



**ST.JUSTIN'S COLLEGE OF EDUCATION, MADURAI**

(Reaccredited with 'A' Grade by NAAC)

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***Two Day International Seminar on***  
**DIGITAL LITERACY, INFORMATION SECURITY AND**  
**TRENDING MEDIA IN ACADEMIC CUBICLES**



**04.11.2016 & 05.11.2016**

**Organized by**  
**DEPARTMENT OF LIBRARY**



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## **BLOG/WEBLOG IN LIBRARY SERVICES SPECIAL REFERENCE TO FATIMA COLLEGE**

**C. Sujatha**

*Librarian, Fatima College, Mary Land, Madurai*

### **Introduction**

New emerging world there are many communication tools are available, with the help of this tools and technologies, the society share their ideas, thoughts and discuss the valuable information. The development of both the web 2.0 and RSS feed attract the users by their interactive and communicative tools. The development of communication tools and technologies, blog has placed one among them. Blogs are just like a virtual diary, everyone should point their daily engagements, events and sharing valuable information. Blog entries incorporate title, date and time of publication, assigned category headings, keywords, hyperlinks to other web resources and name of contributor of the post. The above definitions clearly state that blog is a most easy website, which containing lots of information arranged in reverse chronological order, and equipped with Web 2.0 platform for some purpose. The two ways communication feature is available in blog, it has accessible by author-centered and user-centered features. Another important feature is automatic archival facility; RSS helps the users to search a new blog automatically according to the needs. Blogs are not only creating for fascination, but also for