

**FATIMA COLLEGE (AUTONOMOUS)**



**Re-Accredited with “A++” Grade by NAAC (4<sup>th</sup> Cycle)  
74<sup>th</sup> Rank in India Ranking 2020(NIRF) by MHRD  
Maryland, Madurai- 625 018, Tamil Nadu, India**

<b>NAME OF THE DEPARTMENT</b>	<b>: RESEARCH CENTRE OF ECONOMICS</b>
<b>NAME OF THE PROGRAMME</b>	<b>: BA</b>
<b>PROGRAMME CODE</b>	<b>: UAEC</b>
<b>ACADEMIC YEAR</b>	<b>: 2023-2024</b>

## **VISION OF THE DEPARTMENT**

To inculcate Knowledge in economic concepts, theories, models and issues among the budding economists, to make them self-employed and to facilitate them towards career prospects of the industry and community.

## **MISSION OF THE DEPARTMENT**

- To provide updated curriculum that promotes critical thinking skills and enhance the productive decision making abilities in students.
- To motivate the students to become entrepreneurs.
- To serve the humanity through the creation of all-rounded multi skilled and socially responsible citizen.

## **PROGRAMME EDUCATIONAL OBJECTIVES (PEO)**

<b>PEO 1</b>	Our graduates will be academic, digital and information literates; creative, inquisitive, innovative and desirous for the “more” in all aspects
<b>PEO 2</b>	They will be efficient individual and team performers, exhibiting progress, flexibility, transparency and accountability in their professional work
<b>PEO 3</b>	The graduates will be effective managers of all sorts of real – life and professional circumstances, making ethical decisions, pursuing excellence within the time framework and demonstrating apt leadership skills
<b>PEO 4</b>	They will engage locally and globally, evincing social and environmental stewardship demonstrating civic responsibilities and employing right skills at the right moment

## **GRADUATE ATTRIBUTES (GA)**

Fatima College empowers her women graduates holistically. A Fatimite achieves all-round empowerment by acquiring Social, Professional and Ethical competencies. A graduate would sustain and nurture the following attributes:

<b>I. SOCIAL COMPETENCE</b>	
<b>GA 1</b>	Deep disciplinary expertise with a wide range of academic and digital literacy
<b>GA 2</b>	Hone creativity, passion for innovation and aspire excellence
<b>GA 3</b>	Enthusiasm towards emancipation and empowerment of humanity
<b>GA 4</b>	Potentials of being independent
<b>GA 5</b>	Intellectual competence and inquisitiveness with problem solving abilities befitting the field of research
<b>GA 6</b>	Effectiveness in different forms of communications to be employed in personal and professional environments through varied platforms
<b>GA 7</b>	Communicative competence with civic, professional and cyber dignity and decorum
<b>GA 8</b>	Integrity respecting the diversity and pluralism in societies, cultures and religions
<b>GA 9</b>	All – inclusive skill- sets to interpret, analyse and solve social and environmental issues in diverse environments
<b>GA 10</b>	Self-awareness that would enable them to recognise their uniqueness through continuous self-assessment in order to face and make changes building their strengths and improving on their weaknesses
<b>GA 11</b>	Finesse to co-operate exhibiting team-spirit while working in groups to achieve goals
<b>GA 12</b>	Dexterity in self-management to control their selves in attaining the kind of life that they dream for

<b>GA 13</b>	Resilience to rise up instantly from their intimidating setbacks
<b>GA 14</b>	Virtuosity to use their personal and intellectual autonomy in being life-long learners
<b>GA 15</b>	Digital learning and research attributes
<b>GA 16</b>	Cyber security competence reflecting compassion, care and concern towards the marginalised
<b>GA 17</b>	Rectitude to use digital technology reflecting civic and social responsibilities in local, national and global scenario
<b>II. PROFESSIONAL COMPETENCE</b>	
<b>GA 18</b>	Optimism, flexibility and diligence that would make them professionally competent
<b>GA 19</b>	Prowess to be successful entrepreneurs and employees of trans-national societies
<b>GA 20</b>	Excellence in Local and Global Job Markets
<b>GA 21</b>	Effectiveness in Time Management
<b>GA 22</b>	Efficiency in taking up Initiatives
<b>GA 23</b>	Eagerness to deliver excellent service
<b>GA 24</b>	Managerial Skills to Identify, Commend and tap Potentials
<b>III. ETHICAL COMPETENCE</b>	
<b>GA 25</b>	Integrity and discipline in bringing stability leading a systematic life promoting good human behaviour to build better society



<b>GA 26</b>	Honesty in words and deeds
<b>GA 27</b>	Transparency revealing one's own character as well as self-esteem to lead a genuine and authentic life
<b>GA 28</b>	Social and Environmental Stewardship
<b>GA 29</b>	Readiness to make ethical decisions consistently from the galore of conflicting choices paying heed to their conscience
<b>GA 30</b>	Right life skills at the right moment

#### **PROGRAMME OUTCOMES (PO)**

On completion of B.A ECONOMICS / programme, the graduates would be able to

<b>PO 1</b>	Acquire knowledge of fundamental concepts and subject specific academic competency
<b>PO 2</b>	Enhance the communicative skills and gain confidence to disseminate knowledge through oral and written communication effectively
<b>PO 3</b>	Think critically, evaluate analytically and apply the expertise of their discipline in real life
<b>PO 4</b>	Appreciate literacy, economic, cultural, socio-psychological and environmental diversity
<b>PO 5</b>	Pursue and attain meaningful goals, develop positive attitude to gain self awareness , self- esteem, self-discipline and self-motivation
<b>PO 6</b>	Acquire employability and entrepreneurial skills
<b>PO 7</b>	Evolve as responsible citizens and leaders

#### **PROGRAMME SPECIFIC OUTCOMES (PSO)**

The Learners will be able to

<b>PSO 1</b>	understand economic theories and functioning of economic system and motivate them to appear for subject based competitive exams
<b>PSO 2</b>	Prepare the students for career advancement that provide employment through competitive exams
<b>PSO 3</b>	Prepare the students to develop creative thinking regarding current local, national and international policy issues
<b>PSO 4</b>	Enhance economic, social and technical skills
<b>PSO 5</b>	Facilitate entrepreneurs to find self-employment & to provide employment opportunities

**(TANSCHÉ)**

**I.B.A., ECONOMICS CREDIT DISTRIBUTION**

First Year – Semester – I			
Part	List of courses	Credits	No. of Hrs
Part I	Language – Tamil	3	6
Part II	English	3	6
	Core Courses 2 (CC1, CC2)	5	5
	<b>23E1CC1- MICRO ECONOMICS I</b>		
Part-III	<b>23E1CC2- STATISTICS FOR ECONOMICS - I</b>	5	5
	Generic Elective I	3	4
	<b>23E1GE1 - INDIAN ECONOMIC DEVELOPMENT</b> (Offered by Economics)		
Part-IV	Skill Enhancement Course SEC-I (NME)- <b>23E1SE1 – Demography</b>	2	2
	Skill Enhancement Foundation Course- <b>23E1FC - Business Communication</b>	2	2
TOTAL		23	30

## First Year – Semester – II

Part	List of courses	Credits	No. of Hrs
Part I	Language – Tamil	3	6
Part II	English	3	6
	<b>23E2CC3 - MICRO ECONOMICS II</b>	5	5
Part III	<b>23E2CC4- STATISTICS FOR ECONOMICS - II</b>	5	5

	<b>Generic Elective II</b>	<b>3</b>	<b>4</b>
	<b>23E2GE2 - Business Environment (Offered by Economics)</b>		
<b>Part IV</b>	<b>Skill Enhancement Course SEC 2 (NME)- 23E2SE2 Economics for Investors</b>	<b>2</b>	<b>2</b>
	<b>Skill Enhancement Course SEC-3 (NME)- 23E2SE3 Computer Application in Economics</b>	<b>2</b>	<b>2</b>
<b>TOTAL</b>		<b>23</b>	<b>30</b>

## OBE

**FATIMA COLLEGE (AUTONOMOUS), MADURAI-18**

*(For those who joined in June 2019 onwards)*

**PROGRAMME CODE: UAEC**

**PART – I – TAMIL / FRENCH / HINDI- 12 CREDITS**

**PART – I – TAMIL**

**Offered by The Research Centre of Tamil**

S. NO	SEM.	COURSE CODE	COURSE TITLE	HRS	CRE DITS	CIA Mks	ESE Mks	TOT. MKs
1.	I	19T1LC1	Language-Modern Literature	5	3	40	60	100
2.	II	19T2LC2	Language - Bakthi Literature	5	3	40	60	100
3.	III	19T3LC3	Language- Epic Literature	5	3	40	60	100
4.	IV	19T4LC4	Language-Sangam Literature	5	3	40	60	100
<b>TOTAL</b>				<b>20</b>	<b>12</b>			

**PART – I –FRENCH**

**Offered by The Department of French**

S. NO	SEM.	COURSE CODE	COURSE TITLE	HRS	CRE DITS	CIA Mks	ESE Mks	TOT. MKs
1.	I	19R1LC1	PART 1 LANGUAGE FRENCH - LE NIVEAU INTRODUCTIF	5	3	40	60	100
2.	II	19R2LC2	PART 1 LANGUAGE FRENCH - LE NIVEAU DÉCOUVERTE	5	3	40	60	100

<b>3.</b>	<b>III</b>	19R3LC3	PART 1 LANGUAGE FRENCH - LE NIVEAU INTERMEDIAIRE – LA CIVILISATION, LA LITTERATURE ET LA GRAMMAIRE	<b>5</b>	<b>3</b>	<b>40</b>	<b>60</b>	<b>100</b>
<b>4.</b>	<b>IV</b>	19R4LC4	PART 1 LANGUAGE FRENCH - LE NIVEAU DE SUIVRE – LA CIVILISATION, LA LITTERATURE ET LA GRAMMAIRE	<b>5</b>	<b>3</b>	<b>40</b>	<b>60</b>	<b>100</b>
<b>TOTAL</b>				<b>20</b>	<b>12</b>			

### PART – I –HINDI

**Offered by The Department of Hindi**

<b>S. NO</b>	<b>SE M.</b>	<b>COURSEC ODE</b>	<b>COURSE TITLE</b>	<b>HRS</b>	<b>CRE DITS</b>	<b>CIA Mks</b>	<b>ESE Mks</b>	<b>TOT. MKs</b>
<b>1.</b>	<b>I</b>	19D1LC1	PART 1 LANGUAGE HINDI - भाषा का विकास	<b>5</b>	<b>3</b>	<b>40</b>	<b>60</b>	<b>100</b>
<b>2.</b>	<b>II</b>	19D2LC2	PART 1 LANGUAGE HINDI - भाषा का विकास	<b>5</b>	<b>3</b>	<b>40</b>	<b>60</b>	<b>100</b>
<b>3.</b>	<b>III</b>	19D3LC3	PART 1 LANGUAGE HINDI - भाषा का विकास भाषा का विकास भाषा का विकास भाषा का विकास	<b>5</b>	<b>3</b>	<b>40</b>	<b>60</b>	<b>100</b>

<b>4.</b>	<b>IV</b>	19D4LC4	PART 1 LANGUAGE HINDI - □□□□□ □□□□□□□ □□ □□□□□□ □□□	<b>5</b>	<b>3</b>	<b>40</b>	<b>60</b>	<b>100</b>
<b>TOTAL</b>				<b>20</b>	<b>12</b>			

**PART – II -ENGLISH – 12 CREDITS**

**Offered by The Research Centre of English**

<b>S. NO</b>	<b>SEM.</b>	<b>COURSE CODE</b>	<b>COURSE TITLE</b>	<b>HRS</b>	<b>CRE DITS</b>	<b>CIA Mks</b>	<b>ESE Mks</b>	<b>TOT . MK s</b>
<b>1.</b>	<b>I</b>	19E1LB1	BASIC COMMUNICATIVE ENGLISH	5	3	40	60	100
<b>2.</b>		19E1LI1	INTERMEDIATE COMMUNICATIVE ENGLISH					
<b>3.</b>		19E1LA1	ADVANCED COMMUNICATIVE ENGLISH					
<b>4.</b>	<b>II</b>	19E2LB2	ENGLISH COMMUNICATION SKILLS	5	3	40	60	100
<b>5.</b>		19E2LI2	ENGLISH FOR EMPOWERMENT					
<b>6.</b>		19E2LA2	ENGLISH FOR CREATIVE WRITING					
<b>7.</b>	<b>III</b>	19E3LC3	ENGLISH FOR DIGITAL ERA	5	3	40	60	100
<b>8.</b>	<b>IV</b>	19E4LC4	ENGLISH FOR INTEGRATED DEVELOPMENT	5	3	40	60	100
<b>TOTAL</b>				<b>20</b>	<b>12</b>			



**PART – III -MAJOR, ALLIED & ELECTIVES – 95 CREDITS**

**MAJOR CORE COURSES INCLUDING PRACTICALS : 60 CREDITS**

S.NO	SEM	COURSE CODE	COURSE TITLE	HRS	CRED ITS	CIA Mks	ESE Mks	TOT. MKs
1	III	19E3CC5	MACRO ECONOMICS	6	4	40	60	100
2		19E3CC6	ECONOMIC THINKERS	6	4	40	60	100
3	IV	19E4CC7	LABOUR ECONOMICS	6	4	40	60	100
4		19E4CC8	PUBLIC FINANCE	6	4	40	60	100
5	V	19E5CC9	INDIAN ECONOMIC ISSUES	5	4	40	60	100
6		19E5CC10	COMPUTER DATA ANALYTICS FOR ECONOMISTS	5	4	40	60	100
7		19E5CC11	INTERNATIONAL TRADE	5	4	40	60	100
8		19E5CC12	ENTREPRENURIAL DEVELOPMENT	5	4	40	60	100
9	VI	22E6CC13	RURAL INDIAN ECONOMIC ISSUES	5	4	40	60	100
10		19E6CC14	BASIC ECONOMETRICS	5	4	40	60	100
11		19E6CC15	ECONOMICS OF PLANNING AND DEVELOPMENT	5	4	40	60	100

**ALLIEDCOURSES- 20 CREDITS**

S. NO	SEM.	COURSE CODE	COURSE TITLE	HRS	CREDITS	CIA Mks	ESE Mks	TOT. MKs
1.	III	22E3ACA3	ECONOMIC THEORIES	5	5	40	60	100
2.	IV	19A4ACE4	ENTREPRENURIAL DEVELOPMENT	5	5	40	60	100
<b>TOTAL</b>				<b>20</b>	<b>20</b>			

**ELECTIVES-15 CREDITS**

S. No	SEM.	COURSE CODE	COURSE TITLE	H RS	CRE DITS	CIA Mks	ESE Mk s	TOT. Mks
1.	V	19E5ME1/ 19E5ME2	INDIAN STOCK MARKET/ WELFARE ECONOMICS	5	5	40	60	100
2.	VI	19E6ME3 / 22E6ME4	BANKING &NON-BANKING FINANCIAL INSTITUTIONS/ HEALTH ECONOMICS	5	5	40	60	100
3.		19E6ME5 / 19E6ME6	TAMILNADU ECONOMY/ MANAGERIAL ECONOMICS	5	5	40	60	100
TOTAL				15	15			

**PART – IV – 20 CREDITS**

- VALUE EDUCATION
- ENVIRONMENTAL AWARENESS
- NON-MAJOR ELECTIVE
- SKILL BASED COURSES

S. No	SEM.	COURSE CODE	COURSE TITLE	H RS	CRE DITS	CIA Mks	ESE Mk s	TOT. Mks
1.	III	19G3EE1	Environmental Education	1	1	40	60	100
2.		19E3SB1	Competitive Exam Skills	2	2	40	60	100
3.	IV	20GS	Gender studies	1	1	40	60	100
4.		19E4SB2	Export Business	2	2	40	60	100
5	V	19E5SB3	Economics of NGO Management	2	2	40	60	100
6		23E5SB4	Agriculture and Allied Business	2	2	40	60	100
7	VI	19E6SB5	Economic Journalism	2	2	40	60	100
8		23E6SB6	Event Management	2	2	40	60	100
TOTAL				20	20			

**PART – V –1 CREDIT**

**OFF-CLASS PROGRAMMES - ALL PART-V**

**SHIFT - I**

S.No	SEM	COURSE CODE	COURSE TITLE	HRS	CRE DIT	TOT. Mks
1.	I - IV	21A4PED	Physical Education	30/ SEM	1	100
2.		21A4NSS	NSS			
3.		21A4NCC	NCC			
4.		21A4WEC	Women Empowerment Cell			
5.		21A4ACUF	AICUF			

**OFF-CLASS PROGRAMMES**

**ADD-ON COURSES**

COURSE CODE	COURSE TITLE	HRS	CRE DITS	SEMESTER IN WHICH THE COURSE IS OFFERED	CIA Mks	ESE Mks	TOTAL Mks
19UAD1CA	<b>COMPUTER APPLICATIONS</b> (offered by the department of PGDCA for Shift I)	40	2	I&II	40	60	100
G1FC1	<b>ONLINE SELF LEARNING COURSES-</b> Foundation Course for Arts	40	2	I	40	60	100
19UAD2CA	<b>ONLINE SELF LEARNING COURSE-</b> Foundation Course for Science	40	2	II	40	60	100
21UAD3E	Professional Ethics	15	1	III	40	60	100
21UAD4ES	Personality Development	15	1	IV	40	60	100
21UAD5ES	Family Life Education	15	1	V	40	60	100
21UAD6ES	Life Skills	15	1	VI	40	60	100
21UAD5HR	<b>HUMAN RIGHTS</b>	15	2	V	100	-	100

21UADRS	<b>OUTREACH PROGRAMME-</b> Reach Out to Society through Action <b>ROSA</b>	100	3	V & VI	100	-	100
21UAD6PR	<b>PROJECT</b>	30	4	VI	40	60	100
19UADRC	<b>READING CULTURE</b>	10/ Se mes ter	1	II-VI	-	-	-
<b>TOTAL</b>			<b>20</b>				

#### EXTRA CREDIT COURSES

COURSE CODE	COURSE	HR S.	CREDIT S	SEMESTER IN WHICH THE COURSE IS OFFERED	CI A M K S	ESE M K S	TOTAL MARK S
<b>20E2SL2</b>	<b>ECONOMICS OF TOURISM</b>	-	2	II	40	60	100
<b>20E4SL4</b>	<b>DYNAMICS OF RESEARCH</b>	-	2	IV	40	60	100
<b>21UG6SLE</b>	<b>Porullialum Illakiyamum (In Collaboration With Tamil Department)</b>	-	2	VI	40	60	100
	<b>MOOC COURSES / International Certified online Courses</b> (Department Specific Courses/any other courses) * Students can opt other than the listed course from UGC-SWAYAM UGC / CEC	-	Minimu m 2 Credits	I – VI	-	-	

#### OFF CLASS PROGRAMMES

**19UGVAE1 – Value Added Crash Course LAW AND POLITICS**

## **TANSCHÉ I UG SYLLABUS**

### **NEWLY INTRODUCED**

#### **I BA ECONOMICS - I SEMESTER**

(For those who joined in 2023 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	<b>23E1CC1</b>	<b>MICRO ECONOMICS -I</b>	5	5

#### **COURSE DESCRIPTION**

Study of consumer behaviour, individual firm's production, cost and revenue

#### **COURSE OBJECTIVE/S**

1. To Equip the economic behaviours of individual units of the society.
2. To describes the consumer behaviour and utility analysis
3. To impart knowledge on demand and supply concepts

4. To identify the relevance of Production and returns to scale of Production
5. To know the costs and profit maximisation

### **UNIT I: BASIC CONCEPTS**

**15 HRS**

Definitions of Economics– Nature and Scope of Microeconomics –Positive and Normative Approaches- **Inductive and Deductive Approaches** - Consumers and Firms – Decision Making–Rationality: Self-Interest – Trade-offs –Fundamental Economic Problems - Market Mechanism and Resource Allocation.

### **UNIT II: UTILITY ANALYSIS**

**15 HRS**

Utility–Ordinal and Cardinal Utility–Total and Marginal Utility – Law of Diminishing Marginal Utility - Law of Equi-Marginal Utility- Indifference Curves–Properties–Marginal Rate of Substitution- Budget Line – Price and Substitution Effects-Optimal Consumer Choice – Revealed Preference Theory – Samuelson and Hicks’ Approach

### **UNIT III: DEMAND AND SUPPLY ANALYSIS**

**15 HRS**

Demand – Types of Goods -Law of Demand – Determinants – Exceptions – Giffen Paradox – Veblen Effect- Elasticity of Demand: Types - Engel’s Law -Supply – **Law of Supply** –Determinants –Elasticity of Supply and its Types- Market Equilibrium - Consumer Surplus and Producer Surplus

### **UNIT IV: PRODUCTION ANALYSIS**

**15 HRS**

Production Function– Law of Variable Proportions- Laws of Returns to Scale-Isoquant’s-Types of Production Function – Cobb -Douglas and Constant Elasticity of Substitution (CES) Production Function –Economies and Diseconomies of Scale

### **UNIT V: COST AND REVENUE CONCEPTS**

**15 HRS**

Costs – Fixed and Variable Costs - Average, Marginal, and Total Costs – Short Run and Long Run Costs – Implicit, Explicit, Sunk and Imputed Cost – Revenue – Total, Average and Marginal Revenue –Relationship between AR, MR and Elasticity of Demand- Profit Maximization Rule

### **TEXTBOOKS**

- 1.Robert Pindyck and Daniel L.Rubinfeld,(2001) Micro Economics, Macmillan
- 2.Hal R. Varian (2004), Intermediate Micro Economics (East-West Press: New Delhi)
- 3.Paul Krugman and Robin Wells, Micro Economics, Worth Publishers, 2020.
- 4.Ahuja H.L (2016) Principles of Microeconomics, S.Chand
- 5.Timothy Taylor,Steven A Greenlaw and David Shapiro (2017) Principles of Economics, 12th Media Services.ks

### **REFERENCE BOOKS**

- 1.Koutsoyiannis (2003), Modern Microeconomics Palgrave Macmillan (UK) 2ndEdition.
- 2.Gregory Mankiw (2012), Principlesof Microeconomics Cengage India.
- 3.Dwivedi, D.N(2002), Microeconomics: Theory and Applications, 2nd ed., Pearson

4.Ferguson C.E. (1970), Micro Economic Theory, (Homewood, U.S.A)

5.Karl E.Case and Ray C Fair (2007), Principles of Economics, Pearson Prentice Hall Inc Singapore South Asia

### WEB RESOURCES

1. <http://www.econlib.org/library/enc/microeconomics.html>
2. <https://www.tutor2u.net/economics>
3. <https://www.economicsnetwork.ac.uk/>
4. <https://www.cliffsnotes.com/study-guides/economics/introduction/microeconomics>
5. <http://neconomides.stern.nyu.edu/networks/micnotes/micnotes.pdf>

### COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
<b>UNIT I: BASIC CONCEPTS</b>				
1.1	Definitions of Economics	2	Lecture	Black Board
1.2	Nature and Scope of Microeconomics –Positive and Normative Approaches	2	Lecture	Black Board
1.3	Inductive and Deductive Approaches - Consumers and Firms	3	Lecture	Black Board
1.4	Decision Making–Rationality	2	Lecture	Black Board
1.5	Self-Interest – Trade-offs	2	Lecture	Black Board
1.6	Fundamental Economic Problems	2	Lecture	Black Board
1.7	Market Mechanism and Resource Allocation.	2	Lecture	Black Board
<b>UNIT II: UTILITY ANALYSIS</b>				
2.1	Utility–Ordinal and Cardinal Utility	3	Chalk and Talk	Black Board
2.2	Total and Marginal Utility – Law of Diminishing Marginal Utility	3	Chalk and Talk	Black Board
2.3	Law of Equi-Marginal Utility	3	Chalk and Talk	Black Board
2.4	Indifference Curves–Properties	2	Chalk and Talk	Black Board
2.5	Marginal Rate of Substitution-Budget Line	2	Chalk and Talk	Black Board

2.6	Price and Substitution Effects- Optimal Consumer Choice	2	Chalk and Talk	Black Board
2.7	Revealed Preference Theory – Samuelson and Hicks’ Approach	3	Chalk and Talk	Black Board
<b>UNIT III: DEMAND AND SUPPLY ANALYSIS</b>				
3.1	Demand – Types of Goods	3	Lecture	Black Board
3.2	Law of Demand – Determinants – Exceptions – Giffen Paradox	2	Lecture	Black Board
3.3	Veblen Effect- Elasticity of Demand: Types	3	Chalk & Talk	Black Board
3.4	Engel’s Law –Supply	2	Problem Solving	Black Board
3.5	Law of Supply –Determinants – Elasticity of Supply and its Types	2	Lecture	Black Board
3.6	Market Equilibrium - Consumer Surplus and Producer Surplus	3	Lecture	Black Board
<b>UNIT IV: PRODUCTION ANALYSIS</b>				
4.1	Production Function– Law of Variable Proportions	3	Lecture	Black Board
4.2	Laws of Returns to Scale	2	Lecture	Black Board
4.3	Iso-quant’s-Types of Production Function	3	Lecture	Black Board
4.4	Cobb -Douglas and Constant Elasticity of Substitution(CES	2	Lecture	Black Board
4.5	Production Function	2	Lecture	Black Board
4.6	Economies and Diseconomies of Scale	3	Lecture	Black Board
<b>UNIT V: COST AND REVENUE CONCEPTS</b>				
5.1	Costs – Fixed and Variable Costs	2	Lecture	Black Board
5.2	Average, Marginal, and Total Costs – Short Run and Long Run Costs	2	Lecture	Black Board
5.3	Implicit, Explicit, Sunk and Imputed Cost	2	Lecture	Black Board
5.4	Revenue – Total, Average and Marginal Revenue	3	Lecture	Black Board



5.5	Relationship between AR, MR and Elasticity of Demand- Profit Maximization Rule	3	Lecture	Black Board
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### EVALUATION PATTERN

Levels	C1	C2	C3	C4	C5	Total Scholastic Marks	Non Scholastic Marks C6	CIA Total	% of Assessment
	T1  10 Mks.	T2  10 Mks.	Quiz  5 Mks.	Assignment  5 Mks	OBT/PPT  5 Mks	35 Mks.	5 Mks.	40M ks.	
K1	2	2	-	-	-	4	-	4	10 %
K2	2	2	5	-	-	9	-	9	22.5 %
K3	3	3	-	-	5	11	-	11	27.5 %
K4	3	3	-	5	-	11	-	11	27.5 %
Non Scholastic	-	-	-	-	-		5	5	12.5 %
Total	10	10	5	5	5	35	5	40	100 %

CIA	
Scholastic	35
Non Scholastic	5
TOTAL	40

✓ The levels of CIA Assessment based on Revised Bloom's Taxonomy are :

**K1-** Remember, **K2-**Understand, **K3-**Apply, **K4-**Analyse

	SCHOLASTIC				NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

### COURSE OUTCOMES

On completion of this course, students will be able to

S: NO	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	On completion of this course, students will	K1, K2, K3	PO1, PO3,PO8
CO 2	Understand the meaning of basic concepts and the need for the study of Microeconomics.	K1, K2, K3	PO1,PO2, PO3,PO8
CO 3	Evaluate the Types of Utility and Consumer Behaviour.	K1, K2 & K3	PO1, PO2,PO3
CO 4	Acquire knowledge on various market equilibrium, Demand and Supply Functions	K1, K2, K3	PO1, PO2,PO3
CO 5	To understand the meaning of Production Functions	K2 & K4	PO3,PO7,PO8

### Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
C01	3	3	3	2	2
C02	3	3	2	2	2
C03	3	3	3	3	3
C04	3	3	3	2	2
C05	3	3	3	2	2
Weightage	15	15	14	11	11

<b>Weighted percentage of Course Contribution to PSOs</b>	3	3	2.8	2.2	2.2
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**Strong-3    M-Medium-2    L-Low-1**

**Mapping COs Consistency with POs**

<b>CO/ PO</b>	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>	<b>PO6</b>	<b>PO7</b>	<b>PO8</b>
<b>CO1</b>	3	3	3	3	3	3	3	3
<b>CO2</b>	3	3	3	3	3	3	3	3
<b>CO3</b>	3	3	3	3	3	3	3	3
<b>CO4</b>	3	3	3	3	2	3	2	3
<b>CO5</b>	2	2	2	2	2	3	2	3
<b>Weightage</b>	14	14	14	14	13	15	13	15
<b>Weighted percentage of course contribution to POS</b>	2.8	2.8	2.8	2.8	2.6	3.00	2.6	3.00

**S-Strong-3    M-Medium-2    L-Low-1**

**COURSE DESIGNER**

**Dr. R. SUJI KARTHIKA**

**HEAD OF THE DEPARTMENT**

**Dr.M. REGINA MARY**

**FIRST YEAR –SEMESTER- I**  
**I BA ECONOMICS**

**I SEMESTER**

(For those who joined in 2023 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	23E1CC2	STATISTICS FOR ECONOMICS –I	5	5

**COURSE DESCRIPTION**

Study of consumer behaviour, individual firm's production, cost and revenue

**COURSE OBJECTIVE/S**

1. To know the nature and scope of statistics and its applications
2. To teach students Collection, Classification, Analyzing and Presentation of data.
3. To apply the measures of central tendency
4. To draw measurement of dispersion and its applications
5. To analyse correlation and regression and its applications

**UNIT I Introduction and Collection of Data 15 HRS**

Introduction – Nature and Scope of Statistics – Uses and Limitations of Statistics – Data Collection – Primary and Secondary Data –Tools for collecting Primary Data – Requisites of Good Questionnaire – Sources of Secondary Data.

**UNIT II Classification and Presentation of Data 15 HRS**

Classification and Tabulation of Data– Types – Frequency Distribution – Cumulative Frequency Distribution- Class Interval – Diagrams – Types- Graphical Representation– Histogram – Frequency Polygon - Ogive Curve - Lorenz Curve.

**UNIT III Measures of Central Tendency 15 HRS**

Measures of Central Tendency- Requisites of a Good Average – Arithmetic Mean, Median, and Mode – Relative Merits and Demerits.

**UNIT IV Measures of Dispersion 15 HRS**

Absolute and Relative Measures of Dispersion – Range – Quartile Deviation – Mean Deviation – Standard Deviation – Variance - Coefficient of Variation – Skewness and Kurtosis.

**UNIT V Correlation and Regression 15 HRS**

Correlation – Types of Correlation – Methods -Karl Pearson's Co-efficient of Correlation – Spearman's Rank Correlation – Regression Equations – Distinction between Correlation and Regression Analysis.

**Textbooks**

1. Gupta. S.P (2005) Statistical Methods, Sultan Chand and Sons, New Delhi.
2. Sancheti. D.C and Kapoor V.K(2005) Statistical Theory Method and Application, Sultan Chand and Sons, New Delhi.
3. Dr.T.K.V.Iyengar, Dr.B.Krishna Gandhi S.Ranganantham, Dr.M.V.S.S.N Prasad,

4. Probability and Statistics, S.Chand and Co, 2020.
5. Prof S.G.Vekatachalapathy and Dr.H.Premraj (2018) Statistical Methods Margham Publications.
6. Dominick Salvatore and Derrick Reagle, theory and problems of
7. statistics and econometrics, Mc Graw Hill, (2002)

### Reference Books

1. Saxena H.C , (2016) Elementary Statistics, S Chand and Company New Delhi.
2. Elhance D.N, (2004), Fundamentals of Statistics Kitab Mahal, New Delhi
3. Manoharan M (2010), "Statistical Methods", Palani Paramount Publications, Palani.
4. R.S.N.Pillai and V. Bagavathi(2010), Statistics, Sultan Chand and Sons, New Delhi
5. Dr.S.Sachdeva ( 2014) Statistics -Lakshmi Narain Agarwal.

### Web Resources

1. <https://www.cuemath.com/data/statistics/>
2. <https://stattrek.com/statistics/resource>
3. <https://testbook.com/learn/maths-mean-median-mode/>
4. <https://www.statistics.com/>
5. <https://thisisstatistics.org/students/>

## COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
<b>UNIT I Introduction and Collection of Data</b>				
1.1	Introduction	3	Lecture	Black Board
1.2	Nature and Scope of Statistics	2	Lecture	Black Board
1.3	Uses and Limitations of Statistics	2	Lecture	Black Board
1.4	Data Collection – Primary and Secondary Data	3	Lecture	Black Board
1.5	Tools for collecting Primary Data	2	Lecture	Black Board
1.6	Requisites of Good Questionnaire	2	Lecture	Black Board
1.7	Sources of Secondary Data.	1	Lecture	Black Board
<b>UNIT II Classification and Presentation of Data</b>				
2.1	Classification and Tabulation of Data	1	Chalk and Talk	Black Board

2.2	Types - Frequency Distribution	2	Chalk and Talk	Black Board
2.3	Cumulative Frequency Distribution	2	Chalk and Talk	Black Board
2.4	Class Interval – Diagrams	1	Chalk and Talk	Black Board
2.5	Types- Graphical Representation–	4	Chalk and Talk	Black Board
2.6	Histogram – Frequency Polygon	2	Chalk and Talk	Black Board
2.7	Ogive Curve - Lorenz Curve.	3	Chalk and Talk	Black Board
<b>UNIT III Measures of Central Tendency</b>				
3.1	Measures of Central Tendency	3	Lecture	Black Board
3.2	Requisites of a Good Average	3	Lecture	Black Board
3.3	Arithmetic Mean	2	Chalk & Talk	Black Board
3.4	Median	2	Problem Solving	Black Board
3.5	Mode	2	Lecture	Black Board
3.6	Relative Merits and Demerits.	3	Lecture	Black Board
<b>UNIT IV Measures of Dispersion</b>				
4.1	Absolute and Relative Measures of Dispersion	2	Lecture	Black Board
4..2	Range and Quartile Deviation	3	Lecture	Black Board
4..3	Mean Deviation	2	Lecture	Black Board
4..4	Standard Deviation	2	Lecture	Black Board
4..5	Variance	2	Lecture	Black Board
4..6	Coefficient of Variation	2	Lecture	Black Board
4..7	Skewness and Kurtosis.	2	Lecture	Black Board
<b>UNIT V: Correlation and Regression</b>				
5.1	Correlation – Types of Correlation	4	Lecture	Black Board
5.2	Methods -Karl Pearson's Co-efficient of Correlation	2	Lecture	Black Board
5.3	Spearman's Rank Correlation	4	Lecture	Black Board

5.4	Regression Equations	3	Lecture	Black Board
5.5	Distinction between Correlation and Regression Analysis	2	Lecture	Black Board

### EVALUATION PATTERN

Levels	C1	C2	C3	C4	C5	Total Scholastic Marks	Non Scholastic Marks C6	CIA Total	% of Assessment
	T1	T2	Quiz	Assignment	OBT/PPT				
	10 Mks.	10 Mks.	5 Mks.	5 Mks	5 Mks	35 Mks.	5 Mks.	40M ks.	
K1	2	2	-	-	-	4	-	4	10 %
K2	2	2	5	-	-	9	-	9	22.5 %
K3	3	3	-	-	5	11	-	11	27.5 %
K4	3	3	-	5	-	11	-	11	27.5 %
Non Scholastic	-	-	-	-	-		5	5	12.5 %
Total	10	10	5	5	5	35	5	40	100 %

CIA	
Scholastic	35
Non Scholastic	5
TOTAL	40

✓ **The levels of CIA Assessment based on Revised Bloom's Taxonomy are :**

**K1-** Remember, **K2-**Understand, **K3-**Apply, **K4-**Analyse

	SCHOLASTIC				NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

### COURSE OUTCOMES

On completion of this course, students will be able to

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Understand the overview of statistics and basic knowledge of statistical tools.	K1, K2, K3	PO1, PO3,PO8
CO 2	Differentiate Types of Data and its Classification	K1, K2, K3	PO1,PO2, PO3,PO8
CO 3	Explain the concept of Averages and its application	K1, K2 & K3	PO1, PO2,PO3
CO 4	Know the concept of Dispersion and its application	K1, K2, K3	PO1, PO2,PO3
CO 5	Calculate Correlation and estimate values using Regression	K2 & K4	PO3,PO7,PO8

### Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
C01	3	3	3	3	3
C02	3	3	3	3	3
C03	3	3	3	3	3
C04	3	3	3	3	3
C05	3	3	3	3	3
Weightage	15	15	15	15	15



<b>Weighted percentage of Course Contribution to PSOs</b>	3	3	3	3	3
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**Strong-3      M-Medium-2    L-Low-1**

### **Mapping COs Consistency with POs**

<b>CO/ PO</b>	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>	<b>PO6</b>	<b>PO7</b>	<b>PO8</b>
<b>CO1</b>	3	3	3	3	3	3	3	3
<b>CO2</b>	3	3	3	3	3	3	3	3
<b>CO3</b>	3	3	3	3	3	3	3	3
<b>CO4</b>	3	3	3	3	2	3	2	3
<b>CO5</b>	3	2	2	2	3	3	3	3
Weightage	15	14	14	14	14	15	14	15
Weighted percentage of course contribution to POS	3.00	2.8	2.8	2.8	2.8	3.00	2.8	3.00

**S-Strong-3      M-Medium-2    L-Low-1**

**COURSE DESIGNER**

**DR.K.PRAVEENA**

**HEAD OF THE DEPARTMENT**

**DR.M.REGINA MARY**

# **FIRST YEAR –SEMESTER- I**

## **I BA ECONOMICS**

### **I SEMESTER**

(For those who joined in 2023 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	23E1GE1	INDIAN ECONOMIC DEVELOPMENT	4	3

#### **COURSE DESCRIPTION**

Study of consumer behaviour, individual firm's production, cost and revenue

#### **COURSE OBJECTIVE/S**

6. To understand the concepts of Economic growth and development
7. To know the features and factors affecting economic development
8. To gain understanding about the calculation of national income
9. To examine the role of public finance in economic development
10. To understand the causes of inflation

#### **UNIT I Economic Development and Growth 12 HRS**

Meaning & Definition - Concepts of Economic Growth and Development.

Differences between Growth and Development. Measurement of Economic Development:

Per Capita Income, Basic Needs, Physical Quality of Life Index, Human Development Index and Gender Empowerment Measure- Factors affecting Economic Development

#### **UNIT II Classification of Nations on the basis of development 12 HRS**

Characteristics of Developing Countries and Developed Countries - Population and Economic Development- Theories of Demographic Transition. Human Resource Development and Economic Development

#### **UNIT III National Income 12 HRS**

Meaning, Importance, National Income -Concept, types of measurement, Comparison of National Income at Constant and Current Prices. Sectorial Contribution to National Income. National Income and Economic Welfare

#### **UNIT IV Public Finance 12 HRS**

Meaning, Importance, Role of Public Finance in Economic Development, Public Revenue-Sources, Direct and Indirect taxes, Impact and Incidence of Taxation, Public Expenditure-Classification and Cannons of Public Expenditure, Public Debt-Need, Sources and Importance, Budget-Importance, Types of Deficits -Revenue, Budgetary, Primary and Fiscal, Deficit Financing.

