

# **DIGITAL MEDIA**

Project submitted to Madurai Kamaraj University in partial fulfilment of the  
requirement for the award of degree of  
**BACHELOR OF ARTS IN JOURNALISM AND MASS COMMUNICATION**

By

**A.Dharani**

2021JM02

Under the Guidance of

**Dr. C. Gladious Guna Ranjini**

Assistant Professor

Department of Journalism and Mass Communication

Fatima College, Madurai-625018



Fatima College [Autonomous]

Re-accredited with A<sup>++</sup> by NAAC (Cycle-4)

Mary Land, Madurai-625018, Tamilnadu

**APRIL 2024**

## **Acknowledgement**

I would like to express my thanks to GR Studio organization for providing me an opportunity to do my internship. I sincerely thank Mr. Raja Manickam for guiding and encouraging me to do internship work.

I also thank the Principal, the Vice principal and the Staffs Ms. S. Jeno Mary, Dr. C. Gladious Guna Ranjini and Ms. P. Sumedha of the Department of Journalism and Mass Communication in Fatima College for allowing me to this wonderful opportunity through this internship.



## DECLARATION

I declare that this work that I have submitted for the Bachelor of Arts Degree, is my original work and that the project has not previously formed the basis either in whole or in part of the award of any degree, associateship, fellowship or any other similar titles.

Place: Madurai



Signature of the Candidate

## CERTIFICATE

**Ms. P. Sumedha**  
Assistant Professor & Head  
Department of Journalism &  
Mass Communication



**FATIMA COLLEGE**  
**(Autonomous)**  
(Re-Accredited with 'A++ by NAAC)  
(College with Potential for Excellence)

**Mary Land, Madurai-18.**  
**PHONE :0452-2668016, 2669015**  
**FAX:91-452-2668437**

This is to certify that the project report of the Internship done on "**Digital Media**" is Bonafide work carried out by **A. Dharani** of B.A. Department of Journalism & Mass Communication, Fatima College (Autonomous), affiliated to Madurai Kamaraj University, Madurai, in partial fulfilment of the requirements for the award of a degree of Bachelor of Arts in Journalism and Mass Communication. The internship represents independent and original work of the candidate under my guidance.

Signature of the Supervisor

Head of the Department

Place: Madurai

Vice Principal



FATIMA COLLEGE(Autonomous)  
(Re - Accredited with A++ by NAAC(Cycle-Iv)  
Mary Land, Madurai-18.  
PHONE: 2668016, 2669015  
FAX : 0452-2668437  
Email : [info@fatimacollegemdu.org](mailto:info@fatimacollegemdu.org)

Date : 21.12.2023

To

GR Studio  
Arappalayam  
Madurai.

Dear Sir/Madam,

Sub: Permission for Internship Training – Dept pf Journalism

\*\*\*

We would like to introduce ourselves as Fatima College, affiliated to Madurai Kamaraj University. As the part of curriculum, for Journalism and Mass Communication, the students have to undergo Internship from 23.12.2023 to 02.01.2024. This Internship will enable the students to gain better knowledge.

In this regard, we request to permit our student A Dharani of III B.A. Journalism and Mass Communication, Reg. No. 2021JM02 to undergo training in your esteemed organisation.

Thank you,



  
VICE PRINCIPAL  
FATIMA COLLEGE (AUTONOMOUS)  
MADURAI-625 018

# GR STUDIO

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No-1 Laxmi complex,

Near guru Theater

Madurai-16

Phone no: 98431-60801

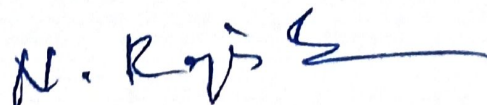
January 05, 2024

To whom it may concern,

This is to certify that Ms. Kavitha C, student of Journalism and Mass Communication, Fatima College, has successfully completed an internship in the field of photography and editing from 23.12.23 to 02.1.24 During the period of her internship program with us, she had been exposed to different processes and was found diligent, hardworking and inquisitive. We wish her every success in her life and career.

Sincerely,

(Authorized signature)



**G. R. STUDIO,**  
LAXMI COMPLEX 1st Floor  
1, D D. Road, Arappalayam  
Near, Guru Theatre  
**MADURAI- 625 016**

## **PRINT MEDIA**

Project submitted to Madurai Kamaraj University in partial fulfilment of the  
requirement for the award of degree of  
**BACHELOR OF ARTS IN JOURNALISM AND MASS COMMUNICATION**

By

**D.Harini**

2021JM03

Under the Guidance of

**Dr. C. Gladious Guna Ranjini**

Assistant Professor

Department of Journalism and Mass Communication

Fatima College, Madurai-625018



Fatima College [Autonomous]

Re-accredited with A<sup>++</sup> by NAAC (Cycle-4)

Mary Land, Madurai-625018, Tamilnadu

**APRIL 2024**



## ACKNOWLEDGEMENT

I would like to express my sincere thanks to '**The Hindu Newspaper**' for providing me with the opportunity to do my internship. I sincerely thank **Mr. L. Sri Krishna**, Chief of Bureau of the Madurai office, for guiding and encouraging me throughout the internship. I would also like to express my gratitude to **Mr. R. Ashok**, Photographer at 'The Hindu' for assisting me in several of my assignments.

I also thank the Principal and the Vice Principals of Fatima College for their support; **Ms. P. Sumedha** for her encouragement, **Dr. C. Gladious Guna Ranjini** for her guidance in completing this internship and **Ms. S. Jeno Mary** for her support.




## DECLARATION

I declare that this work that I have submitted for the Bachelor of Arts Degree, is my original work and that the project has not previously formed the basis either in whole or in part of the award of any degree, associateship, fellowship or any other similar titles.

Place: Madurai

*D. Hain*  
Signature of the Candidate

## CERTIFICATE

<b>Ms. P. Sumedha</b> Assistant Professor & Head <b>Department of Journalism &amp; Mass Communication</b>		<b>FATIMA COLLEGE</b> <b>(Autonomous)</b> (Re-Accredited with 'A++ by NAAC) (College with Potential for Excellence)  <b>Mary Land, Madurai-18.</b> <b>PHONE :0452-2668016, 2669015</b> <b>FAX:91-452-2668437</b>
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This is to certify that the project report of the Internship done on "**Print Media**" is Bonafide work carried out by **D.Harini** of B.A. Department of Journalism & Mass Communication, Fatima College (Autonomous), affiliated to Madurai Kamaraj University, Madurai, in partial fulfilment of the requirements for the award of a degree of Bachelor of Arts in Journalism and Mass Communication. The internship represents independent and original work of the candidate under my guidance.



Signature of the Supervisor



Head of the Department

Place: Madurai



Vice Principal



FATIMA COLLEGE (Autonomous)  
(Re - Accredited with A++ by NAAC (Cycle-IV))  
Mary Land, Madurai-18.  
PHONE: 2668016, 2669015  
FAX : 0452-2668437  
Email : [info@fatimacollegemdu.org](mailto:info@fatimacollegemdu.org)

Date : 15.12.2023

To

The Hindu  
147/2A, 80 Feet Road,  
Opposite District Court,  
Mellur, K K Nagar,  
Madurai - 625 020.

Dear Sir/Madam,

Sub: Permission for Internship Training - Dept of Journalism.

\* \* \*

We would like to introduce ourselves as Fatima College, affiliated to Madurai Kamaraj University. As the part of curriculum, for Journalism and Mass Communication, the students have to undergo Internship from 19.12.2023 to 08.01.2024. This Internship will enable the students to gain better knowledge.

In this regard, we request to permit our student D Harini of III B.A. Journalism and Mass Communication, Reg. No. 2021JM03 to undergo training in your esteemed organisation.

