



Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020



RECOGNITION CERTIFICATE OF FATIMA COLLEGE AS A SWACHHTA ACTION PLAN INSTITUTION - 2020





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Year : 2015 - 2020



OBSERVANCE OF SWACHHTA PAKHWADA BY THE NATIONAL SERVICE SCHEME (NSS) UNITS (1-15 AUGUST 2019)

Objective of the Programme

NSS has always been conducting various activities under the cleanliness drive in the past. To observe *Swachhta Pakhwada* in a befitting manner, NSS units of Fatima College organized various activities. All the NSS Units ensured due publicity of the activities/programmes conducted through all possible electronic and print media to involvement general public in the celebration of this event.

The following activities/programmes were organised by all the NSS Units of Fatima College across the adopted villages during the observance of Swachhta Pakhwada from 01st to 15th August, 2019:

1 August 2019	<ul style="list-style-type: none"> ➤ One day seminar on Swachhta was organized by all the NSS Units in the Fatima College, where locally available eminent speakers were invited to address the NSS Volunteers on the various issues of Swachhta. ➤ The event ended with the SwachhtaShapath (Oath) by all the NSS Functionaries including NSS Volunteers.
2 - 5 August 2019	<ul style="list-style-type: none"> ➤ All the NSS Units devoted Four days for cleaning the College campus. They cleaned every part of their campus like classrooms, laboratories, libraries, toilets, auditoriums, playgrounds, lawns, roads etc.
6 - 8 August 2019	<ul style="list-style-type: none"> ➤ During the period, the NSS Volunteers visited the adopted villages and took up door to door campaign to make the local masses aware about the importance of cleanliness in their surroundings.



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	<ul style="list-style-type: none"> ➤ During the campaign the discussion was on Open Defecation Free (ODF) village/slum. ➤ The villagers were convinced to construct the toilets in their premises and also to make use of them. ➤ NSS Units procured informative material like leaflets, handouts from the local agencies working in the similar fields, for further distribution to the people while visiting door to door in the adopted areas.
9 -10 August 2019	<ul style="list-style-type: none"> ➤ All the NSS Units of Fatima College devoted two days for intensive cleaning of the adopted villages/slums. ➤ Efforts were made to involve local people so that they understand the dignity of labour and develop a habit of keeping their surroundings clean.
11-13 August 2019	<ul style="list-style-type: none"> ➤ All the NSS Units of Fatima College identified locally based 1-2 welfare agencies like hospitals, dispensaries, community centers, old age homes, orphanages, center for disabled, rehabilitation centre, railway station, bus stations/stops etc., and dedicated their services for cleaning the area of the agencies and also took up various welfare activities in the agencies.
14 August 2019	<ul style="list-style-type: none"> ➤ All the NSS Units of Fatima College organized rallies in their respective villages by depicting various messages of cleanliness on banners and placards to create awareness in the masses.



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<p>15 August 2019</p>	<p>➤ All the NSS Units of Fatima College hold a meeting of NSS Volunteers in their campuses under the Chairmanship of the Head of Institution and discussed the future plans of sustaining cleanliness in the area. Head of the institution may declared the institution as “Clean Institution”.</p>
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CLEANING COLLEGE CLASSROOMS, LABORATORIES AND GROUND





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Year : 2015 - 2020



CLEANING THE PUBLIC PLACE





Criterion : III – Research, Innovation and Extension

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Year : 2015 - 2020



CLEANING THE TEMPLE SURROUNDING



AWARENESS IN SCHOOL CAMPUS





Criterion : III – Research, Innovation and Extension

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Year : 2015 - 2020



CLEANING THE SCHOOL CAMPUS



AWARENESS PROGRAMME IN SCHOOL





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Year : 2015 - 2020



SWACHHTA PAKHWADA ACTIVITIES AT AIYANKOTTAI VILLAGE

6TH TO 8TH, 9TH TO 10TH AUGUST 2019

DOOR TO DOOR CAMPAIGN AND DISTRIBUTION OF PAMPHLETS





Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020



**INTENSIVE VILLAGE CLEANING IN AIYANKOTTAI
COMMUNITY CENTRE - 11TH TO 13TH AUGUST, 2019**
Before



During



After



Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020



Cleaning activity near Panchayat Office in Aiyankottai

Before



During



After



Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020



RALLY IN AIYANKOTTAI VILLAGE

14TH AUGUST, 2019





Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020



SKIT PERFORMANCE IN AIYANKOTTAI VILLAGE





Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020



PAMHPLET DISTIBUTION IN C.PUDHUR VILLAGE, VADIPATTI



STREET PLAY REGARDING CLEANLINESS IN C.PUDHUR VILLAGE, VADIPATTI





Criterion : III – Research, Innovation and Extension

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Year : 2015 - 2020



AWARENESS GIVEN TO THE SCHOOL STUDENTS REGARDING CLEAN ENVIRONMENT



AWARENESS GIVEN TO C.PUDHUR GOVT. SCHOOL STUDENTS REGARDING SWACHHTA PAKHWADA





Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020



RALLY IN C.PUDHUR VILLAGE



STUDENTS INVOLVEMENT IN THE CLEANING ACTIVITY – C.PUDHUR VILLAGE, VADIPATTI





Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020



NSS STUDENTS GIVING AWARENESS REGARDING SWACHHTA PAKHWADA



VILLAGE PEOPLE AND SCHOOL STUDENTS JOIN HANDS WITH THE NSS STUDENTS, FATIMA COLLEGE DURING THE RALLY





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Year : 2015 - 2020



AWARENESS ON SWACHHTA PAKHWADA



BUS STATION CLEANING BY NSS STUDENTS OF FATIMA COLLEGE





Criterion : III – Research, Innovation and Extension

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Year : 2015 - 2020





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Year : 2015 - 2020



NSS FATIMA COLLEGE



Rally on 'Swachhata Seva', Nukkata Natak on 'Swachh campaign' by NSS volunteers

SWACHH HI SEVA

NSS FATIMA COLLEGE



Shanthi Vidhyalaya Middle School, Vilangudi, Madurai



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Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020





