

**A STUDY ON STRESS AMONG WOMEN CONSTRUCTION WORKERS  
(UNORGANISED SECTOR) IN MADURAI DISTRICT**

A Project submitted to Madurai Kamaraj University in partial fulfilment  
for the award of Bachelor of Arts in Economics

Submitted by

**T. NIVETHITHA (2021E28)**

Under the guidance of

**Dr. K. PRAVEENA, M.A., M.Phil., SET., PhD**

Assistant Professor

The Research Centre of Economics



**FATIMA COLLEGE (Autonomous)**

Affiliated to Madurai Kamaraj University

Re- Accredited with 'A++' by NAAC (Cycle-IV)

AICTE Approved MBA & MCA Programmes

Mary Land, Madurai- 625018, Tamil Nadu

**MARCH 2024**

**T. NIVETHITHA (2021E28)**

B. A.Economics,

The Research Centre of Economics,

Fatima College,

Mary Land,


Madurai – 625018.

**DECLARATION**

I hereby declare that the project is entitled “**A STUDY ON STRESS AMONG WOMEN CONSTRUCTION WORKERS (UNORGANISED SECTOR)**” is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **Dr. K. PRAVEENA, M.A., M.Phil., SET., PhD.,** Assistant Professor, The Research Centre of Economics, Fatima College (Autonomous), Madurai. I further declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Date:

  
Signature of the Candidate

**(T. NIVETHITHA)**



**Dr. K. PRAVEENA, M.A., M.Phil., SET., PhD**

Assistant Professor,

The Researcher Centre of Economics,

Fatima College,

Mary Land,

Madurai – 625018

### **CERTIFICATE**

This is to certify that the project entitled “**A STUDY ON STRESS AMONG WOMEN CONSTRUCTION WORKERS (UNORGANISED SECTOR)**” is a record of research work done by **T. NIVETHITHA (2021E28)** in partial fulfilment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

**(Dr. M. REGINA MARY)**



Signature of Guide

**(Dr. K. PRAVEENA)**

# **A STUDY ON SOCIO ECONOMIC CONDITION ON OLDAGE HOME IN SELLUR, MADURAI DISTRICT**

**A project submitted to Madurai Kamaraj University in partial fulfilment for the award of  
Bachelor of Arts in economics**

**Submitted by**

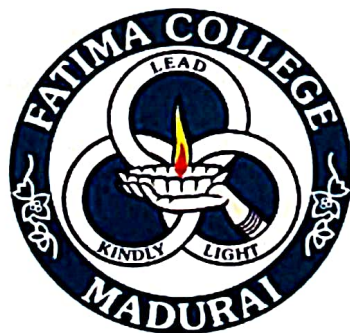
**B. ROHINI (2021E34)**

**Under the guidance of**

**Mrs. A. GRACY RANI, M.A., M.Phil.**

**Assistant professor**

**The Research Centre of Economics**



**FATIMA COLLEGE (AUTONOMOUS)**

**Affiliated to Madurai Kamaraj University**

**Re-accredited with 'A++' by NAAC (Cycle-IV)**

**AICTE approved MBA and MCA Programmes**

**Mary Land, Madurai-625018, Tamil Nadu.**

**MARCH 2024**

**B. ROHINI (2021E34)**

**B.A. Economics,**

**The Research Centre of Economics,**

**Fatima College,**

**Mary Land,**

**Madurai- 625018.**

**DECLARATION**

I hereby declare that the project is entitled "**A STUDY ON SOCIO ECONOMIC CONDITION ON OLDAGE HOME IN SELLUR, MADURAI DISTRICT**" is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **Mrs. A. GRACY RANI, M.A., M.Phil.,** Assistant Professor, The Research Centre of Economics, Fatima College (Autonomous), Madurai. I further declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

**Place: Madurai**

**Date:**

*B Rohini*

Signature of the Candidate

**(B. ROHINI)**

**Mrs. A. GRACY RANI, M.A., M.Phil.**

Assistant Professor,

The Researcher Centre of Economics,

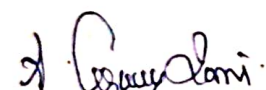
Fatima College,

Mary Land,

Madurai – 625015

**CERTIFICATE**

This is to certify that the project entitled “A STUDY ON SOCIO ECONOMIC CONDITION ON OLDAGE HOME IN SELLUR, MADURAI DISTRICT” is a record of research work done by B. ROHINI (2021E34) in partial fulfilment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of the Guide

**(Mrs. A. GRACY RANI)**



Signature of the Head of the Department

**(Dr. M. REGINA MARY)**

**A STUDY ON SOCIO ECONOMICS CONDITION OF CHILD LABOUR  
IN KOODAL NAGAR, MADDURAI CITY.**

A Project submitted to Madurai Kamaraj University in partial  
Fulfilment for the award of Bachelor of Arts in Economics

Submitted by  
**D.ROHINI (2021E35)**

Under the guidance of  
**Dr. K. SELVALAKSHMI, M.A., M.Phil., M.B.A., Ph.D.,**  
Assistant Professor  
Research Centre Economics



**FATIMA COLLEGE (Autonomous)**  
Affiliated to Madurai Kamaraj University, Madurai  
Re-Accredited with 'A++' by NAAC (Cycle-IV)  
MARY LAND, MADURAI- 625018,  
TAMIL NADU,  
INDIA.

**MARCH 2024**

D.Rohini(2021E35)  
B.A. Economics,  
Research Centre of Economics  
Fatima college,  
Madurai

### DECLARATION

I hereby declare that the project entitled **“AN STUDY ON SOCIO ECONOMIC CONDITIONS OF CHILD LABOUR IN KODAL NAGAR, MADURAI CITY”** Is a. record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **Dr..K. SELVALAKSHMI, M.A., M.Phil., M.B.A., Ph.D.,** Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



**Signature of the Candidate**

**Place:** Madurai

**Date:**

(D.Rohini )



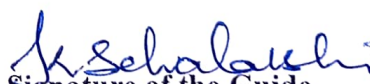
Dr. K. Selvalakshmi, M.A., M.Phil., M.B.A., Ph.D.,  
Assistant Professor,  
Research Centre of Economics,  
Fatima collage,  
Madurai – 625015.

### CERTIFICATE

This is to certify that the project **entitled “AN STUDY ON SOCIO ECONOMIC CONDITIONS OF CHILD LABOUR IN KODAL NAGAR, MADURAI CITY”** is a record of research work done by **D.ROHINI** (2021E35) in partial fulfilment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



**Signature of Head of the Department**  
(Dr. M. Regina Mary)



**Signature of the Guide**  
(Dr. K. Selvalakshmi)

# **A STUDY ON THE IMPACT OF SOCIAL MEDIA AMONG COLLEGE STUDENTS IN MADURAI CITY**

A Project submitted to Madurai Kamaraj University in partial Fulfillment  
for the award of Bachelor of Arts in Economics

Submitted by

**S.SANTHOSHIKA (2021E37)**

Under the guidance of

**Dr. C. SAHAYA MARY SOPHIA, M.A., M.Phil., Ph.D., SET, PGDHRM**

Assistant Professor

Research Centre of Economics



**FATIMA COLLEGE (Autonomous)**

Affiliated to Madurai Kamaraj University, Madurai

Re-Accredited with 'A++' by NAAC (Cycle-IV)

AICTE Approved MBA & MCA Programmes

MARY LAND, MADURAI- 625018,

TAMIL NADU, INDIA

**MARCH 2024**



**S.SANTHOSHIKA (2021E37)**

B.A Economics,

Research Centre of Economics,

Fatima college,

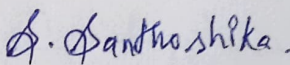
Mary Land,

Madurai - 625018.

### **DECLARATION**

I here by declare that the project entitled "**A STUDY ON THE IMPACT OF SOCIAL MEDIA AMONG COLLEGE STUDENTS IN MADURAI CITY**". Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **Dr. C. SAHAYA MARY SOPHIA, M.A., M.Phil., Ph.D., SET, PGDHRM** Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

**Place:** Madurai

  
Signature of the Candidate

**Date:**

**(S.SANTHOSHIKA)**

**Dr. C. SAHAYA MARY SOPHIA, M.A., M.Phil., Ph.D.,SET, PGDHRM**

Assistant Professor,

The Research Center of Economics,

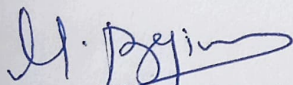
Fatima collage,

Mary Land,

Madurai – 625018.

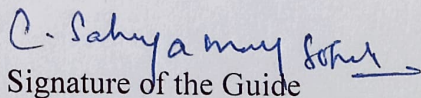
### **CERTIFICATE**

This is to certify that the project entitled “**A STUDY ON THE IMPACT OF SOCIAL MEDIA AMONG COLLEGE STUDENTS IN MADURAI CITY**” is a record of research work done by **S.SANTHOSHIKA (2021E37)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

**(Dr. M. REGINA MARY)**



Signature of the Guide

**(Dr. C. SAHAYA MARY SOPHIA)**



**A STUDY ON CUSTOMER SATISFACTION TOWARDS VIVO PHONE IN  
ALANGANALLUR, MADURAI DISTRICT**

A Project submitted to Madurai Kamaraj University in partial Fulfilment  
For the award of Bachelor of Arts in Economics

Submitted by  
**G.SOBANA SRI (2021E41)**

Under the guidance of  
**Dr. K. PRAVEENA, M.A., M.Phil., SET., PhD.**  
Assistant Professor  
The Research Centre of Economics



**FATIMA COLLEGE (Autonomous)**  
Affiliated to Madurai Kamaraj University, Madurai  
Re-Accredited with 'A++' by NAAC (Cycle-IV)  
Mary Land, Madurai-625018,  
Tamil Nadu, India

**MARCH 2024**



**G.SOBANA SRI (2021E41)**

B.A. Economics,

Research Centre of Economics

Fatima College,

Madurai-625018

### **DECLARATION**

I hereby declare that the project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS RAMRAJ COTTON BRAND IN VILANGUDI, MADURAI DISTRICT". Is a record of my original work done in the partial fulfillment for the degree of Bachelor of arts in Economics under the guidance **Dr. K. PRAVEENA, M.A., M.Phil., SET., PhD.** Assistant Professor, Research Centre of Economics, Fatima College (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institutions.

