

FATIMA COLLEGE (AUTONOMOUS), MADURAI-18

Fatima Incubation & Entrepreneurship Skill Training and Animation (FIESTA)

Title : Two-day Entrepreneurship awareness and training programme

Date : 11.09.2018 and 12.09.2018

**Resource Person : Mr. Palanivel Murugan, Director, Small Industries Product
Promotion Organization (SIPPO)**

No. of Participants : 87

Focus on : Entrepreneurship & Skill Development

Outcome : The participants

- Were enlightened about the **necessity of Entrepreneurial skills**
- Were made aware of the **role of communication in the development of entrepreneurship.**
- Learnt **how to approach banks and financial institutions to avail financial assistance to start Business**
- Got to know about **success stories of successful entrepreneurs**

Report:

Fatima Incubation & Entrepreneurial Skill Training and Animation Centre (FIESTA) and SMALL INDUSTRIES PRODUCT PROMOTION ORGANIZATION (SIPPO) Madurai conducted two days Entrepreneurship Awareness programme on 11.09.18 & 12.09.18. Nearly, 87 final year students participated in this programme. Motivational sessions were conducted for students instigating them to become Entrepreneur.

Mr. Palanivel, Director SIPPO (Small Industries product promotion Organization) enlightened the necessity of Entrepreneurial skills. He emphasized the importance of Innovation in developing the entrepreneurial traits. Trainer SIPPO alerted on the role of communication in the development of entrepreneurship.

Followed by this, Bank officers clarified the procedure to approach banks and financial institutions to avail financial assistance to start a Business. Banking officials clarified doubts of students regarding the financial schemes. The Trainers emphasized the importance of inculcating the qualities such as team spirit, marketing skills to become successful entrepreneurs. This session inspired the student beneficiaries.

Small Industries Product Promotion Organisation

Promoted Jointly by NSIC (A Government of India Enterprise) & TANSIDCO (A Government of Tamilnadu Undertaking)

Corporate Office: No.52, T.B. ROAD, MAHABOOPALAYAM, MADURAI – 625 016. INDIA

Phone: 0452 – 2602339, 2603085 Fax: 0452 – 2602455,

Website : www.sippo.org.in, E-mail: mdusippo@gmail.com



REF:SIPPO-NSTEDB-2018-19: 066

06.08.2018

The Principal
Principal,
Fatima College
Madurai

Dear Madam,

Sub: SIPPO – Organizing Entrepreneurship Awareness Camp – Reg.

We, Small Industries Product Promotion Organisation (SIPPO), a joint venture of National Small Industries Corporation (NSIC, a Govt. of India Enterprise), Tamilnadu Small Industries Development Corporation (TANSIDCO, a Tamilnadu Govt. Undertaking) **established in the year 1991**. Its main objective is to promote Micro, Small, Medium and Rural Enterprises.

We are organizing an **Entrepreneurship Awareness Camp along with Department of Science and Technology, Govt. of India**. The main objective of the programme is to create awareness among the students and also expose them to Entrepreneurship as an alternative career especially those who are doing their final year Degree in Engineering. The details of the programme are as follows:

Name of the Programme	Entrepreneurship Awareness Camp (EAC)
Duration of the Programme	Three Days
No. of participants	Minimum 75 Students
Qualification	Students doing their final year Degree in Science
Venue & Date	In the College premises / 20th August & 21st August 2018
Topics to be covered	Entrepreneurship - General Concepts, The present Scenario, Identification of Opportunities, Product Selection, Technical & Commercial aspects of SSI Units, Support and Financial Asst. from Govt. Agencies, Creativity, Communication Skills, Success Stories, Visit to an Unit, etc.

In this regard, we request you to kindly provide us your premises to organize the above programme and motivate the students doing their final year Degree in Science to participate in the Entrepreneurship Awareness Camp.

Expecting your earliest confirmation to make necessary arrangements.

Yours Sincerely,
(K.PALANIVEL MURUGAN)
General Manager
Mobile: 9443053104



ENTREPRENEURSHIP AWARENESS CAMP

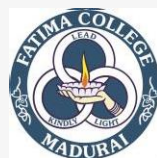
Date: 11.09.2018 & 12.09.2018

Venue: Fatima College, Madurai

PROGRAMME SCHEDULE

Date	2.00pm. to 3.00pm.	3.00pm. to 4.00pm	4.00pm. to 5.00pm.
	Session - I	Session - II	Session -III
11/09/2018	Inauguration – Camp Objective, Entrepreneurship (General Concepts only) Historical background- Indian Values vis-à-vis Entrepreneurship and the present scenario	Financial aspects of SSI unit including salient features of a Project report	Business Communication (Interacting with people for better results)
12/09/2018	Support and financial assistance from Govt. agencies, Banks, financial Institution, SFCs and others-securities demanded by FIs/Banks etc.	Creativity in Business	Discussion with participants for this reactions about the camp (including factory visit)

Fatima College (Autonomous)
(College with Potential for Excellence)
(Re-Accredited with 'A' Grade by NAAC) Madurai