Criterion : III – Research, Innovation and Extension

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Year : 2015 - 2020



DOOR TO DOOR CAMPAIGN AT POTHUMBUR





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Year : 2015 - 2020



SWACHHTA PAKHWADA

16.01.2020 to 31.01.2020

Swachhta Pakhwada was started with a vision to mainstream *Swachhta* activities across the Higher Educational Institutions of our country. **Swachhta Pakhwada** was observed in the College campus from **16 Jan. to 31 Jan. 2020**. The mission is carried out by students of NSS, NCC, Women Empowerment Cell, Physical Education, AICUF, Environmental Awareness Club, Rotaract Club, Youth Red Cross Club, and Green Club of Fatima College by participating in various awareness programmes, competitions and events under different themes. The aim of the mission is to make students vigilant about the environment.

On 16th of January Students of Fatima College took an Oath of *Swachhta Pakhwada*. They pledged to make their society clean.





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PLANTATION OF SAPLINGS (17.02.2020)

On 17th October 2019 students of Fatima College successfully completed the event of herb plantation under the **Swachhta Pakhwada** Scheme at college campus near San Jose Canteen.





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Competitions (18.02.2020 & 20.02.2020)

As part of the campaign for *Swachh Bharat*, various activities were conducted in our college premises to create awareness among the Fatimites regarding cleanliness and the ongoing cleanliness drive *Swachhta Pakhwada*. *Swachhta Pakhwada* -2020 activities was organized by the Women Empowerment Cell viz., speech, essay writing, poster making and slogan writing competitions to create awareness about cleanliness among the students on 20th January, 2020 at MBH from 2.00 to 3.00 pm. About 50 students participated in the competitions. The prize winners were; (i) Essay Writing –Abitha R (II BA History), Aiysha Bharhirin (II BA. Sociology) and Hema Kalaiyarasi V (II History); (ii) Poster Making – Asheldhana Sirumalar A. (III B.Sc Physics) and Gwosalya C.M. (III B.Sc Physics);



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(iii) Speech- Merlin Mariya Praveen (II B.Sc Chemistry) and B.S. Regni (I B.Sc Physics) and (iv) Slogan writing – Kirthiga K (II B.Sc chemistry) and HemaKalaiyarasi V (II History).





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SWACHHATHA PAKHWADA CLEANING DRIVE IN THE COLLEGE CAMPUS

As part of the **Swachhta Pakhwada** activities, cleaning drive was organized in the college campus on 21.01.2020. The NSS volunteers and programme officers from all eight units were actively involved in the following cleaning activities.

Sprucing up the Library





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Year : 2015 - 2020



LEARNING THE DIGNITY OF LABOUR – 21.01.2020

CLEANING UP THE CORRIDORS, CLASS ROOMS AND LABORATORIES





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Year : 2015 - 2020



CLEANING THE CAMPUS





Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020





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COMPETITIONS ON WATER CONSERVATION (22.01.2020)

SPEECH COMPETITION

The theme of the competition was Water Conservation. It was conducted to spread awareness of the preservation of water bodies across the country.



SLOGAN WRITING

Following the Speech competition and Poster Making competition slogan Competition was also conducted on the same day. S.Sugapriya of II Maths A Sec. and P. Sindhu of I BA English won the first and the second prizes respectively.



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POSTER MAKING

Students actively participated in Poster Making competition under the theme, “Water Conservation”. They came up with beautiful and vibrant posters with a message. S.Deninka of I BBA won the first prize and N. Madhumitha of I BCA received the second prize.





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TALK SHOW ON SWACHHTA PAKHAWDA (23.01.2020)

As part of the campaign for *Swachh Bharat- Swachhta Pakhwada* various activities were conducted in the college campus to create awareness among various stakeholders of the institution. Talk show on Swachhta was organized on 23rd January 2020. The President of Rotaract Club **Ms. B. Sri Lakshmi**, II B.A English, the office bearers of Rotaract Club **Ms. V. Afzal Sara** of II B.Sc. Statistics and **Miss. K. Adithya Sakthi** of II I.T addressed the gathering.

MISS. V. AFZAL SARA, ADDRESSING THE GATHERING



VIDEO SHOW





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COMPETITIONS ON FOREST CONSERVATION (24.01.2020)

Slogan writing, poster making and speech competitions on the topic '**Forest Conservation**' was conducted on 25.01.2020 in Fatima College. 40 students participated in these competitions and the students were motivated to work towards Forest Conservation. The prize winners are as follows:

SLOGAN WRITING:

S. VEERA MIRDHULA (II B.COM)	-	I PRIZE
J. DEVI (III B.A HISTORY)	-	II PRIZE
A. BHAVATHARANI (I BSC MATHEMATICS)	-	III PRIZE





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POSTER MAKING:

S. NITHYA SHREE & V.VIJETA (II B.COM)	-	I PRIZE
P. MARI MANJU LAKSHMI (II B.A ECONOMICS) & SUNDARI (II BSC PHYSICS)	-	II PRIZE
A. SOPHIA & A.SMILY AMAMA PHILOMMINA (II B.COM)	-	III PRIZE





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SPEECH :

R. ISWARYA (II BSC CHEMISTRY)	-	I PRIZE
S.ANALI (III BSC MATHEMATICS)	-	II PRIZE
S.SATHIYA PRIYA (I B.A HISTORY)	-	III PRIZE





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CLEANLINESS DRIVE IN HOSTEL WITH ACTIVE PARTICIPATION OF STUDENTS AND STAFF (25.01.2020)

As a part of *Swachhta Pakhwada* initiated by MHRD and UGC, a cleanliness drive was carried out on Saturday (25.01.2020) afternoon in the hostel. 120 students and staff participated in the activity.





