#### DIGITAL MEDIA

Project submitted to Madurai Kamaraj University in partial fulfilment of the requirement for the award of degree of BACHELOR OF ARTS IN JOURNALISM AND MASS COMMUNICATION

By

V.Sarumathi

2021JM13

Under the Guidance of

Ms. S. Jeno Mary

Assistant Professor

Department of Journalism and Mass Communication Fatima College, Madurai-625018



Fatima College [Autonomous]

Re-accredited with A<sup>++</sup> by NAAC (Cycle-4)

Mary Land, Madurai-625018, Tamilnadu

APRIL 2024

## ACKNOWLEDGEMENT

I would like to express my thanks to Palani Studio for providing me an and encouraging me to do my internship. I sincerely thank Mr. Palani Kumar for guiding me to do my internship work.

I also thank the Principal and the Vice Principals of Fatima College for their support; Ms. P. Sumedha for her encouragement, Ms. S. Jeno Mary for her guidance in completing this internship and Dr. C. Gladious Guna Ranjini for her support.

### **DECLARATION**

I declare that this work that I have submitted for the Bachelor of Arts Degree, is in whole or in part of the award of any degree, associateship, fellowship or any

Place: Madurai

Signature of the Candidate

#### CERTIFICATE

Ms. P. Sumedha

Assistant Professor & Head

Department of Journalism &

Mass Communication



# FATIMA COLLEGE (Autonomous)

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(College with Potential for
Excellence)

Mary Land, Madurai-18. PHONE :0452-2668016, 2669015 FAX:91-452-2668437

This is to certify that the project report of the Internship done on "Digital Media" is Bonafide work carried out by V.Sarumathi of B.A. Department of Journalism & Mass Communication, Fatima College (Autonomous), affiliated to Madurai Kamaraj University, Madurai, in partial fulfilment of the requirements for the award of a degree of Bachelor of Arts in Journalism and Mass Communication. The internship represents independent and original work of the candidate under my guidance.

Signature of the Supervisor

Place: Madurai

Signature of the

Head of the Department



FATIMA COLLEGE (Autonomous)
(Re - Accredited with A++ by NAAC (Cycle-IV)
Mary Land, Madurai-18.

PHONE: 2668016, 2669015 FAX : 0452-2668437

Email info@fatimacollegemdu.org

Date : 15.12.2023

To

Palani Studio, S Kolathur, Unmai Nagar, Mylai Kapaleshwarar Nagar, Kovilambakkam, Chennai - 600117

Dear Sir/Madam,

Sub: Permission for Internship Training - Dept of Journalism.

We would like to introduce ourselves as Fatima College, affiliated to Madurai Kamaraj University. As the part of curriculum, for Journalism and Mass Communication, the students have to undergo Internship from 23.12.2023 to 06.01.2024. This Internship will enable the students to gain better knowledge.

In this regard, we request to permit our student V Sarumathi of III B.A. Journalism and Mass Communication, Reg. No. 2021JM13 to undergo training in your esteemed organisation.

Thank you,



VICE PRINCIPAL
FATIMA COLLEGE (AUTONOMOUS)
MADURAI-625 018

# PALANI STUDIO Photography

# CERTIFICATE OF INTERNSHIP

This is to certify that MISS. SARUMATHI.V having register number 2021JM13 of Fathima College has successfully completed internship training at Palani studio from December 23th 2023 to January 6th, 2024.

We found her sincere, hardworking oriented to photography. She worked well as part of a team during her tenure. We wish her all the best for her future endeavours.

Palani kumar

Photo Journalist, Founder of Palani Studio