



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



## **FATIMA COLLEGE (AUTONOMOUS), MADURAI – 625018**

**NAME OF THE PROGRAMME: B.A ECONOMICS**

**PROGRAMME CODE : UAEC**

### **PROGRAMME OUTCOMES**

The learners will be able to

**PO1:** acquire knowledge of fundamental concepts and subject specific academic competency.

**PO2:** enhance the communicative skills and gain confidence to disseminate knowledge through oral and written communication effectively.

**PO3:** think critically, evaluate analytically and apply the expertise of their discipline in real life.

**PO4:** appreciate literary, economic, cultural, socio-psychological and environmental diversity.

**PO5:** pursue and attain meaningful goals, develop positive attitude to gain self-awareness, self-esteem, self-discipline and self-motivation.

**PO6:** acquire employability and entrepreneurial skills

**PO7:** evolve as responsible citizens and leaders.



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### PROGRAMME SPECIFIC OUTCOMES:

**PSO1:** Acquire knowledge of different branches of Economics.

**PSO2:** Demonstrate adequate economic knowledge to assimilate creative and critical economic policy.

**PSO3:** Develop an eclectic taste to appreciate and criticize the economic ideas of different economists..

**PSO4:** Comprehend and assess economic societal, and political issues manifested in Economics.

**PSO5:** Hone teaching and career skills.

**PSO6:** Fortify application knowledge to inculcate life- long learning.

### 2019 - 2020

COURSE CODE	COURSE TITLE	NATURE OF THE COURSE (LOCAL/ NATIONAL/ REGIONAL/ GLOBAL)	COURSE DESCRIPTION	COURSE OUTCOMES
19E1CC1	Micro Economics I	Global	Enabling the Students understand the basic economic concepts and	CO1: Educate the Students to learn all basic theories of Economics  CO2: Useful to students since it covers the competitive exams syllabus like TNPSC, IAS, IES and other competitive



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			equipping themselves for competitive exams	exams CO3: Identifying the perfections and imperfections of markets. CO4: This paper formulates the base for all higher education courses on business. CO5: Analyse individual decisions at variety of economic environment
19E1CC2	Monetary Economics	Global	The course provides knowledge on the various theories of money and its application	CO1: It helps to evaluate the influence of inflation and deflation by using consumer price Index CO2: Assessing the policy implementation by government for economic development CO3: Enhance vocabulary CO3: Enabling the students to understand the basic concepts in Theories of Money CO4: Learning different currencies through



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				this course
19E1AC1	Economic Statistics	National	Equipping the students with statistical tools needed for research and analysis	<p>CO1: Enabling the students do their research project</p> <p>CO2: Acquire the techniques of polishing their statistical skills</p> <p>CO3: Articulate with Diagrammatic and Graphic Representation of data</p> <p>CO4: To gain knowledge on correlation among the economic variables</p> <p>CO5: Equipied with consumer price index and wholesale price index to calculate inflation and deflation.</p>
19E1NME1	Entrepreneurial Skills	Global	The course aims to help students understand the entrepreneurial skills and articulate	<p>CO1: Get a bird's eye view of the social, political, religious and economic empowerment of women</p> <p>CO2: Know about the agri and allied activities to generate income</p>





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			the skills of report writing to avail the financial assistance	CO3: Learn handmade items, art from waste, embroidery and doll making CO4: Learning online transaction on goods and services CO5: Inducement to become a women entrepreneur
19E2CC3	Micro Economics II	Global	enabling the Students understand the basic economic concepts and equipping themselves for competitive exams	CO1: Educate the Students to learn all basic theories of Economics CO2: Useful to students since it covers the competitive exams syllabus like TNPSC, IAS, IES and other competitive exams CO3: Identifying the perfections and imperfections of markets. CO4: This paper formulates the base for all higher education courses on business. CO5: Analyse individual decisions at variety



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				of economic environment
19E2CC4	Economics Of Insurance	Global	<p>Course encompasses all aspects of property and liability insurance, including policies, premium structure, constitution of insurable risks, underwriting, reinsurance, claims, and the regulatory environment.</p> <p>The course is structured towards a comprehensive understanding of the property and liability industry.</p>	<p>CO1: Define health insurance and explain its importance in financial planning.</p> <p>CO2: Recognize the need for disability income insurance</p> <p>CO3: Distinguish between the two types of life insurance policies and analyze various types of life insurance. Understand the value of supplemental health and disability insurance.</p> <p>CO4: Equip the students with the essential aspects of insurance To impart the skill required for getting job opportunities in various insurance Companies</p> <p>CO5: Equip and motivate the students to become LIC Agents and Development officers</p>



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19E2AC2	Mathematical Methods For Economics	Global	The intention is to transmit the body of basic mathematics that enables the creation of economic theory in general. In this course, particular economic models are not the ends, but the means for illustrating the method of applying mathematical techniques to economic theory in general.	<p>CO1: Implant the knowledge of Mathematical Application in Economics</p> <p>CO2: Equip the student to develop their skills in problem solving</p> <p>CO3: Identify the significance of Mathematics in preparing for various competitive examinations like TNPSC, UPSC, SET &amp; NET</p> <p>CO4: Equip students in the application of mathematical tools in Economics</p> <p>CO5: Make the students skillful in business mathematics to find a good job</p>
19E2NME2	Entrepreneurial Skills	Global	The course aims to help students understand the	CO1: Get a bird's eye view of the social, political, religious and economic empowerment of women



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			entrepreneurial skills and articulate the skills of report writing to avail the financial assistance.	CO2: Know about the agri and allied activities to generate income CO3: Learn handmade items, art from waste, embroidery and doll making CO4: Learning online transaction on goods and services CO5: Inducement to become a women entrepreneur
COURSE CODE	COURSE TITLE	NATURE OF THE COURSE (LOCAL/ NATIONAL/ REGIONAL/ GLOBAL)	COURSE DESCRIPTION	COURSE OBJECTIVES
E3CC5	Economic Thinkers	Global	Imparting the knowledge on the history of economics and the learners will get exposure on various economist	<ul style="list-style-type: none"> <li>Demonstrate the economic ideas of various economist</li> <li>Exposure on economic ideas of many experienced economist.</li> <li>Assessing the economic ideas of latest</li> </ul>





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			ideas	<p>economists.</p> <ul style="list-style-type: none"> <li>• Sensitization and elicit an opt behaviour in par with the current economic status.</li> <li>• Analyse the present economic scenario with the view point of different economists</li> </ul>
E3CC6	Money And Banking	National	Exposure given to students on Indian Banking System	<ul style="list-style-type: none"> <li>• Awareness on the functions of Money market and Capita l market.</li> <li>• sensitising the role of Central Bank.</li> <li>• Gained knowledge on electronic banking..</li> <li>• : Knowledge on Gold Standard and break down of Gold Standard..</li> <li>• Analyse the supply and demand for money with the view point of different economists</li> </ul>
A3ACE3	Global Business			<ul style="list-style-type: none"> <li>• Equipped with the Knowledge of</li> </ul>



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	Management	Global	Inculcating the knowledge of multinational companies and investment in India	<p>different types of business</p> <ul style="list-style-type: none"> <li>• Able to compare and contrast the business culture of India with other countries</li> <li>• Groomed up with management skills</li> <li>• Gained knowledge on convertibility of rupee.</li> <li>• Students would become knowledgeable of all the basic international business policies</li> </ul>
E3SB1	Micro Finance & Women Empowerment	National	Inspiration and motivation to students to start their own small business for their career development	<ul style="list-style-type: none"> <li>• Knowledge on the operation of SHG</li> <li>• Motivation to start their own business venture</li> <li>• Comprehensive idea on women empowerment</li> <li>• Training on home made products</li> </ul>



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E4CC4	Labour Economics	Global	A study of labour, a primary source of Economic growth of India. It focuses on labourer's problems in Industries and the role of trade union in solving the disputes. The course also describes	<ul style="list-style-type: none"> <li>• Explore the significance of labour as a productive power.</li> <li>• Evaluate the status of Indian labour, labour laws and the power of Trade Union.</li> <li>• Identify the causes and ill-effects of migration..</li> <li>• Utilize various programmes generating employment opportunities.</li> <li>• Identify the causes and effects of industrial disputes on the economy</li> </ul>
E4CC8	Fiscal Economics	National	This course examines the subject matter of Fiscal economics. It emphasizes on tax revenue and non-	<ul style="list-style-type: none"> <li>• Understand the Meaning and Scope of Fiscal Economics</li> <li>• Identify the sources Tax Revenues and Non tax Revenues</li> <li>• Gained knowledge on Income tax, VAT</li> </ul>



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			tax revenue and the problems of Allocation of resources between the Centre-state and local bodies.	and GST.  <ul style="list-style-type: none"> <li>Assess the Causes for the Growth of Public Expenditure and Public Debt.</li> <li>Evaluate the Centre and State Financial Relations.</li> </ul>
E4ACA4	Entrepreneu-Rial Development	All the Three	The course aims at developing entrepreneurial skills among students and to create awareness on opportunities and challenges for new ventures, benefits/drawbacks of entrepreneurship,	<ul style="list-style-type: none"> <li>Have the ability to discern distinct entrepreneurial traits</li> <li>Know the parameters to assess opportunities and constraints for new business ideas</li> <li>Design strategies for successful implementation of business ideas</li> <li>Write a business plan an able to apply these skills in the context of both new ventures as well as in established companies</li> <li>To solve challenging problems in a highly</li> </ul>





