



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com with Computer Application

**Year** : 2015 - 2020



**FATIMA COLLEGE (AUTONOMOUS), MADURAI – 625018**

**NAME OF THE PROGRAMME: M.COM WITH COMPUTER APPLICATION**

**PROGRAMME CODE: PSCC**

**PROGRAMME OUTCOMES:**

The learners will be able to

**PO1:** gain in-depth knowledge to understand, analyse and apply it to develop subject competency

**PO2:** criticize historical, cultural, social, political, economic, literary concepts and perspectives that shape the world.

**PO3:** enhance creative, critical, media, entrepreneurial and social skills consequently becoming socially responsible citizens.

**PO4:** acquire research skills and pursue higher studies and research

**PO5:** foresee the historical, socio-cultural, economic and literary changes and challenges.

**PO6:** synthesize ideas from various disciplines and enhance problem solving, analytical skills and apply them for their professional roles.

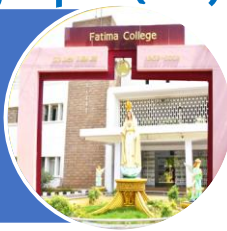
**PO7:** identify and assess Societal challenges women's issues in specific, in the local, regional, national, global levels and explore solutions.



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### PROGRAMME SPECIFIC OUTCOMES:

On completion of M.Com CA programme, the students will be able to

- PSO 1:** Identify, analyse and solve the problems of various issues of accounting, through different tools and techniques
- PSO 2:** Adopt recent changes in marketing, international business, human resource, taxation, environment and investment of securities
- PSO 3:** Analyse and evaluate the operation of the business related issues.
- PSO 4:** Application of financial tools and in real time business helps in Decision making
- PSO 5:** Design , implement domain knowledge for computer programming
- PSO 6:** Understand the concepts and applications in the field of computing sciences like web designing, network and communication technologies
- PSO 7:** Possess skills and knowledge of software design process



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**2019 - 2020**

COURSE CODE	COURSE TITLE	NATURE OF THE COURSE (LOCAL/ NATIONAL/ REGIONAL/ GLOBAL)	COURSE DESCRIPTION	COURSE OUTCOMES
19PG1CA1	Financial Management	National	This course emphasises on the major decisions made by the financial executive of an organization like capital structure strategies, ideal cost of capital, optimal cash management and effective dividend policies.	<p>CO1: To recognize the scope and importance of Financial Management</p> <p>CO2: To use the measurement of leverages in order to enhance the earnings of company and to evaluate the capital structure theories.</p> <p>CO3: To compare the firms performances by applying various cost of capital methods.</p> <p>CO4: To understand and acquire</p>



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				<p>knowledge about Receivable management.</p> <p>CO5: To evaluate the various dividend policy in order to make decision in different situations to manage the companies finance more effectively.</p>
19PG1CA2	Accounting for Decision Making	National	<p>The aim of this course is to encourage the acquisition of knowledge and skills relating to the application of management accounting concepts and techniques for business decisions, short-term and long-term/strategic</p>	<p>CO1: Understand meaning and scope of the management accounting.</p> <p>CO2: analyze the fund flow and cash flow statement</p> <p>CO3: Estimate the working capital requirements</p> <p>CO4: Prepare to the capital budgeting.</p> <p>CO5: Demonstrate the various methods of budgetary control</p>





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			decision-making.	
19PG1CA3	Marketing Management	National	Students gain knowledge in Marketing and the various ways in which a product can be marketed.	<p>CO 1: To appraise the dynamic and volatile marketing environment and to enable them to take better marketing decisions.</p> <p>CO 2: To illustrate the concepts of product design, new product development, product life cycle for various products &amp; services and simultaneously</p> <p>CO 3: To stimulate the students to observe the nuances and complexities involved in pricing decisions.</p> <p>CO 4: To demonstrate the importance and implications of distributions of channel.</p>



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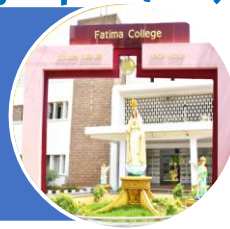
				CO 5: To review and critically analyze the Promotion-Mix in the light of competitive market environment.
19PG1CA4	Programming in C++	Global	To facilitate students with the skills required to solve problems using object oriented concepts.	<p>CO 1: Demonstrate a thorough understanding of the object-oriented programming concepts of encapsulation, data abstraction and composition by designing and implementing classes</p> <p>CO 2: Demonstrate a thorough understanding of data types by designing and implementing the simple programs.</p> <p>CO 3: Understand the concepts of inheritance and polymorphism</p> <p>CO 4: An ability to overload operators in C++</p> <p>CO 5: Demonstrate a thorough</p>