Thank you,



  
VICE PRINCIPAL  
FATIMA COLLEGE (AUTONOMOUS)  
MADURAI-625 018

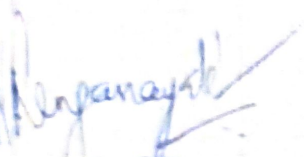
**THG PUBLISHING PRIVATE LIMITED**  
147/2A, 80 FEET ROAD, K.K. NAGAR, MADURAI - 625 020  
PH: 0452 - 2528497 / 2528863

09.01.2024

**To Whom So Ever It May Concern**

This is to certify that Ms. D Harini, Reg. no.2021JM03, student of B.A. (JOURNALISM & MASS COMMUNICATION- Third Year) studying in Fatima College, Madurai did her internship in the Editorial Section of THE HINDU, Madurai from 19.12.2023 to 08.01.2024.

During the period her conduct was good.

  
Chief of Bureau

fr



# **PRINT MEDIA**

Project submitted to Madurai Kamaraj University in partial fulfilment of the  
requirement for the award of degree of  
**BACHELOR OF ARTS IN JOURNALISM AND MASS COMMUNICATION**

By

**M. Kaviya**

2021JM04

Under the Guidance of

**Dr. C. Gladious Guna Ranjini**

Assistant Professor

Department of Journalism and Mass Communication

Fatima College, Madurai-625018



Fatima College [Autonomous]

Re-accredited with A<sup>++</sup> by NAAC (Cycle-4)

Mary Land, Madurai-625018, Tamilnadu

**APRIL 2024**

## ACKNOWLEDGEMENT

I would like to express my sincere thanks to '**DINAMANI**' for providing me an opportunity to do my internship. I sincerely thank Mr.M.Sangar, Chief reporter of the Madurai office, for guiding and encouraging me throughout the internship.


I also thank the Principal and the Vice Principals of Fatima College for their support; Ms. P. Sumedha for her encouragement, Ms. S. Jeno Mary for her guidance in completing this internship and Dr. C.Gladious Guna Ranjini for her support.



## DECLARATION

I declare that this work that I have submitted for the Bachelor of Arts Degree, is my original work and that the project has not previously formed the basis either in whole or in part of the award of any degree, associateship, fellowship or any other similar titles.

Place: Madurai

  
Signature of the Candidate

## CERTIFICATE

**Ms. P. Sumedha**  
Assistant Professor & Head  
Department of Journalism &  
Mass Communication



**FATIMA COLLEGE**  
**(Autonomous)**  
(Re-Accredited with 'A++' by NAAC)  
(College with Potential for Excellence)

**Mary Land, Madurai-18.**  
**PHONE :0452-2668016, 2669015**  
**FAX:91-452-2668437**

This is to certify that the project report of the Internship done on "**Print Media**" is Bonafide work carried out by **M. Kaviya** of B.A. Department of Journalism & Mass Communication, Fatima College (Autonomous), affiliated to Madurai Kamaraj University, Madurai, in partial fulfilment of the requirements for the award of a degree of Bachelor of Arts in Journalism and Mass Communication. The internship represents independent and original work of the candidate under my guidance.

Signature of the Supervisor

Signature of the  
Head of the Department

Place: Madurai

Vice Principal



FATIMA COLLEGE (Autonomous)  
(Re - Accredited with A++ by NAAC (Cycle-IV)  
Mary Land, Madurai-18.  
PHONE: 2668016, 2669015  
FAX : 0452-2668437  
Email : [info@fatimacollegemdu.org](mailto:info@fatimacollegemdu.org)

Date : 06.12.2023

To

Thinamani Office,  
Gokhale Road,  
Tallakulam,  
Madurai - 625 002.

Dear Sir/Madam,

Sub: Permission for Internship Training - Dept of Journalism.

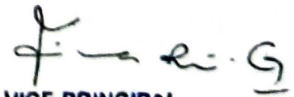
\* \* \*

We would like to introduce ourselves as Fatima College, affiliated to Madurai Kamaraj University. As the part of curriculum, for Journalism and Mass Communication, the students have to undergo Internship from 26.12.2023 to 09.01.2024. This Internship will enable the students to gain better knowledge.

In this regard, we request to permit our student M Kaviya of III B.A. Journalism and Mass Communication, Reg. No. 2021JM04 to undergo training in your esteemed organisation.

Thank you,





VICE PRINCIPAL  
FATIMA COLLEGE (AUTONOMOUS)  
MADURAI-625 018

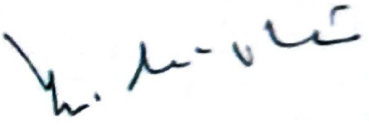


**CERTIFICATE**

This is to certify that *Ms.M.Kaviya*, a BA Journalism and Mass Communication student at Fathima College, Madurai, was on internship with **Dinamani**, Madurai, from 26.12.2023 to 09.01.2024.

During the period she studied editing, reporting and feature writing. She showed keen interest in work.

Place: Chennai  
Date: 10.01.2024

  
(K Vaidiyanathan)  
Editor





## **DIGITAL MEDIA**

Project submitted to Madurai Kamaraj University in partial fulfilment of the  
requirement for the award of degree of  
**BACHELOR OF ARTS IN JOURNALISM AND MASS COMMUNICATION**

By

**K. Meena**

2021JM06

Under the Guidance of

**Dr. C. Gladious Guna Ranjini**

Assistant Professor

Department of Journalism and Mass Communication

Fatima College, Madurai-625018



Fatima College [Autonomous]

Re-accredited with A<sup>++</sup> by NAAC (Cycle-4)

Mary Land, Madurai-625018, Tamilnadu

**APRIL 2024**

## **ACKNOWLEDGEMENT**

I would like to express my gratitude to Palani Studio for providing me an opportunity to do my internship, I sincerely thank Mr. Palani Kumar for guiding and encouraging me to do internship.

I would like to thank the Principal and Vice-Principals of Fatima College for their support; Ms.P. Sumedha, Head of the department Journalism and Mass Communication for her encouragement and the professors of our department Dr. Gladious Guna Ranjini, and Ms. Jeno Mary for supporting me throughout my internship period.



## DECLARATION

I declare that this work that I have submitted for the Bachelor of Arts Degree, is my original work and that the project has not previously formed the basis either in whole or in part of the award of any degree, associateship, fellowship or any other similar titles.

Place: Madurai

*K. Meena.*  
Signature of the Candidate

## CERTIFICATE

**Ms. P. Sumedha**

Assistant Professor & Head

Department of Journalism &  
Mass Communication



**FATIMA COLLEGE (Autonomous)**  
(Re-Accredited with 'A++ by NAAC)  
(College with Potential for Excellence)

**Mary Land, Madurai-18.**  
**PHONE :0452-2668016, 2669015**  
**FAX:91-452-2668437**

This is to certify that the project report of the Internship done on "**Digital Media**" is Bonafide work carried out by **K.Meena** of B.A. Department of Journalism & Mass Communication, Fatima College (Autonomous), affiliated to Madurai Kamaraj University, Madurai, in partial fulfilment of the requirements for the award of a degree of Bachelor of Arts in Journalism and Mass Communication. The internship represents independent and original work of the candidate under my guidance.

Signature of the Supervisor

Head of the Department

Place: Madurai

Vice Principal



FATIMA COLLEGE (Autonomous)  
(Re - Accredited with A++ by NAAC (Cycle-IV))  
Mary Land, Madurai-18.  
PHONE: 2668016, 2669015  
FAX : 0452-2668437  
Email : [info@fatimacollegemdu.org](mailto:info@fatimacollegemdu.org)

Date : 15.12.2023

To  
Palani Studio,  
S Kolathur,  
Unmai Nagar,  
Mylai Kapaleshwarar Nagar,  
Kovilambakkam,  
Chennai - 600117

Dear Sir/Madam,

Sub: Permission for Internship Training - Dept of Journalism.

