



Criterion : III – Research, Innovations and Extension

Metric : 3.6.3 & 3.6.4 Extension Activities

Year : 2016 – 2017



CONSUMER CLUB ACTIVITIES

2016-2017

CONSUMER CLUB 2016- 2017

VISION:

- ✓ To enable students to understand fundamental rights of a citizen and make them realize and learn the fundamental duties of a good citizen.
- ✓ To inject knowledge and skills relating to consumer rights among our college students and to impart knowledge on product standards, product quality and about markets.
- ✓ To make them aware of laws enacted for protection / welfare of consumers and enforcement authorities concerned
- ✓ To build a base of enlightened citizen customers as the foundation of future India.

MISSION:

- ✓ To spread awareness on consumer rights amongst all consumer segments especially among college students.
- ✓ To emerge as the best citizen consumer club at State Level adjudged by the Commissioner of Civil Supplies and Consumer protection through the state government to government of India.

OBJECTIVES

- ✓ To educate the students to act as healthy consumers by making them aware about their rights and redress mechanisms
- ✓ To act as beacons for the society.
- ✓ To create awareness among students at a very young age and through them the general public.
- ✓ To build in children conscientiousness in doing what is right and boldness to question the wrong.

MOTTO

“AWARE! ALERT!! And ACT!!!”

STAFF IN-CHARGE :

- 1. Mrs.S.Renugadevi**
Associate Professor,
Research Centre of Commerce.
- 2. Mrs. P. Savitha**
Assistant Professor,
Research Centre of Commerce



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FATIMA COLLEGE (Autonomous), MADURAI – 18

CONSUMER CLUB of FATIMA COLLEGE

AWARENESS ON ILLEGAL REPRESENTATION OF ADVERTISEMENT

DATE: 08-12-2016

TIME : 12.30PM- 1.30PM

VENUE : JUBILEE HALL

No of Participants: 45

On 8.12.2016, the Session started with illegal representation of advertisements such as false representation that the goods or services are of a particular standard, quality, grade, style or model, representing any re-built, second-hand, reconditioned or old goods as new goods. There was a discussion among consumer forum students relating to deceptive and misleading advertisements.

OUTCOME: The students gained knowledge on illegal representation of advertisements such as false representation that the goods or services.

STUDENTS NAME LIST

SI No	REG NO	NAME
1.	2015A17	GOKILA R
2.	2015A18	GOWSALYA P
3.	2015A19	GURUPRIYA G
4.	2015A20	ISHWARYA S
5.	2015A21	ISWARYA G
6.	2015A22	JEBASELSIYA D
7.	2015A23	JOSEPHIN NIRMALA S
8.	2015A24	KALEESWARI M
9.	2015A25	KAVITHA PRIYADHARSHINI R
10.	2015A26	KAVIYA NR



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11.	2015A27	KEERTHANA R
12.	2015A28	KEERTHANA S
13.	2015A29	KUZHANTHAI MERCY R
14.	2015A30	LATHIFA JAHAN M
15.	2015A31	LAVANYA A
16.	2015A32	MADHUMITHA G S
17.	2015A33	MAHALAKSHMI S
18.	2015A34	MALAR KODI S
19.	2015A35	MALARMATHI R
20.	2015A36	MARIYADHANAVIDYA M
21.	2015A37	MARTINA VERGIN JOICE A
22.	2015A38	MASAPIAL SINORIYA S
23.	2015A39	MATHURA M
24.	2014A20	ESTHER D
25.	2014A21	ESWARI A
26.	2014A22	EVANGELIN PRADEEPA R
27.	2014A23	FARHANA FATHIMA M
28.	2014A24	FATHIMA O
29.	2014A25	GAYATHRI N
30.	2014A26	HEMA K
31.	2014A27	INFANT SUSHMITHA M
32.	2014A28	JAMUNA RUBY S
33.	2014A29	JASMINE JENIFER A
34.	2014A30	JENOVA RAMANI A
35.	2014A31	JOTHI SOWMIYA G



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36.	2014A32	KAROLIN D
37.	2014A33	KARTHIKA M
38.	2014A34	KAVIMANI K
39.	2014A35	KAVITHA M
40.	2014A36	KAYALVIZHI P
41.	2014A60	SAHAYA ANTONY SWEETLIN L
42.	2014A61	SANGEETHA B
43.	2014A62	SANGEETHA M
44.	2014A63	SANGEETHA R
45.	2014A64	SARAL SHERINA A