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				uncertain environment.
E4SB2	Micro Small and Medium Enterprises	National	Motivating students to become job creators.	<ul style="list-style-type: none"> <li>• Enable them to gain Knowledge on MSME.</li> <li>• Able to analyse reasons for Industrial sickness and to overcome the problems..</li> <li>• Enabling them to analyse and evaluate the functions of Non –Banking financial institutions.</li> </ul>
E5CC9	Indian Economic Issues – I	National	The course provides an overview of the state of the Indian economy prior to the country's independence and form an idea of the various considerations that shaped India's post-	<ul style="list-style-type: none"> <li>• Become familiar with the state of the Indian economy in 1947, the year of India's Independence.</li> <li>• Able to Comprehend the factors that lead to the underdevelopment and stagnation of the Indian economy</li> <li>• Impart clear cut idea about Industrial development in India.</li> <li>• Enable the students to prepare for</li> </ul>



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			Independence development strategy	competitive examinations and face the TNPSC and UPSC exams where Indian Economy is a part of syllabus.
E5CC10	Economics of Planning and Development	National	The course aims at imparting knowledge on planning & development. It gives an overall outlook on Planning Commission and India's five year plans.	<ul style="list-style-type: none"> <li>Assess the policy implementation by government for economic development.</li> <li>Enable the students to understand the basic concepts in Economic Theories.</li> <li>Demonstrate the various plans according to the economic status</li> <li>Enjoy the creative sensibility of the African American writers as revealed in the vernacular mode</li> <li>Gained knowledge on the choice of technique for India.</li> </ul>
E5CC11	International Trade	Global, National	The learners will learn Country's trading system,	<ul style="list-style-type: none"> <li>Analyse Balance of Payment and Balance of trade</li> </ul>



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			financial transactions, exchange rate and exchange control.	<ul style="list-style-type: none"> <li>• Explain Foreign Exchange Market and Euro Currency Market.</li> <li>• Assess the Impact of Globalisation on the Indian Economy</li> <li>• Evaluate the performance of GATT and WTO and other</li> <li>• Global Trade Institutions.</li> </ul>
E5ME1	Economics of Export Management	National	The learners will get sufficient exposure to the stock market, nature and its operations and examines job opportunities in the share and commodity market.	<ul style="list-style-type: none"> <li>• Identify the complete picture about security market and its structural framework.</li> <li>• Analyse the regulatory environment in Security Market.</li> <li>• Explore and utilize the Grievance Cells in Stock Exchange</li> <li>• Gained knowledge on share trading &amp; commodity trading.</li> </ul>



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E5ME2	Infrastructure Economics	National	The learners will acquire a broad range of knowledge pertaining to optimal allocation of resources and its influence on social welfare.	<ul style="list-style-type: none"> <li>• Enable them to gain Knowledge on allocation of resources</li> <li>• Evaluating the contributions of the economist to the society</li> <li>• Become aware of the difference between private and social cost</li> <li>• Relate it with the Indian economy.</li> </ul>
E5SB3	Entrepreneurial Skills (Skill Based)	Global, National	Inculcating skills of writing business and funding proposals, and motivate to start any business with knowledge of different mechanisim.	<ul style="list-style-type: none"> <li>• Acquiring Knowledge on different business.</li> <li>• Awareness on different Government schemes and assistance to star new business ventures</li> <li>• Drive to start own business.</li> </ul>
E5SB4	Share Trading	National	Learners will get	<ul style="list-style-type: none"> <li>• Facilitate in making rational decisions in</li> </ul>





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	and Commodity Trading (Skill Based)		exposure on Sharemarket, share trading and commodity trading.	<p>share trading</p> <ul style="list-style-type: none"> <li>Equipping students with the knowledge of share market and commodity market.</li> <li>Promoting confidence and business knowledge of the students as they are dealing with share market.</li> <li>Enhancing their knowledge on online trading skills.</li> </ul>
E6CC12	Indian Economic Issues – II	National	<p>The course provides an overview of the developmental issues of the Indian economy</p> <p>and highlight the importance of different sectors of the Indian Economy</p>	<ul style="list-style-type: none"> <li>Attain insight on various issues obstructing the development of Indian economy</li> <li>Impart clear cut idea about Economic reforms of India.</li> <li>Depict the foreign exchange and FDI in India</li> </ul>



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			for its development and the position of our economy with the rest of the world	
E6CC13	Basic Econometrics	National	The course focuses on the study of . mathematical and statistical application of economic theories.	<ul style="list-style-type: none"> <li>• Make students familiar with the application of econometrics in Economic theory..</li> <li>• Facilitate cause and effect relationship among two economic variables.</li> <li>• Analyze the cause and effect relationship among more than two economic variables.</li> <li>• Enable the students to acquire the knowledge on accurate forecasting's skills.</li> </ul>
E6ME3	Computer Data Analytics For	Global	Facilitate students to use computer	<ul style="list-style-type: none"> <li>• Gained knowledge on statistical package</li> </ul>



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	Economists		software for economic analysis and for online transactions.	<ul style="list-style-type: none"> <li>• Trained on statistical application in their research projects.</li> <li>• Knowledge on electronic banking.</li> <li>• Knowledge on electronic trading procedures.</li> <li>• Equipped with e-marketing.</li> </ul>
E6ME4	Welfare Economics	National	The students will get a exposure on optimal allocation of resources and how it affects social welfare.	<ul style="list-style-type: none"> <li>• Get an insight of the contributions of various economists..</li> <li>• Comprehensive knowledge on optimal production and consumption..</li> <li>• Understand the concept of public good and the problems of public good</li> <li>• Gained knowledge on external economies and diseconomies..</li> </ul>
E6ME5	Tamilnadu Economy	State	Focuses on socio economic	<ul style="list-style-type: none"> <li>• Understand the economic background of Tamilnadu.</li> </ul>



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			background of Tamil Nadu and its sectoral background.	<ul style="list-style-type: none"> <li>• Knowledge on the challenges faced by Tamilnadu</li> <li>• Adequate knowledge on fiscal position of Madurai</li> <li>• Exposure on agricultural, industrial and tourism development in Madurai District..</li> </ul>
E6ME6	Managerial Economics	National, State	Acquaints the students with the necessary skills for career opportunities with crucial decision making.	<ul style="list-style-type: none"> <li>• Knowledge on different pricing policy.</li> <li>• Equip learners with the mathematical applications to reachout crucial decisions.</li> <li>• Familiarise them with the concept of profit management. And capital budgeting.</li> </ul>
E6SB5	Economic Journalism	National, State	Gives the students practical skill based training in various	<ul style="list-style-type: none"> <li>• Get knowledge on the basics of Journalism</li> <li>• Master specific skills related to –</li> </ul>





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			skills relevant to the print media that would enable them take up a career in Journalism	<p>reporting &amp; journalistic writing,</p> <ul style="list-style-type: none"> <li>• Learn how to write headlines</li> <li>• Acquire knowledge about different types of stories</li> <li>• Learn the skills required to edit reports and other stories</li> </ul>
E6SB6	Tax Calculations	National	Provides an exposure to Indian tax system	<ul style="list-style-type: none"> <li>• Understand GST and its calculation.</li> <li>• Knowledge on income tax slabs</li> <li>• Explore the various international duties.</li> </ul>



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E1CC1	Micro Economics I	Global	Enabling the Students understand the basic economic concepts and equipping themselves for competitive exams	<ul style="list-style-type: none"> <li>Educate the Students to learn all basic theories of Economics</li> <li>Useful to students since it covers the competitive exams syllabus like TNPSC, IAS, IES and other competitive exams</li> <li>Identifying the perfections and imperfections of markets.</li> <li>This paper formulates the base for all higher education courses on business.</li> <li>Analyse individual decisions at variety of economic environment</li> </ul>



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E1CC2	Monetary Economics	Global	The course provides knowledge on the various theories of money and its application	<ul style="list-style-type: none"> <li>• It helps to evaluate the influence of inflation and deflation by using consumer price Index</li> <li>• Assessing the policy implementation by government for economic development Enhance vocabulary</li> <li>• Enabling the students to understand the basic concepts in Theories of Money</li> <li>• Learning different currencies through this course</li> </ul>
E1AC1	Economic Statistics	National	Equipping the students with statistical tools needed for research and analysis	<ul style="list-style-type: none"> <li>• Enabling the students do their research project</li> <li>• Acquire the techniques of polishing their statistical skills</li> <li>• Articulate with Diagrammatic and Graphic Representation of data</li> <li>• To gain knowledge on correlation among the economic variables</li> </ul>



