

Criterion: I – Curricular Aspects

Metric: 1.1.1 - Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) – M.Com

Year : 2015 - 2020



FATIMA COLLEGE (AUTONOMOUS), MADURAI - 625018

NAME OF THE PROGRAMME: M.COM

PROGRAMME CODE: PACO

PROGRAMME OUTCOMES:

The learners will be able to

PO1: gain in-depth knowledge to understand, analyse and apply it to develop subject competency

PO2: criticize historical, cultural, social, political, economic, literary concepts and perspectives that shape the world.

PO3: enhance creative, critical, media, entrepreneurial and social skills consequently becoming socially responsible citizens.

PO4: acquire research skills and pursue higher studies and research

PO5: foresee the historical, socio-cultural, economic and literary changes and challenges.

PO6: synthesize ideas from various disciplines and enhance problem solving, analytical skills and apply them for their professional roles.

PO7: identify and asses Societal challenges women's issues in specific, in the local, regional, national, global levels and explore solutions.

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PROGRAMME SPECIFIC OUTCOME

On successful completion of the course, students will be able to follow good practices like

PSO1: Be fair and just in practice of taxation.

PSO2: Maintain true and fair accounts.

PSO3: Follow the code of conduct and ethics in vouching

PSO4: Make right managerial decisions using techniques of cost and management accounting.

PSO5: Be able to prepare business budgets.

2019 - 2020

COURSE CODE: PACO

COURSE	Course Title	NATURE OF THE COURSE (LOCAL/ NATIONAL/ REGIONAL/ GLOBAL)	Course Description	Course Outcome
19PG1A1	Auditing	national	Outlines an insight into the principles, methods and techniques of	The student shall be able to – CO1: explain the mittigritties of auditing, it's variation from investment and accounting,



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			T	
			auditing of different	the objects and merits of auditing and the
			types of organizations.	qualities of an auditor
			It also enables the	CO2: highlights the essentialities and the mode
			students to know the	of conduct of various
			salient features of	institutions/Organizations
			Company audit and	CO3: vouch trading and cash transactions
			expose them to the	CO3. Vouch trading and cash transactions
			technique of E*	CO4: explain at length the provisions regarding
			auditing	audit of companies
			7	CO5: describe audit in computerized
		5	TOTAL	environment
19PG1A2	Management	Gobal	enables the students to	The student shall be able to
	Accounting	3	understand the various	CO1: synthesize on concept of management
		KIN	tools and techniques	accounting
			used in financial	
			planning, analysis,	CO2: make expert analysis of financial
			control and decision	statements
			making and applying	CO3: forecast fund requirements, and manage



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			them in solving financial problems of business units.	current asset CO4: interpret computed variances between actual and standards and significantly, effect inter and intra firm comparisons CO5: prepare functional budgets, conceptualize responsibility centers and identify functionality of MIS
19PG1A3	Advanced business statistics	Global	helps students to gain knowledge and skills in the various techniques of statistics to estimate variables and to test the hypotheses in research	The student shall be able to CO1: have in depth knowledge on the fundamentals of statistics, correlation between two or More variables CO2: identify expected outcomes of events, compute theoretical frequencies in case of double, rare and continuous distribution of variables CO3: use sampling techniques and apply tests of significance for large and small samples



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			COZ)	CO4: use chi- square to test qualitative factors and do ANOVA and F Test for one way and two way distribution series
19PG1A4	E- commerce & E- office	Global	ensures that the students acquire knowledge about the various dimensions of the E- Commerce and digitalization and they also get hands- on experience in working with all the programmes of E- office which will enable them to work in a computerized office environment.	The student shall be able to CO1: introduce the dynamics of world of electronic commerce, at inter and intra organizational level extensively, upon ebanking services CO2: space out for the paradigms of fin teen (digitalization) in businesses CO3: capture the role of AI in services of businesses, namely, banking, hospitals and engineering



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19PG2A5	Quantitative techniques	Global	helps students to acquire working	The student shall be able to CO1: Trace the importance of OR, and its
			knowledge in Operation Research and Resource Management Techniques, learn decision making techniques for cost minimization and profit maximizations	application in arriving at Business Solutions and use LLP, in locating resources, for maximizing profit CO2: Apply transportation models, to real* time businesses CO3: Arrive at the best route for travelling salesmen
		SEE		CO4: Manage inventory levels CO5: Use control techniques PERT and CPM to optimize time
19PG2A6	Financial Management	Global	enables students to understand the various tools and techniques used in financial planning, analysis,	The student shall be able to CO1: Use marginal costing as a tool to arrive at business decisions CO2: Arrive at minimum rate of return, required



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			control and decision making and to apply them in solving financial problems	to maintain the MP of shares Navigate between different debt – equity mix; to maximize wealth CO3: Make "value simulations" for capital expenditure proposals CO4: Infuse time value of money, in evaluating
19PG2A7	Research methodology	National	creates awareness among the students about the nature and the design of research. It also aims to give an understanding about collection of data, formulation of hypothesis and preparation of research report	The student shall be able to CO1: approach research with a bend of mind, as a scientific method of study, and comprehend on the problems faced by the researchers in India CO2: understand the role of selection of research problem and formulate research design CO3: dive into and weigh the methods of data collection and sampling methods through situational analysis



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			COL	CO4: formulate and test hypothesis CO5: Use data processing techniques and present research work in research report
19PG2A8	Software package for statistical analysis	Global	facilitates students in solving the statistical problems using computers. It also equips and trains the students to use SPSS packages for their research	The student shall be able to CO1: compile data base and manipulate data, using SPSS and Apply SPSS in computing basic (statistic) CO2: apply parametric and non* parametric tests, to compare and interpret averages CO3: perform ANOVA association tests using SPSS CO4: correlate and regress variables, with SPSS CO5: extract component matrix, in factor
		11/	DITER	analysis and evaluate data through reliability tests



