



WORKING WOMEN : PROBLEMS AND PROSPECTS



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**DEPARTMENT OF COMMERCE
V.H.N.SENTHIKUMARA NADAR COLLEGE (Autonomous)
(Accredited with 'A' Grade by NAAC)
VIRUDHUNAGAR - 626 001
TAMILNADU**

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in the state. E.g. the Prime ministers Rozgar Yojana, The Khadi and Rural Industries scheme, etc.

- Women should try to upgrade themselves in the changing times by adapting the latest technology benefits. Women must be educated and trained constantly to acquire the skills and knowledge in all the functional areas of business management. This can facilitate women to excel in decision making process and develop a good business network
- Self help groups of women entrepreneurs to mobilize resources and pooling capital funds, in order to help the women in the field of industry, trade and commerce can also play a positive role to solve this problem.

10. CONCLUSION:

Working women population has also in the growth stage. It can be said that today we are in a better position wherein women participation in the field of entrepreneurship is increasing at a considerable rate. Efforts are being taken at the economy as brought promise of equality of opportunity in all spheres to the Indian women and laws guaranteed equal rights of participation in political process and equal opportunities and rights in education and employment were enacted. At this stage, effective steps are needed to provide entrepreneurship awareness, orientation and skill development programs to women. The role of Women entrepreneur in economic development is also being recognized and steps are being taken to promote women entrepreneurship. Highly educated, technically sound and professionally qualified women should be encouraged for managing their own business, rather than dependent on wage employment outlets. The unexplored talents of young women can be identified, trained and used for various types of industries to increase the productivity in the industrial sector

23. A STUDY ON CAREER BARRIERS OF WOMEN PROFESSORS WORKING IN ARTS AND SCIENCE COLLEGES

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1.Introduction

Women have been working for generations and form a vital component of the economically active labour force. Yet, their labour was rarely acknowledged or taken seriously in the workplace. In recent years beyond the labour level number of women entering into job with good educational background has increased significantly throughout the world reflecting the changing status of women in society. Irrespective of sector a large number of women are presently seeking education sector for their job, as a result of their participation in the labour force. Among the various sector Higher education was recognized as a powerful instrument of socioeconomic advancement of the society in general and as a vehicle for upward social mobility for deprived and marginalized sections. Earlier, school teaching and nursing were the occupations first permitted to middle and upper class and women in the Indian society. School teaching was particularly preferred, because it carried the special respect that Indian society has traditionally accorded to occupations involving knowledge and teaching. When women entered university teaching, their status was significantly higher than that of school teachers. Although women now have access to practically every profession, to independent business, and several other avenues of employment that are highly prestigious and lucrative, there are many who prefer to



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