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The activities taken up during this period included inspection of all the utensils used for cooking in the mess and the quality of food prepared. The storage facilities for food grains were checked thoroughly.



We are very happy and proud to register that, our hostel produces quality food. Our students checked the drainage facilities which were also well planned and built.





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BEST OUT OF WASTE COMPETITION (27.01.2020)

ENVIRONMENT EDUCATION

Students exhibited their craft through converting the waste materials into useful products. **The following students emerged winners:**

1. **G. PRIYADHARSHINI** – B.Com.CA – 'B' Sec - **2018AB71** – **First Prize**
2. **G CHIYAMALA** – BBA Department – **2018BB19** - **Second Prize**
3. **AKSHAYA VISHALI S** – **2018JM01** – Department of Journalism and Mass Communication – **Third Prize**



ORGANISATION OF SPECIAL DRIVE ON WATER CONSERVATION (28.01.20)

Our college has taken serious steps to conserve water. A mega rain water harvesting plant is built along with a water sump of 1,60,000 litres capacity. The rain is collected by the **rainwater harvesting plant** and stored in the sump for later use. This has helped to improve the ground water level and the salinity of the water has also reduced considerably. The students are also educated about



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water conservation through posters, insisting and by cleanliness drive. Fatima College has also installed **drip irrigation** method to water the plants and grasses instead of using hoses and pumps. The drip irrigation reduces the wastage of water as well as concentrates on the roots and keeps the plants fresh throughout the day.



VILLAGE ACTIVITIES BY INSTITUTIONS IN ASSOCIATION WITH NGOS (29.01.20 & 30.01.20)

Our College organized various activities on cleanliness, to ban one time usage of plastic material on 29th Jan, 2020. The main objectives of the visit was to create awareness to the village people on the above topics through Street Play, Rally, Skit, Poems and display of Banners. Students took out an awareness rally to spread the message of the need to keep our surroundings neat and clean. During the rally students interacted with many residents of the area and urged them to take remedial measures to ensure clean and hygienic environment



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Rally on - To ban one time use of Plastic Material





Criterion : III – Research, Innovation and Extension

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Year : 2015 - 2020



SINGING AWARENESS SONGS - TO BAN ONE TIME USAGE OF PLASTIC MATERIAL





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Year : 2015 - 2020



STREET PLAY TO BAN ONE TIME USAGE OF PLASTIC MATERIAL





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Year : 2015 - 2020





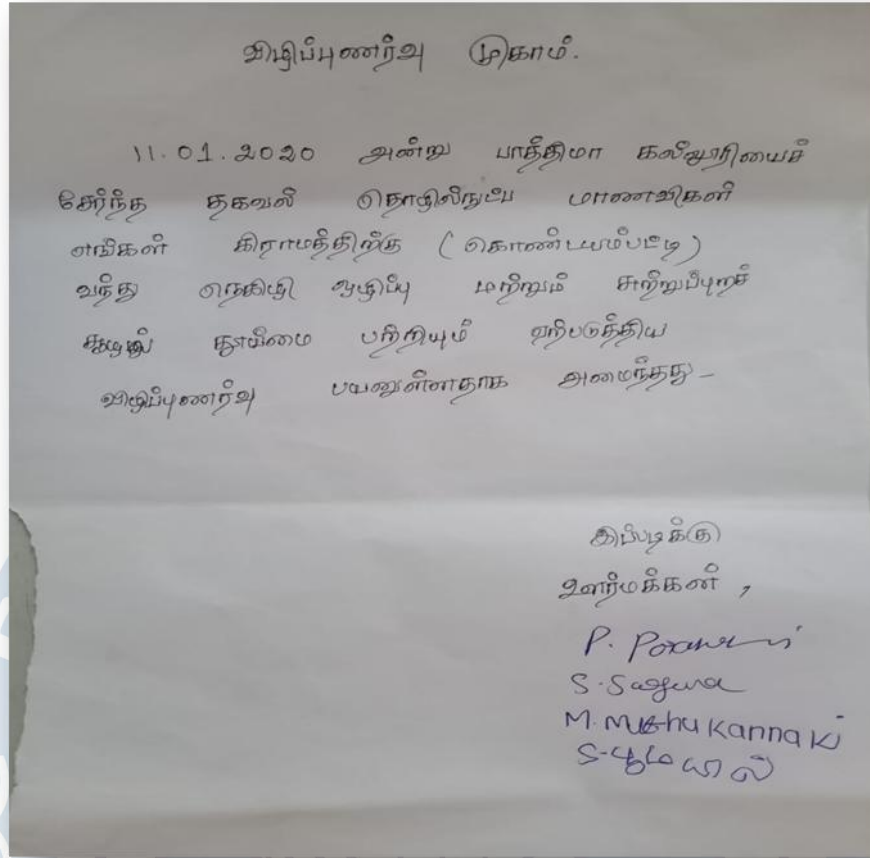
Criterion : III – Research, Innovation and Extension