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COURSE	Course Title	NATURE OF THE COURSE (LOCAL/ NATIONAL/ REGIONAL/ GLOBAL)	Course Description	Course Objective
PG3A9	Advanced costing	Global	helps students to acquire in* depth knowledge of the costing concepts and the applications of the methods and techniques of cost accounting	 The student shall be able to distinguish costs create tenders collect costs for units, job, batch and prepare production Account distinguish costs create tenders collect costs for units, job, batch and prepare production Account compute Notional/ real profit, contracts, completed and in progress ascertain cost of finished product by products and joint products for continuous Production prepare integral and non* integral cost accounts and reconcile between cost and



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				financial Records
PG3A10	Direct Taxes Law & Practice I	National	helps students to gain the an in* depth knowledge of the provision of income tax law and their applications in computation of various heads of income of different assesses	 The student shall be able to have a thorough understanding on the basics of I.T substance incomes exempt from tax and arrive at tax incidence based on residential status of assesses compute IFS given, varied forms and determination of salary receipt arrive at IFHP, in different contexts calculate taxable profits, in different business dimensions
PG3A11	Executive skills development	Global	enables students know themselves and to develop their personality and also equip them with basic	 The student shall be able to portray herself and discover the secret the power within relate interpersonally with honed skills identify causes of stress and manage with stress



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			communication skills	•	foster Communication Skills assert as leaders ,Manage time better and speak better
PG3AE1	Partnership accounting	National	enables students to gain knowledge and skills in the procedure relating to partnership accounting and other specified areas of financial accountings and to have a focus on accounting for all types of transactions that are unique to a partnership		The student shall be able to pronounce the basics of partnership Act, regarding maintenance of books of accounts of firm and deal with past guarantees & adjustments record accounting transactions during admission ascertain the profit upto the date of death / retirement of partner account for dissolution of partnership firm for amalgamation of firms and sale of a firm to a company record the insolvency accounts f firms during piecemeal distribution



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PG3AE2	Marketing Management	Global	helps students to understand the framework of marketing management under various contexts. This course enables the students to acquire the knowledge about the various dimensions and aspects of marketing and prepares them to take* up career in marketing	.	The student shall be able to spell out the cognitive of marketing and marketing mix, and its recent dynamics highlight the process of evolution of product, its life cycle and the elements of policy development of a product and apply the same in business / industry identify and apply different methods of pricing, in different types of businesses explain the kinds of channel members, and the influencers and formation of channels communicate the potents on promotional tools, and their adaptation
PG3EA12	Software Package for Accounting Decisions	Global	ensures that the student gets hands* on –experience in working with financial accounting in software	•	The student shall be able to introduce the basic concepts of Accounting create Companies using Software Package Use features effectively and navigate between functional keys



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		No.	package, which will enable them, work with computerized accounts	 enlighten with F11 & F12 features create vouchers and invoices help organizations in dealing inventory
			LEAD	information
PG4A12	Corporate Accounting	National	enables students to know about the principles involved in the maintenance of company law and to provide the students the knowledge to recent developments in corporate accounting	 The student shall be able to account for the procedural process involved issue of shares and forfeiture in redemption of preference shares facilitate corporate, in preparing final accounts prepare the merged accounts of pooled companies value shares of goodwill, based on the typicality of each company prepare Accounts of Holding Companies
PG4A13	Women Entrepreneurship And Management Of	National	provides necessary exposure to the students to the	 The student shall be able to familiarize with the types of entrepreneurship



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	Small Business		entrepreneurial and	get acquainted with problems faced by
			business	women entrepreneurs
		10	climate of the country	Understanding of Small Scale Enterprises
			and motivates them for	highlight the process of evolution of product,
			taking up	its life cycle, and the elements of policy
			entrepreneurial	development of a product and apply the same
			activities as their	in SSI
			career option	critically Analyze the Financial Health
PG4A14	Direct Tax Law and	National	helps t <mark>o g</mark> ain in*	The student shall be able to
	Practice II	5) 6	depth knowledge about	figure out the income from capital gains and
		7.87	provisions of income	other sources
		1811	tax law and their	• computation of deductions from gross total
		910	applications in the	income
		A STAN	assessment of	estimate the income of individuals
			individuals, firms and	determine the income of firms and companies
		1/1	companies	familiarize with various types of assessment
PGAEDC	Creative advertising	Global	ensures that the	The student shall be able to



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		students of other departments are trained in the skills of creating advertisements	•
		and enabled to create	
		advertisements on their	
		own	
	100 miles		

- distinguish key factors involved in successful advertising and be able to substantiate the importance of advertising products/ services
- recall various media involved in advertising products/ services and identify the positioning of the media in hosting advertisements
- formulate advertisement copy and categories the components of advertisement copy
- use photo shop and flash media in editing images
- nurture and apply creativity in advertising and critically examine any advertisement on different media



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Year : 2015 - 2020



2018 - 2019

2018 - 2019		MA	20/2	
COURSE	Course Title	NATURE OF THE COURSE	Course Description	Course Objective
		(LOCAL/ NATIONAL/REGIONAL/		
		GLOBAL)		
PG1A1	Auditing	National	outlines an insight into	The student shall be able to
			the principles, methods	• explain the nuances of
	ج ا	10000	and techniques of	auditing, it's variation from
	507		auditing of different	investment and accounting,
			types of organizations.	the objects and merits of
	4		It also enables the	auditing and the qualities of
		TINDLY	students to know the	an auditor
			salient features of	highlights the essentialities
		110	Company audit and	and the mode of conduct of
		KAD	expose them to the	various institutions/
			technique of E*	Organizations



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auditing	 vouch trading and cash
	transactions
	• explain at length the
S F A D	provisions regarding audit of
	companies
	describe audit in
	computerized environment
PG1A2 Management National enables th	ne students to • The student shall be able to
Accounting	nd the various • synthesize on concept of
tools and	techniques management accounting
used in	make expert analysis of
financial p	planning, financial statements
analysis, o	control and • forecast fund requirements,
decision n	naking and and manage current asset
applying t	them in • interpret computed variances
solving	between actual and standards
KADIR	and significantly, effect inter
	and intra firm comparisons
financial p	problems of