\* \* \*

We would like to introduce ourselves as Fatima College, affiliated to Madurai Kamaraj University. As the part of curriculum, for Journalism and Mass Communication, the students have to undergo Internship from 23.12.2023 to 06.01.2024. This Internship will enable the students to gain better knowledge.

In this regard, we request to permit our student K Meena of III B.A. Journalism and Mass Communication, Reg. No. 2021JM06 to undergo training in your esteemed organisation.

Thank you,



  
VICE PRINCIPAL  
FATIMA COLLEGE (AUTONOMOUS)  
MADURAI-625 018

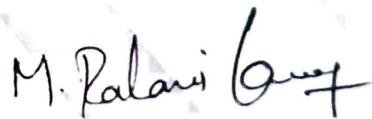
PALANI STUDIO

Photography

# CERTIFICATE OF INTERNSHIP

*This is to certify that MISS. MEENA.K having register number 2021JM06 of Fathima College has successfully completed internship training at Palani studio from December 23th 2023 to January 6th, 2024.*

*We found her sincere, hardworking oriented to photography. She worked well as part of a team during her tenure. We wish her all the best for her future endeavours.*



**Palani kumar**

Photo Journalist, Founder of Palani Studio



## **DIGITAL MEDIA**

Project submitted to Madurai Kamaraj University in partial fulfilment of the  
requirement for the award of degree of  
**BACHELOR OF ARTS IN JOURNALISM AND MASS COMMUNICATION**

By

**C. Kavitha**

2021JM12

Under the Guidance of

**Ms. S. Jeno Mary**

Assistant Professor

Department of Journalism and Mass Communication

Fatima College, Madurai-625018



Fatima College [Autonomous]

Re-accredited with A<sup>++</sup> by NAAC (Cycle-4)

Mary Land, Madurai-625018, Tamilnadu

**APRIL 2024**

## **ACKNOWLEDGEMENT**

I would like to express my thanks to GR Studio organization for providing me an opportunity to do my internship. I sincerely thank Mr. Raja Manickam for guiding and encouraging me to do internship work.

I also thank the Principal, the Vice principal and the Staffs Ms. S. Jeno Mary, Dr. C. Gladious Guna Ranjini and Ms. P. Sumedha of the Department of Journalism and Mass Communication in Fatima College for allowing me to this wonderful opportunity through this internship.




## DECLARATION

I declare that this work that I have submitted for the Bachelor of Arts Degree, is my original work and that the project has not previously formed the basis either in whole or in part of the award of any degree, associateship, fellowship or any other similar titles.

Place: Madurai

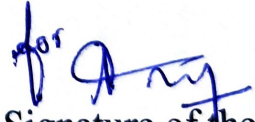
*C. Kanyila*  
Signature of the Candidate

## CERTIFICATE

<b>Ms. P. Sumedha</b> Assistant Professor & Head <b>Department of Journalism &amp; Mass Communication</b>		<b>FATIMA COLLEGE</b> <b>(Autonomous)</b> (Re-Accredited with 'A++ by NAAC) (College with Potential for Excellence)  <b>Mary Land, Madurai-18.</b> <b>PHONE :0452-2668016, 2669015</b> <b>FAX:91-452-2668437</b>
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This is to certify that the project report of the Internship done on "**Digital Media**" is Bonafide work carried out by **C. Kavitha** of B.A. Department of Journalism & Mass Communication, Fatima College (Autonomous), affiliated to Madurai Kamaraj University, Madurai, in partial fulfilment of the requirements for the award of a degree of Bachelor of Arts in Journalism and Mass Communication. The internship represents independent and original work of the candidate under my guidance.

  
Signature of the Supervisor

  
Signature of the  
Head of the Department

Place: Madurai





Vice Principal



FATIMA COLLEGE(Autonomous)  
(Re - Accredited with A++ by NAAC(Cycle-Iv)  
Mary Land, Madurai-18.

PHONE: 2668016, 2669015

FAX : 0452-2668437

Email : [info@fatimacollegemdu.org](mailto:info@fatimacollegemdu.org)

Date : 21.12.2023

To

GR Studio  
Arappalayam  
Madurai.

Dear Sir/Madam,

Sub: Permission for Internship Training – Dept pf Journalism

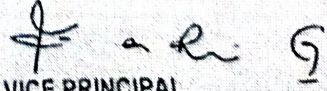
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We would like to introduce ourselves as Fatima College, affiliated to Madurai Kamaraj University. As the part of curriculum, for Journalism and Mass Communication, the students have to undergo Internship from **23.12.2023 to 02.01.2024**. This Internship will enable the students to gain better knowledge.

In this regard, we request to permit our student C Kavitha of **III B.A. Journalism and Mass Communication, Reg. No. 2021JM12** to undergo training in your esteemed organisation.

Thank you,



  
VICE PRINCIPAL

FATIMA COLLEGE (AUTONOMOUS)  
MADURAI-625 018



# GR STUDIO

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No-1 Laxmi complex,

Near guru Theater

Madurai-16

Phone no: 98431-60801

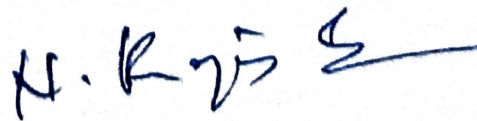
January 05, 2024

To whom it may concern,

This is to certify that Ms. Sriharini S. student of Journalism and Mass Communication, Fatima College, has successfully completed an internship in the field of photography from 23.12.23 to 02.1.24 During the period of her internship program with us, she had been exposed to different processes and was found diligent, hardworking and inquisitive. We wish her every success in her life and career.

Sincerely,

(Authorized signature)



**G. R. STUDIO,**  
LAXMI COMPLEX 1st Floor.  
1, D D. Road, Arappalayam  
Near. Guru Theatre.  
**MADURAI- 625 016**

# **DIGITAL MEDIA**

Project submitted to Madurai Kamaraj University in partial fulfilment of the  
requirement for the award of degree of  
**BACHELOR OF ARTS IN JOURNALISM AND MASS COMMUNICATION**

By

**NA Joycilin Soosan**

2021JM16

Under the Guidance of

**Ms. S. Jeno Mary**

Assistant Professor

Department of Journalism and Mass Communication

Fatima College, Madurai-625018



Fatima College [Autonomous]

Re-accredited with A<sup>++</sup> by NAAC (Cycle-4)

Mary Land, Madurai-625018, Tamilnadu

**APRIL 2024**



## ACKNOWLEDGEMENT

I would like to express my sincere thanks to 'Sam Digital Studio' for providing me an opportunity to do my internship. I sincerely thank Mr. P. Sam, for guiding and encouraging me throughout the internship. I would also like to express my gratitude to Mr.Sam at 'Sam studio' for assisting me in several of my assignments.

I also thank the Principal and the Vice Principals of Fatima College for their support; Ms. P. Sumedha for her encouragement, Ms. S. Jeno Mary for her guidance in completing this internship and Dr. C. Gladious Guna Ranjini for her support.

## DECLARATION

I declare that this work that I have submitted for the Bachelor of Arts Degree, is my original work and that the project has not previously formed the basis either in whole or in part of the award of any degree, associateship, fellowship or any other similar titles.