#### **UNIT V Money Supply 12 HRS**

Theories of Money and Its Supply, Types of Money-Broad, Narrow and High Power, Concepts of M1, M2 and M3. Inflation and Deflation -Types, Causes and Impact, - Price Index- CPI and WPI, Role of Fiscal Policy in Controlling Money supply

#### **Textbooks**

1. Dutt and Sundaram, Indian Economy, S.Chand, New Delhi
2. V.K. Puri, S.K. Mishra, Indian Economy, Himalaya Publishing house, Mumbai

3. Ramesh Singh, Indian Economy, McGraw Hill, Noida.
4. Nitin Singhania, Indian Economy, McGraw Hill, Noida.
5. Sanjeverma, The Indian Economy, unique publication, Shimla. statistics

### Reference Books

1. GhatakSubrata : Introduction to Development Economics, Routledge Publications, New Delhi
2. SukumoyChakravorthy : Development Planning- Indian Experience, OUP, New Delhi.
3. Ramesh Singh, Indian Economy, McGraw Hill, Noida
4. Mier, Gerald, M : Leading issues in Economic Development, OUP, New Delhi.
5. Todaro, MichealP : Economic Development in the third world, Orient Longman, Hyderabad

### Web Resources

1. <http://www.jstor.org>
2. <http://www.indiastat.com>
3. <http://www.epw.in>

## COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
<b>UNIT I : Economic Development and Growth</b>				
1.1	Meaning & Definition	2	Lecture	Black Board
1.2	Concepts of Economic Growth and Development. Differences between Growth and Development	2	Lecture	Black Board
1.3	Measurement of Economic Development: Per Capita Income, Basic Needs	2	Lecture	Black Board
1.4	Physical Quality of Life Index, Human Development Index	2	Lecture	Black Board
1.5	Gender Empowerment Measure	2	Lecture	Black Board
1.6	Factors affecting Economic Development	2	Lecture	Black Board
<b>UNIT II Classification of Nations on the basis of Development</b>				
2.1	Characteristics of Developing Countries and Developed Countries	3	Chalk and Talk	Black Board
2.2	Population and Economic Development	3	Chalk and Talk	Black Board

2.3	Theories of Demographic Transition	3	Chalk and Talk	Black Board
2.4	Human Resource Development and Economic Development	3	Chalk and Talk	Black Board
<b>UNIT III National Income</b>				
3.1	Meaning, Importance, National Income	2	Lecture	Black Board
3.2	Concept, types of measurement, Comparison of National Income	2	Lecture	Black Board
3.3	Constant and Current Prices	2	Chalk & Talk	Black Board
3.4	Sectorial Contribution to National Income	3	Problem Solving	Black Board
3.5	National Income and Economic Welfare	3	Lecture	Black Board
<b>UNIT IV Public Finance</b>				
4.1	Meaning, Importance, Role of Public Finance in Economic Development	2	Lecture	Black Board
4..2	Public Revenue-Sources, Direct and Indirect taxes	2	Lecture	Black Board
4..3	Impact and Incidence of Taxation	1	Lecture	Black Board
4..4	Public Expenditure-Classification and Cannons of Public Expenditure	1	Lecture	Black Board
4..5	Public Debt-Need, Sources and Importance	2	Lecture	Black Board
4..6	Budget-Importance, Types of Deficits	2	Lecture	Black Board
4..7	Revenue, Budgetary, Primary and Fiscal, Deficit Financing.	2	Lecture	Black Board
<b>UNIT V: Money Supply</b>				
5.1	Theories of Money and Its Supply, -,	3	Lecture	Black Board
5.2	Broad, Narrow and High Power, Concepts of M1, M2 and M3. Inflation and Deflation	1	Lecture	Black Board
5.3	Types of Money -Types, Causes and Impact,	4	Lecture	Black Board
5.4	Price Index- CPI and WPI	1	Lecture	Black Board

5.5	Role of Fiscal Policy in Controlling Money supply	2	Lecture	Black Board
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### EVALUATION PATTERN

	C1	C2	C3	C4	C5	Total Scholastic Marks	Non Scholastic Marks C6	CIA Total	% of Assessment
Levels	T1	T2	Quiz	Assignment	OBT/PPT				
	10 Mks.	10 Mks.	5 Mks.	5 Mks.	5 Mks.	35 Mks.	5 Mks.	40M ks.	
K1	2	2	-	-	-	4	-	4	10 %
K2	2	2	5	-	-	9	-	9	22.5 %
K3	3	3	-	-	5	11	-	11	27.5 %
K4	3	3	-	5	-	11	-	11	27.5 %
Non Scholastic	-	-	-	-	-		5	5	12.5 %
Total	10	10	5	5	5	35	5	40	100 %

CIA	
Scholastic	35
Non Scholastic	5
TOTAL	40

✓ The levels of CIA Assessment based on Revised Bloom's Taxonomy are :

**K1-** Remember, **K2-**Understand, **K3-**Apply, **K4-**Analyse

	SCHOLASTIC				NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

### COURSE OUTCOMES

On completion of this course, students will be able to

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Elaborate the role of State and Market in Economic Development	K1, K2, K3	PO1, PO3,PO8
CO 2	Explain the Sectorial contribution to National Income	K1, K2, K3	PO1,PO2, PO3,PO8
CO 3	Illustrate and Compare National Income at constant and current prices.	K1, K2 & K3	PO1, PO2,PO3
CO 4	Describe the canons of public expenditure	K1, K2, K3	PO1, PO2,PO3
CO 5	Understand the theories of money and supply	K2 & K4	PO3,PO7,PO8

### Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	3	3	3	3	3
<b>CO2</b>	3	3	3	3	3
<b>CO3</b>	3	3	3	3	3
<b>CO4</b>	3	3	3	3	3
<b>CO5</b>	3	3	3	3	3
<b>Weightage</b>	15	15	15	15	15
<b>Weighted percentage of Course Contribution to PSOs</b>	3	3	3	3	3

Strong-3      M-Medium-2      L-Low-1

### Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
<b>CO1</b>	3	3	3	3	3	3	3	3
<b>CO2</b>	3	3	3	3	3	3	3	3
<b>CO3</b>	3	3	3	3	3	3	3	3
<b>CO4</b>	3	3	3	3	2	3	2	3
<b>CO5</b>	3	2	2	2	3	3	3	3
<b>Weightage</b>	15	14	14	14	14	15	14	15
<b>Weighted percentage of course contribution to POS</b>	3.00	2.8	2.8	2.8	2.8	3.00	2.8	3.00

S-Strong-3      M-Medium-2      L-Low-1

**COURSE DESIGNER**

**MRS. A.GRACY RANI**

**HEAD OF THE DEPARTMENT**

**DR.M.REGINA MARY**

## **FIRST YEAR –SEMESTER- I**

### **I BA ECONOMICS**

#### **I SEMESTER**

(For those who joined in 2023 onwards)

<b>PROGRAMME CODE</b>	<b>COURSE CODE</b>	<b>COURSE TITLE</b>	<b>HRS/WEEK</b>	<b>CREDITS</b>
UAEC	<b>23E1SEC1</b>	<b>DEMOGRAPHY</b>	2	2

#### **COURSE DESCRIPTION**

The course covers basic measures of mortality, fertility and migration; life table construction; multiple decrement life tables;

#### **COURSE OBJECTIVES**

1. To understand the meaning and scope of demography
2. To discuss the basic concepts of demographic measurements.
3. To describes the concepts of urbanisation and migration
4. To evaluate the international aspects of population growth and tis environment
5. To analyse the trends in population policy in India

#### **UNIT I INTRODUCTION**

**6 HRS**

Meaning Scope of Demography – Components of Population Growth – Theories of Population: Malthusian Theory, Optimum Theory and Theory of Demographic Transition.

#### **UNIT II BIRTH RATE, DEATH RATE AND FERTILITY**

**6 HRS**

**Census Data - Life Tables: Meaning and Uses – Reproductive and Child Health in India** – Temporal and Spatial Variation in Sex Ratios – Crude Birth and Death Rate

#### **UNIT III MIGRATION AND URBANISATION**

**6 HRS**

Migration and Urbanisation – Concept - Types of Migration- Effects of Migration and Urbanisation on Population— Recent Trends in Migration.

#### **UNIT IV POPULATION TRENDS**

**6 HRS**

Population Trends– International Aspects of Population Growth and Distribution – Population and Environment Pattern of Age and Sex Structure in Developed and Developing Countries.

#### **UNIT V POPULATION POLICY IN INDIA**

**6 HRS**

Population Policy in India and its Evaluation – Population and Strategies for Human Development of Different Social Groups –National Population Commission – Demographic Dividend – National Youth Policy.

#### **TEXT BOOKS**



1. Jhingan, M. L, B.K. Bhatt, J.N. Desai (2003) Demography, Vrinda Publications, New Delhi
2. Rajendra K. Sharma (2007), Demography and Population Problems, Atlantic Publishers and Distributors Pvt. Ltd.
3. Jennifer Hickey Lundquist, Douglas L. Anderson and David Yaukey, "Demography: The Study of Human Population", Waveland Press Inc, 2015
4. Dudley L. Poston, Jr. and Leon F. Bouvier, "Population and Society: An Introduction to Demography", Cambridge University Press, 2015
5. Richard.K Thomas, "Concepts, Methods and Practical Applications in Applied Demography", Springer, 2018

#### REFERENCE BOOKS

1. Agarwala S.N. (1985), India's Population Problem, Tata McGraw-Hill, Bombay.
2. Bhende, A. and T.R. Kanitkar (1982), Principles of Population Studies, Himalaya Publishing House, Bombay.
3. Bogue, D.J. (1969), Principles of Demography, John Wiley, New York
4. Sarah Harper (2018), Demography: A Very Short Introduction, Oxford Press 2018.
5. Peter R. Cox, Demography- 5th Edition, Cambridge University Press.

#### WEB RESOURCES

1. <https://data.worldbank.org/indicator/SP.POP.TOTL>
2. <https://www.iom.int/>
3. <https://censusindia.gov.in>
4. <https://www.nationalgeographic.org/encyclopedia/demography/>
5. <https://www.nature.com/scitable/knowledge/library/introduction-to-population-demographics-83032908/>

### COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
<b>UNIT I</b>	<b>Introduction and Collection of Data</b>			
1.1	Meaning Scope of Demography –	3	Lecture	Black Board
1.2	Components of Population Growth –	2	Lecture	Black Board
1.3	Theories of Population: Malthusian Theory	2	Lecture	Black Board
1.4	Theories of Population: Malthusian Theory	3	Lecture	Black Board

1.5	Optimum Theory and Theory of Demographic Transition	2	Lecture	Black Board
1.6	Opti Optimum Theory and Theory of Demographic Transition	2	Lecture	Black Board
<b>UNIT II Classification and Presentation of Data</b>				
2.1	Census Data	1	Chalk and Talk	Black Board
2.2	- Life Tables: Meaning and Uses —	2	Chalk and Talk	Black Board
2.3	Reproductive and Child Health in India	2	Chalk and Talk	Black Board
2.4	Temporal and Spatial Variation in Sex Ratios	1	Chalk and Talk	Black Board
2.5	Crude Birth and Death Rate	4	Chalk and Talk	Black Board
<b>UNIT III Migration and Urbanisation</b>				
3.1	Migration and Urbanisation –	1	Lecture	Black Board
3.2	Concept - Types of Migration	2	Lecture	Black Board
3.3	- Effects of Migration and Urbanisation on Population	2	Chalk & Talk	Black Board
3.4	- Effects of Migration and Urbanisation on Population	2	Problem Solving	Black Board
3.5	Recent Trends in Migration	2	Lecture	Black Board
<b>UNIT IV Population Trends</b>				
4.1	Population Trends Meaning	1	Lecture	Black Board
4..2	International Aspects of Population Growth and Distribution	2	Lecture	Black Board
4..3	Population and Environment Pattern of Age and Sex Structure in Developed and Developing Countries.	2	Lecture	Black Board
4..4	Population and Environment Pattern of Age and Sex Structure in Developed and Developing Countries.	3	Lecture	Black Board

UNIT V Population Policy in India				
5.1	Population Policy in India and its Evaluation –	3	Lecture	Black Board
5.2	Population and Strategies for Human Development of Different Social Groups	1	Lecture	Black Board
5.3	National Population Commission	4	Lecture	Black Board
5.4	Demographic Dividend	1	Lecture	Black Board
5.5	National Youth Policy	2	Lecture	Black Board

### EVALUATION PATTERN

Levels	C1	C2	C3	C4	C5	Total Scholas tic Marks	Non Schola stic Marks C6	CIA Total	% of Asses sment
	T1  10 Mks.	T2  10 Mks.	Quiz  5 Mks.	Assi gnm ent  5 Mks	OBT/ PPT  5 Mks	35 Mks.	5 Mks.	40M ks.	
K1	2	2	-	-	-	4	-	4	10 %
K2	2	2	5	-	-	9	-	9	22.5 %
K3	3	3	-	-	5	11	-	11	27.5 %
K4	3	3	-	5	-	11	-	11	27.5 %
Non Scholas tic	-	-	-	-	-		5	5	12.5 %
Total	10	10	5	5	5	35	5	40	100 %

CIA	
<b>Scholastic</b>	<b>35</b>
<b>Non Scholastic</b>	<b>5</b>
<b>TOTAL</b>	<b>40</b>

✓ **The levels of CIA Assessment based on Revised Bloom's Taxonomy are :**

**K1-** Remember, **K2-**Understand, **K3-**Apply, **K4-**Analyse

	SCHOLASTIC				NON - SCHOLASTIC	MARKS		
<b>C1</b>	<b>C2</b>	<b>C3</b>	<b>C4</b>	<b>C5</b>	<b>C6</b>	<b>CIA</b>	<b>ESE</b>	<b>Total</b>
<b>10</b>	<b>10</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>40</b>	<b>60</b>	<b>100</b>

### **COURSE OUTCOMES**

On completion of this course, students will be able to

<b>NO.</b>	<b>COURSE OUTCOMES</b>	<b>KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)</b>	<b>PSOs ADDRESSED</b>
CO 1	Describe the various theories of Population Growth	K1, K2, K3	PO1, PO7
CO 2	Understand Demographic Indicators	K1, K2, K3	PO2, PO3
CO 3	Assess the causes and impact of Migration on rural-urban population distribution	K1, K2 & K3	PO2,PO7
CO 4	Analyse the major demographic trends and their determinants	K1, K2, K3	PO1,PO2
CO 5	Evaluate Population Policy of India and analyse recent trends.	K2 & K4	PO1,PO2,PO3

**Mapping with Programme Outcomes:**

	<b>PO 1</b>	<b>PO 2</b>	<b>PO 3</b>	<b>PO 4</b>	<b>PO 5</b>	<b>PO 6</b>	<b>PO 7</b>	<b>PO 8</b>
<b>CO 1</b>	3	3	3	3	3	3	3	3
<b>CO 2</b>	3	3	3	3	3	3	3	3
<b>CO 3</b>	3	3	3	3	3	3	3	3
<b>CO 4</b>	3	3	3	3	2	3	2	3
<b>CO 5</b>	3	3	3	2	3	2	3	3
Weightage	15	14	15	14	14	15	14	15
Weighted percentage of course contribution to POS	3.00	3.00	2.8	2.8	2.8	2.8	2.8	3.00

**S-Strong-3    M-Medium-2    L-Low-1**

**Level of Correlation between PSO's and CO's**

<b>CO /PO</b>	<b>PSO1</b>	<b>PSO2</b>	<b>PSO3</b>	<b>PSO4</b>	<b>PSO5</b>
<b>CO1</b>	3	3	3	2	2
<b>CO2</b>	3	3	3	2	2
<b>CO3</b>	3	3	3	3	3
<b>CO4</b>	3	2	2	3	3
<b>CO5</b>	3	3	3	3	3
<b>Weightage</b>	15	14	14	13	13
<b>Weighted percentage of Course Contribution to PSOs</b>	3	2.8	2.8	2.6	2.6

**Strong-3        M-Medium-2    L-Low-1**

**COURSE DESIGNER**

**MS.A.RAJESWARI**

**HEAD OF THE DEPARTMENT**

**DR.M.REGINA MARY**

## **FIRST YEAR-SEMESTER - I - SKILL ENHANCEMENT FOUNDATION**

### **COURSE** **I SEMESTER**

(For those who joined in 2023 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	23E1FC	BUSINESS COMMUNICATION	2	2

#### **COURSE DESCRIPTION**

Study of consumer behaviour, individual firm's production, cost and revenue

#### **COURSE OBJECTIVE/S**

1. To know the meaning objectives and role of communication and media
2. To understand the need and importance of communication in management
3. To apply the need and function of business letter
4. To study the business correspondents with insurance and other organisation

#### **UNIT I      Communication      [6 HRS]**

Communication: Meaning and Definition - Objectives - Role of Communication – Process and Elements of Communication - Communication Networks - Types and Media of Communication – Barriers to Communication - Characteristics for Successful Communication

#### **UNIT II Communication in Management      [6 HRS]**

Management and Communication: Need and Importance of Communication in Management – Corporate Communication - Communication Training for Managers - Communication Structure in an Organization.

#### **UNIT III Business Letters      [6 HRS]**

Business Letter: Need – Functions – Kinds – Essentials of effective Business Letter - Language and Layout – Planning, Enquiries and Replies - Sales Letter - Orders, Tender and Notice - Complaints - Letter of Appointment.

#### **UNIT IV      Correspondence      [6HRS]**

Correspondence: Bank Correspondence - Insurance Correspondence – Agency Correspondence - Import-Export Correspondence

#### **UNIT V      Report Writing      [6HRS]**

Report Writing: Meaning and Importance - Purpose - Types of Business Reports - Characteristics of a Good Report - Report Preparation - Report by Individual and Committees - Agenda and Minutes of Meeting.

#### **Textbooks**

1. Korlahalli, J. S., & Pal, R. (1979) Essentials of Business Communication. S. Chand, New Delhi.
2. Kaul A, ( 2015 ) Effective Business Communication. Second Edition Prentice Hall India Learning Private Limited.

3. Raymond Lesikar and John Pettit, Jr.(2016) Report Writing for Business Mc Graw Hill Education.
4. Scott Mclean,"Business Communication for Success", Flat World Knowledge, 2010
5. [Virander K. Jain](#), "Business Communication", S. Chand Limited, 2008

### Reference Books

1. Kumar, R. (2010). Basic Business Communication. Excel Books India.
2. Bovee, C. L. (2008). Business Communication today. Pearson Education India.
3. Lesikar, R. V., & Pettit, J. D. (1989). Business communication: Theory and application. Irwin Professional Publishing.
4. Mary Ellen Guffy and Dana Loewy (2012) Essentials of Business Communication Cengage Learning
5. C.B.Gupta (2019) Essentials of Business Communication Cengage Learning India Pvt. Ltd

### Web Resources

1. [https://www.managementstudyguide.com/business\\_communication.htm](https://www.managementstudyguide.com/business_communication.htm)
2. <https://studiousguy.com/business-communication/>
3. <https://www.indeed.com/career-advice/resumes-cover-letters/business-communication-skills>
4. <https://www.mindtools.com/page8.html>

## COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
<b>UNIT I Communication</b>				
1.1	Communication: Meaning and Definition - Objectives --	1	Lecture	Black Board
1.2	Role of Communication – Process and Elements of Communication - Communication Networks -	2	Lecture	Black Board
1.3	Types and Media of Communication	2	Lecture	Black Board
1.4	Barriers to Communication - Characteristics for Successful Communication	1	Lecture	Black Board
<b>UNIT II Communication in Management</b>				

2.1	Management and Communication: Need and Importance of Communication in Management	2	Chalk and Talk	Black Board
2.2	Corporate Communication - Communication Training for Managers	2	Chalk and Talk	Black Board
2.3	Communication Structure in an Organization.	2	Chalk and Talk	Black Board
<b>UNIT III Business Letter</b>				
3.1	Business Letter: Need – Functions – Kinds – Essentials of effective Business Letter	2	Lecture	Black Board
3.2	Language and Layout – Planning, Enquiries and Replies - Sales Letter	2	Lecture	Black Board
3.3	Orders, Tender and Notice - Complaints - Letter of Appointment.	2	Chalk & Talk	Black Board
<b>UNIT IV Correspondence</b>				
4.1	Correspondence: Bank Correspondence -	1	Lecture	Black Board
4..2	Insurance Correspondence – Agency Correspondence	1	Lecture	Black Board
4..3	- Import-Export Correspondence	2	Lecture	Black Board
<b>UNIT V: Report Writing</b>				
5.1	Report Writing: Meaning and Importance - Purpose - -	2	Lecture	Black Board
5.2	Types of Business Reports - Characteristics of a Good Report - Report Preparation	2	Lecture	Black Board
5.3	Report by Individual and Committees - Agenda and Minutes of Meeting.	2	Lecture	Black Board

## EVALUATION PATTERN



Levels	C1	C2	C3	C4	C5	Total Scholastic Marks	Non Scholastic Marks C6	CIA Total	% of Assessment
	T1  10 Mks.	T2  10 Mks.	Quiz  5 Mks.	Assignment  5 Mks	OBT/PPT  5 Mks	35 Mks.	5 Mks.	40M ks.	
K1	2	2	-	-	-	4	-	4	10 %
K2	2	2	5	-	-	9	-	9	22.5 %
K3	3	3	-	-	5	11	-	11	27.5 %
K4	3	3	-	5	-	11	-	11	27.5 %
Non Scholastic	-	-	-	-	-		5	5	12.5 %
Total	10	10	5	5	5	35	5	40	100 %

CIA	
Scholastic	35
Non Scholastic	5
TOTAL	40

✓ The levels of CIA Assessment based on Revised Bloom's Taxonomy are :

**K1-** Remember, **K2-**Understand, **K3-**Apply, **K4-**Analyse

	SCHOLASTIC				NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

## COURSE OUTCOMES

On completion of this course, students will be able to

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Understand the basics of communication and its Process, Elements, and its importance	K1, K2, K3	PO1,PO2
CO 2	Acquire communication skills.	K1, K2, K3	PO1,PO4
CO 3	Employ the art of report preparation and writing Business Letters	K1, K2 & K3	PO2,PO6
CO 4	Use appropriate technology for business presentations and digital communication and write E-mails in a structured pattern	K1, K2, K3	PO5,PO6, PO8
CO 5	Employ the art of report preparation	K2 & K4	PO4,PO6,PO7

### Mapping with Programme Outcomes:

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	2	3
CO 5	3	3	3	2	3	2	3	3
Weightage	15	14	15	14	14	15	14	15
Weighted percentage of course contribution to POS	3.00	3.00	2.8	2.8	2.8	2.8	2.8	3.00

**S-Strong-3    M-Medium-2    L-Low-1**Level of Correlation between PSO's and CO's

<b>CO /PO</b>	<b>PSO1</b>	<b>PSO2</b>	<b>PSO3</b>	<b>PSO4</b>	<b>PSO5</b>
<b>CO1</b>	2	3	2	3	3
<b>CO2</b>	2	2	3	3	3
<b>CO3</b>	3	2	2	3	3
<b>CO4</b>	2	2	3	2	2
<b>CO5</b>	2	2	3	3	3
<b>Weightage</b>	11	11	13	14	14
<b>Weighted percentage of Course Contribution to PSOs</b>	2.2	2.2	2.6	2.8	2.8

**Strong-3    M-Medium-2    L-Low-1**

**COURSE DESIGNER**

**DR.K.SELVALAKSHMI**

**HEAD OF THE DEPARTMENT**

**DR.M.REGINA MARY**

## SEM II

### FIRST YEAR –SEMESTER- II

#### **I BA ECONOMICS - II SEMESTER**

(For those who joined in 2023 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	23E2CC3	MICRO ECONOMICS -II	5	5

#### **COURSE DESCRIPTION**

Study of market, firm's production, equilibrium and price

#### **COURSE OBJECTIVE/S**

1. To equip the students to gain knowledge on the market structures
2. To analyse the monopoly and price discrimination in the market
3. To probe the monopolistic and oligopoly competitions and its operation
4. To enrich the students about the Theories of Distribution
5. To understand the concepts of Welfare Economics

#### **UNIT I                      Perfect Competition                      15 HRS**

Features of Perfect Competition – Equilibrium of the firm and the industry in the Short Run - Long-Run Equilibrium in Perfect Competition- Time Element Analysis.

#### **UNIT II                      Monopoly and Price Discrimination                      15 HRS**

Definition of Monopoly–Demand and Marginal Revenue - Equilibrium under Monopoly– **Dead Weight Loss -Policies to Control Monopoly – Price Discrimination–** First Degree, Second Degree and Third-Degree Price Discrimination – Dumping.

#### **UNIT III                      Monopolistic and Oligopoly Competition                      15 HRS**

Monopolistic Competition–Features– Product Differentiation–Market Equilibrium and Short Run and Long Run- Barriers to Entry – Group and Industry Equilibrium– Excess Capacity -Oligopoly – Kinked Demand Curve – Collusion – Cartels and Price Leadership –Game Theory – Minimax – Maximin – Nash Equilibrium.

#### **UNIT IV                      Distribution Theory                      15 HRS**

Functional and Personal Distribution – Marginal Productivity Theory of Distribution – Product Exhaustion Theorem - Concepts of VMP and MRP.

#### **UNIT V                      Welfare Economics and General Equilibrium                      15 HRS**

Welfare Criteria – Adam Smith – Edgeworth – Pareto - Kaldor – Market Failure – Externalities – Walrasian General Equilibrium – Static Properties for Consumption, Production, and Distribution.

#### **Textbooks**

1. Robert Pindyck and Daniel L.Rubinfeld,(2001) Micro Economics,Macmillan.
2. Hal R. Varian (2004), Intermediate Micro Economics East-West Press: New Delhi.

3. Walter Nicholson and Christopher Snyder, Micro Economic Theory - Basic Principles and Extensions, Cengage Learning India Pvt, Ltd, 12th Edition, 2016.
4. Paul Krugman and Robin Wells, Micro Economics, Worth Publishers, 2020.
5. Timothy Taylor, Steven A Greenlaw and David Shapiro (2017) Principles of Economics, 12th Media Services.

### Reference Books

1. Koutsoyiannis (2003), Modern Microeconomics, Palgrave Macmillan (UK) 2nd Edition.
2. Gregory Mankiw (2012), Principles of Microeconomics Cengage India.
3. Case & Fair, Principles of Economics Myeconlab series 8th Edn.
4. Mansfield, Edwin and Yohe, Gary (2010): Microeconomics 4th ed, Viva-Norton Indian Edition
5. Ferguson C.E. (1970), Micro Economic Theory, (Homewood, U.S.A)

### Web Resources

1. <https://open.umn.edu/opentextbooks/subjects/economics>
2. <https://global.oup.com>
3. <https://www.economicsnetwork.ac.uk>
4. <https://edge.sagepub.com/sextomicro8e>
5. <https://www.aeaweb.org/resources/students>

## COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
<b>UNIT I: Perfect Competition</b>				
1.1	Features of Perfect Competition	3	Lecture	Black Board
1.2	Equilibrium of the firm and the industry in the Short Run	4	Lecture	Black Board
1.3	Long-Run Equilibrium in Perfect Competition	4	Lecture	Black Board
1.4	Time Element Analysis	4	Lecture	Black Board
<b>UNIT II: Monopoly and Price Discrimination</b>				
2.1	Definition of Monopoly	3	Chalk and Talk	Black Board
2.2	Demand and Marginal Revenue	3	Chalk and Talk	Black Board
2.3	Equilibrium under Monopoly	3	Chalk and Talk	Black Board
2.4	Dead Weight Loss	2	Chalk and Talk	Black Board
2.5	Policies to Control Monopoly	2	Chalk and Talk	Black Board

2.6	Price Discrimination–First Degree, Second Degree and Third-Degree Price Discrimination	1	Chalk and Talk	Black Board
2.7	Dumping	1	Chalk and Talk	Black Board
<b>UNIT III: Monopolistic and Oligopoly Competition</b>				
3.1	Monopolistic Competition–Features	3	Lecture	Black Board
3.2	Product Differentiation–Market Equilibrium and Short Run and	2	Lecture	Black Board
3.3	Long Run- Barriers to Entry – Group and Industry Equilibrium	3	Chalk & Talk	Black Board
3.4	Excess Capacity -Oligopoly – Kinked Demand Curve – Collusion – Cartels and Price Leadership	2	Problem Solving	Black Board
3.5	Game Theory – Minimax – Maximin	2	Lecture	Black Board
3.6	Nash Equilibrium	3	Lecture	Black Board
<b>UNIT IV: Distribution Theory</b>				
4.1	Functional Distribution	3	Lecture	Black Board
4.2	Personal Distribution	3	Lecture	Black Board
4.3	Marginal Productivity Theory of Distribution	3	Lecture	Black Board
4.4	Product Exhaustion Theorem	3	Lecture	Black Board
4.5	Concepts of VMP and MRP.	3	Lecture	Black Board
<b>UNIT V: Welfare Economics and General Equilibrium</b>				
5.1	Welfare Criteria – Adam Smith	3	Lecture	Black Board
5.2	Edgeworth – Pareto	2	Lecture	Black Board
5.3	Kaldor – Market Failure – Externalities	2	Lecture	Black Board
5.4	Walrasian General Equilibrium	3	Lecture	Black Board
5.5	Static Properties for Consumption, Production, and Distribution	3	Lecture	Black Board

## EVALUATION PATTERN

Levels	C1	C2	C3	C4	C5	Total Scholastic Marks	Non Scholastic Marks C6	CIA Total	% of Assessment
	T1  10 Mks.	T2  10 Mks.	Quiz  5 Mks.	Assignment  5 Mks	OBT/PPT  5 Mks	35 Mks.	5 Mks.	40M ks.	
K1	2	2	-	-	-	4	-	4	10 %
K2	2	2	5	-	-	9	-	9	22.5 %
K3	3	3	-	-	5	11	-	11	27.5 %
K4	3	3	-	5	-	11	-	11	27.5 %
Non Scholastic	-	-	-	-	-		5	5	12.5 %
Total	10	10	5	5	5	35	5	40	100 %

CIA	
Scholastic	35
Non Scholastic	5
TOTAL	40

✓ The levels of CIA Assessment based on Revised Bloom's Taxonomy are :

**K1-** Remember, **K2-**Understand, **K3-**Apply, **K4-**Analyse

	SCHOLASTIC				NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

## COURSE OUTCOMES

On completion of this course, students will be able to

S: NO	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Understand the equilibrium conditions in Perfect Competition.	K1, K2, K3	PO1, PO3,PO8
CO 2	Analyze the equilibrium conditions under Monopoly Market Structure.	K1, K2, K3	PO1,PO2, PO3,PO8
CO 3	Describe the Market Equilibrium under Monopolistic and Oligopoly Market.	K1, K2 & K3	PO1, PO2,PO3
CO 4	Know the importance of theories of Distribution	K1, K2, K3	PO1, PO2,PO3
CO 5	Evaluate the aspects of Welfare Economics and General Equilibrium	K2 & K4	PO3,PO7,PO8

### Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	2	2
CO2	3	3	2	2	2
CO3	3	3	3	3	3
CO4	3	3	3	2	2
CO5	3	3	3	2	2
Weightage	15	15	14	11	11
Weighted percentage of Course Contribution to PSOs	3	3	2.8	2.2	2.2

Strong-3 M-Medium-2 L-Low-1

### Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	3	3	3	3	3	3	3



<b>C02</b>	3	3	3	3	3	3	3	3
<b>C03</b>	3	3	3	3	3	3	3	3
<b>C04</b>	3	3	3	3	2	3	2	3
<b>C05</b>	2	2	2	2	2	3	2	3
Weightage	14	14	14	14	13	15	13	15
Weighted percentage of course contribution to POS	2.8	2.8	2.8	2.8	2.6	3.00	2.6	3.00

**S-Strong-3 M-Medium-2 L-Low-1**

**COURSE DESIGNER**

**(Dr. R. SUJI KARTHIKA)**

**HEAD OF THE DEPARTMENT**

**Dr.M. REGINA MARY**

**FIRST YEAR - SEMESTER II**  
**I BA ECONOMICS**

**I SEMESTER**

(For those who joined in 2023 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	23E2CC4	STATISTICS FOR ECONOMICS -II	5	5

**COURSE DESCRIPTION**

Study of index numbers and test of Hypotheses in Research

**COURSE OBJECTIVE/S**

1. To understand the various methods of index numbers and its applications
2. To analyse the components and measurement of time series data
3. To know the theories of probability and its applications
4. To probe the research design and sampling methods
5. To acquire knowledge on the application of test of Hypotheses in Research

**UNIT I INDEX NUMBERS 15 HRS**

Index Numbers – Methods – Unweighted and Weighted Index Numbers – Aggregate and Relative Index Numbers – Chain and Fixed based Index Numbers – Test of Adequacy of Index Numbers – Wholesale Price Index – Consumer Price Index – Cost of Living Index.

**UNIT II TIME SERIES ANALYSIS 15 HRS**

Definition– Components and Measurement– Graphic Method - Methods of Semi Average, Moving Averages and Method of Least Squares – Uses of Time Series Analysis.

**UNIT III THEORY OF PROBABILITY 15 HRS**

Key Concepts of Probability – Importance – Theorems of Probability: Addition, Multiplication and Bayes' Theorem - Discrete and Continuous Random Variables – Theoretical Distributions – Binomial, Poisson and Normal – Properties- Uses and Applications.

**UNIT IV SAMPLING 15 HRS**

Sampling – Census and Sample Method – Theoretical Basis of Sampling – Methods of sampling – Random and Non –Random Sampling - Size of Sample – Merits and Limitations of Sampling – Sampling and Non- Sampling Errors.

**UNIT V TESTING OF HYPOTHESIS 15 HRS**

Hypothesis Testing – Meaning, Types, Sources and Functions of Hypothesis – Test: Null and Alternative Hypothesis – Type – I and Type – II Errors– ‘t’ Test – Paired ‘t’-test – Chi –Square test, ‘F’ test –Analysis of Variance - One way and Two-way ANOVA.

**TEXTBOOKS**

1. S.P Gupta, (2017) "Statistical Methods", Sultan Chand & Sons.
2. Anderson, Sweeney and Williams(2012), "Statistics for Business and Economics Cengage,2012.
3. Pillai R.S.N. &BagavathiV (2012) "Statistics :Theory and Practice" S.Chand&CompanyLtd. New Delhi.
4. Dr.T.K.V.Iyengar, Dr.B.Krishna Gandhi S.Ranganantham, Dr.M.V.S.S.N Prasad,
5. Probability and Statistics, S.Chand and Co, 2020.
6. Prof S.G.Vekatachalapathy and Dr.H.Premraj (2018) Statistical Methods Margham Publications.

#### REFERENCE BOOKS

1. Anderson, David Ray, "Statistics for Business and Economics", South-Western Pub,2001.
2. Sancheti and Kapoor, Statistics, (2015) Sultan & Sons New Delhi.
3. Gupta S.C. Statistical Methods (2015) Sultan & sons New Delhi.
4. Monga G.S. "Mathematics and Statistics for Economics" (2001), Vikas Publishing House Pvt.Ltd New Delhi.
5. Dominick Salvatore and Derrick Reagle,theory and problems of
6. statistics andeconometrics, Mc Graw Hill, (2002)

#### WEB RESOURCES

1. <https://stattrek.com/statistics/resources>
2. <https://www.cuemath.com/data/f-test/>
3. <https://www.statistics.com/>
4. <https://thisisstatistics.org/students/>
5. <https://oli.cmu.edu/courses/probability-statistics-open-free/>

### COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
<b>UNIT I INDEX NUMBERS</b>				
1.1	Index Numbers – Methods – Unweighted and Weighted Index Numbers	3	Lecture	Black Board
1.2	Aggregate and Relative Index Numbers	2	Lecture	Black Board
1.3	Chain and Fixed based Index Numbers	2	Lecture	Black Board
1.4	Test of Adequacy of Index Numbers	3	Lecture	Black Board
1.5	Wholesale Price Index	2	Lecture	Black Board
1.6	Consumer Price Index	2	Lecture	Black Board

1.7	Cost of Living Index.	1	Lecture	Black Board
<b>UNIT II TIME SERIES ANALYSIS</b>				
2.1	Definition– Components and Measurement	1	Chalk and Talk	Black Board
2.2	Graphic Method	2	Chalk and Talk	Black Board
2.3	Methods of Semi Average	2	Chalk and Talk	Black Board
2.4	Moving Averages	3	Chalk and Talk	Black Board
2.5	Method of Least Squares	4	Chalk and Talk	Black Board
2.6	Uses of Time Series Analysis.	3	Chalk and Talk	Black Board
<b>UNIT III THEORY OF PROBABILITY</b>				
3.1	Key Concepts of Probability – Importance	3	Lecture	Black Board
3.2	Theorems of Probability: Addition, Multiplication and Bayes’ Theorem	2	Lecture	Black Board
3.3	Discrete and Continuous Random Variables	2	Chalk & Talk	Black Board
3.4	Theoretical Distributions	3	Problem Solving	Black Board
3.5	Binomial, Poisson and Normal	3	Lecture	Black Board
3.6	Properties- Uses and Applications	2	Lecture	Black Board
<b>UNIT IV SAMPLING</b>				
4.1	Sampling – Census and Sample Method	1	Lecture	Black Board
4..2	Theoretical Basis of Sampling – Methods of sampling	1	Lecture	Black Board
4..3	Random and Non –Random Sampling	2	Lecture	Black Board
4..4	Size of Sample	2	Lecture	Black Board
4..5	Merits and Limitations of Sampling	3	Lecture	Black Board
4..6	Sampling Errors.	2	Lecture	Black Board
4..7	Non- Sampling Errors.	4	Lecture	Black Board

UNIT V: TESTING OF HYPOTHESIS				
5.1	Hypothesis Testing – Meaning, Types, Sources and Functions of Hypothesis –	3	Lecture	Black Board
5.2	Test: Null and Alternative Hypothesis	3	Lecture	Black Board
5.3	Type – I and Type – II Errors– ‘t’ Test	4	Lecture	Black Board
5.4	Paired ‘t’-test – Chi –Square test, ‘F’ test	3	Lecture	Black Board
5.5	Analysis of Variance - One way and Two-way ANOVA	2	Lecture	Black Board

### EVALUATION PATTERN

Levels	C1	C2	C3	C4	C5	Total Scholas tic Marks	Non Schola stic Marks C6	CIA Total	% of Asses sment
	T1  10 Mks.	T2  10 Mks.	Quiz  5 Mks.	Assi gnm ent  5 Mks	OBT/ PPT  5 Mks	35 Mks.	5 Mks.	40M ks.	
K1	2	2	-	-	-	4	-	4	10 %
K2	2	2	5	-	-	9	-	9	22.5 %
K3	3	3	-	-	5	11	-	11	27.5 %
K4	3	3	-	5	-	11	-	11	27.5 %
Non Scholas tic	-	-	-	-	-		5	5	12.5 %
Total	10	10	5	5	5	35	5	40	100 %

CIA	
<b>Scholastic</b>	<b>35</b>
<b>Non Scholastic</b>	<b>5</b>
<b>TOTAL</b>	<b>40</b>

✓ The levels of CIA Assessment based on Revised Bloom's Taxonomy are :

**K1-** Remember, **K2-**Understand, **K3-**Apply, **K4-**Analyse

	SCHOLASTIC				NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

### COURSE OUTCOMES

On completion of this course, students will be able to

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Gain Knowledge on the Index Numbers	K1, K2, K3	PO1, PO2,PO3
CO 2	Analyze the importance of Time Series Data and its measurement	K1, K2, K3	PO1,PO2,PO3
CO 3	Understand the concept of Probability	K1, K2 & K3	PO2
CO 4	Identify the various Sampling Methods	K1, K2, K3	PO1, PO2
CO 5	Acquire Knowledge on Hypothesis Testing	K2 & K4	PO2,PO3,PO7,PO8

### Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3

<b>C02</b>	3	3	3	3	3
<b>C03</b>	3	3	3	3	3
<b>C04</b>	3	3	3	3	3
<b>C05</b>	3	3	3	3	3
<b>Weightage</b>	15	15	15	15	15
<b>Weighted percentage of Course Contribution to PSOs</b>	3	3	3	3	3

**Strong-3      M-Medium-2      L-Low-1**

### **Mapping C0s Consistency with POs**

<b>CO/ PO</b>	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>	<b>PO6</b>	<b>PO7</b>	<b>PO8</b>
<b>C01</b>	3	3	3	3	3	3	3	3
<b>C02</b>	3	3	3	3	3	3	3	3
<b>C03</b>	3	3	3	3	3	3	3	3
<b>C04</b>	3	3	3	3	2	3	2	3
<b>C05</b>	3	2	2	2	3	3	3	3
<b>Weightage</b>	15	14	14	14	14	15	14	15
<b>Weighted percentage of course contribution to POS</b>	3.00	2.8	2.8	2.8	2.8	3.00	2.8	3.00

**S-Strong-3      M-Medium-2      L-Low-1**

**COURSE DESIGNER**

**DR.K.PRAVEENA**

**HEAD OF THE DEPARTMENT**

**DR.M.REGINA MARY**

## **FIRST YEAR – SEMESTER – II**

### **I BA ECONOMICS - I SEMESTER**

(For those who joined in 2023 onwards)

<b>PROGRAMME CODE</b>	<b>COURSE CODE</b>	<b>COURSE TITLE</b>	<b>HRS/WEEK</b>	<b>CREDITS</b>
UAEC	23E2GE2	<b>BUSINESS ENVIRONMENT</b>	4	3

#### **COURSE DESCRIPTION**

Study of environment and business Environment.

#### **COURSE OBJECTIVE/S**

1. To understand the nexus between environment and business.
2. To know the Political Environment in which the businesses operate.
3. To gain an insight into Social and Cultural Environment.
4. To familiarize the concepts of an Economic Environment.
5. To learn the trends in Global Environment / Technological Environment

#### **UNIT I AN INTRODUCTION**

**12 HRS**

The Concept of Business Environment - Its Nature and Significance –Elements of Environment- Brief Overview of Political – Cultural – Legal – Economic and Social Environments and their Impact on Business and Strategic Decisions.

#### **UNIT II POLITICAL ENVIRONMENT**

**12 HRS**

Political Environment – Government and Business Relationship in India – Provisions of Indian Constitution Pertaining to Business.

#### **UNIT III SOCIAL AND CULTURAL ENVIRONMENT**

**12 HRS**

Social and Cultural Environment – Impact of Foreign Culture on Business – Cultural Heritage - Social Groups - Linguistic and Religious Groups – Types of Social Organization – Relationship between Society and Business - Social Responsibilities of Business.

#### **UNIT IV ECONOMIC ENVIRONMENT**

**12 HRS**

Economic Environment – Significance and Elements of Economic Environment - Economic Systems and their Impact of Business – Macro Economic Parameters like GDP - Growth Rate of Population – Urbanization - Fiscal Deficit – Plan Investment – Per Capita Income and their Impact on Business Decisions.

#### **UNIT V TECHNOLOGICAL ENVIRONMENT**

**12 HRS**

Technological Environment – Concept - Meaning - Features of Technology-Sources of Technology Dynamics - Transfer of Technology- Impact of Technology on Business - Status of Technology in India- Determinants of Technological Environment.