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		MA	business units.	•	Prepare functional budgets, conceptualize responsibility centers and identify functionality of MIS
PG1A3	Advanced business statistics	National	helps the students to gain knowledge and skills in the various techniques of statistics to estimate variables and to test the hypotheses in research	•	The student shall be able to have in depth knowledge on the fundamentals of statistics, correlation between two or more variables identify expected outcomes of events, compute theoretical frequencies in case of double, rare and continuous distribution of variables, use sampling techniques and apply tests of significance for large and small samples



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		TIMA		•	use chi square test for qualitative factors and do ANOVA and F Test for one way and two way distribution series
PG1A4	E- commerce & E-	global	ensures that the	•	The student shall be able to
	office		students acquire	•	introduce the dynamics of
			knowledge about the		world of electronic commerce,
			various dimensions of		at inter and intra
		1000	the e- Commerce and		organizational level
	E a	all	digitalization and they		extensively, upon e- banking
			also get hands* on*	Ö	services
	A		experience in working	•	space out for the paradigms of
		AINDLY	with all the	V	fin teen (digitalization) in
		THE PARTY OF THE P	programmes of E*		businesses
			office which will enable	•	capture the role of AI in
		MAD	them to work in a		services of businesses ,
		AND I	computerized office		namely, banking, hospitals



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			environment.	and engineering
PG2A5	Quantitative techniques	global	helps students to acquire working knowledge in Operations Research and Resource Management Techniques and to learn decision making techniques for cost minimization and profit maximizations	 The student shall be able to trace the importance of OR, and its application in arriving at Business Solutions and use LLP, in locating resources, for maximizing profit Apply transportation models, to real time businesses Arrive at the best route for travelling salesmen Manage inventory levels Use control techniques PERT and CPM to optimize time
PG2A6	Financial Management	National	This course enables the students to understand the various tools and	 Use marginal costing as a tool to arrive at business decisions Arrive at minimum rate of



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			techniques used in	return, required to maintain
			financial planning,	the MP of shares
			analysis, control and	Navigate between different
		A F	decision making and to	debt – equity mix; to maximize
			apply them in solving	wealth
		3/ /	financial problems	Make "value simulations " for
		7 /		capital expenditure proposals
				• Infuse time value of money, in
				evaluating profits and in
			45/2	preparing portion statements
) i si
PG2A7	Research	National	This course creates	Approach research with a
	methodology		awareness among the	bend of mind, as a scientific
	A		students about the	method of study, and
		TINDLY	nature and the design	comprehend on the problems
			of research. It also aims	faced by the researchers in
			to give an	India
		KAD	understanding about	Understand the role of
			collection of data,	selection of research problem



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	T	T	Ι	
			formulation of	and formulate research design
			hypothesis and	Dive into and weigh the
			preparation of research	methods of data collection and
		A LE	report	sampling methods through
			10 10	situational analysis
	E	3/ / /		Formulate and test hypothesis
		7 6		Use data processing
				techniques and present
				research work in research
		Rom	454	report
PG2A8	Software package for	National	This course facilitates	Compile data base and
	statistical analysis		the students in solving	manipulate data, using SPSS
	A		the statistical problems	and Apply SPSS in computing
		TINDLY	using computers. It	basic (statistic)
			also equips and trains	Apply parametric and non*
			the students to use	parametric tests, to compare
		AD	SPSS packages for their	and interpret averages
			research	Perform ANOVA association
L	I	l	l .	



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		TILE		•	variables , with SPSS
PG3A9	Advanced costing	National	in* depth knowledge of the costing concepts and the applications of the methods and techniques of cost accounting		Distinguish costs create tenders collect costs for units, job, batch and prepare production Account Distinguish costs create tenders collect costs for units, job, batch and prepare production Account Compute Notional/ real profit, contracts, completed and in progress



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		LE		 Ascertain cost of finished product by products and jour products for continuous Production Prepare integral and non* integral cost accounts and reconcile between cost and financial Records 	
PG3A10	Direct Taxes Law & Practice I	National	This course helps the students to gain the an in* depth knowledge of the provision of income tax law and their applications in computation of various heads of income of different assesses	 Have a thorough understanding on the basic of I.T Substance incomes exempt from tax and arrive at tax incidence based on residen status of assesses Compute IFS given, varied forms and determination of salary receipt 	t tial



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		MA		 Arrive at IFHP, in different contexts Calculate taxable profits, in different business dimensions
PG3A11	Executive skills development	National	This course enables the students know themselves and to develop their personality and also equip them with basic communication skills	 Portray herself and discover the secret the power within Relate interpersonally with honed skills Identify causes of stress and manage with stress Foster Communication Skills Assert as leaders ,Manage time better and speak better
PG3AE1	Partnership accounting	National	This course enables the students to gain knowledge and skills in the procedure relating to partnership	Pronounce the basics of partnership Act, regarding maintenance of books of accounts of firm and deal with past guarantees &



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			accounting and other	adjustments
			specified areas of	Record accounting
			financial accountings	transactions during admission
		A LE	and to have a focus on	• Ascertain the profit upto the
			accounting for all types	date of death / retirement of
	6	3/ /	of transactions that are	partner
		7 6	unique to a partnership	Account for dissolution of
				partnership firm for
				amalgamation of firms and
		A CONTRACTOR OF THE CONTRACTOR	454	sale of a firm to a company
	T) _			• Record the insolvency
	8			accounts f firms during
	The state of the s			piecemeal distribution
PG3AE2	Marketing	National	This course helps the	Spell out the cognitive of
	Management	TATE OF THE PARTY	students to understand	marketing and marketing mix
			the framework of	and its recent dynamics
		MAD	marketing management	Highlight the process of
			under various contexts.	evolution of product, its life



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			This course enables the	cycle and the elements of
			students to acquire the	policy development of a
			knowledge about the	product and apply the same in
			various dimensions and	business / industry
		L	aspects of marketing	Identify and apply different
	6		and prepares them to	methods of pricing, in different
			take* up career in	types of businesses
			marketing	• Explain the kinds of channel
				members, and the influencers
			454	and formation of channels
	حم ا			Communicate the potent on
	187			promotional tools, and their
	N S			adaptation
PG3EA12	Software Package for	National	This course ensures	Introduce the basic concepts
	Accounting		that the student gets	of Accounting
	Decisions		hands* on -experience	Create Companies using
			in working with	Software Package Use features
			financial accounting in	effectively and navigate



