



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com

**Year** : 2015 - 2020



## **FATIMA COLLEGE (AUTONOMOUS), MADURAI – 625018**

**NAME OF THE PROGRAMME: M.COM**

**PROGRAMME CODE: PACO**

### **PROGRAMME OUTCOMES:**

The learners will be able to

- PO1:** gain in-depth knowledge to understand, analyse and apply it to develop subject competency
- PO2:** criticize historical, cultural, social, political, economic, literary concepts and perspectives that shape the world.
- PO3:** enhance creative, critical, media, entrepreneurial and social skills consequently becoming socially responsible citizens.
- PO4:** acquire research skills and pursue higher studies and research
- PO5:** foresee the historical, socio-cultural, economic and literary changes and challenges.
- PO6:** synthesize ideas from various disciplines and enhance problem solving, analytical skills and apply them for their professional roles.
- PO7:** identify and assess Societal challenges women's issues in specific, in the local, regional, national, global levels and explore solutions.



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### PROGRAMME SPECIFIC OUTCOME

**On successful completion of the course, students will be able to follow good practices like**

**PSO1:** Be fair and just in practice of taxation.

**PSO2:** Maintain true and fair accounts.

**PSO3:** Follow the code of conduct and ethics in vouching

**PSO4:** Make right managerial decisions using techniques of cost and management accounting.

**PSO5:** Be able to prepare business budgets.

**2019 - 2020**

**COURSE CODE: PACO**

COURSE CODE	COURSE TITLE	NATURE OF THE COURSE (LOCAL/ NATIONAL/ REGIONAL/ GLOBAL)	COURSE DESCRIPTION	COURSE OUTCOME
19PG1A1	Auditing	national	Outlines an insight into the principles, methods and techniques of	The student shall be able to – CO1: explain the intricacies of auditing, its variation from investment and accounting,



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			auditing of different types of organizations. It also enables the students to know the salient features of Company audit and expose them to the technique of E* auditing	the objects and merits of auditing and the qualities of an auditor  CO2: highlights the essentialities and the mode of conduct of various institutions/Organizations  CO3: vouch trading and cash transactions  CO4: explain at length the provisions regarding audit of companies  CO5: describe audit in computerized environment
19PG1A2	Management Accounting	Gobal	enables the students to understand the various tools and techniques used in financial planning, analysis, control and decision making and applying	The student shall be able to  CO1: synthesize on concept of management accounting  CO2: make expert analysis of financial statements  CO3: forecast fund requirements, and manage



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			<p>them in solving financial problems of business units.</p>	<p>current asset</p> <p>CO4: interpret computed variances between actual and standards and significantly, effect inter and intra firm comparisons</p> <p>CO5: prepare functional budgets, conceptualize responsibility centers and identify functionality of MIS</p>
19PG1A3	Advanced business statistics	Global	<p>helps students to gain knowledge and skills in the various techniques of statistics to estimate variables and to test the hypotheses in research</p>	<p>The student shall be able to</p> <p>CO1: have in depth knowledge on the fundamentals of statistics, correlation between two or More variables</p> <p>CO2: identify expected outcomes of events, compute theoretical frequencies in case of double, rare and continuous distribution of variables</p> <p>CO3: use sampling techniques and apply tests of significance for large and small samples</p>





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				CO4: use chi- square to test qualitative factors and do ANOVA and F Test for one way and two way distribution series
19PG1A4	E- commerce & E-office	Global	ensures that the students acquire knowledge about the various dimensions of the E- Commerce and digitalization and they also get hands- on experience in working with all the programmes of E-office which will enable them to work in a computerized office environment.	<p>The student shall be able to</p> <p>CO1: introduce the dynamics of world of electronic commerce, at inter and intra organizational level extensively, upon e-banking services</p> <p>CO2: space out for the paradigms of fin teen (digitalization) in businesses</p> <p>CO3: capture the role of AI in services of businesses , namely, banking, hospitals and engineering</p>



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19PG2A5	Quantitative techniques	Global	helps students to acquire working knowledge in Operation Research and Resource Management Techniques, learn decision making techniques for cost minimization and profit maximizations	<p>The student shall be able to</p> <p>CO1: Trace the importance of OR, and its application in arriving at Business Solutions and use LLP, in locating resources, for maximizing profit</p> <p>CO2: Apply transportation models, to real* time businesses</p> <p>CO3: Arrive at the best route for travelling salesmen</p> <p>CO4: Manage inventory levels</p> <p>CO5: Use control techniques PERT and CPM to optimize time</p>
19PG2A6	Financial Management	Global	enables students to understand the various tools and techniques used in financial planning , analysis,	<p>The student shall be able to</p> <p>CO1: Use marginal costing as a tool to arrive at business decisions</p> <p>CO2: Arrive at minimum rate of return, required</p>



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			control and decision making and to apply them in solving financial problems	to maintain the MP of shares Navigate between different debt – equity mix; to maximize wealth  CO3: Make “value simulations ” for capital expenditure proposals  CO4: Infuse time value of money, in evaluating profits and in preparing portion statements
19PG2A7	Research methodology	National	creates awareness among the students about the nature and the design of research. It also aims to give an understanding about collection of data, formulation of hypothesis and preparation of research report	The student shall be able to  CO1: approach research with a bend of mind, as a scientific method of study, and comprehend on the problems faced by the researchers in India  CO2: understand the role of selection of research problem and formulate research design  CO3: dive into and weigh the methods of data collection and sampling methods through situational analysis



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				<p>CO4: formulate and test hypothesis</p> <p>CO5: Use data processing techniques and present research work in research report</p>
19PG2A8	Software package for statistical analysis	Global	<p>facilitates students in solving the statistical problems using computers. It also equips and trains the students to use SPSS packages for their research</p>	<p>The student shall be able to</p> <p>CO1: compile data base and manipulate data, using SPSS and Apply SPSS in computing basic (statistic)</p> <p>CO2: apply parametric and non* parametric tests, to compare and interpret averages</p> <p>CO3: perform ANOVA association tests using SPSS</p> <p>CO4: correlate and regress variables , with SPSS</p> <p>CO5: extract component matrix, in factor analysis and evaluate data through reliability tests</p>





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COURSE CODE	COURSE TITLE	NATURE OF THE COURSE (LOCAL/ NATIONAL/ REGIONAL/ GLOBAL)	COURSE DESCRIPTION	COURSE OBJECTIVE
PG3A9	Advanced costing	Global	helps students to acquire in* depth knowledge of the costing concepts and the applications of the methods and techniques of cost accounting	<ul style="list-style-type: none"> <li>• The student shall be able to</li> <li>• distinguish costs create tenders collect costs for units, job, batch and prepare production Account</li> <li>• distinguish costs create tenders collect costs for units, job, batch and prepare production Account</li> <li>• compute Notional/ real profit, contracts, completed and in progress</li> <li>• ascertain cost of finished product by products and joint products for continuous Production</li> <li>• prepare integral and non* integral cost accounts and reconcile between cost and</li> </ul>