Place: Madurai

*N.A. Joyulin Soosan*  
Signature of the Candidate

## CERTIFICATE

**Ms. P. Sumedha**

Assistant Professor & Head  
Department of Journalism &  
Mass Communication



**FATIMA COLLEGE (Autonomous)**  
(Re-Accredited with 'A++ by NAAC) (College  
with Potential for Excellence)

**Mary Land, Madurai-18.**

**PHONE :0452-2668016, 2669015**

**FAX:91-452-2668437**

This is to certify that the project report of the Internship done on "**Digital Media**" is Bonafide work carried out by **NA Joycilin Soosan** of B.A. Department of Journalism & Mass Communication, Fatima College (Autonomous), affiliated to Madurai Kamaraj University, Madurai, in partial fulfilment of the requirements for the award of a degree of Bachelor of Arts in Journalism and Mass Communication. The internship represents independent and original work of the candidate under my guidance.

Signature of the Supervisor

Signature of the

Head of the Department

Place: Madurai

Vice Principal



FATIMA COLLEGE (Autonomous)  
(Re - Accredited with A++ by NAAC (Cycle-IV))  
Mary Land, Madurai-18.  
PHONE: 2668016, 2669015  
FAX : 0452-2668437  
Email : [info@fatimacollegemdu.org](mailto:info@fatimacollegemdu.org)

Date : 21.12.2023

To

Sam Digital Studio  
Arappalayam  
Madurai.

Dear Sir/Madam,

Sub: Permission for Internship Training - Dept of Journalism.

\* \* \*

We would like to introduce ourselves as Fatima College, affiliated to Madurai Kamaraj University. As the part of curriculum, for Journalism and Mass Communication, the students have to undergo Internship from **25.12.2023 to 06.01.2024**. This Internship will enable the students to gain better knowledge.

In this regard, we request to permit our student **N A Joycilin Soosan** of **III B.A. Journalism and Mass Communication**, Reg. No. **2021JM16** to undergo training in your esteemed organisation.

Thank you,



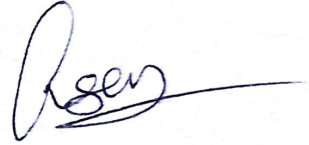
  
VICE PRINCIPAL  
FATIMA COLLEGE (AUTONOMOUS)  
MADURAI-625 018



# Sam Digital Studio

TO WHOMSOEVER IT MAY CONCERN

This is to Certify that **Ms. N.A.JOYCILIN SOOSAN (2021JM16)** has successfully completed (from 25.12.2023 to 06.01.2024) internship at our sam digital studio. During the period of her internship program with us she was found punctual, hardworking and inquisitive.



For Sam Digital Studio

சாம் ஸ்டூடியோ  
No.77 D.D.மெயின் ரோடு.  
ஆரப்பலையம் பிள்ளையம்  
ஆரப்பலையம், தருமபுரம்-16.  
98421 44070, G.SAMCICIL EMMANUEL

77.DD Main Road Arappalayam, Near Guru Theator Madurai-625016.



# **DIGITAL MEDIA**

Project submitted to Madurai Kamaraj University in partial fulfilment of the  
requirement for the award of degree of  
**BACHELOR OF ARTS IN JOURNALISM AND MASS COMMUNICATION**

By

**M. Amrin**

2021JM17

Under the Guidance of

**Ms. S. Jeno Mary**

Assistant Professor

Department of Journalism and Mass Communication

Fatima College, Madurai-625018



Fatima College [Autonomous]

Re-accredited with A<sup>++</sup> by NAAC (Cycle-4)

Mary Land, Madurai-625018, Tamilnadu

**APRIL 2024**

## ACKNOWLEDGEMENT

I would like to express my thanks to Palani Studio for providing me an opportunity to do my internship. I sincerely thank Mr. Palani Kumar for guiding and encouraging me to do my internship work.

I also thank the Principal and the Vice Principals of Fatima College for their support; Ms. P. Sumedha for her encouragement, Ms. S. Jeno Mary for her guidance in completing this internship and Dr. C. Gladious Guna Ranjini for her support.

## DECLARATION

I declare that this work that I have submitted for the Bachelor of Arts Degree, is my original work and that the project has not previously formed the basis either in whole or in part of the award of any degree, associateship, fellowship or any other similar titles.

M. Amrin

Place: Madurai

Signature of the Candidate

## CERTIFICATE

**Ms. P. Sumedha**  
Assistant Professor & Head  
**Department of Journalism &  
Mass Communication**

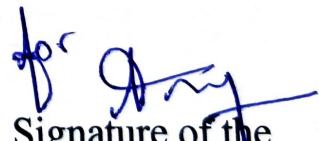


**FATIMA COLLEGE**  
**(Autonomous)**  
(Re-Accredited with 'A++ by NAAC)  
(College with Potential for  
Excellence)

**Mary Land, Madurai-18.**  
**PHONE :0452-2668016, 2669015**  
**FAX:91-452-2668437**

This is to certify that the project report of the Internship done on "**Digital Media**" is Bonafide work carried out by **M. Amrin** of B.A. Department of Journalism & Mass Communication, Fatima College (Autonomous), affiliated to Madurai Kamaraj University, Madurai, in partial fulfilment of the requirements for the award of a degree of Bachelor of Arts in Journalism and Mass Communication. The internship represents independent and original work of the candidate under my guidance.

  
Signature of the Supervisor

  
Signature of the  
Head of the Department

Place: Madurai





Vice Principal



FATIMA COLLEGE (Autonomous)  
(Re - Accredited with A++ by NAAC (Cycle-IV))  
Mary Land, Madurai-18.  
PHONE: 2668016, 2669015  
FAX : 0452-2668437  
Email : [info@fatimacollegemdu.org](mailto:info@fatimacollegemdu.org)

Date : 15.12.2023

To

Palani Studio,  
S Kolathur,  
Unmai Nagar,  
Mylai Kapaleshwarar Nagar,  
Kovilambakkam,  
Chennai - 600117

Dear Sir/Madam,

Sub: Permission for Internship Training - Dept of Journalism.

\* \* \*

We would like to introduce ourselves as Fatima College, affiliated to Madurai Kamaraj University. As the part of curriculum, for Journalism and Mass Communication, the students have to undergo Internship from **23.12.2023 to 06.01.2024**. This Internship will enable the students to gain better knowledge.

In this regard, we request to permit our student **M Amrin** of **III B.A. Journalism and Mass Communication**, Reg. No. **2021JM17** to undergo training in your esteemed organisation.

Thank you,



  
VICE PRINCIPAL  
FATIMA COLLEGE (AUTONOMOUS)  
MADURAI-625 018



PALANI STUDIO

Photography

# CERTIFICATE OF INTERNSHIP

---

This is to certify that MISS. M.AMRIN having register number 2021JM17 of Fatima College has successfully completed internship training at Palani studio from December 23rd 2023 to January 6th, 2024.

We found her sincere, hardworking oriented to photography. She worked well as part of a team during her tenure. We wish her all the best for her future endeavours.



**Palani kumar**

Photo Journalist, Founder of Palani Studio

Dr S Saira Banu  
Associate Professor & Head  
Department of JMC  
Fatima College (Autonomous)  
Madurai



FATIMA COLLEGE  
(AUTONOMOUS)  
Re-Accredited with 'A++' by NAAC  
(Cycle – IV)  
Mary Land, Madurai

**To Whomsoever It May Concern**

This is to certify that the following students have completed their student project work for the academic year 2022-2023.