## TEXTBOOKS

1. C. B. Gupta, Business Environment, Sultan Chand & Sons, New Delhi
2. Francis Cherunilam, Business Environment, Himalaya Publishing House, Mumbai
3. Dr. V.C. Sinha, Business Environment, SBPD Publishing House, UP.
4. Aswathappa.K, Essentials Of Business Environment, Himalaya Publishing House, Mumbai
5. Rosy Joshi, Sangam Kapoor & Priya Mahajan, Business Environment, Kalyani Publications, New Delhi

## REFERENCE BOOKS

1. Veenakeshavpailwar, Business Environment, PHI Learning Pvt Ltd, New Delhi
2. Shaikhsaleem, Business Environment, Pearson, New Delhi
3. S. Sankaran, Business Environment, Margham Publications, Chennai
4. Namitha Gopal, Business Environment, Vijay Nicole Imprints Ltd., Chennai
5. Ian Worthington, Chris Britton, Ed Thompson, The Business Environment,
6. F T Prentice Hall, New Jersey

NOTE: Latest Edition of Textbooks May be Used

## WEB RESOURCES

1. [www.mbaofficial.com](http://www.mbaofficial.com)
2. [www.yourarticlelibrary.com](http://www.yourarticlelibrary.com)
3. [www.businesscasestudies.co.uk](http://www.businesscasestudies.co.uk)

## COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
<b>UNIT I AN INTRODUCTION</b>				
1.1	The Concept of Business Environment	3	Lecture	Black Board
1.2	Its Nature and Significance	2	Lecture	Black Board
1.3	Elements of Environment	2	Lecture	Black Board
1.4	Brief Overview of Political – Cultural	2	Lecture	Black Board

1.5	Legal – Economic and Social Environments	2	Lecture	Black Board
1.6	their Impact on Business and Strategic Decisions	1	Lecture	Black Board
<b>UNIT II POLITICAL ENVIRONMENT</b>				
2.1	Political Environment	4	Chalk and Talk	Black Board
2.2	Government and Business Relationship in India	4	Chalk and Talk	Black Board
2.3	Provisions of Indian Constitution Pertaining to Business.	4	Chalk and Talk	Black Board
<b>UNIT III SOCIAL AND CULTURAL ENVIRONMENT</b>				
3.1	Social and Cultural Environment	1	Lecture	Black Board
3.2	Impact of Foreign Culture on Business	2	Lecture	Black Board
3.3	Cultural Heritage - Social Groups - Linguistic and Religious Groups	2	Chalk & Talk	Black Board
3.4	Types of Social Organization	2	Problem Solving	Black Board
3.5	Relationship between Society and Business	3	Lecture	Black Board
3.6	Social Responsibilities of Business	2	Lecture	Black Board
<b>UNIT IV ECONOMIC ENVIRONMENT</b>				
4.1	Economic Environment	1	Lecture	Black Board
4..2	Significance and Elements of Economic Environment	1	Lecture	Black Board
4..3	Economic Systems and their Impact of Business	2	Lecture	Black Board
4..4	Macro Economic Parameters like GDP	2	Lecture	Black Board
4..5	Growth Rate of Population Urbanization -	2	Lecture	Black Board
4..6	Fiscal Deficit – Plan Investment –	2	Lecture	Black Board
4..7	Per Capita Income and their Impact on Business Decisions	2	Lecture	Black Board

UNIT V: TECHNOLOGICAL ENVIRONMENT						
5.1	Technological Environment – Concept	3	Lecture	Black Board		
5.2	Meaning - Features of Technology	2	Lecture	Black Board		
5.3	Sources of Technology Dynamics - Transfer of Technology	3	Lecture	Black Board		
5.4	Impact of Technology on Business - Status of Technology in India	2	Lecture	Black Board		
5.5	Determinants of Technological Environment	2	Lecture	Black Board		

#### EVALUATION PATTERN

Levels	C1	C2	C3	C4	C5	Total Scholastic Marks	Non Scholastic Marks C6	CIA Total	% of Assessment
	T1 10 Mks.	T2 10 Mks.	Quiz 5 Mks.	Assignment 5 Mks	OBT/PPT 5 Mks	35 Mks.	5 Mks.	40M ks.	
K1	2	2	-	-	-	4	-	4	10 %
K2	2	2	5	-	-	9	-	9	22.5 %
K3	3	3	-	-	5	11	-	11	27.5 %
K4	3	3	-	5	-	11	-	11	27.5 %
Non Scholastic	-	-	-	-	-		5	5	12.5 %

<b>Total</b>	<b>10</b>	<b>10</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>35</b>	<b>5</b>	<b>40</b>	<b>100 %</b>
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<b>CIA</b>	
<b>Scholastic</b>	<b>35</b>
<b>Non Scholastic</b>	<b>5</b>
<b>TOTAL</b>	<b>40</b>

✓ **The levels of CIA Assessment based on Revised Bloom's Taxonomy are :**

**K1-** Remember, **K2-**Understand, **K3-**Apply, **K4-**Analyse

	<b>SCHOLASTIC</b>				<b>NON - SCHOLASTIC</b>	<b>MARKS</b>		
<b>C1</b>	<b>C2</b>	<b>C3</b>	<b>C4</b>	<b>C5</b>	<b>C6</b>	<b>CIA</b>	<b>ESE</b>	<b>Total</b>
<b>10</b>	<b>10</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>40</b>	<b>60</b>	<b>100</b>

## **COURSE OUTCOMES**

On completion of this course, students will be able to

<b>NO.</b>	<b>COURSE OUTCOMES</b>	<b>KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)</b>	<b>PSOs ADDRESSED</b>
CO 1	Remember the nexus between environment and business.	K1, K2, K3	PO1, PO3,PO8
CO 2	Apply the knowledge of Political Environment in which the businesses operate.	K1, K2, K3	PO1,PO2, PO3,PO8
CO 3	Analyze the various aspects of Social and Cultural Environment.	K1, K2 & K3	PO1, PO2,PO3

CO 4	Evaluate the parameters in Economic Environment.	K1, K2, K3	PO1, PO2,PO3
CO 5	Create a conducive Technological Environment for business to operate globally.	K2 & K4	PO3,PO7,PO8

### Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	3	3	3	3	3
<b>CO2</b>	3	3	3	3	3
<b>CO3</b>	3	3	3	3	3
<b>CO4</b>	3	3	3	3	3
<b>CO5</b>	3	3	3	3	3
<b>Weightage</b>	15	15	15	15	15
<b>Weighted percentage of Course Contribution to PSOs</b>	3	3	3	3	3

Strong-3    M-Medium-2    L-Low-1

### Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
<b>CO1</b>	3	3	3	3	3	3	3	3
<b>CO2</b>	3	3	3	3	3	3	3	3
<b>CO3</b>	3	3	3	3	3	3	3	3
<b>CO4</b>	3	3	3	3	2	3	2	3
<b>CO5</b>	3	2	2	2	3	3	3	3
<b>Weightage</b>	15	14	14	14	14	15	14	15
<b>Weighted percentage of course contribution to POS</b>	3.00	2.8	2.8	2.8	2.8	3.00	2.8	3.00

S-Strong-3    M-Medium-2    L-Low-1

**COURSE DESIGNER**

**MRS.A.GRACY RANI**

**HEAD OF THE DEPARTMENT**

**DR.M.REGINA MARY**

## **FIRST YEAR - SEMESTER II**

(For those who joined in 2023 onwards)

<b>PROGRAMME CODE</b>	<b>COURSE CODE</b>	<b>COURSE TITLE</b>	<b>HRS/WEEK</b>	<b>CREDITS</b>
UAEC	23E2SE2	ECONOMICS FOR INVESTORS	2	2

### **COURSE DESCRIPTION**

Study of investment markers and its features

### **COURSE OBJECTIVE/S**

1. To understand concepts of saving and investments
2. To probe the various investment avenue and its practice applications
3. To enables various investment markers and its features
4. To Know the economic fundamentals and the Business Environment
5. To understand various investment methods and its strategies

### **UNIT I INTRODUCTION**

**6HRS**

Saving and Investments – Meaning – Types - Importance – Role of Savings and Investment on the development of Individuals- Distributional Role of Investment – Income and Wealth – Equitable Distributional Role

### **UNIT II INVESTMENT AVENUES**

**6 HRS**

Traditional Investment – Cash, Deposits, Gold, Silver, Commodities Real Estates. Modern Investment – Direct Investment – Portfolio Investment - Insurance -Mutual Funds -Traded Funds.

### **UNIT III INVESTMENT MARKETS**

**6 HRS**

Capital Market – Share Market – Primary and Secondary – Bond Markets- Money Market – Metal Market - Commodities Markets – Foreign Exchange Market - Hedging - Futures and Options

### **UNIT IV ECONOMIC FUNDAMENTALS FOR INVESTORS**

**6 HRS**

Domestic Economic Environment: Economic Growth and Development – National Income – Per Capita Income, Unemployment – Taxes, Trade Cycle – Infrastructure – Physical and Economic. Political and Social Environment- International Economic Environment: International Economic Growth and Development, Trade, Foreign Exchange - Global Recession- Oil Market – War Between Countries

### **UNIT V INVESTMENT METHODS AND STRATEGIES.**

**6 HRS**

Cash Flow – Capital Gain – Risk Rewarding – Asset Accumulation - Risk Distribution – Asset Management.

## TEXTBOOKS

- 1 Ken McElroy, (2004) The ABCs of Real Estate Investing, Hachette Book Group USA
- 2 Esme Faerber (2013), All about Stocks ,TataMGrav Hill, New Delhi
- 3 Christopher D. Piro, Jerald E. Pinto(2013), “Economics for Investment Decision Makers:Micro, Macro, and International Economics, Workbook”, Wiley, 2013
- 4 John Calverley, “The Investor's Guide to Economic Fundamentals”, Wiley, 2003
- 5 Howards Marks, Mastering The Market Cycle:Getting the Odds on Your Side”, John Murray Press, 2018

## REFERENCE BOOKS

1. Robert T. Kyosaki,(2014) Guide To Investing Business Plus ISBN: 9780446589161
2. BenjamineGraham(1949), The Intelligent Investor, Harper&Brothers
3. Mary Buffett and David Clark(2002), The New Buffettology (Simon and Schuster)
4. John C Bogle(2017) The Little Book of Common Sense Investing:The Only Way to Guarantee Your Fair Share of Stock Market Returns, Wiley Publications
5. William J. O’ Neil (2009) How to Make Money in Stocks: A Winning System in Good Times and Bad, Fourth Edition McGraw Hill Education

## WEB RESOURCES

1. <https://www.capitalmarket.com/>
2. <https://www.icmagroup.org/>
3. <https://www.nseindia.com>
4. <https://www.stockbrokers.com/guides/beginner-investors>
5. <https://www.nasdaq.com/articles/10-best-stock-trading-websites-for-beginners>

## COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
<b>UNIT I INTRODUCTION</b>				
1.1	Saving and Investments Meaning	1	Lecture	Black Board
1.2	Types - Importance	1	Lecture	Black Board

1.3	Role of Savings and Investment on the development of Individuals	2	Lecture	Black Board
1.4	Distributional Role of Investment	1	Lecture	Black Board
1.5	Income and Wealth – Equitable Distributional Role	1	Lecture	Black Board
<b>UNIT II INVESTMENT AVENUES</b>				
2.1	Traditional Investment –	2	Chalk and Talk	Black Board
2.2	Cash, Deposits, Gold, Silver, Commodities Real Estates. Modern Investment –	2	Chalk and Talk	Black Board
2.3	Direct Investment – Portfolio Investment -	1	Chalk and Talk	Black Board
2.4	Insurance -Mutual Funds - Traded Funds	1	Chalk and Talk	Black Board
<b>UNIT III INVESTMENT MARKETS</b>				
3.1	Capital Market – Share Market – Primary and Secondary	1	Lecture	Black Board
3.2	Bond Markets- Money Market – Metal Market -	1	Lecture	Black Board
3.3	Commodities Markets – Foreign Exchange Market -	2	Chalk & Talk	Black Board
3.4	Hedging - Futures and Options	2	Problem Solving	Black Board
<b>UNIT IV ECONOMIC FUNDAMENTALS FOR INVESTORS</b>				
4.1	Domestic Economic Environment: Economic Growth and Development –	1	Lecture	Black Board
4..2	National Income – Per Capita Income, Unemployment – Taxes, Trade Cycle	1	Lecture	Black Board
4..3	– Infrastructure – Physical and Economic. Political and Social Environment- International Economic Environment:	1	Lecture	Black Board



4..4	International Economic Growth and Development, Trade, Foreign Exchange -	2	Lecture	Black Board
4..5	Global Recession- Oil Market – War Between Countries	1	Lecture	Black Board
<b>UNIT V: INVESTMENT METHODS AND STRATEGIES</b>				
5.1	Cash Flow – Capital Gain – Risk Rewarding –	2	Lecture	Black Board
5.2	Asset Accumulation - Risk Distribution –	2	Lecture	Black Board
5.3	Asset Management.	2	Lecture	Black Board

#### EVALUATION PATTERN

Levels	C1	C2	C3	C4	C5	Total Scholas tic Marks	Non Schola stic Marks C6	CIA Total	% of Asses sment
	T1  10 Mks.	T2  10 Mks.	Quiz  5 Mks.	Assi gnm ent  5 Mks	OBT/ PPT  5 Mks	35 Mks.	5 Mks.	40M ks.	
<b>K1</b>	<b>2</b>	<b>2</b>	-	-	-	<b>4</b>	-	<b>4</b>	10 %
<b>K2</b>	<b>2</b>	<b>2</b>	<b>5</b>	-	-	<b>9</b>	-	<b>9</b>	22.5 %
<b>K3</b>	<b>3</b>	<b>3</b>	-	-	<b>5</b>	<b>11</b>	-	<b>11</b>	27.5 %
<b>K4</b>	<b>3</b>	<b>3</b>	-	<b>5</b>	-	<b>11</b>	-	<b>11</b>	27.5 %

<b>Non Scholastic</b>	-	-	-	-	-		5	5	12.5 %
<b>Total</b>	<b>10</b>	<b>10</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>35</b>	<b>5</b>	<b>40</b>	<b>100 %</b>

<b>CIA</b>	
<b>Scholastic</b>	<b>35</b>
<b>Non Scholastic</b>	<b>5</b>
<b>TOTAL</b>	<b>40</b>

✓ **The levels of CIA Assessment based on Revised Bloom's Taxonomy are :**

**K1-** Remember, **K2-**Understand, **K3-**Apply, **K4-**Analyse

	<b>SCHOLASTIC</b>				<b>NON - SCHOLASTIC</b>	<b>MARKS</b>		
<b>C1</b>	<b>C2</b>	<b>C3</b>	<b>C4</b>	<b>C5</b>	<b>C6</b>	<b>CIA</b>	<b>ESE</b>	<b>Total</b>
<b>10</b>	<b>10</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>40</b>	<b>60</b>	<b>100</b>

### **COURSE OUTCOMES**

On completion of this course, students will be able to

<b>NO.</b>	<b>COURSE OUTCOMES</b>	<b>KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)</b>	<b>PSOs ADDRESSED</b>
CO 1	Describe the types and importance of savings and investments.	K1, K2, K3	PO1
CO 2	Explain the available for investment avenues	K1, K2, K3	PO2
CO 3	Understand the operations of different types of investment markets.	K1, K2 & K3	PO1,PO2
CO 4	Evaluate the economic fundamentals and information.	K1, K2, K3	PO1,PO3
CO 5	Construct objective enabling investment plans, strategy, evaluate and restructure if required.	K2 & K4	PO2,PO3,PO4

### **Mapping COs Consistency with PSOs**

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	3	3	3	3	2
<b>CO2</b>	3	3	3	2	2
<b>CO3</b>	2	2	3	3	3
<b>CO4</b>	3	3	2	2	2
<b>CO5</b>	2	2	3	3	3
<b>Weightage</b>	13	13	14	13	12
<b>Weighted percentage of Course Contribution to PSOs</b>	2.6	2.6	2.8	2.6	2.4

**Strong-3      M-Medium-2      L-Low-1**

### **Mapping COs Consistency with POs**

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
<b>CO1</b>	3	3	3	3	3	3	3	3
<b>CO2</b>	3	3	3	3	3	3	3	3
<b>CO3</b>	3	3	3	3	3	3	3	3
<b>CO4</b>	3	3	3	3	2	3	3	3
<b>CO5</b>	2	2	3	3	3	2	3	3
<b>Weightage</b>	14	14	15	15	14	14	15	15
<b>Weighted percentage of course contribution to POS</b>	2.8	2.8	3.0	3.0	2.8	2.8	3.0	3.00

**S-Strong-3      M-Medium-2      L-Low-1**

**COURSE DESIGNER**

**DR.A.RAJESWARI**

**HEAD OF THE DEPARTMENT**

**DR.M.REGINA MARY**

## **FIRST YEAR –SEMESTER- I**

### **I BA ECONOMICS**

### **I SEMESTER**

(For those who joined in 2023 onwards)

<b>PROGRAMME CODE</b>	<b>COURSE CODE</b>	<b>COURSE TITLE</b>	<b>HRS/WEEK</b>	<b>CREDITS</b>
UAEC	23E2SE3	<b>COMPUTER APPLICATION IN ECONOMICS</b>	2	2

#### **COURSE DESCRIPTION**

Study of data processing techniques using various MS office operations

#### **COURSE OBJECTIVE/S**

1. To know the basic concepts of Computer Applications
2. To apply the MS office and its basic operations
3. To describes the data processing techniques using various MS office operations
4. To gain knowledge on application of MS Excel
5. To know mathematical and statistical functions for Economic Analysis

#### **UNIT I INTRODUCTION TO COMPUTERS 6 HRS**

Computer and Peripherals: Meaning, Types, Features and Limitations– Basic Components – Input and Output Devices – Primary Memory and Secondary Storage – Computer Software– Types – Malicious Software –Operating Systems: Functions and Types.

#### **UNIT II MS OFFICE 6 HRS**

Windows Explorer - MS Word: Basic Operations in Word – Editing– Formatting – Text Creation of Tables and Volumes - MS Power Point Presentation- Creating, Opening and Saving Slideshow and Animations - MS Excel: Work Sheet and Work Book- Opening and Formatting.

#### **UNIT III DATA PROCESSING 6 HRS**

Data Processing Techniques using MS Excel: Concept of Data – Record and File – Types of Data – Data Entry – File Handling and Operations–Opening, Appending and Cascading – Closing and Attribute Controls – Data Storage and Retrieval.

#### **UNIT IV INTRODUCTION TO MS EXCEL 6 HRS**

Calculation Operators: Arithmetic Operators – Comparison Operators – Logical Operations- Excel Tool Bars- Formatting of Text, Tables and Graphs.

#### **UNIT V APPLICATION OF MS EXCEL IN STATISTICS AND ECONOMICS 6 HRS**

Descriptive Statistics: Mean, Median, Mode and Standard Deviation Variance- Index Numbers and Growth Rates - Demand Function - Supply Function, Production Function and Consumption Function - Demand for and Supply of Money- Correlation – Regression.

## TEXTBOOKS

1. Hem Chand Jain and H.N.Tiwari (2019) Computer Applications In Business ,5thEdition Taxmann Publication.
2. Dhanasekaran.K( 2010) Computer Applications In Economics Vrinda Publications.
3. Asthana and Braj Bhushan (2007):Statistics for Social Sciences (with SPSS Applications).
4. Dan Kookin, “Word for Dummies”, Wiley, 2021
5. Joseph Muller, “Statistical Analysis with Excel For Dummies”, Wiley, 2008

## REFERENCE BOOKS

1. Oscar Afonso , Paulo B. Vasconcelos, Computational Economics: A Concise Introduction, Routledge; 1stEdition
2. Alexis Leon and Mathews Leon; (2001), Introduction to Computers with Ms-Office 2000.McGraw Hill Education
3. Greg Harvey, PhD, (2007) Microsoft Office Excel 2007 For Dummies, Wiley Publishing.
4. Kerns (1992) Essentials of Microsoft Windows, Word and Excel, Prentice Hall
5. Kavindra Kumar Singh (2014) Computer Applications in ManagementDreamTech

## WEB RESOURCES

1. <https://www.excel-easy.com/basics.html>
2. <https://excelchamps.com/excel-basics/>
3. <https://edu.gcfglobal.or/en/topics/excel/>
4. <https://trumpexcel.com/learn-excel/>
5. <https://www.simplilearn.com/learn-ms-excel-free-training-course-skillup>

## COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
<b>UNIT I INTRODUCTION TO COMPUTERS</b>				
1.1	Computer and Peripherals: Meaning, Types, Features and Limitations–	1	Lecture	Black Board
1.2	Basic Components – Input and Output Devices –	1	Lecture	Black Board
1.3	Primary Memory and Secondary Storage – Computer Software– Types –	2	Lecture	Black Board

1.4	Malicious Software –Operating Systems: Functions and Types.	2	Lecture	Black Board
<b>UNIT II MS OFFICE</b>				
2.1	Windows Explorer - MS Word: Basic Operations in Word – Editing– Formatting –	1	Chalk and Talk	Black Board
2.2	Text Creation of Tables and Volumes -	2	Chalk and Talk	Black Board
2.3	MS Power Point Presentation- Creating, Opening and Saving Slideshow and Animations -	2	Chalk and Talk	Black Board
2.4	MS Excel: Work Sheet and Work Book- Opening and Formatting	1	Chalk and Talk	Black Board
<b>UNIT III DATA PROCESSING</b>				
3.1	Data Processing Techniques using MS Excel: Concept of Data – Record and File	1	Lecture	Black Board
3.2	Types of Data – Data Entry – File Handling and Operations	2	Lecture	Black Board
3.3	Opening, Appending and Cascading	1	Chalk & Talk	Black Board
3.4	Closing and Attribute Controls – Data Storage and Retrieval	2	Problem Solving	Black Board
<b>UNIT IV INTRODUCTION TO MS EXCEL</b>				
4.1	Calculation Operators: Arithmetic Operators	1	Lecture	Black Board
4..2	Comparison Operators – Logical Operations	1	Lecture	Black Board
4..3	Excel Tool Bars	2	Lecture	Black Board
4..4	Formatting of Text, Tables and Graphs.	2	Lecture	Black Board
<b>UNIT V: APPLICATION OF MS EXCEL IN STATISTICS AND ECONOMICS</b>				
5.1	Descriptive Statistics: Mean, Median, Mode and Standard Deviation Variance	1	Lecture	Black Board
5.2	Index Numbers and Growth Rates - Demand Function -	1	Lecture	Black Board
5.3	Supply Function, Production Function and Consumption Function -	2	Lecture	Black Board

5.4	Demand for and Supply of Money- Correlation – Regression.	2	Lecture	Black Board
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### EVALUATION PATTERN

Levels	C1	C2	C3	C4	C5	Total Scholas tic Marks	Non Schola stic Marks C6	CIA Total	% of Asses sment
	T1  10 Mks.	T2  10 Mks.	Quiz  5 Mks.	Assi gnm ent  5 Mks	OBT/ PPT  5 Mks	35 Mks.	5 Mks.	40M ks.	
<b>K1</b>	2	2	-	-	-	4	-	4	10 %
<b>K2</b>	2	2	5	-	-	9	-	9	22.5 %
<b>K3</b>	3	3	-	-	5	11	-	11	27.5 %
<b>K4</b>	3	3	-	5	-	11	-	11	27.5 %
<b>Non Scholas tic</b>	-	-	-	-	-		5	5	12.5 %
<b>Total</b>	10	10	5	5	5	35	5	40	100 %

CIA	
<b>Scholastic</b>	<b>35</b>
<b>Non Scholastic</b>	<b>5</b>
<b>TOTAL</b>	<b>40</b>

✓ The levels of CIA Assessment based on Revised Bloom's Taxonomy are :

**K1-** Remember, **K2-**Understand, **K3-**Apply, **K4-**Analyse

	SCHOLASTIC				NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

### COURSE OUTCOMES

On completion of this course, students will be able to

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Understand basic components of Computer and its functions.	K1, K2, K3	PO1, PO3,PO8
CO 2	Gain Knowledge of MS Office.	K1, K2, K3	PO3,PO8
CO 3	Outline data processing techniques of MS Excel.	K1, K2 & K3	PO2,PO3,PO8
CO 4	Understand basic Operation in MS Excel.	K1, K2, K3	PO1,PO2,PO8
CO 5	Apply MS Excel in Statistics and Economics.	K2 & K4	PO2,PO3,PO8



### Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	2	2	2	3	3
<b>CO2</b>	2	2	2	3	3
<b>CO3</b>	2	2	2	3	3
<b>CO4</b>	2	2	2	3	3
<b>CO5</b>	3	3	3	3	3
<b>Weightage</b>	11	11	11	15	15
<b>Weighted percentage of Course Contribution to PSOs</b>	2.2	2.2	2.2	3	3

Strong-3 M-Medium-2 L-Low-1

### Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
<b>CO1</b>	3	3	3	3	3	3	3	3
<b>CO2</b>	3	3	3	3	3	3	3	3
<b>CO3</b>	3	3	3	3	3	3	3	3
<b>CO4</b>	3	3	3	3	2	3	3	3
<b>CO5</b>	3	2	2	3	3	3	3	3
<b>Weightage</b>	15	14	14	15	14	15	15	15
<b>Weighted percentage of course contribution to POS</b>	3.0	2.8	2.8	3.0	2.8	3.0	3.0	3.00

S-Strong-3 M-Medium-2 L-Low-1

**COURSE DESIGNER**

**DR.K.PRAVEENA**

**HEAD OF THE DEPARTMENT**

**DR.M.REGINA MARY**

# OBE

## II BA ECONOMICS

### III SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E3CC5	MACRO ECONOMICS	6	4

#### COURSE OBJECTIVE/S

1. To impart knowledge on macro variables.
2. To enable them to understand the relation between interest and demand for money.
3. To introduce economic laws of consumption function and investment function.
4. To understand the macro economic theories of consumption.
5. To gain knowledge on aggregate supply and demand; economic measures, fluctuations, and Growth&Help in the formulation of economic policies

#### UNIT I INTRODUCTION

(15 HRS)

a) Meaning and Scope of Macro Economics – Importance - Limitations – Circular flow of Income– National Income –**Real national income**- Concepts and Components – **Methods of Measuring National Income – difficulties in estimating national income-** social accounting

(b) Classical Theory of Employment – Say's Law of Market – Criticisms of Classical Theory – Classical Theory of Savings and Investment- Criticisms. **Trends in National Income Self study**

#### UNIT II KEYNESIAN THEORY

(15 HRS)

Aggregate Demand Function and Aggregate Supply Function-Keynes Theory of Income and Employment –Keynes vs. Classicism - Keynesian Liquidity Preference Theory – Liquidity Trap. **Employment Generation in India Self study.**

#### UNIT III CONSUMPTION FUNCTION AND INVESTMENT FUNCTION

(15 HRS)

Consumption Function – Keynes Psychological Law of Consumption – implications of Psychological law of consumption - Marginal Propensity to Consume – Average Propensity to Consume – Relationship between APC and MPC - Importance of Consumption Function – steps to increase consumption function.

Investment Function – Types – Autonomous and Induced Investment – Factors Determining Investment – Marginal Efficiency of Capital. **Income and Consumption Trends Self study**

#### **UNIT IV THEORIES OF CONSUMPTION (15HRS)**

The Absolute Income Theory – Relative Income Theory – The Permanent Income Theory – Life cycle Hypothesis – Cyclical and Secular consumption function – Consumption function and under developed economy. **Income Level in India Self study**

#### **UNIT V MULTIPLIER AND BUSINESS CYCLE (15HRS)**

(a) The Concept of Multiplier and its Types – Importance – Leakages – Acceleration Principle – Working of acceleration principle – Importance - Limitations - Super Multiplier.

(b) Business cycle – Phases of a Business Cycle – Theories of Business Cycle – Hawtrey – Hayek – Keynes – Hicks – Macroeconomic Policy to Control Business Cycle. **Efficiency of macroeconomic policies in controlling business Self study**

#### **UNIT VI DYNAMISM**

Case study of any macro economic problem referring website or any other secondary source (poverty, unemployment, educational expenditure etc.)

A survey and study on the type of unemployment prevailing in various areas of Madurai.

A study on type of unemployment prevailing in Madurai based on the data collected from employment exchange.

Review on macro economic problems like, present unemployment, present agricultural index, present poverty, present national income, public and private investment, primary stock market, agricultural exports etc

### **COURSE CONTENTS & LECTURE SCHEDULE**

<b>Module No.</b>	<b>Topic</b>	<b>No. of Lectures</b>	<b>Teaching Pedagogy</b>	<b>Teaching Aids</b>
<b>UNIT I INTRODUCTION</b>				

1.1	a)Meaning and Scope of Macro Economics – Importance - Limitations -	3	PPT and lecture	LCD	
1.2	Circular flow of Income– National Income - Real national income- Concepts and Components – Methods of Measuring National Income –	3	You tube viedos	Black board	
1.3	difficulties in estimating national income- social accounting	3	Lecture	Class room	
1.4	Classical Theory of Employment – Say’s Law of Market – Criticisms of Classical Theory	3	PPT and lecture	LCD	
1.5	Classical Theory of Savings and Investment- Criticisms.	3	PPT and lecture	LCD	
<b>UNIT II KEYNESIAN THEORY</b>					

2.1	Aggregate Demand Function and Aggregate Supply Function	4	Class room lecture	Smart Board		
2.2	Keynes Theory of Income and Employment	4	Class room lecture	Smart Board		
2.3	Keynes vs. Classicism - Keynesian Liquidity Preference Theory	4	Class room lecture	Smart Board		
2.4	Liquidity Trap.	3	Class room lecture	Smart Board		
<b>UNIT III CONSUMPTION FUNCTION AND INVESTMENT FUNCTION</b>						
3.1	Consumption Function – Keynes Psychological Law of Consumption – implications of Psychological law of consumption	3	Lecture and discussion	Smart Board		

3.2	Marginal Propensity to Consume – Average Propensity to Consume – Relationship between APC and MPC -	2	Lecture	Smart Board		
3.3	Importance of Consumption Function – steps to increase consumption function.	3	Lecture	Smart Board		
3.4	Investment Function, Types – Autonomous and Induced Investment	3	Lecture	Smart Board		
3.5	Factors Determining Investment – Marginal Efficiency of Capital.	4	Lecture	Smart Board		
<b>UNIT IV THEORIES OF CONSUMPTION</b>						
4.1	The Absolute Income Theory.	3	Lecture	Smart Board		
4.2	Relative Income Theory	3	Lecture	Smart Board		

4.3	The Permanent Income Theory	3	Lecture	Black Board	
4.4	Life cycle Hypothesis	3	Lecture	Black Board	
4.5	Cyclical and Secular consumption function – Consumption function and under developed economy	3	Lecture	Black Board	
<b>UNIT V MULTIPLIER AND BUSINESS CYCLE</b>					
5.1	(a) The Concept of Multiplier and its Types – Importance – Leakages –	3	Lecture	Black board	
5.2	Acceleration Principle – Working of acceleration principle – Importance – Limitations - Super Multiplier.	3	Lecture	Black board	
5.3	Business cycle – Phases of a Business Cycle –	3	Lecture	Black board	

5.4	Theories of Business Cycle – Hawtrey – Hayek – Keynes – Hicks	3	Lecture	Black board		
5.5	Macro Economic Policy to Control Business Cycle.	3	Lecture	Black board		
<b>UNIT – VI DYNAMISM</b>						
6.1	Case study of consumption pattern			PPT posting in class room		
6.2	Case study on psychological law of consumption			PPT		
6.3	Case study on change in the structure of economic policy			Case study by videos		

### REFERENCE BOOKS

1. Mankiv, *Principles of Macro Economics*,
2. Jhingan, M.L.(1991) *Advanced Economic Theory*, Konark Publishers.
3. Seth, M.L.(1992) *An Introduction to Keynesian Economics*", Lakshmi Narain Agarwal Educational Publishers,
4. Vaish, M.C.(1999). *Macro Economic Theory*", Vikas Publishing House,
5. Edward Shapiro,(1989), "*Macro Economic Analysis*", Galgotia Publications Pvt. Ltd.,
6. Ackley,G,(1976).*Macroeconomics:Theory and Policy*, Macmillan Publishing Company, New York,
7. Day, A.C.L,(1960) *Outline of Monetary Economics*, Oxford University Press, Oxford.
8. Gupta S.B,(1994), *Monetary Economics*, S. Chand and Co., Delhi.
9. Heijdra, B.J. and F.V. Ploeg,(2001) *Foundations of Modern Macroeconomics*, Oxford University Press, Oxford.
10. Lewis, M.K. and P.D. Mizan,(2000), *Monetary Economics*, Oxford University Press, New Delhi.



11. Shapiro, E,(1996). *Macroeconomic Analysis*, Galgotia Publications, New Delhi
12. Gleick, James. *Chaos: Making a New Science*. Penguin, 1987.
13. Henley, Patricia. *The Hummingbird House*. MacMurray, 1999

#### **DOER**

1. [www.yourarticlelibrary.com/notes/national-income-definition-concepts-and-methods-of-measuring-national-income/30801](http://www.yourarticlelibrary.com/notes/national-income-definition-concepts-and-methods-of-measuring-national-income/30801)
2. [http://www.economicsonline.co.uk/Managing\\_the\\_economy/National\\_income.html](http://www.economicsonline.co.uk/Managing_the_economy/National_income.html)
3. <https://www.moneycrashers.com/what-is-inflation-definition-causes-inflation-rate/>

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
	Session - wise Average	Better of W1, W2	M1+ M2	MID - SEM TEST				
	5 Mks.	5 Mks	5+5=10 Mks.	15 Mks	35 Mks.	5 Mks.	40M ks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non Scholastic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non Scholastic	5

	<b>40</b>
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### EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

### UG CIA Components

				No s	
<b>C1</b>	-	Test (CIA 1)		1	- 10 Mks
<b>C2</b>	-	Test (CIA 2)		1	- 10 Mks
<b>C3</b>	-	Assignment		1	- 5 Mks
<b>C4</b>	-	Open Book Test/PPT	2 *		- 5 Mks
<b>C5</b>	-	Quiz	2 *		- 5 Mks
<b>C6</b>	-	Attendance			- 5 Mks

### COURSE OUTCOMES

On the successful completion of the course, students will be able to:

S: NO	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	To impart knowledge on macro variables.	K1, K2	PSO1
CO 2	To enable them to understand the relation between interest and demand for money.	K1, K2,	PSO2

CO 3	To introduce economic laws of consumption function and investment function.	K1 & K3	PSO5
CO 4	To understand the macro economic theories of consumption.	K1, K2 & K3	PSO4
CO 5	To gain knowledge on aggregate supply and demand; economic measures, fluctuations, and Growth&Help in the formulation of economic policies	K2 & K4	PSO3

#### Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

#### Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

**Note:** ♦ Strongly Correlated – 3      ♦ Moderately Correlated – 2      ♦  
Weakly Correlated -1

**COURSE DESIGNER**  
**DR.P.ANITA**

**FORWARDED BY**  
**Dr.M. REGINA MARY**

**HEAD OF THE DEPARTMENT**

## II BA ECONOMICS

### III SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E3CC6	ECONOMIC THINKERS	6	4

#### COURSE DESCRIPTION

Study of early economic ideas, classical economic ideas, Marxian economic ideas, Modern economic thought and ideas of Indian economic thinkers.

#### COURSE OBJECTIVES

1. To impart the knowledge of the history of economics.
2. To expose the students to various economists ideas.

#### UNIT I EARLY ECONOMIC IDEAS

[15HRS]

Mercantilism - Physiocracy- Classical Economic Ideas – Adam Smith, David Ricardo, Thomas Robert Malthus, J.S. Mill, J.B.Say. **Similarities and dissimilarities in classical economic ideas Self study.**

#### UNIT II NEO- CLASSICAL ECONOMIC IDEAS

[15HRS]

Mathematical School / Austrian School – Marshall – Wicksell – Hobson – Pigou-Pareto. **Comparison of Pigou and Pareto Ideas Self study**

#### UNIT III THOUGHTS OF MARX AND NOTABLE NOBEL LAUREATES

[15HRS]

Theory of glut–Theory of surplus value-itation – industrial reserve army-. **Steps to remove exploitation Self study-** Richard Thaler, Abhijit Banerjee, Paul Milgrom & Robert B Wilson, Joshua Angrist-Latest Nobel Laureates.

#### UNIT IV MODERN ECONOMIC THOUGHT

[15HRS]

Kenneth Arrow, Joseph Stigler, Romer - Contributions of Amartya Sen – Hicks-Keynes –Psychological law of consumption-MPC-APC-Theory of Employment- Economic ideas of J.A. Schumpeter. **Applicability of Schumpeter's Thought of India Self study.**

#### UNIT V INDIAN ECONOMIC THINKERS

[15HRS]

Kautilya, Valluvar, Dadabhai Naoroji, Gandhi, J.C Kumarappa, Ambedkar, Mahalanobis, Vakil Brahmananda, Rengarajan, Mehta, M.N.Roy, V.K.R.V.Rao - Manmohan Singh - **Amartya sen's view on development Self study**

#### UNIT VI DYNAMISM:

[ 15 HRS]

Biographical sketch of Nobel Laureates and their contributions-Biography of any world economists-Study of Indian Economic thinkers

#### COURSE CONTENTS & LECTURE SCHEDULE

<b>Module No.</b>	<b>Topic</b>	<b>No. of Lectures</b>	<b>Teaching Peadology</b>	<b>Teaching Aids</b>
<b>UNIT -1:EARLY ECONOMIC IDEAS</b>				
1.1	Topic 1: Mercantilism	2	Chalk & Talk	Black Board
1.2	Physiocracy-	2	Lecture	Black Board
1.3	Topic 2 Classical Economic Ideas –	1	Chalk & Talk	Black Board
1.4	Adam Smith	2	Lecture	PPT
1.5	David Ricardo	2	Lecture	Black Board
1.6	Thomas Robert	1	Discussion	Black Board
1.7	Malthus,	2	Chalk & Talk	Black Board
1.8	J.S. Mill,	1	Discussion	Black Board
1.9	J.B.Say.	2	Chalk & Talk	Black Board
<b>UNIT -2 : NEO- CLASSICAL ECONOMIC IDEAS</b>				
2.1	Topic 1: Mathematical School	1	Lecture	Black Board
2.2	Austrian School	2	Chalk & Talk	Black Board
2.3	Marshall	2	Lecture	PPT
2.4	Wicksell	2	Discussion	Black Board
2.5	Hobson	2	Lecture	Black Board
2.6	Pigou	3	Discussion	Online

2.7	Pareto	3	Lecture	Black Board
<b>UNIT -3 : MARXIAN ECONOMIC IDEAS</b>				
3.1	Topic I:Theory of glut	2	Lecture	Black Board
3.2	Scientific socialism	2	Chalk & Talk	Black Board
3.3	Theory of surplus value	3	Lecture	PPT
3.4	Capitalist's methods to create surplus value	2	Discussion	Black Board
3.5	Topic:2 Exploitation	3	Lecture	Black Board
3.6	industrial reserve army	2	Discussion	Black Board
3.7	Criticism of Karl Marx's Doctrines.	1	Lecture	Black Board
<b>UNIT -4 : I MODERN ECONOMIC THOUGHT</b>				
4.1	Topic 1: Kennath Arrow.	2	Lecture	Black Board
4.2	Joseph Stigler	2	Lecture	Black Board
4.3	Romar	2	Discussion	Black Board
4.4	Contributions of Amartya Sen	3	Discussion	LCD
4.5	Keynes	3	Lecture	PPT
4.6	Economic ideas of J.A. Schumpeter	3	Discussion	Black Board
<b>UNIT -5 : INDIAN ECONOMIC THINKERS</b>				

5.1	Kautilya, Valluvar	3	Lecture	LCD
5.2	Dadabhai Naoroji, Gandhi	3	Chalk & Talk	Black Board
5.3	J.CKumarappa, Ambedkar	2	Lecture	Black Board
5.4	Mahalanobis, Vakil Brahmananda	2	Discussion	PPT
5.5	Rengarajan, Mehta	1	Lecture	Black Board
5.6	M.N.Roy and V.K.R.V.Rao	2	Discussion	Black Board
5.7	Manmohan Singh	2	Lecture	Black Board
<b>UNIT - 6 : DYNAMISM</b>				
6.1	Biographical sketch of any Nobel Laureate and his contributions.			PPT
6.2	Biography of any world economist.			LCD
6.3	Study of Indian Economic thinkers.			LCD

#### **REFERENCE BOOKS:**

1. T.N. Hajela,(1994) "*History of Economic Thought*", Konark Publishers Pvt. Ltd.
2. M.L.Jhingan,(2002) "*Macro Economic Theory*", Vrinda Publications [P] Ltd.
3. Robert Lekachman, "*A History of Economic Ideas*", Columbia University.
4. S. Sankaran, (2000) "*A History of Economic Thought*", Margham Publications, Chennai,

#### **DOER**

1. <https://www.nobelprize.org>
2. <https://economics.stanford.edu>
3. <https://tamilnation.org>

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percent of Assessment
	Session-wise Average 5 Mks.	Better of W1, W2 5 Mks	M1+M2 5+5=10 Mks.	MID-SEM TEST 15 Mks	35 Mks.	5 Mks.	40Mks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non Scholastic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non Scholastic	5
	40

### EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

### UG CIA Components



		No s		
<b>C1</b>	- Test (CIA 1)	1	-	10 Mks
<b>C2</b>	- Test (CIA 2)	1	-	10 Mks
<b>C3</b>	- Assignment	1	-	5 Mks
<b>C4</b>	- Open Book Test/PPT	2 *	-	5 Mks
<b>C5</b>	- Quiz	2 *	-	5 Mks
<b>C6</b>	- Attendance		-	5 Mks

### **COURSE OUTCOMES**

On the successful completion of the course, students will be able to:

<b>NO.</b>	<b>COURSE OUTCOMES</b>	<b>KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)</b>	<b>PSOs ADDRESSED</b>
CO 1	To compare and contrast the economic ideas of various economists at different point of time.	K1	PSO1
CO 2	To sensitize about the exploitation of labour by capitalists.	K1, K2,	PSO3
CO 3	To evaluate the contributions of Nobel Laureates in economics.	K1 & K3	PSO2
CO 4	To analyse the present economic scenario with the view point of different economists.	K1, K2 & K3	PSO5
CO 5	To sensitize and elicit an opt behaviour in par with the current economic status.	K2 & K4	PSO4

### **Mapping COs Consistency with PSOs**

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

### Mapping COs Consistency with POs

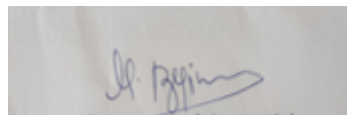
CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

**Note:**  $\phi$  Strongly Correlated – **3**       $\phi$  Moderately Correlated – **2**       $\phi$   
Weakly Correlated – **1**

### COURSE DESIGNER

### FORWARDED BY

*S. Ivy Jeno.*



**Dr. M. REGINA MARY**

**DR.S.IVYJENO**

**HEAD OF THE DEPARTMENT**

### II B.A. ECONOMICS

### IV SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E4CC7	LABOUR ECONOMICS	6	4

## COURSE DESCRIPTION

Labour as a primary resource for economic growth to be identified and the hardships faced by labourers, trade union role in solving industrial disputes, contribution of women workers and their problems, policies of Government for their upliftment.

## COURSE OBJECTIVES

1. To enable the students in exploring the significance of labour as a productive power.
2. To enrich the knowledge of the students about the status of Indian labour, labour laws and the power of Trade Union.

### UNIT I: INDIAN LABOUR

[15HRS]

Meaning and Definition of Labour Economics-scope-Characteristics of Indian Labour - Organised - Unorganized labour & Knowledge workers-

**Demand and Supply of Labour- Theories of labour – International labour Market- Migratory character- causes and effects of migration Similarities and Dissimilarities in Classical Ideas Self study**

### UNIT II: TRADE UNION AND COLLECTIVE BARGAINING

[15

HRS]

Trade Union Meaning – Types, Role of Trade Union in Indian Economy, Functions & Collective bargaining – **Labour movements in India-** Workers participation in management **Success of Trade Union self study**

### UNIT III: EMPLOYMENT AND WAGES

[15HRS]

Meaning of unemployment – Recommendations of I.L.O and unemployment – Role of Employment Exchanges – Programmes to promote employment opportunities – Wages – wage structure and wage differential, wage legislation – Living, fair, minimum and National wages – Payment of wages Act – Minimum wages Act – **National Wage Policy-** Bonus and Fringe Benefits. **Employment Generation through various programs Self study**

### UNIT IV: INDUSTRIAL DISPUTES:

[15HRS]

Meaning and forms of industrial disputes in India – Causes – Effects – Labour welfare measures – Social Security Measures: Meaning, Need and Position in India. Labour **Welfare measures in India and abroad Self study**

### UNIT V: STATUS OF CHILD AND WOMEN WORKERS:

[15HRS]

**Child Labour-causes-Legislative measures to regulate child labour-**

Status of Women workers in MSME - Economic, social, environmental and psychological problems- sexual harassment at work place and laws-Internal Compliance Committee (ICC) - Need for comprehensive policy — work-life balance - Some suggestions **Women Participation in MSME Self study**

### UNIT VI - DYNAMISM

[15HRS]

Survey on Problems faced by industrial labourers -Study of the working conditions of unorganized labourers - Survey of Labour welfare measures in different industries- Study of Labour welfare measures in different countries-. Comparison of Labour welfare measures in different countries.

