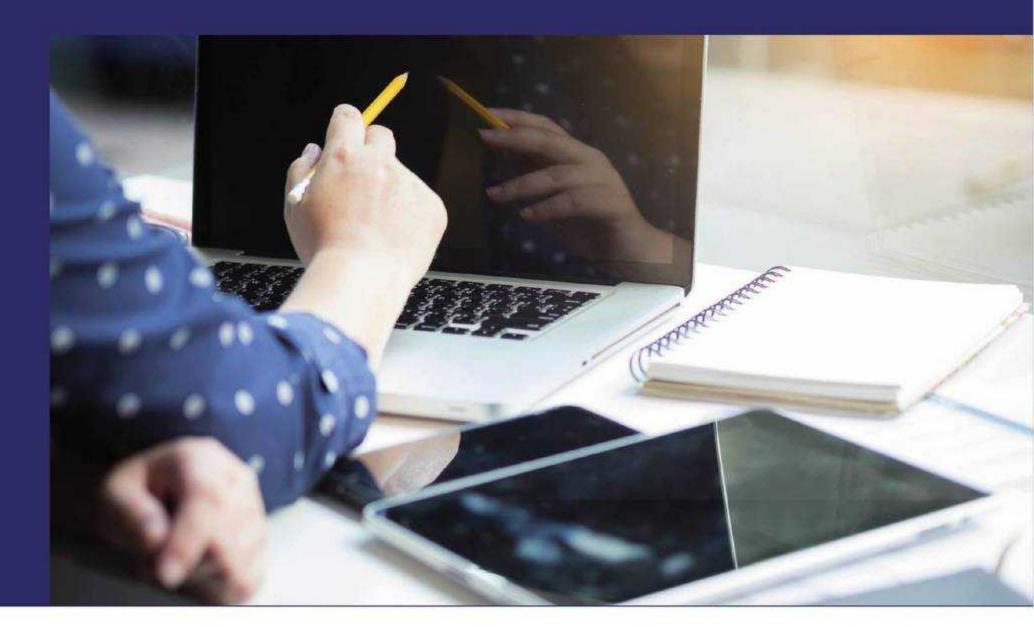
The Manual for Content Writing is divided into 12 units. Each of the units is structured in such a way that they define the type of content that it deals with, proceeds to highlights its functions and then lists out its further classification. The units also incorporate a sample of each type of content along with a worksheet for the reader to practice. On the whole the book is designed as a guide to all content writers.



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