



FATIMA COLLEGE

(Autonomous)

Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle - IV)
Mary Land, Madurai - 625018, Tamil Nadu

DEPARTMENT OF BUSINESS ADMINISTRATION

Title : INNOVATIVE STRAT-UPS

Date : 01.02.2024

Resource Person/s : 1. Mr.R.Saravana Kumaran,
CEO, Miracle Tree Life Science Madurai- 625018
2. Mrs.P.Harini
Co-Founder of Nutrigenetics Life Science,
Madurai- 625018

No. of Participants : 354

Focus on : Entrepreneurship

Outcome : Students gained knowledge regarding how innovation plays an important role in generating start-ups idea which turns into successful entrepreneurship.

Report:

INVITATION



PROGRAMME SCHEDULE	
Registration	8.30 a.m. to 9.30 a.m.
Inauguration	9.30 a.m. to 10.00 a.m.
Welcome Address	Dr. M. MEENACHI Head, BBA Department.
Inaugural Address	Dr. Sr. M.FRANCISCA FLORA Secretary, Fatima College.
Technical Session I	10.00 a.m. to 11.00 a.m.
Theme	"Innovative Inception of Social Entrepreneurship"
Resource Person	Mr. R. SARAVANA KUMARAN CEO, Miracletree Life Science, Madurai - 625 018.
Break	11.00 a.m. to 11.30 a.m.
Technical Session II	11.30 a.m. to 12.30 p.m.
Theme	"Ingenuous Innovation in Agri-Entrepreneurship"
Resource Person	Mrs. R. HARINI Co-Founder of Nutrigenetics Life Science, Madurai - 625 018.
Lunch Break	1.00 p.m. to 1.45 p.m.
Inter-Collegiate Competitions	2.00 p.m. to 3.30 p.m.
Valediction	3.45 p.m.
Valedictory Address & Prize Distribution	Dr. Sr. G. JENITA RANI Vice-Principal - I (Shift - II) Fatima College.



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On 01.02.2024, Department of Business Administration organised a one day seminar in the topic of “Innovative Start – Ups”. The following technical sessions were conducted.

Session	Theme	Resource person
1.	Innovative Inception on Social Entrepreneurship	Mr.R.Saravana Kumaran, CEO, Miracle tree Life Science Madurai-625018
2.	Ingenuous Innovation in Agri- Entrepreneurship	Mrs.P.Harini Co-Founder of Nutrigenetics Life Science ,Madurai 625018

175 students from twelve colleges in the nearby districts of Madurai including Madurai district and 179 BBA students of Fatima College have participated. The resource persons of the technical session gave an insight about the role innovation in entrepreneurship development in the minds of young entrepreneurs.



Welcome Address given by
Dr.M.Meenakshi,
Head, Department of BBA



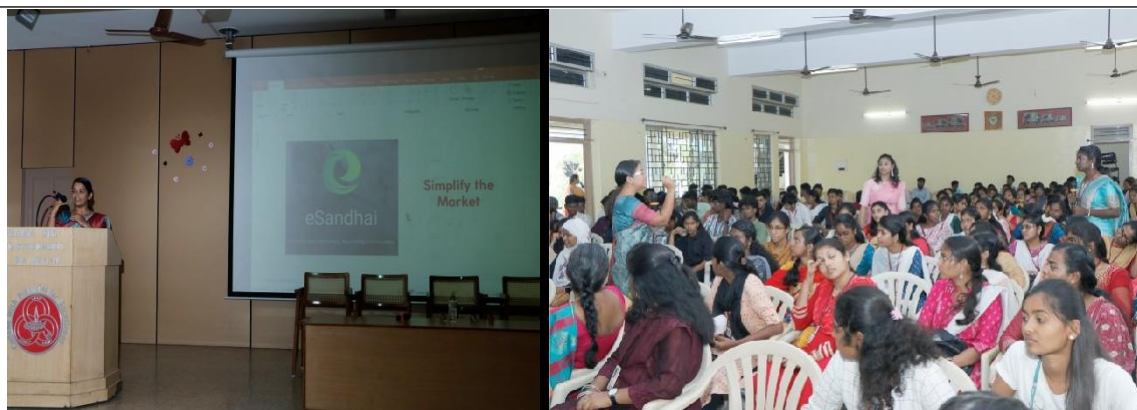
Technical session-1 Mr.R.Saravana
Kumaran,CEO, Miracle tree Life
Science