### **COURSE CONTENTS & LECTURE SCHEDULE**

<b>Module No.</b>	<b>Topic</b>	<b>No. of Lectures</b>	<b>Teaching Pedagogy</b>	<b>Teaching Aids</b>
<b>UNIT -1 INDIAN LABOUR</b>				
1.1	Topic 1: Indian labour	3	Chalk & Talk	Black Board
1.2	Characteristics of Indian Labour	1	Lecture	Black Board
1.3	Organised - Unorganised labour & Knowledge workers.	4	Chalk & Talk	Black Board
1.4	Topic 2 Migratory character- causes of migration	1	Lecture	PPT
1.5	causes of migration	2	Lecture	Black Board
1.6	effects of migration	1	Discussion	Black Board
1.7	Factors determining migration of labourers	2	Chalk & Talk	Black Board
1.8	Obstacles in industrial relations	1	Discussion	Black Board
<b>UNIT -2 : TRADE UNION AND COLLECTIVE BARGAINING</b>				
2.1	Topic 1: Trade Union	1	Lecture	Black Board
2.2	Objectives of Trade Union in Indian Economy	2	Chalk & Talk	Black Board
2.3	Role of Trade union in Indian Economy	2	Lecture	PPT
2.4	Functions of Trade Union	2	Discussion	LCD

2.5	Types of Trade Union	2	Lecture	Black Board
2.6	Topic:2 collective bargaining	2	Discussion	Black Board
2.7	Union goals in collective bargaining	3	Lecture	Black Board
2.8	Workers participation in management	1	Lecture	Black Board
<b>UNIT -3 : EMPLOYMENT AND WAGES</b>				
3.1	Topic 1: Meaning of unemployment – Recommendations of I.L.O	2	Lecture	Black Board
3.2	Role of Employment Exchanges	2	Chalk & Talk	Black Board
3.3	Programmes to promote employment opportunities	3	Lecture	PPT
3.4	Wages – wage structure and wage differential,	2	Discussion	Black Board
3.5	wage legislation – Living, fair, minimum and National wages	3	Lecture	Black Board
3.6	Topic:2 Payment of wages Act – Minimum wages Act	2	Discussion	Black Board
3.7	Bonus and Fringe Benefits.	1	Lecture	Black Board
<b>UNIT -4 : INDUSTRIAL DISPUTES</b>				
4.1	Topic 1: Meaning and forms of industrial disputes in India	2	Lecture	Black Board
4.2	Causes of industrial disputes in India	2	Lecture	PPT
4.3	Effects of industrial disputes	2	Discussion	Black Board
4.4	Labour welfare measures	2	Discussion	LCD

4.5	Topic:2Social Security Measures:	2	Lecture	Black Board
4.6	Meaning, Need for Social Security Measures:	3	Discussion	Black Board
4.7	Position of Social Security Measures in India	2	Lecture	Black Board
<b>UNIT -5 : STATUS OF WOMEN WORKERS:</b>				
5.1	Topic 1: Child Labour-causes-Legislative measures to regulate child labour-Status of Women workers in MSME	4	Lecture	Black Board
5.2	Economic, social, environmental problems	3	Chalk & Talk	Black Board
5.3	psychological problems-	1	Lecture	PPT
5.4	sexual harassment at work place and laws	2	Discussion	LCD
5.5	Topic:2 Internal Compliance Committee (ICC)	1	Lecture	Black Board
5.6	Need for comprehensive policy	2	Discussion	Black Board
5.7	work-life balance - Some suggestions	2	Lecture	Black Board
<b>UNIT -6 DYNAMISM</b>				
6.1	Survey of Problems faced by industrial labourers .			report submission through PPT
6.2	Study of the working conditions of unorganised labourers .			report submission through video.

6.3	Survey of Labour welfare measures in different industries			report submission through PPT
6.4	Study of Labour welfare measures in different countries			report submission through LCD
6.5	Comparison of Labour welfare measures in different countries			report submission through PPT

**TEXT BOOK:**

B.P. Tyagi,( 2017) “Labour Economics and Social Welfare”, VII Edition, Vikas Publishing Ltd. New Delhi.

**REFERENCE BOOKS:**

1. Datt, G.[1996], *Bargaining Power, Wages and Employment: An Analysis of Agricultural Labour Markets in India*, Sage Publications, New Delhi.
2. Hajela, P.D.[1998], *Labour Restructuring in India: A Critique of the New Economic Policies*, Commonwealth Publishers, New Delhi.
3. Jhabvala, R. and. Subrahmanya R.K ](2000), *The Unorganised Sector : Work Security and Social Protection*, Sage Publications, New Delhi.
4. Lester, R.A.(1964), *Economics of Labour*, [2nd Edition], Macgraw Hill company, New York.
5. McConnell, C.R. and. Brue S.L (1986), *Contemporary Labour Economics*, McGraw-Hill, New York.
6. Papola, T.S., P.P. Ghosh and. Sharma A.N [Eds.] (1993), *Labour, employment and Industrial Relations in India*, B.R. Publishing Corporation, New Delhi.
7. Rosenberg M.R. (1988), *Labour Markets in Low Income Countries in* Chenery, H.B. and T.N. Srinivasan, [Eds.], *The Handbook of Development Economics*, North-Holland, New York.
8. Venkata Ratnam, C.S. [2001], *Globalization and Labour-Management Relations: Dynamics of Change*, Sage Publications/Response Books, New Delhi.
9. Srivatsava. K.N,(2006) “*Industrial Peace and Labour in India*” ,Vikas Publishing Pvt. Ltd., New Delhi.
10. Nandhakumar, (2015),*Industrual relations,Labour welfare &Labour Laws*,Orient Longmen Ltd,Hyderabad.

**DOER**

1.<https://www.economicdiscussion.net/labour/characteristics/top-14-characteristics-of-labour/13747>

2. <https://upscwithnikhil.com/article/social/consequences-of-migration>  
 3. <https://upscwithnikhil.com/article/social/consequences-of-migration>

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
	Session - wise Average	Better of W1, W2	M1+ M2	MID - SEM TEST				
	5 Mks.	5 Mks	5+5=10 Mks.	15 Mks	35 Mks.	5 Mks.	40Mks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non-Scholastic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non-Scholastic	5
	40

### EVALUATION PATTERN

SCHOLASTIC					NON – SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100



### UG CIA Components

		No		
<b>C1</b>	- Test (CIA 1)	1	-	10 Mks
<b>C2</b>	- Test (CIA 2)	1	-	10 Mks
<b>C3</b>	- Assignment	1	-	5 Mks
<b>C4</b>	- Open Book Test/PPT	2 *	-	5 Mks
<b>C5</b>	- Quiz	2 *	-	5 Mks
<b>C6</b>	- Attendance		-	5 Mks


### COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Explore the significance of labour as a productive power.	K1	PSO1
CO 2	Evaluate the status of Indian labour, labour laws and the power of Trade Union.	K1, K2,	PSO2
CO 3	Identify the causes and ill-effects of migration.	K1 & K3	PSO5
CO 4	Utilize various programmes generating employment opportunities.	K1, K2, K3	PSO4
CO 5	Identify the causes and effects of industrial disputes on the economy.	K2 & K4	PSO3

### Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
C01	3	3	3	3	2
C02	3	3	2	3	3
C03	2	2	2	3	3
C04	3	2	3	3	3
C05	3	3	3	3	3

**Mapping COs Consistency with POs**

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C01	3	2	3	3	3	3	3
C02	3	3	2	3	3	3	3
C03	3	3	3	3	2	2	2
C04	3	3	3	2	3	3	3
C05	3	3	3	3	3	1	3

**Note:** ♦ Strongly Correlated – 3

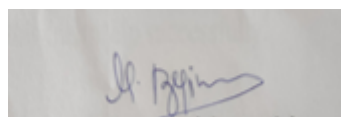
♦ Moderately Correlated – 2

♦

Weakly Correlated -1

**COURSE DESIGNER**

**FORWARDED BY**



**DR.P. ANITA**

**Dr. M. REGINA MARY**

**HEAD OF THE DEPARTMENT**

**II BA ECONOMICS**

**IV SEMESTER**

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E4CC8	PUBLIC FINANCE	6	4

## COURSE DESCRIPTION

This course examines the subject matter of Fiscal economics. It emphasizes the problems of Allocation of resources between the Centre-state and local bodies.

## COURSE OBJECTIVES

1. To enable the students to get an insight into various areas of Public economics
2. To create awareness about the different levels of functioning of the Indian Government.

### UNIT I: I INTRODUCTION TO FISCAL ECONOMICS

[15

HRS]

Fiscal Economics – meaning and subject matter – Public goods - Private goods and **merit goods**- Social goods- Market failure- Public goods and externalities **Self study** – The principle of maximum social advantage.0000000

### UNIT II: PUBLIC REVENUE

[15HRS]

Public revenue: sources, canons of taxation. Theories of taxation – Benefit theory, cost of service theory and ability to pay theory – Incidence – Factors affecting incidence of taxation – impact and shifting of taxation- Taxable capacity-Kinds of taxes – Direct and indirect, progressive and proportional– Effects of taxation – **Income tax, Wealth tax, Self study** Sales tax, VAT, Goods and Service tax, Trends in tax GDP ratio.

### UNIT III: UNIT III PUBLIC EXPENDITURE

[15HRS]

Public expenditure: Canons – Effects – **Reasons for the growth of public expenditure in India Self study** -Theories: Peacock and& Wiseman- Wagner's law of public Expenditure

### UNIT IV: PUBLIC DEBT AND BUDGET

[15HRS]

Public debt: Classification, sources, causes for borrowing, effects – Methods of debt redemption – India's public debt: internal and external. Budget:

Meaning-Types-Preparations and presentations- Fiscal policy: Meaning, Instruments.**Current Budget Self study**

**UNIT V: FEDERAL FINANCE AND LOCAL FINANCE [15HRS]**

Federal Finance - Principles – allocation of resources – Recommendations of the Recent Finance Commission – **Local Finance in India.**

**UNIT VI - DYNAMISM/CURRENTAFFAIR**

Trends in India's Public expenditure/Taxation, Trends in India's Public Debt Analyse the current budget, Income and Expenditure of Madurai corporation/Municipalities/Punchayat

**COURSE CONTENTS & LECTURE SCHEDULE**

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
<b>UNIT -I INTRODUCTION TO FISCAL ECONOMICS</b>				
1.1	Fiscal Economics – meaning and subject matter	5	Chalk & Talk	Black Board
1.1:1	Public goods, Private goods and merit goods	6	Chalk & Talk	LCD
1.3	The principle of maximum social advantage	4	Lecture	PPT & White board
<b>UNIT II : PUBLIC REVENUE</b>				
2.1	Public revenue: sources, canons of taxation. Theories of taxation – Benefit theory, cost of service theory and ability to pay theory –	4	Lecture	Black Board
2.1.1	Incidence – Factors affecting incidence of taxation – impact and shifting of taxation	4	Chalk&Talk	Google classroom

2.2	Taxable capacity-Kinds of taxes – Direct and indirect, progressive and proportional– Effects of taxation	3	Lecture	Black Board
2.2.1	Income tax, Wealth tax, Sales tax, VAT, Goods and Service tax, Trends in tax GDP ratio	4	Discussion	Black Board
<b>Unit -III PUBLIC EXPENDITURE</b>				
3.1	Public expenditure: Canons – Effects – Reasons for the growth of public expenditure in India-	9	Lecture	White Board
3.2	Theories: Peacock and Wiseman-Wagner's law of public Expenditure	6	Chalk & Talk	Block Board
<b>UNIT IV: PUBLIC DEBT AND BUDGET</b>				
4.1	Public debt: Classification, sources, causes for borrowing, effects – Methods of debt redemption – India's public debt: internal and external	7	Chalk & Talk	Block Board
4.2	Budget: Meaning-Types- Preparations and presentations	4	Chalk & Talk	Block Board
4.2.1	Fiscal policy: Meaning, Instruments	4	Chalk & Talk	Block Board
<b>UNIT V: FEDERAL FINANCE AND LOCAL FINANCE</b>				
5.1	Federal Finance - Principles – allocation of resource	5	Lecture	White Board

5.1.1	Recommendations of the Recent Finance Commission. in India.	5	Lecture	Block Board
5.2	Local Finance in India.	5	Lecture	White Board
<b>UNIT VI: DYNAMISM/CURRENTAFFAIR</b>				
6.1	Trends in India's Public Debt Analyse the current budget,			Analytical Skills(S2)
6.2	Trends in India's Public expenditure/Taxation			Case Study(S1)
6.3	Income and Expenditure of Madurai corporation/Municipalities/Punchayat			Case Study (S1)

**TEXT BOOKS:**

Tyagi. B.P., "Public Finance", Jai Prakash Nath & Co, Meerut [U.P], 4<sup>th</sup> Edition, 2004-05.

**REFERENCE BOOKS:**

1. Cauvery. R. etal, "Public Finance", Sultan Chand & Company, New Delhi 2001.
2. Manker, "Public Finance", Himalaya Publishing House, 5<sup>th</sup> Edition, July 2001.
3. Mithani.D.M., "Modern Public Finance – Theory & Practice", The Himalayan Publishing House
4. Mumbai 1998.
5. Singh. S.K., "Public Finance in Developed & Developing Countries", S. Chand and Company
6. 6<sup>th</sup> revised and enlarged edition,2004.
7. Vasudavan. K., "Public Finance",

8. M.Maria John Kennedy,-Public Finance, PHI Learning Private limited,  
New Delhi,2012

### WEB REFERENCES (OPTIONAL)

1. [www.incometaxindia.gov.in](http://www.incometaxindia.gov.in)
2. [www.indiabudget.nic.in](http://www.indiabudget.nic.in).

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non-Scholastic Marks C5	CIA Total	Percentage of Assessment
	Session-wise Average	Better of W1, W2	M1+M2	MID-SEM TEST				
	5 Mks.	5 Mks	5+5=10 Mks.	15 Mks	35 Mks.	5 Mks.	40Mks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non-Scholastic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non Scholastic	5
	40

### EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC		
C1	C2	C3	C4	C5	C6	CIA	ESE
10	10	5	5	5	5	40	60

## UG CIA Components

		<b>No s</b>		
<b>C 1</b>	- Test (CIA 1)	1	-	10 Mks
<b>C 2</b>	- Test (CIA 2)	1	-	10 Mks
<b>C 3</b>	- Assignment	1	-	5 Mks
<b>C 4</b>	- Open Book Test/PPT	2 *	-	5 Mks
<b>C 5</b>	- Quiz	2 *	-	5 Mks
<b>C 6</b>	- Attendance		-	5 Mks

## COURSE OUTCOMES

On the successful completion of the course, students will be able to:

<b>NO.</b>	<b>COURSE OUTCOMES</b>	<b>KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)</b>	<b>PSOs ADDRESSED</b>
CO 1	Understand the Meaning and Scope of Fiscal Economics	K1	PSO1& PSO2
CO2	Identify the sources Tax Revenues and Non tax Revenues	K1, K2,	PSO3
CO3	Create knowledge about Income tax, VAT and GST.	K1 & K3	PSO5



CO4	Assess the Causes for the Growth of Public Expenditure and Public Debt.	K1, K2, K3 &	PSO4
CO 5	Evaluate the Centre and State Financial Relations.	K2 & K4	PSO3

### Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

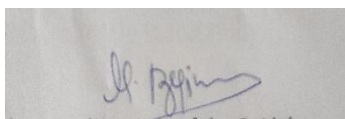
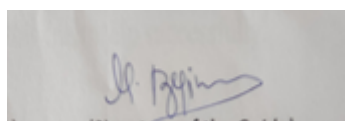
**Note:**  $\phi$  Strongly Correlated – 3

$\phi$  Moderately Correlated – 2

$\phi$  Weakly Correlated -1

**COURSE DESIGNER:**

**FORWARDED BY**

**Staff Name (Dr. M.Regina Mary)**

**(Dr. M. REGINA MARY)  
HEAD OF THE DEPARTMENT**

**III BA ECONOMICS**

**V SEMESTER**

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E5CC9	INDIAN ECONOMIC ISSUES	5	4

#### COURSE DESCRIPTION

The course provides an overview of the state of the Indian economy prior to the country's independence and form an idea of the various considerations that shaped India's post-Independence development strategy.

#### COURSE OBJECTIVES

To impart knowledge on core sectors of Indian Economy. To equip the students to understand the current economic issues of India. To help the students to face the TNPSC and UPSC exams.

#### UNIT I: CONFIGURATION OF THE INDIAN ECONOMY [15 HRS]

Basic characteristics of the Indian economy - causes for underdevelopment. Population : Demographic transition in India theory- Size and growth of population. Measurement of Economic development: PQLI, HDI . Hunger Index, Education Index, Ecological Footprint Index and Green index.

#### UNIT II: Industrialization in India [15 HRS]

Industrialisation: Industrial policy resolutions of 1948, 1956 and 1991, Large scale industries: cotton textile-Sugar industry-Jute industry - Iron and steel industry, Micro-Small and Medium Enterprises (MSME) – Industrial sickness.

#### UNIT III: EXTERNAL TRADE-INDIA AND GLOBAL ECONOMY [15 HRS]

Features, New Economic Policy: Liberalization - Privatization –Globalization, Delicensing, Dis-investment, import substitution, export promotion, FDI and India's rank at international level.

#### UNIT IV: INFRASTRUCTURE AND SERVICE SECTOR [15 HRS]

Railways: significance and problems, Roadways: significance- problems-advantages roadways over railways, Postal and communication. Education -schemes and Housing- schemes.

#### UNIT V: RECENT PROGRAMME OF GOVERNMENT OF INDIA [15 HRS]

Swach Bharath- Jan Dhan Yojana- Digital india-Saansad Adarsh Gram Yojana- Atal Pension Yojana- Awas Yojana – Jeevan Jothi Bima Yojana- Suraksha Bima Yojana-Krishi Sinchi Yojana- Mudra Bank yojana- Mudra Bank Yojana –Garib Kalyan Yojana- Sukanya Samridhi Yojana- Digilocker Scheme- Ebasta Scheme

#### UNIT VI - DYNAMISM/CURRENT AFFAIR

An Assignment on procurement and distribution patterns of fair price shops, Report on difficulties faced in acquiring services of Ration Shop - Data to be collected for main Economic Indicators - Comprehensive Test on Indian economy.

## COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching pedagogy	Teaching Aids
<b>UNIT I: CONFIGURATION OF THE INDIAN ECONOMY</b>				
1.1	Basic characteristics of the Indian economy	3	Chalk & Talk	Black Board
1.1.1	Causes for underdevelopment	3	Chalk & Talk	LCD
1.2	Population :	2	Lecture	PPT & White board
1.2.1	Demographic transition in India theory-	2	Lecture	Smart Board
1.2.2	Size and growth of population.	3	Lecture	Black Board
1.3	Hunger Index, Education Index, Ecological Footprint Index and Green index.	2	Discussion	Black Board
<b>UNIT II: SOCIAL AND ECONOMIC OVERHEADS</b>				
2.1	Railways	3	Lecture	Green Board Charts
2.2	Significance and problems	2	Lecture	Green Board
2.2.1	Roadways	2	Lecture	Text Books
2.3	Significance & problems	2	Lecture	Text Books
2.3.1	advantages roadways over railways	2	Lecture	Text Books
2.4	Postal and communication	2	Discussion	Text Books

2.4.1	Education - profile - role, Health and Housing	2	Lecture	Text Books
<b>UNIT III: INDUSTRIALIZATION IN INDIA</b>				
3.1	Industrialisation: Industrial policy resolutions of 1948	1	Lecture	PPT
3.1.1	1956 and 1991 and recent Industrial Policy	1	Lecture	Green board
3.1.2	Large scale industries	1	Lecture	PPT
3.2	cotton textile	2	Lecture	PPT
3.2.1	Sugar industry	2	Lecture	Green board
3.2.2	Jute industry	2	Lecture	Green board
3.2.3	Iron and steel industry, Micro-Small and Medium Enterprises (MSME	3	Lecture	Green board
3.3	industrial sickness	3	Lecture	Green board
<b>UNIT IV: EXTERNAL TRADE-INDIA AND GLOBAL ECONOMY</b>				
4.1	Features, New Economic Policy	1	Lecture	Green board
4.1.1	Liberalisation	5	Lecture	PPT
4.1.2	Privatisation	5	Lecture	Material
4.1.3	Globalisation	2	Lecture	Text book
4.1.4	delicensing. Dis-investment	1	Lecture	Green board
4.1.5	import substitution, export promotion, FDI and India's rank at international level	1	Lecture	Green Board
<b>UNIT V: RECENT POLICY OF THE GOVERNMENT OF INDIA</b>				
5.1	Swach Bharath	2	Lecture	Green board

5.2	Jan Dhan Yojana- Digital india- Saansad Adarsh Gram Yojana	3	Lecture	Green board
5.2.1	Atal Pension Yojana- Awas Yojana	1	Lecture	PPT
5.3	Jweevan Jothi Beema Yojana	2	Lecture	Green board
5.4	Suraksha Beema Yojana-Krishi Sinchhi Yojana- Mudra Bank yojana- Mudra Bank Yojana	5	Lecture	PPT
5.5	Garib Kalyan Yojana	2	Lecture	PPT
5.6	Suganya Samridhi Yojana- Digilocker Scheme- Ebasta Scheme.	2	Lecture	PPT
<b>UNIT VI - DYNAMISM/CURRENTAFFAIR</b>				
6.1	An Assignment on procurement and distribution patterns of fair price shops, Report on difficulties faced in acquiring services of Ration Shops			Paper work
6.2	Data to be collected for main Economic Indicators			Paper work
6.3	Comprehensive Test on Indian economy.			UGC NET/SET Study Materials

**TEXT BOOKS:**

Dutt & Sundaram .K.P.M. (2001). *Indian Economy*, S. Chand  
&Company, New Delhi.

**REFERENCE BOOKS:**

1. Dutt & Sundaram .K.P.M.(2001) "Indian Economy", S. Chand &Company, New Delhi.
2. Agarwal.A.N.(2000). *Indian Economy*", Wishwa Prakashan Publishers, New Delhi.
3. Ishwar.C.Dhingra,(2005). *The Indian Economy*, S. Chand & Sons, 19th edition, New Delhi.

4. Jhingan M.L.(2002) *Macro Economic Theory*, Vrinda Publications, 10th edition, New Delhi.
5. Misra & Puri, (2004). *Indian Economy*, Himalayan Publisher house, Mumbai.

#### EVALUATION PATTERN

Levels	C1	C2	C3	C4	C5	Total Scholastic Marks	Non Scholastic Marks C6	CIA Total	% of Assessment
	T1  10 Mks.	T2  10 Mks.	Quiz  5 Mks.	Assignment  5 Mks	OBT/ PPT  5 Mks	35 Mks.	5 Mks.	40M ks.	
K1	2	2	-	-	-	4	-	4	10 %
K2	2	2	5	-	-	9	-	9	22.5 %
K3	3	3	-	-	5	11	-	11	27.5 %
K4	3	3	-	5	-	11	-	11	27.5 %
Non Scholastic	-	-	-	-	-		5	5	12.5 %
Total	10	10	5	5	5	35	5	40	100 %

CIA	
Scholastic	35
Non Scholastic	5
TOTAL	40

✓ **The levels of CIA Assessment based on Revised Bloom's Taxonomy are :**

**K1-** Remember, **K2-**Understand, **K3-**Apply, **K4-**Analyse

	SCHOLASTIC				NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

### COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Become familiar with the state of the Indian economy in 1947, the year of India's Independence.	K1	PSO1
CO 2	Able to Comprehend the factors that lead to the underdevelopment and stagnation of the Indian economy.	K1, K2	PSO4
CO 3	Impart knowledge on the composite of population in India.	K1 & K3	PSO3
CO 4	Help the students to prepare for competitive examinations and face the TNPSC and UPSC exams where Indian Economy is a part of syllabus.	K1, K2 & K3	PSO2
CO 5	Impart clear cut idea about Industrial development in India.	K2 & K4	PSO5

### Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
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<b>CO1</b>	3	2	3	3	3
<b>CO2</b>	3	3	3	3	3
<b>CO3</b>	3	3	3	3	2
<b>CO4</b>	3	3	3	3	3
<b>CO5</b>	3	3	3	3	3

**Mapping COs Consistency with POs**

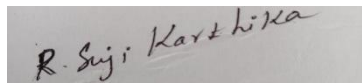
<b>CO/ PO</b>	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>	<b>PO6</b>	<b>PO7</b>
<b>CO1</b>	1	2	3	3	3	3	3
<b>CO2</b>	3	3	3	3	3	3	3
<b>CO3</b>	3	3	3	3	2	2	2
<b>CO4</b>	3	3	3	3	3	3	3
<b>CO5</b>	3	3	3	3	3	3	3

**Note:**  $\phi$  Strongly Correlated – **3**

$\phi$  Moderately Correlated – **2**

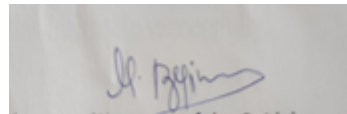
$\phi$  Weakly Correlated -**1**

**COURSE DESIGNER**



**DR.R. SUJI KARTHIKA**

**FORWARDED BY**



**HEAD OF THE DEPARTMENT**

**DR.M.REGINA MARY**

**III BA ECONOMICS**

**V SEMESTER**

(For those who joined in 2019 onwards)

<b>PROGRAMME CODE</b>	<b>COURSE CODE</b>	<b>COURSE TITLE</b>	<b>HRS/WEEK</b>	<b>CREDITS</b>
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UAEC	19E5CC10	COMPUTER DATA ANALYTICS FOR ECONOMISTS	5	4
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### COURSE DESCRIPTION

A study on data analysis using Excel, SPSS, SQL server, Commerce and E Banking

### COURSE OBJECTIVE/S

1. To help the students to use computer Software for economic analysis.
2. To help the students to learn online transactions and trade in Economics.

#### UNIT I E-COMMERCE

[15Hrs]

E. Commerce: Product trading, Share Trading and Commodity Trading- Modes of transactions - E-Commerce: Forms, Categories, Benefits - infrastructure: Hardware and Software – Types of Networking: Internet, Intra net and Extra net –Cloud Computing and icloud – Big Data –an introduction

#### UNIT II: DATA ANALYSIS USING SPSS

[15Hrs]

Computations and Descriptives – Graphs and Diagrams- Correlation- Regression - ANOVA - Chi Square - Multiple Regression – Inferential Statistics – Significance of difference in Means – Student's t test – ANOVA - Graphs and Problems (self study)

#### UNIT III INTRODUCTION TO MS EXCEL

[15Hrs]

Features of MS Excel – Summary Statistics: Mean, Median, Mode, Range, Standard Deviation, Correlation, Regression.

Graphs and Diagrams: Column and Bar Diagram – Histogram – Pie Diagram -Line Graphs – Scatter plot Problems (self study)

#### UNITIV DATA ANALYSIS USING EVIEWS

[15 Hrs]

Descriptives- Correlation- Regression –Graph - ANOVA, MANOVA CHI SQUARE Problems (self study)

#### UNITV : E - BANKING

[15Hrs]

Electronic Banking : Types - E- Channels in E-Bank - On Line Bank Services - Core Banking – Online Payment Modes – ATM -Advantages of E-Banking- Question of security. Real-time gross settlement (RTGS) NEFT.

#### UNIT VI - DYNAMISM

1. Case study of online transaction
2. Presentation of a case on online payment using e-banking
3. Presentation of a case on online payment for e tickets (flight, bus or train)
4. Presentation of a case on online purchase of products in trading websites
5. Presentation of a case on online purchase and sales of used products
6. Presentation of a case on online trading using share trading and commodity trading
7. Projects in any video, audio editing, designing or any software
3. 8. Projects in Data Base Management

## COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
<b>UNIT I E-COMMERCE</b>				
1.1	E. Commerce: Product trading, Share Trading and Commodity Trading	2	Lecture	Smart Board
1.2	Modes of transactions	1	Lecture	Black Board
1.3	Forms of ecommerce	2	Lecture	Smart Board
1.4	Categories of E Commerce	4	Lecture	Smart Board
1.5	E Commerce infrastructure: Hardware and Software	2	Lecture	Black Board
1.6	Types of Networking: Internet, Intranet and Extranet	1	Discussion	Google classroom
1.7	Benefits of E Commerce	1	Lecture	Smart Board
1.8	- Cloud Computing and icloud	1	Discussion	Black Board
1.9	Big Data –an introduction	1	Lecture	Smart Board
<b>Unit -II DATA ANALYSIS USING SPSS</b>				
2.1	Computations and Descriptives	3	TV & Projector	Computers
2.2	Graph, Correlation	2	TV & Projector	Computers
2.3	Regression – ANOVA	2	TV & Projector	Computers
2.4	Chi Square	3	TV & Projector	Computers
2.5	Multiple Regression - Inferential Statistics	2	TV & Projector	Computers

2.6	Significance of difference in Means – Student's t test – ANOVA	3	TV & Projector	Google classroom
<b>UNIT III INTRODUCTION TO MS EXCEL</b>				
3.1	Features of MS Excel	3	TV & Projector	Computers
3.2	Summary Statistics: Mean, Median, Mode, Range, Standard Deviation	3	TV & Projector	Computers
3.3	Correlation, Regression	3	TV & Projector	Computers
3.4	Graphs and Diagrams: Column and Bar Diagram	3	TV & Projector	Computers
3.5	Histogram – Pie Diagram	3	TV & Projector	Computers
3.6	Line Graphs – Scatter plot	3	TV & Projector	Computers
<b>UNITIV DATA ANALYSIS USING EVIEWS</b>				
3.1	Descriptives- Correlation	4	TV & Projector	Computers
3:2	Regression –Graph	4	TV & Projector	Computers
3.3	ANOVA, MANOVA CHI SQUARE	3	TV & Projector	Computers
<b>UNITV : E - BANKING</b>				
5.1	Electronic Banking: Types	2	Lecture	White board
5.2	E- Channels in E-Bank	2	Lecture	White board
5.3	On Line Bank Services	2	Lecture	White board
5.4	Core Banking	2	Discussion	White board
5.5	Online Payment Modes	2	Lecture	White board

5.6	ATM	2	Lecture	White board
5.7	Advantages of E-Banking	2	Lecture	White board
5.8	Question of security Real-time gross settlement (RTGS) NEFT	1	Lecture	White board
<b>Unit VI: DYNAMISM</b>				
6.1	Case study of online transactions			Google classroom
6.2	Presentation of a case on online payment using e-banking			Google classroom
6.3	Presentation of a case on online payment for e tickets (flight, bus or train)			Google classroom
6.4	Presentation of a case on online purchase of products in trading websites			Google classroom
6.5	Presentation of a case on online purchase and sales of used products			Google classroom
6.6	Presentation of a case on online trading using share trading and commodity trading			Google classroom
6.7	Projects in any video, audio editing, designing or any software			Google classroom
6.8	Projects in Data Base Management			Google classroom

**REFERENCE BOOKS:**

1. SPSS Software Manual
2. EVIEWS Software Manual
3. Excel Help Manual
4. Darren George and Paul Mallery(2011) '*SPSS for Windows*', Pearson Education
5. Kothari C.R. and Gaurav Garg(2019), Research Methodology-Methods and Techniques, New Age international

6. Lawrence S. Meyers, Glenn C. Gamst, A. J. Guarino,(2013) '*Doing Data Analysis using SPSS*', Centage Publishers.
7. Ron mansfield,(2006) "Working with MS office", Tata Mc Graw Hill Publishing Ltd
8. Editorial Panel(2008), "Step by Step Micro Soft Excel 2007", MBD International Publishing.

#### **DOER**

1. <https://www.microsoft.com>
2. <https://www.officearticles.com>

#### **EVALUATION PATTERN**

<b>Levels</b>	<b>C1</b>	<b>C2</b>	<b>C3</b>	<b>C4</b>	<b>C5</b>	<b>Total Scholas tic Marks</b>	<b>Non Schola stic Marks C6</b>	<b>CIA Total</b>	<b>% of Asses sment</b>
	<b>T1</b>	<b>T2</b>	<b>Quiz</b>	<b>Assi gnm ent</b>	<b>OBT/ PPT</b>				
	<b>10 Mks.</b>	<b>10 Mks.</b>	<b>5 Mks.</b>	<b>5 Mks</b>	<b>5 Mks</b>	<b>35 Mks.</b>	<b>5 Mks.</b>	<b>40M ks.</b>	
<b>K1</b>	<b>2</b>	<b>2</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>4</b>	<b>-</b>	<b>4</b>	<b>10 %</b>
<b>K2</b>	<b>2</b>	<b>2</b>	<b>5</b>	<b>-</b>	<b>-</b>	<b>9</b>	<b>-</b>	<b>9</b>	<b>22.5 %</b>
<b>K3</b>	<b>3</b>	<b>3</b>	<b>-</b>	<b>-</b>	<b>5</b>	<b>11</b>	<b>-</b>	<b>11</b>	<b>27.5 %</b>
<b>K4</b>	<b>3</b>	<b>3</b>	<b>-</b>	<b>5</b>	<b>-</b>	<b>11</b>	<b>-</b>	<b>11</b>	<b>27.5 %</b>
<b>Non Scholas tic</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>		<b>5</b>	<b>5</b>	<b>12.5 %</b>
<b>Total</b>	<b>10</b>	<b>10</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>35</b>	<b>5</b>	<b>40</b>	<b>100 %</b>

<b>CIA</b>	
<b>Scholastic</b>	<b>35</b>

<b>Non Scholastic</b>	<b>5</b>
<b>TOTAL</b>	<b>40</b>

✓ **The levels of CIA Assessment based on Revised Bloom's Taxonomy are :**

**K1-** Remember, **K2-**Understand, **K3-**Apply, **K4-**Analyse

	<b>SCHOLASTIC</b>				<b>NON - SCHOLASTIC</b>	<b>MARKS</b>		
<b>C1</b>	<b>C2</b>	<b>C3</b>	<b>C4</b>	<b>C5</b>	<b>C6</b>	<b>CIA</b>	<b>ESE</b>	<b>Total</b>
<b>10</b>	<b>10</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>40</b>	<b>60</b>	<b>100</b>

### **COURSE OUTCOMES**

On the successful completion of the course, students will be able to:

<b>NO.</b>	<b>COURSE OUTCOMES</b>	<b>KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)</b>	<b>PSOs ADDRESSED</b>
CO 1	Analyse the practical issues of Economics	K1	PSO1& PSO2
CO 2	Enable the students to find job in business analytics	K1, K2,	PSO3
CO 3	Analyzing the fluctuations of market conditions using softwares.	K1 & K3	PSO5
CO 4	Enhancing the knowledge on latest concepts of e-commerce, e-banking and online trading	K1, K2 & K3	PSO4
CO 5	Demonstrate the business analytical skills	K2 & K4	PSO2

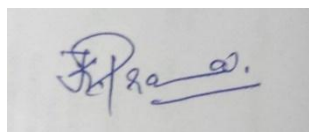
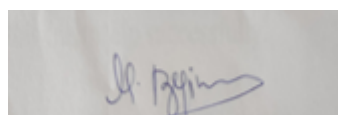
**Mapping COs Consistency with PSOs**

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	3	3	3	3	3
<b>CO2</b>	3	3	3	3	3
<b>CO3</b>	3	3	3	3	3
<b>CO4</b>	3	3	3	3	3
<b>CO5</b>	3	3	3	3	3

**Mapping COs Consistency with POs**

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
<b>CO1</b>	3	2	3	3	3	3	3
<b>CO2</b>	3	3	2	3	3	3	3
<b>CO3</b>	3	3	3	3	2	2	2
<b>CO4</b>	3	3	3	2	3	3	3
<b>CO5</b>	3	3	3	3	3	1	3

**Note:**  $\phi$  Strongly Correlated – **3**       $\phi$  Moderately Correlated – **2**       $\phi$   
 Weakly Correlated - **1**

**COURSE DESIGNER**

**DR.K.PRAVEENA****FORWARDED BY**


**DR. M.REGINA MARY**  
**HEAD OF THE DEPARTMENT**

### III BA- ECONOMICS

#### V- SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E5CC11	INTERNATIONAL TRADE	5	4

#### COURSE DESCRIPTION

This course is designed to provide students with a basic introduction to important theories of international trade, balance of payments adjustment and capital flows. It also deals with the important international institutions

#### COURSE OBJECTIVE/S

1. Provide insight into the theories of the subject
2. Inculcate knowledge of global trade
3. Enrich the knowledge of eth students about Globalisation, WTO and other Global Trade Institutions.

#### UNIT I: THEORIES OF INTERNATIONAL TRADE [15 HRS]

International Trade: Absolute cost theory of Smith - Classical Comparative Cost theory of Ricardo's – Neoclassical Trade Theory:

Heckscher- Ohlin Theorem **Reciprocal Demand Self study**

#### UNIT II:TERMS OF TRADE AND BALANCE OF PAYMENT [15 HRS]

Terms of trade and Balance of Trade and **Balance of payments Self study** - Structure of Balance of payments Accounts Disequilibrium and measures to correct disequilibria - FDI – FII- NRI

#### UNIT III: FOREIGN EXCHANGE, RESERVES AND EXCHANGE CONTROL [15 HRS]

Foreign Exchange Market – Functions of foreign exchange market- Eurocurrency market- Foreign Exchange rate – Determination of exchange rate – Mint parity theory - Purchasing power parity theory – Balance of payment theory. Foreign Exchange Reserves: **FERA in India. Self study** Exchange control: tariff and Quotas

#### UNIT IV: GLOBALIZATION AND INTERNATIONAL AGREEMENTS [15 HRS]

Liberalization - Privatization- Globalization in India – MNCs –WTO: **TRIPS, TRIMS Self study**

#### UNIT- V GLOBAL TRADE INSTITUTIONS AND FINANCIAL INSTITUTIONS [15 HRS]



IMF- IBRD and its affiliates IDA-IFC - ADB- UNCTAD – Trade Blocks –  
**India's position in the international level Self study** - International Rating Agencies.

#### **UNIT VI - DYNAMISM**

Analysis of India's Balance of Payment- Case studies on Intellectual property Rights, Pattern and Growth of Foreign Direct Investment, Impact of WTO on Indian Agriculture.

#### **COURSE CONTENTS & LECTURE SCHEDULE**

<b>Module No.</b>	<b>Topic</b>	<b>No. of Lectures</b>	<b>Teaching Pedagogy</b>	<b>Teaching Aids</b>
<b>UNIT I: THEORIES OF INTERNATIONAL TRADE</b>				
1.1	International Trade: Absolute cost theory of Smith	5	Chalk & Talk	Black Board
1.1:1	Classical Comparative Cost theory of Ricardo's	5	Chalk & Talk	LCD
1.1.2	– Neo Classical Trade Theory: Heckscher- Ohlin Theorem	5	Lecture	PPT & White board
<b>UNIT II: TERMS OF TRADE AND BALANCE OF PAYMENT</b>				
2.1	Terms of trade and Balance of Trade and Balance of payments- Structure of Balance of payments Accounts	5	Lecture	Black Board
2.1.1	Disequilibrium and measures to correct disequilibria	5	Lecture & Discussion	Google classroom
2.1.2	FDI – FII- NRI	5	Lecture	LCD
<b>Unit -III: FOREIGN EXCHANGE, RESERVES AND EXCHANGE CONTROL</b>				
3.1	Foreign Exchange Market – Functions of foreign exchange market- Eurocurrency market- Foreign Exchange rate – Determination of exchange rate – Mint parity theory	7	Lecture	Block Board

3.2	Purchasing power parity theory – Balance of payment theory. Foreign Exchange Reserves: FER in India. Exchange control: tariff and Quotas	8	Chalk & Talk	Block Board
<b>UNIT IV: GLOBALIZATION AND INTERNATIONAL AGREEMENTS</b>				
4.1	Liberalisation - Privatisation- Globalisation in India	7		Online/ E- Content/ Text Books /Materials
4.1.1	MNCs –WTO: TRIPS, TRIMS	8	Chalk & Talk	LCD
<b>UNIT V: GLOBAL TRADE INSTITUTIONS AND FINANCIAL INSTITUTIONS</b>				
5.1.1	IMF- IBRD and its affiliates IDA-IFC - ADB- UNCTAD	8	Lecture	PPT & White board
5.1.2	Trade Blocks	4	Lecture	LCD
5.1.3	– India’s position in the international level- International Rating Agencies.	3	Lecture	PPT
<b>UNIT VI – DYNAMISM</b>				
6.1	Analysis of India’s Balance of Payment			Analytical Skills(S1)
6.2	Case studies on Intellectual property Rights			Case study(S2)
6.3	Pattern and Growth of Foreign Direct Investment			Analytical Skills(S1)
6.4	Impact of WTO on Indian Agriculture			PPT(S1)

**TEXT BOOKS:**

1. Jhingan, M.L.(2006).“*International Economics*”, Vrinda Publications Pvt. Ltd., Delhi.
2. Jeevanandham, Victor Louis, Kalyani, Padma, Hemavathi,(2008) “*International Economics*”, Sultan Chand & Sons, Delhi.

3. Krugman, Paul & Mautice Obstfeed,( 1997 ) *“International Economics”*, Addison Wesley .Boston.
4. Mannur, (1995) D.MH.G. *“International Economics”*, Vikas Publishing Pvt. Ltd.,
5. Mithani, .(2010) *“International Economics”*, Himalaya Publishing House, New Delhi,
6. Francis Cherunilam, ( 1997). *“International Economics”*, Tata McGraw-hill Publishing Company Ltd., New Delhi
7. Gupta, K.R.( 1978) *“International Economics”*, Atman ram and sons,  
**DOER**
1. [www.imf.org](http://www.imf.org)
2. [www.meadev.nic.in](http://www.meadev.nic.in)
3. [www.unctad.org](http://www.unctad.org)
4. [www.worldbank.org](http://www.worldbank.org)
5. [www.wto.org](http://www.wto.org)

Levels	C1	C2	C3	C4	Total Scholas tic Marks	Non Scholas tic Marks C5	CIA Total	Percenta ge of Assessm ent
	Sessi on - wise Avera ge  5 Mks.	Bett er of W1, W2  5 Mks	M1+ M2  5+5= 10 Mks.	MID - SE M TES T  15 Mks	35 Mks.	5 Mks.	40M ks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non Scholas tic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA

Scholastic	<b>35</b>
Non Scholastic	<b>5</b>
	<b>40</b>

### EVALUATION PATTERN

SCHOLASTIC					NON – SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

### UG CIA Components

		No	s	
<b>C1</b>	- Test (CIA 1)	1	-	10 Mks
<b>C2</b>	- Test (CIA 2)	1	-	10 Mks
<b>C3</b>	- Assignment	1	-	5 Mks
<b>C4</b>	- Open Book Test/PPT	2 *	-	5 Mks
<b>C5</b>	- Quiz	2 *	-	5 Mks
	- Attendance		-	5 Mks

### COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Discuss the theories of International Trade.	K1,K3	PSO1

CO 2	Analyse Balance of Payment and Balance of trade	K1, K2	PSO2
CO 3	Inculcate the knowledge of Foreign Exchange Market and Euro Currency Market.	K1 & K3	PSO3
CO 4	Assess the Impact of Globalisation on the Indian Economy	K1, K2 & K3	PSO4
CO 5	Evaluate the performance of GATT and WTO and other Global Trade Institutions	K2 & K4	PSO5

#### **Mapping COs Consistency with PSOs**

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	3	3	3	3	3
<b>CO2</b>	3	2	3	3	3
<b>CO3</b>	3	2	3	3	2
<b>CO4</b>	3	3	3	3	2
<b>CO5</b>	3	3	3	3	3

#### **Mapping COs Consistency with POs**

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
<b>CO1</b>	3	2	3	3	3	3	3
<b>CO2</b>	3	3	2	3	3	3	3
<b>CO3</b>	3	3	3	3	2	2	2
<b>CO4</b>	3	3	3	2	3	3	3
<b>CO5</b>	3	3	3	3	3	1	3

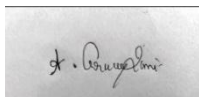
**Note:** ϕ Strongly Correlated – 3  
Weakly Correlated -1

ϕ Moderately Correlated – 2

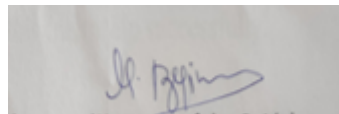
ϕ

**COURSE DESIGNER**

**FORWARDED BY**



**PROF. GRACY RANI**



**DR. M. REGINA MARY**

**HEAD OF THE**

**DEPARTMENT**

**III BA ECONOMICS**

**V- SEMESTER**

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E5CC12	ENTREPRENEURIAL DEVELOPMENT	5	4

**COURSE DESCRIPTION**

This is a course to introduce the student to understanding creative abilities, recognizing their creative abilities, changing their way of viewing creativity.