<b>S. No.</b>	<b>Reg. No.</b>	<b>Name of the Student</b>	<b>Guide Name</b>	<b>Title of the Project</b>
1.	2021JM01	AISHWARYA V	DR C GLADIOUS GUNA RANJINI	PRINT MEDIA
2.	2021JM02	DHARANI A	DR C GLADIOUS GUNA RANJINI	PHOTOGRAPHY
3.	2021JM03	HARINI D	DR C GLADIOUS GUNA RANJINI	PRINT MEDIA
4.	2021JM04	KAVIYA M	DR C GLADIOUS GUNA RANJINI	PRINT MEDIA
5.	2021JM05	MATHINA K	DR C GLADIOUS GUNA RANJINI	PRINT MEDIA
6.	2021JM06	MEENA K	DR C GLADIOUS GUNA RANJINI	PHOTOGRAPHY
7.	2021JM09	SWARNA MEENA R	DR C GLADIOUS GUNA RANJINI	PHOTOGRAPHY
8.	2021JM10	VINOTHINI M	DR C GLADIOUS GUNA RANJINI	PHOTOGRAPHY

9.	2021JM12	KAVITHA C	MS S JENO MARY	PHOTOGRAPHY
10.	2021JM13	SARUMATHI V	MS S JENO MARY	PHOTOGRAPHY
11.	2021JM14	AMREEN S	MS S JENO MARY	PHOTOGRAPHY
12.	2021JM16	JOYCILIN SOOSAN A	MS S JENO MARY	PHOTOGRAPHY
13.	2021JM17	AMRIN M	MS S JENO MARY	PHOTOGRAPHY
14.	2021JM18	SRIHARINI S	MS S JENO MARY	PHOTOGRAPHY
15.	2021JM19	DIVYA BHARATHI R	MS S JENO MARY	PRINT MEDIA

*B. Ganaban*

Signature of the HOD (with seal)

**Head**  
 Department of Journalism  
 & Mass Communication  
 Fatima College (Autonomous)  
 Madurai - 625 018

## **PRINT MEDIA**

Project submitted to Madurai Kamaraj University in partial fulfilment of the  
requirement for the award of degree of  
**BACHELOR OF ARTS IN JOURNALISM AND MASS COMMUNICATION**

By

**K. Mathina**

2021JM05

Under the Guidance of

**Dr. C. Gladious Guna Ranjini**

Assistant Professor

Department of Journalism and Mass Communication  
Fatima College, Madurai-625018



Fatima College [Autonomous]  
Re-accredited with A<sup>++</sup> by NAAC (Cycle-4)  
Mary Land, Madurai-625018, Tamilnadu  
APRIL 2024

## ACKNOWLEDGEMENT

I would like to express my sincere thanks to 'Theekathir Newspaper' for providing me an opportunity to do my internship. I sincerely thank Mr. Murugan, Chief of Bureau of the Madurai office, for guiding and encouraging me throughout the internship.

I also thank the Principal and the Vice Principals of Fatima College for their support; Ms. P. Sumedha for her encouragement, Ms. S. Jeno Mary for her guidance in completing this internship and Dr. C. Gladious Guna Ranjini for her support.



## DECLARATION

I declare that this work that I have submitted for the Bachelor of Arts Degree, is my original work and that the project has not previously formed the basis either in whole or in part of the award of any degree, associateship, fellowship or any other similar titles.

Place: Madurai

*K. mathina*

Signature of the Candidate

## CERTIFICATE

**Ms. P. Sumedha**

Assistant Professor & Head

**Department of Journalism &  
Mass Communication**



**FATIMA COLLEGE**

**(Autonomous)**

(Re-Accredited with 'A++' by NAAC)  
(College with Potential for Excellence)

**Mary Land, Madurai-18.**

**PHONE :0452-2668016, 2669015**

**FAX:91-452-2668437**

This is to certify that the project report of the Internship done on "**Print Media**" is Bonafide work carried out by **K. Mathina** of B.A. Department of Journalism & Mass Communication, Fatima College (Autonomous), affiliated to Madurai Kamaraj University, Madurai, in partial fulfilment of the requirements for the award of a degree of Bachelor of Arts in Journalism and Mass Communication. The internship represents independent and original work of the candidate under my guidance.

Signature of the Supervisor

Signature of the

Head of the Department

Place : Madurai

Vice Principal



FATIMA COLLEGE (Autonomous)  
(Re - Accredited with A++ by NAAC (Cycle-IV))  
Mary Land, Madurai-18  
PHONE: 2668016, 2669015  
FAX : 0452-2668437  
Email : [info@fatimacollegemdu.org](mailto:info@fatimacollegemdu.org)

Date : 21.12.2023

To  
Theekathir Office  
Bypass Road  
Madurai.

Dear Sir/Madam,

Sub: Permission for Internship Training - Dept of Journalism.

\* \* \*

We would like to introduce ourselves as Fatima College, affiliated to Madurai Kamaraj University. As the part of curriculum, for Journalism and Mass Communication, the students have to undergo Internship from 23.12.2023 to 06.01.2024. This Internship will enable the students to gain better knowledge.

In this regard, we request to permit our student K Mathina of III B.A. Journalism and Mass Communication, Reg. No. 2021JM05 to undergo training in your esteemed organisation.

Thank you,



  
VICE PRINCIPAL  
FATIMA COLLEGE (AUTONOMOUS)  
MADURAI-625 018

## CERTIFICATE

This is to certify that, **K.Mathina** (Roll no : 2021JM05) student of III year B.A., Journalism and Mass Communication, **Fatima College, Madurai.** Has undergone Internship Training programme for the period of one month from 23.12.2023 to 06.01.2024. Her conduct has been good during the training period.

Date : 08.01.2024

Place : Madurai -18

  
News Editor

**THEEKKATHIR DAILY**  
6/16, BY PASS ROAD  
MADURAI - 625 018.



# **PRINT AND ADVERTISING MEDIA**

Project submitted to Madurai Kamaraj University in partial fulfilment of the  
requirement for the award of degree of  
**BACHELOR OF ARTS IN JOURNALISM AND MASS COMMUNICATION**

By

**R. Swarna Meena**

2021JM09

Under the Guidance of

**Dr. C. Gladious Guna Ranjini**

Assistant Professor

Department of Journalism and Mass Communication

Fatima College, Madurai-625018



Fatima College [Autonomous]

Re-accredited with A<sup>++</sup> by NAAC (Cycle-4)

Mary Land, Madurai-625018, Tamil Nadu

**APRIL 2024**

## ACKNOWLEDGEMENT


I extend my heartfelt gratitude to the entire team at Vikatan and Solfotons Digital for their unwavering support, guidance, and mentorship throughout my internship. Special thanks to **Mr. Balamurugan**, Student Co-Ordinator of Vikatan Group and **Ms. Jeni Freeda**, Chief Reporter, Aval Vikatan for their invaluable insights, encouragement, and belief in my potential. I would like to thank **Mr. Solaiappan Shunmuham**, Founder of Solfotons Digital for his unwavering support during my internship.

I would like to express my sincere heartfelt thanks to Vice Principal; **Ms.P. Sumedha**, Head of the Department of Journalism and Mass Communication; the Professors of our department **Dr. Gladious Guna Ranjini** and **Ms. Jeno Mary** for providing me the wonderful support throughout my internship period.

## DECLARATION

I declare that this work that I have submitted for the Bachelor of Arts Degree, is my original work and that the project has not previously formed the basis either in whole or in part of the award of any degree, associateship, fellowship or any other similar titles.