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			JIMA (software package, which will enable them, work with computerized accounts		between functional keys Enlighten with F11 & F12 features Create vouchers and invoices Help organizations in dealing inventory information
PG4A12	Corporate Accounting	1 - Charles	National	This course enables the students to know about the principles involved in the maintenance of company law and to provide the students the knowledge to recent developments in corporate accounting	. 8.47.	Account for the procedural process involved issue of shares and forfeiture in redemption of preference shares Facilitate corporate, in preparing final accounts Prepare the merged accounts of pooled companies Value shares of goodwill, based on the typicality of each company



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				Prepare Accounts of Holding Companies
PG4A13	Women Entrepreneurship And Management Of Small Business	National	This course provides necessary exposure to the students to the entrepreneurial and business climate of the country and motivates them for taking up entrepreneurial activities as their career option	 Familiarize with the types of entrepreneurship Get acquainted with problems faced by women entrepreneurs Understanding of Small Scale Enterprises Highlight the process of evolution of product, its life cycle, and the elements of policy development of a product and apply the same in SSI
		MA		Critically Analyse the Financial Health
PG4A14	Direct Tax Law and	National	This course helps to gain in* depth	• Figure out the income from capital gains and other



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	Practice II		knowledge about	sources
			provisions of income	Computation of deductions
		RAU	tax law and their	from gross total income
			applications in the	• Estimate the income of
		LE	assessment of	individuals
	6	3/ /	individuals, firms and	Determine the income of firms
		7 6	companies	and companies
				Familiarize with various types
				of assessment
PGAEDC	Creative advertising	global	This course ensures that the students of other departments are trained in the skills of creating advertisements and enabled to create advertisements on their own	 Distinguish key factors involved in successful advertising and be able to substantiate the importance of advertising products/ services Recall various media involved in advertising products/



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TEAD LIEAD LIGHT	 services and identify the positioning of the media in hosting advertisements Formulate advertisement copy and categorise the components of advertisement copy Use photo shop and flash media in editing images Nurture and apply creativity in advertising and critically examine any advertisement on different media
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Year : 2015 - 2020



2017 - 2018

2017 - 2018		AC		
COURSE CODE	Course Title	NATURE OF THE COURSE (LOCAL/ NATIONAL/REGIONAL/ GLOBAL)	Course Description	Course Objectives
PG1A1	Auditing	National	outlines an insight into the principles, methods and techniques of auditing of different types of organizations. It also enables the students to know the salient features of Company audit and expose them	 The student shall be able to explain the nuances of auditing, it's variation from investment and accounting, the objects and merits of auditing and the qualities of an auditor highlights the essentialities and the mode of conduct of various institutions/ Organizations vouch trading and cash transactions explain at length the provisions



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		MAC	to the technique of E* auditing	regarding audit of companiesdescribe audit in computerized environment
PG1A2	Management Accounting	National LEA	enables the students to understand the various tools and techniques used in financial planning, analysis, control and decision making and applying them in solving financial problems of business units.	 The student shall be able to synthesize on concept of management accounting make expert analysis of financial statements forecast fund requirements, and manage current asset interpret computed variances between actual and standards and significantly, effect inter and intra firm comparisons prepare functional budgets, conceptualize responsibility centres and identify functionality of MIS



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PG1A3	Advanced business	National	helps the students	The student shall be able to
	statistics		to gain knowledge	have in
			and skills in the	• depth knowledge on the
		TEA	various techniques	fundamentals of statistics,
			of statistics to	correlation between two or
		7 / /	estimate variables	more variables
			and to test the	identify expected outcomes of
			hypotheses in	events, compute theoretical
			research	frequencies in case of double,
		The state of the s		rare and continuous
	£)_			distribution of variables, use
	(81)			sampling techniques and apply
	A			tests of significance for large
		FINDLY	LICHT	and small samples
		MDL	GIGHT	• use chi- square test for
				qualitative factors and do
		MADE	TO A	ANOVA and F Test for one way
		AND C		and two way distribution series



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Course Outcomes (COs) - M.Com



PG1A4	E- commerce & E-	Global	ensures that the	•	The student shall be able to
	office		students acquire	•	introduce the dynamics of world
			knowledge about		of electronic commerce, at inter
		I EA	the various		and intra organizational level
			dimensions of		extensively, upon e- banking
		7 / /	theE* Commerce		services
			and digitalization	•	space out for the paradigms of
			and they also get		fin teen (digitalization) in
			hands* on*		businesses
		Residence	experience in	•	capture the role of AI in services
	5)		working with all		of businesses, namely,
	(%)		the programmes of		banking, hospitals and
	NA I		E- office which	7	engineering
		KUNIY	will enable them to	1	7
		MDL	work in a		
			computerized office		
		MADI	environment.		
PG2A5	Quantitative	National	helps students to	•	The student shall be able to



Criterion: I – Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



	techniques		acquire working	• trace the importance of OR, and
	teemiques		knowledge in	its application in arriving at
		AL	Operations	Business Solutions and use
			Research and	LLP, in locating resources, for
		LEA	Resource	maximizing profit
		/ / /	Management	Apply transportation models, to
			Techniques and to	real-time businesses
			learn decision	Arrive at the best route for
			making techniques	travelling salesmen Manage
			for cost	inventory levels
	4		minimization and	Use control techniques PERT
	787		profit	and CPM to optimize time
	15		maximizations	2
PG2A6	Financial	National	This course	Use marginal costing as a tool
	Management	MDE	enables the	to arrive at business decisions
			students to	Arrive at minimum rate of
		MADI	understand the	return, required to maintain the
			various tools and	MP of shares