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				understanding of the concept of pointers and dynamic memory allocation by designing and implementing programs using pointers and dynamic memory allocation.
19PG1CA5	Lab I - C++	Global	Learn the fundamentals, structure, logic, and syntax of object-oriented programming in C++.	<p>CO 1: Use C++ to demonstrate practical experience in developing object-oriented solutions</p> <p>CO 2: To design C++ classes for code reusing simple programs.</p> <p>CO 3: To learn how to implement copy constructors and class member functions.</p> <p>CO 4: To apply function overloading and operator overloading in C++.</p> <p>CO 5: To learn virtual functions to implement dynamic binding with</p>



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				polymorphism.
19PG2CA6	Advanced Business Statistics	National	This course consists of an introduction to business statistics including methods of describing, summarizing, measuring and analyzing statistical data, variance applications and sampling distributions	<p>CO 1: Demonstrate the different methods of correlation such as karlpearson correlation, rank correlation and regression.</p> <p>CO 2: Formulate the sampling techniques for large samples.</p> <p>CO 3: Analyze the sampling techniques for small samples using T- test.</p> <p>CO 4: Assess the Chi-square test.</p> <p>CO 5: Prepare the F- test and ANOVA.</p>
19PG2CA7	International Business	National	This course emphasises on international factors affects domestic concerns, global issues	CO 1: To identify the meaning and scope of international business along with drivers of globalization and mode of entry in international business.





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			relating to trade, impacts of balance of payments in the markets etc.	<p>CO 2: To categorize the different World trade organizations and trade blocks.</p> <p>CO 3: To Summarize the different international trade policies and relations.</p> <p>CO 4: To appraise the investment theories with regarding FDI in present scenario.</p> <p>CO 5: To classify the Scope of various international Financial institutions.</p>
19PG2CA8	Advanced Cost Accounting	National	This course provides key data to managers for planning and controlling, as well as data on costing products and services.	<p>CO1: Critically assess the importance and role of cost accounting systems.</p> <p>CO2: Demonstrate knowledge of the nature of process costing and the role of spoilage/scrap.</p> <p>CO3: Critically compare job, batch and</p>



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				<p>contract methods</p> <p>CO4: Analyze and apply standard costing.</p> <p>CO5: Create the Reconciliation statement</p>
19PG2CA9	Introduction to Web Designing	Global	<p>The students will learn how to create basic web pages with HTML, including basic structuring of page content, apply basic formatting styles using CSS and understanding JavaScript for basic interactivity.</p>	<p>CO1: Select and apply HTML for processing, identifying, and presenting of information in web pages and learn the basic structure of a web page</p> <p>CO2: Use Tables, Links and Frames in web pages.</p> <p>CO3: Use the basic CSS concepts: selectors, CSS properties, CSS code structure, CSS declarations.</p> <p>CO4: Design JavaScript to add dynamic content to pages.</p> <p>CO5: To outline how to process with</p>



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				HTML forms. CO6: Utilize DOM manipulation techniques in Java Script.
19PG2CA10	Lab II - HTML	Global	Understand how to use HTML tags and tag attributes to control a Web page's appearance.	CO1: Design and develop a Website using text, images, links, lists, and tables for navigating the web page. CO2: Learn how to use tables and links so that they can create a Web site. CO3: Creating Website using Frames. CO4: Develop basic web pages using HTML and CSS CO5: Create the web pages using CSS styles, internal and/or external style sheets. CO6: Apply validation in a form using java script.



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PG3CA9	Research Methodology	National	Research methodology is for imparting the knowledge of different areas of research to the students.	<ul style="list-style-type: none"> <li>• Demonstrate knowledge of research process.</li> <li>• Understand a general definition of Research designs.</li> <li>• Describe sampling methods, measurement of scales and appropriate uses of each.</li> <li>• Explain the purpose of statement, hypothesis and a research objective.</li> <li>• Identify and prepare the key elements of a research report.</li> </ul>
PG3CA10	DIRECT TAX I	National	This paper helps the	<ul style="list-style-type: none"> <li>• To Acquire the complete knowledge of</li> </ul>





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			students to gain in-depth knowledge in the field of Operations research.	<p>basic concepts, provisions &amp; exempted Income.</p> <ul style="list-style-type: none"> <li>• To Compute the Total income under the head "Income from Salary"</li> <li>• To assess the House property income.</li> <li>• To ascertain the income earned under the head "Income from Business or Profession"</li> <li>• To assess the profit or loss earned on the sale of capital assets and other sources</li> <li>• To acquire the knowledge regarding the provision of set off and carry forward of losses.</li> <li>• To compute the Net Income and tax liability of Individual</li> </ul>
PG3CA11	Web Programming in	Global	This course enables the student to	<ul style="list-style-type: none"> <li>• Identify the basic features of PHP, such as data types, arrays and</li> </ul>



