



# FATIMA COLLEGE

(Autonomous)

*Affiliated to Madurai Kamaraj University  
Re-Accredited with 'A++' by NAAC (Cycle - IV)*

Mary Land, Madurai - 625018, Tamil Nadu

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## DEPARTMENT OF MBA

**Title : MODERN MANAGEMENT PRACTICES**

**Date : 18.12.2023**

**Resource Person/s : Mr. D. G. Seenivasan**

Manager – HR, IR & Administration

Ad Inn, Madurai

Contact: 7358911176

**No. of Participants : 89 Students (I MBA)**

**Focus on : Skill Development**

**Outcome : Students got acquainted with diversified skill sets for freshers in the digital management era**



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## INVITATION:



### **Fatima College (Autonomous)**

Mary Land, Madurai -18

## **Department of MBA**

### **Guest Lecture on**

**"MODERN MANAGEMENT PRACTICES"**

**Date: 18.12.2023**

**Time: 01.30 pm to 02.30 pm**

**Venue: Sanjose SJ4**

### **Resource Person**

**Mr. D.G. Seenivasan**

Manager - HR, IR & Administration,  
Ad Inn, Madurai.



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## REPORT:

The Department of MBA organized a guest lecture on the topic "Modern Management Practices" felicitated by the resource person Mr. D.G. Seenivasan, Manager - HR, IR & Administration, Ad Inn, Madurai. The event was held at Sanjose SJ4 from 1:30 p.m to 2:30 p.m on December 18, 2023. 89 students of I MBA attended the session.

### Highlights:

The programme began with a welcome address delivered by Ms. J. Janani of I MBA. It was an interactive session denoting the scope of HR and the skill sets which one should develop in this competitive era. The resource person highlighted the importance of effective utilization of platforms which are prevailing to explore and advance oneself in the corporate world, and thereby enhance management skills.

The speaker firmly advised the youth on the leverage of applying theoretical knowledge into practice, and up-skilling oneself which is an important guide for thinking out of the box as expected by recruiters in case of uncertainties. He further stated that accepting a digitized economy in the new era, establishing a strong presence and achieving targets through digital channels has become more crucial to fill the industrial gap in the market.

Citing examples from the management aspect, the speaker focused on the components of production & HR management functions, and discussed the pros and cons of it, when taken up as a career.

The lecture was received with great zeal by the students. An interactive question and answer segment was held. The session ended with a vote of thanks which was delivered to the speaker by Ms. Akshaya Sri. S.T. of I MBA, for acquainting the students with a refined and value-filled session.



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## Photo Gallery



**Mr. D.G. Seenivasan, Manager - HR, IR & Administration, Ad Inn, Madurai**

## Name list of Participants: I MBA

S.NO	ROLL NO.	STUDENTS NAME
1	2023MBA01	AARTHI M
2	2023MBA02	AARTHI PRIYA B
3	2023MBA03	AFROSE BANU S
4	2023MBA04	AKSHAYA SRI T
5	2023MBA05	ANISA AYESHA A
6	2023MBA06	APSANA M
7	2023MBA07	ASHIKA JULIET S
8	2023MBA08	BAVATHARANEE S
9	2023MBA09	DANANIR M B
10	2023MBA10	DEEPTHI P
11	2023MBA11	DEVI YUVASRI D
12	2023MBA12	DHANUSHYA SREE J
13	2023MBA13	DIVYA R



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S.NO	ROLL NO.	STUDENTS NAME
14	2023MBA14	DIVYA BHARATHI R
15	2023MBA15	DIVYABHARATHI V
16	2023MBA16	DURGA P
17	2023MBA17	DURGA DEVI G
18	2023MBA18	EMIMA S
19	2023MBA19	EVANGELIN EMIMA T
20	2023MBA20	FARHANA BEGAM S
21	2023MBA21	GAYATHRI R
22	2023MBA22	GEETA PRIYA S
23	2023MBA23	HARINI P
24	2023MBA24	HARITHA S
25	2023MBA25	ISHWARYA K
26	2023MBA26	ISHWARYA R
27	2023MBA27	IYASHIKA P
28	2023MBA28	JANANI S
29	2023MBA29	JAYA MEENA K
30	2023MBA30	KABILA G
31	2023MBA31	KARTHIKA S
32	2023MBA32	KAVYA S
33	2023MBA33	KEERTHANA D
34	2023MBA34	KRITHIKA K
35	2023MBA35	LAKSHMI PRIYA R
36	2023MBA36	LAVANYA P
37	2023MBA37	LYNCIA REBEK P
38	2023MBA38	MAHALAKSHMI R
39	2023MBA39	MARIESWARI S
40	2023MBA40	MEGA M
41	2023MBA41	MELBAH JEMILIN VIBINA M
42	2023MBA42	MOHAMMED MUMTAJ BEGAM NACHYAR
43	2023MBA43	MOHANA DHARSHINI S
44	2023MBA44	NACHIYAR V
45	2023MBA45	NAGAPRIYADHARSHINI G
46	2023MBA46	NIDARSHINI P V



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47	2023MBA47	NISHADEVI R
48	2023MBA48	NITHYA P
49	2023MBA49	NITHYASRIHARITA R
50	2023MBA50	NIVETHA R
51	2023MBA51	PONAKSHAYA S
52	2023MBA52	POORANI J
53	2023MBA53	POORANI R
54	2023MBA54	PRAVEENA K
55	2023MBA55	PRITHISHIKA S
56	2023MBA56	RANJANI R
57	2023MBA57	RINE JOSE I
58	2023MBA58	RISHIKA SREE R K
59	2023MBA59	RITHANI R
60	2023MBA60	ROSHANI KUJUR
61	2023MBA61	ROSHINI J
62	2023MBA62	ROSHINI SHAIKH M H
63	2023MBA63	SALVA S
64	2023MBA64	SAMPREETHA R B
65	2023MBA65	SANTHANA VINNILA A
66	2023MBA66	SARALADEVI M
67	2023MBA67	SATHYABAMA M
68	2023MBA68	SEELA VARSHINI G
69	2023MBA69	SELVAMANI P
70	2023MBA70	SHALINI K
71	2023MBA71	SHARLI SILVIYA I J
72	2023MBA72	SHOBICA A
73	2023MBA73	SHURUTHI G
74	2023MBA74	SIVARANJANI M
75	2023MBA75	SNEGA VARSHINI N
76	2023MBA76	SNEKA P
77	2023MBA77	SONIA MAHALAKSHMI K
78	2023MBA78	SUVETHA N A
79	2023MBA79	SWATHI S





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S.NO	ROLL NO.	STUDENTS NAME
80	2023MBA80	SWETHAA G
81	2023MBA81	THILLAI PRIYA M
82	2023MBA82	UMERAH SHIFANA S
83	2023MBA83	VAISHNAVI S
84	2023MBA84	VARSHA SRI S
85	2023MBA85	VASUMATHI S
86	2023MBA86	VIBHACINI K
87	2023MBA87	VIDHYA POORANI V T
88	2023MBA88	VIJAYALAKSHMI R
89	2023MBA89	VINITHA K

(Dr. P. Shyamala)

**Signature of HOD**

Annual Quality Assurance Report (AQAR) (2023-2024)