



FATIMA COLLEGE

(Autonomous)

Affiliated to Madurai Kamaraj University

Re-Accredited with 'A++' by NAAC (Cycle - IV)

Mary Land, Madurai - 625018, Tamil Nadu

PROGRAMME OUTCOMES AND COURSE OUTCOMES

2023 – 2024

Name of the Programme: B.A ECONOMICS

Programme Code: UAEC

Programme Outcomes:

PO1	Acquire knowledge of fundamental concepts and subject-specific academic competency.
PO2	Enhance communicative skills and gain confidence to disseminate knowledge through oral and written communication effectively.
PO3	Think critically, evaluate analytically and apply the expertise of their discipline in real life.
PO4	Appreciate literary, economic, cultural, socio-psychological and environmental diversity.
PO5	Pursue and attain meaningful goals, develop positive attitude to gain self-awareness, self-esteem, self-discipline and self-motivation.
PO6	Acquire employability and entrepreneurial skills
PO7	Evolve as responsible citizens and leaders.



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Course Outcomes:

Course Code	Course title	Course Outcomes
23E1CC1	MICRO ECONOMICS-I	CO1:Enable the students to understand the basic concepts in Economic Theories. CO2: Apply the concepts of demand and to explain the price and quantity equilibrium of a market CO3: Analyzing the ordinal utility analysis CO4: Assessing the concepts of, production and law of supply CO5: Identifying and assessing the Cost, and Revenue analysis using case studies will help the students understand the decision making of consumer and producer
23E1CC2	STATISTICS FOR ECONOMICS	CO1:To become aware of the Central tendency CO2:Be equipped on statistical tools. CO3:Enabling them to do their research project. CO4:Equipped them with the knowledge of time series, and trend analysis CO5:To Understand diverse cultural perspectives and apply general business knowledge in the global market
23E1GE1	INDIAN ECONOMIC DEVELOPMENT	CO1:To become aware of the Economic Development and Growth



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		CO2: Be equipped on Indian Economic Development CO3: Gained knowledge on National Income CO4: Equipped them with the knowledge of Money Supply in India CO5: Enabling them to aware on Indian Public Finance
23E1SE1	DEMOGRAPHY	CO1:To enable students to explain the basic concepts, definitions and terms related to Goods and Service Tax(GST) CO2: To support the establishment of new MSMEs and enhance growth of existing ones which will result in improved productivity and job creation. CO3: To provide knowledge from ancient to modern agricultural practices CO4: To Understand diverse cultural perspectives and apply general business knowledge in the global market CO5: To Enhance awareness of the students to the processes for starting new ventures
23E1FC	BUSINESS COMMUNICATION	CO1:Demonstrate the use of basic and advanced business writing skills. CO2:Produce clear and concise written business documents. CO3:Develop interpersonal communications skills that are required for social and business interaction. CO4:Plan and conduct effective meetings. CO5:To demonstrate his verbal and non-verbal communication ability through presentations



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23E2CC3	MICRO ECONOMICS-II	CO1:To understand the concept of Perfect Competition and Monopoly CO2:To understand the excess capacity of monopolistic competitive firm CO3:Analyze the price determination under oligopoly and duopoly market CO4:Enable the students to understand the basic concepts in Factor Pricing CO5:Gain knowledge with regards to distribution theory
23E2CC4	STATISTICS FOR ECONOMICS - II	CO1:Implant the knowledge of Mathematical Application in Economics CO2: Equip the students to develop their skills in problem solving CO3:Prepare the students to resolve problems in business and economics involving profit maximisation and loss minimization CO4:Gain a more precise understanding of the nature of Human behaviour to maximize their advantages CO5:Identify the significance of Mathematics in preparing for various competitive examinations like TNPSC, UPSC, SET & NET
23E2GE2	BUSINESS ENVIRONMENT	CO1:Remember the nexus between environment and business. CO2:Apply the knowledge of Political Environment in which the businesses operate CO3: Analyze the various aspects of Social and Cultural Environment.



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		CO4: Evaluate the parameters in Economic Environment CO5: Create a conducive Technological Environment for business to operate globally.
23E2SE2	ECONOMICS FOR INVESTORS	CO1: Describe the types and importance of savings and investments. CO2: Explain the available for investment avenues CO3: Understand the operations of different types of investment markets. CO4: Evaluate the economic fundamentals and information CO5: Construct objective enabling investment plans, strategy, evaluate and restructure if required
23E2SE3	COMPUTER APPLICATION IN ECONOMICS	CO1: To explore the working of MS Excel CO2: To inculcate the basic knowledge on summary statistics CO3: To enable the students to understand the Measures of Linear Relationships CO4: To enable the students to understand the Measures of non Linear Relationships CO5: To make the students to gain knowledge about Inferential Statistics
19E3CC5	MACRO ECONOMICS	CO1: To impart knowledge on macro variables. CO2: To enable them to understand the relation between interest and