**Place:** Madurai

**Date:**

*G. Sobana Sri*  
Signature of the Candidate

**(G.SOBANA SRI)**



**Dr. K. PRAVEENA, M.A., M.Phil., SET., PhD**

Assistant Professor,

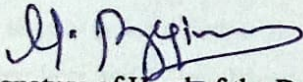
Research Centre of Economics

Fatima College,

Madurai – 625018

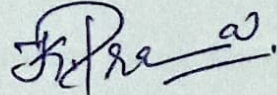
**CERTIFICATE**

This is to certify that the project entitled “**A STUDY ON CUSTOMER SATISFACTION TOWARDS RAMRAJ COTTON BRAND IN VILANGUDI, MADURAI DISTRICT**” is a record of research work done by **G.SOBANA SRI (2021E41)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023 – 2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

**(Dr. M. REGINA MARY)**



Signature of the Guide

**(Dr. K. PRAVEENA)**

**A STUDY ON THE IMPACT OF MOBILE PHONE USAGE AMONG  
THE COLLEGE STUDENTS WITH SPECIAL REFERENCES TO  
FATIMA COLLEGE MADURAI -18**

A Project submitted to Madurai Kamaraj University in partial Fulfillment  
for the award of Bachelor of Arts in Economics

Submitted by

**M.SUBHALAKSHMI (2021E44)**

Under the guidance of

**Dr. C. SAHAYA MARY SOPHIA, M.A., M.Phil., Ph.D., SET, PGDHRM**

Assistant Professor

Research Centre of Economics



**FATIMA COLLEGE (Autonomous)**

Affiliated to Madurai Kamaraj University, Madurai

Re-Accredited with 'A++' by NAAC (Cycle-IV)

AICTE Approved MBA & MCA Programmes

MARY LAND, MADURAI- 625018, TAMIL NADU, INDIA

**MARCH 2024**



**M. SUBHALAKSHMI (2021E44)**

B.A Economics,

Research Centre of Economics,

Fatima college,

Mary Land,

Madurai - 625018.

### **DECLARATION**

I hereby declare that the project entitled “A STUDY ON THE IMPACT OF MOBILE PHONE AMONG THE COLLEGE STUDENTS WITH SPECIAL REFERENCES TO FATIMA COLLEGE MADURAI” Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **Dr .C. SAHAYA MARY SOPHIA, M.A., M.Phil., Ph.D., SET, PGDHRM** Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

**Place:** Madurai

**Date:**

*M. Subhalakshmi*

Signature of the Candidate

(M. SUBHALAKSHMI)



**Dr. C. SAHAYA MARY SOPHIA, M.A., M.Phil., Ph.D.,SET, PGDHRM**

Assistant Professor,

The Research Center of Economics,

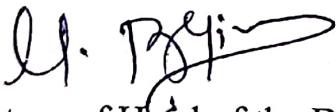
Fatima collage,

Mary Land,

Madurai – 625018.

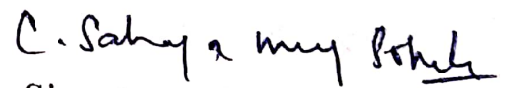
### **CERTIFICATE**

This is to certify that the project entitled **“A STUDY ON THE IMPACT OF MOBILE PHONE AMONG THE COLLEGE STUDENTS WITH SPECIAL REFERENCES TO FATIMA COLLEGE MADURAI”** is a record of research work done by **M. SUBHALAKSHMI (2021E44)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

**(Dr. M. REGINA MARY)**



Signature of the Guide

**(Dr. C. SAHAYA MARY SOPHIA)**

**A STUDY ON JASMINE CULTIVATION IN VALAYANKULAM AT  
MADURAI DISTRICT**

A Project submitted to Madurai Kamaraj University in partial  
Fulfillment for the award of Bachelor of Arts in Economics

Submitted by  
**VARSHINI. M (2021E49)**

Under the guidance of  
**Dr. K. SELVALAKSHMI, M.A., M.Phil., M.B.A., Ph.D.,**  
Assistant Professor  
Research Centre of Economics



**FATIMA COLLEGE (Autonomous)**  
Affiliated to Madurai Kamaraj University, Madurai  
Re-Accredited with 'A++' by NAAC (Cycle-IV)  
MARY LAND, MADURAI- 625018,  
TAMIL NADU,  
INDIA

**MARCH 2024**

Varshini. M (2021E49)

B.A. Economics,

Research Centre of Economics,

Fatima college (Autonomous),

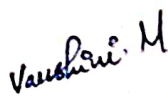
Madurai-18.

### DECLARATION

I hereby declare that the project entitled “A STUDY ON JASMINE CULTIVATION IN VALAYANKULAM AT MADURAI DISTRICT” Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **Dr. K. SELVALAKSHMI, M.A., M.Phil., M.B.A., Ph.D.**, Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

**Place:** Madurai

**Date:**

  
Signature of the Candidate


(Varshini. M)



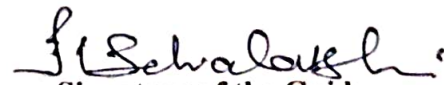
Dr. K. Selvalakshmi, M.A., M.Phil., M.B.A., Ph.D.,  
Assistant Professor,  
Research Centre of Economics,  
Fatima college (Autonomous),  
Mary land,  
Madurai – 625018.

### **CERTIFICATE**

This is to certify that the project entitled “A STUDY ON JASMINE CULTIVATION IN VALAYANKULAM AT MADURAI DISTRICT”. is a record of research work done by VARSHINI. M (2021E49) in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



**Signature of Head of the Department**  
(Dr. M. Regina Mary)



**Signature of the Guide**  
(Dr. K. Selvalakshmi)

**A STUDY ON CUSTOMER SATISFICATION TOWARDS SRS TEXTILE IN  
VADIPATTI, MADURAI**

A Project submitted to Madurai Kamaraj University in partial Fulfilment  
For the award of Bachelor of Arts in Economics

Submitted by  
**R.VINOTHA (2021E52)**

Under the guidance of  
**Dr. P. ANITA, M.A., M.B.A., M.PHIL., PH.D. DISM.**  
Assistant Professor  
Research Centre of Economics



**FATIMA COLLEGE (Autonomous)**  
Affiliated to Madurai Kamaraj University, Madurai  
Re-Accredited with 'A++' by NAAC (Cycle-IV)  
Mary Land, Madurai-625018,  
Tamil Nadu, India

**MARCH 2024**

**R.VINOTHA (2021E52)**

**B.A. Economics,**

**Research Centre of Economics**

**Fatima College,**

**Madurai-625018**

### **DECLARATION**

I hereby declare that the project entitled **“A STUDY ON CUSTOMER SATISFACTION TOWARDS SRS TEXTILE IN VADIPATTI,MADURAI”**. Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of Assistant Professor, Research Centre of Economics, Fatima College (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institutions.

**Place: Madurai**

**Date: 25/03/24**

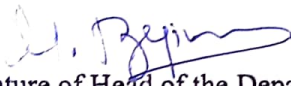
  
**Signature of the Candidate**

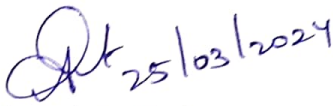
**(R.VINOTHA)**

**Dr. P. ANITHA, M.A., MBA., PH.D. DISM,**  
Assistant Professor,  
Research Centre of Economics  
Fatima College,  
Madurai - 625018

### **CERTIFICATE**

This is to certify that the project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS SRS TEXTILE IN VADIPATTI, MADURAI". Is a record of research work done by R.VINOTHA (2021E52) in partial fulfilment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023 - 2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

  
Signature of Head of the Department  
(Dr. M. REGINA MARY)

  
Signature of the Guide  
(Dr. P. ANITHA)

# **A STUDY ON PRODUCTION AND EXPORT OF MARINE PRODUCTS FROM INDIA SINCE 1995-1996 TO 2019-2020**

A Project submitted to Madurai Kamaraj University in partial

Fulfillment for the award of Bachelor of Arts in Economics

Submitted by  
**P. VIVEKA (2021E53)**

Under the guidance of  
**Ms. N. JENY, MA., M.Phil., SET., NET.,**

Assistant Professor

Research Centre Economics



**FATIMA COLLEGE (Autonomous)**

Affiliated to Madurai Kamaraj University, Madurai

Re-Accredited with 'A++' by NAAC (Cycle-IV)

AICTE Approved MBA & MCA Programs

MARY LAND, MADURAI- 625018, TAMIL NADU, INDIA

**MARCH 2024**



**P. VIVEKA (2021E53)**

B.A Economics,

Research Centre of Economics

Fatima Collage (Autonomous),

Mary Land,

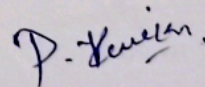
Madurai – 625018

### **DECLARATION**

I hereby declare that the project entitled “**A STUDY ON PRODUCTION AND EXPORT OF MARINE PRODUCTS FROM INDIA SINCE 1995-1996 TO 2019-2020**” is a record of my original work done in the partial fulfillment for the degree of Bachelor of arts in Economics under the guidance of **Ms. N. JENY**, Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

**Place:** Madurai

**Date:**



Signature of the Candidate

**(P. VIVEKA)**



**Ms. N. JENY, MA., M.Phil., SET., NET.,**

Assistant Professor

Research Centre of Economics


Fatima Collage (Autonomous),

Mary land,

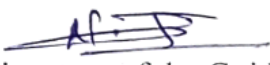
Madurai – 625018

### **CERTIFICATE**

This is to certify that the project entitled “**A STUDY ON PRODUCTION AND EXPORT OF MARINE PRODUCTS FROM INDIA SINCE 1995-1996 TO 2019-2020**”. Is a record of research work done by **P. VIVEKA (2021E53)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

  
Signature of Head of the Department

**(Dr. M. REGINA MARY)**

  
Signature of the Guide

**(Ms. N. JENY)**

# **A STUDY ON MUSHROOM CULTIVATION IN MADURAI DISTRICT**

A Project submitted to Madurai Kamaraj University in partial  
fulfilment for the award of Bachelor of Arts in Economics

Submitted by  
**S. GAYATHRI (2021E59)**

Under the guidance of  
**Dr. R. SUJI KARTHIKA, M.A., M.Phil., Ph.D.,**  
Assistant Professor  
Research Centre Economics



**FATIMA COLLEGE (Autonomous)**  
Affiliated to Madurai Kamaraj University, Madurai  
Re-Accredited with 'A++' by NAAC (Cycle-IV)  
AICTE Approved MBA & MCA Programmes  
MARY LAND, MADURAI- 625018, TAMIL NADU, INDIA

**MARCH 2024**

**S. GAYATHRI (2021E59)**

B.A Economics,

Research Centre of Economics

Fatima College (Autonomous),

Madurai - 625018.

### **DECLARATION**

I hereby declare that the project entitled **“A STUDY ON MUSHROOM CULTIVATION IN MADURAI DISTRICT”**. Is a record of my original work done in the partial fulfilment for the degree of Bachelor of Arts in Economics under the guidance of **Dr. R. SUJI KARTHIKA, M.A., M.Phil., Ph.D.**, Assistant Professor, Research Centre of Economics, Fatima College (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

**Place:** Madurai

*S. Gayathri*

Signature of the Candidate

**Date:** 25.03.2024

(S. GAYATHRI)

**Dr. R. SUJI KARTHIKA, M.A., M.Phil., Ph.D.,**

Assistant Professor

Department of Economics

Fatima collage (Autonomous),

Mary land,

Madurai – 625018.