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				financial Records
PG3A10	Direct Taxes Law & Practice I	National	helps students to gain the an in* depth knowledge of the provision of income tax law and their applications in computation of various heads of income of different assesses	<ul style="list-style-type: none"> <li>• The student shall be able to</li> <li>• have a thorough understanding on the basics of I.T</li> <li>• substance incomes exempt from tax and arrive at tax incidence based on residential status of assesses</li> <li>• compute IFS given, varied forms and determination of salary receipt</li> <li>• arrive at IFHP, in different contexts</li> <li>• calculate taxable profits, in different business dimensions</li> </ul>
PG3A11	Executive skills development	Global	enables students know themselves and to develop their personality and also equip them with basic	<ul style="list-style-type: none"> <li>• The student shall be able to</li> <li>• portray herself and discover the secret the power within</li> <li>• relate interpersonally with honed skills</li> <li>• identify causes of stress and manage with stress</li> </ul>



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			communication skills	<ul style="list-style-type: none"> <li>• foster Communication Skills</li> <li>• assert as leaders ,Manage time better and speak better</li> </ul>
PG3AE1	Partnership accounting	National	enables students to gain knowledge and skills in the procedure relating to partnership accounting and other specified areas of financial accountings and to have a focus on accounting for all types of transactions that are unique to a partnership	<ul style="list-style-type: none"> <li>• The student shall be able to</li> <li>• pronounce the basics of partnership Act, regarding maintenance of books of accounts of firm and deal with past guarantees &amp; adjustments</li> <li>• record accounting transactions during admission</li> <li>• ascertain the profit upto the date of death / retirement of partner</li> <li>• account for dissolution of partnership firm for amalgamation of firms and sale of a firm to a company</li> <li>• record the insolvency accounts f firms during piecemeal distribution</li> </ul>



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PG3AE2	Marketing Management	Global	helps students to understand the framework of marketing management under various contexts. This course enables the students to acquire the knowledge about the various dimensions and aspects of marketing and prepares them to take* up career in marketing	<ul style="list-style-type: none"> <li>• The student shall be able to</li> <li>• spell out the cognitive of marketing and marketing mix ,and its recent dynamics</li> <li>• highlight the process of evolution of product, its life cycle and the elements of policy development of a product and apply the same in business / industry</li> <li>• identify and apply different methods of pricing, in different types of businesses</li> <li>• explain the kinds of channel members, and the influencers and formation of channels</li> <li>• communicate the potents on promotional tools, and their adaptation</li> </ul>
PG3EA12	Software Package for Accounting Decisions	Global	ensures that the student gets hands* on –experience in working with financial accounting in software	<ul style="list-style-type: none"> <li>• The student shall be able to</li> <li>• introduce the basic concepts of Accounting</li> <li>• create Companies using Software Package Use features effectively and navigate between functional keys</li> </ul>





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			package, which will enable them, work with computerized accounts	<ul style="list-style-type: none"> <li>enlighten with F11 &amp; F12 features</li> <li>create vouchers and invoices</li> <li>help organizations in dealing inventory information</li> </ul>
PG4A12	Corporate Accounting	National	enables students to know about the principles involved in the maintenance of company law and to provide the students the knowledge to recent developments in corporate accounting	<ul style="list-style-type: none"> <li>The student shall be able to</li> <li>account for the procedural process involved issue of shares and forfeiture in redemption of preference shares</li> <li>facilitate corporate, in preparing final accounts</li> <li>prepare the merged accounts of pooled companies</li> <li>value shares of goodwill, based on the typicality of each company</li> <li>prepare Accounts of Holding Companies</li> </ul>
PG4A13	Women Entrepreneurship And Management Of	National	provides necessary exposure to the students to the	<ul style="list-style-type: none"> <li>The student shall be able to</li> <li>familiarize with the types of entrepreneurship</li> </ul>



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	Small Business		entrepreneurial and business climate of the country and motivates them for taking up entrepreneurial activities as their career option	<ul style="list-style-type: none"> <li>• get acquainted with problems faced by women entrepreneurs</li> <li>• Understanding of Small Scale Enterprises</li> <li>• highlight the process of evolution of product, its life cycle, and the elements of policy development of a product and apply the same in SSI</li> <li>• critically Analyze the Financial Health</li> </ul>
PG4A14	Direct Tax Law and Practice II	National	helps to gain in* depth knowledge about provisions of income tax law and their applications in the assessment of individuals, firms and companies	<ul style="list-style-type: none"> <li>• The student shall be able to</li> <li>• figure out the income from capital gains and other sources</li> <li>• computation of deductions from gross total income</li> <li>• estimate the income of individuals</li> <li>• determine the income of firms and companies</li> <li>• familiarize with various types of assessment</li> </ul>
PGAEDC	Creative advertising	Global	ensures that the	<ul style="list-style-type: none"> <li>• The student shall be able to</li> </ul>



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		<p>students of other departments are trained in the skills of creating advertisements and enabled to create advertisements on their own</p>	<ul style="list-style-type: none"> <li>• distinguish key factors involved in successful advertising and be able to substantiate the importance of advertising products/ services</li> <li>• recall various media involved in advertising products/ services and identify the positioning of the media in hosting advertisements</li> <li>• formulate advertisement copy and categories the components of advertisement copy</li> <li>• use photo shop and flash media in editing images</li> <li>• nurture and apply creativity in advertising and critically examine any advertisement on different media</li> </ul>
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**2018 - 2019**

COURSE CODE	COURSE TITLE	NATURE OF THE COURSE (LOCAL/ NATIONAL/REGIONAL/ GLOBAL)	COURSE DESCRIPTION	COURSE OBJECTIVE
PG1A1	Auditing	National	<p>outlines an insight into the principles, methods and techniques of auditing of different types of organizations. It also enables the students to know the salient features of Company audit and expose them to the technique of E*</p>	<ul style="list-style-type: none"> <li>• The student shall be able to</li> <li>• explain the nuances of auditing, it's variation from investment and accounting, the objects and merits of auditing and the qualities of an auditor</li> <li>• highlights the essentialities and the mode of conduct of various institutions/</li> <li>• Organizations</li> </ul>





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			auditing	<ul style="list-style-type: none"> <li>vouch trading and cash transactions</li> <li>explain at length the provisions regarding audit of companies</li> <li>describe audit in computerized environment</li> </ul>
PG1A2	Management Accounting	National	<p>enables the students to understand the various tools and techniques used in</p> <p>financial planning, analysis, control and decision making and applying them in solving</p> <p>financial problems of</p>	<ul style="list-style-type: none"> <li>The student shall be able to</li> <li>synthesize on concept of management accounting</li> <li>make expert analysis of financial statements</li> <li>forecast fund requirements, and manage current asset</li> <li>interpret computed variances between actual and standards and significantly, effect inter and intra firm comparisons</li> </ul>