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Technical session-2 Mrs.P.Harini, Co-Founder of Nutrigenetics Life Science

List of Participants FATIMA COLLEGE

S. No.	Reg. No	Name
1	2021BB01	AAISHA NIHAD S
2	2021BB02	ANANCIA JANET A
3	2021BB03	ASHAPARVEEN N
4	2021BB04	ASHWINI JAIN P
5	2021BB05	AYSARA NAGININ N
6	2021BB06	DEEPIKA K
7	2021BB07	DHANUSHREE J
8	2021BB08	DHIVYA PRABHA K
9	2021BB09	DIVYABHARATHI M
10	2021BB11	DIVYA R
11	2021BB12	GOPIKA K
12	2021BB14	HARITHAARANI M
13	2021BB15	JAISHIVALINI G
14	2021BB17	JAVITHA HASMATH S H
15	2021BB18	JAYA VARSHINI S
16	2021BB19	KEERTHANA M
17	2021BB20	KIRUTHIKKAA M
18	2021BB21	KRISHNA O
19	2021BB22	LAVANYA K
20	2021BB23	MADHUMITHA P
21	2021BB25	MEGHNA RAJEEV
22	2021BB26	MUTHUSELVI G
23	2021BB27	NAGA MUHILINI T
24	2021BB28	NAGANANTHITHAA S
25	2021BB29	NANDHANA S
26	2021BB30	NANDHITHA R
27	2021BB31	NISHA R



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28	2021BB32	NITHYA SRI S
29	2021BB33	NITHYASHREE S
30	2021BB34	PABITHA K
31	2021BB35	PANDI MEENA M
32	2021BB37	PON ANANYA V
33	2021BB38	RAAGHAVI S
34	2021BB39	RAJASHREE
35	2021BB40	RAJESWARI K
36	2021BB41	RAMYA K
37	2021BB44	ROOBINI K
38	2021BB45	SAMUQTHA B
39	2021BB46	SANTHIYA B
40	2021BB47	SANTHIYA R
41	2021BB48	SHALINI M
42	2021BB49	SRIDHARSHINI M
43	2021BB50	SUBA SHREE R
44	2021BB51	SUGANYA R
45	2021BB52	SUJAA S
46	2021BB53	SWATHI V
47	2021BB54	SWETHA B
48	2021BB56	THILAGAVATHI E
49	2021BB57	UMA PRIYA P
50	2021BB59	YAZHINI B
51	2021BB60	YUVA SHREE K
52	2021BB61	ARTHI S V
53	2021BB63	HARINI PRIYA M
54	2021BB64	HARINI R
55	2021BB65	PRIYADHARSHINI P
56	2021BB66	SAUMIYA P
57	2021BB67	VARSHINI R
58	2021BB68	SHEETAL D PATEL
59	2021BB69	SANTHIYA J
60	2021BB70	SUHASHINI S
61	2021BB71	SHALINI D
62	2022BB01	AAFIYA FATHIMA M
63	2022BB02	ABINAYA M
64	2022BB03	ABINAYA S
65	2022BB04	AMARAVATHI M
66	2022BB05	ARTHI M
67	2022BB06	ASHWATHY J
68	2022BB07	ASINA BANU S
69	2022BB08	BHARAKATH THASLIM M
70	2022BB09	BHUVANA S
71	2022BB10	DAARANI M



