

Department of Management Studies

Title	: Placement Workshop on “360 Degree Career Development”
Date	: 18.09.2019
Resource Person	: 1. Mr. B. Narayanan, Business Head, Smart Work Consultants 2. Mr. R. Sathish Raj, Full Time Entrepreneur, Distribution Business in India & U. S market
No. of Participants	: 120
Focus on	: Entrepreneurship & Skill Development
Outcome	<ul style="list-style-type: none">• The participants learnt the significance of personal branding and self-assessment which will be very helpful in their career• They were made to realise the importance of social media for career development• They were encouraged to create personal brand through blogging• They were explained about journaling

Report:



Fatima College (Autonomous)

Mary Land, Madurai- 625018.

Fatima Institute of Management

Department of Management Studies

PLACEMENT WORKSHOP ON 360° CAREER DEVELOPMENT

18th September 2019

REPORT

The Department of Management Studies, Fatima College (Autonomous) organized a Placement Workshop on September 18, 2019 on “360 degree Career Development”. The budding



executives from I and II MBA attended the workshop.



Mr. B. Narayanan, Business Head, Smart Work Consultants was the resource person for the Technical Session I in the forenoon and he addressed the students on “Social Media for Happy jobs”. He also stated the changing technology and how executives should keep themselves updated with the change in technology. The importance of

social media for career development was also emphasized. He also played videos to express the significance of personal branding and self assessment which was indeed helpful for the future executives. The resource person also mentioned the role of social media in job market. He highlighted that only 10-15% of job vacancies are advertised and the rest is hidden. It is the role of that particular individual to find the suitable job with the help of social network to secure happy jobs. He also revealed the secret to create personal brand, which is BLOGGING. The resource person’s speech created the curiosity among the students to create personal brand with the help of social network. It also built confidence to create a path and follow their passion in a right way.



The Technical Session - II in the post-lunch was on “Journaling”. Mr. R. SathishRaj, Full Time Entrepreneur, Distribution Business in India & U. S market was the resource person for the workshop. He stated the parts of the journaling are of three parts: first part represents the dreams and goals then the second part represents the capturing

ideas and then third part represents the challenges faced . Then he declared about the thoughts and happiness. He also illustrated that thought will give belief to a person and that belief will be used to make as a habit, then with the good habits we can implement good actions, then the good action will lead to good expectation and this expectation will give the positive result, and this positive result will give the positive happiness within oneself, then the positive happiness will give positive thoughts . Then he

explained about the three ways to solve the problem a) Asking right people b) Read books c)Take Action . And he stated that habit can be both influenced and not influenced. Then he gave the point that ignore the person who discourages or demotivates you . Then he forenamed not to do which decreases the attitude; a)Fear b)Worry c)Procastination d)Excuse e)Arrival f)Paralysis of analysis. Then he concluded with the point that **“Failure is the stepping stone for success”** .

The placement workshop organized by the Department has enlightened the budding executives with the current scenario of the corporate world. The resource persons lectures motivated the students to not to give up during failures. On the whole, MBA students were acquainted with positive thoughts and current trends.

FATIMA COLLEGE (AUTONOMOUS)

DEPARTMENT OF MANAGEMENT STUDIES

CORDIALLY INVITE YOU TO

PLACEMENT WORKSHOP ON

“360 DEGREE CAREER DEVELOPMENT”

DATE: SEPTEMBER 18, 2019

TIME: 9.00 AM TO 4.00 PM

VENUE: SANJOSE SEMINAR HALL

RESOURCE PERSONS

1. MR. B. NARAYANAN

BUSINESS HEAD, SMART WORK CONSULTANTS

2. MR. R. SATHISHRAJ

ENTREPRENEUR

DISTRIBUTION BUSINESS IN INDIA & U. S MARKET

PARTICIPANTS NAME LIST

No. of participants - 120

S.NO	NAME	YEAR
1	Abarna T M	I MBA
2	Abinaya K	I MBA
3	Aishwarya A	I MBA
4	Akshaya Priya C R	I MBA
5	Alshifa N	I MBA
6	Anancia T	I MBA
7	Bavani E	I MBA
8	Darshni S	I MBA
9	Deepika S R	I MBA
10	Dharani S	I MBA
11	Dhivya C	I MBA
12	Divya K	I MBA
13	Fathima Nushra A	I MBA
14	Gayathri G	I MBA
15	Gopika S	I MBA
16	Ishwarya B	I MBA