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				<ul style="list-style-type: none"> <li>Equiped with consumer price index and wholesale price index to calculate inflation and deflation.</li> </ul>
E1NME1	Entrepreneurial Skills	Global	The course aims to help students understand the entrepreneurial skills and articulate the skills of report writing to avail the financial assistance	<ul style="list-style-type: none"> <li>Get a bird's eye view of the social, political, religious and economic empowerment of women</li> <li>Know about the agri and allied activities to generate income</li> <li>Learn handmade items, art from waste, embroidery and doll making</li> <li>Learning online transaction on goods and services</li> <li>Inducement to become a women entrepreneur</li> </ul>
E2CC3	Micro Economics II	Global	enabling the Students understand the basic economic concpets and	<ul style="list-style-type: none"> <li>Educate the Students to learn all basic theories of Economics</li> <li>Useful to students since it covers the competitive exams syllabus like TNPSC,</li> </ul>





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			equipping themselves for competitive exams	<p>IAS, IES and other competitive exams</p> <ul style="list-style-type: none"> <li>Identifying the perfections and imperfections of markets.</li> <li>This paper formulates the base for all higher education courses on business.</li> <li>Analyse individual decisions at variety of economic environment</li> </ul>
E2CC4	Economics of Insurance	Global	Course encompasses all aspects of property and liability insurance, including policies, premium structure, constitution of insurable risks, underwriting, reinsurance, claims, and the regulatory environment.	<ul style="list-style-type: none"> <li>Define health insurance and explain its importance in financial planning.</li> <li>Recognize the need for disability income insurance</li> <li>Distinguish between the two types of life insurance policies and analyze various types of life insurance. Understand the value of supplemental health and disability insurance.</li> <li>Equip the students with the essential aspects of insurance To impart the skill</li> </ul>



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			The course is structured towards a comprehensive understanding of the property and liability industry.	<p>required for getting job opportunities in various insurance Companies</p> <ul style="list-style-type: none"> <li>Equip and motivate the students to become LIC Agents and Development officers</li> </ul>
E2AC2	Mathematical Methods for Economics	Global	The intention is to transmit the body of basic mathematics that enables the creation of economic theory in general. In this course, particular economic models are not the ends, but the means for illustrating the method of applying mathematical	<ul style="list-style-type: none"> <li>Implant the knowledge of Mathematical Application in Economics</li> <li>Equip the student to develop their skills in problem solving</li> <li>Identify the significance of Mathematics in preparing for various competitive examinations like TNPSC, UPSC, SET &amp; NET</li> <li>Equip students in the application of mathematical tools in Economics</li> <li>Make the students skillful in business mathematics to find a good job</li> </ul>



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			techniques to economic theory in general.	
E2NME2	Entrepreneurial Skills	Global	The course aims to help students understand the entrepreneurial skills and articulate the skills of report writing to avail the financial assistance.	<ul style="list-style-type: none"> <li>• Get a bird's eye view of the social, political, religious and economic empowerment of women</li> <li>• Know about the agri and allied activities to generate income</li> <li>• Learn handmade items, art from waste, embroidery and doll making</li> <li>• Learning online transaction on goods and services</li> <li>• Inducement to become a women entrepreneur</li> </ul>
E3CC5	Macro Economics	Global	Imparting the knowledge on macroeconomic variables and Help	<ul style="list-style-type: none"> <li>• Demonstrate the analytical skills</li> <li>• Understand and analyze the performance of an economy. GNP, NNP and PI.</li> <li>• Assessing the latest concepts of e-</li> </ul>



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			in the formulation of economic policies	<p>commerce, e-banking and online trading</p> <ul style="list-style-type: none"> <li>• Explain the concepts of gross domestic product, inflation and unemployment, and how they are measured.</li> <li>• Identify the causes of fluctuations in income, output and employment, and make attempts to control them</li> </ul>
E3CC6	Economic Thinkers	Global	Exposing The Students To Various Economists Ideas.	<ul style="list-style-type: none"> <li>• Compare and contrast the economic ideas of various economists at different point of time.</li> <li>• sensitization about the exploitation of labour by capitalists</li> <li>• Evaluate the contributions of Nobel Laureates in economics.</li> <li>• Sensitization and elicit an opt behaviour in par with the current economic status.</li> <li>• Analyse the present economic scenario with the view point of different economists</li> </ul>





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**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

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A3ACE3	Global Business Management	Global	Inculcating the knowledge of multinational companies and investment in India	<ul style="list-style-type: none"> <li>• Equipped with the Knowledge of different types of business</li> <li>• Able to compare and contrast the business culture of India with other countries</li> <li>• Groomed up with management skills</li> <li>• Gained knowledge on convertibility of rupee.</li> <li>• Students would become knowledgeable of all the basic international business policies</li> </ul>
E3SB1	Competitive Exam Skills	Global	Inspiration and motivation to students to attend various competitive exams for their carrer development	<ul style="list-style-type: none"> <li>• Students have learned to preapre CV and application.</li> <li>• Motivation in attending interviews and group discussions.</li> <li>• Enhancement of communication skills</li> <li>• Inducement to attend campus interview</li> <li>• Implanting the knowledge of quantitative</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

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				Aptitude and Logical Reasoning
E4CC4	Labour Economics	Global	A study of labour, a primary source of Economic growth of India. It focuses on labourer's problems in Industries and the role of trade union in solving the disputes. The course also describes	<ul style="list-style-type: none"> <li>• Explore the significance of labour as a productive power.</li> <li>• Evaluate the status of Indian labour, labour laws and the power of Trade Union.</li> <li>• Identify the causes and ill-effects of migration..</li> <li>• Utilize various programmes generating employment opportunities.</li> <li>• Identify the causes and effects of industrial disputes on the economy</li> </ul>
E4CC8	Fiscal Economics	National	This course examines the subject matter of Fiscal economics. It emphasizes on tax revenue and non-	<ul style="list-style-type: none"> <li>• Understand the Meaning and Scope of Fiscal Economics</li> <li>• Identify the sources Tax Revenues and Non tax Revenues</li> <li>• Gained knowledge on Income tax, VAT and GST.</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

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			tax revenue and the problems of Allocation of resources between the Centre-state and local bodies.	<ul style="list-style-type: none"> <li>Assess the Causes for the Growth of Public Expenditure and Public Debt.</li> <li>Evaluate the Centre and State Financial Relations.</li> </ul>
E4ACA4	Entrepreneurial Development	All the Three	The course aims at developing entrepreneurial skills among students and to create awareness on opportunities and challenges for new ventures, benefits/drawbacks of entrepreneurship,	<ul style="list-style-type: none"> <li>Have the ability to discern distinct entrepreneurial traits</li> <li>Know the parameters to assess opportunities and constraints for new business ideas</li> <li>Design strategies for successful implementation of business ideas</li> <li>Write a business plan and be able to apply these skills in the context of both new ventures as well as in established companies</li> <li>To solve challenging problems in a highly uncertain environment.</li> </ul>



**Criterion** : I – Curricular Aspects

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E4SB2	Export Business	Global	This course would encourage the students to avail self-employment. In the area of export and enhance knowledge on international marketing	<ul style="list-style-type: none"> <li>• Enable them to gain Knowledge on export procedures and documentation.</li> <li>• Able to analyse compare and contrast the export procedures of India with other countries.</li> <li>• Enabling them to analyse and evaluate the structure of international marketing</li> </ul>
E5CC9	Indian Economic Issues – I	National	The course provides an overview of the state of the Indian economy prior to the country's independence and form an idea of the	<ul style="list-style-type: none"> <li>• Become familiar with the state of the Indian economy in 1947, the year of India's Independence.</li> <li>• Able to Comprehend the factors that lead to the underdevelopment and stagnation of the Indian economy</li> <li>• Impart clear cut idea about Industrial development in India.</li> </ul>





**Criterion** : I – Curricular Aspects

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**Year** : 2015 - 2020



			various considerations that shaped India's post-Independence development strategy.	<ul style="list-style-type: none"> <li>• Enable the students to prepare for competitive examinations and face the TNPSC and UPSC exams where Indian Economy is a part of syllabus.</li> </ul>
E5CC10	Economics of Planning and Development	National	The course aims at imparting knowledge on planning & development. It gives an overall outlook on Planning Commission and India's five year plans.	<ul style="list-style-type: none"> <li>• Assess the policy implementation by government for economic development.</li> <li>• Enable the students to understand the basic concepts in Economic Theories.</li> <li>• Demonstrate the various plans according to the economic status</li> <li>• Enjoy the creative sensibility of the African American writers as revealed in the vernacular mode</li> <li>• Gained knowledge on the choice of technique for India.</li> </ul>
E5CC11	International	Global,	The learners will	<ul style="list-style-type: none"> <li>• Analyse Balance of Payment and Balance</li> </ul>



**Criterion** : I – Curricular Aspects

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	Trade	National	learn Country's trading system, financial transactions, exchange rate and exchange control.	<p>of trade</p> <ul style="list-style-type: none"> <li>• Explain Foreign Exchange Market and Euro Currency Market.</li> <li>• Assess the Impact of Globalisation on the Indian Economy</li> <li>• Evaluate the performance of GATT and WTO and other</li> <li>• Global Trade Institutions.</li> </ul>
E5ME1	Indian Stock Market	National	The learners will get sufficient exposure to the stock market, nature and its operations and examines job opportunities in the share and commodity market.	<ul style="list-style-type: none"> <li>• Identify the complete picture about security market and its structural framework.</li> <li>• Analyse the regulatory environment in Security Market.</li> <li>• Explore and utilize the Grievance Cells in Stock Exchange</li> <li>• Gained knowledge on share trading &amp; commodity trading.</li> </ul>
E5ME2	Infrastructure	National	The learners will	<ul style="list-style-type: none"> <li>• Realign the nation's infrastructure to the</li> </ul>