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	PHP		understand the general concepts of PHP scripting language for the development of Internet websites.	<p>conditional statements.</p> <ul style="list-style-type: none"> <li>• Demonstrate user defined and built-in functions.</li> <li>• Creating PHP scripts which retrieve information from HTML forms and dynamically create Web pages.</li> <li>• Identify the basic features of MYSQL &amp; functions.</li> <li>• Solve Database problems using MySQL commands to Create, Insert, Update, and Retrieve a simple database.</li> <li>• Explain and show the ability to join tables through the SELECT statement.</li> </ul>
PG3CA12	Lab III – PHP	Global	PHP is a server-side scripting language, which is extensively	<ul style="list-style-type: none"> <li>• Identify the basic features of PHP, such as data types, arrays and conditional statements.</li> </ul>



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			designed for website development. PHP is an easy program language with logical syntax and well-described command functions.	<ul style="list-style-type: none"> <li>• Demonstrate user defined and built-in functions.</li> <li>• Creating PHP scripts which retrieve information from HTML forms and dynamically create Web pages.</li> <li>• Identify the basic features of MySQL &amp; MySQL functions.</li> <li>• Solve Database problems using MySQL commands to Create, Insert, Update, and Retrieve a simple database.</li> <li>• Explain and show the ability to join tables through the SELECT statement.</li> </ul>
PG3CAE1	Personal Investment	National	Gain knowledge of the various strategies followed by investment	<ul style="list-style-type: none"> <li>• Demonstrate the concept of investment and its process.</li> <li>• Explain the approach towards investment.</li> </ul>



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			practitioners.	<ul style="list-style-type: none"> <li>• Understand the measurement of risk and return on investment</li> <li>• Describe alternative Avenue of investment.</li> <li>• Identify various form of investment</li> </ul>
PG3CAE2	Software Engineering	Global	This course enables the students to get the fundamental knowledge of software engineering and to apply software engineering practices.	<ul style="list-style-type: none"> <li>• Demonstrate an understanding of and apply current theories, models, and techniques that provide a basis for the software lifecycle</li> <li>• Understanding of the role of project management including planning, scheduling, risk management, estimation.</li> <li>• Describe data models, object models, context models and behavioral models.</li> <li>• Understanding of different software architectural styles. Understanding</li> </ul>





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				<p>on quality control and how to ensure good quality software</p> <ul style="list-style-type: none"> <li>• Understanding of software testing approaches such as unit testing and integration testing.</li> </ul>
PG4CA13	Human Relations Management	National	<p>This paper helps the students to have an understanding of various aspects of Human relations and its related issues.</p>	<ul style="list-style-type: none"> <li>• Identify each of the major Human Resource management function and its importance.</li> <li>• Demonstrate the employer and employee relationship in the organization.</li> <li>• Discuss the importance of collective bargaining.</li> <li>• Comprehend the components of workers participation in the organization.</li> <li>• Identify the factors influencing morale and evaluate the measures for</li> </ul>



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				building high morale.
PG4CA14	Java Programming	Global	To understand fundamentals of object-oriented programming in Java, including defining classes, invoking methods, using class libraries	<ul style="list-style-type: none"> <li>• Recognize the structure and model of the Java programming language.</li> <li>• Implement Java programs comprising more than one class to address a particular software problem.</li> <li>• Gain knowledge about arrays, interfaces and packages.</li> <li>• Understand the concept of multithreading and managing errors and exceptions.</li> <li>• Create applet programming.</li> </ul>
PG4CA15	Lab IV - Java	Global	JAVA programming with object-orientation emphasis on the fundamental syntax and semantics of JAVA	<ul style="list-style-type: none"> <li>• Implement Object Oriented programming concept using basic syntaxes of control structures and function for developing skills of logic building activity.</li> </ul>



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			for applications and web applets.	<ul style="list-style-type: none"> <li>Identify classes, objects, members of a class and the relationships among them needed for a finding the solution to specific problem</li> <li>Demonstrates how to achieve reusability using inheritance, interfaces and packages and describes faster application development can be achieved.</li> <li>Demonstrate understanding and use of different exception handling mechanisms.</li> <li>Identify and describe common abstract user interface components to design GUI in Java using Applet.</li> </ul>
PG4CAE3	Retail Marketing	National	Enable the student to become good retail planners and decision	<ul style="list-style-type: none"> <li>Analysis the retail development market.</li> <li>Identify various retail format.</li> </ul>



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	Management		makers.	<ul style="list-style-type: none"> <li>Describe various store design.</li> <li>Understand consumer behavior and influence factors on purchase decision.</li> <li>Describe supply chain management and emerging concepts in logistics</li> </ul>
PG4CAE4	Network Security and Cryptography	Global	This course enables the students to understand basics of Cryptography and Network Security.	<ul style="list-style-type: none"> <li>Identify and classify attacks on Computer Security.</li> <li>Analyze the fundamentals of Cryptography.</li> <li>Discuss standard algorithms in symmetric key cryptography.</li> <li>Compare and contrast symmetric and asymmetric key cryptography.</li> <li>Compile the various key distribution and management schemes.</li> <li>Prepare how to deploy encryption techniques to secure data in transit across data networks</li> </ul>





