skills relating to consumer rights among our college students and to impart knowledge on product standards, product quality and about markets.
- ✓ To make them aware of laws enacted for protection / welfare of consumers and enforcement authorities concerned
- ✓ To build a base of enlightened citizen customers as the foundation of future India.

### **MISSION:**

- ✓ To spread awareness on consumer rights amongst all consumer segments especially among college students.
- ✓ To emerge as the best citizen consumer club at State Level adjudged by the Commissioner of Civil Supplies and Consumer protection through the state government to government of India.

### **OBJECTIVES**

- ✓ To educate the students to act as healthy consumers by making them aware about their rights and redress mechanisms
- ✓ To act as beacons for the society.
- ✓ To create awareness among students at a very young age and through them the general public.
- ✓ To build in children conscientiousness in doing what is right and boldness to question the wrong.

### **MOTTO**

**“AWARE! ALERT!! And ACT!!!”**

### **STAFF IN-CHARGE :**

1. Dr..S.Fatima Rosaline Mary  
Associate Professor,  
Research Centre of Commerce.
2. Dr.P.Anita  
Assistant Professor,  
Research Centre of Economics.



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## CONSUMER CLUB OF FATIMA COLLEGE AWARENESS PROGRAMME ON ADULTERATION

**DATE: 07-02-2018**

**TIME: 2.00P.M – 4.30P.M**

**NO OF PARTICIPANTS : 30**

**VENUE: KATTAKULAM VILLAGE**

The students of the Commerce Department of Fatima College went to Kattakulam in the month of February. The objective of this visit is “Let the consumer be aware”. The students of Commerce emphasized the villagers about the adulterated products that are in use in our day to day life.

They explained how chili powder is adulterated with brick powder, saw dust, Jaggery with washing soda and chalk powder which leads to vomiting and diarrhea, Sugar with chalk powder which may lead to stomach disorders etc,. The students clearly educated the villagers about the adulteration products and its harmful effects. The villagers and the students participated enthusiastically. The villagers were highly benefited by this awareness programme.

**OUTCOME:** The villagers became aware of adulteration in products.

**The students educating the villagers about the adulteration products**





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### **BENEFICIARY LIST**

1.	2017A45	MONIKA Y
2.	2017A47	NAGASOWMIYA A
3.	2017A48	NANDHINI R
4.	2017A49	NIRMALA K
5.	2017A50	NITHYA G
6.	2017A51	PAVITHRA S
7.	2017A52	PRADHEEPA S
8.	2017A53	PRATHIMA VICTORIYA RANI A
9.	2017A54	PRIYA DHARSHINI J
10.	2017A55	RAAGANARTHANAA R
11.	2017A57	ROSY JAYA USHA J
12.	2017A58	RUBA SUWETHA P G
13.	2017A59	SAHAYA CELIN S
14.	2017A60	SAMPREETHI O R P
15.	2017A61	SANDRA CAROLINE J
16.	2017A62	SANGEETHA G
17.	2017A63	SANTHANA PRIYA R
18.	2017A64	SHALINI K
19.	2017A65	SHALINI S
20.	2017A67	SINDHUJA C
21.	2017A68	SIVARANJANI S
22.	2017A69	SOWMIYA S
23.	2017A70	STELLA MARY A
24.	2017A71	SUBU LAKSHMI V
25.	2017A72	SUDHADEVI M
26.	2017A73	THILAGAVATHI R





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27.	2017A74	VAISHNAVA DEVI S
28.	2017A75	VENCY SONA A
29.	2017A76	VIJAYALAKSHMI G
30.	2017A77	VINOLIYA S