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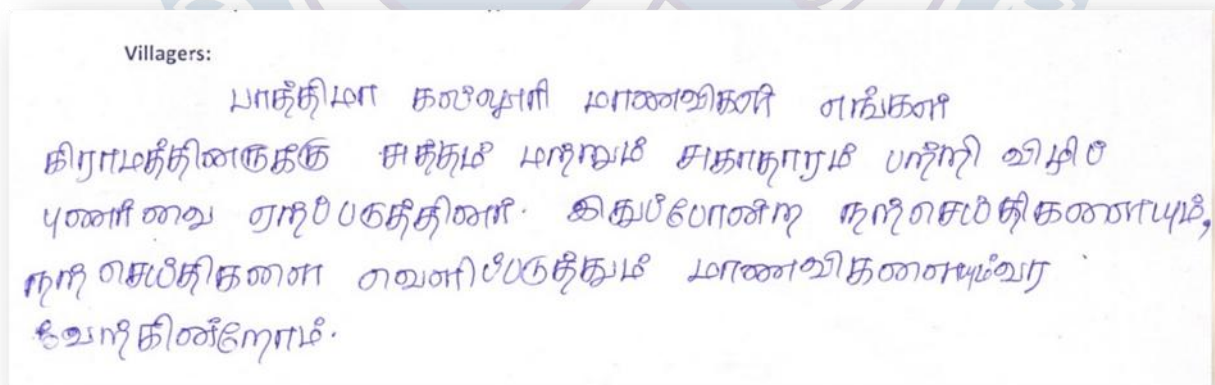
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IMPACT OF OUR ACTIVITIES: APPRECIATION BY THE VILLAGERS



The awareness programme given by the students of Fatima College on the adverse effects of plastic is very useful to us



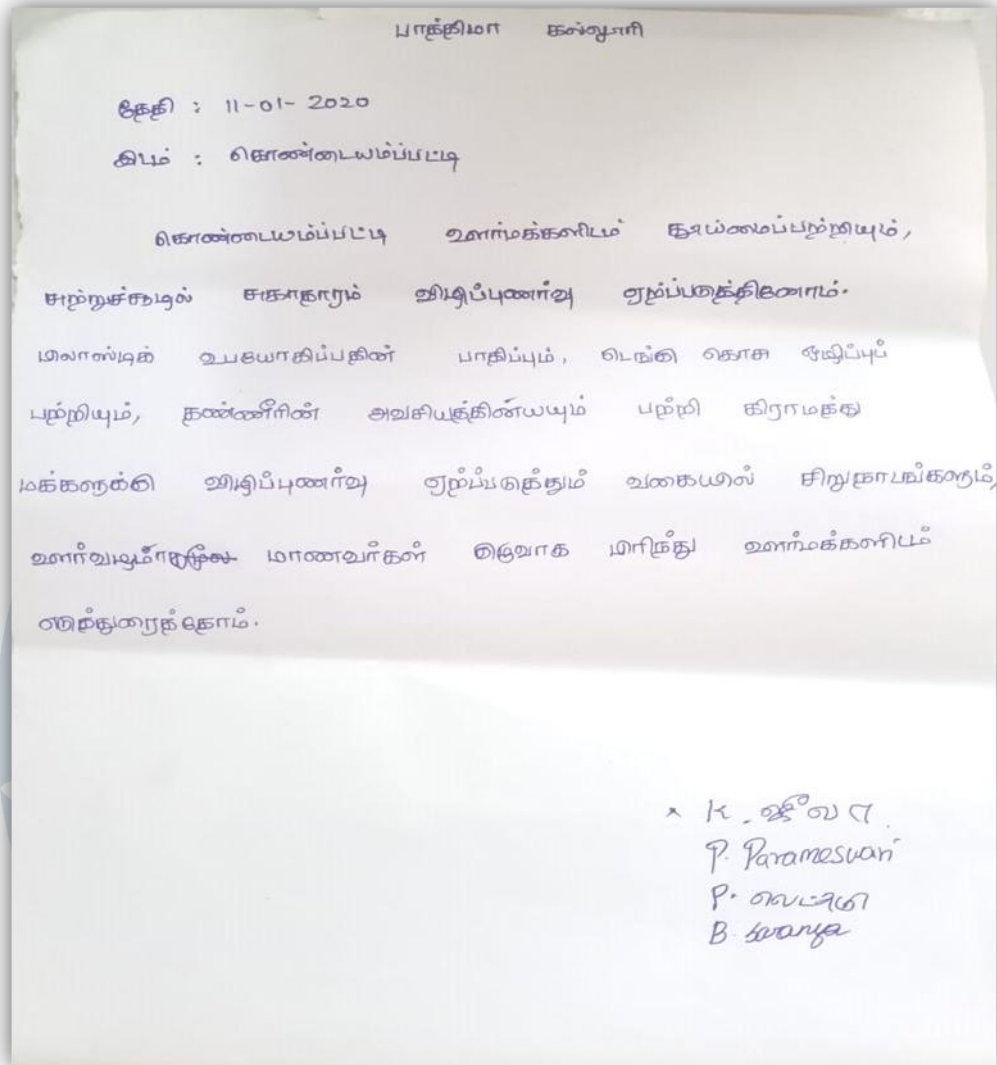
We appreciate the efforts of the students of Fatima College for giving awareness on cleanliness and hygiene



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We, the students of Fatima College, created awareness among the village people of Kondayampatti regarding Dengue, Water Conservation and protecting our environment.



acknowledge the impact created by the aware

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VALEDICTION (31.01.2020)

Valedictory function of *Swachhta Pakhwada* was held in Jubilee Hall, Fatima College on 31.01.2020. The Vice Principal II (Shift – I) and the Part V Coordinator, Dr. G. Uma was the Chief Guest. She distributed the prizes to the winners of the various competitions held.