**Criterion** : I – Curricular Aspects

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	Economics		acquire a broad range of knowledge pertaining to optimal allocation of resources and its influence on social welfare.	<p>changing world economy</p> <ul style="list-style-type: none"> <li>To study the policies to tackle challenges facing the economy</li> <li>To identify the additional resources to reach economic development.</li> <li>Students will learn to make use of the acquired education in the building up of the economy and the social well-being of the humanity.</li> </ul>
E5SB3	Entrepreneurial Skill (Skill Based)	Global, National	The course aims at developing entrepreneurial skills among students and to create awareness on opportunities and challenges for new ventures, benefits/drawbacks	<ul style="list-style-type: none"> <li>Inculcate skills of registering for a business and for writing business and funding proposals</li> <li>Equip the students with skills of technology usages and advancements in business</li> <li>Promote all types of business by enlightening them with knowledge of different support</li> </ul>



**Criterion** : I – Curricular Aspects

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**Year** : 2015 - 2020



			of entrepreneurship,	
E5SB4	Share Trading And Commodity Trading (Skill Based)	Global, National	The learners will get sufficient exposure to the share market, nature and its operations and examines job opportunities in the share and commodity Trading	<ul style="list-style-type: none"> <li>• Gain the Knowledge of stock markets and share trading</li> <li>• Examine the opportunities of finding job in share market and commodity market.</li> <li>• Enhance the knowledge of trend in stock market</li> </ul>
E6CC12	Indian Economic Issues – II	National	<p>The course provides an overview of the developmental issues of the Indian economy</p> <p>and highlightst the importance of different sectors of</p>	<ul style="list-style-type: none"> <li>• Attain insight on various issues obstructing the development of Indian economy</li> <li>• Impart clear cut idea about Economic reforms of India.</li> <li>• . Depict the foreign exchange and FDI in India</li> </ul>





**Criterion** : I – Curricular Aspects

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			the Indian Economy for its development and the position of our economy with the rest of the world	
E6CC13	Basic Econometrics	Global/ National	Make the students to inculcate basic econometrics techniques and to prepare them to do their own applied work. Students are encouraged to think of the course as a preparation toward their thesis research project.	<ul style="list-style-type: none"> <li>• Give exposure to the students in giving mathematical and statistical application of economic theories.</li> <li>• Provide the students with some useful tools for his/her future research.</li> <li>• Help the student to develop a way of thinking in quantitative terms.</li> </ul>
E6ME3	Computer Data	Global	Introduces the	<ul style="list-style-type: none"> <li>• Help the students to use computer</li> </ul>



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	Analytics for Economists		<p>students to programming and computational tools useful for future careers</p> <p>as economistsThe students goes on to cover manipulation of data, data analysis including an introduction to machine learning techniques, and basic numerical methods useful in <b>economics</b>.</p>	<p>softwares for economic analysis.</p> <ul style="list-style-type: none"> <li>• Make the students to learn online transactions and trade in Economics.</li> </ul>
E6ME4	Welfare Economics	Global	<p>Studentswill understand the different ways to</p>	<ul style="list-style-type: none"> <li>• Focus on the optimal allocation of resources and goods and how the allocation of these resources affects social</li> </ul>



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	Elective		measure <b>welfare</b> changes for individuals and know how to aggregate them.	welfare <ul style="list-style-type: none"> <li>• Serve as guides during the creation of public policy.</li> </ul>
E6ME5	Tamilnadu Economy Elective	State	Introduces the students to the historical, social, political & cultural background of Tamilnadu .	<ul style="list-style-type: none"> <li>• Make the students to get knowledge about our native state and the challenges</li> <li>• Identify the position of our state compared to other states</li> </ul>
E6ME6	Managerial Economics	National, State	Students will combines mathematical skills with applications and examples from <b>economics</b> and business.	<ul style="list-style-type: none"> <li>• Develop the managerial skills of the students</li> <li>• Develop the application and calculation part of managerial economics</li> <li>• Equip them for career opportunities with crucial decision making</li> </ul>



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E6SB5	Economic Journalism Skill Based	National, State	Gives the students practical skill based training in various skills relevant to the print media that would enable them take up a career in Journalism	<ul style="list-style-type: none"> <li>Promote skills of business and economic journalism among Economics students</li> <li>Educate the students the part of journalism that tracks, records, analyses and interprets the business, economic and financial activities.</li> </ul>
E6SB6	Tax Calculations Skill Based	National	introduces the students to Income Tax legislation and practice, related to the filing of personal income tax returns	<ul style="list-style-type: none"> <li>Make the students to learn the process of calculating income tax</li> <li>Become aware of the various process process of calculating GST</li> <li>Get the practical knowledge of charges for land registration and other taxes</li> </ul>





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**Year** : 2015 - 2020



## 2017 – 2018

COURSE CODE	COURSE TITLE	NATURE OF THE COURSE (LOCAL/ NATIONAL/ REGIONAL/ GLOBAL)	COURSE DESCRIPTION	COURSE OBJECTIVES
E1CC1	Micro Economics	Global	Enabling the Students understand the basic economic concepts and equipping themselves for competitive exams	<ul style="list-style-type: none"> <li>• To enable the students to learn rules to be considered in pricing of any industry.</li> <li>• To develop their skill, in the analysis of economic theories.</li> <li>• To expose the students to understand the product pricing and factor pricing of various industries.</li> <li>• To help the students to prepare themselves for IAS and IES exams.</li> </ul>



**Criterion** : I – Curricular Aspects

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E1CC2	Dimensions Of Economics	Global	Enabling the Students understand the basic economic concepts and equipping themselves for competitive exams	<ul style="list-style-type: none"> <li>To give a basic understanding of the general areas in economics.</li> <li>To help the non-economic units to cope up with the economics students.</li> </ul>
E1AC1	Mathematical Methods	National	The intention is to transmit the body of basic mathematics that enables the creation of economic theory in general. In this course, particular	<ul style="list-style-type: none"> <li>To equip students in the application of mathematical tools in economics.</li> <li>To make the students skillful in business mathematics is an essential criterion for getting a good job.</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

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			economic models are not the ends, but the means for illustrating the method of applying mathematical techniques to economic theory in general.	
E1NME1	Entrepreneurial Skills	Global	The course aims to help students understand the entrepreneurial skills and articulate the skills of report writing to avail the financial	<ul style="list-style-type: none"> <li>• To inculcate knowledge on Edible Mushroom, their Nutrition Therapeutic and other uses.</li> <li>• To develop skill on Technology of Tropical Mushrooms.</li> <li>• To enable the Students to Venture in Mushroom Trade</li> </ul>



**Criterion** : I – Curricular Aspects

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			assistance	
E2CC3	Macro Economics	Global	The course study National income and related concepts, consumption and investment function, IS & LM function, business cycle, Macroeconomic policies implemented to stabilise the economy.	<ul style="list-style-type: none"> <li>• To impart knowledge on macro variables.</li> <li>• To enable them to understand macro economic theories</li> </ul>
E2CC4	Economics of Insurance	Global	Course encompasses all aspects of property and	<ul style="list-style-type: none"> <li>• To acquaint the students with the essential aspects of insurance and help the students to prepare for IRDA exam.</li> </ul>





**Criterion** : I – Curricular Aspects

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			<p>liability insurance, including policies, premium structure, constitution of insurable risks, underwriting, reinsurance, claims, and the regulatory environment. The course is structured towards a comprehensive understanding of the property and liability industry.</p>	<ul style="list-style-type: none"> <li>To impart the skill required for getting job opportunities in various insurance Companies.</li> </ul>
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**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



E2AC2	Economic Statistics	Global	<p>The intention is to transmit the body of basic mathematics that enables the creation of economic theory in general. In this course, particular economic models are not the ends, but the means for illustrating the method of applying mathematical techniques to economic theory</p>	<ul style="list-style-type: none"> <li>• To make the students to understand the uses of statistics.</li> <li>• To equip the students to calculate economical concepts by using statistical tools.</li> </ul>
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**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



			in general.	
E2NME2	Entrepreneurial Skills	Global	course aims to help students understand the entrepreneurial skills and articulate the skills of report writing to avail the financial assistance	<ul style="list-style-type: none"> <li>• To inculcate knowledge on Edible Mushroom, their Nutrition Therapeutic and other uses.</li> <li>• To develop skill on Technology of Tropical Mushrooms.</li> <li>• To enable the Students to Venture in Mushroom Trade.</li> </ul>
E3CC5	Economic Thinkers	Global	Imparting the knowledge on the history of economics and the learners will get exposure on various	<ul style="list-style-type: none"> <li>• To impart the knowledge of the history of economics.</li> <li>• To expose the students to various economists ideas.</li> </ul>