17	Janagai Abirami K	I MBA
18	Jaya Rathna G	I MBA
19	Jenifer Rose Mariyal M	I MBA
20	Jeyashri N	I MBA
21	Kanagamani Shopika K	I MBA
22	Krishna Priya M	I MBA
23	Lega Sri G	I MBA
24	Malaviga Devi R	I MBA
25	Mari A	I MBA
26	Monica P	I MBA
27	Moonesha P	I MBA
28	Muthu Visalakshi M	I MBA
29	Nimyrose M	I MBA
30	Niranjani Devi T R	I MBA
31	Prasana Selva I X	I MBA
32	Praveena U V	I MBA
33	Preethi J	I MBA
34	Priyameena A	I MBA
35	Rajeswari S	I MBA
36	Rasika K R	I MBA
37	Regina Mary M	I MBA
38	Revathi K	I MBA
39	Roopasri K	I MBA
40	Sandhana Brindha T	I MBA
41	Sangeetha B	I MBA
42	Sangeetha R	I MBA
43	Sathya Sheela M	I MBA
44	Selva Lakshmi S	I MBA
45	Shalini R	I MBA
46	Shirly Judith G	I MBA
47	Shobana M	I MBA
48	Sobiya K	I MBA
49	Soundarya K	I MBA
50	Subha Lakshmi L	I MBA
51	Sudha P	I MBA
52	Suganthi V	I MBA
53	Suhana H	I MBA
54	Surya A	I MBA
55	Uma Maheshwari U	I MBA
56	Vaishnavi S	I MBA
57	Varsha Devi M S	I MBA
58	Vennila A	II MBA
59	Vishali B	II MBA
60	Viveka S N	II MBA
61	Shaalini C	Alumni
62	Aishwarya S	Alumni
63	Shailaja S	Alumni
64	Alagu Kousalya K	II MBA
65	Alamu S	II MBA
66	Angelin R	II MBA

67	Anisha G	II MBA
68	Arokia Ancy Machado L	II MBA
69	Barani K	II MBA
70	Christa Mary A	II MBA
71	Dhivyadharshini V	II MBA
72	Divya Bharathi P	II MBA
73	Divya Bharathi S	II MBA
74	Gowsalya N	II MBA
75	Harini D	II MBA
76	Janani S	II MBA
77	Jashima Parvin K	II MBA
78	Jasmine X	II MBA
79	Jeffrin I	II MBA
80	Joncy Mercy C	II MBA
81	Kamali S	II MBA
82	Karpagam N	II MBA
83	Karthigha C	II MBA
84	Karuppilakshmi R	II MBA
85	Kavipriya S	II MBA
86	Kavitha J	II MBA
87	Keerthiga K R	II MBA
88	Keerthika M	II MBA
89	Krishna Priya S	II MBA
90	Lakshmipriya G	II MBA
91	Logeshwari R	II MBA
92	Madhuvandhi M	II MBA
93	Meenupriyanka V	II MBA
94	Monika K H	II MBA
95	Muthu Lakshmi R	II MBA
96	Nandhinidevi G	II MBA
97	Panimaya Asha S	II MBA
98	Pavithrashree R	II MBA
99	Preethi G	II MBA
100	Preethi Jency V	II MBA
101	Rajalakshmi S	II MBA
102	Ramya G	II MBA
103	Rohini K	II MBA
104	Rukshanabegam A	II MBA
105	Rumeshiya Banu M	II MBA
106	Sakthi Muthulakshmi D	II MBA
107	Samika Rajeshwari S	II MBA
108	Sangavi M	II MBA
109	Shanmuga Priya S B	II MBA
110	Shownthurya C.S	II MBA
111	Sivalini V	II MBA
112	Sripriya G K	II MBA
113	Subashini N	II MBA
114	Subhashri	II MBA
115	Swathi K	II MBA
116	Swetha V	II MBA

117	Thebora I	II MBA
118	Vasanthakala T	II MBA
119	Vennilaa S	II MBA
120	Vishalini G	II MBA