**COURSE OBJECTIVES**

1. To equip and motivate the students to become entrepreneurs.
2. To understand the basic concepts in the area of entrepreneurship
3. To understand the role and importance of entrepreneurship for economic development
4. To inculcate skills of writing business and funding proposals.
5. To promote agro- based business and handicraft business.

**UNIT: I INTRODUCTION**  
**HRS]**

**[15**

Entrepreneur - Types, functions - Factors influencing Entrepreneurship- Barriers to Entrepreneurship- women entrepreneurship: The micro finance and self help groups - Social Entrepreneurship in Non-Profit Organization – On line registration for entrepreneurs - **Project Proposals** to Funding agencies, Performa

**UNIT: II ECONOMIC ANALYSIS FOR AN ENTREPRENEUR [15 HRS]**

Budgeting, Break-Even, **SWOT and Profitability Analysis-PERT analysis**- Income Tax payment – GST Calculation - blog creation – web creation – online marketing

**UNIT:III GOVERNMENT INSTITUTIONS AND SCHEMES [15 HRS]**

MSME- Madurai DIC-CED-SIDO-SIDBI-SFC -NSIC-TCO-SIPCOT-NAYE-Unemployed Youth Employment Generation Program(UYEGP) - Banks

**UNIT:IV SCOPE FOR BUSINESS OPPORTUNITIES- BRIEF [15 HRS]**  
**INTRODUCTIONS**

Agriculture: Horticulture, Floriculture, Kitchen garden and sales, Sale of seeds and agricultural products, Mushroom Cultivation, Vermi-Culture, Api-Culture etc -Industry Handicrafts - Service industry: Tour organization, Tuition centers, Tailoring – Beauty Parlours- Home delivery of food etc

**UNIT: V ON LINE BUSINESS- BRIEF INTRODUCTIONS [15 HRS]**

Online Buying and selling: Case studies on Amazon, OLX, airbnb, ola, Facebook – scope for business in Online share trading – scope for business in Online commodity trading- scope for business in online exports and online imports

**UNIT VI - DYNAMISM/CURRENT AFFAIR**

Project proposal for any product or service – Case study of any one Institutional loan schemes(Bank or non banking)- On the Spot Learning Component: Visit to SHG to study their income generation activities and writing report - Visit to industrial estate to meet entrepreneurs - Case study of successful entrepreneurs- Case study of NGO's and SHG's- Blue print of project report- Project proposal for any product or service -Institutional loan schemes – a survey-Collection of data regarding entrepreneurs

**COURSE CONTENTS & LECTURE SCHEDULE**

Module No	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
<b>UNIT: I INTRODUCTION</b>				
1.1	Entrepreneur-Types-Women Entrepreneurs	1	Lecture	Jam Board
1.2	Self Help Groups –Micro Finance	1	Lecture	Jam Board
1.3	Social Entrepreneurship in Non-Profit Organization: NGOs and Trusts	1	Lecture	Jam Board

1.4	On line registration for entrepreneurs - Project Proposal writing to Funding agencies	1	Video Lecture	LCD and White Board
1.5	Top ten Social Entrepreneurs	1	Lecture	Jam Board
<b>UNIT -2 ECONOMIC ANALYSIS FOR ANY ENTREPRENEUR</b>				
2.1	Budgeting, Break-Even, SWOT - PEST Analysis and Profitability Analysis	2	Lecture	Jam Board
2.2	Income Tax payment	1	Lecture	Jam Board
2.3	GST Calculation - blog creation - web creation - online marketing-	2	Lecture	Jam Board
<b>UNIT:III GOVERNMENT INSTITUTIONS AND SCHEMES SUPPORTING ENTREPRENEURS</b>				
3.1	MSME -DIC- CED DIC SIDBI-SFC- SIDO-NSIC-TCO	2	Online Lecture	Black Board
3.2	SIPCOT-PMEGP, PMRY- Commercial banks-SBI and other institutes.	1	Online Lecture	Black Board
3.3	Start up India , CGT SME Scheme- Annapurna Scheme- Mudra Yojana Scheme	1	Online Lecture	PPT and White Board
3.4	Financial Institutions and Government incentives- Dairy Entrepreneurship Development Scheme	1	Online Lecture	PPT and White Board
3.5	Case studies of business financing -Modern Entrepreneurs.	1	Online Lecture	PPT and White Board
<b>UNIT: IV SCOPE FOR BUSINESS OPPORTUNITIES- BRIEF INTRODUCTION</b>				
4.1	Agriculture: Horticulture- Floriculture, Kitchen garden and sales, Sale of seeds and agricultural products, Mushroom Cultivation	2	Lecture	Black Board
4.2	Vermi-Culture, Api-Culture etc - Industry Handicrafts	1	Discussion	Black Board



4.3	Service industry: Tour organisation, Tuition centers, Tailoring – Beauty Parlours-	1	Lecture	PPT and White Board
4.4	Home delivery of food etc Female focused entrepreneurship - <b>Case studies of Industries Self study</b> - Field Visit to industry	1	Lecture	Black Board
<b>UNIT: V: ON LINE BUSINESS- BRIEF INTRODUCTION</b>				
5.1	Technopreneur- Agripreneur	2	Blended Learning	White Board
5.2	Online Buying and selling: Case studies on Amazon, OLX – Facebook –eBay	1	Lecture	PPT and White Board
5.3	scope for business in Online commodity trading	1	Lecture	Black Board
5.4	Gold, Silver scope for business in online exports: Goods and Services	1	Lecture	PPT and White Board
<b>UNIT – VI DYNAMISM/CURRENTAFFAIR</b>				
6.1	Project proposal for any product or service			Report submission in google class room
6.2	Case study of any one Institutional loan schemes(Bank or non banking)			PPT Posting in class room
6.3	On the Spot Learning Component: Visit to SHG to study their income generation activities and writing report			Report submission in class Room
6.4	Case study any one women entrepreneur -			Report submission in google class rooms
6.5	On-the spot learning: Visit to industrial estate to meet entrepreneurs			PPT Posting in class room

#### REFERENCE BOOKS:

1. Saravanavel. P, “Entrepreneurial Development”, Eee Pee Kay Pub. House II Edition, 2008.

2. C.B. Gupta & S.S. Khanka, "Entrepreneurship and Small Business Management", S.Chand, edition. 1998
3. Gupta. C.B. & Srinivasan. M.P., "Entrepreneurial Development", Sultan Chand & Sons, Ed.
4. Jose Paul & Ajith Kumar, "Entrepreneurship Development and Management", Himalaya Publishing House, 2000.
5. Pandey G.N (Vikas), "A Complete Guide to Successful Entrepreneurship", Vikas Publishing House New Delhi, Reprint 1999.
6. Sherlekar.S.A & Janardhana C.P., "Essential of Business Organisation & Management".

#### **DOER**

1. <http://tnchamber.in/>
2. <http://maditssia.com/index.php/madmin/bicactivities>
3. <http://www.msmeonline.tn.gov.in/>
4. [http://www.msmeonline.tn.gov.in/msme\\_partI/msmefiling.php](http://www.msmeonline.tn.gov.in/msme_partI/msmefiling.php)
5. <http://www.dcmsme.gov.in/howtosetup/grgxx01x.htm>
6. <http://www.tn.nic.in/tnhome/projectfiles/ssi.pdf>
7. <http://www.sidco.tn.nic.in/>
8. <http://www.msmedi-chennai.gov.in:8080/MSME/>
9. <http://tnchamber.in/key-initiatives/>
10. <https://www.entrepreneur.com/article/41846>

#### **EVALUATION PATTERN**

	<b>C1</b>	<b>C2</b>	<b>C3</b>	<b>C4</b>	<b>C5</b>	<b>Total Scholas tic Marks</b>	<b>Non Schola stic Marks C6</b>	<b>CIA Total</b>	<b>% of Asses sment</b>
<b>Levels</b>	<b>T1</b>	<b>T2</b>	<b>Quiz</b>	<b>Assi gnm ent</b>	<b>OBT/ PPT</b>				
	<b>10 Mks.</b>	<b>10 Mks.</b>	<b>5 Mks.</b>	<b>5 Mks</b>	<b>5 Mks</b>	<b>35 Mks.</b>	<b>5 Mks.</b>	<b>40M ks.</b>	
<b>K1</b>	<b>2</b>	<b>2</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>4</b>	<b>-</b>	<b>4</b>	<b>10 %</b>
<b>K2</b>	<b>2</b>	<b>2</b>	<b>5</b>	<b>-</b>	<b>-</b>	<b>9</b>	<b>-</b>	<b>9</b>	<b>22.5 %</b>
<b>K3</b>	<b>3</b>	<b>3</b>	<b>-</b>	<b>-</b>	<b>5</b>	<b>11</b>	<b>-</b>	<b>11</b>	<b>27.5 %</b>

<b>K4</b>	<b>3</b>	<b>3</b>	<b>-</b>	<b>5</b>	<b>-</b>	<b>11</b>	<b>-</b>	<b>11</b>	<b>27.5 %</b>
<b>Non Scholastic</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>		<b>5</b>	<b>5</b>	<b>12.5 %</b>
<b>Total</b>	<b>10</b>	<b>10</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>35</b>	<b>5</b>	<b>40</b>	<b>100 %</b>

<b>CIA</b>	
<b>Scholastic</b>	<b>35</b>
<b>Non Scholastic</b>	<b>5</b>
<b>TOTAL</b>	<b>40</b>

✓ **The levels of CIA Assessment based on Revised Bloom's Taxonomy are :**

**K1-** Remember, **K2-**Understand, **K3-**Apply, **K4-**Analyse

	<b>SCHOLASTIC</b>				<b>NON - SCHOLASTIC</b>	<b>MARKS</b>		
<b>C1</b>	<b>C2</b>	<b>C3</b>	<b>C4</b>	<b>C5</b>	<b>C6</b>	<b>CIA</b>	<b>ESE</b>	<b>Total</b>
<b>10</b>	<b>10</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>40</b>	<b>60</b>	<b>100</b>

## **COURSE OUTCOMES**

On the successful completion of the course, students will be able to:

<b>NO.</b>	<b>COURSE OUTCOMES</b>	<b>KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)</b>	<b>PSOs ADDRESSED</b>
CO 1	To explore the functions of Entrepreneur	K1	PSO1

CO 2	To identify the basic qualities of an Entrepreneur.	K1, K2	PSO2
CO 3	To enable the students to understand the Project report.	K1 & K3	PSO5
CO 4	To evaluate the .merits and demerits of online trading.	K1, K2 & K3	PSO3
CO 5	To assess the policy implementation by government for Entrepreneurial development.	K2 & K4	PSO4

#### Mapping COs Consistency with PSOs

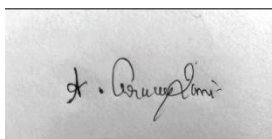
CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	3	3	3	3	3
<b>CO2</b>	3	3	3	3	3
<b>CO3</b>	3	3	3	3	3
<b>CO4</b>	3	3	3	3	3
<b>CO5</b>	3	3	3	3	3

#### Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
<b>CO1</b>	3	2	3	3	3	3	3
<b>CO2</b>	3	3	2	3	3	3	3
<b>CO3</b>	3	3	3	3	2	2	2
<b>CO4</b>	3	3	3	2	3	3	3
<b>O5</b>	3	3	3	3	3	1	3

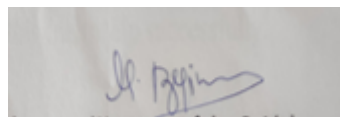
**Note:**  $\phi$  Strongly Correlated – **3**       $\phi$  Moderately Correlated – **2**       $\phi$  Weakly Correlated – **1**

**COURSE DESIGNER**



**PROF. GRACY RANI**

**FORWARDED BY**



**Dr. M. REGINA MARY**

**HEAD OF THE DEPARTMENT**

**III BA ECONOMICS**

**VI SEMESTER**

(For those who joined in 2019 onwards)

<b>PROGRAMME CODE</b>	<b>COURSE CODE</b>	<b>COURSE TITLE</b>	<b>HRS/WEEK</b>	<b>CREDITS</b>
UAEC	<b>22E6CC13</b>	<b>RURAL INDIAN ECONOMIC ISSUES</b>	5	4

**COURSE DESCRIPTION**

The course provides an overview of the developmental issues Indian economy, External trade and government development strategies and policies.

**COURSE OBJECTIVES**

1. To impart knowledge on problems in Indian Economy.
2. To equip the students about the factors that lead to the underdevelopment and stagnation of the Indian economy.
3. To help the students to face the TNPSC and UPSC exams.
4. To highlight the importance of different sectors of the Indian Economy for its development and the position of our economy with the rest of the world.

**UNIT I: INDIAN AGRICULTURE**

**[15**

**HRS]**

Role and importance of agriculture in the Indian Economy; factors determining Productivity – causes low productivity. Land reforms:

Meaning – objectives – Tenancy reforms – Ceiling on land holdings. Technological aspects: input, irrigation, power, fertilizers, seeds, mechanization, green revolution.

## **UNIT II: AGRICULTURAL CREDIT AND MARKETING [15 HRS]**

Rural Credit: Rural Indebtedness – Need and sources of credit. Agricultural Marketing: Defects of agricultural marketing – Regulated markets – cooperative marketing – government and agricultural marketing – support price policy – buffer stocks and public distribution system.

## **UNIT III: POVERTY, UNEMPLOYMENT AND RURAL DEVELOPMENT PROGRAMMES [15 HRS]**

Rural Unemployment – Types and Magnitude, Agricultural Labour – Marginal Productivity – Agricultural Wage – Minimum Wages Act, Rural Employment Programmes – MGNREGA – Rural Poverty – Nature, Causes and Consequences – Poverty Alleviation Programmes.

## **UNIT IV: RURAL INDUSTRIALISATION: An overview [15 HRS]**

Rural Industrialization – Agro – based Industries – Cottage Industries, Rural artisans – Cooperative societies – Rural Marketing. Cooperative Marketing- Role of Self Help Groups – PURA Model – Recent Government Policy for Rural Development.

## **UNIT V: Rural Credit [15 HRS]**

Rural credit: Unorganized: Money lenders, Indigenous Bankers, Organized: Co-operatives, Commercial Banks, Regional Rural Banks – NABARD.

## **UNIT VI - DYNAMISM/CURRENT AFFAIR**

Data to be collected for main Economic Indicators – To help in filling applications to the beneficiaries of Suganya Samrithi Yojana in post offices / Nationalised banks – To attend Gram Sabha meetings and submit a write-up on it.

### **COURSE CONTENTS & LECTURE SCHEDULE**

<b>Module No.</b>	<b>Topic</b>	<b>No. of Lectures</b>	<b>Teaching Pedagogy</b>	<b>Teaching Aids</b>
<b>UNIT I: INDIAN AGRICULTURE</b>				
1.1	Role and importance of agriculture in the Indian Economy	4	Chalk & Talk	Black Board
1.1:1	Factors determining Productivity	1	Chalk & Talk	LCD
1.3	Causes for low productivity	4	Lecture	PPT
1.4	Land reforms	1	Lecture	Black Board
1.5	Meaning – objectives	2	Lecture	Hand outs

1.6	Tenancy reforms - Ceiling on land holdings	1	Discussion	Text book
1.7	Technological aspects	2	Lecture	PPT
1.8	Input, irrigation, power, fertilizers, seeds, mechanization, green revolution	1	Discussion	Black Board
<b>UNIT II: AGRICULTURE CREDIT &amp; MARKETING</b>				
2.1	Rural Credit: Rural Indebtedness	3	Lecture	Black board/ PPT
2.2	Agricultural Marketing: Defects of agricultural marketing	2	Lecture	Online material
2.3	Need and sources of credit	3	Lecture	E-Materials
2.4	Regulated markets –cooperative marketing	3	Lecture	E-Material
2.5	government and agricultural marketing – support price policy – buffer stocks and public distribution system	4	Lecture	PPT
<b>UNIT III: POVERTY , UNEMPLOYMENT &amp; PARALLEL ECONOMY</b>				
3.1	Unemployment: types	3	Lecture	Green board
3.1.1	causes, major employment programmes	2	Lecture	Green board
3.2	Poverty: concept, causes, measures	2	Lecture	Green board
3.2.1	– Poverty alleviation programme- Global poverty index, Inequality, Parallel Economy – remedial measures.	2	Lecture	Green board
3.2.2	Unemployment: types	2	Lecture	Green board

3.2.3	causes, major employment programmes	2	Lecture	Green board
<b>UNIT IV: RURAL DEVELOPMENT , CO-OPERATION AND PANCHAYATI RAJ</b>				
4.1	Recent Rural development programmes	2	Lecture	Green board
4.2	co-operation	2	Lecture	Green board
4.2.1	Panchayati Raj in India	3	Lecture	Green board
4.2.2	Rural Non –Farm Sector	2	Lecture	Green board
4.2.3	Strategy for Rural Development	2	Lecture	Green board
<b>UNIT V: RUTRAL ECONOMIC REFORMS</b>				
5.1	Rural and Agricultural Reforms	1	Discussion	PPT
5.2	Meaning, objectives & features of economic reforms	1	Discussion	PPT
5.3	Land Revenue Systems in British India	1	Discussion	PPT
5.4	Zamindari System,	1	Discussion	PPT
5.5	Ryotwari System	1	Discussion	PPT
5.6	Mahalwari System	1	Discussion	PPT
5.7	Land Reforms in India After Independence	1	Discussion	PPT
5.8	Green Revolution	1	Discussion	PPT
5.9	Rural and Agricultural Reforms	1	Discussion	PPT
5.10	Meaning, objectives & features of economic reforms	1	Discussion	PPT
5.11	Land Revenue Systems in British India	1	Discussion	PPT
<b>UNIT VI - DYNAMISM/CURRENTAFFAIR</b>				



6.1	Data to be collected for main Economic Indicators		Discussion	Paper work
6.2	To help in filling applications to the beneficiaries of Suganya Samrithi Yojana in post offices / Nationalised banks		Discussion	Paper work
6.3	To attend Gram Sabha meetings on 2 <sup>nd</sup> October and submit a write-up on it.		Discussion	Paper work with photos

### TEXT BOOKS:

1. Dutt & Sundaram .K.P.M, "Indian Economy", S. Chand & Company, New Delhi, 2001

### REFERENCE BOOKS:

1. Agrawal A.N., "Indian Economy", Wiley Eastern Ltd., New Delhi, 2000.
2. Ishwar. C. Dhingra, "The Indian Economy", Chand and Company Ltd., New Delhi, 2017
3. Misra & Puri, "Indian Economy", Himalaya Publishing House, New Delhi, 2013.
4. M.L.Jhingan, "Macro Economic Theory", Vrinda Publications, 10th edition, New Delhi, 2002.

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage Assessment
	Session-wise Average	Better of W1, W2	M1+M2	MID-SEM TEST				
	5 Mks.	5 Mks	5+5=10 Mks.	15 Mks	35 Mks.	5 Mks.	40Mks.	
<b>K1</b>	<b>5</b>	<b>-</b>	<b>-</b>	<b>2 ½</b>	<b>7.5</b>	<b>-</b>	<b>7.5</b>	<b>18.75</b>
<b>K2</b>	<b>-</b>	<b>5</b>	<b>4</b>	<b>2 ½</b>	<b>11.5</b>	<b>-</b>	<b>11.5</b>	<b>28.75</b>
<b>K3</b>	<b>-</b>	<b>-</b>	<b>3</b>	<b>5</b>	<b>8</b>	<b>-</b>	<b>8</b>	<b>20</b>
<b>K4</b>	<b>-</b>	<b>-</b>	<b>3</b>	<b>5</b>	<b>8</b>	<b>-</b>	<b>8</b>	<b>20</b>
<b>Non Scholastic</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>		<b>5</b>	<b>5</b>	<b>12.5</b>

<b>Total</b>	<b>5</b>	<b>5</b>	<b>10</b>	<b>15</b>	<b>35</b>	<b>5</b>	<b>40</b>	<b>1</b>
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<b>CIA</b>	
Scholastic	<b>35</b>
Non Scholastic	<b>5</b>
	<b>40</b>

### EVALUATION PATTERN

<b>SCHOLASTIC</b>					<b>NON - SCHOLASTIC</b>	<b>MARKS</b>		
<b>C1</b>	<b>C2</b>	<b>C3</b>	<b>C4</b>	<b>C5</b>	<b>C6</b>	<b>CIA</b>	<b>ESE</b>	<b>Total</b>
<b>10</b>	<b>10</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>40</b>	<b>60</b>	<b>100</b>

### UG CIA Components

		<b>No</b>		
<b>C1</b>	- Test (CIA 1)	1	-	10 Mks
<b>C2</b>	- Test (CIA 2)	1	-	10 Mks
<b>C3</b>	- Assignment	1	-	5 Mks
<b>C4</b>	- Open Book Test/PPT	2 *	-	5 Mks
<b>C5</b>	- Quiz	2 *	-	5 Mks
<b>C6</b>	- Attendance		-	5 Mks

### COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Attain insight on various issues obstructing the development of Indian economy	K1	PSO1
CO 2	Help the students to prepare for competitive examinations and appear for the IES, TNPSC and UPSC exams where Indian Economy is a part of syllabus.	K1, K2,	PSO3
CO 3	Impart clear cut idea about Economic reforms of India.	K1 & K3	PSO4
CO 4	Alert the students regarding the proceedings of Panchayat raj in India.	K1, K2& K3	PSO2
CO 5	Make them responsive to recent developmental schemes and policies of GOI in India.	K2 & K4	PSO5

#### Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	2	2
CO2	3	3	3	3	3
CO3	3	3	3	2	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

#### Mapping COs Consistency with Pos

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	1	2	3	3	3	3	3
CO2	3	3	3	3	3	3	3
CO3	3	3	3	3	2	2	2

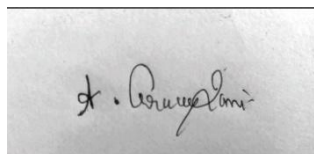
<b>CO4</b>	3	3	3	3	3	3	3
<b>CO5</b>	3	3	3	3	3	3	3

**Note:**  $\phi$  Strongly Correlated – **3**

$\phi$  Moderately Correlated – **2**

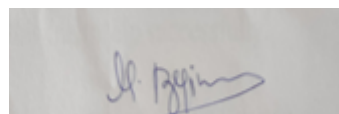
$\phi$  Weakly Correlated -**1**

**COURSE DESIGNER**



**PROF. GRACY RANI**

**FORWARDED BY**



**DR.M.REGINA MARY**

**HEAD OF THE DEPARTMENT**

**III BA ECONOMICS**

**VI SEMESTER**

(For those who joined in 2019 onwards)

<b>PROGRAMME CODE</b>	<b>COURSE CODE</b>	<b>COURSE TITLE</b>	<b>HRS/WEEK</b>	<b>CREDITS</b>
UAEC	19E6CC14	BASIC ECONOMETRICS	5	4

**COURSE DESCRIPTION**

The study of mathematical and statistical application of economic theories.

**COURSE OBJECTIVE/S**

To give an exposure to the students in giving mathematical and statistical application of economic theories.

**UNIT I INTRODUCTION**

**[15 HRS]**

Definition - **Nature & Scope of Econometrics** – Mathematical Economics versus Econometrics – Goals of Econometrics – Limitations – Timeseries and cross-section data - **Phases of Econometrics Research** - **Divisions of Econometrics Self study**

**UNIT II METHODOLOGY OF ECONOMETRICS**

**[15 HRS]**

**Methodology of Econometrics – Specification of the Model – Collection of Data – Estimation of the Model** – Evaluation of the Coefficient of the Model. Forecasting Power of the Model – R-square, estimation and evaluation.

**UNIT III SIMPLE & MULTIPLE LINEAR REGRESSION MODEL [15 HRS]**

Meaning – Assumptions – Least Square Methods – Properties of Ordinary Least Squares – **Goodness of Fit** – General Linear Regression Model – Simple Problems with two explanatory variables.

**UNIT IV VIOLATION OF OLS ASSUMPTION [15 HRS]**

Auto Correlation, Heteroscedasticity – Multicollinearity – sources, consequences, test, remedies.

**UNIT V FORECASTING ANALYSIS [15 HRS]**

Meaning – Stationary & Non-Stationary – Time series analysis – Methods of forecasting. Self study

**UNIT VI DYNAMISM/CURRENT AFFAIRS**

Use the econometric models in research project - apply forecasting on the proceedings of a firm.

**COURSE CONTENTS & LECTURE SCHEDULE**

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
<b>Unit -1 INTRODUCTION</b>				
<b>UNIT I INTRODUCTION</b>			<b>[15 HRS]</b>	
1.1	Definition & <b>Nature &amp; Scope of Econometrics</b>	3	Discussion	Black Board
1.1.1	Mathematical Economics versus Econometrics	3	Chalk & Talk	LCD
1.2.	Goals of Econometrics	3	Lecture	PPT & White board
1.3	Limitations and Timeseries and cross-section data	4	Lecture	Black Board
1.4	Specification, Estimation, evaluation and application and Divisions of Econometrics	2	Lecture	Black Board
<b>Unit -2 METHODOLOGY OF ECONOMETRICS [15 HRS]</b>				
2.1	Methodology of Econometrics	3	Lecture	Black Board

2.2	Specification of the Model	2	Chalk & Talk	LCD
2.2.1	Collection of Data	2	Chalk & Talk	PPT
2.2.2	Estimation of the Model	2	Lecture	Black Board/
2.2.3	Evaluation of the Co-efficient of the Model.	2	Lecture, Discussion,	PPT, LCD
2.3	Forecasting Power of the Model	2	Lecture,	Black Board
2.3.1	R-square, estimation and evaluation.	2	Discussion, Chalk & Talk	LCD, Black Board
<b>UNIT III SIMPLE &amp; MULTIPLE LINEAR REGRESSION MODEL [15 HRS]</b>				
3.1	Meaning – Assumptions – Least Square Methods	5	Chalk & Talk, Discussion	Black Board & LCD
3.2	Properties of Ordinary Least Squares	3	Lecture , Chalk & Talk	PPT, Black Board
3.3	<b>Goodness of Fit</b>	2	Discussion, Lecture	PPT, LCD
3.4	General Linear Regression Model –	3	Lecture	Black Board
3.5	Simple Problems with two explanatory variables.	2	Lecture	LCD
<b>UNIT IV VIOLATION OF OLS ASSUMPTION [15 HRS]</b>				
4.1	Auto Correlation – sources, consequences, test, remedies.	4	Chalk & Talk, Discussion	Black Board & LCD
4.1.1	Heteroscedasticity – sources, consequences, test, remedies.	4	Lecture , Chalk & Talk	PPT, Black Board

4.1.2	Multicollinearity - sources, consequences, test, remedies.	2	Lecture, Discussion,	PPT, LCD
<b>UNIT V FORECASTING ANALYSIS</b>				<b>[15 HRS]</b>
5.1	Meaning – Stationary & Non-Stationary	5	Lecture, Discussion	PPT, LCD
5.2	Time series analysis	5	Chalk & Talk	Black Board
5.3.1	Methods of forecasting	5	Lecture	PPT
<b>Unit VI DYNAMISM/CURRENT AFFAIRS</b>				
	Application of an econometric models in research project.		Case study models & survey	Students report submission in class
	Identify forecasting on the proceedings of a firm.		Case study models & survey	Students report submission in class

**REFERENCE BOOKS:**

1. Shyamala, S. (2009) "*Econometrics Theory and Applications*", Vishal Publishing Co., Jalandhar-Delhi.
2. Damodar N. Gujarati. (2007) "Basic Econometrics", McGraw-Hill Book Company, Delhi.
3. Koutsoyiannis, (2009) "*Econometrics*", Palgrave, 2<sup>nd</sup> Edition. New York.
4. Maddala, G.S. (2008) "*Econometrics*", McGraw-Hill Book Company, New Delhi.
5. Madnani, G.M.K . (2008) "*Econometrics*", Oxford & IBH Publishing Company Private Limited, 8<sup>th</sup> Edition, New Delhi,.

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
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	<b>Sessi on - wise Avera ge</b>	<b>Bett er of W1, W2</b>	<b>M1+ M2</b>	<b>MID - SE M TES T</b>				
	<b>5 Mks.</b>	<b>5 Mks</b>	<b>5+5= 10 Mks.</b>	<b>15 Mks</b>	<b>35 Mks.</b>	<b>5 Mks.</b>	<b>40M ks.</b>	
<b>K1</b>	<b>5</b>	<b>-</b>	<b>-</b>	<b>2 ½</b>	<b>7.5</b>	<b>-</b>	<b>7.5</b>	18.75
<b>K2</b>	<b>-</b>	<b>5</b>	<b>4</b>	<b>2 ½</b>	<b>11.5</b>	<b>-</b>	<b>11.5</b>	28.75
<b>K3</b>	<b>-</b>	<b>-</b>	<b>3</b>	<b>5</b>	<b>8</b>	<b>-</b>	<b>8</b>	20
<b>K4</b>	<b>-</b>	<b>-</b>	<b>3</b>	<b>5</b>	<b>8</b>	<b>-</b>	<b>8</b>	20
<b>Non Scholas tic</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>		<b>5</b>	<b>5</b>	12.5
<b>Total</b>	<b>5</b>	<b>5</b>	<b>10</b>	<b>15</b>	<b>35</b>	<b>5</b>	<b>40</b>	<b>100</b>

CIA	
Scholastic	<b>35</b>
Non Scholastic	<b>5</b>
	<b>40</b>

### EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTI C	MARKS		
<b>C1</b>	<b>C2</b>	<b>C3</b>	<b>C4</b>	<b>C5</b>	<b>C6</b>	<b>CIA</b>	<b>ESE</b>	<b>Tota l</b>
<b>10</b>	<b>10</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>40</b>	<b>60</b>	<b>100</b>

### UG CIA Components

**No  
s**



<b>C1</b>	-	Test (CIA 1)	1	-	10 Mks
<b>C2</b>	-	Test (CIA 2)	1	-	10 Mks
<b>C3</b>	-	Assignment	1	-	5 Mks
<b>C4</b>	-	Open Book Test/PPT	2 *	-	5 Mks
<b>C5</b>	-	Quiz	2 *	-	5 Mks
<b>C6</b>	-	Attendance		-	5 Mks

### **COURSE OUTCOMES**

On the successful completion of the course, students will be able to:

<b>NO.</b>	<b>COURSE OUTCOMES</b>	<b>KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)</b>	<b>PSOs ADDRESSED</b>
CO 1	Make students familiar with the application of econometrics in Economic theory.	K1 , K2, K3	PSO1
CO 2	Enable the students to acquire the knowledge on methodology of econometrics	K1, K2,K3	PSO3
CO 3	Facilitate cause and effect relationship among two economic variables	K1 & K3	PSO4
CO 4	Analyze the cause and effect relationship among more than two economic variables.	K1, K2, K3 & K4	PSO2
CO 5	Identify application of various forecasting models in the study of econometrics	K2 & K4	PSO5

### **Mapping COs Consistency with PSOs**

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
C01	3	3	3	3	3
C02	3	3	3	3	3
C03	3	3	3	3	3
C04	3	3	3	3	3
C05	3	3	3	3	3

#### Mapping COs Consistency with POs

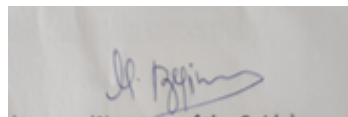
CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C01	3	2	3	3	3	3	3
C02	3	3	2	3	3	3	3
C03	3	3	3	3	2	2	2
C04	3	3	3	2	3	3	3
C05	3	3	3	3	3	1	3

**Note:**  $\phi$  Strongly Correlated – **3**       $\phi$  Moderately Correlated – **2**       $\phi$   
Weakly Correlated - **1**

**COURSE DESIGNER**

**FORWARDED BY**

**DR.K.SELVALKSHMI & DR.K.PRAVEENA**



**Dr.M.REGINA MARY**

**HEAD OF THE DEPARTMENT**

**III BA ECONOMICS**

**VI - SEMESTER**

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E6CC15	ECONOMICS OF PLANNING AND DEVELOPMENT	5	4

## COURSE DESCRIPTION

Planning is the [process](#) of [thinking](#) about the activities required to achieve a desired [goal](#). It is the first and foremost activity to achieve desired results.

## COURSE OBJECTIVE/S

1. understand some important and core issues of planning
2. Enrich the knowledge on planning and development
3. Enlighten them on planning commission.
4. compare and contrast the Indian planning and other countries planning
5. Analyse the merits and demerits of capital and labour intensive technology.

### UNIT I ECONOMIC GROWTH AND DEVELOPMENT [15HRS]

Meaning and definition of Economic Growth, Development and Characteristics of under development - **Obstacles to economic development Self study** - Factors of Economic Growth: Economic and Non Economic factors- **Role of State in Economic Development**

### UNIT II CAPITAL FORMATION AND INPUT-OUTPUT MODEL [15HRS]

**Capital formation: Meaning – Importance - Reasons for low capital formation – Sources of Capital formation. Capital output ratio Self study:** Meaning – Factors determining capital-output ratio - Case for low or high capital output ratio in UDCs. Input - Output Model.

### UNIT III INVESTMENT CRITERIA [15HRS]

Choice of technique: Labour intensive Vs Capital intensive Techniques - Investment Criteria in Economic Development: Capital Turnover Criterion – **Social Marginal Productivity Criterion Self study** - Reinvestment Criterion - Time Series Criterion.

### UNIT IV THEORIES OF ECONOMIC GROWTH [15HRS]

Adam Smith - Rostow - Theory of Big Push-Doctrine of Balanced and Unbalanced growth - Critical Minimum Effort Thesis - Marxian Theory - **Schumpeterian theory. Self study**

### UNIT V PLANNING IN INDIA [15HRS]

Meaning – Need for Planning in UDCs – Types of Planning – Planning Machinery in India – Planning Commission – **Five Year Plans Self study** - Recent five year plan- NITI Aayog: Functions of NITI Aayog-powers of NITI Aayog

### UNIT VI - DYNAMISM / CURRENT AFFAIR

Functions of NITI-Aayog- powers of NITI -Aayog . case study of current five year plan. Assignment on various countries plans. Compare the Indian planning with other countries.

## COURSE CONTENTS & LECTURESCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT - 1 ECONOMIC GROWTH AND DEVELOPMENT				

1.1	Meaning and definition of Economic Growth, Development.	4	Chalk & Talk	Black Board
1.1:1	Characteristics of under development -	4	Chalk & Talk	Black Board
1.3	Obstacles to economic development	3	Lecture	PPT
1.4	Factors of Economic Growth: Economic and Non Economic factors	4	Video Lecture	Online
<b>UNIT II: CAPITAL FORMATION AND INPUT-OUTPUT MODEL</b>				
2.1	Capital formation: Meaning – Importance — Sources of Capital formation.	2	Lecture	Black Board
2.2	Reasons for low capital formation	2	PPT	Online
	Importance of capital formation	2	PPT	Online
2.3	Capital output ratio: Meaning – Factors determining capital-output ratio,	3	Google	Online
	Case for low or high capital output ratio in UDCs	3	Lecture	Black Board
2.3	Input - Output Model.	3	Flipped Learning	Online/ E-Content/
<b>UNIT III: INVESTMENT CRITERIAN</b>				
3.1	Choice of technique: Labour intensive Vs Capital intensive Techniques -	4	Lecture	Black Board
3.2	Investment Criteria in Economic Development,-. Capital Turnover Criterion	4	Google	online
3.3	Social Marginal Productivity Criterion –	3	Power point presentation	Black Board

3.4	Reinvestment Criterion - Time Series	4	Power point presentation	online
<b>UNIT IV: THEORIES OF ECONOMIC GROWTH</b>				
4.1	Adam Smith	2	Lecture	Black Board
4.2	Rostow	2	Lecture	Black Board
4.3	Theory of Big Push-Doctrine of Balanced and Unbalanced growth	2	ppt	Online
4.4	Critical Minimum Effort Thesis	2	ppt	Online
4.5	Marxian Theory -		Lecture	Black Board
4.6	Schumpeterian theory		Google class room	
<b>UNIT V: PLANNING IN INDIA</b>				
5.1	Meaning – Need for Planning in UDCs	3	Google	Online
5.1.1	– Types of Planning	2	Flipped Learning	Online/ E-Content/
5.2	– Planning Machinery in India	3	Flipped Learning	Online/ E-Content/
5.3	Planning Commission	2		
5.3.	Five Year Plans - Recent five year plan	2	Google	Online
<b>UNIT VI DYNAMISM/CURRENTAFFAIR</b>				
6.1	Functions and powers of Nidhi Ayog			
6.2	case study of current five year plan			

6.3	Assignment on various countries plans			
6.4	Compare the Indian planning with other countries.			

### Reference Books

1. Jhingan, M.L (2007) “*Economics of Planning and Growth*”, Vrinda Publications Ltd.
2. Seth M.L,( 2005). “*Theory and Practice of Economic Planning*”, S. Chand & Company [P] Ltd. New Delhi
3. Tandon B.C, ( 2007) “*Economic Planning Theory & Practice*”, Chaitanya publishing House . Allahabad.
4. Taneja and Sharma(2005) “*Economics of Development and Planning*”, Vishal Publications, Jalandhar,
5. Uma Kapila (2002), “*Indian Economy*”, Academic foundation, New Delhi,.

### DOER

1. <http://www.unishivaji.ac.in> ,
2. <https://www.winmeen.com>
3. <https://www.perfect24u.com>

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percent of Assessment
	Session-wise Average	Better of W1, W2	M1+M2	MID-SEM TEST				
	5 Mks.	5 Mks	5+5=10 Mks.	15 Mks	35 Mks.	5 Mks.	40Mks .	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non Scholastic	-	-	-	-		5	5	12.5

<b>Total</b>	<b>5</b>	<b>5</b>	<b>10</b>	<b>15</b>	<b>35</b>	<b>5</b>	<b>40</b>	<b>100</b>
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<b>CIA</b>	
Scholastic	<b>35</b>
Non-Scholastic	<b>5</b>
	<b>40</b>

### EVALUATION PATTERN

<b>SCHOLASTIC</b>					<b>NON - SCHOLASTIC</b>	<b>MARKS</b>		
<b>C1</b>	<b>C2</b>	<b>C3</b>	<b>C4</b>	<b>C5</b>	<b>C6</b>	<b>CIA</b>	<b>ESE</b>	<b>Total</b>
<b>10</b>	<b>10</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>40</b>	<b>60</b>	<b>100</b>

### UG CIA Components

				<b>No s</b>		
<b>C1</b>	-	Test (CIA 1)		1	-	10 Mks
<b>C2</b>	-	Test (CIA 2)		1	-	10 Mks
<b>C3</b>	-	Assignment		1	-	5 Mks
<b>C4</b>	-	Open Book Test/PPT		2 *	-	5 Mks
<b>C5</b>	-	Quiz		2 *	-	5 Mks
<b>C6</b>	-	Attendance			-	5 Mks

### COURSE OUTCOMES

On the successful completion of the course, students will be able to:

<b>NO.</b>	<b>COURSE OUTCOMES</b>	<b>KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)</b>	<b>PSOs ADDRESSED</b>
CO 1	Assess the policy implementation by government for economic development.	K1	PSO1
CO 2	Analyse individual decisions at variety of economic environment	K1, K2,	PSO2
CO 3	Enable the students to understand the basic concepts in Economic Theories.	K1 & K3	PSO5
CO 4	Identify the merits and demerits of labor and capital intensive technology.	K1, K2 & K3	PSO4
CO 5	Demonstrate the various plans according to the economic status	K2 & K4	PSO3

#### **Mapping COs Consistency with PSOs**

<b>CO/ PSO</b>	<b>PSO1</b>	<b>PSO2</b>	<b>PSO3</b>	<b>PSO4</b>	<b>PSO5</b>
<b>CO1</b>	3	3	3	3	3
<b>CO2</b>	3	3	3	3	3
<b>CO3</b>	3	3	3	3	3
<b>CO4</b>	3	3	3	3	3
<b>CO5</b>	3	3	3	3	3

#### **Mapping COs Consistency with POs**

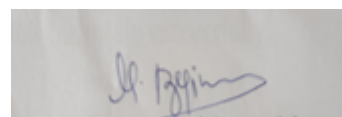


CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
<b>CO1</b>	3	2	3	3	3	3	3
<b>CO2</b>	3	3	2	3	3	3	3
<b>CO3</b>	3	3	3	3	2	2	2
<b>CO4</b>	3	3	3	2	3	3	3
<b>CO5</b>	3	3	3	3	3	1	3

**Note:**  $\phi$  Strongly Correlated – **3**       $\phi$  Moderately Correlated – **2**       $\phi$   
Weakly Correlated - **1**

**COURSE DESIGNER**

**FORWARDED BY**



**Dr.K.Selvalakshmi**

**Dr.M. REGINA MARY**  
**HEAD OF THE DEPARTMENT**

## **II BA ECONOMICS**

### **III SEMESTER**

[Offered to Department Of Commerce –Regular]

[ For those who joined in 2019 onwards]

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	<b>22E3ACA3</b>	<b>ECONOMIC THEORIES</b>	5	5

### **COURSE DESCRIPTION**

This course would impart the knowledge of international business, operation of multinational companies, international market, foreign exchange and Balance of payment.