### **CERTIFICATE**

This is to certify that the project entitled **“A STUDY ON MUSHROOM CULTIVATION IN MADURAI DISTRICT”** is a record of research work done by **S. GAYATHRI (2021E59)** in partial fulfilment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of ~~Head~~ of the Department

**(Dr. M. REGINA MARY)**



Signature of the Guide

**(Dr. R. SUJI KARTHIKA)**



# **A STUDY ON CUSTOMER SATISFACTION TOWARDS HIMALAYA HERBAL PRODUCT**

A Project submitted to Madurai Kamarajar University in partial Fulfillment

For the award of Bachelor of Arts in Economics

Submitted by

**M.PRIYADHARSHINI (2021E31)**

Under the guidance of

**Dr. C. SAHAYA MARY SHOPHIA, M.A., M.Phil., Ph.D., SET., PGDHRM.**

Assistant Professor

Research Centre Economics



**FATIMA COLLEGE (Autonomous)**

Affiliated to Madurai Kamarajar University

Re-Accredited with 'A++' by NAAC (Cycle-IV)

AICTE Approved MBA AND MCA Programme

Mary Land, Madurai- 625018, Tamil Nadu, India.

**MARCH- 2024**

**M.PRIYADHARSHINI(2021E31)**

B.A Economics,

Research Centre of Economics,

Fatima College,

Madurai-18.

### **DECLARATION**

I hereby declare that the project entitled '**A STUDY ON CUSTOMER SATISFACTION TOWARDS HIMALAYA HERBAL PRODUCT**'. Is a record of my original work done in the partial fulfilment for the degree of Bachelor of Arts in Economics under the guidance of **Dr. C. SAHAYA MARY SOPHIA** , Assistant Professor, Research Centre of Economics, Fatima College (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Date:

*M. Priyadharshini*

Signature of the Candidate

**(M.PRIYADHARSHINI)**

**Dr. C. Sahaya Mary Sophia, M.A., M.Phil., Ph.D., SET., PGDHRM.**

Assistant Professor,

Research Centre of Economics,

Fatima college,

Mary land,

Madurai -625018

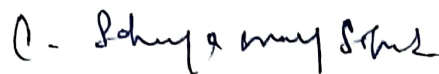
### **CERTIFICATE**

This is to certify that the project entitled "**A STUDY ON CUSTOMER SATISFACTION TOWARDS HERBAL PRODUCT**", is a record of research work done by **M.Priyadharshini (2021E31)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my 2022-2024 guidance and supervision during The period 2023-2024. It has not been previously submitted for the any Degree, diploma or other similarities of any university or institution.



Signature of Head of the Department

**(Dr. M. REGINA MARY)**



Signature of the Guide

**(DR. C. SAHAYA MARY SOPHIA)**



# **A STUDY ON SOCIO-ECONOMIC CONDITIONS OF SHARE-AUTO DRIVERS IN MADURAI CITY**

A Project submitted to Madurai Kamaraj University in partial  
Fulfillment for the award of Bachelor of Arts in Economics

Submitted by  
**M.RAJESWARI (2021E32)**

Under the guidance of  
**Dr. C. SAHAYA MARY SOPHIA, M.A., M.Phil., Ph.D.**  
Assistant Professor  
Research Centre Economics



**FATIMA COLLEGE (Autonomous)**  
Affiliated to Madurai Kamaraj University, Madurai  
Re-Accredited with 'A++' by NAAC (Cycle-IV)  
AICTE Approved MBA & MCA Programmes  
MARY LAND, MADURAI- 625018, TAMIL NADU, INDIA

**MARCH 2024**

**M.RAJESWARI (2021E32)**

B.A Economics,

Research Centre of Economics

Fatima college,

Madurai.

### **DECLARATION**

I hereby declare that the project entitled “A STUDY ON SOCIO-ECONOMIC CONDITIONS OF SHARE-AUTO DRIVERS IN MADURAI CITY”. Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **Dr. C. SAHAYA MARY SOPHIA**, Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

**Place:** Madurai

**Date:**



Signature of the Candidate

**(M.RAJESWARI)**

**Dr. C. SAHAYA MARY SOPHIA, M.A., M.Phil., Ph.D.,**

Assistant Professor

Department of Economics

Fatima collage,

Mary land,

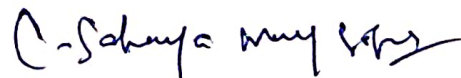
Madurai – 625015

### **CERTIFICATE**

This is to certify that the project entitled “A STUDY ON SOCIO-ECONOMIC CONDITIONS OF SHARE-AUTO DRIVERS IN MADURAI CITY”. is a record of research work done by **M.RAJESWARI (2021E32)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department  
(Dr.M .REGINA MARY)



Signature of Guide  
( Dr. C.SAHAYA MARY SOPHIA )



**A STUDY ON PASSENGER'S SATISFACTION TOWARDS RAILWAY SERVICES IN  
TAMILNADU WITH SPECIAL REFERENCE TO MADURAI DISTRICT**

A Project submitted to Madurai Kamaraj University in partial

Fulfilment for the award of Bachelor of Arts in Economics

Submitted by

**M. RASHIKA (2021E33)**

Under the guidance of

**Dr. R. SUJIKARTHIKA, M.A., M.Phil., Ph.D**

Assistant Professor

The Research Centre of Economics



**FATIMA COLLEGE (Autonomous)**

Affiliated to Madurai Kamaraj University

Re- Accredited with 'A++' by NAAC (Cycle-IV)

AICTE Approved MBA & MCA Programmes

Mary Land, Madurai- 625018, Tamil Nadu

**MARCH 2024**

**M. RASHIKA (2021E33)**

B.A Economics,

The Research Centre of Economics,

Fatima College,

Mary Land,

Madurai – 625018.

#### **DECLARATION**

I here by declare that the project is entitled "**A STUDY ON PASSENGER'S SATISFACTION TOWARDS RAILWAY SERVICES IN TAMILNADU WITH SPECIAL REFERENCE TO MADURAI DISTRICT**". Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **Dr. R. SUJI KARTHIKA, M.A., M.Phil., Ph.D.**, Assistant Professor, The Research Centre of Economics, Fatima College (Autonomous), Madurai. I further declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

**Place:** Madurai

**Date:** 25.8.2024



Signature of the Candidate

**(M. RASHIKA)**

**Dr. R. SUJI KARTHIKA, M.A., M.Phil., Ph.D**

Assistant Professor,

The Researcher Centre of Economics,

Fatima College,

Mary Land,

Madurai – 625015

**CERTIFICATE**

This is to certify that the project entitled **“A STUDY ON PASSENGER’S SATISFACTION TOWARDS RAILWAY SERVICES IN TAMILNADU WITH SPECIAL REFERENCE TO MADURAI DISTRICT”** is a record of research work done by **M. RASHIKA (2021E33)** in partial fulfilment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of the Head of the department

**(Dr. M. REGINA MARY)**



Signature of the Guide

**(Dr. R. SUJI KARTHIKA)**



**A STUDY ON CUSTOMER SATISFACTION TOWARDS HDFC BANK IN  
SIMMAKAL, MADURAI DISTRICT**

A Project submitted to Madurai Kamaraj University in partial Fulfilment  
for the award of Bachelor of Arts in Economics

Submitted by

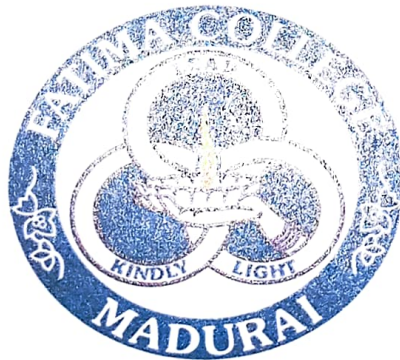
**M.SAMA PRIYA (2021E36)**

Under the guidance of

**Dr. C. SAHAYA MARY SOPHIA, M.A., M.Phil., Ph.D**

Assistant Professor

Research Centre of Economics



**FATIMA COLLEGE (Autonomous)**

Affiliated to Madurai Kamaraj University, Madurai

Re-Accredited with 'A++' by NAAC (Cycle-IV)

Mary Land, Madurai-625018, Tamil Nadu, India

**MARCH 2024**

**M.SAMA PRIYA (2021E36)**

B.A. Economics,

Research Centre of Economics

Fatima College,

Madurai-625018

**DECLARATION**

I hereby declare that the project entitled "**A STUDY ON CUSTOMER SATISFACTION TOWARDS HDFC BANK IN SIMMAKAL, MADURAI DISTRICT**". Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance **Dr. C. SAHAYA MARY SOPHIA, M.A., M.Phil., Ph.D** Assistant Professor, Research Centre of Economics, Fatima College (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institutions.

**Place:** Madurai

**Date:**

*M. Samapriya*  
Signature of the Candidate

**(M.SAMA PRIYA)**

**Dr. C. SAHAYA MARY SOPHIA, M.A., M.Phil., Ph.D**

Assistant Professor,

Research Centre of Economics

Fatima College,

Madurai – 625018

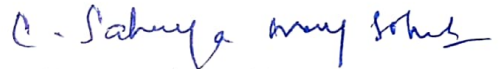
**CERTIFICATE**

This is to certify that the project entitled “**A STUDY ON CUSTOMER SATISFACTION TOWARDS HDFC BANK IN SIMMAKAL, MADURAI DISTRICT**”.Is a record of research work done by **M.SAMA PRIYA (2021E36)** in partial fulfilment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023 – 2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

**(Dr. M. REGINA MARY)**



Signature of the Guide

**(Dr. C. SAHAYA MARY SOPHIA)**



**A STUDY ON CUSTOMER SATISFACTION TOWARDS TITAN  
WATCH IN ANNA NAGAR, MADURAI DISTRICT**

A Project submitted to Madurai Kamaraj University in partial fulfillment  
for the award of Bachelor of Arts in Economics

Submitted by

**S.SHIFANA BEGUM (2021E38)**

Under the guidance of

**Dr. K. PRAVEENA, M.A., M.Phil., SET., PhD**

Assistant Professor

The Research Centre of Economics



**FATIMA COLLEGE (Autonomous)**

Affiliated to Madurai Kamaraj University

Re- Accredited with 'A++' by NAAC (Cycle-IV)

AICTE Approved MBA & MCA Programmes

Mary Land, Madurai- 625018, Tamil Nadu

**MARCH 2024**

**S.SHIFANA BEGUM (2021E38)**

B.A Economics,

The Research Centre of Economics,

Fatima College ( Autonomous ),

Mary Land,

Madurai – 625018.