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**2018 - 2019**

COURSE CODE	COURSE TITLE	NATURE OF THE COURSE (LOCAL/NATIONAL/ REGIONAL/GLOBAL)	COURSE DESCRIPTION	COURSE OBJECTIVES
PG1CA1	Financial Management	National	To gain knowledge of principles and concepts used in financial decision making.	<ul style="list-style-type: none"> <li>A student will be able to Know about the time value of money, the present and future values of cash flows.</li> </ul>
PG1CA2	Accounting for Decision Making	National	To help and understand management accounting techniques that could be utilized for decision making and control.	<ul style="list-style-type: none"> <li>By the end of this course students should be able to</li> <li>Explain how management accounting contributes financial reporting, how it is different from financial accounting.</li> <li>Apply management accounting ideas and practices in making decisions</li> </ul>



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PG1CA3	Programming in C++	Global	To learn the fundamental programming concepts and methodologies which are essential to build good C++ programs.	<ul style="list-style-type: none"> <li>• Upon Successful Completion Of The Course, A Student Will Be Able To:</li> <li>• Design C++ Classes For Code Reuse.</li> <li>• Understand Dynamic Memory Management Techniques Using Pointers, Constructors, Destructors, Files.</li> <li>• Know The Basic Concepts Of C++ Programming.</li> </ul>
PG1CA4	Lab I – C++	Global	Learn the fundamentals, structure, logic, and syntax of object-oriented programming in C++.	<ul style="list-style-type: none"> <li>• Upon successful completion of the course, a student will be able to:</li> <li>• Understand and Apply Object oriented features in C++ concepts.</li> <li>• Understand the overall syntax and semantics of C++ programs by writing small programs from specifications given in class</li> </ul>



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				<ul style="list-style-type: none"> <li>• Apply the concept of polymorphism and inheritance.</li> </ul>
PG2CA5	Advanced Business Statistics	National	To gain knowledge about various methods of statistics for research purposes	<ul style="list-style-type: none"> <li>• Students will be gain</li> <li>• Conceptual overview of Statistics</li> <li>• To apply, analyze various simple &amp; advanced statistical tools</li> <li>• To interpret data through statistical tools.</li> </ul>
PG2CA6	International Business	National	To acquaint the students with the fundamentals of international business.	<ul style="list-style-type: none"> <li>• Upon successful completion of the course, a student will be able to:</li> <li>• Enhance their cognitive knowledge of global issues.</li> <li>• Enriched in the concept of a country's balance of payments.</li> </ul>
PG2CA7	Introduction to Internet	Global	This paper enables the students to develop programming	<ul style="list-style-type: none"> <li>• Learn the elements of HTML, using it to add content to your original design</li> </ul>



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			skills in Web programming in basic level.	<p>in the form of web pages.</p> <ul style="list-style-type: none"> <li>• Create cascading style sheets for device and browser integration</li> <li>• Use JavaScript to add dynamic content to pages.</li> <li>• Understand relationship of HTML, CSS &amp; JavaScript</li> </ul>
PG2CA8	Lab II - HTML	Global	Understand how to use HTML tags and tag attributes to control a Web page's appearance.	<ul style="list-style-type: none"> <li>• Upon successful completion of the course, a student will be able to:</li> <li>• Design and develop basic web pages using HTML and CSS.</li> <li>• Use tables in Web pages.</li> <li>• Link pages so that they create a Web site.</li> <li>• Design and develop web pages using CSS for layout.</li> <li>• Develop webpage with the JavaScript language.</li> </ul>





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PG3CA9	Research Methodology	National	Research methodology is for imparting the knowledge of different areas of research to the students.	<ul style="list-style-type: none"> <li>• Upon successful completion of this course, the student will be able to:</li> <li>• Understand a general definition of Research designs.</li> <li>• Identify the overall process of designing a research.</li> <li>• Distinguish a purpose of statement, hypothesis and a research objective.</li> </ul>
PG3CA10	Operations Research	National	This paper helps the students to gain in-depth knowledge in the field of Operations research.	<ul style="list-style-type: none"> <li>• Upon successful completion of this course, the student will be able to:</li> <li>• Know the various techniques of Operations Research.</li> <li>• Apply the technique used in Operations Research to solve real life.</li> <li>• Formulate Operations Research model to solve real life problem.</li> </ul>
PG3CA11	Web Programming in	Global	This course enables the student to	<ul style="list-style-type: none"> <li>• Upon successful completion of this course, the student will be able to:</li> </ul>



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	PHP		understand the general concepts of PHP scripting language for the development of Internet websites.	<ul style="list-style-type: none"> <li>• Develop programming skills in Web programming in advanced level.</li> <li>• Able to develop dynamic webpage.</li> <li>• Get the knowledge of the way of presenting information effectively using visual elements</li> <li>• Able to design websites with high security.</li> </ul>
PG3CA12	Lab III – PHP	Global	PHP is a server-side scripting language, which is extensively designed for website development. PHP is an easy program language with logical syntax and well-described command functions.	<ul style="list-style-type: none"> <li>• Upon successful completion of this course, the student will be able to:</li> <li>• Create a PHP web page that is unique to each visitor.</li> <li>• Validate user input.</li> <li>• Create and manipulate MySQL database.</li> <li>• Perform various MySQL database queries.</li> </ul>