PRIZE WINNERS





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SWACHHTHA PAKHWADA

As per the communication received from NSS, Madurai Kamaraj University, the 8 units of National Service Scheme (NSS), Fatima College participated in Swachhtha Pakhwada to invoke a spirit of cleanliness, plastic free environment among the students and in the surrounding villages. NSS units of Fatima College encourages students to take up a variety of community service activities by focusing on the development of the rural population in the neighbourhood of the college. The eight units have been dedicatedly functioning towards the development of the adopted villages namely Kondayampatti, Thanichiyam, Kattakulam, T. Andipatti, C. Pudur, Ayyankottai, Chinnaelandhaikulam and Sambakulam. 800 NSS volunteers of Shift I and 50 of Shift II were entrusted in implementing *Swachhata* activities.

To implement Swachhata activities, NSS Fatima College planned and executed various events in the college, schools and in villages. NSS volunteers were involved in **mass cleaning** in public places. **Door-to-door meetings** were organized to impart the significance of plastic free and clean surrounding to the illiterate mass in the villages. **Awareness campaigns** on Swachhata were also performed to impart the role of hygiene in domestic places. **Village level and School level rallies** were organized to reinforce open defecation free (ODF) region. Detailed reports for the performed activities in schools and villages are as follows.



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Swachhta Pakhwada

Organizing Committee

1. Dr. Sr. G. Celine Sahaya Mary - Principal, Chairperson
2. Dr. Sr. M. Bindu Antony - Vice Principal I, Shift I
3. Dr. G. Uma - Vice Principal II, Shift I
4. Dr. Sr. J. Arulmary - Vice Principal I, Shift II
5. Dr. M. Arasammal - Vice Principal II, Shift II

Executive Committee

Following NSS Program officers executed Swachhata program

1. Dr. M. Ragam - NSS Coordinator, Fatima College
Program Officer Unit No.39
2. Dr. Mrs. Magdalene Virjini - NSS Program Officer Unit No.40
3. Dr. K. Karthiga - NSS Program Officer Unit No.41
4. Dr. S. Anburani - NSS Program Officer Unit No.42
5. Dr. B. Suganthana - NSS Program Officer Unit No.43
6. Dr. W. Shymala - NSS Program Officer Unit No.44
7. Mrs. K. Saritha - NSS Program Officer Unit No.211
8. Miss. Kayal Antony - NSS Program Officer Unit No.232



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ROSA (REACH OUT TO SOCIETY THROUGH ACTION) COMMITTEE

FATIMA COLLEGE, MADURAI

SWACHH BHARAT SUMMER INTERNSHIP – 2018 AT KONDAYAMPATTI VILLAGE

Swachh Bharat Summer Internship (SBSI) is to engage youth across the country and develop their skill and orientation for sanitation related work and village level development. The program aims to bring youth across the country an opportunity to make a significant contribution to the swachhata revolution. Duration of this program is **100 hours**. Candidates may participate individually or in teams. Candidates are eligible to choose between the State of Residence and State of Parent Institution as the location of internship (village/district).

In Fatima College, 50 students registered for this program in a team of 10 students each. They are working in Kondayampatti village, Alanganallur block, Madurai for 100 hours in 15 days from **28th May to 13th Jun, 2018**. They actively participated in Swachh Bharat work on various themes like, solid waste management, composting pit, sanitation, open defecation free environment.

Activities:

Group I - Theme: Creating awareness through Wall painting

ROSA extension committee of Fatima College organized clean India summer internship offered by Ministry of Human resource development. One team of students created awareness on various aspects of clean India like hazards of open defecation, personal hygiene, better sanitation, cleanliness through wall paintings. It was drawn on the walls of middle school and differently abled school in Kondayampatti village.



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GROUP II - THEME: SOLID WASTE MANAGEMENT

Volunteers started their campaign by contacting those villagers who were going for hundreds days work and they made them aware about the effects caused by dumping of solid waste in the open spaces. Volunteers started to collect the waste from household and public spaces. General awareness on classification of solid waste and the disposing methods of non bio-degradable waste were given to the villagers. The session was an eye opener for the villagers. The students interacted with lots of people and everyone welcomed us excitedly. The day ended with a whole hearted satisfaction to us because we also learnt lots of facts and the readiness which we had created a good team spirit among us. Students went to door to door visit for the understanding of the villagers about the segregation of solid waste and conducted solid waste management exhibition at high school on the theme of reuse of Plastics.





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GROUP III – VERMICOMPOSTING

This group worked on the objective of converting the organic wastes into compost. Door to door survey was conducted in 60 homes on how the wastes are disposed and it was found that the people dispose their wastes in the vehicle dustbin which would come in morning for three days once or for twice a week. So they would dispose the waste when the vehicle comes or they would burn the waste (both bio degradable and non bio-degradable). A few homes in Kondayampatti village have received two dustbins under the Government scheme SwachhBharathYojana. The students created awareness to them not to burn those waste. The students collected the vegetable, fruit wastes, tea waste from a tea shop, dung from the villagers and sugarcane waste from the houses and collected earthworms and introduced into the vermicompost bin.





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GROUP IV – OPEN DEFECATION

This group created awareness on the health hazards due to open defecation. They have cleaned bus stand and streets and emphasised the significance of clean and green village through skits. Survey was taken on the availability of toilets in Kondayampatti village. An awareness programme was conducted about cleanliness like hand wash after using toilets for village children, play school children, differently abled person, and middle school & high school children.