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			business units.	<ul style="list-style-type: none"> <li>• Prepare functional budgets, conceptualize responsibility centers and identify functionality of MIS</li> </ul>
PG1A3	Advanced business statistics	National	helps the students to gain knowledge and skills in the various techniques of statistics to estimate variables and to test the hypotheses in research	<ul style="list-style-type: none"> <li>• The student shall be able to</li> <li>• have in</li> <li>• depth knowledge on the fundamentals of statistics, correlation between two or more variables</li> <li>• identify expected outcomes of events, compute theoretical frequencies in case of double, rare and continuous distribution of variables, use sampling techniques and apply tests of significance for large and small samples</li> </ul>



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				<ul style="list-style-type: none"> <li>• use chi square test for qualitative factors and do ANOVA and F Test for one way and two way distribution series</li> </ul>
PG1A4	E- commerce & E-office	global	<p>ensures that the students acquire knowledge about the various dimensions of the e- Commerce and digitalization and they also get hands* on* experience in working with all the programmes of E* office which will enable them to work in a computerized office</p>	<ul style="list-style-type: none"> <li>• The student shall be able to</li> <li>• introduce the dynamics of world of electronic commerce, at inter and intra organizational level extensively, upon e- banking services</li> <li>• space out for the paradigms of fin teen (digitalization) in businesses</li> <li>• capture the role of AI in services of businesses , namely, banking, hospitals</li> </ul>



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			environment.	and engineering
PG2A5	Quantitative techniques	global	helps students to acquire working knowledge in Operations Research and Resource Management Techniques and to learn decision making techniques for cost minimization and profit maximizations	<ul style="list-style-type: none"> <li>• The student shall be able to</li> <li>• trace the importance of OR, and its application in arriving at Business</li> <li>• Solutions and use LLP, in locating resources, for maximizing profit</li> <li>• Apply transportation models, to real time businesses</li> <li>• Arrive at the best route for travelling salesmen</li> <li>• Manage inventory levels</li> <li>• Use control techniques PERT and CPM to optimize time</li> </ul>
PG2A6	Financial Management	National	This course enables the students to understand the various tools and	<ul style="list-style-type: none"> <li>• Use marginal costing as a tool to arrive at business decisions</li> <li>• Arrive at minimum rate of</li> </ul>





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			techniques used in financial planning , analysis, control and decision making and to apply them in solving financial problems	<p>return, required to maintain the MP of shares</p> <ul style="list-style-type: none"> <li>• Navigate between different debt – equity mix; to maximize wealth</li> <li>• Make “value simulations ” for capital expenditure proposals</li> <li>• Infuse time value of money, in evaluating profits and in preparing portion statements</li> </ul>
PG2A7	Research methodology	National	This course creates awareness among the students about the nature and the design of research. It also aims to give an understanding about collection of data,	<ul style="list-style-type: none"> <li>• Approach research with a bend of mind, as a scientific method of study, and comprehend on the problems faced by the researchers in India</li> <li>• Understand the role of selection of research problem</li> </ul>



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			formulation of hypothesis and preparation of research report	and formulate research design <ul style="list-style-type: none"> <li>• Dive into and weigh the methods of data collection and sampling methods through situational analysis</li> <li>• Formulate and test hypothesis</li> <li>• Use data processing techniques and present research work in research report</li> </ul>
PG2A8	Software package for statistical analysis	National	This course facilitates the students in solving the statistical problems using computers. It also equips and trains the students to use SPSS packages for their research	<ul style="list-style-type: none"> <li>• Compile data base and manipulate data, using SPSS and Apply SPSS in computing</li> <li>• basic (statistic)</li> <li>• Apply parametric and non* parametric tests, to compare and interpret averages</li> <li>• Perform ANOVA association</li> </ul>



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				<p>tests using SPSS</p> <ul style="list-style-type: none"> <li>• Correlate and regress variables , with SPSS</li> <li>• Extract component matrix, in factor analysis and evaluate data through reliability</li> <li>• tests</li> </ul>
PG3A9	Advanced costing	National	in* depth knowledge of the costing concepts and the applications of the methods and techniques of cost accounting	<ul style="list-style-type: none"> <li>• Distinguish costs create tenders collect costs for units, job, batch and prepare production Account</li> <li>• Distinguish costs create tenders collect costs for units, job, batch and prepare production Account</li> <li>• Compute Notional/ real profit, contracts, completed and in progress</li> </ul>



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			<ul style="list-style-type: none"> <li>• Ascertain cost of finished product by products and joint products for continuous Production</li> <li>• Prepare integral and non* integral cost accounts and reconcile between cost and financial Records</li> </ul>
PG3A10	Direct Taxes Law & Practice I	National	<p>This course helps the students to gain the an in* depth knowledge of the provision of income tax law and their applications in computation of various heads of income of different assesses</p> <ul style="list-style-type: none"> <li>• Have a thorough understanding on the basics of I.T</li> <li>• Substance incomes exempt from tax and arrive at tax incidence based on residential status of assesses</li> <li>• Compute IFS given, varied forms and determination of salary receipt</li> </ul>





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				<ul style="list-style-type: none"> <li>• Arrive at IFHP, in different contexts</li> <li>• Calculate taxable profits, in different business dimensions</li> </ul>
PG3A11	Executive skills development	National	This course enables the students know themselves and to develop their personality and also equip them with basic communication skills	<ul style="list-style-type: none"> <li>• Portray herself and discover the secret the power within</li> <li>• Relate interpersonally with honed skills</li> <li>• Identify causes of stress and manage with stress</li> <li>• Foster Communication Skills</li> <li>• Assert as leaders ,Manage time better and speak better</li> </ul>
PG3AE1	Partnership accounting	National	This course enables the students to gain knowledge and skills in the procedure relating to partnership	<ul style="list-style-type: none"> <li>• Pronounce the basics of partnership Act, regarding maintenance of books of accounts of firm and deal with past guarantees &amp;</li> </ul>



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			accounting and other specified areas of financial accountings and to have a focus on accounting for all types of transactions that are unique to a partnership	<p>adjustments</p> <ul style="list-style-type: none"> <li>Record accounting transactions during admission</li> <li>Ascertain the profit upto the date of death / retirement of partner</li> <li>Account for dissolution of partnership firm for amalgamation of firms and sale of a firm to a company</li> <li>Record the insolvency accounts of firms during piecemeal distribution</li> </ul>
PG3AE2	Marketing Management	National	This course helps the students to understand the framework of marketing management under various contexts.	<ul style="list-style-type: none"> <li>Spell out the cognitive of marketing and marketing mix, and its recent dynamics</li> <li>Highlight the process of evolution of product, its life</li> </ul>



