FATIMA COLLEGE

(Autonomous)
Affiliated to Madurai Kamaraj University
Re-Accredited with 'A++' by NAAC (Cycle - IV)
Mary Land, Madurai - 625018, Tamil Nadu

PROGRAMME OUTCOMES AND COURSE OUTCOMES

2023 – 2024

Name of the Programme: M.Com CA   **Programme Code: PSCC**

Programme Outcomes:

PO 1	Acquire knowledge of fundamental concepts and subject specific academic competency.
PO 2	Enhance the communicative skills and gain confidence to disseminate knowledge through oral and written communication effectively.
PO 3	Think critically, evaluate analytically and apply the expertise of their discipline in real life.
PO 4	Appreciate literary, economic, cultural, socio-psychological and environmental diversity.
PO 5	Pursue and attain meaningful goals, develop positive attitude to gain self-awareness, self-esteem, self-discipline and self-motivation.
PO6	Acquire employability and entrepreneurial skills
PO7	Evolve as responsible citizens and leaders.

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Course Outcomes:

Course Code	Course Title	Course Outcomes
23PG1K1	Business Finance	CO1: Explain important finance concepts CO2: Apply the measurement of leveragesto enhancethe earnings of company and to evaluate the capital structure theories CO3: Compare the firm's performances by applying various cost of capital methods. CO4: Understand and acquire knowledge about Receivable management. CO5: Evaluate techniques of longterm investment decision incorporating risk factor.
23PG1K2	Digital Marketing	CO1: Explain the dynamics of digital marketing CO2: Examine online marketing mix CO3Compare digital media channels. CO4: Interpret online consumer behaviour. CO5: Analyse social media data
23PG1K3	Banking And Insurance	CO1: Relate the transformation in banking from traditional to new age CO2: Apply modern techniques of digital banking CO3Evaluate the role of insurance sector.

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		CO4: Examine the regulatory mechanism.
		CO5: Assess risk mitigation strategies
23PG1KE1	Elective I A - INTRODUCTION TO INDUSTRY 4.0	CO1: Discuss on the change from industry 1.0 to 4.0
		CO2: Discover the challenges and future prospects of applying artificial intelligence
		CO3Apply big data for industrial growth and development
		CO4: Apply IoT in various sectors like Manufacturing, Healthcare, Education, Aerospace and Défense
		CO5: Appraise why education has to be aligned with industry 4.0
23PG1KE2	Big Data Analytics	CO1: Explain Characteristics and challenges of Big Data
		CO2: Describe Big Data Analytics
		CO3: Explain Data Science in Big Data Technologies
		CO4: Demonstrate Hadoop Environment
		CO5: Describe HDFS in Hadoop Environment
23PG1KE3	Enterprise Resource Planning	CO1: Recall the history and growth of ERP
		CO2: Appraise the risks involved while using ERP
		CO3: Select from among various ERP technologies
		CO4: Analyse the dynamics of ERP marketplace
		CO5: Distinguish and choose appropriate ERP solutions or packages
23PG1KE4	Elective II A– DATABASE MANAGEMENT SYSTEM	CO1: Identify models and schemas in DBMS and LINUX
		CO2Demonstrate Queries in SQL
		CO3: Discuss handling files and databases

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		CO4: Apply skills on functions and operators in RDBMS CO5Apply constraints and locks in SQL
23PG1KAE	Electronic Banking	CO1: Equip Students With Modern And More Current Developments In The Banking Sector. CO2Facilitate The Operations And Practices Of Banking. CO3Precisely The Application Of The Internet, Computers And Other Electronically-Based Gadgets CO4Learn The Technology Essentials Contributing To Internet And Mobile Banking Risks. CO5Enable Participants To Gain Insight Knowledge Into Cheque Truncation And Electronic Settlement And Clearance System.
23PG2K4	Strategic Cost Management	CO1Discuss strategic cost management and QC. CO2Choose the appropriate technique for cost control CO3Utilise activity based costing in practice CO4Adopt transfer pricing methods CO5Build cost structure for Agriculture and IT sector
23PG2K5	Corporate Accounting	CO1:PrepareFinancialStatementsofcompaniesasperscheduleIIIofCompaniesAct,2013 CO2: Apply the provisions of IRDA Regulations, 2002 in the preparation of final accounts of Life Insurance and General Insurance Companies. CO3: Prepare Consolidated Financial Statements of Holding Companies in accordance with AS21. CO4: Assess contemporary accounting methods CO5: Examine Financial Reporting based on appropriate Accounting Standards and provisions of Companies Act2013 with respect to Corporate

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		Social Responsibility
23PG2K6	Setting Up Of Business Entities	CO1: Build a startup and acquire finance CO2Comply with the legal requirements for Section 8 Company CO3Initiate the proceedings for LLP CO4Illustrate the registration and licensing procedure. CO5Examine the compliance of regulatory framework
23PG2KE5	Data Mining And Data Interpretation	CO1: Explain the basic concepts, principles and need of data warehousing CO2Appraise data warehouse architecture, modelling and its implementation CO3Choose various steps in implementing data mart and its dimensions CO4Recall the features and types of data mining. CO5Apply various data mining tools and techniques
23PG2KE6	Technology In Banking	CO1: Discuss the utility of stand-alone and multi-user systems access in Core banking. CO2 Assess the multi-faceted electronic payment options available to customer and host transactions in banking. CO3 Evaluate the dynamic transitions in Electronic Fund transfer systems. CO4 Evaluate the enhanced utility and user interface and other recent developments in banking technologies. CO5 Assess the information security system
23PG2KE7	Financial Analytics	CO1: Analyse decisions under uncertainty and also analyse exploratory CO2 :Build models using accounting data and analyse using regression and time series tools CO3 Apply Rand python programming CO4Estimateandanalysefinancialstatementsusingcashflowstatements CO5 Select appropriate capital budgeting techniques for decision making