### **DECLARATION**

I hereby declare that the project is entitled "**A STUDY ON CUSTOMER SATISFACTION TOWARDS TITAN WATCH IN ANNA NAGAR, MADURAI DISTRICT**". Is a record of my original work done in the partial fulfillment for the degree of Bachelor of arts in Economics under the guidance of **Dr. K. PRAVEENA, M.A., M.Phil., SET., PhD.,** Assistant Professor, The Research Centre of Economics, Fatima College (Autonomous), Madurai. I further declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

**Place:** Madurai

**Date:**

*S. Shifana Begum*  
Signature of the Candidate

**(S.SHIFANA BEGUM)**

**Dr. K. PRAVEENA, M.A., M.Phil., SET., PhD**

Assistant Professor,  
The Research Centre of Economics,  
Fatima College,  
Mary Land,  
Madurai – 625018

**CERTIFICATE**

This is to certify that the project entitled “**A STUDY ON CUSTOMER SATISFACTION TOWARDS TITAN WATCH IN ANNA NAGAR, MADURAI DISTRICT**” is a record of research work done by **S.SHIFANA BEGUM (2021E38)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

**(Dr. M. REGINA MARY)**



Signature of the Guide

**(Dr. K. PRAVEENA)**

# **A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING**

A Project submitted to Madurai Kamaraj University in partial

Fulfillment for the award of Bachelor of Arts in Economics

Submitted by

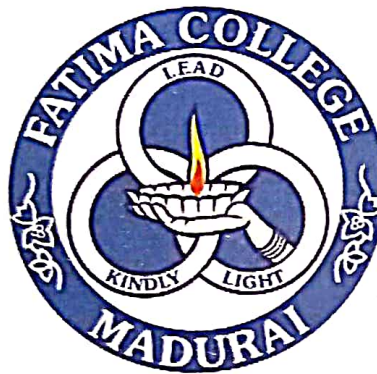
**P.SRIJA (2021E42)**

Under the guidance of

**DR. S. IVY JENO, M.A., M.Phil., PH.D.**

Associate Professor

The Research Centre of Economics



**FATIMA COLLEGE (Autonomous)**

Affiliated to Madurai Kamaraj University

Re- Accredited with 'A++' by NAAC (Cycle-IV)

Mary Land, Madurai- 625018, Tamil Nadu

**MARCH 2024**



# **A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING**

A Project submitted to Madurai Kamaraj University in partial

Fulfillment for the award of Bachelor of Arts in Economics

Submitted by

**P.SRIJA (2021E42)**

Under the guidance of

**DR. S. IVY JENO, M.A., M.Phil., PH.D.**

Associate Professor

The Research Centre of Economics



**FATIMA COLLEGE (Autonomous)**

Affiliated to Madurai Kamaraj University

Re- Accredited with 'A++' by NAAC (Cycle-IV)

Mary Land, Madurai- 625018, Tamil Nadu

**MARCH 2024**

P.SRIJA(2021E42)

B.A Economics,

Research Centre of Economics,

Fatima College (Autonomous)

Mary Land,

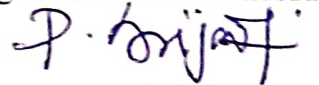
Madurai – 625018.

## DECLARATION

I hereby declare that the project is entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING" Is a record of my original work done in the partial fulfillment for the degree of Bachelor of Arts in Economics under the guidance of DR. S. IVY JENO, M.A., M.Phil. PH.D. Associate Professor, The Research Centre of Economics. Fatima College (Autonomous), Madurai. Further declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

**Place:** Madurai

Signature of the Candidate



P.SRIJA

**Date:**

DR. S. IVY JENO, M.A., M.Phil., Ph.D.

Associate Professor

Researcher Centre of Economics,

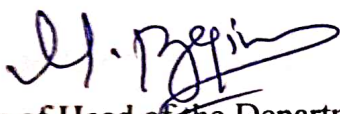
Fatima College (Autonomous)

Mary Land,

Madurai – 625018

## CERTIFICATE

This is to certify that the project entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING” is a record of research work done by P.SRIJA(2021E42) in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

(Dr. M. REGINA MARY)

Signature of the Guide

(Dr. S. IVY JENO)

# **A STUDY ON EXPORT OF SHELLAC FROM INDIA SINCE 2008 - 2009 TO 2018 - 2019**

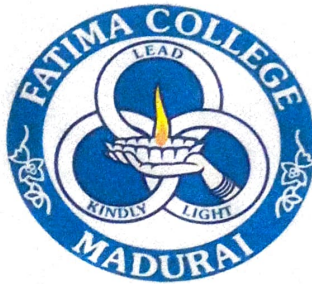
A Project submitted to Madurai Kamaraj University in partial  
Fulfillment for the award of Bachelor of Arts in Economics

Submitted by  
**S. SUJEETHA (2021E45)**

Under the guidance of  
**Ms. N. JENY, MA., M.Phil., SET., NET.,**

Assistant Professor

Research Centre Economics



**FATIMA COLLEGE (Autonomous)**

Affiliated to Madurai Kamaraj University, Madurai

Re-Accredited with 'A++' by NAAC (Cycle-IV)

AICTE Approved MBA & MCA Programs

MARY LAND, MADURAI- 625018, TAMIL NADU, INDIA

**MARCH 2024**



**S. SUJEETHA (2021E45)**


B.A Economics,  
Research Centre of Economics  
Fatima Collage (Autonomous),  
Mary Land,  
Madurai – 625018

### **DECLARATION**

I hereby declare that the project entitled “**A STUDY ON EXPORT OF SHELLAC FROM INDIA SINCE 2008 - 2009 TO 2018 - 2019**” is a record of my original work done in the partial fulfillment for the degree of Bachelor of arts in Economics under the guidance of **Ms. N. JENY**, Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

**Place:** Madurai

**Date:**

  
Signature of the Candidate

**(S. SUJEETHA)**

**Ms. N. JENY, MA., M.Phil., SET., NET.,**

Assistant Professor

Research Centre of Economics

Fatima Collage (Autonomous),

Mary land,

Madurai – 625018

### **CERTIFICATE**

This is to certify that the project entitled **“A STUDY ON EXPORT OF SHELLAC FROM INDIA SINCE 2008 - 2009 TO 2018 - 2019”** is a record of research work done by **S. SUJEETHA (2021E45)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

**(Dr. M. REGINA MARY)**



Signature of the Guide

**(Ms. N. JENY)**

**A STUDY ON SOCIO ECONOMIC CONDITIONS OF WOMEN ENTREPRENEURS IN  
MADURAI**

A Project submitted to Madurai Kamaraj University in partial fulfillment  
for the award of Bachelor of Arts in Economics

Submitted by  
**K.SWETHA (2021E46)**

Under the guidance of  
**Dr. S. IVY JENO, M.A., M.Phil., Ph.D.**  
Associate professor  
The research centre of economics



**FATIMA COLLEGE (Autonomous)**

Affiliated to Madurai Kamaraj University, Madurai

Re- accredited with "A++" by NAAC(cycle- IV)

AICTE approved MBA & MCA programmes

MARY LAND, MADURAI- 625018,

TAMIL NADU,INDIA

MARCH- 2024

**SWETHA K (2021E46)**

B.A Economics,

The Research Centre of Economics,

Fatima College (Autonomous)

Madurai .

### **DECLARATION**

I hereby declare that the project entitled "**A STUDY ON SOCIO ECONOMIC CONDITIONS OF WOMEN ENTREPRENEURS IN MADURAI**". Is a record of my original work done in the partial fulfillment for the degree of Bachelor of arts in Economics under the guidance of **Dr. S. IVY JENO, M.A., M.Phil., PhD.,** Associate Professor, The Research Centre of Economics, Fatima College (Autonomous), Madurai. I further declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

**Place:** Madurai

**Date:**

**Signature the candidate**

*K. Swetha*  
**(k.swetha)**



**Dr. S. IVY JENO, M.A., M.Phil., Ph.D.**

Associate Professor,

The Researcher Centre of Economics,

Fatima College,

Mary land,

Madurai – 625018

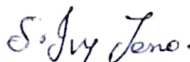
### **CERTIFICATE**

This is to certify that the project entitled “**A STUDY ON SOCIO ECONOMIC CONDITIONS OF WOMEN ENTREPRENEURS IN MADURAI** ” is a record of research work done by **K.SWETHA (2021E46)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of head of the department

**(Dr. M. REGINA MARY)**



Signature of the research guide

**(Dr. S. IVY JENO)**

# **AN STUDY ON CONSUMER PREFERENCE TITAN WATCH TOWARDS IN SIMMAKKAL AMONG MADURAI DISTRICT**

A Project submitted to Madurai Kamaraj University in partial  
Fulfilment for the award of Bachelor of Arts in Economics

Submitted by  
**G.THENMOZHI (2021E47)**

Under the guidance of  
**Dr.P.Anita,M.A.,M.B.A.,M.Phil.,Ph.D.,DISM**  
Assistant Professor  
Research Centre of Economics



**FATIMA COLLEGE (Autonomous)**  
Affiliated to Madurai Kamaraj University, Madurai  
Re-Accredited with 'A++' by NAAC (Cycle-IV)  
MARY LAND, MADURAI- 625018,  
TAMIL NADU, INDIA.

MARCH 2024

Thenmozhi. G (2021E47)  
B.A. Economics,  
Research Center of Economics,  
Fatima college (Autonomous),  
Madurai-18.

### **DECLARATION**

I hereby declare that the project entitled "AN STUDY ON CONSUMER PREFERENCE TITAN WATCH TOWARDS IN SIMMAKKAL AMONG MADURAI DISTRICT" Is a record of my original work done in the partial fulfillment for the degree of Bachelor of arts in Economics under the guidance of Dr.P.Anita,M.A.,M.B.A.,M.Phil.,Ph.D.,DISM Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

**Place:** Madurai

**Date:** 25/03/2024

*Thenmozhi G*  
**Signature of the Candidate**

(Thenmozhi. G)

Dr.P.Anita,M.A.,M.B.A.,M.Phil.,Ph.D.,DISM

Assistant Professor,

Research Centre of Economics,


Fatima college (Autonomous),

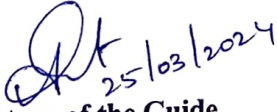
Mary land,

Madurai – 625018.

