



# FATIMA COLLEGE

(Autonomous)

*Affiliated to Madurai Kamaraj University*  
*Re-Accredited with 'A++' by NAAC (Cycle - IV)*  
Mary Land, Madurai - 625018, Tamil Nadu

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## DEPARTMENT OF MBA

<b>Title</b>	<b>: FROM CLASSROOM TO BOARDROOM: EXCELLING IN BUSINESS COMMUNICATION AND SOFT SKILLS</b>
<b>Date</b>	<b>: 17.02.2024</b>
<b>Resource Person/s</b>	<b>: Mr. Balaji Krishnarajan</b> Co-Founder & Chief Executive Officer (CEO) Neekan Consulting Chennai Contact: 8940469757
<b>No. of Participants</b>	<b>: 147 Students (III Year BBA, B.COM (SF) &amp; B.COM (CA))</b>
<b>Focus on</b>	<b>: Skill Development</b>
<b>Outcome</b>	<b>: Students got acquainted with diversified skill sets required by freshers to have a competitive edge over communication challenges in the corporate world.</b>



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## INVITATION



**Fatima College (Autonomous)**

Re-accredited with "A++" by NAAC (Cycle - IV)

Mary Land, Madurai- 625018.

**Fatima Institute of Management**

**Department of MBA**

Cordially invite you for the

### **SYMPOSIUM**

On

**"FROM CLASSROOM TO BOARDROOM: EXCELLING IN BUSINESS  
COMMUNICATION AND SOFT SKILLS"**

**February 17, 2024**

Venue: Sanjose Seminar Hall

Time: 9.30 a.m. – 1.30 p.m.

**Resource Person**

**Mr. Balaji Krishnarajan**

**Co-Founder & CEO**

**Neekan Consulting, Chennai**

**Organized By**

**Dr. L. MEENA**

Assistant Professor, Department of MBA,

Fatima College (Autonomous), Madurai



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## REPORT:

The Department of MBA organized a Symposium on "From Classroom to Boardroom: Excelling in Business Communication and Soft Skills" felicitated by the resource person Mr. Balaji Krishnarajan, Co-Founder & CEO, Neekan Consulting, Chennai. The event was held at Sanjose seminar hall from 9:30 a.m to 1:30 p.m on 17th February, 2024. 147 final Year Students of BBA, B.Com (SF), B.Com (CA) departments attended the session.

The programme began with a prayer song followed by a welcome address delivered by Ms. Meera Seetharaman of II MBA. The auditorium was filled with an enthusiastic audience waiting for the speaker to take over the stage.

## Highlights:

Mr. Balaji Krishnarajan began his interactive session by denoting the skill sets which one should develop in this competitive era and highlighted the importance of effective utilization of platforms which are prevailing to explore and advance oneself in the corporate world.

The speaker firmly advised the youth on the leverage of applying theoretical knowledge into practice, which is an important guide for thinking out of the box as expected by recruiters in case of uncertainties. The event served as a platform engaging students in business communication games, which induced the importance of effective communication. He further highlighted the listening, assumption and context as the tools of communication.

Citing examples from the management aspect, the speaker focused on basic soft skills which a graduate should have while developing one's profile, and gave pointers for building an outstanding resume and methods for surfing and arriving at the final output.

The lecture was received with great zeal by the students and they also found the activities conducted to be energetic. The resource person distributed sweets in between to motivate the participants answering to his queries. The session ended with a question and answer segment where students eagerly raised questions pertaining to general expectations of corporate firms from freshers, for skill development. A feedback form from the Department was circulated among the students followed by a vote of thanks which was delivered to the speaker by Ms. Deepthi of I MBA, for acquainting the students with a refined and value-filled session.



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## Photo Gallery



**Mr. Balaji Krishnarajan, Co-Founder & CEO, Neekan Consulting, Chennai**

## **Name list of Participants:**

S.NO	ROLL NO.	STUDENTS NAME	YEAR & MAJOR
1	2021AB01	ABINAYA V	III B.COM (CA)
2	2021AB02	AGNES MINNU J	III B.COM (CA)
3	2021AB03	AKSHAYA G	III B.COM (CA)
4	2021AB06	BHUVANESWARI N	III B.COM (CA)
5	2021AB08	ESWARI R	III B.COM (CA)
6	2021AB09	FARJANA J	III B.COM (CA)