**Fatima Incubation and Entrepreneurship Skill Training and
Animation (FIESTA) invites you to the**

**Two-day Entrepreneurship Awareness & Training
Programme**

on

11 & 12 September , 2018

**Resource Person: Mr. Palanivel Murugan, Director, Small
Industries Product Promotion Organization (SIPPO)**

Venue: San Jose Seminar Hall



Mr. Palanivel Murugan, Director, Sippo, Addressing the Students



Financial Aspects – Interaction with students

ENTREPRENEURSHIP AWARENESS PROGRAMME

SIPPO & FATIMA COLLEGE

LIST OF STUDENT PARTICIPANTS

S.No	REG NO	NAMES
1.	2016P10	N.DAFFNY
2.	2016P04	A.ANUSUYA DEVI
3.	2016B10	P.MONICA
4.	2016B32	C.PAVITHRA
5.	2016B40	A. RIJANSHA
6.	2016B24	R.MADTHUMITHA
7.	2016B26	S.MERLIN REBECCA RANI
8.	2016C10	J.DEEPIKA SHRI
9.	2016C21	R.HEMALATHA
10.	2016C47	M.SOWMIYA
11.	2016M12	A.DAYANA
12.	2016M70	T.SUBHA
13.	2016M58	R.SABITHA
14.	2016M25	N.M.JEEVITHA
15.	2016M61	S.SAISKALA
16.	2016M28	S.JENITA JEBA PRIYA
17.	2016M26	S.JENCY
18.	2016M17	S.ETHITHA BRITTA
19.	2016M53	F.REMI SANCHANA
20.	2016Z23	P.JEYA BHARATHI
21.	2016Z13	T.DHIYA
22.	2016Z53	R.RAMAJAYAM
23.	2016M18	S.GAYATHRI
24.	2016M59	P.SANTHIYA
25.	2016M51	B.PRIYA DHARSHINI
26.	2016M56	R.ROSELIN JEBASTIN
27.	2016M03	A.AMALA SUMITHRA
28.	2016M33	B. KARITHA
29.	2016BC11	M.GAYATHRI
30.	2016BC52	S.VADIVU
31.	2016BC32	C.NITHILA
32.	2016Z18	M.GOKILA
33.	2016P01	B.ABIRAMI
34.	2016P14	J.DIAS SHRUMATHI
35.	2016C05	CHRISTINA A
36.	2016C37	D.PRINCY ANTONIA
37.	2016BC40	N.SANGEETHA
38.	2016BC14	A.ISHWARYA

39.	2016BC39	R.SAI GAYATHRI
40.	2016BC28	R.MOHANA PRIYA
41.	2016BC22	M.G.LAKSHMI PRIYA
42.	2016BC47	B.SUBALAKSHMI
43.	2016BC33	S.NITHYA
44.	2016BC23	K.LAVANYA
45.	2016BC36	G.PRIYA DHARSHINI
46.	2016C15	M.KAVYA DEVI
47.	2016C02	S.AISHWARYA
48.	2016BC38	R.. RANJANI
49.	2016BC26	LINGESHWARI H
50.	2016BC27	MAHESWARI A
51.	2016BC28	MOHANAPRIYA R
52.	2016BC29	MOUNIKA M
53.	2016BC30	NATHIYA K
54.	2016BC31	NISHANTHI P
55.	2016BC32	NITHILA C
56.	2016BC33	NITHYA S
57.	2015Z19	K.GOWRI MANOHARI
58.	2016Z57	S.SHARMILA
59.	2016N20	P.KRISHNA VENI
60.	2016N50	M.VARSHINI UDAIYAKKAL
61.	2016N24	J.NIRAIMATHI
62.	2016N15	T.ISHWARYA
63.	2016B14	J.JEPHNISHA
64.	2016B01	N.ABARNA
65.	2016B30	J.MONISHA DIYAS
66.	2016B23	K.MANIMEKALAI
67.	2016B12	A. GOWRI KALYANI
68.	2016B25	Merlin Epciba S
69.	2016B53	P.VIJAYA LAKSHMI
70.	2016Z58	T.SIVITHHA
71.	2016Z46	A. PAVITHRA
72.	2016Z16	J.EMMIMAL
73.	2016Z27	P.KAYAL VIZHI
74.	2016Z08	V.BIRUTHA
75.	2016Z29	G.KRISHNAVENI
76.	2016Z48	M.POONISHA
77.	2016Z50	M.PRIYA DHARSHINI
78.	2016Z06	K.BACKYALAKSHMI
79.	2016Z26	A.KAVITHA
80.	2016Z43	S.PANDI MAHESWARI
81.	2016Z41	M.NITHYA
82.	2016Z38	B.MUTHUMEENA

83.	2016P11	R.DEEPIKA
84.	2016P27	V.KEERTHIGA
85.	2016P41	R.RAMYA
86.	N.SAGAYA VANI .PHD SHOLAR	
87.	S.FATIMA ROSLINE MARY PROFESSOR	