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Year : 2015 - 2020



GROUP V - HEALTH AND HYGIENE

The students conducted a rally on 'Cleanliness' General orientation was conducted on cleanliness campaign for children, women, adults and elders. The students cleaned the public places like temples, bus stops and road sides to make the village clean and to insist the importance of cleanliness. The students gathered rural children in the village and created awareness by doing hand washing demo. Door to door awareness was given to the villagers about the healthy practices like hand washing practice, cleanliness culture and clean habits. Naagappa primary school children were given awareness about the healthy habits by demonstrating the hand washing steps. we gave awareness on "Clean and Health" to women and we explained about the hygiene during the menstrual period. As most of the disease affects the elders because of poor hygiene, we created awareness on Clean and Healthy practices to elders. We went to government high school in Kondayampatti village to create awareness about the clean habits. There we explained them about the hygienic healthy practices to be followed daily and about the diseases caused by poor hygiene. To make them understand easily we explained those using charts and pictures. Cartoon skits were played based on health and hygiene to make them understand easily. Some awareness songs were played to middle school children and gave awareness about the healthy habits.





Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020





Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020





Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020



ENVIRONMENT DAY CELEBRATION AT KONDAYAMPATTI VILLAGE

ROSA extension committee of Fatima College celebrated the world environment day on June 5, 2018 at Kondayampatti village. 25 saplings were planted in Kondayampatti high school and Pageant procession was conducted to display the harmful effects of plastic wastes and solutions to plastic wastes. Students emphasized on how to reduce the usage of plastics in our day-today life.

PRESS COVERAGE FOR THE SWACHH BHARAT MISSION

The Hindu

பாத்திமா கல்லூரியின் சார்பில்

தூய்மை இந்தியா திட்ட சிறப்பு முகாம்



▶ மதுரை பாத்திமா கல்லூரியின் ரோசா குழு மூலமாக தூய்மை இந்தியா திட்டத்தின் கோடைகால சிறப்பு முகாம் ஒரு பகுதியாக கல்லூரி மாணவிகள் பிளாஸ்டிக் பொருட்களின் தீமை குறித்து விழிப்புணர்வு நிகழ்ச்சி நடத்தினர்.

வாடிப்பட்டி, ஜூன் 18: மதுரை பாத்திமா கல்லூரியின் சார்பாக தூய்மை இந்தியா திட்டத்தின் கீழ் கோடைகால சிறப்பு முகாம் நடைபெற்றது. மதுரை பாத்திமா கல்லூரியின் ரோசா குழு மூலமாக தூய்மை இந்தியா திட்டத்தின் கீழ் கோடைகால சிறப்பு முகாம் கொண்டையம்பட்டி கிராமத்தில் நடைபெற்றது. கடந்த மே 28ம் தேதி துவங்கிய முகாமில் 50 மாணவிகள் 5 குழுக்களாக செயல்பட்டு திடக்கழிவு மேலாண்மை, மண்புழு உரம் தயாரித்தல், தனி மனித ககாதாரம், திறந்த வெளியில் மலம் கழித்தலை தவிர்த்தல் உள்ளிட்ட வெவ்வேறு தலைப்புகளில் பொதுமக்களுக்கு விழிப்புணர்வு ஏற்படுத்தும் வகையில் தங்கள் பணிகளை மேற்கொண்டனர். மேலும் அவற்றினை வலியுறுத்தும் வகையில் விழிப்புணர்வு பேரணி, தெருகூத்து

நாடகம் உள்ளிட்ட கலை நிகழ்ச்சிகளையும் நடத்தினர்.

20 நாட்கள் நடைபெற்ற இக்கோடைகால சிறப்பு முகாமின் நிறைவு விழாவில் கல்லூரி மாணவி பவித்ரா வர்வேற்றார், மாணவர் குழு தலைவிகள் பிரதிபா, தேவி பிரியா, யசோதை, அர்ச்சனா மற்றும் பாரதி உள்ளிட்டோர் தங்கள் குழுக்களின் செயல்பாடு குறித்த அறிக்கைகளை வாசித்தனர். கல்லூரி முதல்வர் அருட்சகோதரி செலின் சஹாயமேரி மாணவிகளை பாராட்டி, னார். முகாமிற்கு ஒத்துழைப்பு வழங்கிய கிராம மக்களுக்கு நினைவு பரிசு வழங்கப்பட்டது. மாணவி தேவி நன்றி கூறினார். ஏற்பாடுகளை கல்லூரி பேராசிரியைகள் ஓர்சியா வனிதா, ஆஷ்ன மேரி, லதா மகேஸ்வரி மற்றும் மகேஸ்வரி உள்ளிட்டோர் செய் திருந்தனர்.



Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020



College students' day out at a village

STAFF REPORTER
MADURAI

Students of Fatima College had interesting opportunities and obstacles thanks to Swachh Bharat programme, an initiative under the Swachh Bharat Mission.

Fifty of them, organised into groups of 10, tried to tackle basic cleanliness and hygiene-related issues at Kondaympatti in Alanganal-lur block.

The 15-day programme began on May 28.

"We were beginning to understand the pulse of the public and working strategically with them. It is sad that

the programme is coming to an end," said L.R. Bharathi, a third year student-leader.

The programme is part of Central government ministries of human resource development, drinking water and sanitation and youth affairs and sports.

Every student should contribute 100 hours of service in a village between May 1 and July 31 and will be provided with certificates and credits. Those doing exceptional work will be given prizes.

The students focused on solid waste management, vermi-composting and per-

sonal hygiene.

P. Pradeepa, a third-year student, said that she headed the solid waste management team. They taught young children and their parents to segregate biodegradable and non-biodegradable waste through small exhibitions and demonstrations. They showed them how to reduce, reuse and recycle plastic in innovative ways through video shows.

"For the first three days, we inspected the village and began interacting with the residents. We found it easy to reach school children as they grasped concepts easi-

ly," she said.