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			economist ideas	
E3CC6	Moneyand Banking	Global	Exposure given to students on Indian Banking System	<ul style="list-style-type: none"> <li>• Awareness on the functions of Money market and Capita l market.</li> <li>• sensitising the role of Central Bank.</li> <li>• Gained knowledge on electronic banking..</li> <li>• Knowledge on Gold Standard and break down of Gold Standard..</li> <li>• Analyse the supply and demand for money with the view point of different economists</li> </ul>
A3ACE3	Global Business Management	Global	Inculcating the knowledge of multinational companies and investment in India	<ul style="list-style-type: none"> <li>• Equipped with the Knowledge of different types of business</li> <li>• Able to compare and contrast the business culture of India with other countries</li> <li>• Groomed up with management skills</li> <li>• Gained knowledge on convertibility of rupee.</li> <li>• Students would become knowledgeable of all</li> </ul>





**Criterion** : I – Curricular Aspects

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**Year** : 2015 - 2020



				the basic international business polices
E3SB1	Micro Finance & Women Empowerment	Global	Inspiration and motivation to students to start their own small business for their carrer development	<ul style="list-style-type: none"> <li>• Knowledge on the operation.of SHG</li> <li>• Motivation to start their own business venture</li> <li>• Comprehensive idea on women empowerment</li> <li>• Training on home made products</li> </ul>
E4CC7	Labour Economics	Global	A study of labour, a primary source of Economic growth of India. It focuses on labourer's problems in Industries and	<ul style="list-style-type: none"> <li>• Explore the significance of labour as a productive power.</li> <li>• Evaluate the status of Indian labour, labour laws and the power of Trade Union.</li> <li>• Identify the causes and ill-effects of migration.</li> <li>• Utilize various programmes generating employment opportunities.</li> <li>• Identify the causes and effects of industrial disputes on the economy</li> </ul>



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**Year** : 2015 - 2020



			the role of trade union in solving the disputes. The course also describes	
E4CC8	Fiscal Economics	National	<p>This course examines the subject matter of Fiscal economics. It emphasizes on tax revenue and non- tax revenue and the problems of Allocation of resources between the Centre-state and</p>	<ul style="list-style-type: none"> <li>• To enable the students to get an insight into various areas of fiscal administration.</li> <li>• To create awareness about the different levels of functioning of the Indian Government.</li> </ul>



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**Year** : 2015 - 2020



			local bodies.	
A4ACE4	Entrepreneurial Development	All the Three	The course aims at developing entrepreneurial skills among students and to create awareness on opportunities and challenges for new ventures, benefits/drawbacks of entrepreneurship ,	<ul style="list-style-type: none"> <li>• Have the ability to discern distinct entrepreneurial traits</li> <li>• Know the parameters to assess opportunities and constraints for new business ideas</li> <li>• Design strategies for successful implementation of business ideas</li> <li>• Write a business plan and able to apply these skills in the context of both new ventures as well as in established companies</li> <li>• To solve challenging problems in a highly uncertain environment.</li> </ul>
E4SB4	Micro Small And Medium Enterprises	National	Motivating students to become job creators.	<ul style="list-style-type: none"> <li>• Enable them to gain Knowledge on MSME.</li> <li>• Able to analyse reasons for Industrial sickness and to overcome the problems..</li> <li>• Enabling them to analyse and evaluate the</li> </ul>



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**Year** : 2015 - 2020



				fuctions of Non –Banking financial institutions.
E5CC9	Indian Economic Issues-I	National	The course provides an overview of the state of the Indian economy prior to the country's independence and form an idea of the various considerations that shaped India's post-Independence development strategy	<ul style="list-style-type: none"> <li>• Become familiar with the state of the Indian economy in 1947, the year of India's Independence.</li> <li>• Able to Comprehend the factors that lead to the underdevelopment and stagnation of the Indian economy</li> <li>• Impart clear cut idea about Industrial development in India.</li> <li>• Enable the students to prepare for competitive examinations and face the TNPSC and UPSC exams where Indian Economy is a part of syllabus.</li> </ul>
E5CC10	Economics of	National	The course aims	<ul style="list-style-type: none"> <li>• Assess the policy implementation by</li> </ul>





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	Planning and Development		at imparting knowledge on planning & development. It gives an overall outlook on Planning Commission and India's five year plans.	<ul style="list-style-type: none"> <li>• government for economic development.</li> <li>• Enable the students to understand the basic concepts in Economic Theories.</li> <li>• Demonstrate the various plans according to the economic status</li> <li>• Enjoy the creative sensibility of the African American writers as revealed in the vernacular mode</li> <li>• Gained knowledge on the choice of technique for India.</li> </ul>
E5CC11	Economics of Export Management	National	The learners will get sufficient exposure to the stock market, nature and its operations and examines job opportunities in	<ul style="list-style-type: none"> <li>• Identify the complete picture about security market and its structural framework.</li> <li>• Analyse the regulatory environment in Security Market.</li> <li>• Explore and utilize the Grievance Cells in Stock Exchange</li> <li>• Gained knowledge on share trading &amp;</li> </ul>



**Criterion** : I – Curricular Aspects

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**Year** : 2015 - 2020



			the share and commodity market.	commodity trading.
E5ME1	Economic Thinkers	Global	Imparting the knowledge on the history of economics and the learners will get exposure on various economist ideas	<ul style="list-style-type: none"> <li>• Demonstrate the economic ideas of various economist</li> <li>• Exposure on economic ideas of many experienced economist.</li> <li>• Assessing the economic ideas of latest economists.</li> <li>• Sensitization and elicit an opt behaviour in par with the current economic status.</li> <li>• Analyse the present economic scenario with the view point of different economists</li> </ul>
E5SB3	Strategic Management	Global	Designed to explore an organisation's vision, mission, examine	<ul style="list-style-type: none"> <li>• To introduce the concepts of strategic management and understand its nature in competitive and institutional landscape</li> </ul>



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**Year** : 2015 - 2020



			principles, techniques and models of organisational and environmental analysis, discuss the theory and practice of strategy formulation and implementation such as corporate governance and business ethics	To provide an underpinning of a. Strategy formulation process and frameworks, tools and techniques of strategic analysis and its application
E5SB4	Financial Services	Global	combination of technical and theoretical knowledge, including the basic finance skill	<ul style="list-style-type: none"> <li>To understand the regulatory environment in which they are undertaken. Types of products, Investment planning process</li> <li>Awareness on the operations of financial markets</li> </ul> <p>Gained Knowledge on the functions of Banking and</p>



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			Is you will need to enter finance careers. ... These include roles in areas such as commercial banking, financial planning, investment banking, money managing, insurance and real estate.	Non-Banking Institutions.
E6CC12	Indian Economic Issues-II	National	The course provides an overview of the developmental issues of the	<ul style="list-style-type: none"> <li>• Attain insight on various issues obstructing the development of Indian economy</li> <li>• Impart clear cut idea about Economic reforms of India.</li> </ul>





**Criterion** : I – Curricular Aspects

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**Year** : 2015 - 2020



			Indian economy and highlight the importance of different sectors of the Indian Economy for its development and the position of our economy with the rest of the world and	<ul style="list-style-type: none"> <li>• . Depict the foreign exchange and FDI in India</li> </ul>
E6CC13	Fiscal Economics	National	This course examines the subject matter of Fiscal economics. It emphasizes on tax revenue and	<ul style="list-style-type: none"> <li>• Understand the Meaning and Scope of Fiscal Economics</li> <li>• Identify the sources Tax Revenues and Non tax Revenues</li> <li>• Gained knowledge on Income tax, VAT and GST.</li> </ul>



**Criterion** : I – Curricular Aspects

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**Year** : 2015 - 2020



			non- tax revenue and the problems of Allocation of resources between the Centre-state and local bodies.	<ul style="list-style-type: none"> <li>Assess the Causes for the Growth of Public Expenditure and Public Debt.</li> <li>Evaluate the Centre and State Financial Relations.</li> </ul>
E6ME3	International Trade	Global, National	The learners will learn Country's trading system, financial transactions, exchange rate and exchange control.	<ul style="list-style-type: none"> <li>Analyse Balance of Payment and Balance of trade</li> <li>Explain Foreign Exchange Market and Euro Currency Market.</li> <li>Assess the Impact of Globalisation on the Indian Economy</li> <li>Evaluate the performance of GATT and WTO and other</li> <li>Global Trade Institutions.</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



E6ME4	Human Resource Management	National	<p>Human Resource Management links people-related activities to business strategy.</p> <p>The course develops a critical understanding of the role and functions of the various human resource activities in an organisation, providing students with a comprehensive review of</p>	<ul style="list-style-type: none"> <li>• To enable the students to acquire capabilities &amp; skills needed for the career.</li> <li>• To promote interpersonal relations conducive to organizations.</li> <li>• To learn to appraise themselves of their performance.</li> </ul>
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**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



			key HRM concepts, techniques and issues.	
E6ME5	Dynamics of Research	Global	This course aims to equip students with knowledge in structural dynamics, with particular emphasis on the building and bridge	<ul style="list-style-type: none"> <li>• To create awareness about the research.</li> <li>• To explain about the sampling techniques and data collection.</li> </ul>
E6ME6	Basic Econometrics	National	The course focuses on the study of . mathematical and statistical	<ul style="list-style-type: none"> <li>• Make students familiar with the application of econometrics in Economic theory..</li> <li>• Facilitate cause and effect relationship among two economic variables.</li> <li>• Analyze the cause and effect relationship</li> </ul>





