



**Criterion** : II – Teaching-Learning and Evaluation  
**Metric** : 2.6.1 – Course Objectives – M.Phil Commerce  
**Year** : 2015 - 2020



## FATIMA COLLEGE (AUTONOMOUS), MADURAI – 625018

**NAME OF THE PROGRAMME: M. PHIL COMMERCE**

**PROGRAMME Code: MSCO**

**2015 – 2019**

COURSE CODE	COURSE TITLE	COURSE OBJECTIVES
COMP101	Research Methodology and Quantitative Techniques	<ul style="list-style-type: none"> <li>The objective of this course is to impart knowledge on research methods and techniques in commerce. This paper enables the students to acquire an in depth knowledge of various dimensions and facets of research.</li> </ul>
COMP102	Advanced Financial Management and control	<ul style="list-style-type: none"> <li>The objective of this course is to give orientation on the conceptual framework of financial management and its applications under various environmental constraints.</li> </ul>
COMP2EL1	Electives Advanced Marketing Management	<ul style="list-style-type: none"> <li>The objective of this course is to help students to understand the framework of marketing management under various contexts. This paper enables the students to acquire the knowledge about the various dimensions and aspects of marketing and prepares them to take up career in marketing</li> </ul>



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COMP2EL2	Human Resource Management	<ul style="list-style-type: none"> <li>The objective of this course is to impart knowledge on certain aspects of human resources like planning, recruitment, satisfaction and stress. This paper enables the students to be aware of the various dimensions of HRM and prepares them to take up research or/and career in HRM</li> </ul>
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