#### **DIGITAL MEDIA**

Project submitted to Madurai Kamaraj University in partial fulfilment of the requirement for the award of degree of BACHELOR OF ARTS IN JOURNALISM AND MASS COMMUNICATION

By

NA Joycilin Soosan

2021JM16

Under the Guidance of

Ms. S. Jeno Mary

Assistant Professor

Department of Journalism and Mass Communication Fatima College, Madurai-625018



Fatima College [Autonomous]

Re-accredited with A<sup>++</sup> by NAAC (Cycle-4)

Mary Land, Madurai-625018, Tamilnadu

# ACKNOWLEDGEMENT

I would like to express my sincere thanks to 'Sam Digital Studio' for providing me an opportunity to do my internship. I sincerely thank Mr. P. Sam, for guiding and encouraging me throughout the internship. I would also like to express my gratitude to Mr.Sam at 'Sam studio' for assisting me in several of my assignments.

I also thank the Principal and the Vice Principals of Fatima College for their support; Ms. P. Sumedha for her encouragement, Ms. S. Jeno Mary for her guidance in completing this internship and Dr. C. Gladious Guna Ranjini for her support.

### **DECLARATION**

I declare that this work that I have submitted for the Bachelor of Arts Degree, is my original work and that the project has not previously formed the basis either in whole or in part of the award of any degree, associateship, fellowship or any other similar titles.

Place: Madurai

N.A. Toyulin Soosan Signature of the Candidate

### CERTIFICATE

Ms. P. Sumedha

Assistant Professor & Head

Department of Journalism & Mass Communication



FATIMA COLLEGE (Autonomous)

(Re-Accredited with 'A++ by NAAC) (College with Potential for Excellence)

Mary Land, Madurai-18.

PHONE :0452-2668016, 2669015 FAX:91-452-2668437

This is to certify that the project report of the Internship done on "Digital Media" is Bonafide work carried out by NA Joycilin Soosan of B.A. Department of Journalism & Mass Communication, Fatima College (Autonomous), affiliated to Madurai Kamaraj University, Madurai, in partial fulfilment of the requirements for the award of a degree of Bachelor of Arts in Journalism and Mass Communication. The internship represents independent and original work of the candidate under my guidance.

Signature of the Supervisor

Signature of the

Head of the Department

Place: Madurai



FATIMA COLLEGE (Autonomous)
(Re - Accredited with A++ by NAAC (Cycle-IV)

Mary Land, Madurai-18. PHONE: 2668016, 2669015 FAX : 0452-2668437

Email: info@fatimacollegemdu.org

Date : 21.12.2023

To

Sam Digital Studio Arappalayam Madurai.

Dear Sir/Madam,

Sub: Permission for Internship Training - Dept of Journalism.

\* \* \*

We would like to introduce ourselves as Fatima College, affiliated to Madurai Kamaraj University. As the part of curriculum, for Journalism and Mass Communication, the students have to undergo Internship from 25.12.2023 to 06.01.2024. This Internship will enable the students to gain better knowledge.

In this regard, we request to permit our student N A Joycilin Soosan of III B.A. Journalism and Mass Communication, Reg. No. 2021JM16 to undergo training in your esteemed organisation.

Thank you,



FATIMA COLLEGE (AUTONOMOUS)

MADURAI-625 018

## Sam Digital Studio

#### TO WHOMSOEVER IT MAY CONCERN

This is to Certify that Ms. N.A.JOYCILIN SOOSAN (2021JM16) has successfully completed (from 25.12.2023 to 06.01.2024) internship at our sam digital studio. During the period of her internship program with us she was found punctual, hardworking and inquisitive.

For Sam Digital Studio

சாம் ஸ்டுடியோ No.77 ட்.ப்.பெயின் நோடு. கூற செய்படர் பின்புறம் ஆரப்பாகள்யம், எதும்று-18. 98421 44070, G.SAMCICIL EMMANUEL

77.DD Main Road Arappalayam, Near Guru Theator Madurai-625016.