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S.NO	ROLL NO.	STUDENTS NAME	YEAR & MAJOR
7	2021AB10	GAYATHIRI S	III B.COM (CA)
8	2021AB11	IDHAYA S	III B.COM (CA)
9	2021AB12	ILAKIYASREE I	III B.COM (CA)
10	2021AB17	MAHALAKSHMI B	III B.COM (CA)
11	2021AB18	MONIKA EVANJALIN S	III B.COM (CA)
12	2021AB19	MUTHUPRIYA C	III B.COM (CA)
13	2021AB20	PRIYADHARSHINI B	III B.COM (CA)
14	2021AB21	RAMYA J	III B.COM (CA)
15	2021AB22	REENA MARY A	III B.COM (CA)
16	2021AB23	RENETTA P	III B.COM (CA)
17	2021AB24	ROSITA JENIFER J	III B.COM (CA)
18	2021AB25	SADHANA B	III B.COM (CA)
19	2021AB28	SOWMIYA J	III B.COM (CA)
20	2021AB29	SUBA SHREE P	III B.COM (CA)
21	2021AB30	SUVITHA R	III B.COM (CA)
22	2021AB31	THRIKSHA JANIPHER P	III B.COM (CA)
23	2021AB32	TINA CHRISTINA L	III B.COM (CA)
24	2021AB33	VIDYA LAKSHMI S K	III B.COM (CA)
25	2021AB34	VIJITHA PRIYA P	III B.COM (CA)
26	2021AB35	VISHNU PRIYA G	III B.COM (CA)
27	2021AB36	AMIRTHA VARSHINI M	III B.COM (CA)
28	2021AB37	HARINI S	III B.COM (CA)
29	2021AB38	SRIKANITHA C	III B.COM (CA)



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30	2021AB40	GEETHA S	III B.COM (CA)
31	2021AB42	KARPAGA POORANI K G	III B.COM (CA)
32	2021AB43	KOUSHIKA H	III B.COM (CA)
33	2021AB45	NITHILA M	III B.COM (CA)
34	2021AB46	SUBA CM	III B.COM (CA)
35	2021AB47	JAISREE S	III B.COM (CA)
36	2019AB15	ISWARYA P	III B.COM (CA)
37	2021AC02	ABIRAMI M	III B.COM (SF)
38	2021AC03	AMRUTHA KS	III B.COM (SF)
39	2021AC05	APARNAA	III B.COM (SF)
40	2021AC06	ARUNA T	III B.COM (SF)
41	2021AC07	BALA SRI SNEHA S	III B.COM (SF)
42	2021AC08	CHANDRALEKHA R	III B.COM (SF)
43	2021AC09	DHARSHANA M	III B.COM (SF)
44	2021AC11	DHIVYA T	III B.COM (SF)
45	2021AC12	DIVYA BHARATHI KS	III B.COM (SF)
46	2021AC13	GAYATHRI K	III B.COM (SF)
47	2021AC15	HARINI MAHESH SS	III B.COM (SF)
48	2021AC16	HARINI V	III B.COM (SF)
49	2021AC17	HEMA PURANI MG	III B.COM (SF)
50	2021AC18	HEMINI V	III B.COM (SF)
51	2021AC19	ISWARYA A	III B.COM (SF)
52	2021AC22	JEYASURYA K	III B.COM (SF)



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53	2021AC24	KARTHIKEYANI V	III B.COM (SF)
54	2021AC25	KARUNYA A	III B.COM (SF)
55	2021AC26	KAVIPRIYA G	III B.COM (SF)
56	2021AC27	KAVIYA SHREE G	III B.COM (SF)
57	2021AC28	KAVYA K	III B.COM (SF)
58	2021AC29	KEERTHANA K	III B.COM (SF)
59	2021AC30	KEERTHIKA R	III B.COM (SF)
60	2021AC31	KIRUTHIGA S	III B.COM (SF)
61	2021AC33	KOWSALYADEV I K	III B.COM (SF)
62	2021AC34	LAKSHMI O	III B.COM (SF)
63	2021AC37	ALAMELU MK	III B.COM (SF)
64	2021AC41	NANDHITHA A	III B.COM (SF)
65	2021AC44	NIVETHA N	III B.COM (SF)
66	2021AC45	PAVITHRA R	III B.COM (SF)
67	2021AC49	PRIYADHARSHINI B	III B.COM (SF)
68	2021AC50	RATHIPRIYA M	III B.COM (SF)
69	2021AC51	RAYHANA BEGUM R	III B.COM (SF)
70	2021AC52	ROOBINI A	III B.COM (SF)
71	2021AC54	SANTHIYA M	III B.COM (SF)
72	2021AC55	SANTHIYA REXCHIBA A	III B.COM (SF)
73	2021AC56	SARANYA L	III B.COM (SF)
74	2021AC57	SHANMUGAPRIYA R	III B.COM (SF)
75	2021AC58	SHETRA MS	III B.COM (SF)