Criterion: I – Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



		WA C	techniques used in financial planning , analysis, control and decision making and to	 Navigate between different debt equity mix; to maximize wealth Make "value simulations" for
	N. C.		apply them in solving financial problems	 capital expenditure proposals Infuse time value of money, in evaluating profits and in preparing portion statements
PG2A7	Research methodology	National	This course creates awareness among the students about the nature and the design of research. It also aims to give an understanding about collection of data, formulation	 Approach research with a bend of mind, as a scientific method of study, and comprehend on the problems faced by the researchers in India Understand the role of selection of research problem and formulate research design Dive into and weigh the methods of data collection and



Criterion: I – Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



-			1	
			of hypothesis and	sampling methods through
			preparation of	situational analysis
		ANA	research report	Formulate and test hypothesis
		TEA		Use data processing techniques
		LLA	6 / 10	and present research work in
	8			research report
PG2A8	Software package for	National	This course	Compile data base and
	statistical analysis		facilitates the	manipulate data, using SPSS
			students in solving	and Apply SPSS in computing
			the statistical	basic (statistic)
			problems using	Apply parametric and non*
			computers. It also	parametric tests, to compare
	la la		equips and trains	and interpret averages
		TINDLY	the students to	Perform ANOVA association
			use SPSS	tests using SPSS
			packages for their	• Correlate and regress variables,
		MADI	research	with SPSS
				Extract component matrix, in



Criterion: I – Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



		MAC	077	•	factor analysis and evaluate data through reliability Tests
PG3A9	Advanced costing	National LEA	in* depth knowledge of the costing concepts and the applications of the methods and techniques of cost accounting		Distinguish costs create tenders collect costs for units, job, batch and prepare production Account Distinguish costs create tenders collect costs for units, job, batch and prepare production Account Compute Notional/ real profit, contracts, completed and in progress Ascertain cost of finished product by products and joint products for continuous Production Prepare integral and non* integral cost accounts and



Criterion: I – Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



				reconcile between cost and financial Records
PG3A10	Direct Taxes Law & Practice I	National	This course helps the students to gain the an in* depth knowledge of the provision of income tax law and their applications in computation of various heads of income of different assesses	Have a thorough understanding on the basics of I.T Substance incomes exempt from tax and arrive at tax incidence based on residential status of assesses Compute IFS given, varied forms and determination of salary receipt Arrive at IFHP, in different contexts Calculate taxable profits, in different business dimensions
PG3A11	Executive skills development	National	This course enables the students know	Portray herself and discover the secret the power within Relate interpersonally with



Criterion: I – Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



		TIMA C	themselves and to develop their personality and alsoequip them with basic communication skills	honed skills Identify causes of stress and manage with stress • Foster Communication Skills • Assert as leaders ,Manage time better and speak better
PG3EA12	Software Package for Accounting Decisions	National	This course ensures that the student gets hands* on – experience in working with financial accounting in software package, which will enable them, work with	 Introduce the basic concepts of Accounting Create Companies using Software Package Use features effectively and navigate between functional keys Enlighten with F11 & F12 features Create vouchers and invoices Help organizations in dealing inventory information



Criterion: I – Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



			computerized accounts	
PG4A12	Corporate Accounting	National	This course enables the students to know about the principles involved in the maintenance of company law and to provide the students the knowledge to recent developments in corporate accounting	 Account for the procedural process involved issue of shares and forfeiture in redemption of preference shares Facilitate corporate, in preparing final accounts Prepare the merged accounts of pooled companies Value shares of goodwill, based on the typicality of each company Prepare Accounts of Holding Companies



Criterion: I – Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



PG4A13	Women	National	This course	Familiarize with the types of
	Entrepreneurship		provides necessary	entrepreneurship
	And Management Of		exposure to the	Get acquainted with problems
	Small Business	TEA	students to the	faced by women entrepreneurs
			entrepreneurial	Understanding of Small Scale
		7 / /	and business	Enterprises
			climate of the	Highlight the process of
			country and	evolution of product, its life
			motivates them for	cycle, and the
		The state of the s	taking up	elements of policy development
	5	and I	entrepreneurial	of a product and apply the same
			activities as their	in SSI
	A		career option	Critically Analyse the Financial
		MINDLY	LIGHT	Health
PG4A14	Direct Tax Law and	National	This course helps	Figure out the income from
	Practice II	1/1	to gain in* depth	capital gains and other sources
		KG INT	knowledge about	Computation of deductions from
			provisions of	gross total income



Criterion: I – Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



ANA	 income tax law and their applications in the Estimate the income of individuals Determine the income of firms
ANA	
	applications in the • Determine the income of firms
	deprison in the bettermine the medic of mind
	assessment of and companies
	individuals, firms • Familiarize with various types of
No.	and companies assessment
vertising Global	This course • Distinguish key factors involved
	ensures that the in successful advertising and be
	students of other able to substantiate
	departments are • the importance of advertising
	trained in the products/ services
	skills of creating • Recall various media involved in
	advertisements advertising products/ services
AIND	and enabled to and identify the
	create • positioning of the media in
	advertisements on hosting advertisements
	their own • Formulate advertisement copy
	and categorise the components
	vertising Global



Criterion: I - Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) – M.Com

Year : 2015 - 2020



	of advertisement copy
	Use photo shop and flash media
	in editing images
EA	Nurture and apply creativity in
LLA	advertising and critically
	examine any advertisement
	on different media

2016 - 2017

Course Code	Course Title	NATURE OF THE COURSE (LOCAL/ NATIONAL/REGIONAL/ GLOBAL)	Course Description	Course Objectives
PG1A1	Auditing	National	outlines an insight into the principles, methods and techniques of auditing of	 The student shall be able to explain the nuances of auditing, it's variation from investment and accounting, the objects and merits of auditing and the



Criterion: I – Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



			different types of		qualities of an auditor
			organizations. It	•	highlights the essentialities and
		MAC	also enables the		the mode of conduct of various
		TEA	students to know		institutions/ Organizations
		LLA	the salient features	•	vouch trading and cash
		/ / /	of Company audit		transactions
			and expose them	•	explain at length the provisions
			to the technique of		regarding audit of companies
			E* auditing	•	describe audit in computerized
			554		environment
PG1A2	Management	National	enables the	•	The student shall be able to
	Accounting		students to		synthesize on concept of
	l A		understand the		management accounting
		TINDLY	various tools and	•	make expert analysis of
			techniques used in		financial statements
			financial planning,	•	forecast fund requirements, and
		KADI	analysis, control		manage current asset
			and decision	•	interpret computed variances
		1		1	



