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Proceedings of the
International Conference on
Women Empowerment & Social Sciences-2015

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Date : 05-07, March, 2015
The American College, Madurai.

Editors

Dr.Ratnakar D B
Dr.J.Helen Ratna Monica
Dr.M.Davamani Christoher



IMRF PUBLICATIONS

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ANDHRA PRADESH, INDIA

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CHRISTIAN WOMEN MISSIONARIES OF AMERICAN MADURA MISSION AND WOMEN EMPOWERMENT IN MADURAI

J.SARAL EVANGELIN

Abstract: Madurai is one of the oldest cities in South India. It is unique culturally as a seat of Tamil culture and civilization, which earned the city the epithet "Athens of South India. This was justified by the fact that as the seat of Tamil Academy, the Sangam, it did much for fostering Tamil language and literature. Moreover the city had sheltered generations of saints, statesmen, scholars, poets, artists, craftsmen and merchants. Religiously also it was unique being a flourishing centre for various religions such as the two prominent sects of Hinduism – Saivism and Vaishnavism, Buddhism, Jainism and Islam and was abounded with numerous monuments especially temples. In these circumstances Christianity made its entry into the Madura country

J.Saral Evangelin, Assistant Professor, Department of History, Fatima College, Madurai.

AN EMPIRICAL STUDY ON FAMILY ASSISTANCE IN WOMEN ENTREPRENEURSHIP WITH RESPECT TO TAMIL NADU.

UMA BALAKUMARA, , P. DEVANESANB

Abstract: The women entrepreneurs today have made big strides in their business ventures, compared to the women couple of decades back. Many of them have displayed the abilities by even having collaboration with multinationals. However successful these women have been in their careers, their dependencies, especially the micro and medium on their families for assistance in various business activities cannot be reduced or eliminated. This expectation often results in conflicts in the family and has a direct impact on the abilities of the women in running or diversifying their business. The assistance required in obtaining the finance, building the infrastructure, identifying the source of raw materials, marketing the finished goods are some the activities women find it difficult to execute without the male assistance. This study was conducted to find the degree of assistance provided by the family members to the women entrepreneurs both personally and professionally.

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