### **COURSE OBJECTIVE/S**

1. The aim of this subject is to provide the basic concepts [like WTO, GATT] of global business.
2. To develop their Marketing Skills
3. To enhance their Managerial Efficiency
4. To become aware of the products of Imports and Exports

#### **UNIT I BASIC CONCEPTS:**

**[15 HRS]**

Definition(only) of Economics: Wealth – Welfare – Scarcity – Growth - Micro and Macro Economics- **Nature of Economic laws- Methods: Deductive and Inductive Methods - Positive and Normative approaches- Cardinal and Ordinal Analysis.**

#### **UNIT II: LAW OF DEMAND AND ELASTICITY OF DEMAND**

**[15HRS]**

Demand: Meaning - Types of demand - Law of Demand: Schedule and curve- Exceptions to the Law of Demand - Elasticity of Demand: Types of Elasticity of Demand- Factors determining elasticity of demand -Methods of measuring elasticity of demand. Methods of measuring elasticity of supply.

#### **UNIT III PRODUCTION ANALYSIS**

**(15 HRS)**

Law of Supply – Elasticity of supply –Isoquants: Properties –Law of variable proportions - Returns to scale- Cost and Revenue-Production.

#### **UNIT IV NATIONAL INCOME**

**(15 HRS)**

Meaning and Scope of Macro Economics – Importance - Limitations – Circular flow of Income– National Income – Concepts and Components – Methods of Measuring National Income – difficulties in estimating national income- social accounting,

#### **UNIT V: Meaning and Scope of Macro Economics (15 HRS)**

Importance - Keynes Theory of Income and Employment –Keynes vs. Classicism - Keynesian Liquidity Preference Theory - The Concept of Multiplier and its Types – Importance – Leakages. **Accelerator. Super multiplier-** Business cycle – Phases of a Business Cycle .

**REFERENCE BOOKS:**

1. Gregory Mankiv(2017), *Principles of MicroEconomics*, 8th Edition, South Western Educational Publishing, Cengage Learning, Inc
2. Koutsoyiannis A, (1979), *Modern Microeconomics*, First Edition, Macmillan
3. Ramesh Chandra Das (2011), *Micro Economics, Theory and Practice*, Kunal Books, Publisher & Distributors, New Delhi 110 002.
4. H. L. Ahuja (2006) *Advanced Economic Theory*, S.Chand & Company Ltd, New Delhi, 110055.
5. Jhingan, M.L., “*Micro Economics Theory*”, Vrindha Publications(P) Ltd., New Delhi
6. Robert S. Pindyck, Daniel L. Rubinfeld and Prem L. Mehta (2009), *Microeconomics*, 7ed.Pearson Education.T.N. Hajela,(1994) “*History of Economic Thought*”, Konark Publishers Pvt. Ltd.
7. M.L.Jhingan,(2002) “*Macro Economic Theory*”, Vrinda Publications [P] Ltd.
8. Robert Lekachman, “*A History of Economic Ideas*”, Columbia University.
9. S. Sankaran, (2000) “*A History of Economic Thought*”, Margham Publications, Chennai,

**DOER:**

1. <https://www.nobelprize.org>
2. <https://economics.stanford.edu>

**COURSE CONTENTS & LECTURE SCHEDULE**

Modul eNo.	Topic	No. of Lectures	Teaching pedagogy	Teaching Aids
<b>UNIT I: INTERNATIONAL BUSINESS</b>				
1.1	Definition(only) of Economics Welfare – Scarcity – Growth - Micro and Macro Economics-	5	Lecture	White Board
1.2	- Nature of Economic laws- Methods: Deductive and Inductive Methods -	5	Lecture	White Board
1.3	Positive and Normative approaches- Cardinal and Ordinal Analysis.	5	Lecture	White Board
<b>UNIT – II MULTI NATIONAL CORPORATIONS</b>				
2.1	Demand: Meaning - Types of demand - Law of Demand	8	Lecture	White Board

2.2	Schedule and curve- Exceptions to the Law of Demand - Elasticity of Demand: Types of Elasticity of Demand-	3	Lecture	White Board
2.3	Factors determining elasticity of demand -Methods of measuring elasticity of demand. Methods of measuring elasticity of supply	4	Lecture	White Board
<b>UNIT -III INTERNATIONAL PRODUCTION &amp; HRM</b>				
3.1	Law of Supply – Elasticity of supply	5	Lecture	White Board
3.2	Elasticity of supply –Isoquants	3	Lecture	White Board
3.3	Properties –Law of variable proportions - Returns to scale- Cost and Revenue- Production.	2	Blended	White Board
3.4	Returns to scale- Cost and Revenue-Production.	5	Blended	White Board
<b>UNIT IV - ENVIRONMENTAL BUSINESS POLICIES:</b>				
4.1	Meaning and Scope of Macro Economics – Importance	2	Blended	White Board
4..2	Limitations – Circular flow of Income– National Income – Concepts	2	Blended	White Board
4..3	Components – Methods of Measuring National Income	2	Blended	White Board
4..4	difficulties in estimating national income	2	Blended	White Board
4..5	social accounting,	2	Blended	White Board

4..6	Importance of social Accounting	5	Blended	White Board
<b>UNIT V INTERNATIONAL FINANCE:</b>				
5.1	Meaning and Scope of Macro Economics – Importance.	5	Lecture	White Board
5.1:1	Keynes Theory of Income and Employment –Keynes vs. Classicism	2	Blended	White Board
5.3	Keynesian Liquidity Preference Theory	3	Blended	White Board
5.4	The Concept of Multiplier and its Types –	5	Blended	White Board
<b>UNIT VI - DYNAMISM/CURRENTAFFAIR</b>				
6.1	. Importance –Phases of a Business Cycle.			
6.2	Leakages.			
6.3	Business cycle			

	C1	C2	C3	C4	Total Scholas tic Marks	Non Scholas tic Marks C5	CIA Total	Percenta ge of Assessm ent
<b>Levels</b>	<b>Sessi on - wise Avera ge</b>	<b>Bett er of W1, W2</b>	<b>M1+ M2</b>	<b>MID - SE M TES T</b>				
	<b>5 Mks.</b>	<b>5 Mks</b>	<b>5+5= 10 Mks.</b>	<b>15 Mks</b>	<b>35 Mks.</b>	<b>5 Mks.</b>	<b>40M ks.</b>	

<b>K1</b>	<b>5</b>	<b>-</b>	<b>-</b>	<b>2 ½</b>	<b>7.5</b>	<b>-</b>	<b>7.5</b>	18.75
<b>K2</b>	<b>-</b>	<b>5</b>	<b>4</b>	<b>2 ½</b>	<b>11.5</b>	<b>-</b>	<b>11.5</b>	28.75
<b>K3</b>	<b>-</b>	<b>-</b>	<b>3</b>	<b>5</b>	<b>8</b>	<b>-</b>	<b>8</b>	20
<b>K4</b>	<b>-</b>	<b>-</b>	<b>3</b>	<b>5</b>	<b>8</b>	<b>-</b>	<b>8</b>	20
<b>Non Scholastic</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>		<b>5</b>	<b>5</b>	12.5
<b>Total</b>	<b>5</b>	<b>5</b>	<b>10</b>	<b>15</b>	<b>35</b>	<b>5</b>	<b>40</b>	<b>100</b>

CIA	
Scholastic	<b>35</b>
Non Scholastic	<b>5</b>
	<b>40</b>

### EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
<b>C1</b>	<b>C2</b>	<b>C3</b>	<b>C4</b>	<b>C5</b>	<b>C6</b>	<b>CIA</b>	<b>ESE</b>	<b>Total</b>
<b>10</b>	<b>10</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>40</b>	<b>60</b>	<b>100</b>

### UG CIA Components

			<b>No s</b>	
<b>C1</b>	-	Test (CIA 1)	1	- 10 Mks
<b>C2</b>	-	Test (CIA 2)	1	- 10 Mks

<b>C3</b>	- Assignment	1	- 5 Mks
<b>C4</b>	- Open Book Test/PPT	2 *	- 5 Mks
<b>C5</b>	- Quiz	2 *	- 5 Mks
<b>C6</b>	- Attendance		- 5 Mks

### **COURSE OUTCOMES**

On the successful completion of the course, students will be able to:

<b>S: NO</b>	<b>COURSE OUTCOMES</b>	<b>KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)</b>	<b>PSOs ADDRESSED</b>
CO 1	Students would become knowledgeable of all the basic economic theories	K1	PSO1
CO 2	Equipped with the Knowledge of different concepts of Demand.	K1, K2	PSO3
CO 3	Groomed up with supply concepts.	K1 & K3	PSO5
CO 4	Able to compare and contrast the national and Social accounting	K1, K2& K3	PSO4
CO 5	Gained knowledge on business cycle.	K2 & K4	PSO2

### **Mapping COs Consistency with PSOs**

<b>CO/ PSO</b>	<b>PSO1</b>	<b>PSO2</b>	<b>PSO3</b>	<b>PSO4</b>	<b>PSO5</b>
<b>CO1</b>	3	3	3	3	3

<b>CO2</b>	3	3	3	3	3
<b>CO3</b>	3	3	3	3	3
<b>CO4</b>	3	3	3	3	3
<b>CO5</b>	3	3	3	3	3

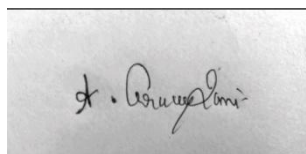
#### Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
<b>CO1</b>	3	2	3	3	3	3	3
<b>CO2</b>	3	3	2	3	3	3	3
<b>CO3</b>	3	3	3	3	2	2	2
<b>CO4</b>	3	3	3	2	3	3	3
<b>CO5</b>	3	3	3	3	3	1	3

**Note:**  $\phi$  Strongly Correlated – **3**       $\phi$  Moderately Correlated – **2**       $\phi$

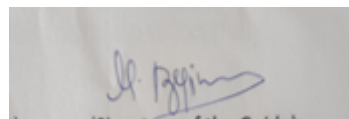
Weakly Correlated - **1**

**COURSE DESIGNER**



**PROF. GRACY RANI**

**FORWARDED BY**



**DR.M.REGINA MARY**

**HEAD OF THE DEPARTMENT**

## II B.A. ECONOMICS

### IV SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19A4ACE4	ENTREPRENEURIAL DEVELOPMENT	5	5

#### COURSE DESCRIPTION

This is a course to introduce the student to understanding creative abilities, recognizing their creative abilities, changing their way of viewing creativity.

#### COURSE OBJECTIVES



1. To equip and motivate the students to become entrepreneurs.
2. To understand the basic concepts in the area of entrepreneurship
3. To understand the role and importance of entrepreneurship for economic development
4. To inculcate skills of writing business and funding proposals.
5. To promote agri- based business and handicraft business.

## **UNIT: I INTRODUCTION (15HRS)**

Entrepreneur and women entrepreneurship: Meaning, Characteristics, Types, Functions -: The Micro Finance and Self Help Groups - Social Entrepreneurship- Agri Entrepreneurs - Techno Entrepreneurs- - Project Proposals and Proforma to Funding agencies- Financial Planning - **Venture Capital- Export Finance**

## **UNIT: II ECONOMIC ANALYSIS FOR AN ENTREPRENEUR (15 HRS)**

Budgeting, Break-Even, SWOT and Profitability Analysis-PEST analysis-Cost-Benefit Analysis – Income Tax payment – GST Calculation

## **UNIT:III GOVERNMENT INSTITUTIONS AND SCHEMES (15 HRS)**

**Central Schemes: Start Up India - Skill India - MSME - Pradhan Mantri MUDRA Yojana (PMMY) SSI and SIDO - National Small Industries Corporation Ltd (NSIC) - Small Industries Service Institutes (SISI) - State Industrial Development Corporations(SIDCs) - State Industrial Development and Investment Corporations of India (COSIDICI):** State Financial Corporations (SFCs), State Industrial Development Corporations (SIDCs) and State Infrastructure Development Corporations - Govt of Tamilnadu: Tamil Nadu Industrial Development Corporation - Tamil Nadu Small Industries Development Corporation Limited (SIDCO)- District Industrial Center (DIC)

## **UNIT:VI BUSINESS OPPORTUNITIES - BRIEF INTRODUCTIONS (15 HRS)**

Agriculture: Horticulture, Floriculture, Kitchen garden, Mushroom Cultivation, Vermi-Culture, Api-Culture, Poultry Farming etc Service industry: Teaching, Training- Tour organization, Tuition centers, Tailoring – Beauty Parlours- Home delivery of food etc

## **UNIT:V - ONLINE BUSINESS- BRIEF INTRODUCTIONS (15 HRS)**

Online Buying and selling: Case studies on Amazon, OLX, Airbnb, Ola, Facebook – Online Marketing- Online share trading – Online commodity trading - Online Exports and Imports- Blog Creation(Self Study) – Web Creation (Self Study)

## **UNIT VI - DYNAMISM/CURRENT AFFAIR**

Subject specific Entrepreneurship- Project proposal for any product or service – Case study of any one entrepreneurial scheme (Bank or non banking)- On the Spot Learning Component: Visit to SHG to study their income generation activities and writing report - Visit to industrial estate to meet entrepreneurs - Case study of successful entrepreneurs- Case study of

NGOs and SHGs- Collection of data regarding entrepreneurs -Blog and web creation

### COURSE CONTENTS & LECTURE SCHEDULE

Module No	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
<b>UNIT: I INTRODUCTION</b>				
1.1	Entrepreneur-Types-Women Entrepreneurs	1	Lecture	Jam Board
1.2	Self Help Groups –Micro Finance	1	Lecture	Jam Board
1.3	Social Entrepreneurship in Non-Profit Organization: NGOs and Trusts	1	Lecture	Jam Board
1.4	On line registration for entrepreneurs - Project Proposal writing to Funding agencies	1	Video Lecture	LCD and White Board
1.5	Top ten Social Entrepreneurs	1	Lecture	Jam Board
<b>UNIT -2 ECONOMIC ANALYSIS FOR ANY ENTREPRENEUR</b>				
2.1	Budgeting, Break-Even, SWOT - PEST Analysis and Profitability Analysis	2	Lecture	Jam Board
2.2	Income Tax payment	1	Lecture	Jam Board
2.3	GST Calculation - blog creation – web creation – online marketing-	2	Lecture	Jam Board
<b>UNIT: III GOVERNMENT INSTITUTIONS AND SCHEMES SUPPORTING ENTREPRENEURS</b>				
3.1	MSME –DIC- CED DIC-SIDO-NSIC-TCO	2	Online Lecture	Black Board
3.2	SIPCOT-PMEGP, PMRY- Commercial banks-SBI and other institutes.	1	Online Lecture	Black Board
3.3	Start-up India , CGT SME Scheme- Annapurna Scheme- Mudra Yojana Scheme	1	Online Lecture	PPT and White Board

3.4	Financial Institutions and Government incentives- Dairy Entrepreneurship Development Scheme	1	Online Lecture	PPT and White Board
3.5	Case studies of business financing –Modern Entrepreneurs.	1	Online Lecture	PPT and White Board
<b>UNIT: IV SCOPE FOR BUSINESS OPPORTUNITIES- BRIEF INTRODUCTION</b>				
4.1	Agriculture: Horticulture- Floriculture, Kitchen Garden and sales, Sale of seeds and agricultural products, Mushroom Cultivation	2	Lecture	Black Board
4.2	Vermi-Culture, Api-Culture etc - Industry Handicrafts	1	Discussion	Black Board
4.3	Service industry: Tour organisation, Tuition centers, Tailoring – Beauty Parlours-	1	Lecture	PPT and White Board
4.4	Home delivery of food etc Female focused entrepreneurship - <b>Case studies of Industries Self study</b> - Field Visit to industry	1	Lecture	Black Board
<b>UNIT: V: ON LINE BUSINESS- BRIEF INTRODUCTION</b>				
5.1	Technopreneur- Agripreneur	2	Blended Learning	White Board
5.2	Online Buying and selling: Case studies on Amazon, OLX – Facebook –eBay	1	Lecture	PPT and White Board
5.3	scope for business in Online commodity trading	1	Lecture	Black Board
5.4	Gold, Silver scope for business in online exports: Goods and Services	1	Lecture	PPT and White Board
<b>UNIT – VI DYNAMISM/CURRENTAFFAIR</b>				
6.1	Project proposal for any product or service			Report submission in google class room
6.2	Case study of any one Institutional loan schemes(Bank or non banking)			PPT Posting in class room

6.3	On the Spot Learning Component: Visit to SHG to study their income generation activities and writing report			Report submission in class Room
6.4	Case study any one women entrepreneur -			Report submission in google class rooms
6.5	On-the spot learning: Visit to industrial estate to meet entrepreneurs			PPT Posting in class room

### REFERENCE BOOKS:

1. Saravanavel. P, "Entrepreneurial Development", Eee Pee Kay Pub. House II Edition, 2008.
2. C.B. Gupta & S.S. Khanka, "Entrepreneurship and Small Business Management", S.Chand, edition. 1998
3. Gupta. C.B. & Srinivasan. M.P., "Entrepreneurial Development", Sultan Chand & Sons, Ed.
4. Jose Paul & Ajith Kumar, "Entrepreneurship Development and Management", Himalaya Publishing House, 2000.
5. Pandey G.N (Vikas), "A Complete Guide to Successful Entrepreneurship", Vikas Publishing House New Delhi, Reprint 1999.
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12. <http://www.tidco.com/>
13. <https://www.dicmdu.in/>
14. <https://www.tiic.org/need-scheme/>

Levels	C1	C2	C3	C4	Total Scholas tic Marks	Non Scholas tic Marks C5	CIA Total	Percenta ge of Assessm ent
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	<b>Sessi on - wise Avera ge</b>	<b>Bett er of W1, W2</b>	<b>M1+ M2</b>	<b>MID - SE M TES T</b>				
	<b>5 Mks.</b>	<b>5 Mks</b>	<b>5+5= 10 Mks.</b>	<b>15 Mks</b>	<b>35 Mks.</b>	<b>5 Mks.</b>	<b>40M ks.</b>	
<b>K1</b>	<b>5</b>	<b>-</b>	<b>-</b>	<b>2 ½</b>	<b>7.5</b>	<b>-</b>	<b>7.5</b>	18.75
<b>K2</b>	<b>-</b>	<b>5</b>	<b>4</b>	<b>2 ½</b>	<b>11.5</b>	<b>-</b>	<b>11.5</b>	28.75
<b>K3</b>	<b>-</b>	<b>-</b>	<b>3</b>	<b>5</b>	<b>8</b>	<b>-</b>	<b>8</b>	20
<b>K4</b>	<b>-</b>	<b>-</b>	<b>3</b>	<b>5</b>	<b>8</b>	<b>-</b>	<b>8</b>	20
<b>Non Scholas tic</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>		<b>5</b>	<b>5</b>	12.5
<b>Total</b>	<b>5</b>	<b>5</b>	<b>10</b>	<b>15</b>	<b>35</b>	<b>5</b>	<b>40</b>	<b>100</b>

CIA	
Scholastic	<b>35</b>
Non-Scholastic	<b>5</b>
	<b>40</b>

### EVALUATION PATTERN

<b>SCHOLASTIC</b>	<b>NON - SCHOLAST IC</b>	<b>MARKS</b>
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<b>C1</b>	<b>C2</b>	<b>C3</b>	<b>C4</b>	<b>C5</b>	<b>C6</b>	<b>CIA</b>	<b>ES E</b>	<b>Total</b>
<b>10</b>	<b>10</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>40</b>	<b>60</b>	<b>100</b>

### **UG CIA Components**

#### **Nos**

**C1** - Test (CIA 1) 1 - 10 Mks

**C2** - Test (CIA 2) 1 - 10 Mks

**C3** - Assignment 1 - 5 Mks

**C4** - Open Book Test/PPT 2 \* - 5 Mks

**C5** - Quiz 2 \* - 5 Mks

**C6** - Attendance - 5 Mks

<b>S:NO</b>	<b>COURSE OUTCOMES</b>	<b>KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)</b>	<b>PSOs ADDRESSED</b>
CO 1	To explore the functions of Entrepreneur	K1	PSO1& PSO2
CO 2	To identify the basic qualities of an Entrepreneur	K1, K2,	PSO3
CO 3	To enable the students to understand the Project report.	K1 & K3	PSO5
CO 4	To evaluate the -merits and demerits of online trading.	K1, K2, K3	PSO4
CO 5	To assess the policy implementation by government for Entrepreneurial development.	K2 & K4	PSO3

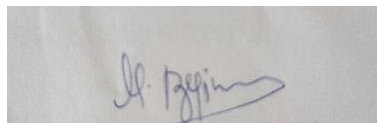
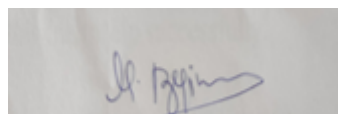
**Mapping COs Consistency with PSOs**

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	3	3	3	3	3
<b>CO2</b>	3	3	3	3	3
<b>CO3</b>	3	3	3	3	3
<b>CO4</b>	3	3	3	3	3
<b>CO5</b>	3	3	3	3	3

**Mapping COs Consistency with POs**

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
<b>CO1</b>	3	2	3	3	3	3	3
<b>CO2</b>	3	3	2	3	3	3	3
<b>CO3</b>	3	3	3	3	2	2	2
<b>CO4</b>	3	3	3	2	3	3	3
<b>CO5</b>	3	3	3	3	3	1	3

**Note:**  $\phi$  Strongly Correlated – **3**       $\phi$  Moderately Correlated – **2**       $\phi$   
Weakly Correlated - **1**

**COURSE DESIGNER**

**DR.REGINA MARY****FORWARDED BY**


**DR.M.REGINA MARY**  
**HEAD OF THE DEPARTMENT**

**III BA ECONOMICS****V SEMESTER**

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
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UAEC	19E5ME1	INDIAN STOCK MARKET	5	5
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### COURSE DESCRIPTION

The study stock exchange and stock market operations

### COURSE OBJECTIVE/S

1. To provide an understanding of the conceptual framework
2. To bring about insights into the operations of the Indian Stock Market.
3. To gain the Knowledge of stock markets and share trading
4. To examine the opportunities of finding job in share market and commodity market.
5. To enhance the knowledge of trend in stock market

### UNIT I FINANCIAL MARKETS: AN INTRODUCTION AND STRUCTURAL FRAMEWORK

[15

#### HRS]

Concepts: securities, shares, stocks, I.P.O., Primary market, Secondary market, Bull, Bear Indian corporate securities market - Structural framework - **Registration of stock brokers Self study** –sub-brokers – share Transfer Agents - Global market regulations- Introduction-controlling-corporate-securities-contract-member options in securities, recognized stock exchange-spot delivery contract – Depository Services [DMAT] PAN application - Tax payments

### UNIT II REGULATORY ENVIRONMENT

[15 HRS]

Regulatory framework – SEBI Objectives – Functions – Powers of SEBI Conditions for the successful securities market: Eco, political – legal – Institutional – Regulatory environment –Policies – **Infrastructure Self study** – Financial sector – Interface – **Corporate Governance Self study** – Role of Government – Role of regulatory body.

### UNIT III STOCK EXCHANGE AND STOCK MARKET OPERATIONS [15 HRS]

Introduction – Significance of Stock Exchange – Evolution of Stock Exchange of India –Regulation of Stock Market – Securities contracts [regulation] Act 1956 – Organizational structure of stock exchanges – composition of the governing body of a stock Exchange –Departments of a Stock Exchange-**Working-NIFTY-SENSEX-BSE Self-study** -Stock Scam.

### UNIT IV ONLINE SHARE TRADING:

[15 HRS]

Direct Online trading – Trading through Brokers – Payment modes - Profit and Loss: Chart Preparation - Losses and Gains – **Trend analysis: Bearish and Bullish Self study** –Risks associated with Share trading and commodity trading



**UNIT V GRIEVANCE CONCERNING STOCK EXCHANGE [15HRS]**

Grievance concerning stock exchange dealings and their removals-  
 Grievance Cells in stock exchanges- **SEBI Self study** - Company law boards  
 – Press Remedy through courts.

**UNIT V DYNAMISM**

Case Study about NIFTY. Case Study about SENSEX

**COURSE CONTENTS & LECTURE SCHEDULE**

<b>Module No.</b>	<b>Topic</b>	<b>No. of Lectures</b>	<b>Teaching pedagogy</b>	<b>Teaching Aids</b>
<b>UNIT -1 :FINANCIAL MARKETS: AN INTRODUCTION AND STRUCTURAL</b>				
1.1	Concepts: securities, shares, stocks, I.P.O., Primary market, Secondary market, Bull, Bear	3	Discussion	Black Board
1.1.1	Indian corporate securities market - Structural framework -	3	Chalk & Talk	LCD
1.2.	Registration of stock brokers ,sub- brokers – share Transfer Agents	3	Lecture	PPT & White board
1.3	Global market regulations	4	Lecture	Black Board
	Introduction-controlling-corporate-securities-contract-member options in securities,			
1.4	recognized stock exchange-spot delivery contract – Depository Services [DMAT] PAN application - Tax payments	2	Lecture	Black Board
<b>UNIT -2 REGULATORY ENVIRONMENT</b>				
2.1	Regulatory framework	3	Lecture	Black Board

2.2	SEBI Objectives – Functions – Powers of SEBI Conditions for the successful securities market	5	Chalk & Talk	LCD
2.2.1	Eco, political – legal – Institutional	2	Chalk & Talk	PPT
2.2.2	Regulatory environment –Policies – Financial sector – Interface	3	Lecture	Black Board/
2.2.3	Corporate Governance Infrastructure	2	Lecture, Discussion ,	PPT, LCD

### **UNIT – 3 STOCK EXCHANGE AND STOCK MARKET OPERATIONS**

3.1	Introduction – Significance of Stock Exchange –	2	Chalk & Talk, Discussion	Black Board & LCD
3.2	Evolution of Stock Exchange of India	1	Lecture , Chalk & Talk	PPT, Black Board
3.3	Regulation of Stock Market – Securities contracts [regulation] Act 1956	2	Discussion , Lecture	PPT, LCD
3.3.1	Organisational structure of stock exchanges	3	Lecture	Black Board
	composition of the governing body of a stock Exchange	2	Lecture	LCD
	Departments of a Stock Exchange-	2	Lecture	LCD
	Working-NIFTY-SENSEX-BSE-Stock Scam.	3	Discussion , Lecture	PPT, LCD

### **UNIT – IV ONLINE SHARE TRADING**

4.1	Direct Online trading – Trading through Brokers	4	Chalk & Talk, Discussion	Black Board & LCD
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4.1.1	Payment modes	4	Lecture , Chalk & Talk	PPT, Black Board
4.1.2	Profit and Loss: Chart Preparation - Losses and Gains	2	Lecture, Discussion ,	PPT, LCD
	Trend analysis: Bearish and Bullish			
4.2	Risks associated with Share trading and commodity trading	5	Chalk & Talk	PPT, LCD
<b>UNIT – V GRIEVANCE CONCERNING STOCK EXCHANGE</b>				
5.1	Grievance concerning stock exchange dealings and their removals	4	Lecture, Discussion	PPT, LCD
5.2	Grievance Cells in stock exchanges	4	Chalk & Talk	Black Board
5.3.1	SEBI	3	Lecture	PPT
	Company law boards	2	Lecture	PPT, LCD
	Press Remedy through courts	2	Lecture	PPT, LCD
<b>UNIT V DYNAMISM</b>				
	Case Study about NIFTY.			PPT
	Case Study about SENSEX			PPT

#### **REFERENCE BOOKS:**

1. Sharma & G.S. Batra , A.K. . (2014) *“Indian Stock market”*, Deep and Deep Publications Pvt. Ltd., New Delhi.
2. Jitendra Gala, (2012) *“Guide to Indian Stock Market”*, Buzzing stock Publishing House, Mumbai.
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#### **DOER**

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<https://www.moneycontrol.com/news/business/personal-finance/-1934759.html>(retrived on)

### EVALUATION PATTERN

	C1	C2	C3	C4	Total Scholas tic Marks	Non Scholas tic Marks C5	CIA Total	Percenta ge of Assessm ent
Levels	Sessi on - wise Avera ge	Bett er of W1, W2	M1+ M2	MID - SE M TES T				
	5 Mks.	5 Mks	5+5= 10 Mks.	15 Mks	35 Mks.	5 Mks.	40M ks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non Scholas tic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

SCHOLASTIC					NON - SCHOLAST IC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Tot al
10	10	5	5	5	5	40	60	100

### UG CIA Components

	No s	
<b>C1</b> - Test (CIA 1)	1	- 10 Mks
<b>C2</b> - Test (CIA 2)	1	- 10 Mks
<b>C3</b> - Assignment	1	- 5 Mks
<b>C4</b> - Open Book Test/PPT	2 *	- 5 Mks
<b>C5</b> - Quiz	2 *	- 5 Mks
<b>C6</b> - Attendance		- 5 Mks

### COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Identify the complete picture about security market and its structural framework.	K1	PSO1& PSO2
CO 2	Analyse the regulatory environment in Security Market.	K1, K2,	PSO3
CO 3	assess the working of Capital market in recognized stock Exchange in India.	K1 & K3	PSO5

CO 4	Explore and utilize the Grievance Cells in Stock Exchange.	K1, K2, K3	PSO3
CO 5	Create skills in to the operation of Sock Exchanges in India.	K2 & K4	PSO4

#### Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

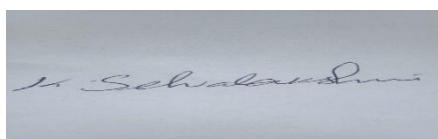
#### Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

**Note:**  $\phi$  Strongly Correlated – 3  $\phi$  Moderately Correlated – 2

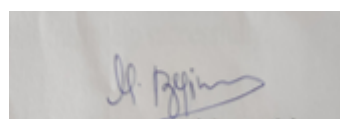
$\phi$  Weakly Correlated -1

**COURSE DESIGNER**



**DR.K.SELVALAKSHMI**

**FORWARDED BY**



**DR.M.REGINA MARY**  
**HEAD OF THE DEPARTMENT**

**III BA ECONOMICS**

**VI SEMESTER**

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E5ME2	WELFARE ECONOMICS	5	5

### COURSE DESCRIPTION

Very essential to know about allocation of resources and the optimality in production, consumption and distribution.

### COURSE OBJECTIVE/S

1. To focus on the optimal allocation of resources and goods and how the allocation of these resources affects social welfare
1. To serve as a guide during the creation of public policy.

#### UNIT I PRE-PARETIAN WELFARE ECONOMICS [15 HRS]

Benthamite Approach to Aggregate Welfare; Optimum Resource Allocation and Welfare Maximization, Assumption of Uniform Income — Utility Function of Individuals; Question of Income Distribution; **Issue of Interpersonal Comparisons of Utility Self study.**

#### UNIT II MARSHALLIAN WELFARE ECONOMICS [15 HRS]

**Marshallian Welfare Economics; Consumer's Surplus; Measurement of Consumer's Surplus** — Difficulties involved, Criticism; Principle of Compensating Variation; Hicks's Four Consumer's Surpluses; Concept of Consumer's Surplus; **Consumer's Surplus and Tax-Bounty Analysis Self study**

#### Unit III PARETIAN WELFARE ECONOMICS [15 HRS]

Pareto optimality — Optimum exchange conditions, The production optimum, The consumption optimum; Concept of contract curve; Top level optimum; Infinite number of non-comparable optima vs. unique social optimum; **Compensation criteria. Self study**

#### Unit IV CONTRIBUTIONS OF ECONOMISTS [15 HRS]

Contributions of Barone, Kaldor and Hicks; The Scitovsky double criterion; Concept of community indifference map, Samuelson's utility possibility curve; Value judgements and welfare economics; **Bergson's social welfare function Self study**, Arrow's possibility theorem.

#### UNIT V LATER DEVELOPMENTS [15 HRS]

Divergence between private and social costs; Problems of non-market interdependence; Externalities of production and consumption; External economies and diseconomies; Problem of public goods; Pigovian welfare economics; Second-best optima; Marginal cost pricing; **Cost-benefit analysis; Self study** Interdependent utilities; Attempts to develop dynamic welfare analysis.

#### UNIT –VI DYNAMISM AND CURRENT AFFAIRS

Case study on recording satisfaction and rational behavior in the Market. To evaluate the principal of maximum social advantage of any two socio-economic overheads –Case study.

### COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
<b>UNIT -1 PRE-PARETIAN WELFARE ECONOMICS</b>				
1.1	Benthamite Approach to Aggregate Welfare;	3	Lecture	Black Board
1.2	Optimum Resource Allocation and Welfare Maximization,	4	Video lecture	
1.3	Assumption of Uniform Income — Utility Function of Individuals;	3		
1.4	Question of Income Distribution; Issue of Interpersonal Comparisons of Utility.	5	Video and Lecture	LCD and Green Board
<b>UNIT II MARSHALLIAN WELFARE ECONOMICS</b>				
2.1	Consumer's Surplus; Meaning Measurement of Consumer's Surplus Difficulties involved, Criticism	5		
2.1:1	Principle of Compensating Variation;	3	Lecture	Black Board
2.1:2	Hicks's Four Consumer's Surpluses; Concept of Consumer's Surplus	3	Chalk & Talk	Black Board



2.2	Consumer's Surplus and Tax-Bounty Analysis	4		
<b>UNIT III PARETIAN WELFARE ECONOMICS</b>				
3.1	Pareto optimality Optimum exchange conditions, The production optimum, The consumption optimum	5	Lecture	Black Board
3.2	Concept of contract curve;	3	Lecture	Black Board
3.3	Top level optimum	2	Lecture	Black Board
3.4	Infinite number of non-comparable optima vs. unique social optimum; Compensation criteria.	5		
<b>UNIT IV CONTRIBUTIONS OF ECONOMISTS</b>				
4.1	Contributions of Barone, Kaldor and Hicks;	1	Lecture	Green Board
4..2	The Scitovsky double criterion	1	Lecture	Green Board
4..3	Concept of community indifference map	2	Video and Lecture	LCD and Green Board
4..4	Samuelson's utility possibility curve;	2	Youtube video and lecture	Green Board
4..5	Value judgements and welfare economics	3	Lecture	Green Board
4..6	Bergson's social welfare function	2	Lecture	Green Board
4..7	Arrow's possibility theorem	4	Lecture	Green Board
<b>UNIT V LATER DEVELOPMENTS</b>				

5.1	Divergence between private and social costs;; External economies and diseconomies	3	Chalk & Talk	Black Board
5.2	Problems of non-market interdependence;	1	Chalk & Talk	LCD
5.3	Externalities of production and consumption	4	Lecture	PPT & White board
5.4	Problem of public goods	1	Lecture	Smart Board
5.5	Pigovian welfare economics	2	Lecture	Black Board
5.6	Second-best optimal	1	Discussion	Google classroom
5.7	Marginal cost pricing; Cost-benefit analysis; Interdependent utilities; Attempts to develop dynamic welfare analysis.	3	Lecture	Black Board
<b>UNIT –VI DYNAMISM</b>				
6.1	Case study on recording satisfaction and rational behavior in the Market		Case study Models by ppts	Students PPT posting in class room
6.2	Case study on evaluation of the principal of maximum social advantage of any two socio-economic overheads –		Case study Models by ppts	

Text Book

1. Arrow, K.J. [1951], Social Choice and Individual Values, Yale University Press, New Haven
2. REFERENCE BOOKS:
3. Baumol, W.J. [1965], Welfare Economics and the Theory of the State [Second Edition], Longmans, London

4. Baumol, W.J. [ed.] [2001], Welfare Economics, Edward Elgar Publishing Ltd. U.K.
5. Broadway, R.W. and N. Bruce [1984], Welfare Economics, Basil Blackwell, Oxford.
6. Duesenberry, J.S. [1949], Income, Saving and the Theory of Consumer Behaviour, Harvard University Press, Cambridge, Mass.
7. Feldman, A.M. [1980], Welfare Economics and Social Choice Theory, Martinus Nijhoff, Boston.
8. Graaff J. de V. [1957], Theoretical Welfare Economics, Cambridge University Press, Cambridge.
9. Little, I.M.D. [1939], A Critique of Welfare Economics [2nd Edition], Oxford University Press, Oxford.
10. Marshall, A. [1946], Principles of Economics, Macmillan, London.
11. Myint, H. [1948], Theories of Welfare Economics, Longmans, London.
12. Ng Y.K. [1979], Welfare Economics, Macmillan, London.
13. Nicholas, B. [Ed.] [2001], Economic Theory and the Welfare State, Edward Elgar Publishing Ltd., U.K.
14. Pigou, A.C. [1962], The Economics of Welfare [4th Edition], Macmillan.
15. Quirk, J. and R. Saposnik [1968], Introduction to General Equilibrium Theory and Welfare Economics, McGraw Hill, New York.
16. Samuelson, P.A. [1947], Foundations of Economic Analysis, Harvard University Press, Cambridge, Mass.

Levels	C1	C2	C3	C4	Total Scholas tic Marks	Non Scholas tic Marks C5	CIA Total	Percenta ge of Assessm ent
	Sessi on - wise Avera ge  5 Mks.	Bett er of W1, W2  5 Mks	M1+ M2  5+5= 10 Mks.	MID - SE M TES T  15 Mks	35 Mks.	5 Mks.	40M ks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20

<b>Non Scholastic</b>	-	-	-	-		<b>5</b>	<b>5</b>	12.5
<b>Total</b>	<b>5</b>	<b>5</b>	<b>10</b>	<b>15</b>	<b>35</b>	<b>5</b>	<b>40</b>	<b>100</b>

CIA	
Scholastic	<b>35</b>
Non Scholastic	<b>5</b>
	<b>40</b>

### EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

### UG CIA Components

		No		
		s		
<b>C1</b>	- Test (CIA 1)	1	-	10 Mks
<b>C2</b>	- Test (CIA 2)	1	-	10 Mks
<b>C3</b>	- Assignment	1	-	5 Mks
<b>C4</b>	- Open Book Test/PPT	2 *	-	5 Mks
<b>C5</b>	- Quiz	2 *	-	5 Mks
<b>C6</b>	- Attendance		-	5 Mks

### COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO		KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1		K1	PSO1
CO 2	Evaluating the contributions of the economist to the society	K1, K2	PSO2
CO 3	Able to analyse the concept of consumer surplus	K1 & K3	PSO5
CO 4	Have knowledge on primary theory	K1, K2, K3	PSO4
CO 5	Become aware of the difference between private and social cost	K2 & K4	PSO5

#### Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

#### Mapping COs Consistency with POs

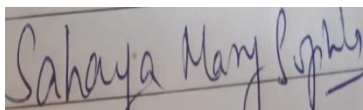
CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

**Note** ϕ Strongly Correlated – 3  
Weakly Correlated -1

ϕ Moderately Correlated – 2

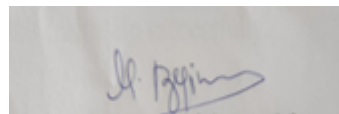
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**COURSE DESIGNER**



**Dr. SAHAYA MARY SOPHIA**  
**DR.M.REGINA MARY**

**FORWARDED BY**



**HEAD OF THE DEPARTMENT**

**III BA ECONOMICS**

**VI SEMESTER**

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E6ME3	BANKING AND NON BANKING FINANCIAL INSTITUTIONS	5	5

**COURSE DESCRIPTION**

This is a financial institution providing services for businesses, organisations and individuals. Services include offering current, deposit and saving accounts as well as giving out loans to businesses Non-bank financial companies (NBFCs) offer most sorts of banking services, such as loans and credit facilities,

**COURSE OBJECTIVE/S**

1. Analyse theoretical and empirical aspects of the effect of money on economy.
2. Analyze the effect of money, credit and liquidity on income, employment, economic growth and inflation.
3. Identify the goals of monetary policy, the methods used to obtain these goals, and the effects of these methods
4. Assess the, issues such as the functioning of monetary policy in international financial system;
5. Demonstrate the relationship of the financial system with the real economy, monetary policy channels

**UNIT I: INTRODUCTION BANKING INSTITUTIONS**

**(15 HRS)**

Nature, Role and Structure of Financial System – Classification of Financial Institutions. Financial Markets – Commercial Banking – Functions – Investment and Portfolio Management special Role of Banks – Other Aspects. Banking Innovations and Consortium Approach. Self study

**UNIT II: RESERVE BANK OF INDIA (15 HRS)**

Regulatory Institution: The RBI – Organization and Management – Functions and its role monetary policy, quantitative and qualitative methods of credit control Self study

**UNIT III:NON-BANKING FINANCIAL INSTITUTIONS (15 HRS)**

Small Savings – Types of Instruments. Insurance Companies – LIC – GIC – UTI and Mutual Fund – Organization – Structure – Types. Investment Pattern and Return on Investment – MMMFS – Miscellaneous NBFIs, Rural Financial Market. Self study

**UNIT IV:TYPES OF MARKETS (15HRS)**

Call Money Market – Treasury Bills Market – Commercial Bills Market – Commercial Paper and Certificate of Deposits – Discount Market – Financial Guarantees – Capital Market – Bond Market – Mortgage Market – Stock Market Self Study – Derivative Securities Market.

**UNIT V : MICRO FINANCE (15HRS)**

Meaning – origin- features Demand and supply of micro finance – Micro entrepreneurship and Business Development- Micro Finance and rural financial services – Micro Finance in India Self Study.

**UNIT VI - DYNAMISM/CURRENTAFFAIR**

Recent Trends Of Stock Market . Recent Policies Of Stock Market. SEBI Guide Lines for public issue. SENSEX calculation.

**COURSE CONTENTS & LECTURE SCHEDULE**

	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
<b>UNIT -1 INTRODUCTION</b>				
1.1	Nature, Role and Structure of Financial System – Classification of Financial Institutions.	4	Chalk & talk	Black Board
1.1:1	Financial Markets	3	Chalk & Talk	Black Board
1.2	Commercial Banking.	2	Lecture	PPT

1.3	Functions – Investment and Portfolio Management special Role of Banks – Other Aspects	4	Lecture	VIDEO
1.4	Innovations and Consortium Approach.	2	Lecture	Black Board
<b>UNIT II: RESERVE BANK OF INDIA</b>				
2.1	Regulatory Institution: The RBI	5	Flipped Learning	brain storming session
2.2	Organization and Management	3	Chalk & Talk	Black board
2.3	Functions and its role of RBI	4	Flipped Learning	Text Books /Material s/ Field Visit/
2.4	Quantitative and qualitative methods of credit control	3	Blended Learning	Online/ - Text Books /Material s/ Field Visit/
<b>UNIT III: NON-BANKING FINANCIAL INSTITUTIONS</b>				
3.1	Small Savings – Types of Instruments.	3	Chalk & Talk	Black board
3.2	Insurance Companies LIC	3	Ppt	Online
3.3	GIC – UTI	3	Case study	Survey
3.4	Mutual Fund – Organization – Structure – Types.	3	Comparati ve study	Field Visit/
3.5	Investment Pattern and Return on Investment – MMMFS.	3	Blended Learning	Online/ - Field Visit/



<b>UNIT IV: TYPES OF MARKETS</b>				
4.1	Money Market – Treasury Bills Market	2	Chalk & Talk	Black board
4.2	Commercial Bills Market – Commercial Paper and Certificate of Deposits – Discount Market	3	PPT	Online
4.3	Financial Guarantees – Capital Market	2	SLIDE SHARE	Online
4.4	Bond Market – Mortgage Market –	3	VIDEO	Online
4.5	Stock Market – Derivative Securities Market.	1	Chalk & Talk	Black board
<b>UNIT V : MICRO FINANCE</b>				
5.1	Meaning – origin- features Demand and supply of micro finance	3	Brain storming session	
5.2	Micro entrepreneurship and Business Development	4	Flipped learning	
5.3	Micro Finance and rural financial services –.	2	Brain storming session	
5.4	Micro Finance in India	4	PPT	
<b>UNIT VI - DYNAMISM/CURRENT AFFAIR</b>				
	Recent Trends Of Stock Market .			
	Recent Policies Of Stock Market.			
	SEBI Guide Lines for public issue. SENSEX calculation.			