### **CERTIFICATE**

This is to certify that the project entitled “AN STUDY ON CONSUMER PREFERENCE TITAN WATCH TOWARDS IN SIMMAKKAL AMONG MADURAI DISTRICT”.is a record of research work done by THENMOZHI. G (2021E47) in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023- 2024. it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

  
Signature of Head of the Department  
(Dr. M. Regina Mary)

  
Signature of the Guide  
(Dr. P. Anita)



**"A STUDY ON PAPAD MAKING INDUSTRY IN CHINTAMANI  
MADURAI DISTRICT"**

A project submitted to Madurai Kamaraj University in partial fulfillment for the award of  
Bachelor of Arts in economics

Submitted by

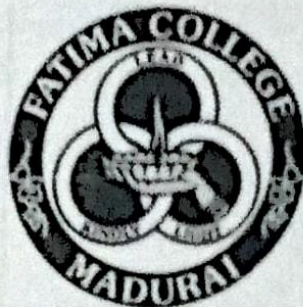
**N. USHARANI (2021E40)**

Under the guidance of

**Dr. K. SELVALAKSHMI M.A., M.Phil., M.B.A., Ph.D.,**

Assistant professor

Research Centre of Economics



**FATIMA COLLEGE (AUTONOMOUS)**

Affiliated to Madurai Kamaraj University, Madurai

Re-accredited with 'A++' by NAAC (Cycle-IV)

MARY LAND, MADURAI-625018,

TAMILNADU,

INDIA.

**MARCH 2024**



N. USHARANI (2021E48)

B.A. Economics,

Research Centre of Economics,

Fatima College,

Madurai.

#### DECLARATION

I hereby declare that the project is entitled "A STUDY ON PAPAD MAKING INDUSTRY IN CHINTAMANI MADURAI DISTRICT" is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of Dr.K.SELVALAKSHMI, M.A., M.Phil., M.B.A, Ph.D., Assistant Professor, Research Centre of Economics, Fatima College (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Date:

*N. Usharani*

Signature of the Candidate

(N. USHARANI)



**Dr.K.SELVALAKSHMI M.A., M.Phil., M.B.A, Ph.D**

Assistant Professor,

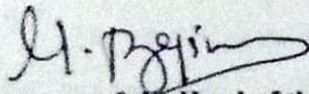
Research Centre of Economics,

Fatima College,

Madurai - 625018

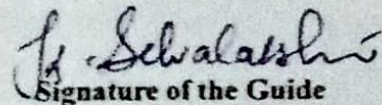
### **CERTIFICATE**

This is to certify that the project entitled "**A STUDY ON PAPAD MAKING INDUSTRY IN CHINTAMANI MADURAI DISTRICT**" is a record of research work done by **N.USHARANI (2021E48)** in partial fulfilment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of the Head of the Department

(Dr. M. Regina Mary)



Signature of the Guide

(Dr. K. Selvalakshmi)



**A COMPARATIVE STUDY ON ONLINE AND OFFLINE SHOPPING IN  
MADURAI.**

A project submitted to Madurai Kamaraj University in partial fulfillment for the  
award of Bachelor of Arts in Economics.

Submitted by  
**A.VENCY (2021E50)**

Under the guidance of  
**Dr. P. ANITA, M.A, M.B.A, M. Phil, PhD, DISM,**  
Assistant Professor  
Research Centre of Economics



**FATIMA COLLEGE (Autonomous)**  
Affiliated to Madurai Kamaraj University, Madurai  
Re-Accredited with A++ by NAAC (cycle-IV)  
Mary land, Madurai- 625018  
Tamil Nadu.  
**MARCH-2024**



**A.VENCY (2021E50)**

**B.A. Economics,**

**The Research Centre of Economics,**

**Fatima College,**

**Mary Land,**

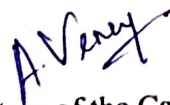
**Madurai – 625018.**

#### **DECLARATION**

I hereby declare that the project “A COMPARATIVE STUDY ON ONLINE AND OFFLINE SHOPPING IN MADURAI” is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **Dr. P. ANITA, M.A, M.B.A, M. Phil, PhD, DISM**, Assistant Professor, The Research Centre of Economics, Fatima College (Autonomous), Madurai. I further declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

**Place: Madurai**

**Date: 25/03/2024**


  
Signature of the Candidate

**(A.VENCY)**

**Dr. P. ANITA, M.A, M.B.A, M. Phil, PhD, DISM,**  
Assistant Professor,  
Research Centre of Economics,  
Fatima College,  
Mary land,  
Madurai- 625018,

### **CERTIFICATE**

This is to certify that entitled "**A COMPARATIVE STUDY ON ONLINE AND OFFLINE SHOPPING IN MADURAI**" is a record of research work done by **A.VENCY (2021E50)** in partial fulfilment for the degree of Bachelor of Arts in Economics, under my guidance under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

  
Signature of Head of the Department

**(Dr. M. REGINA MARY)**

Signature of Guide

 25.03.2024  
**(Dr. P. ANITA)**

# **A STUDY ON PADDY CROP CULTIVATION IN VILANGUDI, MADURAI DISTRICT**

A Project submitted to Madurai Kamaraj University in partial Fulfilment  
for the award of Bachelor of Arts in Economics

Submitted by

**I.NILOPER NISHA (2021E56)**

Under the guidance of

**Dr. K. SELVALAKSHMI, M.A., M.Phil., M.B.A., Ph.D.**

Assistant Professor

Research Centre of Economics



**FATIMA COLLEGE (Autonomous)**

Affiliated to Madurai Kamaraj University, Madurai

Re-Accredited with 'A++' by NAAC (Cycle-IV)

Mary Land, Madurai-625018, Tamil Nadu, India

**MARCH 2024**

**I.NILOPER NISHA (2021E56)**

B.A. Economics,

Research Centre of Economics

Fatima College,

Madurai-625018

#### **DECLARATION**

I hereby declare that the project entitled "**A STUDY ON PADDY CROP CULTIVATION IN VILANGUDI, MADURAI DISTRICT**". Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance **Dr. K. SELVA LAKSHMI, M.A., M.Phil., M.B.A., Ph.D.** Assistant Professor, Research Centre of Economics, Fatima College (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institutions.

**Place:** Madurai

**Date:**

  
Signature of the Candidate

**(I.NILOPER NISHA)**



**Dr. K. SELVA LAKSHMI, M.A., M.Phil., M.B.A., Ph.D.**

Assistant Professor,

Research Centre Of Economics

Fatima College,

Madurai – 625018

### **CERTIFICATE**

This is to certify that the project entitled “**A STUDY ON PADDY CROP CULTIVATION IN VILANGUDI, MADURAI DISTRICT**” is a record of research work done by **I.NILOPER NISHA (2021E56)** in partial fulfilment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023 – 2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

**(Dr. M. REGINA MARY)**



Signature of the Guide

**(Dr. K. SELVA LAKSHMI)**

A STUDY ON MUSHROOM CULTIVATION IN SIMMAKKAL IN MADURAI DISTRICT.

A Project submitted to Madurai Kamaraj University in partial  
Fulfilment for the award of Bachelor of Arts in Economics

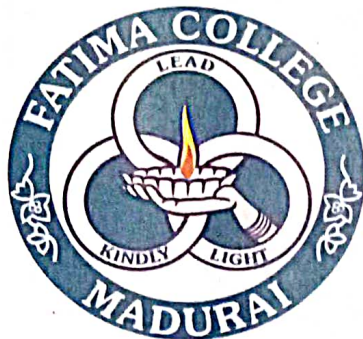
Submitted by

J. Aparna( 2021E58)

Under the guidance of

Dr. Mrs. M. REGINA MARY , M.A., M.Phil., Ph.D.

Associate Professor and Head of the Department .



FATIMA COLLEGE (Autonomous)

Affiliated to Madurai Kamaraj University, Madurai

Re-Accredited with "A++" by NAAC (Cycle- IV)

MARY LAND, MADURAI-625018, TAMIL NADU,

INDIA

MARCH 2024

J. APARNA (2021E58)

B.A Economics,

Research Centre of Economics

Fatima college,

Madurai

### DECLARATION

I hereby declare that the project entitled **“A STUDY ON MUSHROOM CULTIVATION IN SIMMIKKAL IN MADURAI DISTRICT”** Is a record of my original work done in the partial fulfillment for the degree of Bachelor of arts in Economics under the guidance of **Dr. Mrs. M.REGINA MARY**, Associate Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

Place: Madurai

Date: 27.8.2024

  
Signature of the Candidate

J.APARNA

Dr. Mrs. M. REGINA MARY, M.A., M.Phil., Ph.D.

Associate Professor and head,

Research center of economics

Fatima collage,

Mary land,

Madurai – 625015

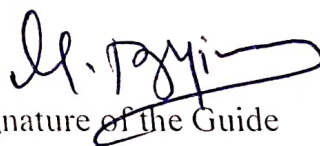
### **CERTIFICATE**

This is to certify that the project entitled “A STUDY ON MUSHROOM CULTIVATION IN SIMMIKKAL IN MADURAI DISTRICT”. is a record of research work done b in partial fulfillment for the degree of Bachelor of Arts in Economics. under my guidance and supervision during the period 2023-2024. it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of head of the department

(Dr .M. Regina Mary)



signature of the Guide

(Dr .M. Regina Mary)



**AN ECONOMIC STUDY ON TOMATO CULTIVATION IN VADIPATTI,  
MADURAI DISTRICT**

A Project submitted to Madurai Kamaraj University in partial Fulfillment  
for the award of Bachelor of Arts in Economics

Submitted by

**E.JERIN SHREEJA (2021E60)**

Under the guidance of

**MS. A. GRACY RANI, M.A., M.PHIL.**

Assistant Professor

Research Centre of Economics



**FATIMA COLLEGE (Autonomous)**

Affiliated to Madurai Kamaraj University

Re- Accredited with 'A++' by NAAC (Cycle-IV)

Mary Land, Madurai- 625018, Tamil Nadu

**MARCH 2024**

**E.JERIN SHREEJA (2021E60)**

B.A Economics,

Research Centre of Economics,

Fatima College,

Mary Land,

Madurai – 625018

### **DECLARATION**

I hereby declare that the project is entitled “AN ECONOMIC STUDY ON TOMATO CULTIVATION IN VADIPATTI, MADURAI DISTRICT”. Is a record of my original work done in the partial fulfillment for the degree of Bachelor of Arts in Economics under the guidance of **MS.A.GRACY RANI, M.A.,M.PHIL.**, Assistant Professor, The Research Centre of Economics, Fatima College (Autonomous), Madurai. Further declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

**Place:** Madurai

**Date:**

*E-Jerin Shreeja*

Signature of the Candidate

**(E.JERIN SHREEJA)**

**MS.A.GRACY RANI, M.A.,M.PHIL.,**

Assistant Professor,


Research Centre of Economics,

Fatima College,

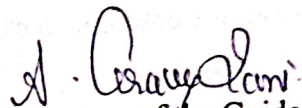
Madurai – 625018

**CERTIFICATE**

This is to certify that the project entitled **“AN ECONOMIC STUDY ON TOMATO CULTIVATION IN VADIPATTI, MADURAI DISTRICT”**.Is a record of research work done by **E.JERIN SHREEJA (2021E60)** in partial fulfilment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

  
Signature of Head of the Department

**(Dr. M. REGINA MARY)**

  
Signature of the Guide

**(A.GRACY RANI)**



**AN ANALYSIS OF FLOWER CULTIVATION IN MELAKKAL, MADURAI  
DISTRICT**

A Project submitted to Madurai Kamaraj University in partial

Fulfilment for the award of Bachelor of Arts in Economics

Submitted by

**K. SANTHANA LAKSHMI (2021E63)**

Under the guidance of

**Dr. S. IVY JENO, M.A., M.Phil., PhD**

Assistant Professor

The Research Centre of Economics



**FATIMA COLLEGE (Autonomous)**

Affiliated to Madurai Kamaraj University

Re- Accredited with 'A++' by NAAC (Cycle-IV)

Mary Land, Madurai- 625018, Tamil Nadu

**MARCH 2024**



**K. SANTHANA LAKSHMI (2021E63)**

B.A Economics,

The Research Centre of Economics,

Fatima College,

Mary Land,

Madurai – 625018.