Place: Madurai

  
Signature of the Candidate



## CERTIFICATE

**Ms. P. Sumedha**

Assistant Professor & Head

**Department of Journalism &  
Mass Communication**



**FATIMA COLLEGE (Autonomous)**

(Re-Accredited with 'A++ by NAAC)  
(College with Potential for Excellence)

**Mary Land, Madurai-18.**

**PHONE :0452-2668016, 2669015**

**FAX:91-452-2668437**

This is to certify that the project report of the Internship done on "**Print and Advertising Media**" is Bonafide work carried out by **R. Swarna Meena** of B.A. Department of Journalism & Mass Communication, Fatima College (Autonomous), affiliated to Madurai Kamaraj University, Madurai, in partial fulfilment of the requirements for the award of a degree of Bachelor of Arts in Journalism and Mass Communication. The internship represents independent and original work of the candidate under my guidance.

Signature of the Supervisor

Signature of the  
Head of the Department

Place: Madurai



Vice Principal



FATIMA COLLEGE (Autonomous)  
(Re - Accredited with A++ by NAAC (Cycle-IV))  
Mary Land, Madurai-18  
PHONE: 2668016, 2669015  
FAX : 0452-2668437  
Email : [info@fatimacollegemdu.org](mailto:info@fatimacollegemdu.org)

Date : 21.12.2023

To

Solfotons Digital  
3rd E Street  
Kamaraj Nagar  
Thiruvannmiyur  
Chennai.

Dear Sir/Madam,

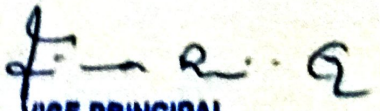
Sub: Permission for Internship Training - Dept of Journalism.

\* \* \*

We would like to introduce ourselves as Fatima College, affiliated to Madurai Kamaraj University. As the part of curriculum, for Journalism and Mass Communication, the students have to undergo Internship from 23.12.2023 to 02.01.2024. This Internship will enable the students to gain better knowledge.

In this regard, we request to permit our student R Swarna Meena of III B.A. Journalism and Mass Communication, Reg. No. 2021JM09 to undergo training in your esteemed organisation.

Thank you,

  
VICE PRINCIPAL

FATIMA COLLEGE (AUTONOMOUS)  
MADURAI-625 018



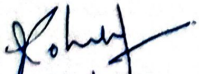
02.01.2024

**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that Ms. Swarna Meena R pursuing B.A. Journalism and Mass Communication in Fatima College, has undergone internship at Solfotons Digital from 23.12.2023 to 02.01. 2024. in the production department

We wish her great success in various facets of Journalism.

With Regards,

  
21/01/24

Solaiappan Shunmuham  
Founder  
Solfotons Digital.

# **DIGITAL MEDIA**

Project submitted to Madurai Kamaraj University in partial fulfilment of the  
requirement for the award of degree of  
**BACHELOR OF ARTS IN JOURNALISM AND MASS COMMUNICATION**

By

**M. Vinothini**

2021JM10

Under the Guidance of

**Dr. C. Gladious Guna Ranjini**

Assistant Professor

Department of Journalism and Mass Communication

Fatima College, Madurai-625018



Fatima College [Autonomous]

Re-accredited with A<sup>++</sup> by NAAC (Cycle-4)

Mary Land, Madurai-625018, Tamilnadu

**APRIL 2024**



## ACKNOWLEDGEMENT

I would like to express my thanks to Palani Studio for providing me an opportunity to do my internship. I sincerely thank Mr. Palani Kumar for guiding and encouraging me to do my internship work.

I also thank the Principal and the Vice Principals of Fatima College for their support; Ms. P. Sumedha for her encouragement, Ms. S. Jeno Mary for her guidance in completing this internship and Dr. C. Gladious Guna Ranjini for her support.



## DECLARATION

I declare that this work that I have submitted for the Bachelor of Arts Degree, is my original work and that the project has not previously formed the basis either in whole or in part of the award of any degree, associateship, fellowship or any other similar titles.

Place: Madurai

M . Vinothini  
Signature of the Candidate

## CERTIFICATE

**Ms. P. Sumedha**

Assistant Professor & Head  
**Department of Journalism &  
Mass Communication**



**FATIMA COLLEGE**

**(Autonomous)**

(Re-Accredited with 'A++ by NAAC)  
(College with Potential for  
Excellence)

**Mary Land, Madurai-18.**

**PHONE :0452-2668016, 2669015**

**FAX:91-452-2668437**

This is to certify that the project report of the Internship done on "**Digital Media**" is Bonafide work carried out by **M. Vinothini** of B.A. Department of Journalism & Mass Communication, Fatima College (Autonomous), affiliated to Madurai Kamaraj University, Madurai, in partial fulfilment of the requirements for the award of a degree of Bachelor of Arts in Journalism and Mass Communication. The internship represents independent and original work of the candidate under my guidance.

Signature of the Supervisor

Signature of the

Head of the Department

Place: Madurai



Vice Principal



FATIMA COLLEGE (Autonomous)  
(Re - Accredited with A++ by NAAC (Cycle-IV))  
Mary Land, Madurai-18.  
PHONE: 2668016, 2669015  
FAX : 0452-2668437  
Email : [info@fatimacollegemdu.org](mailto:info@fatimacollegemdu.org)

Date : 20.12.2023

To

Palani Studio,  
S Kolathur,  
Unmai Nagar,  
Mylai Kapaleshwarar Nagar,  
Kovilambakkam,  
Chennai - 600117

Dear Sir/Madam,

Sub: Permission for Internship Training - Dept of Journalism.

\* \* \*

We would like to introduce ourselves as Fatima College, affiliated to Madurai Kamaraj University. As the part of curriculum, for Journalism and Mass Communication, the students have to undergo Internship from 23.12.2023 to 06.01.2024. This Internship will enable the students to gain better knowledge.

In this regard, we request to permit our student M Vinothini of III B.A. Journalism and Mass Communication, Reg. No. 2021JM10 to undergo training in your esteemed organisation.

Thank you,



*f r s*  
VICE PRINCIPAL

FATIMA COLLEGE (AUTONOMOUS)  
MADURAI-625 018

PALANI STUDIO

Photography

# CERTIFICATE OF INTERNSHIP

---

*This is to certify that MISS. M.VINOTHINI having register number 2021JM10 of Fathima College has successfully completed internship training at Palani studio from December 23th 2023 to January 6th, 2024.*

*We found her sincere, hardworking oriented to photography. She worked well as part of a team during her tenure. We wish her all the best for her future endeavours.*

*M. Palani Kumar*

**Palani kumar**

**Photo Journalist, Founder of Palani Studio**



## **DIGITAL MEDIA**

Project submitted to Madurai Kamaraj University in partial fulfilment of the  
requirement for the award of degree of  
**BACHELOR OF ARTS IN JOURNALISM AND MASS COMMUNICATION**

By

**V.Sarumathi**

2021JM13

Under the Guidance of

**Ms. S. Jeno Mary**

Assistant Professor

Department of Journalism and Mass Communication

Fatima College, Madurai-625018



**Fatima College [Autonomous]**

**Re-accredited with A<sup>++</sup> by NAAC (Cycle-4)**

**Mary Land, Madurai-625018, Tamilnadu**

**APRIL 2024**

## ACKNOWLEDGEMENT

I would like to express my thanks to Palani Studio for providing me an opportunity to do my internship. I sincerely thank Mr. Palani Kumar for guiding and encouraging me to do my internship work.

I also thank the Principal and the Vice Principals of Fatima College for their support; Ms. P. Sumedha for her encouragement, Ms. S. Jeno Mary for her guidance in completing this internship and Dr. C. Gladious Guna Ranjini for her support.

## DECLARATION

I declare that this work that I have submitted for the Bachelor of Arts Degree, is my original work and that the project has not previously formed the basis either in whole or in part of the award of any degree, associateship, fellowship or any other similar titles.