**REFERENCE BOOKS:**

1. Bhole.L.M, (2005). “*Financial Institutions and Markets*”, Tata McGraw-Hill,
2. Batra.G.S and. Dangural P.C (2005)., “*Financial Services – New Innovations*”, Deep and Deep Publications Pvt. Ltd
3. Aggarwal.S.K, 1998 “*Stock Markets and Financial Journalism*” Shipra Publication, New Delhi.
4. Sharma A.K and. Batra G.S, 2005. “*Indian Stock Market, Regulation, Performance & PolicyPerspective*”, Deep and Deep Publications Pvt. Ltd,

5. Anthony Saunders, *“Financial Markets and Institutions”*, Tata McGraw-Hill.
6. Peter S. Rose, *“Money and Capital Markets – Financial Institutional & Instruments in a Global Market Place”*, (International Edition)
7. Day A.C.L., *“Outlines of Monetary Economics”*, Oxford University Press, Amen House, London.
8. Johes ,Chris , (2008) *“ Financial economics” London*
9. Meggison & Gitman( 2007). *“Principles of corporate finance”* Australia
10. Thomson . Profor Torry (2005) *“globalization and finance”* Blackwell Publishers London . .

Levels	C1	C2	C3	C4	Total Scholas tic Marks	Non Scholas tic Marks C5	CIA Total	Percenta ge of Assessm ent
	Sessi on - wise Avera ge	Bett er of W1, W2	M1+ M2	MID - SE M TES T				
	5 Mks.	5 Mks	5+5= 10 Mks.	15 Mks	35 Mks.	5 Mks.	40M ks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non Scholas tic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA

Scholastic	<b>35</b>
Non Scholastic	<b>5</b>
	<b>40</b>

#### EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

#### UG CIA Components

				Nos		
<b>C1</b>	-	Test (CIA 1)	1	-	10	Mks
<b>C2</b>	-	Test (CIA 2)	1	-	10	Mks
<b>C3</b>	-	Assignment	1	-	5	Mks
<b>C4</b>	-	Open Book Test/PPT	2 *	-	5	Mks
<b>C5</b>	-	Quiz	2 *	-	5	Mks
<b>C6</b>	-	Attendance		-	5	Mks

#### COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
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CO 1	Make the students to understand the Financial System	K1	PSO1
CO 2	Assess the importance of Micro Finance and Financial Inclusion.	K1, K2,	PSO2
CO 3	Equip them to Analyze the Impact of Micro finance in India	K1 & K3	PSO5
CO 4	Identify the latest technology in Banking services	K1, K2, K3	PSO3
CO 5	Gain knowledge in the profitable investment field	K2 & K4	PSO4

#### Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	3	3	3	3	3
<b>CO2</b>	3	3	3	3	3
<b>CO3</b>	3	3	3	3	3
<b>CO4</b>	3	3	3	3	3
<b>CO5</b>	3	3	3	3	3

#### Mapping COs Consistency with POs

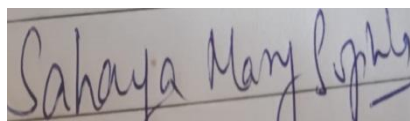
CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
<b>CO1</b>	3	2	3	3	3	3	3
<b>CO2</b>	3	3	2	3	3	3	3
<b>CO3</b>	3	3	3	3	2	2	2
<b>CO4</b>	3	3	3	2	3	3	3
<b>CO5</b>	3	3	3	3	3	1	3

**Note:**  $\phi$  Strongly Correlated – 3

$\phi$  Moderately Correlated – 2

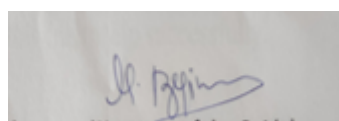
$\phi$  Weakly Correlated -1

**COURSE DESIGNER**



**DR.SAHAYA MARY SOPHIA**

**FORWARDED BY**



**DR.M.REGINA MARY**

**III BA ECONOMICS**

**VI SEMESTER**

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	22E6ME4	HEALTH ECONOMICS	5	5

**COURSE DESCRIPTION**

Study of Business communications in conduct of meetings , writing letters, writing applications etc

**COURSE OBJECTIVE/S**

1. To equip students in health economics which is required in the fast modern environment.
2. To train students to be aware of and protect from communicable and non-communicable disease.

**UNIT-I: HEALTH ECONOMICS**

**(15 HRS)**

Meaning – Scope – Importance of Economics in Health - Definition of Health – Health and Economic Development – Health and Human Development Index - Determinants of Health: Physical, Behavioral, Social, Economic, Biological and Cultural Factors. . Input and Output indicators of Health

**UNIT-II: HEALTH CARE SYSTEM**

**(15 HRS)**

Meaning – Demand and Supply in Health Care: Concept of Demand – Factors Affecting Demand – Determination of Demand Curve – Concept of Supply – Supply of Health Care – Market Equilibrium – Elasticity of Demand and Supply – Role of Public Sector - Role of Private Sector – Failure of Market System. Concept of Health Education

**UNIT- III: COST OF HEALTH CARE**

**(15 HRS)**

Concept of Cost – Types of Cost – Economic Evaluation of Health care – Kinds of Economics Evaluation: Cost Minimisation Analysis, Cost – Benefit Analysis – Cost Effectiveness Analysis – Cost – Utility Analysis. Capital formation in Health care

#### **UNIT- IV: HEALTH STATUS**

**(15 HRS)**

Meaning - Indicators of Health Status : Characteristics – Classification - Concept of Birth Rate, Life Expectancy at Birth, Fertility Rate, Death Rate, Infant Mortality Rate, Child Mortality Rate, Maternal Mortality Rate, Morbidity Rate, Communicable Diseases and Non – Communicable Diseases. Quality of life DALY – QALY , potential years of life – Health outcome. Health outcome. Nutrition and Health- Mal- nutrition – Under - nutrition

#### **UNIT- V: HEALTH PLAN AND POLICIES IN INDIA**

**(15 HRS)**

Health under Five Plans – National Health Policy 2002 – National Rural Health Mission: Vision – Goals – Strategies – Plan of Action - Outcomes – Role of Public and Private Health Care in India – Public Health Expenditure in India – Data Sources for Health Statistics.

#### **UNIT – VI: DYNAMISM**

Importance of Economics in Health - Demand and supply in Health care – Cost Benefit analysis of Health care – National Health Policy

#### **TEXT BOOKS**

1. Anand. N.K. and Shikha Goel., “ Health Economics”, Aitbs Publishers, India , 2012.
2. Sharma, D.K. and Koyal, R.C.,” Hospital Administration and Human Resource Management”, PHI Learning Private Limited, New Delhi 2010.

#### **REFERENCE BOOKS**

1. Henderson, W.J.,” Health Economics: Theories, Insights and Industry studies” , Fourth Edition, Thomson south – Western, Mansan, 2007.
2. Sroaff and Merra, “Child Health care Programmes: Goals for New Millenium”, First Edition, Adhyayan Publshers and Distributers, New Delhi, 2004.

#### **DOER**

1. [https://en.wikipedia.org/wiki/Health\\_economics](https://en.wikipedia.org/wiki/Health_economics)
2. <https://www.sciencedirect.com/topics/medicine-and-dentistry/health-care-cost>
3. [https://www.ncbi.nlm.nih.gov/pmc/articles/PMC2888015/#:~:text=What%20Is%20Health%20Life%20Expectancy,rates%20of%20mortality%20and%20morbidity\\_](https://www.ncbi.nlm.nih.gov/pmc/articles/PMC2888015/#:~:text=What%20Is%20Health%20Life%20Expectancy,rates%20of%20mortality%20and%20morbidity_)
4. <https://www.niti.gov.in/planningcommission.gov.in/docs/sectors/health.php?sectors=he>

### **COURSE CONTENTS & LECTURE SCHEDULE**

<b>Module No.</b>	<b>Topic</b>	<b>No. of Lectures</b>	<b>Teaching Pedagogy</b>	<b>Teaching Aids</b>
<b>UNIT – I: HEALTH ECONOMICS</b>				
1.1	Meaning – Scope – Importance of Economics in Health	1	Video	LCD
1.2	Meaning – Scope – Importance of Economics in Health	2	Discussion	White Board

1.3	Determinants of Health: Physical, Behavioral, Social, Economic, Biological and Cultural Factors. Input and Output indicators of Health	1	Lecture	White Board
<b>UNIT – II: HEALTH CARE SYSTEM</b>				
2.1	Meaning – Demand and Supply in Health Care: Concept of Demand	1	Discussion	White Board
2.2	Factors Affecting Demand – Determination of Demand Curve – Concept of Supply – Supply of Health Care	1	Discussion	White Board
2.3	Role of Public Sector - Role of Private Sector – Failure of Market System. Concept of Health Education	1	Lecture	White Board
<b>UNIT - III:: COST OF HEALTH CARE:</b>				
3.1	Concept of Cost – Types of Cost	1	Video	LCD
3.2	Economic Evaluation of Health care – Kinds of Economics Evaluation: Cost Minimisation Analysis, Cost – Benefit Analysis – Cost Effectiveness Analysis – Cost – Utility Analysis. Capital formation in Health care	1	Discussion	White Board
<b>UNIT - IV: HEALTH STATUS</b>				
4.1	Meaning - Indicators of Health Status : Characteristics	1	Video	LCD
4.2	Classification - Concept of Birth Rate, Life Expectancy at Birth, Fertility Rate, Death Rate, Infant Mortality Rate, Child Mortality Rate, Maternal Mortality Rate, Morbidity Rate	1	Discussion	White Board
4.3	Communicable Diseases and Non – Communicable Diseases. Quality of life DALY – QALY , potential years of life – Health outcome. – Health outcome. Health outcome. Nutrition and Health- Mal-nutrition – Under – nutrition	1	Lecture	White Board
<b>UNIT - V: HEALTH PLAN AND POLICIES IN INDIA</b>				
5.1	Health under Five Plans – National Health Policy 2002	1	Video	LCD

5.2	National Rural Health Mission: Vision – Goals – Strategies – Plan of Action – Outcomes	1	Discussion	White Board
5.3	Role of Public and Private Health Care in India – Public Health Expenditure in India	1	Lecture	White Board
5.4	Data Sources for Health Statistics.	1	Discussion	White Board
<b>UNIT VI DYNAMISM</b>				
	Importance of Economics in Health - Demand and supply in Health care			Google class room submission
	Cost Benefit analysis of Health care – National Health Policy			Google class room submission

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non-Scholastic Marks C5	CIA Total	Percentage of Assessment
	Session - wise Average 5 Mks.	Better of W1, W2 5 Mks	M1+ M2 5+5=10 Mks.	MID - SEM TEST 15 Mks	35 Mks.	5 Mks.	40M ks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non-Scholastic	-	-	-	-		5	5	12.5



<b>Total</b>	<b>5</b>	<b>5</b>	<b>10</b>	<b>15</b>	<b>35</b>	<b>5</b>	<b>40</b>	<b>100</b>
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<b>CIA</b>	
Scholastic	<b>35</b>
Non-Scholastic	<b>5</b>
	<b>40</b>

#### EVALUATION PATTERN

<b>SCHOLASTIC</b>					<b>NON - SCHOLASTIC</b>	<b>MARKS</b>		
<b>C1</b>	<b>C2</b>	<b>C3</b>	<b>C4</b>	<b>C5</b>	<b>C6</b>	<b>CIA</b>	<b>ESE</b>	<b>Total</b>
<b>10</b>	<b>10</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>40</b>	<b>60</b>	<b>100</b>

#### UG CIA Components

				<b>No s</b>
<b>C1</b>	-	Test (CIA 1)	1	- 10 Mks
<b>C2</b>	-	Test (CIA 2)	1	- 10 Mks
<b>C3</b>	-	Assignment	1	- 5 Mks
<b>C4</b>	-	Open Book Test/PPT	2 *	- 5 Mks
<b>C5</b>	-	Quiz	2 *	- 5 Mks
<b>C6</b>	-	Attendance		- 5 Mks

#### COURSE OUTCOMES

On the successful completion of the course, students will be able to:

<b>S:NO</b>	<b>COURSE OUTCOMES</b>	<b>KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)</b>	<b>PSOs ADDRESSED</b>
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CO 1	Gaining Knowledge on Health and Economic Development	K1	PSO1
CO 2	Help the students to understand the demand and supply of Health	K1, K2	PSO4
CO 3	To enable them to consider Cost Benefit Analysis of Health	K1 & K3	PSO5
CO 4	Facilitate in making rational decisions on Health Status.	K1, K2 & K3	PSO2
CO 5	Knowledge on Health Plan And Policies in India.	K2 & K4	PSO3

S: No	Course Outcome	Knowledge Level
CO 1	Preparing young people to understand the importance and role of Economics in Health	K1
CO 2	Help the students to explore Health care system,	K2
CO 3	To enable them to analyse the cost and benefits of health care system	K3
CO 4	Gained knowledge on the indicators of health status	K3
CO 5	To equip them to analyse the health plans and policies in India	K1

#### Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

#### Mapping COs Consistency with POs

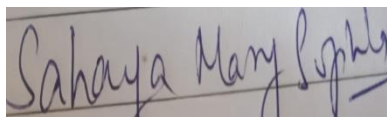
CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
<b>CO1</b>	3	2	3	3	3	3	3
<b>CO2</b>	3	3	2	3	3	3	3
<b>CO3</b>	3	3	3	3	2	2	2
<b>CO4</b>	3	3	3	2	3	3	3
<b>CO5</b>	3	3	3	3	3	1	3

**Note:**  $\phi$  Strongly Correlated – **3**

$\phi$  Moderately Correlated – **2**

$\phi$  Weakly Correlated – **1**

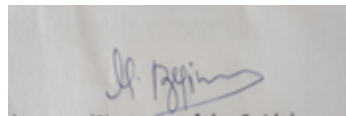
**COURSE DESIGNER**



**DR.SAHAYA MARY**

**SOPHIA**

**FORWARDED BY**



**DR.M.REGINA MARY**

**HEAD OF THE DEPARTMENT**

### **III BA ECONOMICS**

#### **VI SEMESTER**

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
<b>UAEC</b>	<b>19E6ME5</b>	<b>TAMILNADU ECONOMY</b>	<b>5</b>	<b>5</b>

#### **COURSE DESCRIPTION**

Study the sectoral development in tamilnadu, tamilnadu agricultural scheme, and industrial scheme

#### **COURSE OBJECTIVE/S**

1. To know about our native state and the challenges
2. To identify the position of our state compared to other states

#### **UNIT I CONFIGURATION OF TAMIL NADU ECONOMY [15 HRS]**

Population composition – **Trends in population growth-Population Policy-** occupational structure, GDI, PCI- HDI - **Unemployment and poverty-**

**Nutrition**-Fiscal position: **Tax and Non tax Revenue Self Study** – Expenditure- Borrowing

**UNIT II SECTORAL DEVELOPMENTS IN TAMILNADU [15HRS]**

Agriculture: Land Use Pattern-Cropping Pattern **Food crops and non food crops Self Study** – Irrigation-Non-Farm activities in Tamil Nadu-Energy: Nuclear-Hydel- Thermal- Wind – Energy Schemes – **Rural Electrification**- Industry- Textile- Electronics - MSME - Infrastructure –Transport- Education- **Inter State Growth profiles and Rankings.**

**UNIT III SCHEMES OF TAMILNADU [15 HRS]**

Industrial Supports – Agricultural Supporting Schemes - Public Works and Water management Department Policies- **Health Schemes Self Study**, Educational Schemes-Free and Subsidy Schemes available in Tamilnadu

**UNIT IV Challenges facing Tamilnadu [15 HRS]**

Challenges of Farmers- Water Scarcity- Water Dispute - Deforestation - **Urbanization Self Study**, degradation of resources - coastal Issues - pollutions

**UNIT V Madurai Economy [15HRS]**

Special features of Madurai, Fiscal position: Tax and Non Tax Revenue – Expenditure of different heads- Borrowing – Planning and development standards – **Industries and Agriculture around Madurai – Tourism Self Study**

**UNIT VI - DYNAMISM/CURRENT AFFAIR**

- Study on Tamilnadu database
- Study on Madurai database

**COURSE CONTENTS & LECTURESCHEDULE**

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
<b>UNIT -1CONFIGURATION OF TAMIL NADU ECONOMY</b>				
1.1	Population composition , – Trends in population growth-Population Policy	3	Lecture	Black Board
1.2	occupational structure, GDI, PCI	2	Lecture	Black Board
1.3	Human Development Index, Unemployment and poverty- Nutrition	3	Chalk & Talk	PPT & White board
1.4	Fiscal Position	3	Chalk & Talk	PPT & White board

1.5	Tax and Non tax revenue	2	Chalk & Talk	PPT & White board
1.6	Expenditure- Borrowing	2	Lecture	Black Board
<b>Unit -2      SECTORAL DEVELOPMENTS IN TAMILNADU</b>				
2.1	Agriculture:Land use pattern- Cropping pattern- Food crops and non food crops	3	Lecture	Black Board
2.2	Energy: Nuclear-Hydel- Thermal- Wind	4	Chalk & Talk	PPT & White board
2.3	Energy Schemes, Rural Electrification	4	Chalk & Talk	PPT & White board
2.4	Industry and Infrastructure, Textile- Electronics - Transport- Education, Inter State Growth profiles and Rankings	4	Chalk & Talk	PPT & White board
<b>Unit -3 SCHEMES OF TAMILNADU</b>				
3.1	Industrial Supports	3	Lecture	Black Board
3.2	Agricultural Supporting Schemes	4	Chalk & Talk	PPT & White board
3.3	Health Schemes, Educational Schemes	4	Chalk & Talk	PPT & White board
3.4	Free and Subsidy Schemes available in Tamilnadu	3	Chalk & Talk	PPT & White board
<b>UNIT IV CHALLENGES FACING TAMILNADU</b>				

4.1	Challenges of Farmers	3	Lecture	Black Board
4.2	Water Scarcity- Water Dispute; examples	4	Chalk & Talk	PPT & White board
4.3	Deforestation; examples	4	Chalk & Talk	PPT & White board
4.4	Urbanisation, degradation of resources; examples	4	Chalk & Talk	PPT & White board
4.5	coastal Issues: examples – pollutions	3	Lecture	Black Board
<b>UNIT V MADURAI ECONOMY</b>				
5.1	Special features of Madurai	3	Lecture	Black Board
5.2	Tax and Non-Tax Revenue	3	Chalk & Talk	PPT & White board
5.3	Fiscal position Expenditure of different heads	2	Chalk & Talk	PPT & White board
5.4	Planning and development standards	3	Chalk & Talk	PPT & White board
5.5	Industries and Agriculture around Madurai – Tourism	2	Chalk & Talk	PPT & White board
<b>UNIT:VI DYNAMISM/CURRENTAFFAIR</b>				
6.1	Study on Tamilnadu data base			Report submission in class

6.2	Study on Madurai data base			Report submission in class
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#### **TEXT BOOKS:**

1. Leonard, A.J., Tamil Nadu Economy, Macmillan India Ltd, 2006.

#### **REFERENCE BOOKS:**

1. Dhingra, I.C., Indian Economy with special reference to Tamil Nadu, New Delhi, Sultan chand and Co, 1995.
2. Perumalsamy. S., Tamil Nadu Economy Performance & Issues, Oxford & India Book House,
3. 1998.
4. Rajalakshmi. N, Economic Development of Tamil Nadu, S. Chand & Co., 1995.
5. Tamil Nadu Development Report, GOVERNMENT OF INDIA, series of 2000, New Delhi, Published
6. by Academic Foundation PLANNING COMMISSION.
7. Tamil Nadu Economic Appraisals, published by Government of Tamil Nadu, Series of 2000.
8. Veeramani, A.R., TN Agricultural Economy, Divyasre Pub, 2005.

#### **DOER**

1. <https://www.conserve-energy-future.com/causes-effects-solutions-urbanization.php>.

#### **EVALUATION PATTERN**

	C1	C2	C3	C4	C5	Total Scholastic Marks	Non Scholastic Marks C6	CIA Total	% of Assessment
Levels	T1	T2	Quiz	Assignment	OBT/PPT				
	10 Mks.	10 Mks.	5 Mks.	5 Mks	5 Mks	35 Mks.	5 Mks.	40M ks.	
<b>K1</b>	<b>2</b>	<b>2</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>4</b>	<b>-</b>	<b>4</b>	10 %
<b>K2</b>	<b>2</b>	<b>2</b>	<b>5</b>	<b>-</b>	<b>-</b>	<b>9</b>	<b>-</b>	<b>9</b>	22.5 %

<b>K3</b>	<b>3</b>	<b>3</b>	<b>-</b>	<b>-</b>	<b>5</b>	<b>11</b>	<b>-</b>	<b>11</b>	<b>27.5 %</b>
<b>K4</b>	<b>3</b>	<b>3</b>	<b>-</b>	<b>5</b>	<b>-</b>	<b>11</b>	<b>-</b>	<b>11</b>	<b>27.5 %</b>
<b>Non Scholastic</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>		<b>5</b>	<b>5</b>	<b>12.5 %</b>
<b>Total</b>	<b>10</b>	<b>10</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>35</b>	<b>5</b>	<b>40</b>	<b>100 %</b>

<b>CIA</b>	
<b>Scholastic</b>	<b>35</b>
<b>Non Scholastic</b>	<b>5</b>
<b>TOTAL</b>	<b>40</b>

✓ **The levels of CIA Assessment based on Revised Bloom's Taxonomy are :**

**K1-** Remember, **K2-**Understand, **K3-**Apply, **K4-**Analyse

	<b>SCHOLASTIC</b>				<b>NON - SCHOLASTIC</b>	<b>MARKS</b>		
<b>C1</b>	<b>C2</b>	<b>C3</b>	<b>C4</b>	<b>C5</b>	<b>C6</b>	<b>CIA</b>	<b>ESE</b>	<b>Total</b>
<b>10</b>	<b>10</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>40</b>	<b>60</b>	<b>100</b>

## **COURSE OUTCOMES**

On the successful completion of the course, students will be able to:

<b>S:NO</b>	<b>COURSE OUTCOMES</b>	<b>KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)</b>	<b>PSOs ADDRESSED</b>
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CO 1	It enhance the students' critical thinking on Tamil Nadu economy on different aspects	K1, K2	PSO1& PSO2
CO 2	Understand the process of growth in Tamil Nadu economy	K2	PSO3
CO 3	Analyse the specific economic issues pertaining to the region	K1, K2	PSO3
CO4	Provide an overview of Tamil Nadu economy development schemes	K1 & K3	PSO5
CO 5	The students get to know about strengths and weaknesses of Madurai agricultural pattern and marketing.	K1, K2, K3	PSO4

#### Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	2	3	3
CO5	3	3	3	3	3

#### Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

**Note:**  $\phi$  Strongly Correlated – 3       $\phi$  Moderately Correlated – 2       $\phi$

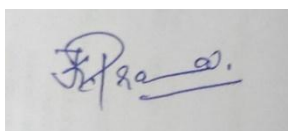
Weakly Correlated -1

**COURSE DESIGNER**

**FORWARDED BY**

*S. Jy Jeno.*

*[Signature]*



**DR.S.IVY JENO & DR.K.PRAVEENA**

**DR.M.REGINA MARY**  
**HEAD OF THE DEPARTMENT**

### **III BA ECONOMICS**

#### **VI SEMESTER**

(For those who joined in 2019 onwards)

<b>PROGRAMME CODE</b>	<b>COURSE CODE</b>	<b>COURSE TITLE</b>	<b>HRS/WEEK</b>	<b>CREDITS</b>
UAEC	19E6ME6	MANAGERIAL ECONOMICS	5	5

#### **COURSE DESCRIPTION**

Develop the managerial skills

#### **COURSE OBJECTIVE/S**

1. To develop the managerial skills of the students
2. To develop the application and calculation part of managerial economics
3. To equip them for career opportunities with crucial decision making
4. To help the students to familiarize themselves with the most significant tools of economic analysis.
5. To understand the logic and be able to make their own decision model and strategy.

#### **UNIT I INTRODUCTION AND DEMAND FORECASTING (15HRS)**

Meaning and scope of Managerial Economics – Difference between managerial economics and economics Demand forecasting: – Types of forecasting -Forecasting Methods of forecasting Theoretical and Statistical–

#### **Criteria for a good forecasting Self Study**

#### **UNIT II INVENTORY MANAGEMENT (15 HRS)**

Concepts –Standard order quantity – Maximum level – Stages of completion – Holding costs

#### **UNIT III CAPITAL BUDGETING AND PROFIT MANAGEMENT (15HRS)**

Meaning –Need for capital budgeting-forms of capital budgeting - capital rationing-steps involved in investment and decision making process – Criteria –Pay-back period, NPV,IRR Discount RR

**Profit Management: Measurement of Profit Self Study** – Profit policies – Break-even analysis – Profit Forecasting.

#### **UNIT IV PRICING POLICY (15 HRS)**

Types : Cost plus pricing – Marginal cost pricing – Going –rate pricing – Loss leaders pricing- Stay-out pricing –Target pricing – Customary pricing –Limit pricing– Cyclical Pricing – Differential Pricing – Refusal Pricing – Export Pricing – Administered Pricing – Dual Pricing- **Price Leadership Self Study**

#### **UNIT V MANAGERIAL ECONOMICS DECISIONS (15HRS)**

Input- Output Analysis: Types One simple Computation – **Linear Programming Self Study:** Linear programming Techniques – Game Theory: 2 person zero sum game only

#### **UNIT VI: DYNAMISM**

Writing economics analyses on any economic issue - Preparing video on game theory - Writing Report on any one managerial issue - Case Study on Inventory Management during COVID-19

<b>Module No.</b>	<b>Topic</b>	<b>No. of Lectures</b>	<b>Teaching Pedagogy</b>	<b>Teaching Aids</b>
<b>UNIT – I INTRODUCTION AND DEMAND FORECASTING</b>				
1.1	Meaning and scope of Managerial Economics	3	Lecture	Black board
1.2	Difference between managerial economics and economics Demand forecasting	3	Discussion	Black board
1.3	Types of forecasting	4	video	LCD
1.3	Methods of forecasting Theoretical and Statistical– Criteria for a good forecasting .	5	Lecture	Black board
<b>UNIT II INVENTORY MANAGEMENT</b>				
2.1	Concepts	3	Lecture	Black board
2.2	Standard order quantity	3	video	LCD

2.3	Maximum level	3	Lecture	Black Board
2.4	Stages of completion	3	Discussion	Black Board
2.5	Holding costs	3	Lecture	White Board
<b>UNIT III CAPITAL BUDGETING AND PROFIT MANAGEMENT</b>				
3.1	Meaning –Need for capital budgeting	2	PPT and lecture	LCD
3.2	Forms of capital budgeting	2	lecture	Black board
3.3	Capital rationing-steps involved in investment and decision making process	3	video	
3.4	Criteria –Pay-back period, NPV, IRR Discount RR		video	
3.5	Profit Management and Measurement of Profit	4	lecture	Black board
3.6	Profit policies Break-even analysis and Profit Forecasting.	4	lecture	.
<b>UNIT IV PRICING POLICY</b>				
4.1	Cost plus pricing – Marginal cost pricing Limit pricing– Cyclical Pricing –	3	PPT and lecture	LCD
4.2	Going –rate pricing – Loss leaders pricing	3	lecture	Black board
4.3	Stay-out pricing , Target pricing and Customary pricing	3	lecture	Black board
4.4	Differential Pricing , Refusal Pricing and Export pricing	3	lecture	Online viedo

4.5	Administered Pricing – Dual Pricing- –Price Leadership	3	PPT and lecture	LCD
<b>UNIT V MANAGERIAL ECONOMICS DECISIONS</b>				
5.1	Input- Output Analysis	3	Youtube Video and lecture	Moodle Classroom submission
5.2	Types One simple Computation – Linear Programming	4	Youtube Video and lecture	Moodle Classroom submission
5.3	Linear programming Techniques	4	Video and lecture	Moodle Classroom submission
5.4	Game Theory: 2 person zero sum game only	4	Video and lecture	Moodle Classroom submission
<b>UNIT VI: DYNAMISM</b>				
6.1	Writing economics analyses on any economic issue			Moodle Classroom submission
6.2	Preparing video on inventory management			Moodle Classroom submission
6.3	Writing Report on any one managerial issue			Moodle Classroom submission

#### **Text Book**

1. Cauvery. R Sudhanayak, U.k. M. Girija,M., Meenakshi,R.(1998). *Managerial Economics*,S. Chand & Company Ltd.

#### **Reference Books**

1. Dwivedi, D.N. (1980). *Fundamentals of Managerial Economics*, Vani Educational Books, a Division of Vikas Publishing House Private Limited.

2. Mageswari & Varshney,(1996). *Managerial Economics*, sultan Chand & Sons.
3. Mehta,(1995). *Business & Management*, sultan chand & sons, 1995.
4. Moti V.C.(1998) Samuel Pauls & Gupta L.G.S, *Managerial Economics*, Tata McGraw-Hill publishing Company Limited.
5. Pylee M.V. Sankaranarayanan K.C. & Jose, Payyappilly,T.(1998).*Managerial Economics An Introduction Analysis*, S. chand & Company private limited, New Delhi.
6. Subramanian M.S(1995). *Managerial Economics*, Ramesh Publications.

Levels	C1	C2	C3	C4	Total Scholas tic Marks	Non Scholas tic Marks C5	CIA Total	Percenta ge of Assessm ent
	Sessi on - wise Avera ge  5 Mks.	Bett er of W1, W2  5 Mks	M1+ M2  5+5= 10 Mks.	MID - SE M TES T  15 Mks	35 Mks.	5 Mks.	40M ks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non Scholas tic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	<b>35</b>
Non Scholastic	<b>5</b>
	<b>40</b>

### EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

### UG CIA Components

		No s	
<b>C1</b>	- Test (CIA 1)	1	- 10 Mks
<b>C2</b>	- Test (CIA 2)	1	- 10 Mks
<b>C3</b>	- Assignment	1	- 5 Mks
<b>C4</b>	- Open Book Test/PPT	2 *	- 5 Mks
<b>C5</b>	- Quiz	2 *	- 5 Mks
<b>C6</b>	- Attendance		- 5 Mks

### COURSE OUTCOMES

On the successful completion of the course, students will be able to:

<b>NO.</b>	<b>COURSE OUTCOMES</b>	<b>KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)</b>	<b>PSOs ADDRESSED</b>
CO 1	Innovative skills of managers.	K1	PSO1& PSO2
CO 2	Able to create design and anticipate the internal and external decisions to be made by managers	K1, K2,	PSO3
CO 3	Analyze the demand and supply conditions and assess the position of a company	K1 & K3	PSO5
CO 4	Design competition strategies, including costing, pricing, product differentiation, and market environment according to the natures of products and the structures of the markets.	K1, K2, K3	PSO4
CO 5	Analyze real-world business problems with systematic theoretical framework productions.	K2 & K4	PSO2

#### **Mapping COs Consistency with PSOs**

<b>CO/ PSO</b>	<b>PSO1</b>	<b>PSO2</b>	<b>PSO3</b>	<b>PSO4</b>	<b>PSO5</b>
<b>CO1</b>	3	3	3	3	3
<b>CO2</b>	3	3	3	3	3
<b>CO3</b>	3	3	3	3	3
<b>CO4</b>	3	3	3	3	3
<b>CO5</b>	3	3	3	3	3

#### **Mapping COs Consistency with POs**

<b>CO/ PO</b>	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>	<b>PO6</b>	<b>PO7</b>
<b>CO1</b>	3	2	3	3	3	3	3
<b>CO2</b>	3	3	2	3	3	3	3



<b>C03</b>	3	3	3	3	2	2	2
<b>C04</b>	3	3	3	2	3	3	3
<b>C05</b>	3	3	3	3	3	1	3

**Note:**  $\phi$  Strongly Correlated – **3**       $\phi$  Moderately Correlated – **2**       $\phi$   
Weakly Correlated - **1**

**COURSE DESIGNER**

S. Ivy Jeno.

K. Praveena

**FORWARDED BY**

M. Regina Mary

**DR.S.IVYJENO & DR.K.PRAVEENA**

**DR.M.REGINA MARY**  
**HEAD OF THE DEPARTMENT**

## **II BA ECONOMICS**

### **III- SEMESTER**

(For those who joined in 2019 onwards)

<b>PROGRAMME CODE</b>	<b>COURSE CODE</b>	<b>COURSE TITLE</b>	<b>HRS/WEEK</b>	<b>CREDITS</b>
UAEC	<b>19E3SB1</b>	<b>COMPETITIVE EXAM SKILLS</b>	2	2

### **COURSE OBJECTIVES**

1. To win Government and private competitive exams
2. To enhance capabilities at national and international level
3. To help them understand recruitment Process including interview and
4. group discussion.

5. To enhance their capabilities of online forums on job search

#### **UNIT I COMPETITIVE EXAMS- BRIEF INTRODUCTION PATTERN [6 HRS]**

TNPSC Exams: Group 1 and other, UPSC Exams: I.A.S., IES and Other Exams -Railways - Staff Selection - Banks – SET, NET exams – Other Central and State Exams-Government websites and other websites

#### **UNIT II SYLLABUS FOR COMPETITIVE EXAMS [6 HRS]**

English Aptitude- Quantitative Aptitude – Logical Reasoning –IES

#### **Syllabus**

#### **UNIT III INTERNATIONAL EXAMS FOR JOB AND HIGHER STUDIES [6HRS]**

IELT – GRE- TOEFL – SOP preparation – Ranking of international institutes and Applications.

#### **UNIT IV ONLINE PORTALS AND NETWORKING FORUMS [6HRS]**

Video Conferencing: Youtube Preparation, Video Recording- Online Webpage Preparation - Linkedyn Profile creation- Facebook, Twitter

#### **UNIT V SELECTION PROCESS: CV, APPLICATION, SELF INTRO [6 HRS]**

Selection Process: Resume preparation, CV and updating– Application preparation-Self Introduction and online mail applications- interview process - Physical examination- Group discussion - Reference checks and recommendations.

#### **UNIT VI: Dynamics: PRACTICAL: One hour per unit**

Model Panel Interview and Group Discussion- Assignments on application and CV- Account Creation in LinkedIn, Facebook and Twitter-zoom practical- Different Competitive Exam Question Papers.

#### **COURSE CONTENTS & LECTURE SCHEDULE**

<b>Module No.</b>	<b>Topic</b>	<b>No. of Lectures</b>	<b>Teaching Pedagogy</b>	<b>Teaching Aids</b>
<b>UNIT I :COMPETITIVE EXAMS- BRIEF INTRODUCTION PATTERN</b>				

1.1	TNPSC Exams: Group 1 and other, UPSC Exams: -	2	Lecture Blended teaching with practice	Google meet, PPT, Study Material
1.1:1	I.A.S., IES and Other Exams - Railways - Staff Selection	2	Lecture Blended teaching with practice	Google meet, PPT, Study Material
1.2	Banks – SET, NET exams – Other	2	Lecture Blended teaching with practice	Google meet, PPT, Study Material
<b>UNIT II SYLLABUS FOR COMPETITIVE EXAMS</b>				
2.1	English Aptitude- Quantitative	2	Lecture Blended teaching with practice	Google meet, PPT, Study Material
2.2	Aptitude – Logical Reasoning	2	Lecture Blended teaching with practice	Google meet, PPT, Study Material
2.3	IES Syllabus	2	Lecture Blended teaching with practice	Google meet, PPT, Study Material
<b>UNIT III INTERNATIONAL EXAMS FOR JOB AND HIGHER STUDIES</b>				

3.1	IELT – GRE- preparation	2	Lecture Blended teaching with practice	Google meet, PPT, Study Material
3.2 3.3	TOEFL – SOP preparation	2	Lecture Blended teaching with practice	Google meet, PPT, Study Material
3.4 3.5	Ranking of international Institutes and Applications.	2	Lecture Blended teaching with practice	Google meet, PPT, Study Material

#### **UNIT IV: ONLINE PORTALS AND NETWORKING FORUMS**

4.1	Conferencing: You tube Preparation, Video Recording-	2	Lecture Blended teaching with practice	Google meet, PPT, Study Material
4.2	Video Online Webpage Preparation -	2	Lecture Blended teaching with practice	Google meet, PPT, Study Material
4.3	Linked in Profile creation- Facebook, Twitter	2	Lecture Blended teaching with practice	Google meet, PPT, Study Material

<b>UNIT V: SELECTION PROCESS: CV, APPLICATION, SELF INTRO</b>				
	Selection Process: Resume preparation,	1	Lecture Blended teaching with practice	Google meet, PPT, Study Material
5.1.1	Application preparation-Self Introduction and online mail applications-	2	Lecture Blended teaching with practice	Google meet, PPT, Study Material
5.2	CV and updating- interview process -	1	Lecture Blended teaching with practice	Google meet, PPT, Study Material
	Physical examination- Group discussion -	1	Lecture Blended teaching with practice	Google meet, PPT, Study Material
5.3	Reference checks and recommendations.	1	Lecture Blended teaching with practice	Google meet, PPT, Study Material
<b>UNIT VI DYNAMISM/CURRENTAFFAIR</b>				
6.2	case study of current Industrial Problem in particular area.			Student submission in the class room PPT

6.3	Assignment on various Sources of industrial finance			Student submission in the classroom PPT
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### References:

1. Wikipedia
2. Google Engine sources
3. Competitive Exam Books
4. <https://www.totaljobs.com/careers-advice/cvs-and-applications/successful-cv>
5. <https://www.kent.ac.uk/careers/cv.htm>

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non-Scholastic Marks C5	CIA Total	Percentage of Assessment
	Session - wise Average 5 Mks.	Better of W1, W2 5 Mks	M1+M2 5+5=10 Mks.	MID - SEM TEST 15 Mks	35 Mks.	5 Mks.	40Mks.	
<b>K1</b>	5	-	-	2 ½	7.5	-	7.5	18.75
<b>K2</b>	-	5	4	2 ½	11.5	-	11.5	28.75
<b>K3</b>	-	-	3	5	8	-	8	20
<b>K4</b>	-	-	3	5	8	-	8	20
<b>Non-Scholastic</b>	-	-	-	-		5	5	12.5
<b>Total</b>	5	5	10	15	35	5	40	100

CIA

Scholastic	<b>35</b>
Non-Scholastic	<b>5</b>
	<b>40</b>

## EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

### UG CIA Components

	No s	
<b>C1</b> - Test (CIA 1)	1	- 10 Mks
<b>C2</b> - Test (CIA 2)	1	- 10 Mks
<b>C3</b> - Assignment	1	- 5 Mks
<b>C4</b> - Open Book Test/PPT	2 *	- 5 Mks
<b>C5</b> - Quiz	2 *	- 5 Mks
<b>C6</b> - Attendance		- 5 Mks

## COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	To win Competitive exams	K1	PSO1& PSO2

CO 2	To get exposure of exams available at national and international level	K1, K2,	PSO3
CO 3	To help them prepare CV and application	K1 & K3	PSO5
CO 4	To help them in interview and group discussion	K1, K2, K3 &	PSO3
CO 5	To win Competitive exams	K2 & K4	PSO4

### Mapping COs Consistency with PSOs

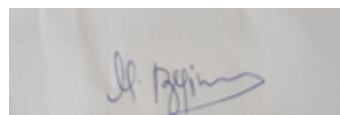
CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

**Note:**  $\phi$  Strongly Correlated – 3

$\phi$  Moderately Correlated – 2

$\phi$  Weakly Correlated -1

**COURSE DESIGNER:**  
**FORWARDED BY**



**DR.M.REGINA MARY**  
**HEAD OF THE DEPARTMENT**

## II BA ECONOMICS

### IV SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E4SB2	EXPORT BUSINESS	2	2



## COURSE DESCRIPTION

This course would encourage the students to avail self-employment.

## COURSE OBJECTIVE/S

1. To motivate the students to gain self employment in the area of Export
2. To enhance the knowledge of international market.

### UNIT I – EXPORT BUSINESS OPPORTUNITIES IN GLOBAL MARKET

[6 HRS]

International markets-Africa, NAFTA, ATEC, EU, SAARC - America, Europe and Asia- Export possibilities in agriculture, industry and services- markets for different products Self study- Impact of COVID 19 on Export of India

### UNIT II - EXPORT PROCEDURES AND DOCUMENTATION [6 HRS]

Structure – Offer and Receipt of Confirmed Order – Producing the Goods – Shipment – Banking Procedure – Incentives: Agencies: DGFI, ECGC, EPC, FIEO, B2B, B2C, Web Based Information and Identification of Export Opportunities Self study.