### **DECLARATION**

I here by declare that the project is entitled “**AN ANALYSIS OF FLOWER CULTIVATION IN MELAKKAL, MADURAI DISTRICT**”. Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **Dr. S. IVY JENO, M.A., M.Phil., PhD.**, Associate Professor, The Research Centre of Economics, Fatima College (Autonomous), Madurai. I further declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

**Place: Madurai**

**Date:**

Signature of the Candidate

*K. Santhana Lakshmi*  
**(K. SANTHANA LAKSHMI)**

**Dr. S. IVY JENO, M.A., M.Phil., PhD.**

Associate Professor,

The Researcher Centre of Economics,

Fatima College,

Mary Land,

Madurai – 625015

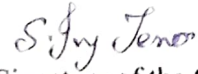
### **CERTIFICATE**

This is to certify that the project entitled “**AN ANALYSIS OF FLOWER CULTIVATION IN MELAKKAL, MADURAI DISTRICT**” is a record of research work done by **K. SANTHANA LKSHMI (2021E63)** in partial fulfilment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

**(Dr. M. REGINA MERY)**



Signature of the Guide

**(Dr. S. IVY JENO)**

**A STUDY ON SOCIO ECONOMIC CONDITIONS OF AGRICULTURAL LABOURERS IN  
ASARIPATTY VILLAGE IN THENI DISTRICT**

A Project submitted to Madurai Kamaraj University in partial Fulfilment  
for the award of Bachelor of Arts in Economics

Submitted by  
**L. BANU PRIYA (2021E65)**

Under the guidance of  
**Dr. K. PRAVEENA, M.A., M.Phil., SET., PhD**  
Assistant Professor



Research Centre of Economics

**FATIMA COLLEGE (Autonomous)**  
Affiliated to Madurai Kamaraj University  
Re- Accredited with 'A++' by NAAC (Cycle-IV)  
AICTE Approved MBA & MCA Programmes  
Mary Land, Madurai- 625018, Tamil Nadu

**MARCH 2024**



**L. BANU PRIYA (2021E65)**

B.A Economics,

The Research Centre of Economics,

Fatima College,

Mary Land,

Madurai – 625018.

#### **DECLARATION**

I hereby declare that the project is entitled "**A STUDY ON SOCIO ECONOMIC CONDITIONS OF AGRICULTURAL LABOURERS IN ASARIPATTY VILLAGE IN THENI DISTRICT**".

Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **Dr. K. PRAVEENA, M.A., M.Phil., SET., PhD.**, Assistant Professor, The Research Centre of Economics, Fatima College (Autonomous), Madurai. I further declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

**Place:** Madurai

**Date:**

*L. Banupriya*

Signature of the Candidate

**(L. BANU PRIYA)**

**Dr. K. PRAVEENA, M.A., M.Phil., SET., PhD**

Assistant Professor,

The Researcher Centre of Economics,

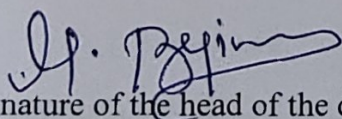
Fatima College,

Mary Land,

Madurai – 625 015.

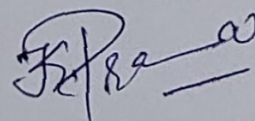
### **CERTIFICATE**

This is to certify that the project entitled **“A STUDY ON SOCIO ECONOMIC CONDITIONS OF AGRICULTURAL LABOURERS IN ASARIPATTY VILLAGE IN THENI DISTRICT”** is a record of research work done by **L. BANU PRIYA (2021E65)** in partial fulfilment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of the head of the department

(Dr. M. REGINA MARY)



Signature of the Guide

(Dr. K. PRAVEENA)



**A Study on customer Satisfaction Towards of Aavin milk products in Madurai District  
with special Reference to Samayanallur.**

A project submitted to Madurai Kamaraj University in partial fulfilment for the award of  
Bachelor of Arts in economics

Submitted by

**P.DEEPIKA (2021E66)**

Under the guidance of

**Dr. R. Suji karthika M.A., M.PHIL., PH.D**

Assistant professor

The Research Centre of Economics



**FATIMA COLLEGE (AUTONOMOUS)**

Affiliated to Madurai Kamaraj University

Re-accredited with 'A++' by NAAC (Cycle-IV)

AICTE approved MBA and MCA Programmes Mary Land, Madurai-625018, Tamil Nadu.

MARCH - 2024



**P.DEEPIKA (2021E66)**

**B.A. Economics.**

**The Research Centre of Economics,**

**Fatima College,**

**Mary Land.**

**Madurai-625018.**

### **DECLARATION**

I hereby declare that the project is entitled “**A Study on customer satisfaction towards of Aavin milk products in Madurai District with special Reference to Samayanallur** ” is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **DR. R. Suji karthika, M.A., M.Phil., phd.,** Assistant Professor, The Research Centre of Economics, Fatima College (Autonomous), Madurai. I further declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

**Place: Madurai**

**Date:**

**Signature of the Candidate**

**(P.DEEPIKA)**

Dr. R. Suji karthika, M.A., M.Phil., phd.,  
Assistant Professor,  
The Researcher Centre of Economics,  
Fatima College,  
Mary Land,  
Madurai – 625015

### **CERTIFICATE**

This is to certify that the project entitled **“A study on customer satisfaction towards of Aavin milk products in madurai District with special Reference to Samayanallur”** is a record of research work done by **P.DEEPIKA(2021E66)** in partial fullfilment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of the Head of the Department

**(Dr. M. REGINA MARY)**



Signature of the Guide

**(Dr. R. Suji karthika)**

**AN ECONOMIC STUDY OF PADDY CULTIVATION IN VADIPATTI  
PANCHAYAT, MADURAI DISTRICT.**

A Project submitted to Madurai Kamaraj University in partial Fulfilment  
for the award of Bachelor of Arts in Economics

Submitted by  
**K. ABIRAMI (2021E01)**

Under the guidance of  
**Dr. K. PRAVEENA, M.A., M.Phil., SET., PhD**  
Assistant Professor



The Research Centre of Economics

**FATIMA COLLEGE (Autonomous)**  
Affiliated to Madurai Kamaraj University  
Re- Accredited with 'A++' by NAAC (Cycle-IV)  
AICTE Approved MBA & MCA Programmes  
Mary Land, Madurai- 625018, Tamil Nadu

**MARCH 2024**



**K. ABIRAMI (2021E01)**

B.A Economics,

The Research Centre of Economics,

Fatima College,

Mary Land,

Madurai – 625018.

### **DECLARATION**

I hereby declare that the project is entitled “**AN ECONOMIC STUDY OF PADDY CULTIVATION IN VADIPATTI PANCHAYAT, MADURAI DISTRICT.** Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **Dr. K. PRAVEENA, M.A., M.Phil., SET., PhD.,** Assistant Professor, The Research Centre of Economics, Fatima College (Autonomous), Madurai. I further declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

**Place:** Madurai

**Date:**

*K. Abirami*  
Signature of the Candidate

**(K.ABIRAMI)**

**Dr. K. PRAVEENA, M.A., M.Phil., SET., PhD**

Assistant Professor,

The Researcher Centre of Economics,

Fatima College,

Mary Land,

Madurai – 625015

### **CERTIFICATE**

This is to certify that the project entitled **AN ECONOMIC STUDY OF PADDY CULTIVATION IN VADIPATTI PANCHAYAT, PANCHAYAT DISTRICT** is a record of research work done by **K.ABIRAMI (2021E01)** in partial fulfilment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of the head of the department

(Dr. M. REGINA MARY)



Signature of the Guide

(Dr. K. PRAVEENA)

**A STUDY ON INVESTORS PREFERENCE TOWARDS MUTUAL FUNDS IN  
MADURAI DISTRICT WITH SPECIAL REFERENCE TO KUMARAM VILLAGE**

A project submitted to Madurai Kamaraj University in partial fulfilment

for the award of Bachelor of Arts in economics

Submitted by

**S. ABIRAMI (2021E02)**

Under the guidance of

**Mrs. A. GRACY RANI, M.A., M.Phil.**

Assistant professor

The Research Centre of Economics



**FATIMA COLLEGE (Autonomous)**

Affiliated to Madurai Kamaraj University

Re-accredited with 'A++' by NAAC (Cycle-IV)

AICTE approved MBA and MCA Programmes

Mary Land, Madurai-625018,

Tamil Nadu.

**MARCH 2024**



**S. ABIRAMI (2021E02)**

B.A. Economics,

The Research Centre of Economics,

Fatima College,

Mary Land,


Madurai-625018.