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PG3CAE1	Personal Investment	National	Gain knowledge of the various strategies followed by investment practitioners.	<ul style="list-style-type: none"> <li>• Upon successful completion of the course, a student will be able to:</li> <li>• Analyse the various investment options available in terms of risk and return.</li> <li>• Identify avenues for the investment of Personal funds.</li> <li>• Design an investment plan, using the appropriate investment instruments.</li> <li>• Describe the key elements that make a business successful.</li> </ul>
PG3CAE2	Software Engineering	Global	This course enables the students to get the fundamental knowledge of software engineering and to apply software engineering	<ul style="list-style-type: none"> <li>• Upon successful completion of this course, the student will be able to:</li> <li>• How to apply the software engineering lifecycle by demonstrating competence in communication, planning, analysis,</li> </ul>



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			practices.	<p>design, construction, and deployment</p> <ul style="list-style-type: none"> <li>• Work as an individual and as part of a multidisciplinary team to develop and deliver quality software</li> <li>• Demonstrate an understanding of and apply current theories, models, and techniques that provide a basis for the software lifecycle</li> </ul>
PG4CA13	Human Relations Management	National	This paper helps the students to have an understanding of various aspects of Human relations and its related issues.	<ul style="list-style-type: none"> <li>• Upon successful completion of the course, a student will be able to:</li> <li>• Utilize Human Resources metrics and technological applications to enhance the effectiveness of recruitment, training, development and retention of human resources.</li> <li>• Formulate human resources policies and practices that help promote the</li> </ul>





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				organization's strategic goals
PG4CA14	Java Programming	Global	To understand fundamentals of object-oriented programming in Java, including defining classes, invoking methods, using class libraries	<ul style="list-style-type: none"> <li>• Upon successful completion of this course, the student will be able to:</li> <li>• Know the structure and model of the Java programming language.</li> <li>• Use the Java programming language for various programming technologies.</li> <li>• Develop software in the Java programming language</li> </ul>
PG4CA15	Lab IV - Java	Global	JAVA programming with object-orientation emphasis on the fundamental syntax and semantics of JAVA for applications and web applets.	<ul style="list-style-type: none"> <li>• The student is expected to have hands on experience with the following:</li> <li>• Basics of Java programming, multi-threaded programs and Exception handling.</li> <li>• The skills to apply OOP in Java programming in problem solving.</li> </ul>



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PG4CAE3	Retail Marketing Management	National	Enable the student to become good retail planners and decision makers.	<ul style="list-style-type: none"> <li>• Upon successfully completing the course, student should be able to:</li> <li>• Recognize and understand the operations-oriented policies, methods, and procedures used by successful retailers in today's global economy.</li> <li>• Understand consumer motivations, shopping behaviors, and decision processes for evaluating retail offering and purchasing merchandise and services.</li> </ul>
PG4CAE4	Network Security and Cryptography	Global	This course enables the students to understand basics of Cryptography and Network Security.	<ul style="list-style-type: none"> <li>○ Upon successfully completing the course, student should be able to:</li> <li>• Identify some of the factors driving the need for network security</li> <li>• Identify and classify particular examples of attacks</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com with Computer Application

**Year** : 2015 - 2020



				<ul style="list-style-type: none"> <li>Compare and contrast symmetric and asymmetric encryption systems and their vulnerability to attack, and explain the characteristics of hybrid systems.</li> </ul>
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**2017 - 2018**

COURSE CODE	COURSE TITLE	NATURE OF THE COURSE (LOCAL/NATIONAL/ REGIONAL/GLOBAL)	COURSE DESCRIPTION	COURSE OBJECTIVES
PG1CA1	Financial Management	National	This course helps the students to develop skills in funds management and financial decision making.	<ul style="list-style-type: none"> <li>Developing skills for interpretation business information and application of financial theory in financing related decisions.</li> </ul>
PG1CA2	Cost and Management	National	To gain in-depth knowledge in	<ul style="list-style-type: none"> <li>Students should be able to explain how management accounting</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com with Computer Application

**Year** : 2015 - 2020



	Accounting		elements of Cost and Management accounting techniques.	contributes financial reporting, how it is different from financial accounting.
PG1CA3	Visual Basic	Global	This course enables the students to expertise in visual programming.	<ul style="list-style-type: none"> <li>To build effective user interfaces with Visual Basic controls, forms, and other GUI components.</li> <li>Manipulate database using data controls</li> </ul>
PG1CA4	Lab I - Visual Basic	Global	To create programs to solve business problems.	<ul style="list-style-type: none"> <li>Using Visual Basic's form designer to create user interfaces</li> <li>Creating dialogs controls and menus.</li> <li>Connecting to databases to insert, delete and edit records</li> </ul>
PG2CA5	Advanced Business	National	To gain knowledge about various methods of statistics	<ul style="list-style-type: none"> <li>Apply, analyse various simple &amp; advanced statistical tools</li> </ul>