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73	2022BB12	DELEXIA B
74	2022BB13	DHARANI S
75	2022BB14	DHARANI T
76	2022BB15	DHAYAPARI S
77	2022BB16	DIVYA B
78	2022BB17	DIVYA SHREE T
79	2022BB18	GAYATHRI M
80	2022BB19	GAYATHRI M
81	2022BB20	S GAYATHRI
82	2022BB21	HARINITHA M
83	2022BB22	HARSHA S
84	2022BB23	HEMA ISHWARYA N
85	2022BB24	M P ISMITHA
86	2022BB25	JANANI R P
87	2022BB26	JANSIRANI A
88	2022BB27	JAYA PRIYA P
89	2022BB28	JOSICA S
90	2022BB29	KAMALI P
91	2022BB30	KIRUTHIKA R
92	2022BB31	LAVANTHIKA R
93	2022BB32	MARTIN JENNA T
94	2022BB33	MEERA N
95	2022BB34	MONISHA S
96	2022BB36	MUNISHA DEVI S
97	2022BB37	MUTHU MEENA A
98	2022BB38	NAGAKANNI R
99	2022BB40	NANDHINI M
100	2022BB41	NANDHINI S
101	2022BB42	NATHAMALIGA R
102	2022BB43	NATHIYA R
103	2022BB44	PAPITHA S
104	2022BB45	PARAMESHWARI M
105	2022BB46	POOJA N
106	2022BB47	T POORNIMA
107	2022BB48	B PRIYA DHARSHINI
108	2022BB49	RAKSHANA BANU M
109	2022BB50	NIRANJANA DEVI S
110	2022BB51	SANGEETHA T
111	2022BB52	SANTHIYA A
112	2022BB53	SARASWATHI K
113	2022BB54	SATHASRI S
114	2022BB55	SHANMATHI M
115	2022BB56	SHARMILA A



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116	2022BB57	SRI NATHISHA K
117	2022BB58	MONISHA S
118	2022BB59	THARINI S
119	2022BB60	YASHNI M
120	2022BB61	YASIN BANU K M
121	2022BB62	YUVALAXMI S J
122	2022BB63	SRIABINAYA R
123	2023BB01	AFRIN A
124	2023BB02	AIKWARYA S
125	2023BB03	ANANDI P
126	2023BB04	ANGEL JENEFA R
127	2023BB05	BHUVANESWARI K
128	2023BB06	BOOMIKASRI S
129	2023BB07	DEEPIKA V
130	2023BB08	DESIKASRI P
131	2023BB09	DEVATHARSHINI T
132	2023BB10	DEVIKA S
133	2023BB11	DEVISHREE K
134	2023BB12	DHARSHINI S
135	2023BB13	DIVYALAKSHMI N
136	2023BB14	HARINI P
137	2023BB15	HARSHNI K S
138	2023BB16	JEEMA G
139	2023BB17	JEEVITHA P
140	2023BB18	JENISHA A
141	2023BB19	KARTHIGA N
142	2023BB20	KARTHIKA G
143	2023BB21	KEERTHANA P
144	2023BB22	KOWSALYA R
145	2023BB23	KOWSHIKA G
146	2023BB24	LAVANYA T
147	2023BB25	LOGITHA K
148	2023BB26	MANISHA A
149	2023BB27	MARIAMANI M
150	2023BB28	MEKALA K
151	2023BB29	MOWNIKA U
152	2023BB30	MUTHUVEERAMMAL P
153	2023BB31	NAGAJOTHI R
154	2023BB32	NATHERA BANU B
155	2023BB33	NAVFA NASREEN S
156	2023BB34	NITHIYA SRI P
157	2023BB35	NIVETHA M
158	2023BB36	PANDIGOKILA R
159	2023BB37	PRIYADHARSHINI R



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160	2023BB38	PRIYANKA REYA V
161	2023BB39	RAGINI C
162	2023BB40	RAJI M
163	2023BB41	REEMAS R
164	2023BB42	REMSIYA ARO A
165	2023BB43	SARANYA V
166	2023BB44	SAVEETHA P
167	2023BB45	SELVA SRI K
168	2023BB46	SHANGEETHA P
169	2023BB47	SHEELA DEVI M
170	2023BB48	SHRI HARINI S
171	2023BB49	SUBASHINI A
172	2023BB50	SURUTHIKA V
173	2023BB51	SUSMITHA M
174	2023BB52	SWETHA M
175	2023BB53	SYLVIA MEDONA MARY S
176	2023BB54	UMA MAHESWARI K
177	2023BB55	YAROSIYA D
178	2023BB56	YOGITHA S
179	2023BB57	YUGETHA S

List of Participants OTHER COLLEGE



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DEPARTMENT OF BUSINESS ADMINISTRATION