**DECLARATION**

I hereby declare that the project is entitled "**A STUDY ON INVESTORS PREFERENCE TOWARDS MUTUAL FUNDS IN MADURAI DISTRICT WITH SPECIAL REFERENCE TO KUMARAM VILLAGE**" is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **Mrs. A. GRACY RANI, M.A., M.Phil.**, Assistant Professor, The Research Centre of Economics, Fatima College (Autonomous), Madurai. I further declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

**Place:** Madurai

**Date:**

  
Signature of the Candidate

**(S. ABIRAMI)**

**Mrs. A. GRACY RANI, M.A., M.Phil**

Assistant Professor,

The Research Centre of Economics,

Fatima College,

Mary Land,

Madurai – 625018

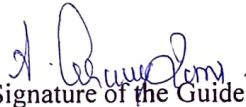
**CERTIFICATE**

This is to certify that the project entitled **“A STUDY ON INVESTORS PREFERENCE TOWARDS MUTUAL FUNDS IN MADURAI DISTRICT WITH SPECIAL REFERENCE TO KUMARAM VILLAGE”** is a record of research work done by **S. ABIRAMI (2021E02)** in partial fulfilment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of the Head of the Department

**(Dr. M. REGINA MARY)**



Signature of the Guide

**(Mrs. A. GRACY RANI)**

**A STUDY ON SOCIO ECONOMIC CONDITIONS OF FAST  
FOOD STREET VENDOR IN KALAVASAL,  
MADURAI DISTRICT**

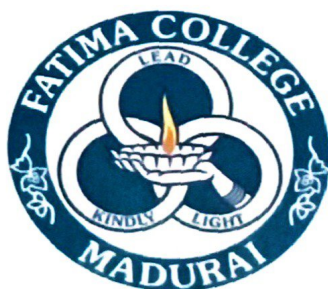
A Project submitted to Madurai Kamaraj University in partial  
Fulfillment for the award of Bachelor of Arts in Economics

Submitted by  
**M. ANANDA PRIYA (2021E04)**

Under the guidance of  
**Ms. N. JENY, MA., M.Phil., SET., NET.,**

Assistant Professor

Research Centre Economics



**FATIMA COLLEGE (Autonomous)**

Affiliated to Madurai Kamaraj University, Madurai

Re-Accredited with 'A++' by NAAC (Cycle-IV)

AICTE Approved MBA & MCA Programs

MARY LAND, MADURAI- 625018, TAMIL NADU, INDIA

**MARCH 2024**



**M. ANANDA PRIYA (2021E04)**

B.A Economics,

Research Centre of Economics

Fatima Collage (Autonomous),

Mary Land,

Madurai – 625018

### **DECLARATION**

I hereby declare that the project entitled “A STUDY ON SOCIO ECONOMIC CONDITIONS OF FAST FOOD STREET VENDORS IN KALAVASAL, MADURAI DISTRICT” is a record of my original work done in the partial fulfillment for the degree of Bachelor of arts in Economics under the guidance of **Ms. N. JENY**, Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

**Place: Madurai**

**Date:**

*M. Ananda Priya*

Signature of the Candidate

**(M. ANANDA PRIYA)**

**Ms. N. JENY, MA., M.Phil., SET., NET.,**

Assistant Professor

Research Centre of Economics

Fatima Collage (Autonomous),

Mary land,

Madurai – 625018

### **CERTIFICATE**

This is to certify that the project entitled **“A STUDY ON SOCIO ECONOMIC CONDITIONS OF FAST FOOD STREET VENDOR IN KALAVASAL, MADURAI DISTRICT”**. Is a record of research work done by **M. ANANDA PRIYA (2021E04)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

**(Dr. M. REGINA MARY)**



Signature of the Guide

**(Ms. N. JENY)**

# **A STUDY ON SOCIO-ECONOMIC CONDITIONS OF SMALL BEAUTY PARLOURS IN MADURAI DISTRICT**

A Project submitted to Madurai Kamaraj University in partial

Fulfilment for the award of Bachelor of Arts in Economics

Submitted by  
**W. ARSHUSAFORA (2021E05)**

Under the guidance of  
**MS. N. JENY, M.A., M.Phil., SET., NET.,**  
Assistant Professor  
Research Centre of Economics



**FATIMA COLLEGE (Autonomous)**

Affiliated to Madurai Kamaraj University, Madurai

Re-Accredited with 'A++' by NAAC (Cycle-IV)

AICTE Approved MBA & MCA Programmes

MARY LAND, MADURAI- 625018, TAMIL NADU, INDIA

**MARCH 2024**



**W. ARSHUSAFORA (2021E05)**

B.A. Economics,

Research Centre of Economics,

Fatima college (Autonomous),

Mary land,

Madurai-625018.

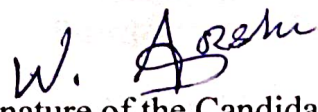
### **DECLARATION**

I hereby declare that the project entitled **“A STUDY ON SOCIO-ECONOMIC CONDITIONS OF SMALL BEAUTY PARLOURS IN MADURAI DISTRICT”**.

Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **MS. N. JENY**, Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

**Place: Madurai**

**Date:**

  
Signature of the Candidate

**(W. ARSHUSAFORA)**

**MS. N. JENY, M.A., M.PHIL., SET., NET.,**

Assistant Professor,

Research Centre of Economics,

Fatima college (Autonomous),

Mary land,

Madurai – 625018.

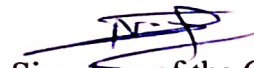
### **CERTIFICATE**

This is to certify that the project entitled **“A STUDY ON SOCIO-ECONOMIC CONDITIONS OF SMALL BEAUTY PARLOURS IN MADURAI DISTRICT”**. is a record of research work done by **ARSHUSAFORA. W (2021E05)** in partial fulfilment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

**(Dr. M. REGINA MARY)**



Signature of the Guide

**(MS. N. JENY)**



# **A STUDY ON MODERN ALTERNATIVE BRICKS USAGE BY CONSTRUCTION GROUPS IN MADURAI DISTRICT**

A Project submitted to Madurai Kamaraj University in partial

Fulfillment for the award of Bachelor of Arts in Economics

Submitted by

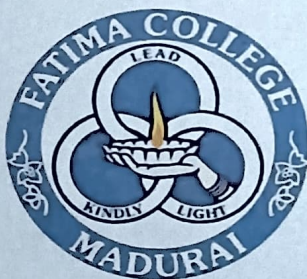
**T. AYESHA FARHANA (2021E06)**

Under the guidance of

**Ms. N. JENY, MA., M.Phil., SET., NET.,**

Assistant Professor

Research Centre Economics



**FATIMA COLLEGE (Autonomous)**

Affiliated to Madurai Kamaraj University, Madurai

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AICTE Approved MBA & MCA Programs

MARY LAND, MADURAI- 625018, TAMIL NADU, INDIA

**MARCH 2024**



**T. AYESHA FARHANA (2021E06)**

B.A Economics,

Research Centre of Economics

Fatima Collage (Autonomous),

Mary Land,

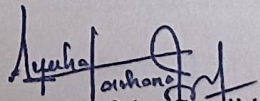
Madurai – 625018

### **DECLARATION**

I hereby declare that the project entitled “**A STUDY ON MODERN ALTERNATIVE BRICKS USAGE BY CONSTRUCTION GROUPS IN MADURAI DISTRICT**” is a record of my original work done in the partial fulfillment for the degree of Bachelor of arts in Economics under the guidance of **Ms. N. JENY**, Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

**Place:** Madurai

**Date:**

  
Signature of the Candidate

**(T. AYESHA FARHANA)**



**Ms. N. JENY, MA., M.Phil., SET., NET.,**

Assistant Professor

Research Centre of Economics

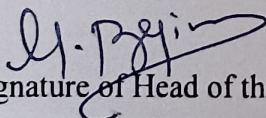
Fatima Collage (Autonomous),

Mary land,


Madurai – 625018

### **CERTIFICATE**

This is to certify that the project entitled “**A STUDY ON MODERN ALTERNATIVE BRICKS USAGE BY CONSTRUCTION GROUPS IN MADURAI DISTRICT**”. Is a record of research work done by **T. AYESHA FARHANA (2021E06)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

  
Signature of Head of the Department

**(Dr. M. REGINA MARY)**

  
Signature of the Guide

**(Ms. N. JENY)**

# **A STUDY ON CONSUMER PREFERENCE TOWARDS ONLINE PAYMENT APPS (APPLICATION) IN MADURAI CITY**

A Project submitted to Madurai Kamaraj University in partial  
Fulfilment for the award of Bachelor of Arts in Economics

Submitted by

**S.BHUVANA SANGARI**

**(2021E08)**

Under the guidance of

**Dr.IVYJENO,M.A.,M.Phil.,Ph.D.**

Associate Professor

Research Centre of Economics



**FATIMA COLLEGE (Autonomous)**

Affiliated to Madurai Kamaraj University, Madurai

Re-Accredited with 'A++' by NAAC (Cycle-IV)

Mary Land, Madurai-625018, Tamil Nadu, India

**MARCH 2024**



**S.BHUVANASANGARI (2021E08)**

B.A.Economics ,

Research Centre of Economics

Fatima College,

Madurai-625018


### **DECLARATION**

I hereby declare that the project entitled **“A STUDY ON CONSUMER PREFERENCE TOWARDS ONLINE PAYMENT APPS (APPLICATION) IN MADURAI CITY”**.is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance **Dr. IVY JENO, M.A.,M.Phil.,Ph.D.**, Associate professor , Research Centre of Economics, Fatima College (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institutions.

**Place:**

Signature of the candidate

**Date:**

  
(S. Bhuvanasangari)

**Dr.IVY JENO,M.A.,M.Phil.,Ph.D.**

Associate Professor

Department of Economics


Fatima College,

Mary land,

Madurai – 625018

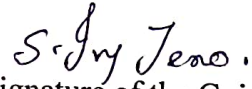
### **CERTIFICATE**

This is to certify that the project entitled “A STUDY ON CONSUMER PREFERENCE TOWARDS ONLINE PAYMENT APPS (APPLICATION) IN MADURAI CITY” is a record of research work done by **S.BHUVANA SANGARI (2021E08)** in partial fulfilment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023 – 2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of the Head of the Department

**(Dr.M.REGINA MARY)**



Signature of the Guide

**(Dr.IVY JENO)**

# **A STUDY ON PURCHASING BEHAVIOUR OF WOMEN CONSUMER TOWARDS GROCERY STORES IN MADURAI CITY**

A Project submitted to Madurai Kamaraj University in partial fulfillment  
for the award of bachelor of arts in economics

Submitted by

**V.HARINI**

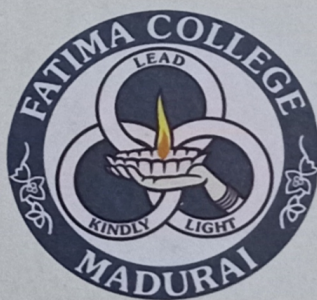
**2021E13**

Under the guidance of

**Dr. R. SUJI KARTHIKA, M.A., M.Phil., Ph.D.**

Assistant Professor

Research Centre of Economics



**FATIMA COLLEGE (Autonomous)**

Affiliated to Madurai Kamaraj university, Madurai

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AICTE approved MBA & MCA programmes

MARY LAND, MADURAI- 625018, TAMIL NADU, INDIA

**MARCH 2024**



**V.HARINI**

B.A Economics,

Research Centre of Economics,

Fatima College (Autonomous),

Madurai- 625018.