**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



			application of economic theories.	among more than two economic variables. <ul style="list-style-type: none"> <li>• Enable the students to acquire the knowledge on accurate forecasting's skills.</li> </ul>
E6SB5	Entrepreneur's Guide To Export Business	Global		<ul style="list-style-type: none"> <li>• To motivate the students to start self employment in the area of Export.</li> <li>• To enhance the opportunities of job in the field of export.</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



## 2016 - 2017

COURSE CODE	COURSE TITLE	NATURE OF THE COURSE (LOCAL/ NATIONAL/ REGIONAL/ GLOBAL)	COURSE DESCRIPTION	COURSE OBJECTIVES
E1CC1	Micro Economics	Global	Enabling the Students understand the basic economic concepts and equipping themselves for competitive exams	<ul style="list-style-type: none"> <li>To enable the students to learn rules to be considered in pricing of any industry.</li> <li>To develop their skill, in the analysis of economic theories.</li> <li>To expose the students to understand the product pricing and factor pricing of various industries.</li> <li>To help the students to prepare themselves for IAS and IES exams.</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



E1CC2	Dimensions Of Economics	Global	Enabling the Students understand the basic economic concepts and equipping themselves for competitive exams	<ul style="list-style-type: none"> <li>To give a basic understanding of the general areas in economics.</li> <li>To help the non-economic units to cope up with the economics students.</li> </ul>
E1AC1	Mathematical Methods	National	The intention is to transmit the body of basic mathematics that enables the creation of economic theory in general. In this course, particular	<ul style="list-style-type: none"> <li>To equip students in the application of mathematical tools in economics.</li> <li>To make the students skillful in business mathematics is an essential criterion for getting a good job.</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



			economic models are not the ends, but the means for illustrating the method of applying mathematical techniques to economic theory in general.	
E1NME1	Entrepreneurial Skills	Global	<p>The course aims to help students understand the entrepreneurial skills and articulate the skills of report writing to avail the financial</p>	<ul style="list-style-type: none"> <li>• To inculcate knowledge on Edible Mushroom, their Nutrition Therapeutic and other uses.</li> <li>• To develop skill on Technology of Tropical Mushrooms.</li> <li>• To enable the Students to Venture in Mushroom Trade</li> </ul>





**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



			assistance	
E2CC3	Macro Economics	Global	The course study National income and related concepts, consumption and investment function, IS & LM function, business cycle, Macroeconomic policies implemented to stabilise the economy.	<ul style="list-style-type: none"> <li>• To impart knowledge on macro variables.</li> <li>• To enable them to understand macro economic theories</li> </ul>
E2CC4	Economics of Insurance	Global	Course encompasses all aspects of property and	<ul style="list-style-type: none"> <li>• To acquaint the students with the essential aspects of insurance and help the students to prepare for IRDA exam.</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



			<p>liability insurance, including policies, premium structure, constitution of insurable risks, underwriting, reinsurance, claims, and the regulatory environment. The course is structured towards a comprehensive understanding of the property and liability industry.</p>	<ul style="list-style-type: none"> <li>To impart the skill required for getting job opportunities in various insurance Companies.</li> </ul>
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**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



E2AC2	Economic Statistics	Global	<p>The intention is to transmit the body of basic mathematics that enables the creation of economic theory in general. In this course, particular economic models are not the ends, but the means for illustrating the method of applying mathematical techniques to economic theory</p>	<ul style="list-style-type: none"> <li>• To make the students to understand the uses of statistics.</li> <li>• To equip the students to calculate economical concepts by using statistical tools.</li> </ul>
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**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



			in general.	
E2NME2	Entrepreneurial Skills	Global	course aims to help students understand the entrepreneurial skills and articulate the skills of report writing to avail the financial assistance	<ul style="list-style-type: none"> <li>• To inculcate knowledge on Edible Mushroom, their Nutrition Therapeutic and other uses.</li> <li>• To develop skill on Technology of Tropical Mushrooms.</li> <li>• To enable the Students to Venture in Mushroom Trade.</li> </ul>
E3CC5	Economic Thinkers	Global	Imparting the knowledge on the history of economics and the learners will get exposure on various	<ul style="list-style-type: none"> <li>• To impart the knowledge of the history of economics.</li> <li>• To expose the students to various economists ideas.</li> </ul>





**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



			economist ideas	
E3CC6	Moneyand Banking	Global	Exposure given to students on Indian Banking System	<ul style="list-style-type: none"> <li>• Awareness on the functions of Money market and Capita l market.</li> <li>• sensitising the role of Central Bank.</li> <li>• Gained knowledge on electronic banking..</li> <li>• Knowledge on Gold Standard and break down of Gold Standard..</li> <li>• Analyse the supply and demand for money with the view point of different economists</li> </ul>
A3ACE3	Global Business Management	Global	Inculcating the knowledge of multinational companies and investment in India	<ul style="list-style-type: none"> <li>• Equipped with the Knowledge of different types of business</li> <li>• Able to compare and contrast the business culture of India with other countries</li> <li>• Groomed up with management skills</li> <li>• Gained knowledge on convertibility of rupee.</li> <li>• Students would become knowledgeable of all</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



				the basic international business polices
E3SB1	Micro Finance & Women Empowerment	Global	Inspiration and motivation to students to start their own small business for their carrer development	<ul style="list-style-type: none"> <li>• Knowledge on the operation.of SHG</li> <li>• Motivation to start their own business venture</li> <li>• Comprehensive idea on women empowerment</li> <li>• Training on home made products</li> </ul>
E4CC7	Labour Economics	Global	A study of labour, a primary source of Economic growth of India. It focuses on labourer's problems in Industries and	<ul style="list-style-type: none"> <li>• Explore the significance of labour as a productive power.</li> <li>• Evaluate the status of Indian labour, labour laws and the power of Trade Union.</li> <li>• Identify the causes and ill-effects of migration.</li> <li>• Utilize various programmes generating employment opportunities.</li> <li>• Identify the causes and effects of industrial disputes on the economy</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



			the role of trade union in solving the disputes. The course also describes	
E4CC8	Fiscal Economics	National	This course examines the subject matter of Fiscal economics. It emphasizes on tax revenue and non- tax revenue and the problems of Allocation of resources between the Centre-state and	<ul style="list-style-type: none"> <li>To enable the students to get an insight into various areas of fiscal administration.</li> <li>To create awareness about the different levels of functioning of the Indian Government.</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



			local bodies.	
A4ACE4	Entrepreneurial Development	All The Three	The course aims at developing entrepreneurial skills among students and to create awareness on opportunities and challenges for new ventures, benefits/drawbacks of entrepreneurship	<ul style="list-style-type: none"> <li>• Have the ability to discern distinct entrepreneurial traits</li> <li>• Know the parameters to assess opportunities and constraints for new business ideas</li> <li>• Design strategies for successful implementation of business ideas</li> <li>• Write a business plan and be able to apply these skills in the context of both new ventures as well as in established companies</li> <li>• To solve challenging problems in a highly uncertain environment.</li> </ul>
E4SB4	Micro Small And Medium Enterprises	National	Motivating students to become job creators.	<ul style="list-style-type: none"> <li>• Enable them to gain Knowledge on MSME.</li> <li>• Able to analyse reasons for Industrial sickness and to overcome the problems..</li> <li>• Enabling them to analyse and evaluate the</li> </ul>





**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



				fuctions of Non –Banking financial institutions.
E5CC9	Indian Economic Issues-I	National	The course provides an overview of the state of the Indian economy prior to the country's independence and form an idea of the various considerations that shaped India's post-Independence development strategy	<ul style="list-style-type: none"> <li>• Become familiar with the state of the Indian economy in 1947, the year of India's Independence.</li> <li>• Able to Comprehend the factors that lead to the underdevelopment and stagnation of the Indian economy</li> <li>• Impart clear cut idea about Industrial development in India.</li> <li>• Enable the students to prepare for competitive examinations and face the TNPSC and UPSC exams where Indian Economy is a part of syllabus.</li> </ul>
E5CC10	Economics of	National	The course aims	<ul style="list-style-type: none"> <li>• Assess the policy implementation by</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



	Planning and Development		at imparting knowledge on planning & development. It gives an overall outlook on Planning Commission and India's five year plans.	<ul style="list-style-type: none"> <li>• government for economic development.</li> <li>• Enable the students to understand the basic concepts in Economic Theories.</li> <li>• Demonstrate the various plans according to the economic status</li> <li>• Enjoy the creative sensibility of the African American writers as revealed in the vernacular mode</li> <li>• Gained knowledge on the choice of technique for India.</li> </ul>
E5CC11	Economics of Export Management	National	The learners will get sufficient exposure to the stock market, nature and its operations and examines job opportunities in	<ul style="list-style-type: none"> <li>• Identify the complete picture about security market and its structural framework.</li> <li>• Analyse the regulatory environment in Security Market.</li> <li>• Explore and utilize the Grievance Cells in Stock Exchange</li> <li>• Gained knowledge on share trading &amp;</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



			the share and commodity market.	commodity trading.
E5ME1	Economic Thinkers	Global	Imparting the knowledge on the history of economics and the learners will get exposure on various economist ideas	<ul style="list-style-type: none"> <li>• Demonstrate the economic ideas of various economist</li> <li>• Exposure on economic ideas of many experienced economist.</li> <li>• Assessing the economic ideas of latest economists.</li> <li>• Sensitization and elicit an opt behaviour in par with the current economic status.</li> <li>• Analyse the present economic scenario with the view point of different economists</li> </ul>
E5SB3	Strategic Management	Global	Designed to explore an organisation's vision, mission,	<ul style="list-style-type: none"> <li>• To introduce the concepts of strategic management and understand its nature in competitive and institutional landscape</li> <li>• To provide an underpinning of</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