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76	2021AC59	SHIBA FATHIMA S	III B.COM (SF)
77	2021AC60	SHOBICA B	III B.COM (SF)
78	2021AC62	SHYAMA M	III B.COM (SF)
79	2021AC64	SINISHA N	III B.COM (SF)
80	2021AC65	SOFIA RUTH H	III B.COM (SF)
81	2021AC67	SRENETHE TS	III B.COM (SF)
82	2021AC68	SRITHARSHA S	III B.COM (SF)
83	2021AC69	SRINITHI GP	III B.COM (SF)
84	2021AC73	SUVETHA M	III B.COM (SF)
85	2021AC74	SWETHA K	III B.COM (SF)
86	2021AC75	THARANKGINI MS	III B.COM (SF)
87	2021AC76	VAISHALI B	III B.COM (SF)
88	2021AC77	VAISHNAVI A	III B.COM (SF)
89	2021AC78	VARSHA R	III B.COM (SF)
90	2021AC79	VARSHINI K	III B.COM (SF)
91	2021AC81	WAHEEDA AFREEN R	III B.COM (SF)
92	2021AC82	YOGALAKSHMI C	III B.COM (SF)
93	2021AC83	YUTHIKAA V	III B.COM (SF)
94	2021AC84	JENISHA KONSHAKGA J	III B.COM (SF)
95	2021AC85	RAAJAPRIYADHARSHANA AMM	III B.COM (SF)
96	2021AC86	VEERAHARINI C	III B.COM (SF)
97	2020AC38	RITHISWARI S	III B.COM (SF)





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98	2021BB02	ANANCIA JANET A	III BBA
99	2021BB03	ASHAPARVEEN N	III BBA
100	2021BB05	AYSARA NAGININ N	III BBA
101	2021BB06	DEEPIKA K	III BBA
102	2021BB07	DHANUSHREE J	III BBA
103	2021BB09	DIVYA BHARATHI M	III BBA
104	2021BB12	GOPIKA K	III BBA
105	2021BB14	HARITHAARANI M	III BBA
106	2021BB15	JAISHIVALINI G	III BBA
107	2021BB17	JAVITHA HASMATH S H	III BBA
108	2021BB18	JAYA VARSHINI S	III BBA
109	2021BB20	KIRUTHIKKAA M	III BBA
110	2021BB21	KRISHNA O	III BBA
111	2021BB22	LAVANYA K	III BBA
112	2021BB23	MADHUMITHA P	III BBA
113	2021BB25	MEGHNA RAJEEV	III BBA
114	2021BB26	MUTHUSELVI G	III BBA
115	2021BB27	NAGA MUHILINI T	III BBA
116	2021BB28	NAGANANTHITHAA S	III BBA
117	2021BB29	NANDHANA S	III BBA
118	2021BB30	NANDHITHA R	III BBA
119	2021BB32	NITHYA SRI S	III BBA
120	2021BB33	NITHYASHREE S	III BBA



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121	2021BB34	PABITHA K	III BBA
122	2021BB35	PANDI MEENA M	III BBA
123	2021BB37	PON ANANYA V	III BBA
124	2021BB38	RAAGHAVI S	III BBA
125	2021BB41	RAMYA K	III BBA
126	2021BB44	ROOBINI K	III BBA
127	2021BB46	SANTHIYA B	III BBA
128	2021BB47	SANTHIYA R	III BBA
129	2021BB48	SHALINI M	III BBA
130	2021BB49	SRI DHARSHINI M	III BBA
131	2021BB50	SUBA SHREE R	III BBA
132	2021BB51	SUGANYA R	III BBA
133	2021BB52	SUJAA S	III BBA
134	2021BB53	SWATHI V	III BBA
135	2021BB54	SWETHA B	III BBA
136	2021BB56	THILAGAVATHI E	III BBA
137	2021BB57	UMA PRIYA P	III BBA
138	2021BB59	YAZHINI B	III BBA
139	2021BB60	YUVA SHREE K	III BBA
140	2021BB61	ARTHI S V	III BBA
141	2021BB63	HARINI PRIYA M	III BBA
142	2021BB65	PRIYADHARSHINI P	III BBA
143	2021BB66	SAUMIYA P	III BBA



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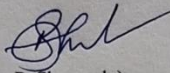


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S.NO	ROLL NO.	STUDENTS NAME	YEAR & MAJOR
144	2021BB67	VARSHINI R	III BBA
145	2021BB68	SHEETAL PATEL D	III BBA
146	2021BB69	SANTHIYA J	III BBA
147	2021BB70	SUHASINI.S	III BBA

  
(Dr. P. Shyamala)  
Signature of HOD

Annual Quality Assurance Report (AQAR) (2023-2024)