**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com with Computer Application

**Year** : 2015 - 2020



	Statistics		for research purposes.	
PG2CA6	Corporate Accounting	National	This course helps the students to develop skills in preparation of company accounts.	<ul style="list-style-type: none"> <li>Students can able to record the transaction regarding the issue of shares and debentures.</li> </ul>
PG2CA7	Object Oriented Programming with C++	Global	To impart Technical and Practical knowledge in Object oriented Programming with C++	<ul style="list-style-type: none"> <li>Understand dynamic memory management techniques using pointers, constructors, destructors, Files.</li> </ul>
PG2CA8	Lab II – C++	Global	Learn the fundamentals, structure, logic, and syntax of object-oriented programming	<ul style="list-style-type: none"> <li>To learn virtual functions to implement dynamic binding with polymorphism.</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com with Computer Application

**Year** : 2015 - 2020



			in C++.	
PG3CA9	Entrepreneurs hip and Women in Micro Enterprises	National	This provides necessary exposure to the students to the entrepreneurial and business Climate of the country and motivates them for taking up entrepreneurial activities as their career option.	<ul style="list-style-type: none"> <li>Understand the systematic process to select and screen a business idea</li> </ul>
PG3CA10	Operations Research	National	This paper helps the students to gain in-depth knowledge in the field of Operations research.	<ul style="list-style-type: none"> <li>Prepare inventory, queuing, maintenance and investment system using simulation technique.</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com with Computer Application

**Year** : 2015 - 2020



PG3CA11	Web Programming in PHP	Global	This paper enables the students to develop programming skills in Web programming.	<ul style="list-style-type: none"> <li>Develop programming skills in Web programming in advanced level.</li> </ul>
PG3CA12	Lab III - PHP	Global	PHP is a server-side scripting language, which is extensively designed for website development. PHP is an easy program language with logical syntax and well-described command functions.	<ul style="list-style-type: none"> <li>To create the web pages using CSS styles, internal and/or external style sheets.</li> <li>To create basic PHP programs and Create and manipulate MySQL database.</li> </ul>
PG3CAE1	Project Management	National	This paper helps the students to develop skills in developing	<ul style="list-style-type: none"> <li>To familiarize students with the basics of project management, project feasibility and project</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com with Computer Application

**Year** : 2015 - 2020



			project ideas and in learning the process of implementing a project.	scheduling.
PG3CAE2	Software Engineering	Global	This paper helps the students to gain in - depth knowledge in software engineering concepts.	<ul style="list-style-type: none"> <li>The student will be able to work as an individual and as part of a multidisciplinary team to develop and deliver quality software.</li> </ul>
PG4CA13	Human Relations Management	National	This paper helps the students to have an understanding of various aspects of Human relations and its related issues.	<ul style="list-style-type: none"> <li>Demonstrate the employer and employee relationship in the organization.</li> </ul>
PG4CA14	Object Oriented Programming	Global	This paper enables the students to acquaint various	<ul style="list-style-type: none"> <li>Know the structure and model of the Java programming language.</li> </ul>





**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com with Computer Application

**Year** : 2015 - 2020



	using Java		techniques of Java Programming and help them to create an effective program in this language.	
PG4CA15	Lab IV - Java	Global	JAVA programming with object-orientation emphasis on the fundamental syntax and semantics of JAVA for applications and web applets.	<ul style="list-style-type: none"> <li>To Create interfaces and packages for faster application development and Analyze the different exception handling mechanisms</li> </ul>
PG4CAE3	Retail Marketing Management	National	This paper enables the students to understand the retail business operations in India.	<ul style="list-style-type: none"> <li>Identify various retail format.</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com with Computer Application

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PG4CAE4	Network Security and Cryptography	Global	This paper enables the student to get knowledge regarding cryptography and network security.	<ul style="list-style-type: none"> <li>To Prepare how to deploy encryption techniques to secure data in transit across data networks</li> </ul>
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### 2016 - 2017

COURSE CODE	COURSE TITLE	NATURE OF THE COURSE (LOCAL/NATIONAL/ REGIONAL/GLOBAL)	COURSE DESCRIPTION	COURSE OBJECTIVES
PG1CA1	Financial Management	National	This course helps the students to develop skills in funds management and financial decision making.	<ul style="list-style-type: none"> <li>Identify the major sources of short term financing available to the firm.</li> </ul>
PG1CA2	Cost and Management	National	To gain in-depth knowledge in	<ul style="list-style-type: none"> <li>Analyse financial statements using ratios of liquidity, activity and</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com with Computer Application