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			<p>This course enables the students to acquire the knowledge about the various dimensions and aspects of marketing and prepares them to take* up career in marketing</p>	<p>cycle and the elements of policy development of a product and apply the same in business / industry</p> <ul style="list-style-type: none"> <li>• Identify and apply different methods of pricing, in different types of businesses</li> <li>• Explain the kinds of channel members, and the influencers and formation of channels</li> <li>• Communicate the potent on promotional tools, and their adaptation</li> </ul>
PG3EA12	Software Package for Accounting Decisions	National	<p>This course ensures that the student gets hands* on –experience in working with financial accounting in</p>	<ul style="list-style-type: none"> <li>• Introduce the basic concepts of Accounting</li> <li>• Create Companies using Software Package Use features effectively and navigate</li> </ul>



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			software package, which will enable them, work with computerized accounts	<p>between functional keys</p> <ul style="list-style-type: none"> <li>• Enlighten with F11 &amp; F12 features</li> <li>• Create vouchers and invoices</li> <li>• Help organizations in dealing inventory information</li> </ul>
PG4A12	Corporate Accounting	National	This course enables the students to know about the principles involved in the maintenance of company law and to provide the students the knowledge to recent developments in corporate accounting	<ul style="list-style-type: none"> <li>• Account for the procedural process involved issue of shares and</li> <li>• forfeiture in redemption of preference shares</li> <li>• Facilitate corporate, in preparing final accounts</li> <li>• Prepare the merged accounts of pooled companies</li> <li>• Value shares of goodwill, based on the typicality of each company</li> </ul>





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				<ul style="list-style-type: none"> <li>• Prepare Accounts of Holding Companies</li> </ul>
PG4A13	Women Entrepreneurship And Management Of Small Business	National	<p>This course provides necessary exposure to the students to the entrepreneurial and business climate of the country and motivates them for taking up entrepreneurial activities as their career option</p>	<ul style="list-style-type: none"> <li>• Familiarize with the types of entrepreneurship</li> <li>• Get acquainted with problems faced by women entrepreneurs</li> <li>• Understanding of Small Scale Enterprises</li> <li>• Highlight the process of evolution of product, its life cycle, and the elements of policy development of a product and apply the same in SSI</li> <li>• Critically Analyse the Financial Health</li> </ul>
PG4A14	Direct Tax Law and	National	<p>This course helps to gain in* depth</p>	<ul style="list-style-type: none"> <li>• Figure out the income from capital gains and other</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com

**Year** : 2015 - 2020



	Practice II		knowledge about provisions of income tax law and their applications in the assessment of individuals, firms and companies	<p>sources</p> <ul style="list-style-type: none"> <li>• Computation of deductions from gross total income</li> <li>• Estimate the income of individuals</li> <li>• Determine the income of firms and companies</li> <li>• Familiarize with various types of assessment</li> </ul>
PGAEDC	Creative advertising	global	This course ensures that the students of other departments are trained in the skills of creating advertisements and enabled to create advertisements on their own	<ul style="list-style-type: none"> <li>• Distinguish key factors involved in successful advertising and be able to substantiate</li> <li>• the importance of advertising products/ services</li> <li>• Recall various media involved in advertising products/</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com

**Year** : 2015 - 2020



			<p>services and identify the</p> <ul style="list-style-type: none"> <li>• positioning of the media in hosting advertisements</li> <li>• Formulate advertisement copy and categorise the components of advertisement copy</li> <li>• Use photo shop and flash media in editing images</li> <li>• Nurture and apply creativity in advertising and critically examine any advertisement</li> <li>• on different media</li> </ul>
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**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com

**Year** : 2015 - 2020



## 2017 - 2018

COURSE CODE	COURSE TITLE	NATURE OF THE COURSE (LOCAL/ NATIONAL/REGIONAL/ GLOBAL)	COURSE DESCRIPTION	COURSE OBJECTIVES
PG1A1	Auditing	National	outlines an insight into the principles, methods and techniques of auditing of different types of organizations. It also enables the students to know the salient features of Company audit and expose them	<ul style="list-style-type: none"> <li>• The student shall be able to</li> <li>• explain the nuances of auditing, it's variation from investment and accounting, the objects and merits of auditing and the qualities of an auditor</li> <li>• highlights the essentialities and the mode of conduct of various institutions/ Organizations</li> <li>• vouch trading and cash transactions</li> <li>• explain at length the provisions</li> </ul>





**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com

**Year** : 2015 - 2020



			to the technique of E* auditing	regarding audit of companies
PG1A2	Management Accounting	National	enables the students to understand the various tools and techniques used in financial planning, analysis, control and decision making and applying them in solving financial problems of business units.	<ul style="list-style-type: none"> <li>describe audit in computerized environment</li> <li>The student shall be able to</li> <li>synthesize on concept of management accounting</li> <li>make expert analysis of financial statements</li> <li>forecast fund requirements, and manage current asset</li> <li>interpret computed variances between actual and standards and significantly, effect inter and intra firm comparisons</li> <li>prepare functional budgets, conceptualize responsibility centres and identify functionality of MIS</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com

**Year** : 2015 - 2020



PG1A3	Advanced business statistics	National	helps the students to gain knowledge and skills in the various techniques of statistics to estimate variables and to test the hypotheses in research	<ul style="list-style-type: none"> <li>• The student shall be able to</li> <li>• have in</li> <li>• depth knowledge on the fundamentals of statistics, correlation between two or more variables</li> <li>• identify expected outcomes of events, compute theoretical frequencies in case of double, rare and continuous distribution of variables, use sampling techniques and apply tests of significance for large and small samples</li> <li>• use chi- square test for qualitative factors and do ANOVA and F Test for one way and two way distribution series</li> </ul>
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**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com

**Year** : 2015 - 2020



PG1A4	E- commerce & E-office	Global	ensures that the students acquire knowledge about the various dimensions of the E* Commerce and digitalization and they also get hands* on* experience in working with all the programmes of E- office which will enable them to work in a computerized office environment.	<ul style="list-style-type: none"> <li>• The student shall be able to</li> <li>• introduce the dynamics of world of electronic commerce, at inter and intra organizational level extensively, upon e- banking services</li> <li>• space out for the paradigms of fin teen (digitalization) in businesses</li> <li>• capture the role of AI in services of businesses , namely, banking, hospitals and engineering</li> </ul>
PG2A5	Quantitative	National	helps students to	<ul style="list-style-type: none"> <li>• The student shall be able to</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com

