



Criterion : III – Research, Innovations and Extension

Metric : 3.6.3 & 3.6.4 Extension Activities

Year : 2017– 2018



CONSUMER CLUB ACTIVITIES

VISION:

- ✓ To enable students to understand fundamental rights of a citizen and make them realize and learn the fundamental duties of a good citizen.
- ✓ To inject knowledge and skills relating to consumer rights among our college students and to impart knowledge on product standards, product quality and about markets.
- ✓ To make them aware of laws enacted for protection / welfare of consumers and enforcement authorities concerned
- ✓ To build a base of enlightened citizen customers as the foundation of future India.

MISSION:

- ✓ To spread awareness on consumer rights amongst all consumer segments especially among college students.
- ✓ To emerge as the best citizen consumer club at State Level adjudged by the Commissioner of Civil Supplies and Consumer protection through the state government to government of India.

OBJECTIVES

- ✓ To educate the students to act as healthy consumers by making them aware about their rights and redress mechanisms
- ✓ To act as beacons for the society.
- ✓ To create awareness among students at a very young age and through them the general public.
- ✓ To build in children conscientiousness in doing what is right and boldness to question the wrong.

MOTTO

“AWARE! ALERT!! And ACT!!!”

STAFF IN-CHARGE :

1. Dr..S.Fatima Rosaline Mary
Associate Professor,
Research Centre of Commerce.

2. Dr.P.Anita
Assistant Professor,
Research Centre of Economics.



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CONSUMER CLUB OF FATIMA COLLEGE

LECTURE ON THE IMPACT OF CONSUMERISM ON MENTAL HEALTH

DATE: 19-12-2017

TIME: 12.10P.M -1.30P.M

NO OF PARTICIPANTS : 67

VENUE: SAN JOSE SEMINAR HALL

The Consumer Club meeting on 19.12.2017 was attended by 67 students from the Commerce and Economics Departments. The Chief Guest Dr. M. Meena Kumari, Head of the Department of Sociology with C.A, lectured on the Impact of Consumerism on Mental Health. She began the session with a few questions to assess the awareness and she explained consumerism and mental health using the famous “Marshmallow Test”. She shared a real life incident that made us realize the effect of modernization on us. Finally, she concluded with the quote, “Do buy what you need, which brings you happiness and you like!.” She emphasized how consumerism would affect us with Malthusian Theory and also she gave a gist about Surrogacy. She educated us on the dark side of the fertility centers that are growing rapidly in numbers nowadays. She insisted on the importance of trust, hope, and belief in family.

Chief Guest:

Dr..M.Meenakumari,
M.A.,M.Sc.M.Phil.,Ph.D.,NET, SLET,
Assistant Professor & Head
Department of Sociology with C.A)

Outcome: Students gained knowledge on consumerism and learnt to become rational consumers.



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Dr. M. Meenakumari, Head of the Department of Sociology with C.A, gave an awareness talk on the Impact of Consumerism on Mental Health



PARTICIPANTS LIST

1.	2017E01	AARTHI K
2.	2017E02	ABINAYA N
3.	2017E03	AFRIN FATHIMA J
4.	2017E04	AFRINE FARZHANA S
5.	2017E05	AMALORPAVA JENSI I
6.	2017E07	ANJITHA K
7.	2017E08	BARANI T
8.	2017E09	CHITHRA DEVI P
9.	2017E10	DEEPA R
10.	2017E11	DHANALAKSHMI A
11.	2017E12	DIVYALAKSHMI M
12.	2017E13	INDHUMATHI M



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13.	2017E19	KARPAGAVALLI C
14.	2017E23	KAVIYA M
15.	2017E28	MONISHA M
16.	2017E29	MOSIA ROBENA ANTONY J
17.	2017E31	NANDHINI M
18.	2017E54	SOUNDARYA DEVI A
19.	2017E55	SOWKANTHIGA P
20.	2017E56	SOWMIYA G
21.	2017A08	ATHISTA LAKSHMI M
22.	2017A09	BAVITHIRA J
23.	2017A10	BAVITHRA A
24.	2017A17	DHEEPIKA R
25.	2017A18	DHIVYA S
26.	2017A19	FATHIMA PRINCY R
27.	2017A20	FATHIMA ROSY S
28.	2017A21	GAYATHRI M
29.	2017A22	GOWRI M
30.	2017A23	HARINI B
31.	2017A24	ILAKKIYA K
32.	2017A25	IRUDEYA SWETHA S
33.	2017A26	ISWARYA D
34.	2017A27	JACKQULIN SNEHA J
35.	2017A29	JEBA ANUSHIA J
36.	2017A30	JENIFER MARY S



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37.	2017A31	JERMANY REGINA SIBIKA J
38.	2017A42	MEENAKSHI C
39.	2017A43	MEENAKSHI@DEEPIKA B
40.	2017A48	NANDHINI R
41.	2016A05	ANNALAKSHMI P
42.	2016A06	APSANA FATHIMA A
43.	2016A07	ARCHANA S
44.	2016A08	ARCHANA DEVI G
45.	2016A09	AROCKIA ANCY INFANTA P
46.	2016A10	AROCKIA MARY J
47.	2016A11	ARUNA DEVI A
48.	2016A12	AVILA MARIA THERESAL P
49.	2016A19	INFANT RUBA B
50.	2016A20	JANANI K
51.	2016A21	JAYAPONMATHI R
52.	2016A24	KANAGAMANI SHOPIKA K
53.	2016A25	KARPAGAVALLI R
54.	2016A26	KEERTHIKA R
55.	2016A31	MADHUBALA V
56.	2016A32	MADHUMIDHA V
57.	2016A33	MAHALAKSHMI B
58.	2016A34	MAHALAKSHMI S
59.	2016A44	MUTHUMARI PANDI V
60.	2016A45	NANDHINI M



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61.	2016A46	NANDHINI V
62.	2016A47	NARTHANAA S
63.	2016A48	NIRANJANI DEVI T R
64.	2016A60	SARANYA P
65.	2016A62	SENGOL ANANTHI S
66.	2016A63	SHAKIRA BANU N
67.	2016A64	SHREELAKSHMI PL