Place: Madurai

*V. Sarunathi*  
Signature of the Candidate

## CERTIFICATE

**Ms. P. Sumedha**

Assistant Professor & Head  
**Department of Journalism &  
Mass Communication**



**FATIMA COLLEGE  
(Autonomous)**

(Re-Accredited with 'A++ by NAAC)  
(College with Potential for  
Excellence)

**Mary Land, Madurai-18.**

**PHONE :0452-2668016, 2669015**


**FAX:91-452-2668437**

This is to certify that the project report of the Internship done on "**Digital Media**" is Bonafide work carried out by **V.Sarumathi** of B.A. Department of Journalism & Mass Communication, Fatima College (Autonomous), affiliated to Madurai Kamaraj University, Madurai, in partial fulfilment of the requirements for the award of a degree of Bachelor of Arts in Journalism and Mass Communication. The internship represents independent and original work of the candidate under my guidance.

  
Signature of the Supervisor

Place: Madurai



  
Signature of the  
Head of the Department



Vice Principal



FATIMA COLLEGE (Autonomous)  
(Re - Accredited with A++ by NAAC (Cycle-IV))  
Mary Land, Madurai-18.  
PHONE: 2668016, 2669015  
FAX : 0452-2668437  
Email : [info@fatimacollegemdu.org](mailto:info@fatimacollegemdu.org)

Date : 15.12.2023

To

Palani Studio,  
S Kolathur,  
Unmai Nagar,  
Mylai Kapaleshwarar Nagar,  
Kovilambakkam,  
Chennai - 600117

Dear Sir/Madam,

Sub: Permission for Internship Training - Dept of Journalism.

\* \* \*

We would like to introduce ourselves as Fatima College, affiliated to Madurai Kamaraj University. As the part of curriculum, for Journalism and Mass Communication, the students have to undergo Internship from 23.12.2023 to 06.01.2024. This Internship will enable the students to gain better knowledge.

In this regard, we request to permit our student V Sarumathi of III B.A. Journalism and Mass Communication, Reg. No. 2021JM13 to undergo training in your esteemed organisation.

Thank you,



  
VICE PRINCIPAL  
FATIMA COLLEGE (AUTONOMOUS)  
MADURAI-625 018

**PALANI STUDIO**


Photography

# CERTIFICATE OF INTERNSHIP

---

This is to certify that **MISS. SARUMATHI.V** having register number **2021JM13** of **Fathima College** has successfully completed internship training at **Palani studio** from **December 23th 2023** to **January 6th, 2024**.

We found her sincere, hardworking oriented to photography. She worked well as part of a team during her tenure. We wish her all the best for her future endeavours.



**Palani kumar**

Photo Journalist, Founder of Palani Studio



# **DIGITAL MEDIA**

Project submitted to Madurai Kamaraj University in partial fulfilment of the  
requirement for the award of degree of  
**BACHELOR OF ARTS IN JOURNALISM AND MASS COMMUNICATION**

By

**S. Amreen**

2021JM14

Under the Guidance of

**Ms. S. Jeno Mary**

Assistant Professor

Department of Journalism and Mass Communication

Fatima College, Madurai-625018



Fatima College [Autonomous]

Re-accredited with A<sup>++</sup> by NAAC (Cycle-4)

Mary Land, Madurai-625018, Tamilnadu

**APRIL 2024**

## **ACKNOWLEDGEMENT**

I would like to express my thanks to GR Studio organization for providing me an opportunity to do my internship. I sincerely thank Mr. Raja Manickam for guiding and encouraging me to do internship work.

I also thank the Principal, the Vice principal and the Staffs Ms. S. Jeno Mary, Dr. C Gladious Guna Ranjini and Ms. P. Sumedha of the Department of Journalism and Mass Communication in Fatima College for allowing me to this wonderful opportunity through this internship.



## DECLARATION

I declare that this work that I have submitted for the Bachelor of Arts Degree, is my original work and that the project has not previously formed the basis either in whole or in part of the award of any degree, associateship, fellowship or any other similar titles.

Place: Madurai

*S. Amreen*

Signature of the Candidate

## CERTIFICATE

**Ms. P. Sumedha**

Assistant Professor & Head

**Department of Journalism &  
Mass Communication**



**FATIMA COLLEGE**

**(Autonomous)**

(Re-Accredited with 'A++' by NAAC)  
(College with Potential for Excellence)

**Mary Land, Madurai-18.**

**PHONE :0452-2668016, 2669015**

**FAX:91-452-2668437**

This is to certify that the project report of the Internship done on "**Digital Media**" is Bonafide work carried out by **S. Amreen** of B.A. Department of Journalism & Mass Communication, Fatima College (Autonomous), affiliated to Madurai Kamaraj University, Madurai, in partial fulfilment of the requirements for the award of a degree of Bachelor of Arts in Journalism and Mass Communication. The internship represents independent and original work of the candidate under my guidance.

Signature of the Supervisor

Signature of the

Head of the Department

Place: Madurai

Vice Principal



FATIMA COLLEGE(Autonomous)  
(Re - Accredited with A++ by NAAC(Cycle-Iv))  
Mary Land, Madurai-18.  
PHONE: 2668016, 2669015  
FAX : 0452-2668437  
Email : [info@fatimacollegemdu.org](mailto:info@fatimacollegemdu.org)

Date : 21.12.2023

To

GR Studio  
Arappalayam  
Madurai.

Dear Sir/Madam,

Sub: Permission for Internship Training – Dept pf Journalism

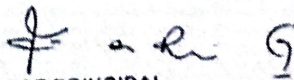
\*\*\*

We would like to introduce ourselves as Fatima College, affiliated to Madurai Kamaraj University. As the part of curriculum, for Journalism and Mass Communication, the students have to undergo Internship from 23.12.2023 to 02.01.2024. This Internship will enable the students to gain better knowledge.

In this regard, we request to permit our student S Amreen of III B.A. Journalism and Mass Communication, Reg. No. 2021JM14 to undergo training in your esteemed organisation.

Thank you,



  
VICE PRINCIPAL  
FATIMA COLLEGE (AUTONOMOUS)  
MADURAI-625 018



# GR STUDIO

---

No-1 Laxmi complex,  
Near guru Theater  
Madurai-16  
Phone no: 98431-60801

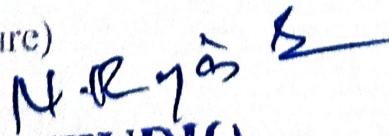
January 05, 2024

To whom it may concern,

This is to certify that Ms. Dharani A, student of Journalism and Mass Communication, Fatima College, has successfully completed an internship in the field of photography and editing from 23.12.23 to 02.1.24 During the period of her internship program with us, she had been exposed to different processes and was found diligent, hardworking and inquisitive. We wish her every success in her life and career.

Sincerely,

(Authorized signature)

  
**G. R. STUDIO,**  
LAXMI COMPLEX 1st Floor  
D D. Road Arappalour  
Near Guru Theater  
MADURAI - 625



# **DIGITAL MEDIA**

Project submitted to Madurai Kamaraj University in partial fulfilment of the  
requirement for the award of degree of  
**BACHELOR OF ARTS IN JOURNALISM AND MASS COMMUNICATION**

By

**S. Sriharini**

2021JM18

Under the Guidance of

**Ms. S. Jeno Mary**

Assistant Professor

Department of Journalism and Mass Communication

Fatima College, Madurai-625018



Fatima College [Autonomous]

Re-accredited with A<sup>++</sup> by NAAC (Cycle-4)

Mary Land, Madurai-625018, Tamilnadu

**APRIL 2024**

## ACKNOWLEDGEMENT


I would like to express my thanks to GR Studio organization for providing me an opportunity to do my internship. I sincerely thank Mr. Raja Manickam for guiding and encouraging me to do internship work.