**Year** : 2015 - 2020



	techniques		acquire working knowledge in Operations Research and Resource Management Techniques and to learn decision making techniques for cost minimization and profit maximizations	<ul style="list-style-type: none"> <li>• trace the importance of OR, and its application in arriving at Business Solutions and use LLP, in locating resources, for maximizing profit</li> <li>• Apply transportation models, to real-time businesses</li> <li>• Arrive at the best route for travelling salesmen Manage inventory levels</li> <li>• Use control techniques PERT and CPM to optimize time</li> </ul>
PG2A6	Financial Management	National	This course enables the students to understand the various tools and	<ul style="list-style-type: none"> <li>• Use marginal costing as a tool to arrive at business decisions</li> <li>• Arrive at minimum rate of return, required to maintain the MP of shares</li> </ul>





**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com

**Year** : 2015 - 2020



			techniques used in financial planning , analysis, control and decision making and to apply them in solving financial problems	<ul style="list-style-type: none"> <li>• Navigate between different debt – equity mix; to maximize wealth</li> <li>• Make “value simulations ” for capital expenditure proposals</li> <li>• Infuse time value of money, in evaluating profits and in preparing portion statements</li> </ul>
PG2A7	Research methodology	National	This course creates awareness among the students about the nature and the design of research. It also aims to give an understanding about collection of data, formulation	<ul style="list-style-type: none"> <li>• Approach research with a bend of mind, as a scientific method of study, and comprehend on the problems faced by the researchers in India</li> <li>• Understand the role of selection of research problem and formulate research design</li> <li>• Dive into and weigh the methods of data collection and</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com

**Year** : 2015 - 2020



			of hypothesis and preparation of research report	<p>sampling methods through situational analysis</p> <ul style="list-style-type: none"> <li>• Formulate and test hypothesis</li> <li>• Use data processing techniques and present research work in research report</li> </ul>
PG2A8	Software package for statistical analysis	National	<p>This course facilitates the students in solving the statistical problems using computers. It also equips and trains the students to use SPSS packages for their research</p>	<ul style="list-style-type: none"> <li>• Compile data base and manipulate data, using SPSS and Apply SPSS in computing</li> <li>• basic (statistic)</li> <li>• Apply parametric and non* parametric tests, to compare and interpret averages</li> <li>• Perform ANOVA association tests using SPSS</li> <li>• Correlate and regress variables , with SPSS</li> <li>• Extract component matrix, in</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com

**Year** : 2015 - 2020



				<p>factor analysis and evaluate data through reliability</p> <ul style="list-style-type: none"> <li>• Tests</li> </ul>
PG3A9	Advanced costing	National	<p>in* depth knowledge of the costing concepts and the applications of the methods and techniques of cost accounting</p>	<ul style="list-style-type: none"> <li>• Distinguish costs create tenders collect costs for units, job, batch and prepare production Account</li> <li>• Distinguish costs create tenders collect costs for units, job, batch and prepare production Account</li> <li>• Compute Notional/ real profit, contracts, completed and in progress</li> <li>• Ascertain cost of finished product by products and joint products for continuous Production</li> <li>• Prepare integral and non* integral cost accounts and</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com

**Year** : 2015 - 2020



				reconcile between cost and financial Records
PG3A10	Direct Taxes Law & Practice I	National	This course helps the students to gain the an in* depth knowledge of the provision of income tax law and their applications in computation of various heads of income of different assesses	<ul style="list-style-type: none"> <li>• Have a thorough understanding on the basics of I.T</li> <li>• Substance incomes exempt from tax and arrive at tax incidence based on residential status of assesses</li> <li>• Compute IFS given, varied forms and determination of salary receipt</li> <li>• Arrive at IFHP, in different contexts</li> <li>• Calculate taxable profits, in different business dimensions</li> </ul>
PG3A11	Executive skills development	National	This course enables the students know	<ul style="list-style-type: none"> <li>• Portray herself and discover the secret the power within</li> <li>• Relate interpersonally with</li> </ul>





**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com

**Year** : 2015 - 2020



			themselves and to develop their personality and also equip them with basic communication skills	honed skills Identify causes of stress and manage with stress <ul style="list-style-type: none"> <li>• Foster Communication Skills</li> <li>• Assert as leaders ,Manage time better and speak better</li> </ul>
PG3EA12	Software Package for Accounting Decisions	National	This course ensures that the student gets hands* on – experience in working with financial accounting in software package, which will enable them, work with	<ul style="list-style-type: none"> <li>• Introduce the basic concepts of Accounting</li> <li>• Create Companies using Software Package Use features effectively and navigate between functional keys</li> <li>• Enlighten with F11 &amp; F12 features</li> <li>• Create vouchers and invoices</li> <li>• Help organizations in dealing inventory information</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com

**Year** : 2015 - 2020



			computerized accounts	
PG4A12	Corporate Accounting	National	This course enables the students to know about the principles involved in the maintenance of company law and to provide the students the knowledge to recent developments in corporate accounting	<ul style="list-style-type: none"> <li>• Account for the procedural process involved issue of shares and</li> <li>• forfeiture in redemption of preference shares</li> <li>• Facilitate corporate, in preparing final accounts</li> <li>• Prepare the merged accounts of pooled companies</li> <li>• Value shares of goodwill, based on the typicality of each company</li> <li>• Prepare Accounts of Holding Companies</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com

**Year** : 2015 - 2020



PG4A13	Women Entrepreneurship And Management Of Small Business	National	This course provides necessary exposure to the students to the entrepreneurial and business climate of the country and motivates them for taking up entrepreneurial activities as their career option	<ul style="list-style-type: none"> <li>Familiarize with the types of entrepreneurship</li> <li>Get acquainted with problems faced by women entrepreneurs</li> <li>Understanding of Small Scale Enterprises</li> <li>Highlight the process of evolution of product, its life cycle, and the</li> <li>elements of policy development of a product and apply the same in SSI</li> <li>Critically Analyse the Financial Health</li> </ul>
PG4A14	Direct Tax Law and Practice II	National	This course helps to gain in* depth knowledge about provisions of	<ul style="list-style-type: none"> <li>Figure out the income from capital gains and other sources</li> <li>Computation of deductions from gross total income</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com

**Year** : 2015 - 2020



			income tax law and their applications in the assessment of individuals, firms and companies	<ul style="list-style-type: none"> <li>• Estimate the income of individuals</li> <li>• Determine the income of firms and companies</li> <li>• Familiarize with various types of assessment</li> </ul>
PGAEDC	Creative advertising	Global	This course ensures that the students of other departments are trained in the skills of creating advertisements and enabled to create advertisements on their own	<ul style="list-style-type: none"> <li>• Distinguish key factors involved in successful advertising and be able to substantiate</li> <li>• the importance of advertising products/ services</li> <li>• Recall various media involved in advertising products/ services and identify the</li> <li>• positioning of the media in hosting advertisements</li> <li>• Formulate advertisement copy and categorise the components</li> </ul>





