



Criterion : III – Research, Innovations and Extension

Metric : 3.6.3 & 3.6.4 Extension Activities

Year : 2016 – 2017



CONSUMER CLUB ACTIVITIES

2016-2017

CONSUMER CLUB 2016- 2017

VISION:

- ✓ To enable students to understand fundamental rights of a citizen and make them realize and learn the fundamental duties of a good citizen.
- ✓ To inject knowledge and skills relating to consumer rights among our college students and to impart knowledge on product standards, product quality and about markets.
- ✓ To make them aware of laws enacted for protection / welfare of consumers and enforcement authorities concerned
- ✓ To build a base of enlightened citizen customers as the foundation of future India.

MISSION:

- ✓ To spread awareness on consumer rights amongst all consumer segments especially among college students.
- ✓ To emerge as the best citizen consumer club at State Level adjudged by the Commissioner of Civil Supplies and Consumer protection through the state government to government of India.

OBJECTIVES

- ✓ To educate the students to act as healthy consumers by making them aware about their rights and redress mechanisms
- ✓ To act as beacons for the society.
- ✓ To create awareness among students at a very young age and through them the general public.
- ✓ To build in children conscientiousness in doing what is right and boldness to question the wrong.

MOTTO

“AWARE! ALERT!! And ACT!!!”

STAFF IN-CHARGE :

1. Mrs.S.Renugadevi
Associate Professor,
Research Centre of Commerce.
2. Mrs. P. Savitha
Assistant Professor,
Research Centre of Commerce



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FATIMA COLLEGE (Autonomous), MADURAI – 18

CONSUMER CLUB of FATIMA COLLEGE

TRAINING ON “IDENTIFYING ADULTERATION IN FOOD PRODUCTS”

DATE: 11-10-2016

TIME : 12.30PM- 1.30PM

VENUE : JUBILEE HALL

No of Participants : 35

The Citizen Consumer Club organized a training program on “**Identifying Adulteration in Food Products**”. The TOT members trained the remaining group (II B.com and III B.com) in identifying the adulteration in food products. With the help of the TOT (Training of Trainers) the II B.com and III B.com students identified adulteration in various food products, such as rava in sugar, chalk powder in wheat flour, sugar syrup in honey, vanaspati in ghee. The trainers were also suggested some home remedies to identify the adulteration. The training program was very much helpful to the students to find out the adulteration. The TOT students were also asked to orient their friends and family members.

Outcome: The practical experience of separating adulterant helped the participants to identify pollutants in products. Students learnt how to identify Rava in sugar, chalk in powder in wheat flour, sugar syrup in honey etc. the students have learnt to be more aware while buying products for daily consumption.

TOT members trained the other members of Consumer club





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STUDENTS NAME LIST

Sl No	REG NO	NAME
1.	2015A01	AARTHI M
2.	2015A02	AKSHAYA DEVI R
3.	2015A03	ANANTHI P
4.	2015A04	ANBU SELVI J
5.	2015A05	ANISHA I
6.	2015A06	ANITHA S
7.	2015A07	ANJANADEV I L M
8.	2015A08	ANKITHA JOHNSON
9.	2015A09	ANTONY PEARLIN MERCY C
10.	2015A10	AROCKIA RAVEENA M
11.	2014A07	ANGEL JEBARANI N
12.	2014A08	ANUJA P
13.	2014A09	AROCKIA SAVARIAMMAL S
14.	2014A10	AROCKIYA SALOMIYA M



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15.	2014A11	ARUL DIVYA R
16.	2014A12	ARUL JOTHI T
17.	2014A13	ARUNYADEVI T
18.	2014A14	ASWATHI M
19.	2014A15	BRIGHT YOLANDA V
20.	2014A16	BRINDHA N
21.	2014A17	DAISHA ROSE A
22.	2014A18	DIVYA MALAR M
23.	2014A19	EMILI JENITA A
24.	2014A20	ESTHER D
25.	2014A21	ESWARI A
26.	2014A22	EVANGELIN PRADEEPA R
27.	2014A23	FARHANA FATHIMA M
28.	2014A24	FATHIMA O
29.	2014A25	GAYATHRI N
30.	2014A26	HEMA K
31.	2014A59	RUBAVAHINI M
32.	2014A60	SAHAYA ANTONY SWEETLIN L
33.	2014A61	SANGEETHA B
34.	2014A62	SANGEETHA M
35.	2014A63	SANGEETHA R