Ms. Bharathi said that she took charge of personal hygiene for children, adolescents and women. The students enacted street plays, taught hand-washing techniques and cleaned public places like bus stops.

"It gave us good exposure and taught us that we too could make a small difference," she said. Both she and Ms. Prathiba agreed that they would be back at Kondaympatti to ensure sustainable and practical improvements.

Their last day at the village was over.

Times of India

Swacch Bharat Summer internship



Students of Fatima College engaged in Swacch Bharat Summer internship and actively participated in the activities of the programme at Kondayampatti village. The activities included work on themes like solid waste management, composting pit and sanitation. The students are also conducting regular awareness campaigns as part of the programme.



Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020



SWACHHTA PAKHWADA

6 & 7 September 2017

ROSA emphasizes awareness programme cum activity towards cleanliness, health and hygiene to the public and taken initiative steps to clean the roads leading towards “Fatima” and to clean the surroundings of “Fatima”, awareness given to small children’s in pallvadis in thiruvalluvarnagar.

ACTIVITIES ON 6 SEPTEMBER 2017

AWARENESS ON HEALTH AND HYGENE, CLEANING ACTIVITIES & SIGNATURE CAMP

RALLY

Rally emphasizing cleanliness , health & hygiene to the household in **Shanthi Nagar, Railar Nagar, AnjalNagar, Indira Nagar, Ashok Nagar, and Thiruvallluvarnagar.**

Cleaning Activity

- ✓ Created awareness and cleaned Thiruvalluvar Nagar in collaboration with municipal body.

Awareness on health and Hygiene to children in Palvadi

- ✓ Awareness on cleanliness, health and hygiene was taught by our students to children in Palvadi.
- ✓ Distributed cleaning aids like dettol bottles, dustbins, phenol, bleaching powder etc to Palvadi in **Thiruvalluvarnagar.**

Signature Campaign.

- ✓ Conducted a signature campaign with people in Thiruvalluvar Nagar and our students for poor sanitary conditions and drainage problem prevailing in **Thiruvalluvarnagar** and steps taken to submit the report to the municipal body.



Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020



ACTIVITIES ON 7 SEPTEMBER 2017

Awareness programme through Rally

Rally emphasizing cleanliness, health & hygiene to the household in Koodal Nagar, Villangudi, Karisalkulam

Cleaning activities

The students cleaned the road from Alamaram till backyard of Fatima College in collaboration with Municipal Body.

SCHEDULE FOR AWARENESS RALLY ON CLEANLINESS AND CLEANING ACTIVITIES ON 6 SEPTEMBER 2017

❖ Awareness Rally on Cleanliness and cleaning activities on 6th Sep 2017

S.no	Department	Area
1	BBA	Shanthinagar
2	B.Com CA 'A'	Railarnagar
3	B.Com CA 'B'	Anjalnagar
4	BSCIT	Indranagar
5	BCA	Ashok nagar
6	BSC.Maths,English(SF) & Journalism	Thiruvalluvarnagar Rally , Cleaning activities in collaboration with municipal body, Signature campaign.

Awareness Rally on Cleanliness & cleaning activities on 7th Sep 2017

S.No	Department	Area
1	Computer Science and Home Science	KoodalNagar
2	Commerce and Economics	Villangudi
3	Sociology and History	Karisilkulam
4	Maths (REG),Tamil English(REG), Physics, Chemistry, Zoology	Cleaning activities in collaboration with municipal body from Alamaram to backyard of Fatima college gate (SH-II Canteen Gate).



Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020



MEETING WITH MUNICIPAL BODY



SIGNATURE CAMPAIGN IN THIRUVALLUVAR NAGAR



SIGNATURE CAMPAIGN IN COLLEGE





Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020



HISTORY & SOCIOLOGY STUDENTS WENT ON RALLY IN KARISALKUM





Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020



COMMERCE AND ECONOMICS STUDENTS WENT ON A RALLY IN VILANGUDI





Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020



RALLY BY HOME SCIENCE & COMPUTER SCIENCE IN KODAL NAGAR





Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020



RALLY IN INDRA NAGAR BY B.SC (IT)



RALLY BY BCA IN ASHOK NAGAR





Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020



BBA STUDENTS WENT ON RALLY IN SHANTHI NAGAR



RALLY BY MATHS (S.F), ENG (S.F) & JOURNALISM IN THIRUVALLUVAR NAGAR





Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020



RALLY BY B.COM (CA) IN RAILAR NAGAR AND ANJAL NAGAR





Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020



CLEANING IN THIRUVALLUVAR NAGAR



CLEANING ACTIVITIES IN SHANTHI NAGAR BY BBA



CLEANING ACTIVITIES FROM ALAMARAM TO THE BACKYARD OF FATIMA COLLEGE





Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020



CLEANING ACTIVITIES FROM ALAMARAM TO THE BACKYARD OF FATIMA COLLEGE





Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020





Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020



OUTCOME OF OUR EFFORTS IS A CLEAN AREA WITHOUT WEEDS AND PLANTS FROM ALAMARAM TO BACKYARD OF FATIMA.





Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020



MADURAI



Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020



SWACHH BHARAT ABHIYAN ON 15.09.2016

BANNER PREPARATION AND DISPLAY

To accelerate the efforts to achieve universal sanitation coverage and to put focus on sanitation, the Prime minister of India launched the Swachh Bharat Mission: Clean India Campaign on 22.10.2014. This mission aims to increase awareness among people about health and hygiene, maintain environmental and personal hygiene.

The UGC sent a communication to arrange lectures, group discussions, conduct various competitions among the college students to inculcate the Swachh Mission.



The NSS Wing of Fatima College arranged an awareness programme on 15/9/16 on “Clean India Campaign”. Rev .Dr.Godwin Rufus, Department of English, Arul Anandar College, Karumathur, Madurai was the Key speaker.



Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020



NSS volunteers keenly listening to the speaker.



Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020



Women's Cell students of Fatima College participated in the Preparation and display of Banners relating to Swachh Bharat Abhiyan on 15.09.2016 **in the college campus based on the idea of Clean India mission.**





Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020



WOMEN'S CELL STUDENTS CREATING BANNERS RELATED TO SWACHH BHARAT MISSION

On 15 September 2016 **AICUF** unit of Fatima College (Autonomous), Madurai conducted drawing and essay competition based on the theme '**Role of Cleanliness and Environmental protection in an individual's life**'. In this competition, the students I&II-year from Part-V like AICUF, Women's Cell and NSS participated. The participants names were as follows Vensila.K (II-B.Sc., Sociology), Kirba Dharani.R & Rashmi Priya.M (II-B.A., Sociology With C.A), Muthu Rakku.K (I-B.A., Tamil), Monisha.S & Lilly.S (II-B.Sc., Maths), Sharmila Juliet.V (II-B.A., English).



The students participating in the Essay and Painting Competition

The **NCC** Cadets actively involved themselves in various activities under the scheme SWACHH BHARAT. The NCC Cadets involved themselves in cleaning the campus.

The cadets participated in Signature **Campaign** on the theme **SAY NO TO PLASTICS**. They were oriented about the abuse of plastic bags and the importance of using substitute products like jute bags, paper bags and cloth bags.

A **demonstration** on the Preparation of Paper Bags, Paper Plates and Caps was also held by the NCC volunteers. They made an attempt to utilize papers as substitute for plastic. These programmes created an impact among the students about the need for cleanliness.



Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020



NCC CADETS INVOLVED IN CAMPUS CLEANING



ENTHUSIASTIC PARTICIPATION OF VOLUNTEERS IN SIGNATURE CAMPAIGN

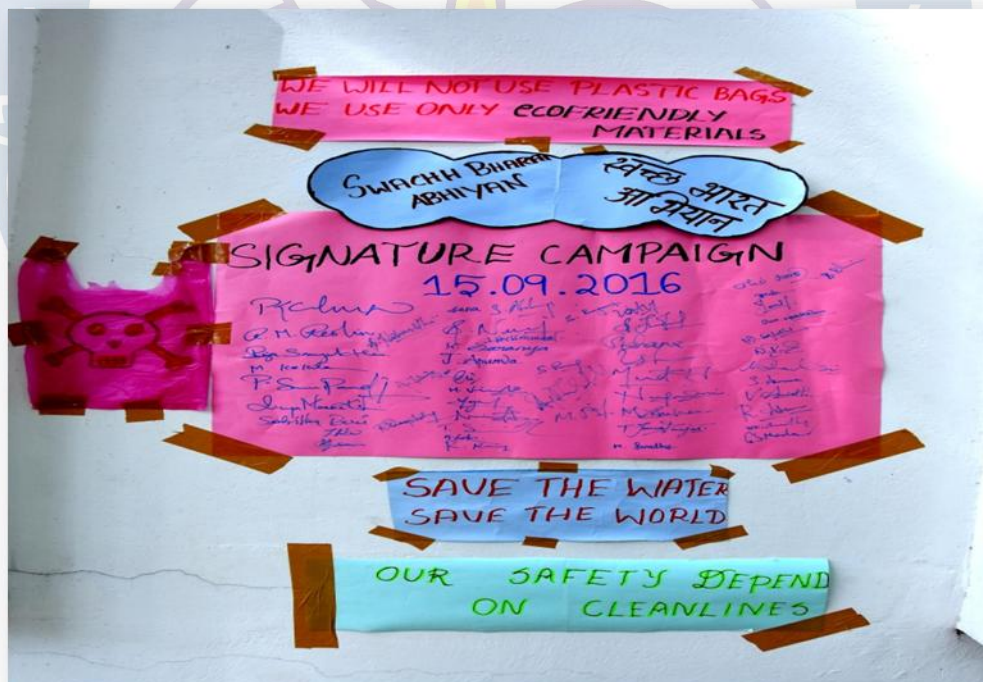




Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020





Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020



MESSAGES DISPLAYED THROUGH UMBRELLA PLACARDS



ECO-FRIENDLY MESSAGES THROUGH UMBRELLAS





Criterion : III – Research, Innovation and Extension

Metric : 3.6.1 – Extension Activities carried out in the Neighbourhood – MHRD Activities

Year : 2015 - 2020



SWACHH SURVEKSHAN GRAMEEN



To bestow the knowledge about Swachh Survekshan Grameen: Swachh Ranking For Villages Launched By Ministry Of Drinking Water And Sanitation, the Orientation session was arranged by NSS- Fatima College, on 23.08.2018 at 2.30.p.m.

Dr. Suja, Asst. Professor, proposed welcome address. **Ms. Shanthi, Block Development Officer, District Collectorate office, Madurai** who gave the orientation on Swachh Survekshan Grameen: Swachh Ranking for villages launched by Ministry Of Drinking Water And Sanitation. In her Speech, she informed that Madurai City got fifth in implementing this sanitation Programme to all villages. Also she emphasized that the survey regarding this program going to be conducted by the respective Ministry of India. Also the survey will rank villages and districts across India cover 6,980 Villages across India and the Winners will be awarded on October 2, 2018.

She mentioned that ranking of this sanitation programme through the app may make Madurai City to hold First Place in Tamil Nadu, which reflects to bring more fund to implement various welfare activities for the district. All NSS Volunteers participated and got information about the App and ranking procedure. The session helped them to become a responsible NSS volunteer towards social service.