**Year** : 2015 - 2020



	Accounting		elements of Cost and Management accounting techniques.	profitability.
PG1CA3	Visual Basic	Global	This course enables the students to expertise in visual programming.	<ul style="list-style-type: none"> <li>To build effective user interfaces with Visual Basic controls, forms, and other GUI components.</li> <li>Manipulate database using data controls</li> </ul>
PG1CA4	Lab I - Visual Basic	Global	To create programs to solve business problems.	<ul style="list-style-type: none"> <li>Using Visual Basic's form designer to create user interfaces. Creating dialogs controls and menus. Connecting to databases to insert, delete and edit records</li> </ul>
PG2CA5	Advanced Business Statistics	National	To gain knowledge about various methods of statistics for research	<ul style="list-style-type: none"> <li>Interpret data through statistical tools</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com with Computer Application

**Year** : 2015 - 2020



			purposes.	
PG2CA6	Corporate Accounting	National	This course helps the students to develop skills in preparation of company accounts.	<ul style="list-style-type: none"> <li>The students able to compute the valuation of Goodwill and shares under the various methods.</li> </ul>
PG2CA7	Object Oriented Programming with C++	Global	To impart Technical and Practical knowledge in Object oriented Programming with C++	<ul style="list-style-type: none"> <li>Understand dynamic memory management techniques using pointers, constructors, destructors, Files.</li> </ul>
PG2CA8	Lab II - C++	Global	Learn the fundamentals, structure, logic, and syntax of object-oriented	<ul style="list-style-type: none"> <li>To learn virtual functions to implement dynamic binding with polymorphism.</li> </ul>





**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com with Computer Application

**Year** : 2015 - 2020



			programming in C++.	
PG3CA9	Entrepreneurship and Women in Micro Enterprises	National	This provides necessary exposure to the students to the entrepreneurial and business Climate of the country and motivates them for taking up entrepreneurial activities as their career option.	<ul style="list-style-type: none"> <li>Have the ability to discern distinct entrepreneurial traits</li> </ul>
PG3CA10	Operations Research	National	This paper helps the students to gain in-depth knowledge in the field of Operations research.	<ul style="list-style-type: none"> <li>Apply the technique used in Operations Research to solve real life.</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com with Computer Application

**Year** : 2015 - 2020



PG3CA11	Web Programming in PHP	Global	This paper enables the students to develop programming skills in Web programming.	<ul style="list-style-type: none"> <li>Develop programming skills in Web programming in advanced level.</li> </ul>
PG3CA12	Lab III - PHP	Global	PHP is a server-side scripting language, which is extensively designed for website development. PHP is an easy program language with logical syntax and well-described command functions.	<ul style="list-style-type: none"> <li>To Create the web pages using CSS styles, internal and/or external style sheets. To Create basic PHP programs and Create and manipulate MySQL database.</li> </ul>
PG3CAE1	Project Management	National	This paper helps the students to develop skills in developing	<ul style="list-style-type: none"> <li>To develop insight into project monitoring and control, project initiation and assessment.</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com with Computer Application

**Year** : 2015 - 2020



			project ideas and in learning the process of implementing a project.	
PG3CAE2	Software Engineering	Global	This paper helps the students to gain in - depth knowledge in software engineering concepts.	<ul style="list-style-type: none"> <li>The student will be able to work as an individual and as part of a multidisciplinary team to develop and deliver quality software.</li> </ul>
PG4CA13	Human Relations Management	National	This paper helps the students to have an understanding of various aspects of Human relations and its related issues.	<ul style="list-style-type: none"> <li>Identify each of the major Human Resource management function and its importance.</li> </ul>
PG4CA14	Object Oriented Programming	Global	This paper enables the students to acquaint various	<ul style="list-style-type: none"> <li>Know the structure and model of the Java programming language.</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com with Computer Application

**Year** : 2015 - 2020



	using Java		techniques of Java Programming and help them to create an effective program in this language.	
PG4CA15	Lab IV - Java	Global	JAVA programming with object-orientation emphasis on the fundamental syntax and semantics of JAVA for applications and web applets.	<ul style="list-style-type: none"> <li>To Create interfaces and packages for faster application development and Analyze the different exception handling mechanisms</li> </ul>
PG4CAE3	Retail Marketing Management	National	This paper enables the students to understand the retail business operations in India.	<ul style="list-style-type: none"> <li>Analysis the retail development market.</li> </ul>





**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com with Computer Application

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PG4CAE4	Network Security and Cryptography	Global	This paper enables the student to get knowledge regarding cryptography and network security.	<ul style="list-style-type: none"> <li>To Prepare how to deploy encryption techniques to secure data in transit across data networks</li> </ul>
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**2015 - 2016**

COURSE CODE	COURSE TITLE	NATURE OF THE COURSE (LOCAL/NATIONAL/ REGIONAL/GLOBAL)	COURSE DESCRIPTION	COURSE OBJECTIVES
PG1CA1	Financial Management	National	This course helps the students to develop skills in funds management and financial decision making.	<ul style="list-style-type: none"> <li>Apply the techniques for estimating the cost of each component of the cost of capital.</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com with Computer Application