### **DECLARATION**

I hereby declare that the project entitled "**A STUDY ON PURCHASING BEHAVIOUR OF WOMEN CONSUMERS TOWARDS GROCERY STORES IN MADURAI CITY**". Is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **Dr. R. SUJI KARTHIKA, M.A., M.Phil., Ph.D.** Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

**Place:** Madurai

**Signature of the Candidate**

**Date:** 25.03.2024.

V. Harini  
(V.HARINI)



**Dr. R. SUJI KARTHIKA, M.A., M.Phil., Ph.D.**

Assistant Professor

Research Centre of Economics,

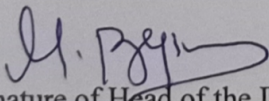
Fatima college (Autonomous),

Mary land,

Madurai – 625018

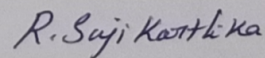
### **CERTIFICATE**

This is to certify that the project entitled “**A STUDY ON PURCHASING BEHAVIOUR OF WOMEN CONSUMERS TOWARDS GROCERY STORES IN MADURAI CITY**”. is a record of research work done by **V.HARINI** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2022-2023. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

**(Dr. M. REGINA MARY)**



Signature of the guide

**(Dr. R. SUJI KARTHIKA)**

# **A STUDY ON ECONOMIC ANALYSIS OF SELF HELP GROUPS IN PODUMBU,MADURAI DISTRICT**

A Project submitted to Madurai Kamaraj University in partial

Fulfilment for the award of Bachelor of Arts in Economics

Submitted by

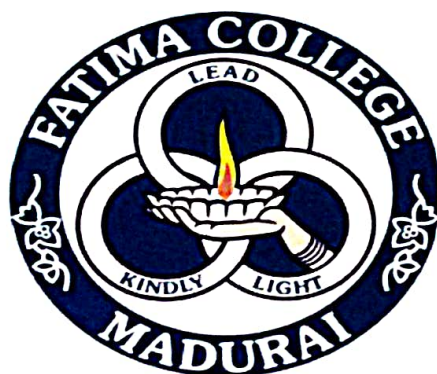
**K.KEERTHIKA (2021E61)**

Under the guidance of

**Dr.IVY JENO, M.A., M.Phil., Ph.D.**

Associate Professor

Research Centre of Economics



**FATIMA COLLEGE (Autonomous)**

Affiliated to Madurai Kamaraj University, Madurai

Re-Accredited with 'A++' by NAAC (Cycle-IV)

MARY LAND, MADURAI-625018,

TAMIL NADU,

INDIA

**MARCH 2024**



**K.KEERTHIKA**

B.A Economics,

The Research Centre of Economics,

Fatima College,

Mary Land,

Madurai – 625018.

### **DECLARATION**

I hereby declare that the project is entitled “**A STUDY ON ECONOMIC ANALYSIS OF SELF HELP GROUPS IN PODUMBU,MADURAI DISTRICT**” Is a record of my original work done in the partial fulfilment for the degree of Bachelor of Arts in Economics under the guidance of **Dr .S. IVY JENO** Associate Professor, The Research Centre of Economics, Fatima College (Autonomous), Madurai. Further declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

**Place:** Madurai

Signature of the Candidate

**Date:**

*K. Keerthika*  
**(K.KEERTHIKA)**

**Dr. Mrs .S.IVY JENO, M.A., M.PHIL., PH.D.**

Associate Professor

The Researcher Centre of Economics,

Fatima College,

Mary Land,

Madurai – 625015

**CERTIFICATE**


This is to certify that the project entitled “**A STUDY ON ECONOMIC ANALYSIS OF SELF HELP GROUPS IN PODUMBU, MADURAI DISTRICT**” is a record of research work done by **K.KEERTHIKA (2021E61)** in partial fulfilment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

**(Dr. M. REGINA MARY)**

Signature of the Guide



**(Dr. S. IVY JENO)**

# **A STUDY ON WOMEN SATISFACTION OF FREE BUS SERVICE IN MADURAI DISTRICT**

A Project submitted to Madurai Kamaraj University in partial

Fulfillment for the award of Bachelor of Arts in Economics

Submitted by

**D. PANJAVARNAM (2021E62)**

Under the guidance of

**Ms. N. JENY, MA., M.Phil., SET., NET.,**

Assistant Professor

Research Centre Economics



**FATIMA COLLEGE (Autonomous)**

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MARY LAND, MADURAI- 625018, TAMIL NADU, INDIA

**MARCH 2024**



**D. PANJAVARNAM (2021E62)**


B.A Economics,  
Research Centre of Economics  
Fatima Collage (Autonomous),  
Mary Land,  
Madurai – 625018

### **DECLARATION**

I hereby declare that the project entitled “**A STUDY ON WOMEN SATISFACTION OF FREE BUS SERVICES IN MADURAI DISTRICT**” is a record of my original work done in the partial fulfillment for the degree of Bachelor of arts in Economics under the guidance of **Ms. N. JENY**, Assistant Professor, Research Centre of Economics, Fatima college (Autonomous), Madurai. I further, declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

**Place:** Madurai

**Date:**

  
Signature of the Candidate

**(D. PANJAVARNAM)**

**Ms. N. JENY, MA., M.Phil., SET., NET.,**

Assistant Professor

Research Centre of Economics

Fatima Collage (Autonomous),

Mary land,

Madurai – 625018

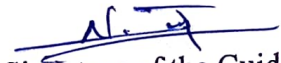
### **CERTIFICATE**

This is to certify that the project entitled “**A STUDY ON WOMEN SATISFACTION OF FREE BUS SERVICES IN MADURAI DISTRICT**”. Is a record of research work done by **D. PANJAVARNAM (2021E62)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of Head of the Department

**(Dr. M. REGINA MARY)**



Signature of the Guide

**(Ms. N. JENY)**

# **ASTUDYONJASMINECULTIVATIONINMADURAI DISTRICT**

AProjectsubmittedtoMaduraiKamarajUniversityinpartial Fulfillment for  
the award of Bachelor of Arts in Economics

Submittedby  
**V.AISWARYA(2021E64)**

**Undertheguidance of**  
**Dr.Mrs.M.REGINAMARY,M.A.,M.Phil.,Ph.D.**  
Associate Professor And Head  
ResearchCentreEconomics



**FATIMA COLLEGE (Autonomous)**  
AffiliatedtoMaduraiKamarajUniversity,Madurai  
Re-Accredited with 'A++' by NAAC (Cycle-IV)

MARYLAND,MADURAI-625018,  
TAMILNADU  
INDIA

**MARCH2024**



**V.AISWARYA(2021E64)**

**B.A Economics,**

**Research Centre of Economics Fatima**

**college,**

**Madurai**

### **DECLARATION**

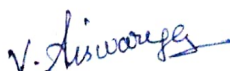
I hereby declare that the project entitled "**ASTUDY ON JASMINE**

**CULTIVATION IN MADURAI DISTRICT**". Is a record of my original work done in the partial fulfilment for the degree of Bachelor of Arts in Economics under the guidance of **Dr. M.**

**REGINA MARY**, Associate Professor, Research Centre of Economics,

Fatima college (Autonomous), Madurai. I further declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

**Place: Madurai**

  
Signature of the Candidate

**Date: 27.03.2024**

**(V.AISWARYA)**

**Dr. Mrs. M. REGINAMARY, M.A., M.Phil., Ph.D.**

Associate Professor and head,

Research center of economics

Fatima collage,

Mary land,

Madurai-625015

### **CERTIFICATE**

This is to certify that the project entitled **"A STUDY ON JASMINE CULTIVATION IN MADURAI DISTRICT"** is a record of research work done by **V. AISWARYA (2021E64)** in partial fulfillment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.



Signature of head of the department

(Dr. M. Regina Mary)



signature of the Guide

(Dr. M. Regina Mary)

# **SOCIO- ECONOMIC ASSESSMENT OF SEAWEED FARMERS IN RAMANATHAPURAM DISTRICT**

A project submitted to Madurai Kamaraj University in partial fulfilment for the award of  
Bachelor of Arts in economics

Submitted by

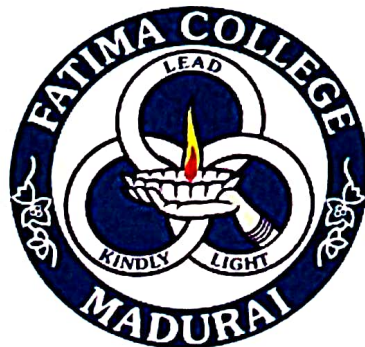
**M. MANASHA BRISKEY (2021E68)**

Under the guidance of

**Mrs. A. GRACY RANI, M.A., M.Phil.**

Assistant professor

The Research Centre of Economics



**FATIMA COLLEGE (AUTONOMOUS)**

Affiliated to Madurai Kamaraj University

Re-accredited with 'A++' by NAAC (Cycle-IV)

AICTE approved MBA and MCA Programmes

Mary Land, Madurai-625018, Tamil Nadu.

**MARCH 2024**



**M. MANASHA BRISKEY (2021E68)**

B.A. Economics,

The Research Centre of Economics,

Fatima College,

Mary Land,

Madurai- 625018.

### **DECLARATION**

I hereby declare that the project is entitled "**SOCIO – ECONOMIC ASSESSMENT OF SEAWEED FARMERS IN RAMANATHAPURAM DISTRICT**" is a record of my original work done in the partial fulfilment for the degree of Bachelor of arts in Economics under the guidance of **Mrs. A. GRACY RANI, M.A., M.Phil.**, Assistant Professor, The Research Centre of Economics, Fatima College (Autonomous), Madurai. I further declare that it has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

**Place: Madurai**

**Date:**

*M. Manasha Briskey*

Signature of the Candidate

**(M. MANASHA BRISKEY)**

**Mrs. A. GRACY RANI, M.A., M.Phil.**

Assistant Professor,

The Researcher Centre of Economics,

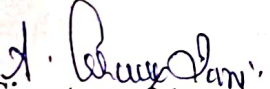
Fatima College,

Mary Land,

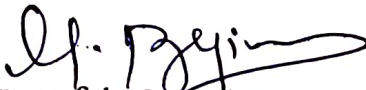
Madurai – 625015

### **CERTIFICATE**

This is to certify that the project entitled “**SOCIO – ECONOMIC ASSESSMENT OF SEAWEED FARMERS IN RAMANATHAPURAM DISTRICT**” is a record of research work done by **M. MANASHA BRISKEY (2021E68)** in partial fulfilment for the degree of Bachelor of Arts in Economics, under my guidance and supervision during the period 2023-2024. It has not been previously submitted for the award of any degree, diploma or other similar titles of any university or institution.

  
Signature of the Guide

**(Mrs. A. GRACY RANI)**

  
Signature of the Head of the Department

**(Dr. M. REGINA MARY)**