

(Autonomous)

Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle - IV)
Mary Land, Madurai - 625018, Tamil Nadu

PROGRAMME OUTCOMES AND COURSE OUTCOMES

2023 - 2024

Name of the Programme: B.Com. (Corporate Secretaryship)

Programme Code: USCS

Programme Outcomes:

PO1	Become knowledgeable in the subject of corporate laws and apply those provisions for the benefit of the employer /organization.
PO2	Imparting specific knowledge on Company law and secretarial practice.
PO3	Motivate to become an entrepreneur and nurture the entrepreneurial skills.
PO4	Hands on training in GST and Income tax returns filing, Accounting Software, Corporate Correspondence, venture creation and industrial training
PO5	Train to develop managerial skills individually and collectively for better corporate management at local and global level.

Course Outcomes (COs):

Course Code	Course Title	Course Outcomes
23F1CC1	Core Paper	CO1 To understand the basic accounting concepts and standards.



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	Financial Accounting	CO2 To know the basis for calculating business profits.
		CO3 To familiarize with the accounting treatment of depreciation.
		CO4 To learn the methods of calculating profit for single entry system.
		CO5 To gain knowledge on the accounting treatment of insurance claims
		CO1 Inherit the knowledge on introduction to communication.
	Corporate Correspondence	CO2 Identify & analyses the different types of communication.
		CO3 Develop the knowledge communication in business environment.
23F1CC2		CO4 Learn the basic understanding of drafting of legal deeds and
		documents.
		CO5 Enlighten the methods of drafting response and replies.
		CO1 To teach the basics of Computer and devices
	Elective course Corporate E- Management	CO2 To enlighten about the operating systems hardware, software
23F1EC1		CO3 To introduce the concept of internet
		CO4 To introduce the basics of Multimedia
		CO5 To teach about E-Commerce
23F1EC2	Business Economics	CO1 To understand the approaches to economic analysis



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		CO2 To know the various determinants of demand
		CO3 To gain knowledge on concept and features of consumer behaviour
		CO4 To learn the laws of variable proportions
		CO5 To enable the students to understand the objectives and
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		importance of pricing policy
	01.11 1	CO1 Understand the basic concepts of Logistics
0001001	Skill enhancement	CO2 Identify the opportunities in the field of logistics
23F1SE1	course	CO3 Outline the 3PLs and 4PLs
	Logistics Management	CO4 Demonstrate Technology in the ware house
		CO5 Evaluate the Material handling
		CO1 Understand and apply the principles of accounting
		CO2 Demonstrate an overview of understanding of commerce and allied
	Fundamental Concepts	fields
23F1FC	of Accounting &	CO3 Outline the different types of Laws.
	Commerce	CO4 Identify the types and barriers in Communication
		CO5 To enable the students to understand the Qualities of an
		Entrepreneur.
		CO1 To prepare different kinds of accounts in Hire purchase and
		Instalments System
23F2CC3	Core paper	
201 2000	Financial Accounting II	CO2 To understand the allocation of expenses under departmental
		accounts



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		CO3 To gain an understanding about partnership accounts relating to
		Admission and retirement
		CO4 To get knowledge regarding Partnership Accounts relating to
		dissolution of firm.
		CO5 To know the requirements of international accounting standards
		CO1 To know the nature and objectives of Mercantile law
	Business Law	CO2 To understand the essentials of valid contract
23F2CC4		CO3 To gain knowledge on performance contracts
2012004		CO4 To define the concepts of Bailment and pledge
		CO5 To understand the essentials of contract of sale
		CO1 To understand the nexus between environment and business.
	Elective course Business Environment	CO2 To know the Political Environment in which the businesses
		operate.
23F2EC3		CO3 To gain an insight into the Social Environment.
		CO4 To familiarize the concepts of an Economic Environment.
		CO5 To learn the trends in the Global Environment.
23F2EC4	Office Management	CO1 To familiar with modern office management.
	and secretarial practice	CO2 To familiar with the work atmosphere



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		CO3 To train the students in maintaining and running the office effectively. CO4 To understand and organize data records CO5 To gain knowledge about the role of a secretary
23F2SE2	Skill enhancement course Every day banking	CO1 Exhibit the skill to perform basic banking operations and distinguish between basic documents CO2 Execute online, mobile banking and related transactions CO3 To obtain Knowledge in On Line Banking CO4 Train students in usage of Mobile Banking CO5 To familiarize in the process of Bank Branch and to know the terms in banking.
23F2S	Fundamentals of Auditing	CO1 To make the students to understand the concept of Auditing CO2 To enable the students to gain knowledge of various techniques of Auditing. CO3 Train students in Audit Planning. CO4 To gain Knowledge in Vouching of transactions. CO5 To gain knowledge in Legal position of an auditor.