



Criterion : III – Research, Innovations and Extension

Metric : 3.6.3 & 3.6.4 Extension Activities

Year : 2016 – 2017



CONSUMER CLUB ACTIVITIES

2016-2017

CONSUMER CLUB 2016- 2017

VISION:

- ✓ To enable students to understand fundamental rights of a citizen and make them realize and learn the fundamental duties of a good citizen.
- ✓ To inject knowledge and skills relating to consumer rights among our college students and to impart knowledge on product standards, product quality and about markets.
- ✓ To make them aware of laws enacted for protection / welfare of consumers and enforcement authorities concerned
- ✓ To build a base of enlightened citizen customers as the foundation of future India.

MISSION:

- ✓ To spread awareness on consumer rights amongst all consumer segments especially among college students.
- ✓ To emerge as the best citizen consumer club at State Level adjudged by the Commissioner of Civil Supplies and Consumer protection through the state government to government of India.

OBJECTIVES

- ✓ To educate the students to act as healthy consumers by making them aware about their rights and redress mechanisms
- ✓ To act as beacons for the society.
- ✓ To create awareness among students at a very young age and through them the general public.
- ✓ To build in children conscientiousness in doing what is right and boldness to question the wrong.

MOTTO

“AWARE! ALERT!! And ACT!!!”

STAFF IN-CHARGE :

1. Mrs.S.Renugadevi
Associate Professor,
Research Centre of Commerce.

2. Mrs. P. Savitha
Assistant Professor,
Research Centre of Commerce



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CONSUMER CLUB of FATIMA COLLEGE

TRAINING ON “IDENTIFYING ADULTERATION IN FOOD PRODUCTS”

DATE: 10-12-2016

TIME : 12.30PM- 1.30PM

VENUE : M9 FATIMA COLLEGE

No of Participants: 30

The Citizen Consumer Club organized a training program on “**Identifying Adulteration in Food Products**”. The TOT members trained the remaining group (I B.Com) in identifying the adulteration in food products. With the help of the TOT (Trainers of Trainee) the I B.Com students identified adulteration in various food products, such as rava in sugar, chalk powder in wheat flour, sugar syrup in honey, vanaspati in ghee. The trainers were also suggested some home remedies to identify the adulteration. The training program was very much helpful to the students to find out the adulteration. The students were also asked to orient their friends and family members.

OUTCOME: The students, after gaining knowledge on identification of food adulterants, passed on the knowledge to the other group. As a result the students are now, more aware as consumers and inspect the product before buying it.



TOT members training I B.Com students



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STUDENTS NAME LIST

SI No	REG NO	NAME
1.	2016A01	ABARNA R
2.	2016A45	NANDHINI M
3.	2016A46	NANDHINI V
4.	2016A47	NARTHANAA S
5.	2016A48	NIRANJANI DEVI T R
6.	2016A49	POOJA P
7.	2016A51	PRIYADHARSHINI M
8.	2016A52	RAMYA M
9.	2016A53	RATHI DEVI R B
10.	2016A54	REENA JOSEPHINE S
11.	2016A55	REVATHI C
12.	2016A56	ROSELIN JENIFER J
13.	2016A57	RUBINI A
14.	2016A58	SAJUNA C
15.	2016A59	SANGEETHA R
16.	2016A60	SARANYA P
17.	2016A62	SENGOL ANANTHI S
18.	2016A63	SHAKIRA BANU N
19.	2016A64	SHREELAKSHMI PL
20.	2016A65	SINDHUJA R
21.	2016A66	SIVAGAMI P



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22.	2016A67	SIVARANJANI S
23.	2016A68	SUPRIYA S
24.	2016A69	SURUTHI PREETHA V
25.	2016A70	SUSAN XAVIER
26.	2016A71	SUSHMITHA DEBORAH MARY J
27.	2016A72	TAMILARASI J
28.	2016A73	THARANI G R
29.	2016A75	VAISHNAVI S
30.	2016A77	VIGNESHWARI M