Criterion: I – Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



_		1	T		
			making and		between actual and standards
			applying them in		and significantly, effect inter
		AAC	solving		and intra firm comparisons
		FA	financial problems	•	prepare functional budgets,
		LLA	of business units.		conceptualize responsibility
	(F)	/ / /			centres and identify
					functionality of MIS
PG1A3	Advanced business	National	helps the students	•	The student shall be able to
	statistics		to gain knowledge	•	have in
			and skills in the	•	depth knowledge on the
	5		various techniques	T	fundamentals of statistics,
			of statistics to		correlation between two or
	l a		estimate variables	4	more variables
		TINDLY	and to test the	•/	identify expected outcomes of
		N. D.	hypotheses in		events, compute theoretical
			research		frequencies in case of double,
		VADI	12 3		rare and continuous
					distribution of variables, use



Criterion: I – Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



				,	
					sampling techniques and apply
					tests of significance for large
		MAC			and small samples
		TIME		•	use chi- square test for
		LEA			qualitative factors and do
	(F	/ / /			ANOVA and F Test for one way
				F	and two way distribution series
PG1A4	E- commerce & E-	Global	ensures that the	•	The student shall be able to
	office		students acquire	•	introduce the dynamics of world
		No.	knowledge about		of electronic commerce, at inter
	5	all	the various	7	and intra organizational level
			dimensions of	16	extensively, upon e- banking
	A		theE* Commerce		services
		HINDLY	and digitalization	•	space out for the paradigms of
		, TB	and they also get		fin teen (digitalization) in
			hands* on*		businesses
		MADI	experience in	•	capture the role of AI in services
			working with all		of businesses, namely,



Criterion: I – Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



			the programmes of	banking, hospitals and
			E- office which	engineering
		MAC	will enable them to	
			work in a	
		LEA	computerized office	
	Z		environment.	
PG2A5	Quantitative	National	helps students to	The student shall be able to
	techniques		acquire working	• trace the importance of OR, and
			knowledge in	its application in arriving at
	4	A CONTRACTOR OF THE PARTY OF TH	Operations	Business Solutions and use
	507		Research and	LLP, in locating resources, for
			Resource	maximizing profit
			Management	Apply transportation models, to
	Y I	MINDLY	Techniques and to	real-time businesses
			learn decision	Arrive at the best route for
		1/1	making techniques	travelling salesmen Manage
		KADI	for cost	inventory levels
			minimization and	Use control techniques PERT



Criterion: I – Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



			profit maximizations		and CPM to optimize time
PG2A6	Financial Management	National	This course enables the students to understand the various tools and techniques used in financial planning , analysis, control and decision making and to apply them in solving financial problems		Use marginal costing as a tool to arrive at business decisions Arrive at minimum rate of return, required to maintain the MP of shares Navigate between different debt – equity mix; to maximize wealth Make "value simulations" for capital expenditure proposals Infuse time value of money, in evaluating profits and in preparing portion statements
PG2A7	Research methodology	National	This course creates awareness among the	•	Approach research with a bend of mind, as a scientific method of study, and comprehend on



Criterion: I – Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



			students about the		the problems faced by the
			nature and the		researchers in India
			design of research.	•	Understand the role of selection
		TEA	It also aims to give		of research problem and
		LLA	an understanding		formulate research design
			about collection of	•	Dive into and weigh the
			data, formulation		methods of data collection and
			of hypothesis and		sampling methods through
			preparation of		situational analysis
			research report	•	Formulate and test hypothesis
	4			•	Use data processing techniques
	787				and present research work in
	S				research report
PG2A8	Software package for	National	This course		Compile data base and
	statistical analysis	110	facilitates the		manipulate data, using SPSS
			students in solving		and Apply SPSS in computing
		MADI	the statistical	•	basic (statistic)
			problems using	•	Apply parametric and non*



Criterion: I – Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



				1
			computers. It also	parametric tests, to compare
			equips and trains	and interpret averages
		MAC	the students to	Perform ANOVA association
		EA	use SPSS	tests using SPSS
		LLA	packages for their	• Correlate and regress variables,
	5	/ / /	research	with SPSS
				• Extract component matrix, in
				factor analysis and evaluate
				data through reliability
		Residence	5	• Tests
PG3A9	Advanced costing	National	in* depth	Distinguish costs create tenders
			knowledge of the	collect costs for units, job, batch
			costing concepts	and prepare production Account
		WINDLY	and the	Distinguish costs create tenders
			applications of the	collect costs for units, job, batch
			methods and	and prepare production Account
		MADI	techniques of cost	• Compute Notional/ real profit,
			accounting	contracts, completed and in



Criterion: I – Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



		TEA		progress Ascertain cost of finished product by products and joint products for continuous Production Prepare integral and non* integral cost accounts and reconcile between cost and financial Records
PG3A10	Direct Taxes Law & Practice I	National	This course helps the students to gain the an in* depth knowledge of the provision of income tax law and their applications in computation of	on the basics of I.T



Criterion: I – Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



		MA C	various heads of income of different assesses	•	Arrive at IFHP, in different contexts Calculate taxable profits, in different business dimensions
PG3A11	Executive skills development	National	This course enables the students know themselves and to develop their personality and alsoequip them with basic communication skills		Portray herself and discover the secret the power within Relate interpersonally with honed skills Identify causes of stress and manage with stress Foster Communication Skills Assert as leaders ,Manage time better and speak better
PG3EA12	Software Package for Accounting Decisions	National	This course ensures that the student gets hands* on –	•	Introduce the basic concepts of Accounting Create Companies using Software Package Use features