PROSTARZ - 2K24

ONE DAY SEMINAR ON "INNOVATIVE START-UPS" & INTER-COLLEGIATE FEST

01.02.2024

NAME OF THE COLLEGE: NADAR SARASWATHI COLLEGE OF ARTS & SCIENCE

NO.OF. STUDENTS : 18

LOT NUMBER: 7

S.NO	NAME (IN BLOCK LETTERS)	YEAR	MAJOR
1.	K. SAHARSHINI	II	BBA
2.	C. SRIGOWRI	II	BBA
3.	G. MUNEESWARI	II	BBA
4.	A. ABINAYA SRI	II	BBA
5.	P. ANITHA	II	BBA
6.	R. NANDHINI	II	BBA
7.	R. DHARSHINI	II	BBA
8.	M. GAYATHRI	II	BBA
9.	R. KANIHA	II	BBA
10.	M. AKSHARA	I	BBA
11.	G. DHARANI	I	BBA
12.	G. THARANI	I	BBA
13.	S. DHARANEE	I	BBA
14.	M.S. NIVETHA	I	BBA
15.	P. NISHA	I	BBA
16.	R.J. SOWNDARYA	I	BBA
17.	C. PONMOZHI	I	BBA
18.	S. PRIYANKA	II	BBA
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01.02.2024

NAME OF THE COLLEGE: Mangayarkarasi college of art & Science for women

NO. OF STUDENTS : 21.

LOT NUMBER: 5

S.NO	NAME (IN BLOCK LETTERS)	YEAR	MAJOR
1.	M. S. PRIYA DHARSHINI.	III	
2.	A. GAYATHRI DEVI.	III	
3.	K. GAYATHRI.	III	
4.	A. SHALINI.	III	
5.	G. MANI MEGALAI.	III	
6.	E. SARUMATHI.	III	
7.	K. D. SOVEETHA.	III	
8.	K. SUBA SHREE.	III	
9.	S. BABY SARAS.	III	
10.	B. HARINI.	III	
11.	B. RAJA GOMATHI.	III	
12.	S. K. DHARANI SHREE	III	A
13.	D. SHREE LAKSHMI.	III	
14.	A. NAZROON HARIMA.	III	B
15.	K. UMAMA.	III	
16.	C. VARSHINI.	III	B
17.	P. JANANI PRIYA.	III	
18.	B. NANDHINI.	III	
19.	V. SIVA HARSHINI.	III	
20.	F. HARISHMA.	III	
21.	S. HEMA MALINI.	III	
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ONE DAY SEMINAR ON "INNOVATIVE START-UPS" & INTER-COLLEGIATE FEST

01.02.2024

NAME OF THE COLLEGE: SVN

NO. OF STUDENTS : 21

LOT NUMBER: 2

S.NO	NAME (IN BLOCK LETTERS)	YEAR	MAJOR
1.	V. Sri Sivethai devi	II	BBA
2.	G. K. Swetha	II	BBA
3.	V. Durga Devi	II	BBA
4.	M. Nithya Priya	II	BBA
5.	K. Terlin	I	BBA
6.	R. pavithran	II	BBA
7.	K. kavirajan	II	BBA
8.	M. Shanush	II	BBA
9.	T. Logesh kannan	II	BBA
10.	S. Vishnu Kumar	II	BBA
11.	S. Hariharaan	II	BBA
12.	M. vijayaratheswaran	II	BBA
13.	N. kanthaisamy	II	BBA
14.	G. Selvapandi	III	BBA
15.	R. priyan	III	BBA
16.	A. Akilesh	III	BBA
17.	A. Dinesh	III	BBA
18.	T. Ramnath	III	BBA
19.	A. Ameer Khan	III	BBA
20.	J. Iyandharsh	III	BBA
21.	J. Thangam	III	BBA
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01.02.2024

NAME OF THE COLLEGE: Thiagarajar college (SF)

NO.OF. STUDENTS : 17

LOT NUMBER: 3

S.NO	NAME (IN BLOCK LETTERS)	YEAR	MAJOR
1.	S. AISHVARYA	I	BBA
2.	B. MALINI	I	BBA
3.	S. ANUPAMA	I	BBA
4.	P.S. POOJA	I	BBA
5.	M. NAGHA JOTHI	I	BBA
6.	K.A. SOUNDARYA	II	BBA
7.	M. KALIDAS	II	BBA
8.	S. SWEETHA	II	BBA
9.	R. PRAVEEN SEKER	II	BBA
10.	G. YASHWIN	II	BBA
11.	M. MEENAKSHI SUNDARAM	II	BBA
12.	TILIP RAJ	II	BBA
13.	MIPUL .S	I	BBA
14.	EXLEN. M	I	BBA
15.	HTMESH. J	I	BBA
16.	NAMAN. K	I	BBA
17.	ANAZ AHAMMED	III	BBA
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ONE DAY SEMINAR ON "INNOVATIVE START-UPS" & INTER- COLLEGIATE FEST