			<p>examine principles, techniques and models of organisational and environmental analysis, discuss the theory and practice of strategy formulation and implementation such as corporate governance and business ethics</p>	<p>a. Strategy formulation process and frameworks, tools and techniques of strategic analysis and its application</p>
E5SB4	Financial Services	Global	<p>combination of technical and</p>	<ul style="list-style-type: none"> <li>To understand the regulatory environment in which they are undertaken. Types of</li> </ul>





**Criterion** : I – Curricular Aspects

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**Year** : 2015 - 2020



			<p>theoretical knowledge, including the basic finance skills you will need to enter finance careers. ... These include roles in areas such as commercial banking, financial planning, investment banking, money managing, insurance and real estate.</p>	<p>products, Investment planning process</p> <ul style="list-style-type: none"> <li>• Awareness on the operations of financial markets</li> <li>• Gained Knowledge on the functions of Banking and Non-Banking Institutions.</li> </ul>
E6CC12	Indian Economic	National	The course	<ul style="list-style-type: none"> <li>• Attain insight on various issues obstructing the</li> </ul>



**Criterion** : I – Curricular Aspects

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**Year** : 2015 - 2020



	Issues-II		<p>provides an overview of the developmental issues of the Indian economy and highlight the importance of different sectors of the Indian Economy for its development and the position of our economy with the rest of the world and</p>	<p>development of Indian economy</p> <ul style="list-style-type: none"> <li>• Impart clear cut idea about Economic reforms of India.</li> <li>• . Depict the foreign exchange and FDI in India</li> </ul>
E6CC13	Fiscal Economics	National	<p>This course examines the subject matter of</p>	<ul style="list-style-type: none"> <li>• Understand the Meaning and Scope of Fiscal Economics</li> </ul>



**Criterion** : I – Curricular Aspects

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**Year** : 2015 - 2020



			<p>Fiscal economics. It emphasizes on tax revenue and non-tax revenue and the problems of Allocation of resources between the Centre-state and local bodies.</p>	<ul style="list-style-type: none"> <li>Identify the sources Tax Revenues and Non tax Revenues</li> <li>Gained knowledge on Income tax, VAT and GST.</li> <li>Assess the Causes for the Growth of Public Expenditure and Public Debt.</li> <li>Evaluate the Centre and State Financial Relations.</li> </ul>
E6ME3	International Trade	Global, National	<p>The learners will learn Country's trading system, financial transactions, exchange rate and exchange</p>	<ul style="list-style-type: none"> <li>Analyse Balance of Payment and Balance of trade</li> <li>Explain Foreign Exchange Market and Euro Currency Market.</li> <li>Assess the Impact of Globalisation on the Indian Economy</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



			control.	<ul style="list-style-type: none"> <li>Evaluate the performance of GATT and WTO and other</li> <li>Global Trade Institutions.</li> </ul>
E6ME4	Human Resource Management	National	<p>Human Resource Management links people-related activities to business strategy.</p> <p>The course develops a critical understanding of the role and functions of the various human resource activities in an organisation, providing</p>	<ul style="list-style-type: none"> <li>To enable the students to acquire capabilities &amp; skills needed for the career.</li> <li>To promote interpersonal relations conducive to organizations.</li> <li>To learn to appraise themselves of their performance.</li> </ul>





**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



			students with a comprehensive review of key HRM concepts, techniques and issues.	
E6ME5	Dynamics of Research	Global	This course aims to equip students with knowledge in structural dynamics, with particular emphasis on the building and bridge	<ul style="list-style-type: none"> <li>• To create awareness about the research.</li> <li>• To explain about the sampling techniques and data collection.</li> </ul>
E6ME6	Basic Econometrics	National	The course focuses on the	<ul style="list-style-type: none"> <li>• Make students familiar with the application of econometrics in Economic theory..</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



			study of . mathematical and statistical application of economic theories.	<ul style="list-style-type: none"> <li>Facilitate cause and effect relationship among two economic variables.</li> <li>Analyze the cause and effect relationship among more than two economic variables.</li> <li>Enable the students to acquire the knowledge on accurate forecasting's skills.</li> </ul>
E6SB5	Entrepreneur's Guide to Export Business	Global		<ul style="list-style-type: none"> <li>To motivate the students to start self employment in the area of Export.</li> <li>To enhance the opportunities of job in the field of export.</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



## 2015 – 2016

COURSE CODE	COURSE TITLE	NATURE OF THE COURSE (LOCAL/ NATIONAL/ REGIONAL/ GLOBAL)	COURSE DESCRIPTION	COURSE OBJECTIVES
E1CC1	Micro Economics	Global	Enabling the Students understand the basic economic concepts and equipping themselves for competitive exams	<ul style="list-style-type: none"> <li>To enable the students to learn rules to be considered in pricing of any industry.</li> <li>To develop their skill, in the analysis of economic theories.</li> <li>To expose the students to understand the product pricing and factor pricing of various industries.</li> <li>To help the students to prepare themselves for IAS and IES exams.</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



E1CC2	Dimensions of economics	Global	Enabling the Students understand the basic economic concepts and equipping themselves for competitive exams	<ul style="list-style-type: none"> <li>To give a basic understanding of the general areas in economics.</li> <li>To help the non-economic units to cope up with the economics students.</li> </ul>
E1AC1	Mathematical Methods	National	The intention is to transmit the body of basic mathematics that enables the creation of economic theory in general. In this course, particular	<ul style="list-style-type: none"> <li>To equip students in the application of mathematical tools in economics.</li> <li>To make the students skillful in business mathematics is an essential criterion for getting a good job.</li> </ul>





**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



			economic models are not the ends, but the means for illustrating the method of applying mathematical techniques to economic theory in general.	
E1NME1	Entrepreneurial Skills	Global	The course aims to help students understand the entrepreneurial skills and articulate the skills of report writing to avail the financial	<ul style="list-style-type: none"> <li>• To inculcate knowledge on Edible Mushroom, their Nutrition Therapeutic and other uses.</li> <li>• To develop skill on Technology of Tropical Mushrooms.</li> <li>• To enable the Students to Venture in Mushroom Trade</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



			assistance	
E2CC3	Macro Economics	Global	The course study National income and related concepts, consumption and investment function, IS & LM function, business cycle, Macroeconomic policies implemented to stabilise the economy.	<ul style="list-style-type: none"> <li>To impart knowledge on macro variables.</li> <li>To enable them to understand macro economic theories</li> </ul>
E2CC4	Economics of Insurance	Global	Course encompasses all aspects of property and	<ul style="list-style-type: none"> <li>To acquaint the students with the essential aspects of insurance and help the students to prepare for IRDA exam.</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



			<p>liability insurance, including policies, premium structure, constitution of insurable risks, underwriting, reinsurance, claims, and the regulatory environment. The course is structured towards a comprehensive understanding of the property and liability industry.</p>	<ul style="list-style-type: none"> <li>To impart the skill required for getting job opportunities in various insurance Companies.</li> </ul>
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**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



E2AC2	Economic Statistics	Global	<p>The intention is to transmit the body of basic mathematics that enables the creation of economic theory in general. In this course, particular economic models are not the ends, but the means for illustrating the method of applying mathematical techniques to economic theory</p>	<ul style="list-style-type: none"> <li>• To make the students to understand the uses of statistics.</li> <li>• To equip the students to calculate economical concepts by using statistical tools.</li> </ul>
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**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



			in general.	
E2NME2	Entrepreneurial skills	Global	course aims to help students understand the entrepreneurial skills and articulate the skills of report writing to avail the financial assistance	<ul style="list-style-type: none"> <li>• To inculcate knowledge on Edible Mushroom, their Nutrition Therapeutic and other uses.</li> <li>• To develop skill on Technology of Tropical Mushrooms.</li> <li>• To enable the Students to Venture in Mushroom Trade.</li> </ul>
E3CC5	Economic thinkers	Global	Imparting the knowledge on the history of economics and the learners will get exposure on various	<ul style="list-style-type: none"> <li>• To impart the knowledge of the history of economics.</li> <li>• To expose the students to various economists ideas.</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



			economist ideas	
E3CC6	Moneyand banking	Global	Exposure given to students on Indian Banking System	<ul style="list-style-type: none"> <li>• Awareness on the functions of Money market and Capital market.</li> <li>• sensitising the role of Central Bank.</li> <li>• Gained knowledge on electronic banking..</li> <li>• Knowledge on Gold Standard and break down of Gold Standard..</li> <li>• Analyse the supply and demand for money with the view point of different economists</li> </ul>
A3ACE3	Global Business Management	Global	Inculcating the knowledge of multinational companies and investment in India	<ul style="list-style-type: none"> <li>• Equipped with the Knowledge of different types of business</li> <li>• Able to compare and contrast the business culture of India with other countries</li> <li>• Groomed up with management skills</li> <li>• Gained knowledge on convertibility of rupee.</li> <li>• Students would become knowledgeable of all</li> </ul>



