



Criterion : I – Curricular Aspects

Metric : 1.1.1 – Course Objectives – M.Phil Commerce

Year : 2015 - 2020



FATIMA COLLEGE (AUTONOMOUS), MADURAI – 625018

NAME OF THE PROGRAMME: M. PHIL COMMERCE

PROGRAMME Code: MSCO

2015 – 2019

COURSE CODE	COURSE TITLE	NATURE OF THE COURSE (LOCAL/NATIONAL/ REGIONAL/GLOBAL)	COURSE OBJECTIVES
COMP101	Research Methodology and Quantitative Techniques	National	<ul style="list-style-type: none"> The objective of this course is to impart knowledge on research methods and techniques in commerce. This paper enables the students to acquire an in depth knowledge of various dimensions and facets of research.
COMP102	Advanced Financial Management and control	Global	<ul style="list-style-type: none"> The objective of this course is to give orientation on the conceptual framework of financial management and its applications under various environmental constraints.
COMP2EL1	Electives Advanced Marketing Management	Global	<ul style="list-style-type: none"> The objective of this course is to help students to understand the framework of marketing management under various contexts. This paper enables the students to acquire the knowledge



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			about the various dimensions and aspects of marketing and prepares them to take up career in marketing
COMP2EL2	Human Resource Management	Global	<ul style="list-style-type: none"> The objective of this course is to impart knowledge on certain aspects of human resources like planning, recruitment, satisfaction and stress. This paper enables the students to be aware of the various dimensions of HRM and prepares them to take up research or/and career in HRM