Criterion: I – Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



			1	
			experience in	effectively and navigate between
			working with	functional keys
		MAC	financial	• Enlighten with F11 & F12
		TIME	accounting in	features
		LEA	software package,	Create vouchers and invoices
		/ / /	which will enable	Help organizations in dealing
			them, work with	inventory information
			computerized	
			accounts	
PG4A12	Corporate	National	This course	Account for the procedural
	Accounting	THE THE	enables the	process involved issue of shares
			students to know	and
	A		about the	• forfeiture in redemption of
		AINDLY	principles involved	preference shares
		NA CONTRACTOR OF THE PARTY OF T	in the	Facilitate corporate, in
			maintenance of	preparing final accounts
		MADI	company law and	Prepare the merged accounts of
			to provide the	pooled companies



Criterion: I - Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



		MAC	students the knowledge to recent developments in corporate	 Value shares of goodwill, based on the typicality of each company Prepare Accounts of Holding Companies
PG4A13	Women Entrepreneurship And Management Of Small Business	ational ALDI	This course provides necessary exposure to the students to the entrepreneurial and business climate of the country and motivates them for taking up entrepreneurial activities as their	 Familiarize with the types of entrepreneurship Get acquainted with problems faced by women entrepreneurs Understanding of Small Scale Enterprises Highlight the process of evolution of product, its life cycle, and the elements of policy development of a product and apply the same in SSI



Criterion: I – Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



			career option	Critically Analyse the Financial Health
PG4A14	Direct Tax Law and Practice II	National	This course helps to gain in* depth knowledge about provisions of income tax law and their applications in the assessment of individuals, firms and companies	 Figure out the income from capital gains and other sources Computation of deductions from gross total income Estimate the income of individuals Determine the income of firms and companies Familiarize with various types of assessment
PGAEDC	Creative advertising	Global	This course ensures that the students of other departments are trained in the skills of creating	 Distinguish key factors involved in successful advertising and be able to substantiate the importance of advertising products/ services Recall various media involved in



Criterion : I – Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) – M.Com



	advert	isements	advertising products/ services
	and	enabled to	and identify the
	create		positioning of the media in
	advert	risements on	hosting advertisements
	their o	own •	Formulate advertisement copy
			and categorise the components
			of advertisement copy
			Use photo shop and flash media
			in editing images
	And the		Nurture and apply creativity in
z^)			advertising and critically
787			examine any advertisement
			on different media



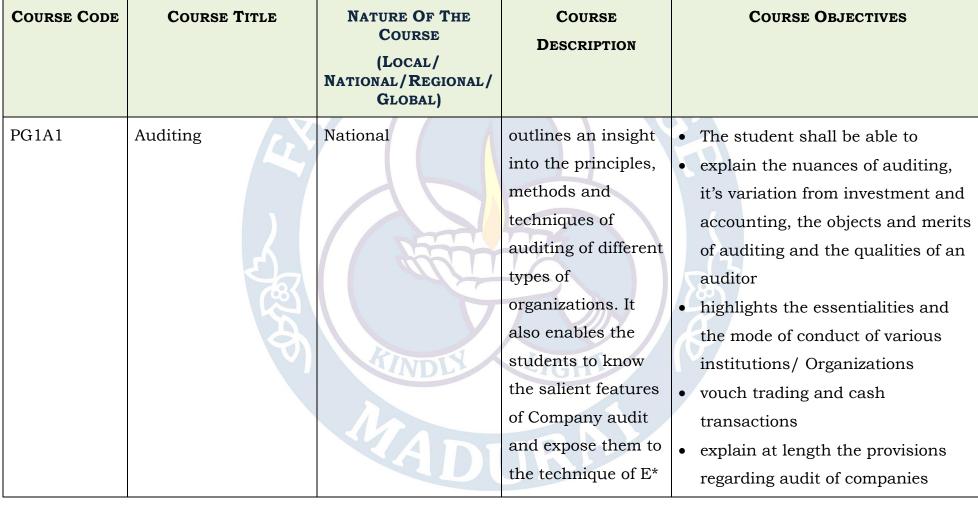
Criterion: I - Curricular Aspects

Metric: 1.1.1 - Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com

Year : 2015 - 2020

2015 - 2016





Criterion: I – Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



			auditing	describe audit in computerized environment
PG1A2	Management Accounting	National	enables the students to understand the various tools and techniques used in financial planning, analysis, control and decision making and applying them in solving financial problems of business units.	 The student shall be able to synthesize on concept of management accounting make expert analysis of financial statements forecast fund requirements, and manage current asset interpret computed variances between actual and standards and significantly, effect inter and intra firm comparisons prepare functional budgets, conceptualize responsibility centres and identify functionality of MIS



Criterion: I – Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



PG1A3	Advanced business	National	helps the students	The student shall be able to
	statistics		to gain knowledge	have in
			and skills in the	depth knowledge on the
		S. J.E.A	various techniques	fundamentals of statistics,
			of statistics to	correlation between two or more
		7 / / _ ^	estimate variables	variables
			and to test the	identify expected outcomes of
			hypotheses in	events, compute theoretical
			research	frequencies in case of double, rare
		Record	10/	and continuous distribution of
	2	THE TOTAL PROPERTY OF THE PROP		variables, use sampling techniques
				and apply tests of significance for
	A			large and small samples
		ALAIDIY A	LICUT	• use chi- square test for
		MDL	CIGHT	qualitative factors and do ANOVA
				and F Test for one way and two
		MADI	TR A	way distribution series
PG1A4	E- commerce & E-	Global	ensures that the	The student shall be able to



Criterion: I - Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



	office		students acquire	• introduce the dynamics of world of
			knowledge about	electronic commerce, at inter and
		MAC	the various	intra organizational level
		THE SEA	dimensions of	extensively, upon e- banking
		LEA	theE* Commerce	services
	6	Y / /	and digitalization	• space out for the paradigms of fin
			and they also get	teen (digitalization) in businesses
			hands* on*	• capture the role of AI in services of
			experience in	businesses, namely, banking,
			working with all the	hospitals and engineering
	4		programmes of E-	
	787		office which will	
			enable them to	
			work in a	(P)
	Y I	AINDLY	computerized office	
			environment.	
PG2A5	Quantitative	National	helps students to	The student shall be able to
	techniques		acquire working	• trace the importance of OR, and its



