

# Managing Disaster - A Strategic Perspective



**Fatima College (Autonomous)**

College with Potential for Excellence, Re-Accredited with "A" Grade by NAAC  
Mary Land, Madurai-18.



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MBA & PG IT

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## **MULTIMEDIA DISASTER- A STUDY CONDUCTED AMONG NON TEACHING STAFF IN COLLEGES**

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### **Introduction :**

A disaster is a consequence of a sudden disastrous event which seriously disrupts the normal function of the society or the community or a place to the extent that it cannot subsist without outside help. A disaster is not just the occurrence of an event such as an earthquake, flood, conflict, health epidemic or an industrial accident. Disasters are broadly divided into two types: 1) Natural 2) Man made disasters.

### **1. Natural Disasters**

- Wind related – Storm, Cyclone, Tornado, Tidal waves
- Water related – Flood, Cloud burst, Flash flood, Excessive rain, Drought.
- Earth related – Earthquake, Tsunami, Avalanches, Landslides, Volcanic eruptions.
- 2. Man Made Disasters
- Industrial Mishaps: Gas leak, Explosion, Sabotage, safety
- Accidents: Road, Rail, Air, Sea, Building collapse.
- Forest Fire (In tropical countries, forest fire are often manmade)
- Fire : Building, Coal, Oil
- Contamination / Poisoning: Food, Water, Epidemics.
- Terrorist activities.