**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com

**Year** : 2015 - 2020



				<p>of advertisement copy</p> <ul style="list-style-type: none"> <li>• Use photo shop and flash media in editing images</li> <li>• Nurture and apply creativity in advertising and critically examine any advertisement on different media</li> </ul>
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## 2016 - 2017

COURSE CODE	COURSE TITLE	NATURE OF THE COURSE (LOCAL/ NATIONAL/REGIONAL/ GLOBAL)	COURSE DESCRIPTION	COURSE OBJECTIVES
PG1A1	Auditing	National	outlines an insight into the principles, methods and techniques of auditing of	<ul style="list-style-type: none"> <li>• The student shall be able to</li> <li>• explain the nuances of auditing, it's variation from investment and accounting, the objects and merits of auditing and the</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com

**Year** : 2015 - 2020



			different types of organizations. It also enables the students to know the salient features of Company audit and expose them to the technique of E* auditing	<p>qualities of an auditor</p> <ul style="list-style-type: none"> <li>• highlights the essentialities and the mode of conduct of various institutions/ Organizations</li> <li>• vouch trading and cash transactions</li> <li>• explain at length the provisions regarding audit of companies</li> <li>• describe audit in computerized environment</li> </ul>
PG1A2	Management Accounting	National	enables the students to understand the various tools and techniques used in financial planning, analysis, control and decision	<ul style="list-style-type: none"> <li>• The student shall be able to</li> <li>• synthesize on concept of management accounting</li> <li>• make expert analysis of financial statements</li> <li>• forecast fund requirements, and manage current asset</li> <li>• interpret computed variances</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com

**Year** : 2015 - 2020



			making and applying them in solving financial problems of business units.	between actual and standards and significantly, effect inter and intra firm comparisons <ul style="list-style-type: none"> <li>prepare functional budgets, conceptualize responsibility centres and identify functionality of MIS</li> </ul>
PG1A3	Advanced business statistics	National	helps the students to gain knowledge and skills in the various techniques of statistics to estimate variables and to test the hypotheses in research	<ul style="list-style-type: none"> <li>The student shall be able to</li> <li>have in</li> <li>depth knowledge on the fundamentals of statistics, correlation between two or more variables</li> <li>identify expected outcomes of events, compute theoretical frequencies in case of double, rare and continuous distribution of variables, use</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com

**Year** : 2015 - 2020



				<p>sampling techniques and apply tests of significance for large and small samples</p> <ul style="list-style-type: none"> <li>• use chi- square test for qualitative factors and do ANOVA and F Test for one way and two way distribution series</li> </ul>
PG1A4	E- commerce & E-office	Global	<p>ensures that the students acquire knowledge about the various dimensions of theE* Commerce and digitalization and they also get hands* on* experience in working with all</p>	<ul style="list-style-type: none"> <li>• The student shall be able to</li> <li>• introduce the dynamics of world of electronic commerce, at inter and intra organizational level extensively, upon e- banking services</li> <li>• space out for the paradigms of fin teen (digitalization) in businesses</li> <li>• capture the role of AI in services of businesses , namely,</li> </ul>





**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com

**Year** : 2015 - 2020



			the programmes of E- office which will enable them to work in a computerized office environment.	banking, hospitals and engineering
PG2A5	Quantitative techniques	National	helps students to acquire working knowledge in Operations Research and Resource Management Techniques and to learn decision making techniques for cost minimization and	<ul style="list-style-type: none"> <li>• The student shall be able to</li> <li>• trace the importance of OR, and its application in arriving at Business Solutions and use LLP, in locating resources, for maximizing profit</li> <li>• Apply transportation models, to real-time businesses</li> <li>• Arrive at the best route for travelling salesmen Manage inventory levels</li> <li>• Use control techniques PERT</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com

**Year** : 2015 - 2020



			profit maximizations	and CPM to optimize time
PG2A6	Financial Management	National	This course enables the students to understand the various tools and techniques used in financial planning , analysis, control and decision making and to apply them in solving financial problems	<ul style="list-style-type: none"> <li>• Use marginal costing as a tool to arrive at business decisions</li> <li>• Arrive at minimum rate of return, required to maintain the MP of shares</li> <li>• Navigate between different debt – equity mix; to maximize wealth</li> <li>• Make “value simulations ” for capital expenditure proposals</li> <li>• Infuse time value of money, in evaluating profits and in preparing portion statements</li> </ul>
PG2A7	Research methodology	National	This course creates awareness among the	<ul style="list-style-type: none"> <li>• Approach research with a bend of mind, as a scientific method of study, and comprehend on</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com

**Year** : 2015 - 2020



			<p>students about the nature and the design of research. It also aims to give an understanding about collection of data, formulation of hypothesis and preparation of research report</p>	<p>the problems faced by the researchers in India</p> <ul style="list-style-type: none"> <li>• Understand the role of selection of research problem and formulate research design</li> <li>• Dive into and weigh the methods of data collection and sampling methods through situational analysis</li> <li>• Formulate and test hypothesis</li> <li>• Use data processing techniques and present research work in research report</li> </ul>
PG2A8	Software package for statistical analysis	National	<p>This course facilitates the students in solving the statistical problems using</p>	<ul style="list-style-type: none"> <li>• Compile data base and manipulate data, using SPSS and Apply SPSS in computing</li> <li>• basic (statistic)</li> <li>• Apply parametric and non*</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com

**Year** : 2015 - 2020



			computers. It also equips and trains the students to use SPSS packages for their research	<p>parametric tests, to compare and interpret averages</p> <ul style="list-style-type: none"> <li>• Perform ANOVA association tests using SPSS</li> <li>• Correlate and regress variables , with SPSS</li> <li>• Extract component matrix, in factor analysis and evaluate data through reliability</li> <li>• Tests</li> </ul>
PG3A9	Advanced costing	National	in* depth knowledge of the costing concepts and the applications of the methods and techniques of cost accounting	<ul style="list-style-type: none"> <li>• Distinguish costs create tenders collect costs for units, job, batch and prepare production Account</li> <li>• Distinguish costs create tenders collect costs for units, job, batch and prepare production Account</li> <li>• Compute Notional/ real profit, contracts, completed and in</li> </ul>





**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com

**Year** : 2015 - 2020



				<p>progress</p> <ul style="list-style-type: none"> <li>• Ascertain cost of finished product by products and joint products for continuous Production</li> <li>• Prepare integral and non* integral cost accounts and reconcile between cost and financial Records</li> </ul>
PG3A10	Direct Taxes Law & Practice I	National	<p>This course helps the students to gain the an in* depth knowledge of the provision of income tax law and their applications in computation of</p>	<ul style="list-style-type: none"> <li>• Have a thorough understanding on the basics of I.T</li> <li>• Substance incomes exempt from tax and arrive at tax incidence based on residential status of assesses</li> <li>• Compute IFS given, varied forms and determination of salary receipt</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com