**Year** : 2015 - 2020



PG1CA2	Cost and Management Accounting	National	To gain in-depth knowledge in elements of Cost and Management accounting techniques.	<ul style="list-style-type: none"> <li>Apply techniques to project financial statements for forecasting long term financial needs.</li> </ul>
PG1CA3	Visual Basic	Global	This course enables the students to expertise in visual programming.	<ul style="list-style-type: none"> <li>To build effective user interfaces with Visual Basic controls, forms, and other GUI components.</li> <li>Manipulate database using data controls</li> </ul>
PG1CA4	Lab I - Visual Basic	Global	To create programs to solve business problems.	<ul style="list-style-type: none"> <li>Using Visual Basic's form designer to create user interfaces.</li> <li>Creating dialogs controls and menus.</li> <li>Connecting to databases to insert, delete and edit records</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com with Computer Application

**Year** : 2015 - 2020



PG2CA5	Advanced Business Statistics	National	To gain knowledge about various methods of statistics for research purposes.	<ul style="list-style-type: none"> <li>To apply, analyze various simple &amp; advanced statistical tools</li> </ul>
PG2CA6	Corporate Accounting	National	This course helps the students to develop skills in preparation of company accounts.	<ul style="list-style-type: none"> <li>To gain in depth knowledge about the amalgamation, absorption and external construction.</li> </ul>
PG2CA7	Object Oriented Programming with C++	Global	To impart Technical and Practical knowledge in Object oriented Programming with C++	<ul style="list-style-type: none"> <li>Understand dynamic memory management techniques using pointers, constructors, destructors, Files.</li> </ul>
PG2CA8	Lab II - C++	Global	Learn the	<ul style="list-style-type: none"> <li>To learn virtual functions to</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com with Computer Application

**Year** : 2015 - 2020



			fundamentals, structure, logic, and syntax of object-oriented programming in C++.	implement dynamic binding with polymorphism.
PG3CA9	Entrepreneurship and Women in Micro Enterprises	National	This provides necessary exposure to the students to the entrepreneurial and business Climate of the country and motivates them for taking up entrepreneurial activities as their career option.	<ul style="list-style-type: none"> <li>Predict the role of women entrepreneurship.</li> </ul>





**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com with Computer Application

**Year** : 2015 - 2020



PG3CA10	Operations Research	National	This paper helps the students to gain in-depth knowledge in the field of Operations research.	<ul style="list-style-type: none"> <li>Analyze the transportation and assignment models using MODI and Hungarian method</li> </ul>
PG3CA11	Web Programming in PHP	Global	This paper enables the students to develop programming skills in Web programming.	<ul style="list-style-type: none"> <li>Develop programming skills in Web programming in advanced level.</li> </ul>
PG3CA12	Lab III - PHP	Global	PHP is a server-side scripting language, which is extensively designed for website development. PHP is an easy program language with logical	<ul style="list-style-type: none"> <li>To create the web pages using CSS styles, internal and/or external style sheets.</li> <li>To create basic PHP programs and Create and manipulate MySQL database.</li> </ul>



**Criterion** : I – Curricular Aspects

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**Year** : 2015 - 2020



			syntax and well-described command functions.	
PG3CAE1	Project Management	National	This paper helps the students to develop skills in developing project ideas and in learning the process of implementing a project.	<ul style="list-style-type: none"> <li>To understand the basic concept of project management.</li> </ul>
PG3CAE2	Software Engineering	Global	This paper helps the students to gain in - depth knowledge in software engineering concepts.	<ul style="list-style-type: none"> <li>The student will be able to work as an individual and as part of a multidisciplinary team to develop and deliver quality software.</li> </ul>
PG4CA13	Human Relations Management	National	This paper helps the students to have an understanding of	<ul style="list-style-type: none"> <li>Identify the factors influencing morale and evaluate the measures</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com with Computer Application

**Year** : 2015 - 2020



			various aspects of Human relations and its related issues.	for building high morale.
PG4CA14	Object Oriented Programming using Java	Global	This paper enables the students to acquaint various techniques of Java Programming and help them to create an effective program in this language.	<ul style="list-style-type: none"> <li>Know the structure and model of the Java programming language.</li> </ul>
PG4CA15	Lab IV - Java	Global	JAVA programming with object-orientation emphasis on the fundamental syntax and semantics of JAVA	<ul style="list-style-type: none"> <li>To Create interfaces and packages for faster application development and Analyze the different exception handling mechanisms</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com with Computer Application

**Year** : 2015 - 2020



			for applications and web applets.	
PG4CAE3	Retail Marketing Management	National	This paper enables the students to understand the retail business operations in India.	<ul style="list-style-type: none"> <li>Describe supply chain management and emerging concepts in logistics</li> </ul>
PG4CAE4	Network Security and Cryptography	Global	This paper enables the student o get knowledge regarding cryptography and network security.	<ul style="list-style-type: none"> <li>To Prepare how to deploy encryption techniques to secure data in transit across data networks</li> </ul>