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23PG2KE8	Management Information System	CO1: Identify the basic concept of Information system CO2 Discuss the importance of MIS CO3 Explain the functional MIS CO4 Describe the role of system analyst CO5 Apply the concept of Enterprise resource planning
23PG2KAE	Financial Accounting & Tally	CO1: Create companies using Tally ERP CO2 Use features effectively and navigate between functional keys CO3 Create vouchers and invoices and use GST in preparing taxable invoices CO4 Conduct financial statements analysis, using MIS CO5 Help organizations in extracting inventory information
21PG3CA9	Web Programming In Php & Lab Iii	CO1: Identify the basic features of PHP, such as data types, arrays and conditional statements CO2: Demonstrate user defined and built-in functions. CO3 : Creating PHP scripts which retrieve information from HTML forms and dynamically create Web pages. CO4: Identify the basic features of MySQL & MySQL functions. CO5: Solve Database problems using MySQL commands to Create, Insert, Update, and Retrieve a simple database and show the ability to join tables through the SELECT statement.
19PG3CA10	Research Design And Methodology	CO1: Demonstrate knowledge of research process. CO2: Understand a general definition of Research designs. CO3 : Describe sampling methods, measurement of scales and appropriate uses of each.

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		CO4: Identify the basic features of MySQL & MySQL functions. Explain the purpose of statement, hypothesis and a research objective.
		CO5: Identify and prepare the key elements of a research report.
19PG3CA11	Direct Taxes	CO1: Acquire the complete knowledge of basic concepts, provisions & exempted Income.
		CO2: Compute the Total income under the head" Income from Salary" CO3 Assess the House property income and to ascertain the income earned under the head "Income from Business or Profession
		CO4: Assess the profit or loss earned on the sale of capital assets and Income earned from other sources.
		CO5: Acquire the knowledge regarding various deduction available under various.
19PG3CA12	Operations Research	CO1: Formulate the linear programming models.
		CO2: Analyze the transportation and assignment models using MODI and Hungarian method.
		CO3 : Demonstrate the different type of models in inventory control.
		CO4: Prepare queuing system using queuing theory technique.
		CO5: Develop CPM and PERT techniques, to plan, schedule, and control project activities.
19PG3CAE1	Investment Management	CO1: Demonstrate the concept of investment and its process.
		CO2: Explain the approach towards investment.
		CO3 : Explain the approach towards investment.

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		CO4: Describe alternative Avenue of investment CO5: Identify various form of investment
19PG3CAE2	Software Analysis And Design	CO1: Apply the software engineering lifecycle by demonstrating competence in communication, planning, analysis, design, construction, and deployment. CO2: Understanding of the role of project management including planning, scheduling, risk management. CO3 : Analyze the various modeling approaches. CO4: Design the software architectural styles. CO5: Apply software testing techniques and strategies on software.
19PG4CA13	Personnel Management	CO1: Understanding of the basic concepts, functions and process of human resource management. CO2: Demonstrate the employer and employee relationship in the organization. CO3 : Discuss the importance of collective bargaining. CO4: Comprehend the components of workers participation in the organization. CO5: Identify the factors influencing morale and evaluate the measures for building high.
19PG4CA14	Advanced Company Accounts	CO1: Understand the transaction regarding the issue of shares. CO2: Give exposure to the company final accounts as per revised schedule VI CO3 : Compute the valuation of goodwill and share under various method CO4: Gain in depth knowledge about the amalgamation ,absorption and

		external reconstruction. CO5: Prepare social income statement and social balance sheet
19PG4CA15	Women Entrepreneurship And Small Business Enterprises	CO1: Ability to Understand entrepreneurial traits CO2: Predict the role of women entrepreneurship. CO3 : Understand the systematic process to select and screen a business idea. CO4: Design the project formulation. CO5: Formulate layout for new business.
21PG4CA16	Java Programming & Lab Iv	CO1: Recognize the structure and model of the Java programming language. CO2: Implement Java programs comprising more than one class to address a particular software problem. CO3 : Gain knowledge about interfaces and packages. CO4: Understand the concept of multithreading and managing errors and exceptions. CO5: Create applet programs and understand how they differ from applications.
19PG4CAE3	Retail Marketing Management	CO1: Analysis the retail development market. CO2: Identify various retail format. CO3 : Formulate various store design. CO4: Understand consumer behaviour and influence factors on purchase decision. CO5: Describe supply chain management and emerging concepts in logistics.
22PG4CAE4	Digital Commerce	CO1: Understand E-commerce and benefits. CO2: explain various business models. CO3 : Formulate network infrastructure of e-commerce

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		CO4: Understand e-payment systems. CO5: Describe securing network transaction.
21PG4MSWCASL	Introduction To Social Entrepreneurship	CO1: Outline the classification of Entrepreneurs. CO2: Understand the importance of Entrepreneurship Development Programmes in India CO3 : Understand the characteristics of Social Entrepreneurship CO4: Understand the role of Social Entrepreneurship towards Sustainable Development. CO5: Analyze the Functions of Youth Social Entrepreneurship.