Criterion: I – Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



			knowledge in	application in arriving at Business
			Operations	Solutions and use LLP, in locating
			Research and	resources, for maximizing profit
		TE A	Resource	Apply transportation models, to
		LLA	Management	real-time businesses
	6	y / /	Techniques and to	Arrive at the best route for
			learn decision	travelling salesmen Manage
			making techniques	inventory levels
			for cost	Use control techniques PERT and
			minimization and	CPM to optimize time
	جم ا		profit	<u> </u>
	787		maximizations	
PG2A6	Financial	National	This course enables	Use marginal costing as a tool to
	Management	AMDIX	the students to	arrive at business decisions
		MDE	understand the	Arrive at minimum rate of return,
			various tools and	required to maintain the MP of
		MADE	techniques used in	shares
			financial planning,	Navigate between different debt –



Criterion: I – Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



		IN A C	analysis, control and decision making and to apply them in solving financial problems	 equity mix; to maximize wealth Make "value simulations" for capital expenditure proposals Infuse time value of money, in evaluating profits and in preparing portion statements
PG2A7	Research methodology	National	This course creates awareness among the students about the nature and the design of research. It also aims to give an understanding about collection of data, formulation of hypothesis and preparation of research report	 Approach research with a bend of mind, as a scientific method of study, and comprehend on the problems faced by the researchers in India Understand the role of selection of research problem and formulate research design



Criterion: I – Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



		TINA C		 Formulate and test hypothesis Use data processing techniques and present research work in research report
PG2A8	Software package for statistical analysis	National	This course facilitates the students in solving the statistical problems using computers. It also equips and trains the students to use SPSS packages for their research	 Compile data base and manipulate data, using SPSS and Apply SPSS in computing basic (statistic) Apply parametric and non* parametric tests, to compare and interpret averages Perform ANOVA association tests using SPSS Correlate and regress variables, with SPSS
		YADI	JRA)	Extract component matrix, in factor analysis and evaluate data through reliability



Criterion: I – Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



				• Tests
PG3A9	Advanced costing	National	in* depth	Distinguish costs create tenders
			knowledge of the	collect costs for units, job, batch
		LEA	costing concepts	and prepare production Account
			and the	Distinguish costs create tenders
			applications of the	collect costs for units, job, batch
			methods and	and prepare production Account
			techniques of cost	• Compute Notional/ real profit,
			accounting	contracts, completed and in
		155		progress
				Ascertain cost of finished product
				by products and joint products for
				continuous Production
		AMDLY	LIGHT	• Prepare integral and non* integral
				cost accounts and reconcile
		MA		between cost and financial Records
PG3A10	Direct Taxes Law &	National	This course helps	Have a thorough understanding on
			the students to	the basics of I.T



Criterion: I – Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



	Descriped		coin the one in*	Co-1 of a constant of the cons
	Practice I		gain the an in*	Substance incomes exempt from
			depth knowledge of	tax and arrive at tax incidence
			the provision of	based on residential status of
		FA	income tax law and	assesses
		LLA	their applications	Compute IFS given, varied forms
	6	9///	in computation of	and determination of salary receipt
			various heads of	Arrive at IFHP, in different
			income of different	contexts
			assesses	Calculate taxable profits, in
		Control of the contro		different business dimensions
PG3A11	Executive skills	National	This course enables	Portray herself and discover the
	development		the students know	secret the power within
	12		themselves and to	Relate interpersonally with honed
		TINDLY	develop their	skills Identify causes of stress and
			personality and	manage with stress
			alsoequip them	Foster Communication Skills
		MADI	with basic	Assert as leaders ,Manage time
			communication	better and speak better
		<u> </u>	<u> </u>	



Criterion: I – Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



			skills	
PG3EA12	Software Package for	National	This course	Introduce the basic concepts of
	Accounting Decisions		ensures that the	Accounting
		LEA	student gets	Create Companies using Software
	A		hands* on –	Package Use features effectively
			experience in	and navigate between functional
			working with	keys
			financial	• Enlighten with F11 & F12 features
			accounting in	Create vouchers and invoices
		No.	software package,	Help organizations in dealing
	5		which will enable	inventory information
			them, work with	
	λ		computerized	B
		AINDLY	accounts	
PG4A12	Corporate Accounting	National	This course enables	Account for the procedural process
		W/A	the students to	involved issue of shares and
		ZGIM	know about the	• forfeiture in redemption of
			principles involved	preference shares



Criterion: I – Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



		in the maintenance	Facilitate corporate, in preparing
		of company law	final accounts
		and to provide the	Prepare the merged accounts of
		students the	pooled companies
		knowledge to	Value shares of goodwill, based on
		recent	the typicality of each company
		developments in	Prepare Accounts of Holding
		corporate	Companies
		accounting	
PG4A13	Women National	This course	Familiarize with the types of
	Entrepreneurship	provides necessary	entrepreneurship
	And Management Of	exposure to the	Get acquainted with problems
	Small Business	students to the	faced by women entrepreneurs
	KIN	entrepreneurial	Understanding of Small Scale
		and business	Enterprises
		climate of the	Highlight the process of evolution
		country and	of product, its life cycle, and the
		motivates them for	• elements of policy development of



Criterion: I – Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) - M.Com



		IN A C	taking up entrepreneurial activities as their career option	a product and apply the same in SSICritically Analyse the Financial Health
PG4A14	Direct Tax Law and Practice II	National	This course helps to gain in* depth knowledge about provisions of income tax law and their applications in the assessment of individuals, firms and companies	 Figure out the income from capital gains and other sources Computation of deductions from gross total income Estimate the income of individuals Determine the income of firms and companies Familiarize with various types of assessment
PGAEDC	Creative advertising	Global	This course ensures that the students of other departments are	 Distinguish key factors involved in successful advertising and be able to substantiate the importance of advertising



Criterion: I - Curricular Aspects

Metric: 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and

Course Outcomes (COs) – M.Com



LEA LEA	trained in the skills of creating advertisements and enabled to create advertisements on their own	 products/ services Recall various media involved in advertising products/ services and identify the positioning of the media in hosting advertisements Formulate advertisement copy and categorize the components of advertisement copy Use photo shop and flash media in editing images Nurture and apply creativity in advertising and critically examine any advertisement on different media 		