**Criterion** : I – Curricular Aspects

**Metric** : 1.1.1 – Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) – B.A ECONOMICS

**Year** : 2015 - 2020



				the basic international business polices
E3SB1	Micro finance & women empowerment	Global	Inspiration and motivation to students to start their own small business for their carrer development	<ul style="list-style-type: none"> <li>• Knowledge on the operation.of SHG</li> <li>• Motivation to start their own business venture</li> <li>• Comprehensive idea on women empowerment</li> <li>• Training on home made products</li> </ul>
E4CC7	Labour economics	Global	A study of labour, a primary source of Economic growth of India. It focuses on labourer's problems in Industries and	<ul style="list-style-type: none"> <li>• Explore the significance of labour as a productive power.</li> <li>• Evaluate the status of Indian labour, labour laws and the power of Trade Union.</li> <li>• Identify the causes and ill-effects of migration.</li> <li>• Utilize various programmes generating employment opportunities.</li> <li>• Identify the causes and effects of industrial disputes on the economy</li> </ul>



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			the role of trade union in solving the disputes. The course also describes	
E4CC8	Fiscal Economics	National	This course examines the subject matter of Fiscal economics. It emphasizes on tax revenue and non- tax revenue and the problems of Allocation of resources between the Centre-state and	<ul style="list-style-type: none"> <li>• To enable the students to get an insight into various areas of fiscal administration.</li> <li>• To create awareness about the different levels of functioning of the Indian Government.</li> </ul>





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			local bodies.	
A4ACE4	Entrepreneurial Development	All the Three	The course aims at developing entrepreneurial skills among students and to create awareness on opportunities and challenges for new ventures, benefits/drawbacks of entrepreneurship	<ul style="list-style-type: none"> <li>• Have the ability to discern distinct entrepreneurial traits</li> <li>• Know the parameters to assess opportunities and constraints for new business ideas</li> <li>• Design strategies for successful implementation of business ideas</li> <li>• Write a business plan and be able to apply these skills in the context of both new ventures as well as in established companies</li> <li>• To solve challenging problems in a highly uncertain environment.</li> </ul>
E4SB4	Micro small and medium enterprises	National	Motivating students to become job creators.	<ul style="list-style-type: none"> <li>• Enable them to gain Knowledge on MSME.</li> <li>• Able to analyse reasons for Industrial sickness and to overcome the problems..</li> <li>• Enabling them to analyse and evaluate the</li> </ul>



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				fuctions of Non –Banking financial institutions.
E5CC9	Indian economic issues- I	National	The course provides an overview of the state of the Indian economy prior to the country's independence and form an idea of the various considerations that shaped India's post-Independence development strategy	<ul style="list-style-type: none"> <li>• Become familiar with the state of the Indian economy in 1947, the year of India's Independence.</li> <li>• Able to Comprehend the factors that lead to the underdevelopment and stagnation of the Indian economy</li> <li>• Impart clear cut idea about Industrial development in India.</li> <li>• Enable the students to prepare for competitive examinations and face the TNPSC and UPSC exams where Indian Economy is a part of syllabus.</li> </ul>
E5CC10	Economics of	National	The course aims	<ul style="list-style-type: none"> <li>• Assess the policy implementation by</li> </ul>



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	planning and development		at imparting knowledge on planning & development. It gives an overall outlook on Planning Commission and India's five year plans.	<ul style="list-style-type: none"> <li>• government for economic development.</li> <li>• Enable the students to understand the basic concepts in Economic Theories.</li> <li>• Demonstrate the various plans according to the economic status</li> <li>• Enjoy the creative sensibility of the African American writers as revealed in the vernacular mode</li> <li>• Gained knowledge on the choice of technique for India.</li> </ul>
E5CC11	Economics of Export Management	National	The learners will get sufficient exposure to the stock market, nature and its operations and examines job opportunities in	<ul style="list-style-type: none"> <li>• Identify the complete picture about security market and its structural framework.</li> <li>• Analyse the regulatory environment in Security Market.</li> <li>• Explore and utilize the Grievance Cells in Stock Exchange</li> <li>• Gained knowledge on share trading &amp;</li> </ul>



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			the share and commodity market.	commodity trading.
E5ME1	Economic thinkers	Global	Imparting the knowledge on the history of economics and the learners will get exposure on various economist ideas	<ul style="list-style-type: none"> <li>• Demonstrate the economic ideas of various economist</li> <li>• Exposure on economic ideas of many experienced economist.</li> <li>• Assessing the economic ideas of latest economists.</li> <li>• Sensitization and elicit an opt behaviour in par with the current economic status.</li> <li>• Analyse the present economic scenario with the view point of different economists</li> </ul>
E5SB3	Strategic management	Global	Designed to explore an organisation's vision, mission,	<ul style="list-style-type: none"> <li>• To introduce the concepts of strategic management and understand its nature in competitive and institutional landscape</li> <li>• To provide an underpinning of</li> </ul>





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			<p>examine principles, techniques and models of organisational and environmental analysis, discuss the theory and practice of strategy formulation and implementation such as corporate governance and business ethics</p>	<p>a. Strategy formulation process and frameworks, tools and techniques of strategic analysis and its application</p>
E5SB4	Financial Services	Global	<p>combination of technical and</p>	<ul style="list-style-type: none"> <li>To understand the regulatory environment in which they are undertaken. Types of</li> </ul>



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			<p>theoretical knowledge, including the basic finance skills you will need to enter finance careers. ... These include roles in areas such as commercial banking, financial planning, investment banking, money managing, insurance and real estate.</p>	<p>products, Investment planning process</p> <ul style="list-style-type: none"> <li>• Awareness on the operations of financial markets</li> <li>• Gained Knowledge on the functions of Banking and Non-Banking Institutions.</li> </ul>
E6CC12	Indian Economic	National	The course	<ul style="list-style-type: none"> <li>• Attain insight on various issues obstructing the</li> </ul>



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	Issues- II		<p>provides an overview of the developmental issues of the Indian economy and highlight the importance of different sectors of the Indian Economy for its development and the position of our economy with the rest of the world and</p>	<p>development of Indian economy</p> <ul style="list-style-type: none"> <li>• Impart clear cut idea about Economic reforms of India.</li> <li>• . Depict the foreign exchange and FDI in India</li> </ul>
E6CC13	Fiscal Economics	National	<p>This course examines the subject matter of</p>	<ul style="list-style-type: none"> <li>• Understand the Meaning and Scope of Fiscal Economics</li> </ul>



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			<p>Fiscal economics. It emphasizes on tax revenue and non-tax revenue and the problems of Allocation of resources between the Centre-state and local bodies.</p>	<ul style="list-style-type: none"> <li>Identify the sources Tax Revenues and Non tax Revenues</li> <li>Gained knowledge on Income tax, VAT and GST.</li> <li>Assess the Causes for the Growth of Public Expenditure and Public Debt.</li> <li>Evaluate the Centre and State Financial Relations.</li> </ul>
E6ME3	International Trade	Global, National	<p>The learners will learn Country's trading system, financial transactions, exchange rate and exchange</p>	<ul style="list-style-type: none"> <li>Analyse Balance of Payment and Balance of trade</li> <li>Explain Foreign Exchange Market and Euro Currency Market.</li> <li>Assess the Impact of Globalisation on the Indian Economy</li> </ul>





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			control.	<ul style="list-style-type: none"> <li>Evaluate the performance of GATT and WTO and other</li> <li>Global Trade Institutions.</li> </ul>
E6ME4	Human Resource Management	National	<p>Human Resource Management links people-related activities to business strategy.</p> <p>The course develops a critical understanding of the role and functions of the various human resource activities in an organisation, providing</p>	<ul style="list-style-type: none"> <li>To enable the students to acquire capabilities &amp; skills needed for the career.</li> <li>To promote interpersonal relations conducive to organizations.</li> <li>To learn to appraise themselves of their performance.</li> </ul>



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			students with a comprehensive review of key HRM concepts, techniques and issues.	
E6ME5	Dynamics of Research	Global	This course aims to equip students with knowledge in structural dynamics, with particular emphasis on the building and bridge	<ul style="list-style-type: none"> <li>• To create awareness about the research.</li> <li>• To explain about the sampling techniques and data collection.</li> </ul>
E6ME6	Basic Econometrics	National	The course focuses on the	<ul style="list-style-type: none"> <li>• Make students familiar with the application of econometrics in Economic theory..</li> </ul>



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			study of . mathematical and statistical application of economic theories.	<ul style="list-style-type: none"> <li>Facilitate cause and effect relationship among two economic variables.</li> <li>Analyze the cause and effect relationship among more than two economic variables.</li> <li>Enable the students to acquire the knowledge on accurate forecasting's skills.</li> </ul>
E6SB5	Entrepreneur's Guide To Export Business	Global		<ul style="list-style-type: none"> <li>To motivate the students to start self employment in the area of Export.</li> <li>To enhance the opportunities of job in the field of export.</li> </ul>