



Criterion : III – Research, Innovations and Extension

Metric : 3.6.3 & 3.6.4 Extension Activities

Year : 2016 – 2017



CONSUMER CLUB ACTIVITIES

2016-2017

CONSUMER CLUB 2016- 2017

VISION:

- ✓ To enable students to understand fundamental rights of a citizen and make them realize and learn the fundamental duties of a good citizen.
- ✓ To inject knowledge and skills relating to consumer rights among our college students and to impart knowledge on product standards, product quality and about markets.
- ✓ To make them aware of laws enacted for protection / welfare of consumers and enforcement authorities concerned
- ✓ To build a base of enlightened citizen customers as the foundation of future India.

MISSION:

- ✓ To spread awareness on consumer rights amongst all consumer segments especially among college students.
- ✓ To emerge as the best citizen consumer club at State Level adjudged by the Commissioner of Civil Supplies and Consumer protection through the state government to government of India.

OBJECTIVES

- ✓ To educate the students to act as healthy consumers by making them aware about their rights and redress mechanisms
- ✓ To act as beacons for the society.
- ✓ To create awareness among students at a very young age and through them the general public.
- ✓ To build in children conscientiousness in doing what is right and boldness to question the wrong.

MOTTO

“AWARE! ALERT!! And ACT!!!”

STAFF IN-CHARGE :

1. Mrs.S.Renugadevi
Associate Professor,
Research Centre of Commerce.

2. Mrs. P. Savitha
Assistant Professor,
Research Centre of Commerce



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CONSUMER CLUB OF FATIMA COLLEGE

INAUGURATION - Awareness, Alertness and Action

DATE: 21-07-2016

TIME : 12.30PM- 1.30PM

VENUE: JUBILEE HALL

No of Participants: 50

Fatima College inaugurated the Consumer Club on 21.07.2016. The Guest of Honour was Mr. Ashok Kannan, State level member, TN Electricity Regulatory Commission, Madurai district. He highlighted the rights of consumers regarding products and services. He explained how the consumers are cheated by advertisement and other marketing strategies. And also he explained the procedure to file a case in the consumer court and quoted some case laws.

The students of consumer club have taken the oath that, “We the members of citizen Consumer Club will collectively involve ourselves to educate the students about the consumer rights and responsibilities. We will be responsible to strive hard to follow healthy and fair trade practices. Awareness, Alertness and Action will be our motto in creating consumer awareness in the society”.

Chief Guest Profile

Mr.Ashok Kannan,
State level member,
TN Electricity Regulatory Commission,
Madurai

OUTCOME: The participants gained a new perspective in viewing advertisements and learnt not to buy products based on false or tall claims.



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Mr.Ashok Kannan addressing the students on Inauguration



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STUDENT NAME LIST

Sl No	REG NO	NAME
1.	2014A72	SIVARANJANI M
2.	2014A73	SUSAN ANITA ANDREW
3.	2014A74	THERASA A
4.	2014A75	UGIN SUCHITHRA J
5.	2014A76	VIJI J
6.	2014A77	VINITHA A
7.	2016E01	AL ABEATHA BANU S
8.	2016E02	AMMUKUTTI R
9.	2016E03	ANBUSELVI K
10.	2016E04	ANITHA S
11.	2016E05	ANUSHA DEV D
12.	2016E06	ARCHANA K
13.	2016E07	ARTHI M
14.	2016E08	ARUNADEVI R
15.	2016E09	BOOMADEVI R
16.	2016E10	CHITHRA P
17.	2016E11	DEEPIKA B
18.	2016E12	DEEPIKA B J
19.	2016E13	DHIVYA S
20.	2016E14	DHIVYA S
21.	2016E15	GOKILA N
22.	2016E16	HEMALATHA G
23.	2016E17	INDICA G



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24.	2016E18	JAYAESWARI P
25.	2016E19	KALAISELVI K
26.	2016E20	KAMALI M
27.	2016E21	KARTHIKA S
28.	2016E22	KATHIRVENI K
29.	2016E23	KAVITHA S
30.	2016E24	KOWSALYA P
31.	2016E25	LAKSHMI PRIYA D
32.	2016E26	MAIVIZHI D
33.	2016E27	MANJULADEVI J
34.	2016E28	MEENAKSHI M
35.	2016E29	MENAGA M
36.	2016E30	MUTHU LAKSHMI A
37.	2016E31	NAGAVALLI R
38.	2016E32	NANDHINI M
39.	2016E33	NANDHINI V
40.	2016E34	NATHIYA P
41.	2016E35	NIRMALA M
42.	2016E36	NITHYA PRABHA P
43.	2016E37	NIVEDHA M
44.	2016E38	OVIYA M
45.	2016E39	PAVITHRA P
46.	2016E40	PONMOZHI A
47.	2016E41	PREETHA M
48.	2016E42	PREETHI A
49.	2016E43	PRIYADARSHINI K
50.	2016E44	PRIYANKA K