**Year** : 2015 - 2020



			various heads of income of different assesses	<ul style="list-style-type: none"> <li>• Arrive at IFHP, in different contexts</li> <li>• Calculate taxable profits, in different business dimensions</li> </ul>
PG3A11	Executive skills development	National	This course enables the students know themselves and to develop their personality and also equip them with basic communication skills	<ul style="list-style-type: none"> <li>• Portray herself and discover the secret the power within</li> <li>• Relate interpersonally with honed skills Identify causes of stress and manage with stress</li> <li>• Foster Communication Skills</li> <li>• Assert as leaders ,Manage time better and speak better</li> </ul>
PG3EA12	Software Package for Accounting Decisions	National	This course ensures that the student gets hands* on –	<ul style="list-style-type: none"> <li>• Introduce the basic concepts of Accounting</li> <li>• Create Companies using Software Package Use features</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com

**Year** : 2015 - 2020



			experience in working with financial accounting in software package, which will enable them, work with computerized accounts	effectively and navigate between functional keys <ul style="list-style-type: none"> <li>• Enlighten with F11 &amp; F12 features</li> <li>• Create vouchers and invoices</li> <li>• Help organizations in dealing inventory information</li> </ul>
PG4A12	Corporate Accounting	National	This course enables the students to know about the principles involved in the maintenance of company law and to provide the	<ul style="list-style-type: none"> <li>• Account for the procedural process involved issue of shares and</li> <li>• forfeiture in redemption of preference shares</li> <li>• Facilitate corporate, in preparing final accounts</li> <li>• Prepare the merged accounts of pooled companies</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com

**Year** : 2015 - 2020



			students the knowledge to recent developments in corporate accounting	<ul style="list-style-type: none"> <li>• Value shares of goodwill, based on the typicality of each company</li> <li>• Prepare Accounts of Holding Companies</li> </ul>
PG4A13	Women Entrepreneurship And Management Of Small Business	National	<p>This course provides necessary exposure to the students to the entrepreneurial and business climate of the country and motivates them for taking up entrepreneurial activities as their</p>	<ul style="list-style-type: none"> <li>• Familiarize with the types of entrepreneurship</li> <li>• Get acquainted with problems faced by women entrepreneurs</li> <li>• Understanding of Small Scale Enterprises</li> <li>• Highlight the process of evolution of product, its life cycle, and the</li> <li>• elements of policy development of a product and apply the same in SSI</li> </ul>





**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com

**Year** : 2015 - 2020



			career option	<ul style="list-style-type: none"> <li>Critically Analyse the Financial Health</li> </ul>
PG4A14	Direct Tax Law and Practice II	National	This course helps to gain in* depth knowledge about provisions of income tax law and their applications in the assessment of individuals, firms and companies	<ul style="list-style-type: none"> <li>Figure out the income from capital gains and other sources</li> <li>Computation of deductions from gross total income</li> <li>Estimate the income of individuals</li> <li>Determine the income of firms and companies</li> <li>Familiarize with various types of assessment</li> </ul>
PGAEDC	Creative advertising	Global	This course ensures that the students of other departments are trained in the skills of creating	<ul style="list-style-type: none"> <li>Distinguish key factors involved in successful advertising and be able to substantiate</li> <li>the importance of advertising products/ services</li> <li>Recall various media involved in</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com

**Year** : 2015 - 2020



			<p>advertisements and enabled to create advertisements on their own</p>	<p>advertising products/ services and identify the</p> <ul style="list-style-type: none"> <li>• positioning of the media in hosting advertisements</li> <li>• Formulate advertisement copy and categorise the components of advertisement copy</li> <li>• Use photo shop and flash media in editing images</li> <li>• Nurture and apply creativity in advertising and critically examine any advertisement</li> <li>• on different media</li> </ul>
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**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – M.Com

**Year** : 2015 - 2020



## 2015 - 2016

COURSE CODE	COURSE TITLE	NATURE OF THE COURSE (LOCAL/ NATIONAL/REGIONAL/ GLOBAL)	COURSE DESCRIPTION	COURSE OBJECTIVES
PG1A1	Auditing	National	outlines an insight into the principles, methods and techniques of auditing of different types of organizations. It also enables the students to know the salient features of Company audit and expose them to the technique of E*	<ul style="list-style-type: none"> <li>• The student shall be able to</li> <li>• explain the nuances of auditing, it's variation from investment and accounting, the objects and merits of auditing and the qualities of an auditor</li> <li>• highlights the essentialities and the mode of conduct of various institutions/ Organizations</li> <li>• vouch trading and cash transactions</li> <li>• explain at length the provisions regarding audit of companies</li> </ul>



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			auditing	<ul style="list-style-type: none"> <li>describe audit in computerized environment</li> </ul>
PG1A2	Management Accounting	National	<p>enables the students to understand the various tools and techniques used in financial planning, analysis, control and decision making and applying them in solving financial problems of business units.</p>	<ul style="list-style-type: none"> <li>The student shall be able to</li> <li>synthesize on concept of management accounting</li> <li>make expert analysis of financial statements</li> <li>forecast fund requirements, and manage current asset</li> <li>interpret computed variances between actual and standards and significantly, effect inter and intra firm comparisons</li> <li>prepare functional budgets, conceptualize responsibility centres and identify functionality of MIS</li> </ul>





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PG1A3	Advanced business statistics	National	helps the students to gain knowledge and skills in the various techniques of statistics to estimate variables and to test the hypotheses in research	<ul style="list-style-type: none"> <li>• The student shall be able to</li> <li>• have in</li> <li>• depth knowledge on the fundamentals of statistics, correlation between two or more variables</li> <li>• identify expected outcomes of events, compute theoretical frequencies in case of double, rare and continuous distribution of variables, use sampling techniques and apply tests of significance for large and small samples</li> <li>• use chi-square test for qualitative factors and do ANOVA and F Test for one way and two way distribution series</li> </ul>
PG1A4	E- commerce & E-	Global	ensures that the	<ul style="list-style-type: none"> <li>• The student shall be able to</li> </ul>



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	office		students acquire knowledge about the various dimensions of the E* Commerce and digitalization and they also get hands* on* experience in working with all the programmes of E-office which will enable them to work in a computerized office environment.	<ul style="list-style-type: none"> <li>• introduce the dynamics of world of electronic commerce, at inter and intra organizational level extensively, upon e- banking services</li> <li>• space out for the paradigms of fin teen (digitalization) in businesses</li> <li>• capture the role of AI in services of businesses , namely, banking, hospitals and engineering</li> </ul>
PG2A5	Quantitative techniques	National	helps students to acquire working	<ul style="list-style-type: none"> <li>• The student shall be able to</li> <li>• trace the importance of OR, and its</li> </ul>



