

AGRICULTURAL PRODUCT MARKETING SYSTEM

A Project work submitted to Fatima College (Autonomous) affiliated to Madurai
Kamaraj University in partial fulfillment of the requirements for the
Degree of Bachelor of Science in Computer Science

Submitted by

S.KAVIPRIYA(2021B24)



DEPARTMENT OF COMPUTER SCIENCE

FATIMA COLLEGE (Autonomous)

Re-accredited with 'A++' Grade by NAAC (IV Cycle)

Mary Land, Madurai-18

MARCH - 2024

FATIMA COLLEGE (AUTONOMOUS), MADURAI-18

DEPARTMENT OF COMPUTER SCIENCE



BONAFIDE CERTIFICATE

This is to certify that this project entitled “**AGRICULTURAL PRODUCT MARKETING SYSTEM**” is a bonafide record of the project work done by Ms. S. KAVIPRIYA in partial fulfillment of the requirement for the award of the Degree of **BACHELOR OF SCIENCE** in **COMPUTER SCIENCE**.

Submitted for the Viva-Voice Examination held on 25.03.2024

B. Margaret Mary
INTERNAL EXAMINER

P. N. A. 25/3/24
EXTERNAL EXAMINER

DECLARATION

I hereby declare that the project entitled “**AGRICULTURAL PRODUCT MARKETING SYSTEM**” is a project report of the original work done by me. This project work is submitted to Fatima College (Autonomous, Affiliated to Madurai Kamaraj University) in partial fulfillment of the Degree of Bachelor of Science in Computer Science during the academic year 2023-2024.

I declare that this project work or any part thereof has not been submitted for getting any Degree or Diploma from any University or College.

Place: Madurai

Date: 25.03.2024

Signature

S. Kavipriya
S. KAVIPRIYA(2021B24)

CERTIFICATE

This is to certify that Ms. S. Kavi Priya, (Reg No : 2021B24) pursuing final year B.Sc Computer Science in Fatima College, Mary Land, Madurai has successfully completed the project "Agricultural Product Marketing System " at our organization from November 2023 to March 2024.

She was regular and her conduct was very good throughout the period.



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Branch Manager

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ABSTRACT

This project endeavors to tackle the obstacles prevalent in the agricultural sales system, with the primary goal of augmenting accessibility and efficiency within agricultural markets. The absence of a robust agricultural market infrastructure presents formidable barriers in linking farmers with buyers across varied geographical regions. Consequently, this study aims to discern these challenges and propose feasible solutions to bolster the agricultural marketing domain. In response to these challenges, an online agro shopping system has been developed to optimize agricultural production sales, elevate the delivery of product quality, and alleviate geographical constraints inherent in agro product sales. Through meticulous testing, a versatile system design application has been realized, offering a promising remedy to the prevailing challenges in agricultural marketing.