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		<p>demand for money.</p> <p>CO3: To introduce economic laws of consumption function and investment function.</p> <p>CO4: To understand the macro economic theories of consumption</p> <p>CO5: To gain knowledge on aggregate supply and demand; economic measures, fluctuations, and Growth & Help in the formulation of economic policies</p>
19E3CC6	ECONOMIC THINKERS	<p>CO1: To compare and contrast the economic ideas of various economists at different point of time.</p> <p>CO2: To sensitize about the exploitation of labour by capitalists</p> <p>CO3: To evaluate the contributions of Nobel Laureates in economics.</p> <p>CO4: To analyse the present economic scenario with the view point of different economists.</p> <p>CO5: To sensitize and elicit an opt behaviour in par with the current economic status.</p>
22A3ACE3	ECONOMIC THEORIES	<p>CO1: Students would become knowledgeable of all the basic 19E</p> <p>CO2: Equipped with the Knowledge of different concepts of Demand</p> <p>CO3: Groomed up with supply concepts</p> <p>CO4: Able to compare and contrast the national and Social accounting</p> <p>CO5: Gained knowledge on business cycle</p>



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19E3SB1	COMPETITIVE EXAM SKILLS	CO1:To win Competitive exams. CO2: To get exposure of exams available at national and international level CO3: To help them prepare CV and application CO4: To help them in interview and group discussion CO5: To win Competitive exams
19E4CC7	LABOUR ECONOMICS	CO1:Explore the significance of labour as a productive power. CO2: Evaluate the status of Indian labour, labour laws and the power of Trade Union CO3: Identify the causes and ill-effects of migration CO4: Utilize various programmes generating employment opportunities. CO5: Identify the causes and effects of industrial disputes on the economy.
19E4CC8	PUBLIC FINANCE	CO1:Understand the Meaning and Scope of Fiscal Economics CO2: Identify the sources Tax Revenues and Non tax Revenues CO3: Create knowledge about Income tax, VAT and GST. CO4: Assess the Causes for the Growth of Public Expenditure and Public Debt. CO5: Evaluate the Centre and State Financial Relations
19A4AC4	ENTREPRENEURIAL DEVELOPMENT	CO1:To explore the functions of Entrepreneur



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		<p>CO2:To identify the basic qualities of an Entrepreneur.</p> <p>CO3:To enable the students to understand the Project report.</p> <p>CO4:To evaluate the merits and demerits of online trading</p> <p>CO5:To assess the policy implementation by government for Entrepreneurial development.</p>
19E4SB2	EXPORT BUSINESS	<p>CO1:Enable them to gain Knowledge on export procedures and documentation.</p> <p>CO2: Able to analyse compare and contrast the export procedures of India with other countries.</p> <p>CO3: Enabling them to analyse and evaluate the structure of international marketing</p> <p>CO4: Gain knowledge on transaction procedure of Export</p> <p>CO5: Knowledge on government incentives and subsidies</p>
19E5CC9	INDIAN ECONOMIC ISSUES	<p>CCO1:Become familiar with the state of the Indian economy in 1947, the year of India's Independence.</p> <p>CO2: Able to Comprehend the factors that lead to the underdevelopment and stagnation of the Indian economy</p> <p>CO3: Impart knowledge on the composite of population in India.</p> <p>CO4: Help the students to prepare for competitive examinations and face the TNPSC and UPSC exams where Indian Economy is a part of syllabus</p>



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		CO5: Impart clear cut idea about Industrial development in India
19E5CC10	COMPUTER DATA ANALYTICS FOR ECONOMISTS	CO1:Analyse the practical issues of Economics CO2:Enable the students to find job in business analytics CO3:Analyzing the fluctuations of market conditions using softwares. CO4:Enhancing the knowledge on latest concepts of e-commerce, e-banking and online trading CO5:Demonstrate the business analytical skills
19E5CC11	INTERNATIONAL TRADE	CO1:Discuss the theories of International Trade. CO2: Analyse Balance of Payment and Balance of trade CO3: Inculcate the knowledge of Foreign Exchange Market and Euro Currency Market CO4: Assess the Impact of Globalisation on the Indian Economy CO5:Evaluate the performance of GATT and WTO and other Global Trade Institutions
19E5CC12	ENTREPRENEURIAL DEVELOPMENT	CO1:To explore the functions of Entrepreneur CO2: To identify the basic qualities of an Entrepreneur