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			<p>knowledge in Operations Research and Resource Management Techniques and to learn decision making techniques for cost minimization and profit maximizations</p>	<p>application in arriving at Business Solutions and use LLP, in locating resources, for maximizing profit</p> <ul style="list-style-type: none"> <li>• Apply transportation models, to real-time businesses</li> <li>• Arrive at the best route for travelling salesmen Manage inventory levels</li> <li>• Use control techniques PERT and CPM to optimize time</li> </ul>
PG2A6	Financial Management	National	<p>This course enables the students to understand the various tools and techniques used in financial planning ,</p>	<ul style="list-style-type: none"> <li>• Use marginal costing as a tool to arrive at business decisions</li> <li>• Arrive at minimum rate of return, required to maintain the MP of shares</li> <li>• Navigate between different debt –</li> </ul>



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			analysis, control and decision making and to apply them in solving financial problems	equity mix; to maximize wealth <ul style="list-style-type: none"> <li>• Make “value simulations ” for capital expenditure proposals</li> <li>• Infuse time value of money, in evaluating profits and in preparing portion statements</li> </ul>
PG2A7	Research methodology	National	This course creates awareness among the students about the nature and the design of research. It also aims to give an understanding about collection of data, formulation of hypothesis and preparation of research report	<ul style="list-style-type: none"> <li>• Approach research with a bend of mind, as a scientific method of study, and comprehend on the problems faced by the researchers in India</li> <li>• Understand the role of selection of research problem and formulate research design</li> <li>• Dive into and weigh the methods of data collection and sampling methods through situational analysis</li> </ul>





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			<ul style="list-style-type: none"> <li>• Formulate and test hypothesis</li> <li>• Use data processing techniques and present research work in research report</li> </ul>
PG2A8	Software package for statistical analysis	National	<p>This course facilitates the students in solving the statistical problems using computers. It also equips and trains the students to use SPSS packages for their research</p> <ul style="list-style-type: none"> <li>• Compile data base and manipulate data, using SPSS and Apply SPSS in computing</li> <li>• basic (statistic)</li> <li>• Apply parametric and non* parametric tests, to compare and interpret averages</li> <li>• Perform ANOVA association tests using SPSS</li> <li>• Correlate and regress variables , with SPSS</li> <li>• Extract component matrix, in factor analysis and evaluate data through reliability</li> </ul>



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				<ul style="list-style-type: none"> <li>• Tests</li> </ul>
PG3A9	Advanced costing	National	in* depth knowledge of the costing concepts and the applications of the methods and techniques of cost accounting	<ul style="list-style-type: none"> <li>• Distinguish costs create tenders collect costs for units, job, batch and prepare production Account</li> <li>• Distinguish costs create tenders collect costs for units, job, batch and prepare production Account</li> <li>• Compute Notional/ real profit, contracts, completed and in progress</li> <li>• Ascertain cost of finished product by products and joint products for continuous Production</li> <li>• Prepare integral and non* integral cost accounts and reconcile between cost and financial Records</li> </ul>
PG3A10	Direct Taxes Law &	National	This course helps the students to	<ul style="list-style-type: none"> <li>• Have a thorough understanding on the basics of I.T</li> </ul>



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	Practice I		gain the an in* depth knowledge of the provision of income tax law and their applications in computation of various heads of income of different assesses	<ul style="list-style-type: none"> <li>• Substance incomes exempt from tax and arrive at tax incidence based on residential status of assesses</li> <li>• Compute IFS given, varied forms and determination of salary receipt</li> <li>• Arrive at IFHP, in different contexts</li> <li>• Calculate taxable profits, in different business dimensions</li> </ul>
PG3A11	Executive skills development	National	This course enables the students know themselves and to develop their personality and alsoequip them with basic communication	<ul style="list-style-type: none"> <li>• Portray herself and discover the secret the power within</li> <li>• Relate interpersonally with honed skills Identify causes of stress and manage with stress</li> <li>• Foster Communication Skills</li> <li>• Assert as leaders ,Manage time better and speak better</li> </ul>



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			skills	
PG3EA12	Software Package for Accounting Decisions	National	This course ensures that the student gets hands* on – experience in working with financial accounting in software package, which will enable them, work with computerized accounts	<ul style="list-style-type: none"> <li>• Introduce the basic concepts of Accounting</li> <li>• Create Companies using Software Package Use features effectively and navigate between functional keys</li> <li>• Enlighten with F11 &amp; F12 features</li> <li>• Create vouchers and invoices</li> <li>• Help organizations in dealing inventory information</li> </ul>
PG4A12	Corporate Accounting	National	This course enables the students to know about the principles involved	<ul style="list-style-type: none"> <li>• Account for the procedural process involved issue of shares and</li> <li>• forfeiture in redemption of preference shares</li> </ul>





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			in the maintenance of company law and to provide the students the knowledge to recent developments in corporate accounting	<ul style="list-style-type: none"> <li>Facilitate corporate, in preparing final accounts</li> <li>Prepare the merged accounts of pooled companies</li> <li>Value shares of goodwill, based on the typicality of each company</li> <li>Prepare Accounts of Holding Companies</li> </ul>
PG4A13	Women Entrepreneurship And Management Of Small Business	National	This course provides necessary exposure to the students to the entrepreneurial and business climate of the country and motivates them for	<ul style="list-style-type: none"> <li>Familiarize with the types of entrepreneurship</li> <li>Get acquainted with problems faced by women entrepreneurs</li> <li>Understanding of Small Scale Enterprises</li> <li>Highlight the process of evolution of product, its life cycle, and the elements of policy development of</li> </ul>



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			taking up entrepreneurial activities as their career option	a product and apply the same in SSI <ul style="list-style-type: none"> <li>Critically Analyse the Financial Health</li> </ul>
PG4A14	Direct Tax Law and Practice II	National	This course helps to gain in* depth knowledge about provisions of income tax law and their applications in the assessment of individuals, firms and companies	<ul style="list-style-type: none"> <li>Figure out the income from capital gains and other sources</li> <li>Computation of deductions from gross total income</li> <li>Estimate the income of individuals</li> <li>Determine the income of firms and companies</li> <li>Familiarize with various types of assessment</li> </ul>
PGAEDC	Creative advertising	Global	This course ensures that the students of other departments are	<ul style="list-style-type: none"> <li>Distinguish key factors involved in successful advertising and be able to substantiate</li> <li>the importance of advertising</li> </ul>



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			<p>trained in the skills of creating advertisements and enabled to create advertisements on their own</p>	<p>products/ services</p> <ul style="list-style-type: none"> <li>Recall various media involved in advertising products/ services and identify the</li> <li>positioning of the media in hosting advertisements</li> <li>Formulate advertisement copy and categorize the components of advertisement copy</li> <li>Use photo shop and flash media in editing images</li> <li>Nurture and apply creativity in advertising and critically examine any advertisement</li> <li>on different media</li> </ul>
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