01.02.2024

NAME OF THE COLLEGE: LADY DOAK COLLEGE

NO.OF. STUDENTS : 20

LOT NUMBER: 1

S.NO	NAME (IN BLOCK LETTERS)	YEAR	MAJOR
1.	Angeline SANJU . S	III	BBA
2.	MANJU . M	III	BBA
3.	YAMUNA . A	III	BBA
4.	GIYATHIRI . J . M	III	BBA
5.	SNEHA . D	III	BBA
6.	VAISHNAVI DHANAJI SHINDE	III	BBA
7.	VARSHINI . S	III	BBA
8.	NIKITHA . R	III	BBA
9.	AGNEY SHELMA . S	III	BBA
10.	ABARNA . M	III	BBA
11.	ANUSCIYA . N	III	BBA
12.	SUBHASHRI . M . A	II	BBA
13.	KRIYA . J	II	BBA
14.	MONISHA . P	II	BBA
15.	SAVARI SANOVEA MARIA	II	BBA
16.	RAMYA DEVI . S	II	BBA
17.	VAISHALI . S	II	BBA
18.	RAMYA MEENAKSHI . N	II	BBA
19.	RISHIKA DAGA . R	II	BBA
20.	SREE YOGALAKSHMI . A . V . K	II	BBA
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PROSTARZ - 2K24

ONE DAY SEMINAR ON "INNOVATIVE START-UPS" & INTER-COLLEGIATE FEST

01.02.2024

NAME OF THE COLLEGE: Mannar Thirumalai Naicker College.

NO. OF STUDENTS : 20 MANNAR THIRUMALAI NAICKER COLLEGE

LOT NUMBER: 8

S.NO	NAME (IN BLOCK LETTERS)	YEAR	MAJOR
1.	Dinesh Kenteir R	I	BBA
2.	Kentelvarman	I	BBA
3.	Nanthakumar G	I	BBA
4.	Kentelvarman	II	BBA
5.	Kentelvarman P	III	BBA
6.	Singaravelan M.	IV	BBA
7.	Vinodh S.	III	"
8.	Dinesh Kumar S.	III	"
9.	Dinesh Kumar R.	III	"
10.	Kabilan	III	"
11.	Udhayakumar P.	III	"
12.	Sundar Rajan V.S.	III	"
13.	Sekharsharan T	III	"
14.	Nandha Kumar J.	III	"
15.	Pandey R.	III	"
16.	Velmurugan S.	III	"
17.	Mohamath Naserin A.	IV	"
18.	Priya Chandini R	IV	"
19.	Kentelvarman T	III	"
20.	Gowtham J.	III	BBA
21.	Mohammed Anuf	II	BBA
22.	Selva Kannan	II	BBA
23.	Muneeshwaran	II	BBA



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01.02.2024

NAME OF THE COLLEGE: Yadhava College.

NO.OF. STUDENTS : 17

LOT NUMBER: 6

S.NO	NAME (IN BLOCK LETTERS)	YEAR	MAJOR
1.	B. Vineeth	II Year	B.B.A (CA)
2.	K. Raj Gohan	II	B.B.A (CA)
3.	B. Karthikeyan	II	B.B.A (CA)
4.	R. Praveen Kumar	II	B.B.A (CA)
5.	C. Kishore Kumar	II	B.B.A (CA)
6.	D. Azhagu Sundar Raja	II	B.B.A (CA)
7.	S. Vignashwar	II	B.B.A (CA)
8.	P. Senthur Kumaran	II	B.B.A (CA)
9.	M. Rahul	II	B.B.A (CA)
10.	T. Sri Ram	II	B.B.A (CA)
11.	M. Syed	II	B.B.A (CA)
12.	S. Santhosh	II	B.B.A (CA)
13.	M. Surya prakash	II	B.B.A (CA)
14.	R. Jeethin	I	B.B.A
15.	P. ANTO	I	B.B.A
16.	G. Nareesh	I	B.B.A
17.	K. Thillai Kathir	I	B.B.A
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01.02.2024

