



Criterion : III – Research, Innovations and Extension

Metric : 3.6.3 & 3.6.4 Extension Activities

Year : 2017 – 2018



CONSUMER CLUB ACTIVITIES

VISION:

- ✓ To enable students to understand fundamental rights of a citizen and make them realize and learn the fundamental duties of a good citizen.
- ✓ To inject knowledge and skills relating to consumer rights among our college students and to impart knowledge on product standards, product quality and about markets.
- ✓ To make them aware of laws enacted for protection / welfare of consumers and enforcement authorities concerned
- ✓ To build a base of enlightened citizen customers as the foundation of future India.

MISSION:

- ✓ To spread awareness on consumer rights amongst all consumer segments especially among college students.
- ✓ To emerge as the best citizen consumer club at State Level adjudged by the Commissioner of Civil Supplies and Consumer protection through the state government to government of India.

OBJECTIVES

- ✓ To educate the students to act as healthy consumers by making them aware about their rights and redress mechanisms
- ✓ To act as beacons for the society.
- ✓ To create awareness among students at a very young age and through them the general public.
- ✓ To build in children conscientiousness in doing what is right and boldness to question the wrong.

MOTTO

“AWARE! ALERT!! And ACT!!!”

STAFF IN-CHARGE :

1. Dr..S.Fatima Rosaline Mary
Associate Professor,
Research Centre of Commerce.

2. Dr.P.Anita
Assistant Professor,
Research Centre of Economics.



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CONSUMER CLUB OF FATIMA COLLEGE

CONSUMER AWARENESS AMONG THE PEOPLE OF SAMBAKULAM

DATE: 27-01-2018

TIME: 2.00P.M- 4.30P.M

NO OF PARTICIPANTS : 20

VENUE: SAMBAKULAM, VADIPATTI TALUK, MADURAI DISTRICT.

The consumer club conducted a consumer awareness programme among the people of Sambakulam on 27.01.2018. The programme was attended by 20 students from the commerce and economics department. The students went door to door, creating awareness and emphasizing how important it is to know of their rights as consumers. People also raised doubts for which students were able to clarify. Students also created adulteration awareness among the children. They explain about how adulteration is done, how to identify and how to lead a hygienic Life. Children also clarified some questions to the students about how to overcome the adulteration effect.

Outcome: The villagers became aware of their rights as consumers and adulteration in products. **Students creating awareness among the public and school students**





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BENEFICIARY LIST

1.	2015A61	SHANTHINI M
2.	2015A62	SHARMILA A R
3.	2015A63	SHARMILI FATHIMA S
4.	2015A64	SIVA RANJANI V
5.	2015A65	SIVADHARANI G
6.	2015A66	SIVALINI V
7.	2015A67	SNEHA JAYALAKSHMI J
8.	2015A68	SOUNDARYA G
9.	2015A69	SRISHANTHI K
10.	2015A70	SUBHAVARSHINI M
11.	2015A71	SWATHI V
12.	2015A72	THULASI M
13.	2015A73	UMA MAHESWARI C
14.	2015A74	UMAPRIYA T
15.	2015A75	VELANKANNI SONIYA J
16.	2015A76	VENNILA T
17.	2015A77	VIGNESHWARI M
18.	2015A78	VINOTHA M
19.	2015A79	VIYAKULA JENIFER A
20.	2015A80	YOGANIMMI S