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		<p>CO3: To enable the students to understand the Project report</p> <p>CO4: To evaluate the merits and demerits of online trading.</p> <p>CO5: To assess the policy implementation by government for Entrepreneurial development</p>
19E5ME1/	INDIAN STOCK MARKET/	<p>CO1: Identify the complete picture about security market and its structural framework</p> <p>CO2: Analyse the regulatory environment in Security Market</p> <p>CO3: assess the working of Capital market in recognized stock Exchange in India.</p> <p>CO4: Create skills in to the operation of Sock Exchanges in India</p> <p>CO5: Explore and utilize the Grievance Cells in Stock Exchange</p>
19E5ME2	WELFARE ECONOMICS	<p>CO1: Evaluating the contributions of the economist to the society</p> <p>CO2: Able to analyse the concept of consumer surplus</p> <p>CO3: Have knowledge on primary theory</p> <p>CO4: Become aware of the difference between private and social cost</p>
19E5SB3		<p>CO1: Knowledge on trust, society, NGO are generated.</p> <p>CO2: Enable the students to become socially useful</p> <p>CO3: To create social entrepreneurs</p>



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	ECONOMICS OF NGO MANAGEMENT	CO4:Future social leaders are created CO5:Knowledge on trust, society, NGO are generated
23E5SB4	AGRICULTURE AND ALLIED BUSINESS	CO1:To analyse the agricultural production and productivity CO2:To enable the students to study sericulture and sericulture CO3:To analyse the agricultural production and productivity CO4:To study the floriculture in India CO5:To assess Horticulture, Apiculture and Mushroom cultivation
22E6CC13	RURAL INDIAN ECONOMIC ISSUES	CO1:Attain insight on various issues obstructing the development of Indian economy CO2: Help the students to prepare for competitive examinations and appear for the IES, TNPSC and UPSC exams where Indian Economy is a part of syllabus. CO3: Impart clear cut idea about Economic reforms of India. CO4: Alert the students regarding the proceedings of Panchayat raj in India CO5: Make them responsive to recent developmental schemes and policies of GOI in India



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19E6CC14	BASIC ECONOMETRICS	<p>CO1: Make students familiar with the application of econometrics in Economic theory.</p> <p>CO2: Enable the students to acquire the knowledge on methodology of econometrics</p> <p>CO3: Facilitate cause and effect relationship among two economic variables</p> <p>CO4: Analyze the cause and effect relationship among more than two economic variables</p> <p>CO5: Identify application of various forecasting models in the study of econometrics</p>
19E6CC15	ECONOMICS OF PLANNING AND DEVELOPMENT	<p>CO1: Assess the policy implementation by government for economic development.</p> <p>CO2: Analyse individual decisions at variety of economic environment</p> <p>CO3: Enable the students to understand the basic concepts in Economic Theories.</p> <p>CO4: Identify the merits and demerits of labor and capital intensive technology.</p> <p>CO5: Demonstrate the various plans according to the economic status</p>



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19E6ME3	BANKING &NON-BANKING FINANCIAL INSTITUTIONS	CO1:Make the students to understand the Financial System CO2: Assess the importance of Micro Finance and Financial Inclusion CO3: Equip them to Analyze the Impact of Micro finance in India CO4: Identify the latest technology in Banking services CO5: Gain knowledge in the profitable investment field
19E6ME4	HEALTH ECONOMICS	CO1:Gaining Knowledge on Health and Economic Development CO2: Help the students to understand the demand and supply of Health CO3: To enable them to consider Cost Benefit Analysis of Health CO4: Facilitate in making rational decisions on Health Status. CO5: Knowledge on Health Plan And Policies in India.
19E6ME5 / 19E6ME6	TAMILNADU ECONOMY/ MANAGERIAL ECONOMICS	CO1:It enhance the students' critical thinking on Tamil Nadu economy on different aspects CO2:Understand the process of growth in Tamil Nadu economy CO3:Analyse the specific economic issues pertaining to the region CO4:Provide an overview of Tamil Nadu economy development schemes CO5:The students get to know about strengths and weaknesses of Madurai agricultural pattern and marketing.



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19E6ME5	MANAGERIAL ECONOMICS	<p>CO1: Innovative skills of managers.</p> <p>CO2: Able to create design and anticipate the internal and external decisions to be made by managers</p> <p>CO3: Analyze the demand and supply conditions and assess the position of a company</p> <p>CO4: Design competition strategies, including costing, pricing, product differentiation, and market environment according to the natures of products and the structures of the markets.</p> <p>CO5: Analyze real-world business problems with systematic theoretical framework productions.</p>
19E6SB5	ECONOMIC JOURNALISM	<p>CO1: Know the basics of Economic Journalism</p> <p>CO2: Able to create and design emerging media products, including blogs, digital audio, digital video, social media, digital photography, and multimedia</p> <p>CO3: Apply computer and technical skills to designated production and research functions in journalism.</p> <p>CO4: Function both independently and as a member of editorial and/or production teams.</p> <p>CO5: Analyze knowledge from communities, current events and public affairs, and history to interpret and express the context for designated journalism publications and/or productions.</p>



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23E6SB6	EVENT MANAGEMENT	CO1:To equip students on the various facets of Event Management. CO2: To provide students event management as a career option CO3: To understand the committees in managing events and its safety CO4: To learn about celebrity management CO5: To know the event management in India and its operations
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