NAME OF THE COLLEGE: THE AMERICAN COLLEGE, MADURAI

NO. OF STUDENTS : 12 (MA)

LOT NUMBER: 9

S.NO	NAME (IN BLOCK LETTERS)	YEAR	MAJOR
1.	T. Vignesh Waran	I st	BBA
2.	MK. Harish Gokilan	I st	BBA
3.	R. Sarathi	III rd	BBA
4.	R. Aarthu	II nd	BBA
5.	S. Lalitha Rifaaya	II nd	BBA
6.	D. Kishore Kumar	II nd	BBA
7.	D. Karthick	II nd	BBA
8.	L. Arockiya Sefrin	II nd	BBA
9.	M. Selvakalidass	II nd	BBA
10.	M. Bhuvanesh	II nd	BBA
11.	P. Punitha	II nd	BBA
12.	S. M. Ananth	II nd	BBA
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DEPARTMENT OF BUSINESS ADMINISTRATION

PROSTARZ - 2024

ONE DAY SEMINAR ON "INNOVATIVE START-UPS" & INTER-COLLEGIATE FEST

01.02.2024

NAME OF THE COLLEGE: MARY MATHA COLLEGE OF ARTS AND SCIENCE,
PERIYAKULAM

NO. OF STUDENTS : 11

LOT NUMBER: 10

S.NO	NAME (IN BLOCK LETTERS)	YEAR	MAJOR
1.	UMA MAHESWARL.M	2	BBA
2. Bonafide given	AIITHA.R	1	BBA
3.	LAVANYA . K	1	BBA
4.	SOWMIYA . K	1	BBA
5.	GAYATHIRI . S	1	BBA
6.	SWETHA	1	BBA
7.	RAJASANDHIYA . G	2	BBA
8.	MALATHI . M	3	BBA
9.	DIVYA DARASINI . R	3	BBA
10.	KANAGASHALINI * D	2	BBA
11.	ROOPA VAHINI. K	2	BBA
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FATIMA COLLEGE

(Autonomous)

Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle - IV)
Mary Land, Madurai - 625018, Tamil Nadu

DEPARTMENT OF BUSINESS ADMINISTRATION

PROSTARZ - 2K24

ONE DAY SEMINAR ON "INNOVATIVE START-UPS" & INTER-COLLEGIATE FEST

01.02.2024

NAME OF THE COLLEGE: Govt. Arts college for women Nilakottai

NO. OF STUDENTS : 9

LOT NUMBER: 12

S.NO	NAME (IN BLOCK LETTERS)	YEAR	MAJOR
1.	K. RUBIKA		
2.	M. MAGUDEESWARI		
3.	S. PANDDEESWARI		
4.	T. NANDHIKA		
5.	J. BANUPRIYA		
6.	P. LEEJAVATHY		
7.	V. VANITHA		
8.	P. NITHYA SRI		
9.	R. SUJITHRA		
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DEPARTMENT OF BUSINESS ADMINISTRATION

PROSTARZ - 2K24

ONE DAY SEMINAR ON "INNOVATIVE START-UPS" & INTER-COLLEGIATE FEST

01.02.2024

NAME OF THE COLLEGE: MSS. WAKE BOARD COLLEGE

NO. OF STUDENTS : SIX

LOT NUMBER: 11

S.NO	NAME (IN BLOCK LETTERS)	YEAR	MAJOR
1.	M. SAHAMAA GORT	III RD	BBA
2.	N. JASMINE	III RD	BBA
3.	S. INDIKUMATHI	III RD	BBA
4.	S. SAERIN RAHIMA	III RD	BBA
5.	H. NICHMA FATHIMA	II ND	BBA
6.	S. NILOFER	II ND	BBA
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DEPARTMENT OF BUSINESS ADMINISTRATION

PROSTARZ - 2024

ONE DAY SEMINAR ON "INNOVATIVE START-UPS" & INTER-COLLEGIATE FEST

01.02.2024

NAME OF THE COLLEGE: THIAGARAJAR COLLEGE (REGULAR)

NO. OF STUDENTS : 3

LOT NUMBER: H

S.NO	NAME (IN BLOCK LETTERS)	YEAR	MAJOR
1.	S. DEIVA PRAKASHINI	II	BBA
2.	G.G. Nivetha	II	BBA
3.	S. Shyam Harish	II	BBA
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Signature of HOD