I also thank the Principal, the Vice principal and the Staffs Ms. S. Jeno Mary, Dr. C. Gladious Guna Ranjini and Ms. P. Sumedha of the Department of Journalism and Mass Communication in Fatima College for allowing me to this wonderful opportunity through this internship.

## DECLARATION

I declare that this work that I have submitted for the Bachelor of Arts Degree, is my original work and that the project has not previously formed the basis either in whole or in part of the award of any degree, associateship, fellowship or any other similar titles.

Place: Madurai

  
Signature of the Candidate

## CERTIFICATE

<b>Ms. P. Sumedha</b> Assistant Professor & Head <b>Department of Journalism &amp; Mass Communication</b>		<b>FATIMA COLLEGE</b> <b>(Autonomous)</b> (Re-Accredited with 'A++ by NAAC) (College with Potential for Excellence)  <b>Mary Land, Madurai-18.</b> <b>PHONE :0452-2668016, 2669015</b> <b>FAX:91-452-2668437</b>
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This is to certify that the project report of the Internship done on "**Digital Media**" is Bonafide work carried out by **S. Sriharini** of B.A. Department of Journalism & Mass Communication, Fatima College (Autonomous), affiliated to Madurai Kamaraj University, Madurai, in partial fulfilment of the requirements for the award of a degree of Bachelor of Arts in Journalism and Mass Communication. The internship represents independent and original work of the candidate under my guidance.



Signature of the Supervisor



Signature of the

Head of the Department

Place: Madurai





Vice Principal



FATIMA COLLEGE(Autonomous)  
(Re - Accredited with A++ by NAAC(Cycle-Iv)  
Mary Land, Madurai-18.

PHONE: 2668016, 2669015

FAX : 0452-2668437

Email : [info@fatimacollegemdu.org](mailto:info@fatimacollegemdu.org)

Date : 21.12.2023

To

GR Studio  
Arappalayam  
Madurai.

Dear Sir/Madam,

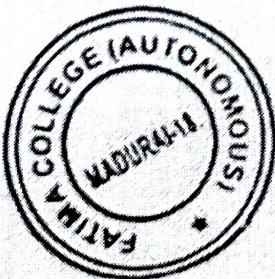
Sub: Permission for Internship Training – Dept pf Journalism

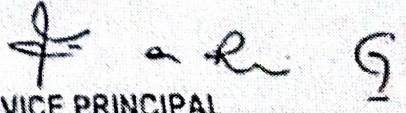
\*\*\*

We would like to introduce ourselves as Fatima College, affiliated to Madurai Kamaraj University. As the part of curriculum, for Journalism and Mass Communication, the students have to undergo Internship from 23.12.2023 to 02.01.2024. This Internship will enable the students to gain better knowledge.

In this regard, we request to permit our student S Sriharini of III B.A. Journalism and Mass Communication, Reg. No. 2021JM18 to undergo training in your esteemed organisation.

Thank you,



  
VICE PRINCIPAL

FATIMA COLLEGE (AUTONOMOUS)  
MADURAI-625 018



# GR STUDIO

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No-1 Laxmi complex,

Near guru Theater

Madurai-16

Phone no: 98431-60801

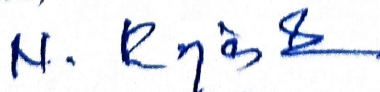
January 05, 2024

To whom it may concern,

This is to certify that Ms. Amreen S, student of Journalism and Mass Communication, Fatima College, has successfully completed an internship in the field of photography and editing from 23.12.23 to 02.1.24 During the period of her internship program with us, she had been exposed to different processes and was found diligent, hardworking and inquisitive. We wish her every success in her life and career.

Sincerely,

(Authorized signature)



**G. R. STUDIO,**

LAXMI COMPLEX 1st Floor

D D. Road Arappalage

Near Guru Theater

Madurai-16

## **PRINT MEDIA**

Project submitted to Madurai Kamaraj University in partial fulfilment of the  
requirement for the award of degree of  
**BACHELOR OF ARTS IN JOURNALISM AND MASS COMMUNICATION**

By

**R. Divya Bharathi**

2021JM19

Under the Guidance of

**Ms. S. Jeno Mary**

Assistant Professor

Department of Journalism and Mass Communication  
Fatima College, Madurai-625018



Fatima College [Autonomous]  
Re-accredited with A<sup>++</sup> by NAAC (Cycle-4)  
Mary Land, Madurai-625018, Tamilnadu

**APRIL 2024**

## **ACKNOWLEDGEMENT**

I would like to express my sincere thanks to 'Theekathir Newspaper' for providing me an opportunity to do my internship. I sincerely thank Mr. Murugan, Chief of Bureau of the Madurai office, for guiding and encouraging me throughout the internship. I also thank the Principal and the Vice Principals of Fatima College for their support; Ms. P. Sumedha for her encouragement, Ms. S. Jeno Mary for for her guidance in completing this internship and Ms. S. Jeno Mary her support.



## DECLARATION

I declare that this work that I have submitted for the Bachelor of Arts Degree, is my original work and that the project has not previously formed the basis either in whole or in part of the award of any degree, associateship, fellowship or any other similar titles.

Place: Madurai

R. Divya Bharathi  
Signature of the Candidate

## CERTIFICATE

**Ms. P. Sumedha**

Assistant Professor & Head

**Department of Journalism &  
Mass Communication**



**FATIMA COLLEGE  
(Autonomous)**

(Re-Accredited with 'A++ by NAAC)  
(College with Potential for Excellence)

**Mary Land, Madurai-18.  
PHONE :0452-2668016, 2669015  
FAX:91-452-2668437**

This is to certify that the project report of the Internship done on "**Print Media**" is Bonafide work carried out by **R. Divya Bharathi** of B.A. Department of Journalism & Mass Communication, Fatima College (Autonomous), affiliated to Madurai Kamaraj University, Madurai, in partial fulfilment of the requirements for the award of a degree of Bachelor of Arts in Journalism and Mass Communication. The internship represents independent and original work of the candidate under my guidance.

Signature of the Supervisor

Signature of the  
Head of the Department

Place: Madurai



Vice Principal



FATIMA COLLEGE (Autonomous)  
Approved with A+ by NAAC (Grade IV)  
Madrasi Road, Madurai-625 018  
TAN 0441-2606111, 2606112  
FAX : 0452-2606117  
E-mail : info@fatimacollegemdr.org

Date : 21.12.2023

To  
The District Officer  
Exp. Road  
Madurai

Dear Sir/Madam,


Sub: Permission for Internship Training - Dept of Journalism.

We would like to introduce ourselves as Fatima College, affiliated to Madurai Kamaraj University. As the part of curriculum, for Journalism and Mass Communication, the students have to undergo Internship from 23.12.2023 to 06.01.2024. This Internship will enable the students to gain better knowledge.

In this regard, we request to permit our student R Divya Bharathi of III B.A. Journalism and Mass Communication, Reg. No. 2021JM19 to undergo training in your esteemed organisation.

Thank you,



  
VICE PRINCIPAL  
FATIMA COLLEGE (AUTONOMOUS)  
MADURAI-625 018



## CERTIFICATE

This is to certify that, **R.Divya Bharathi** (Roll no : 2021JM19)  
student of III year B.A., Journalism and Mass Communication,  
**Fatima College, Madurai.** Has undergone Internship Training programme  
for the period of one month from 23.12.2023 to 06.01.2024. Her conduct has  
been good during the training period.

Date : 08.01.2024

Place : Madurai -18

  
News Editor

8.1.24

THEEKATHIR DAILY  
6/16, BY PASS ROAD  
MADURAI - 625 018.