### UNIT III- INTERNATIONAL LOGISTICS AND PROCEDURES: [6 HRS]

Air - shipping – container traffic – temporary warehousing - freight forwarding - Compliances – Packaging – safety procedure Self study

Online registration – and Export license Offer and receipt of confirmed orders – Shipment — Negotiation – ADS [Aligned Documentation System] – ISO certificate- Excise clearance – Sales tax exemption – Central excise rebate - Custom and shipping formalities Self study

### UNIT IV: TRANSACTION PROCEDURE: [6 HRS]

Online payments – Mediator banks- Government assurances – Other payment modes –Transfer pricing – Pricing mechanism - forward pricing - freight and insurance rate – electronic data interchange – international exporter code- DGFT - Registration process- Customs handling agency Self study

### UNIT V: RUNNING A PROFITABLE EXPORT BUSINESS: [6 HRS]

Government incentives for exports- Preferred countries – using international Digital commerce Risks in export – Do's and Don'ts in Export Self study - Profitability in Export – Losses and Insurance claims in export Evaluation Components using case study, Survey Reports and presentation (PPT or oral):

1. To go for market survey and to find out the product in high demand.
2. To find out the top 10 exporting products and companies.
3. To go for market survey to know about price trends

## COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT -I EXPORT BUSINESS OPPORTUNITIES IN GLOBAL MARKET				

1.1	International markets	5	Chalk & Talk	Black Board
1.1:1	International markets-Africa, NAFTA, ATEC, EU, SAARC - America, Europe and Asia	4	Chalk & Talk	
1.3	Export possibilities in agriculture, industry and services- markets for different products	5	Blended Method	PPT & White board
<b>UNIT -II EXPORT PROCEDURES AND DOCUMENTATION</b>				
2.1	Structure – Offer and Receipt of Confirmed Order – Producing the Goods –Based Information and Identification of Export Opportunities.	5	Lecture	Black Board and Charts
2.2	Shipment – Banking Procedure – Incentives: Agencies: DGFI, ECGC, EPC, FIEO, B2B, B2C,	5	Chalk & Talk	Black Board
2.3	Web Based Information and Identification of Export Opportunities. .	5	Lecture & Discussion	
<b>UNIT – III INTERNATIONAL LOGISTICS AND PROCEDURES</b>				
3.2	Sub topics Air - shipping – container traffic – temporary warehousing - freight forwarding - Compliances – Packaging – safety procedure	5	Blended Learning	Black Board
3.3	On Line registration – and Export licence Offer and receipt of confirmed orders	5	lecture	Black Board

	Shipment — Negotiation – ADS[Aligned Documentation System] – ISO certificate- Excise clearance – Sales tax exemption – Central excise rebate - Custom and shipping formalities	5		
<b>UNIT IV - TRANSACTION PROCEDURE</b>				
4.2	Sub topics: On line payments – Mediator banks- Government assurances international exporter code- DGFT - Registration process- Customs handling agency.	6	Blended Learning	Black Board
4.3	Other payment modes –Transfer pricing – Pricing mechanism - forward pricing - freight and insurance rate – electronic data interchange	9	Chalk & Talk	Black Board
<b>UNIT – V RUNNING A PROFITABLE EXPORT BUSINESS</b>				
5.2	Sub topics: Government incentives for exports- Preferred countries – using international Digital commerce Risks in export –	3	Blended Method	Black Board
5.3	Do's and Don't's in Export - Profitability in Export – Losses and Insurance claims in export	5	Blended Method	
<b>UNIT VI DYNAMISM</b>				
6.1	Market survey and to find out the product in high demand and price trends.			
6.2	Collection of the top 10 exporting products and companies			

**TEXT BOOKS:**

1. Khushpat. S.(2015). *Export Import Procedures & Documentation*, Jain Himalaya Publishing House.

#### REFERENCE BOOKS:

1. Khushpat. S.(2015). *Export Import Procedures & Documentation* Jain Himalaya Publishing House.
2. Subba Rao. P. (2001). *International Business*, Himalaya Publishing House, Mumbai.
3. Jeevanandham, Victor Louis, Kalyani, Padma, Hemavathi, *International Economics*, Sultan Chand & Sons.
4. Krugman, Paul & Mautice Obstfeed, *International Economics*, Addison Wesley.

#### DOER

- 1.. <http://tnchamber.in/>
2. <http://maditssia.com/index.php/madmin/bicactivities>
3. maditssia business information center booklet on export
4. <http://www.msmeonline.tn.gov.in/>
5. <http://www.tiic.in/>
6. <https://www.sidb>

Levels	C1	C2	C3	C4	Total Scholas tic Marks	Non Scholas tic Marks C5	CIA Total	Percenta ge of Assessm ent
	Sessi on - wise Avera ge	Bett er of W1, W2	M1+ M2	MID - SE M TES T				
	5 Mks.	5 Mks	5+5= 10 Mks.	15 Mks	35 Mks.	5 Mks.	40M ks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non Scholas tic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	<b>35</b>
Non Scholastic	<b>5</b>
	<b>40</b>

### EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

### UG CIA Components

		No	s
<b>C1</b>	- Test (CIA 1)	1	- 10 Mks
<b>C2</b>	- Test (CIA 2)	1	- 10 Mks
<b>C3</b>	- Assignment	1	- 5 Mks
<b>C4</b>	- Open Book Test/PPT	2 *	- 5 Mks
<b>C5</b>	- Quiz	2 *	- 5 Mks
<b>C6</b>	- Attendance		- 5 Mks

### COURSE OUTCOMES

On the successful completion of the course, students will be able to:

S:NO	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
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CO 1	Enable them to gain Knowledge on export procedures and documentation.	K1	PSO1& PSO2
CO 2	Able to analyse compare and contrast the export procedures of India with other countries.	K1, K2,	PSO3
CO 3	Enabling them to analyse and evaluate the structure of international marketing	K1 & K3	PSO5
CO4	Gain knowledge on transaction procedure of Export business	K1, K2	PSO2
CO5	Knowledge on government incentives and subsidies	K4	PSO4

#### Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

#### Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

**Note:**  $\phi$  Strongly Correlated – 3       $\phi$  Moderately Correlated – 2       $\phi$

Weakly Correlated -1

**COURSE DESIGNER**

R. Siji Karthika

**FORWARDED BY**

**DR. R.SUJI KARTHIKA**

**DR. M.REGINA MARY**  
**HEAD OF THE DEPARTMENT**

**III BA ECONOMICS**  
**V SEMESTER**

(For those who joined in 2019 onwards)

<b>PROGRAMME CODE</b>	<b>COURSE CODE</b>	<b>COURSE TITLE</b>	<b>HRS/WEEK</b>	<b>CREDITS</b>
UAEC	19E5SB3	ECONOMICS OF NGO MANAGEMENT	2	2

**COURSE DESCRIPTION**

Study of NGOs and their independence from government

**COURSE OBJECTIVE/S**

1. To acquire specific knowledge on project and NGO management.
2. To understand the Project management Dimensions, Planning and its Implementation of projects.
3. To enhance skills and techniques of project evaluation / Resource Mobilization.
4. To understand the basic concepts and principles involved in managing NGOs.

**UNIT I: SOCIAL ENTREPRENEURSHIP & N.G.Os: [6 HRS]**

*Social Entrepreneurship* : Meaning, NGO Meaning, Concepts, Objectives and Functions- NGOs and their independence from government - relations with business and commerce – Vision, Mission and Goals in NGOs - Role of NGO's in Community Development.

**UNIT -II NGO REGISTRATION METHODS [6 HRS]**

Trust and Society Registration Acts- Foreign Contributions and Regulation Act (FCRA) - Statutory Obligations - Income Tax Exemption

**Rules and Regulation** - Resource Mobilization: Methods and Techniques of FundRaising - International, National and Local Levels.

**UNIT –III PROJECT PLANNING: [6 HRS]**

Possible NGO Projects – Objectives of project Planning - Importance and Methodology of project Planning - Micro and Macro Level Planning

**Unit IV Project proposal and Dimensions [6 HRS]**

Identification – Need assessment – Formulation Project Proposal – Steps for writing a project proposal-Project Appraisal: Technical, Economic and Financial Feasibility.

**UNIT –V PROJECT MANAGEMENT IN NGO'S (6 HRS)**

Project monitoring – Participatory Impact Assessment (PIA) – Distributing information – Evaluation – purpose of evaluation – phases

**UNIT VI DYNAMISM**

Preparing a Project Proposal for any issue like child issues, Environmental issues, sexual harassment, gender discrimination, old age home, orphanage, refugee homes, affected women

**COURSE CONTENTS & LECTURESCHEDULE**

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
<b>UNIT I: SOCIAL ENTREPRENEURSHIP &amp; N.G.Os</b>				
1.1	<i>Social Entrepreneurship</i> : Meaning	1	1	Video
1.2	NGO Meaning, Concepts, Objectives and Functions	1	2	Discussion
1.3	NGOs and their independence from government	1	1	Lecture
1.4	relations with business and commerce Vision, Mission and Goals in NGOs	1	1	Discussion
1.5	Role of NGO's in Community Development	1	1	Video
<b>UNIT –II NGO REGISTRATION METHODS</b>				
2.1	Trust and Society Registration Acts	1	PPT and lecture	LCD
2.2	Foreign Contributions and Regulation Act (FCRA)	1	lecture	Black board
2.3	Statutory Obligations	1	lecture	Black board



2.4	Income Tax Exemption Rules and Regulation	1	video	Moodle classroom
2.5	Resource Mobilization: Methods and Techniques of Fund Raising - International, National and Local Levels.	1	lecture	Black board
<b>UNIT –III PROJECT PLANNING</b>				
3.1	Possible NGO Projects	1	lecture	White board
3.2	Objectives of project Planning	1	lecture	White board
3.3	Importance and Methodology of project Planning	1	Video	Moodle classroom
3.4	Micro and Macro Level Planning	2	lecture	White board
<b>Unit IV PROJECT PROPOSAL AND DIMENSIONS</b>				
4.1	Identification	1	PPT and lecture	LCD
4.2	Need assessment	1	lecture	White board
4.3	Formulation Project Proposal	1	lecture	White board
4.4	Project Appraisal: Technical, Economic and Financial Feasibility	1	lecture	
<b>UNIT –V PROJECT MANAGEMENT IN NGO'S</b>				
5.1	Project monitoring	1	PPT and lecture	LCD
5.2	Participatory Impact Assessment (PIA)	1	lecture	Black board
5.3	Distributing information	1	lecture	Black board

5.4	Evaluation – purpose of evaluation – phases	1	lecture	Moodle classroom
<b>UNIT VI : DYNAMISM</b>				
6.1	Preparing a Project Proposal for any issue like child issues,			Moodle classroom Submission
6.2	Environmental issues			Moodle classroom
6.3	Sexual harassment, Gender discrimination			Submission
6.4	Old age home,			Moodle classroom
6.5	orphanage,			Submission
6.6	refugee homes, affected women			Moodle classroom

### REFERENCE BOOKS

2. L.K.Mitra (2014). Management of Non-government Organisation. ASTHA publishers and Distributors, New Delhi.
3. Clark John. (1991). Voluntary Organizations: Their Contribution to Development. London: Earth Scan.
4. Jain R.B. (1995). NGO's in Development Perspective. New Delhi: Vivek Prakasan 3) Sakararan and Rodrigues. (1983).
5. Handbook for the Management of Voluntary Organization. Madras: Alfa References 1. Behera M. C. (2006).
6. Chowdhry Paul. (1973). Administration of Social Welfare Programmes in India. Bombay: Somaiy. 3. Emmanuvel. S. Fernando. (1999). Prospect from Problems. Mumbai: St. Francis Xavier's Church.
7. Joel S.G.R Bhose. (2003). NGO's and Rural Development Theory and Practice. New Delhi: Concept.
8. Julie Fisher. (2003). Non-Governments – NGO's and the Political Development of the Third World. New Delhi: Rawat

### EVALUATION PATTERN

Levels	C1	C2	C3	C4	C5	Total Scholastic Marks	Non Scholastic Marks C6	CIA Total	% of Assessment
	T1  10 Mks.	T2  10 Mks.	Quiz  5 Mks.	Assignment  5 Mks	OBT/PPT  5 Mks	35 Mks.	5 Mks.	40M ks.	
K1	2	2	-	-	-	4	-	4	10 %
K2	2	2	5	-	-	9	-	9	22.5 %
K3	3	3	-	-	5	11	-	11	27.5 %
K4	3	3	-	5	-	11	-	11	27.5 %
Non Scholastic	-	-	-	-	-		5	5	12.5 %
Total	10	10	5	5	5	35	5	40	100 %

CIA	
Scholastic	35
Non Scholastic	5
TOTAL	40

✓ The levels of CIA Assessment based on Revised Bloom's Taxonomy are :

**K1-** Remember, **K2-**Understand, **K3-**Apply, **K4-**Analyse

	SCHOLASTIC				NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

## COURSE OUTCOMES

On the successful completion of the course, students will be able to:

S:NO	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Knowledge on trust, society, NGO are generated	K1	PSO1
CO 2	Enable the students to become socially useful	K1, K2	PSO3
CO 3	To create social entrepreneurs	K1 & K3	PSO5
CO 4	Future social leaders are created	K1, K2, K3	PSO2
CO 5	Knowledge on trust, society, NGO are generated	K2 & K4	PSO4

### Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	2	2	3	3
CO3	3	3	2	3	2
CO4	3	3	2	3	3
CO5	3	3	3	3	3

### Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

**Note:**    ϕ Strongly Correlated – 3

ϕ Moderately Correlated – 2

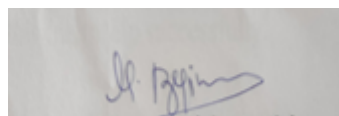
ϕ Weakly Correlated -1

**COURSE DESIGNER**

*S. Ivy Jeno.*

**DR.S.IVY JENO  
DR.M.REGINA MARY**

**FORWARDED BY**



**HEAD OF THE DEPARTMENT**

**III BA ECONOMICS**

**V-SEMESTER**

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	23E5SB4	Agriculture and Allied Business	2	2

**COURSE DESCRIPTION**

To study prepare a students for employment in a variety of fields.

**COURSE OBJECTIVES**

1. To equip and motivate the students to become entrepreneurs.

**UNIT-1: INTRODUCTION (5 HRS)**

Agriculture and its types- State intervention in agriculture-reasons for intervention- State intervention in production, marketing and stabilisation of prices-subsidies to agriculture- **Restriction of imports. (self study)**

**UNIT –II AGRICULTURAL PRODUCTION AND PRODUCTIVITY (5 HRS)**

Production Function analysis- Relevance to Farm Production Economics- Technology and digital agriculture – Role of Technology in Agriculture – **Structural changes in Agriculture. (self study)**

**UNIT- III SERICULTURE AND VERMICULTURE (5 HRS)**

Sericulture and its potential in India – **Vermi culture (self study)**for rural areas - meaning and importance.

**UNIT IV FLORICULTURE (5 HRS)**

Need and importance of Floriculture- flower in perfume industry and blooming industry- **Floriculture in India. (self study)**

#### **UNIT V HORTICULTURE AND MUSHROOM CULTIVATION (5 HRS)**

Horticulture and Mushroom cultivation: Introduction - division of horticulture- History of mushroom cultivation- contribution to agriculture and subsidiary industry- development of co-operatives, **rural upliftment and women development (self study)**

#### **UNIT VI DYNAMISM**

Case study on Horticulture and Mushroom cultivation in India

### **COURSE CONTENTS & LECTURE SCHEDULE**

<b>Module No.</b>	<b>Topic</b>	<b>No. of Lectures</b>	<b>Teaching Pedagogy</b>	<b>Teaching Aids</b>
<b>Unit -1 Introduction</b>				
1.1	agriculture and its types	1	Discussion	Black Board
1.2	State intervention in agriculture- reasons for intervention	1		LCD
1.3	State intervention in production, marketing and stabilisation of prices	1	E-Content and discussion	LCD
1.4	subsidies to agriculture- Restriction of imports.	2	Lecture	PPT & White board
<b>Unit -2 AGRICULTURAL PRODUCTION AND PRODUCTIVITY</b>				
2.1	Production Function analysis	1	Group Discussion	PPT & White board
2.2	Relevance to Farm Production Economics	1	E-Content and discussion	Google classroom
2.3	Technology	1	Lecture	LCD
2.4	digital agriculture	1	Lecture	PPT & White board

2.5	Role of Technology in Agriculture	1	Lecture	Black Board
2.6	Structural changes in Agriculture		Lecture	PPT & White board
<b>Unit –III SERICULTURE AND VERMICULTURE</b>				
3.1	Sericulture and its potential in India	3	E-Content and discussion	PPT & White board
3:1	Vermi culture for rural areas - meaning and importance	2	Lecture	LCD
<b>Unit -IV FLORICULTURE</b>				
4.1	Need and importance of Floriculture	2	Video Lecture	Moodle classroom
4.2	flower in perfume industry and blooming industry	2	Lecture	
4.3	Floriculture in India	1	Lecture	LCD
<b>Unit V: HORTICULTURE AND MUSHROOM CULTIVATION:</b>				
5.1	Horticulture and Mushroom cultivation	3	Lecture	Black Board
5.1:1	Introduction	2	Lecture	LCD
5.3	Division of horticulture	3	Group Discussion	PPT & White board
5.4	History of mushroom cultivation	2	E-Content and discussion	Smart Board
5.5	contribution to agriculture and subsidiary industry- development of co-operatives	2	Lecture	Moodle classroom
5.6	rural upliftment and women development	3	Video Lecture	Moodle classroom

## TEXT BOOKS

5. Agrawal A.N., "Indian Economy", Wiley Eastern Ltd., New Delhi, 2000.

## REFERENCES

1. Ishwar. C. Dhingra, " The Indian Economy", Chand and Company Ltd., New Delhi, 2017
2. Misra & Puri, "Indian Economy", Himalaya Publishing House, New Delhi, 2013.

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
	Session - wise Average	Better of W1, W2	M1+ M2	MID - SEM TEST				
	5 Mks.	5 Mks	5+5=10 Mks.	15 Mks	35 Mks.	5 Mks.	40M ks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non Scholastic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non Scholastic	5
	40

## EVALUATION PATTERN



SCHOLASTIC					NON - SCHOLASTIC		
C1	C2	C3	C4	C5	C6	CIA	ESE
10	10	5	5	5	5	40	60

#### UG CIA Components

				Nos			
<b>C1</b>	-	Test (CIA 1)	1	-	10	Mks	
<b>C2</b>	-	Test (CIA 2)	1	-	10	Mks	
<b>C3</b>	-	Assignment	1	-	5	Mks	
<b>C4</b>	-	Open Book Test/PPT	2 *	-	5	Mks	
<b>C5</b>	-	Quiz	2 *	-	5	Mks	
<b>C6</b>	-	Attendance		-	5	Mks	

#### COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	To study the state intervention and its types	K1	PSO1& PSO2
CO 2	To analyse the agricultural production and productivity	K1, K2,	PSO3

CO 3	To enable the students to study sericulture and sericulture	K1 & K3	PSO5
CO 4	To study the floriculture in India	K1, K2, K3	PSO4
CO 5	To assess Horticulture, Apiculture and Mushroom cultivation	K2 & K4	PSO3

#### Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	3	3	3	3
CO2	2	3	3	3	3
CO3	2	3	3	3	3
CO4	2	3	3	3	3
CO5	2	3	3	3	3

#### Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

**Note:** ♦ Strongly Correlated – 3

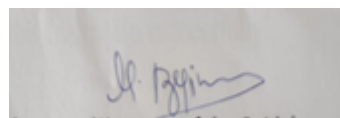
♦ Moderately Correlated – 2

♦ Weakly Correlated -1

**COURSE DESIGNER**

**FORWARDED BY**

**MS.A.RAJESWARI**



### **III BA ECONOMICS**

#### **VI SEMESTER**

(For those who joined in 2019 onwards)

<b>PROGRAMME CODE</b>	<b>COURSE CODE</b>	<b>COURSE TITLE</b>	<b>HRS/WEEK</b>	<b>CREDITS</b>
UAEC	19E6SB5	ECONOMIC JOURNALISM	2	2

#### **COURSE DESCRIPTION**

Journalism tailor made for Economists

#### **COURSE OBJECTIVE/S**

1. To Write a variety of mass media products, including news stories, press releases, and advertising copy, following accepted journalistic standards, including Associated Press style.
2. Able to create and design emerging media products, including blogs, digital audio, digital video, social media, digital photography, and multimedia.
3. Will Apply computer and technical skills to designated production and research functions in journalism.
4. Enables to Function both independently and as a member of editorial and/or production teams.
5. Able to Analyze knowledge from communities, current events and public affairs, and history to interpret and express the context for designated journalism publications and/or productions.

#### **UNIT I MASS COMMUNICATION AND MEDIA**

**(6HRS)**

Print Media: Newspaper, Magazines, journals etc Audio- Visual: TV-  
Courses in journalism: Regular and Distant

#### **UNIT II JOURNALISM TOOLS**

**(6HRS)**

Writing and Editing - Economic Reports Writing Economics book review- Economics Articles review – Economic Survey- Economic investigation – wikipedia

### **UNIT III ECONOMIC ANALYSIS (6 HRS)**

Economic Researches - Analysing the trends- Analysing the global ranking – national ranking - Interpreting the Budget and fund allocations - Stock exchanges and their trends and its influence on the national economy

### **UNIT: IV ECONOMIC JOURNALIST ROLES AND FUNCTIONS (6 HRS)**

Editor –Reporter- Proof Reader – Freelance Journalist –Correspondent – Special Reporter – Writer- Columnist –Critic – Photojournalist – Economic Cartoonist

### **UNIT: V SKILLS SUPPORTING JOURNALISM (6 HRS)**

Audio, Photographic and Video skills – Writing skills and speaking skills -Exercises: Short video shooting, short video making, audio recording

### **UNIT VI: DYNAMISM**

Writing economics analyses on any economic issue - Preparing video on any one economic issue - Writing Report on any one economic issue

<b>Module No.</b>	<b>Topic</b>	<b>No. of Lectures</b>	<b>Teaching Pedagogy</b>	<b>Teaching Aids</b>
<b>UNIT I MASS COMMUNICATION AND MEDIA</b>				
1.1	Print Media: Newspaper, Magazines, journals etc	2	Lecture	Black board
1.2	Audio: Radio	1	Discussion	Black board
1.3	Visual: TV	1	Online delivery	LCD
1.3	Courses in journalism: Regular and Distant	1	Lecture	Black board
<b>UNIT II JOURNALISM TOOLS</b>				
2.1	Writing and Editing	1	Online delivery	LCD

2.2	Economic Reports Writing	1	Discussion	White Board
2.3	Economics book review	1	Lecture	White Board
2.4	Economics Articles review	1	Discussion	White Board
2.5	Economic Survey	1	Lecture	White Board
2.6	Economic investigation	1	lecture	Black board
<b>UNIT III ECONOMIC ANALYSIS</b>				
4.1	Economic Researches	1	PPT and lecture	LCD
4.2	Analysing the trends	1	lecture	Black board
	Analysing the global ranking		lecture	Black board
	Analysing the national ranking		lecture	Black board
4.1	Interpreting the Budget and fund allocations	1	lecture	Black board
4.2	Stock exchanges and their trends and its influence on the national economy	2	lecture	Moodle classroom
<b>UNIT IV ECONOMIC JOURNALIST ROLES AND FUNCTIONS</b>				
3.1	Editor -Reporter -Proof Reader	1	PPT and lecture	LCD
3.2	Freelance Journalist and Correspondent	1	lecture	Black board
3.3	Special Reporter	1	lecture	Black board

3.4	Writer- Columnist and Critic	1	lecture	Moodle classroom
3.5	Photojournalist and Economic Cartoonist	1	PPT and lecture	LCD
<b>UNIT V SKILLS SUPPORTING JOURNALISM</b>				
5.1	Audio skills : audio recording		Youtube Video and lecture	Moodle Classroom
5.2	Photographic skills: Exercises:		Youtube Video and lecture	Moodle Classroom
5.3	Writing skills: Exercises	1	Video and lecture	Moodle Classroom
5.4	speaking skills: Exercises	1	Video and lecture	Moodle Classroom
5.5	Video skills: Short video shooting , editing and making	1	lecture	
<b>UNIT VI: DYNAMISM</b>				
6.1	Writing economics analyses on any economic issue			Moodle Classroom submission
6.2	Preparing video on any one economic issue			Moodle Classroom submission
6.3	Writing Report on any one economic issue			Moodle Classroom submission

#### **REFERENCE BOOKS:**

1. Business Journalism: How to Report on Business and Economics 1st  
ed. Edition
2. by Keith Hayes
3. <http://www.journalismdegree.com/become-a-journalist/>

4. <https://www.americanpressinstitute.org/journalism-essentials/what-is-journalism/>
5. <https://www.theartcareerproject.com/careers/journalism/>
6. <https://study.com/academy/lesson/what-is-journalism-definition-roles-issues.html>

Levels	C1	C2	C3	C4	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
	Session - wise Average	Better of W1, W2	M1+ M2 5+5=10 Mks.	MID - SEM TEST 15 Mks	35 Mks.	5 Mks.	40 Mks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non Scholastic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA

Scholastic	<b>35</b>
Non Scholastic	<b>5</b>
	<b>40</b>

### EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTIC	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

### UG CIA Components

		No	s	
<b>C1</b>	- Test (CIA 1)	1	-	10 Mks
<b>C2</b>	- Test (CIA 2)	1	-	10 Mks
<b>C3</b>	- Assignment	1	-	5 Mks
<b>C4</b>	- Open Book Test/PPT	2 *	-	5 Mks
<b>C5</b>	- Quiz	2 *	-	5 Mks
<b>C6</b>	- Attendance		-	5 Mks

### COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
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CO 1	Write a variety of mass media products, including news stories, press releases, and advertising copy, following accepted journalistic standards, including Associated Press style.	K1	PSO1
CO 2	Able to create and design emerging media products, including blogs, digital audio, digital video, social media, digital photography, and multimedia.	K1, K2,	PSO3
CO 3	Apply computer and technical skills to designated production and research functions in journalism.	K1 & K3	PSO5
CO 4	Function both independently and as a member of editorial and/or production teams.	K1, K2	PSO2
CO 5	Analyze knowledge from communities, current events and public affairs, and history to interpret and express the context for designated journalism publications and/or productions.	K2 & K4	PSO4

#### **Mapping COs Consistency with PSOs**

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

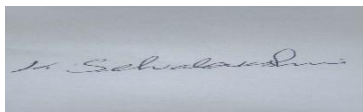
#### **Mapping COs Consistency with POs**

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
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<b>CO1</b>	3	2	3	3	3	3	3
<b>CO2</b>	3	3	2	3	3	3	3
<b>CO3</b>	3	3	3	3	2	2	2
<b>CO4</b>	3	3	3	2	3	3	3
<b>CO5</b>	3	3	3	3	3	1	3

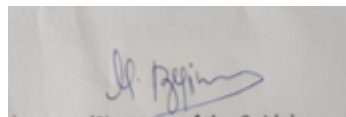
**Note:**  $\phi$  Strongly Correlated – **3**       $\phi$  Moderately Correlated – **2**       $\phi$   
Weakly Correlated - **1**

**COURSE DESIGNER**



**DR.K.SELVALAKSHMI**  
**DR.M.REGINA MARY**

**FORWARDED BY**



**HEAD OF THE**  
**DEPARTMENT**

### **III BA ECONOMICS**

#### **VI SEMESTER**

(For those who joined in 2019 onwards)

<b>PROGRAMME CODE</b>	<b>COURSE CODE</b>	<b>COURSE TITLE</b>	<b>HRS/WEEK</b>	<b>CREDITS</b>
UAEC	<b>23E6SB6</b>	<b>EVENT MANAGEMENT</b>	2	2

#### **COURSE DESCRIPTION**

This course is designed to provide the students with a basic introduction to meaning and classification event management and its operations in India

#### **COURSE OBJECTIVE/S**

1. To equip students on the various facets of Event Management.
2. To provide students event management as a career option
3. To understand the committees in managing events and its safety
4. To learn about celebrity management
5. To know the event management in India and its operations

### **UNIT I Introduction**

**[6HRS]**

Event Management – Definition –objectives –Classification and Types of Events- **Career Options (SELF STUDY)**

### **UNIT II - Event Management Strategy**

**[6HRS]**

Process -Target Audience –Creativity - Purpose – Costs -Event Budget- Network with Suppliers- **Creation of Social Media Accounts (SELF STUDY)**

### **UNIT III - Committees in Managing Events**

**[6HRS]**

Organising Committee- Event Scheduling -Venue Selection- Recruitment of Event Staff- Event Safety- **Emergency Planning and Checklist. (SELF STUDY)**

### **UNIT IV - Celebrity Management**

**[6HRS]**

Issues and Challenges -Cost Management and Budget – Confidentiality- **Crowd Management (SELF STUDY)**

### **UNIT V Event Management Industry**

**[6HRS]**

Event Management Industry in India- **Leading Event Management Companies (SELF STUDY)**

### **UNIT VI - DYNAMISM/CURRENT AFFAIR**

Blue print of the events to be conducted, Preparing an event budget for a party, Marriages and other social events.

## **COURSE CONTENTS & LECTURE SCHEDULE**

<b>Module No.</b>	<b>Topic</b>	<b>No. of Lectures</b>	<b>Teaching Pedagogy</b>	<b>Teaching Aids</b>
<b>UNIT –I INTRODUCTION</b>				
1.1	Event Management	3	Chalk & Talk	Black Board
1.1:1	Definition –objectives	1	Chalk & Talk	LCD
1.1.3	Classification and Types of Events- Career Options	2	Chalk & Talk	LCD
<b>UNIT II : Event Management Strategy</b>				
2.1.1	Process -Target Audience –Creativity	3	Lecture	Smart Board

2.1.2	Purpose – Costs -Event Budget-Network with Suppliers	2	Lecture	Black Board
2.1.3	Creation of Social Media Accounts	1	Chalk & Talk	Black Board
<b>UNIT III : Committees in Managing Events</b>				
3.1.1	Organising Committee-Event Scheduling	2	Lecture	LCD
3.1.2	Venue Selection-Recruitment of Event Staff-Event Safety	2	Chalk & Talk	Black Board
3.1.3	Emergency Planning and Checklist	2	Chalk & Talk	Black Board
<b>UNIT –IV: Celebrity Management</b>				
4.1	Issues and Challenges - Cost Management and Budget	3	Lecture	LCD
4.1.1	Confidentiality- Crowd Management	3	Chalk & Talk	Black Board
<b>UNIT V: Event Management Industry</b>				
5.1.1	Event Management Industry in India	3	Chalk & Talk	Black Board
5.1.2	Leading Event Management Companies	3	Chalk & Talk	LCD
<b>UNIT VI: - DYNAMISM/CURRENTAFFAIR</b>				
6.1	Blue print of the events to be conducted			
6.2	Preparing an event budget for a party			
6.3	Marriages and other social events.			

### **TEXT BOOKS:**

1. Judy Allen., “Event Planning”, John Wiley & Sons, Inc., 2<sup>nd</sup> Edition, 2009.

### **REFERENCE BOOKS:**

1. Events ManagementAn Introduction, By [Charles Bladen](#), [James Kennell](#), [Emma Abson](#), [Nick Wilde](#)

Levels	C1	C2	C3	C4	Total Scholas tic Marks	Non Scholas tic Marks C5	CIA Total	Percenta ge of Assessm ent
	Sessi on - wise Avera ge  5 Mks.	Bett er of W1, W2  5 Mks	M1+ M2  5+5= 10 Mks.	MID - SE M TES T  15 Mks	35 Mks.	5 Mks.	40M ks.	
K1	5	-	-	2 ½	7.5	-	7.5	18.75
K2	-	5	4	2 ½	11.5	-	11.5	28.75
K3	-	-	3	5	8	-	8	20
K4	-	-	3	5	8	-	8	20
Non Scholas tic	-	-	-	-		5	5	12.5
Total	5	5	10	15	35	5	40	100

CIA	
Scholastic	35
Non-Scholastic	5
	40

#### EVALUATION PATTERN

SCHOLASTIC					NON - SCHOLASTI C	MARKS		
C1	C2	C3	C4	C5	C6	CIA	ESE	Tota l

<b>10</b>	<b>10</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>40</b>	<b>60</b>	<b>100</b>
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### UG CIA Components

		<b>No s</b>	
<b>C1</b>	- Test (CIA 1)	1	- 10 Mks
<b>C2</b>	- Test (CIA 2)	1	- 10 Mks
<b>C3</b>	- Assignment	1	- 5 Mks
<b>C4</b>	- Open Book Test/PPT	2 *	- 5 Mks
<b>C5</b>	- Quiz	2 *	- 5 Mks
<b>C6</b>	- Attendance		- 5 Mks

### COURSE OUTCOMES

On the successful completion of the course, students will be able to:

<b>NO.</b>	<b>COURSE OUTCOMES</b>	<b>KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)</b>	<b>PSOs ADDRESSED</b>
CO 1	To equip students on the various facets of Event Management.	K1, K2& K3	PSO1& PSO2
CO 2	To provide students event management as a career option	K1, K2	PSO3
CO 3	To understand the committees in managing events and its safety	K1 & K3	PSO5
CO 4	To learn about celebrity management	K1, K2, K3	PSO4
CO 5	To know the event management in India and its operations	K2 & K4	PSO2

### Mapping COs Consistency with PSOs

<b>CO/ PSO</b>	<b>PSO1</b>	<b>PSO2</b>	<b>PSO3</b>	<b>PSO4</b>	<b>PSO5</b>
<b>CO1</b>	3	3	3	3	3

<b>C02</b>	3	3	3	3	3
<b>C03</b>	3	3	3	3	3
<b>C04</b>	3	3	3	3	3
<b>C05</b>	3	3	3	3	3

#### Mapping COs Consistency with POs

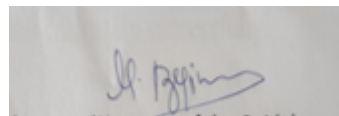
CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
<b>C01</b>	3	2	3	3	3	3	3
<b>C02</b>	3	3	2	3	3	3	3
<b>C03</b>	3	3	3	3	2	2	2
<b>C04</b>	3	3	3	2	3	3	3
<b>C05</b>	3	3	3	3	3	1	3

**Note:**  $\phi$  Strongly Correlated – **3**       $\phi$  Moderately Correlated – **2**       $\phi$   
Weakly Correlated - **1**

**COURSE DESIGNER**

**DR.P.ANITA**

**FORWARDED BY**



**DR.M.REGINA MARY**  
**HEAD OF THE DEPARTMENT**

**I B.A ECONOMICS**

**SEMESTER –II**

*For those who joined in 2019 onwards*

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
<b>UAEC</b>	<b>20E2SL2</b>	<b>ECONOMICS OF TOURISM</b>	-	<b>2</b>

#### COURSE DESCRIPTION

The program prepares managers and professionals that are able to tackle the global challenges of contemporary **tourism**: being, at the same time, engine

for **economic** growth, key-player of sustainable development, and promoter of the cultural heritage.

## **COURSE OBJECTIVES**

1. The objective of the course is to give students a theoretical economic background for a better understanding of international tourism which they can use for analyzing and solving problems of in the real world.
2. To give answers to major challenges which tourism related industries and destination organizations face in advanced economies

## **UNIT-I INTRODUCTION**

Introduction – Tourism demand- theoretical background – types of tourism demand – indicators of effective demand – determinants of tourism demand – life cycle factors- global view- measurement of tourism demand – National and International tourism demand

## **UNIT- II TOURISM DEMAND FORECASTING**

Tourism demand forecasting- methods of forecasting – public and private sectors in tourism – Government's role in tourism – Need for public and private sectors cooperation in tourism

## **UNIT-III TOURISM PRICING**

Cost Concepts- Market Structure and Competition – Pricing in tourism – determinants of price- Pricing tourism products- Approaches to Pricing

## **UNIT- IV COST AND BENEFITS OF TOURISM**

Impact of tourism – economic aspects- multiplier effect-displacement effect and tourism- tourist spending – cost and benefits of tourism – environmental aspects- Contingency valuation method

## **UNIT- V TOURISM ENVIRONMENT**

Macro economic environment- Economic transition in India – A quick review- Liberalization, Privatization and Globalization

## **UNIT – VI DYNAMISM**

Impact of COVID on Tourism Sector – Analysis of Economic transition in India - Methods of forecasting



**REFERENCES:**

1. Ronila Chawla,” Economic of Tourism & Development”, Sonali Publication , New Delhi, 2004
2. Peterson .H.C & W.C. Lewis ,” Managerial Economics”, Prentice Hall (India), New Delhi,2004
3. Dholakia RH & Oza A.L. ,”Micro Economics for Management Students”, Oxford University Press, New Delhi-2004
4. Varshney RL & Maheswari KI , “Managerial Economics , Sultan Chand, New Delhi:2004
5. Maddala,” Microeconomics “, TMH , New Delhi-2004

Levels	C1	C2	C3	C4	C5	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percent age of Assessment
	T1	T2	Quiz	Assignment	OBT/ PPT				
	10 Mks.	10 Mks	5 Mks.	5 Mks	5 Mks	35 Mks.	5 Mks.	40Mks.	
K1	2	2	-	-	-	4	-	4	10

<b>K2</b>	<b>2</b>	<b>2</b>	<b>5</b>	<b>-</b>	<b>-</b>	<b>9</b>	<b>-</b>	<b>9</b>	<b>22.5</b>
<b>K3</b>	<b>3</b>	<b>3</b>	<b>-</b>	<b>-</b>	<b>5</b>	<b>11</b>	<b>-</b>	<b>11</b>	<b>27.5</b>
<b>K4</b>	<b>3</b>	<b>3</b>	<b>-</b>	<b>5</b>	<b>-</b>	<b>11</b>	<b>-</b>	<b>11</b>	<b>27.5</b>
<b>Non Scholastic</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>		<b>5</b>	<b>5</b>	<b>12.5</b>
<b>Total</b>	<b>10</b>	<b>10</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>35</b>	<b>5</b>	<b>40</b>	<b>100</b>

<b>CIA</b>	
<b>Assignment</b>	<b>20</b>
<b>Test</b>	<b>20</b>
	<b>40</b>

- ✓ **All the course outcomes are to be assessed in CIA components.**
- ✓ **The levels of CIA Assessment based on Revised Bloom's Taxonomy for UG are :**
  - K1-** Remember, **K2-**Understand, **K3-**Apply, **K4-**Analyse
- ✓ **The UG course teachers are requested to start conducting C1, C2 in due intervals of time.**

### **EVALUATION PATTERN**

<b>CIA</b>		<b>MARKS</b>		
<b>C1</b>	<b>C2</b>	<b>CIA</b>	<b>ESE</b>	<b>Total</b>
<b>20</b>	<b>20</b>	<b>40</b>	<b>60</b>	<b>100</b>

#### **CIA Components**

**C1 – Assignment**

## C2 – Test

Levels	C1	C2	C3	C4	C5	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percent age of Assessment
	T1	T2	Quiz	Assignment	OBT/ PPT				
	10 Mks.	10 Mks	5 Mks.	5 Mks	5 Mks	35 Mks.	5 Mks.	40Mks.	
K1	2	2	-	-	-	4	-	4	10
K2	2	2	5	-	-	9	-	9	22.5
K3	3	3	-	-	5	11	-	11	27.5
K4	3	3	-	5	-	11	-	11	27.5
Non Scholastic	-	-	-	-	-		5	5	12.5
Total	10	10	5	5	5	35	5	40	100

### COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
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CO 1	Understand the importance of tourism as one of the major foreign exchange sources	K1	PSO1& PSO2
CO 2	Identify the Government role in Tourism sector	K2	PSO3
CO 3	Assess the impact of tourism	K3	PSO5
CO 4	Evaluate the role of tourism in Environment	K3	PSO4
CO 5	Understand the importance of tourism as one of the major foreign exchange sources	K1	PSO2

### Mapping COs Consistency with PSOs

No.	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO 1	2	2	3	3	2
CO 2	3	1	3	3	2
CO 3	3	2	3	3	2
CO 4	3	2	2	2	2
CO 5	1	1	1	3	3

**Note:**  $\phi$  Strongly Correlated – 3

$\phi$  Moderately Correlated – 2

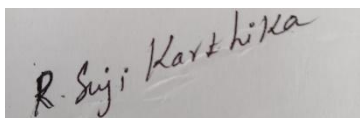
$\phi$  Weakly Correlated -1

### Mapping of COs with Pos

CO/ PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	1	1	1	1	2	2	1

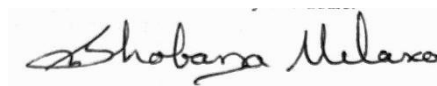
<b>C02</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>1</b>
<b>C03</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>1</b>
<b>C04</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>1</b>
<b>C05</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>1</b>

**COURSE DESIGNER**



**Dr. R.SUJI KARTHIKA**

**FORWARDED BY**



**DR.SHOBANA NELASCO**

**HEAD OF THE DEPARTMENT**

**II B.A ECONOMICS**

**SEMESTER -IV**

***For those who joined in 2019 onwards***

<b>PROGRAMME CODE</b>	<b>COURSE CODE</b>	<b>COURSE TITLE</b>	<b>HRS/WEEK</b>	<b>CREDITS</b>
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UAEC	20E4SL4	DYNAMICS OF RESEARCH	-	2	CO URS E
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## DESCRIPTION

Gain knowledge on basic research problems

## COURSE OBJECTIVES

1. Students may gain knowledge in general definition of research design.
2. Students should know why educational research is undertaken, and the audiences that profit from research studies.
3. Able to identify the overall process of designing a research study from its inception to its report.
4. Students should be familiar with ethical issues in educational research, including those issues that arise in using quantitative and qualitative research.
5. Students may know the primary characteristics of quantitative research and qualitative research.
6. Students can be able to identify a research problem with suggestions.

## UNIT I: NATURE OF RESEARCH

Meaning of Research- Objectives of Research- Motivation in Research- Types of Research- Research approaches – Significance of Research and Scientific Method Research Process – Criteria of Good Research –Problems Encountered by Researchers in India- Plagiarism check and Ethics in Research

## UNIT: II RESEARCH PROBLEM AND RESEARCH DESIGN

Research Problem: Identification of the Problem – Formulation of the Problem- Criteria of a Good Research Problem. Role of Review of Literature. Research Design: Meaning – Characteristics of a Good Research Design – Components of a Research Design – Types of Research Design.

## UNIT III: METHODS OF DATA COLLECTION

Primary Data: Mailed Questionnaire, Schedules, Interview Method, Observation and Case Study. Merits and Demerits of Primary Sources.

Hypothesis testing: Garret ranking – likert scale – Gini ratio – Factor Analysis – Swot Analysis

Census and Sample Survey – Criteria for Selecting a Sample Procedure – Different Types of Sampling.

Secondary Data: Sources of Secondary Data – Precautions in the use of Secondary Data – Merits & Demerits. Student t-test, Chow test, F-test, Z-test, Unit root test, Chi-squared test, Compound growth rate, and Stability Analysis

#### **UNIT IV: FORMULATION AND TESTING OF HYPOTHESIS**

Definition of Hypothesis. Role of Hypothesis – Types of Hypothesis – Criteria for useful Hypothesis – its Formulation. Procedure for Testing Hypothesis – level of significance.

#### **UNIT V: PROCESSING OF DATA AND REPORT WRITING**

Data Processing – Scaling Techniques – Likert's Scale – Tabulation – Editing – Coding – Analysis and Interpretation of Data – Precautions Interpretation – Steps in Report Writing – Format for Research Report – Preliminary, Text, Reference Material – Foot Note, Index, Bibliography.

#### **UNIT – VI DYNAMISM**

**Practical Evaluation Components using case study, Survey Reports and presentation (PPT or oral):**

1. Seminar and presentation on practical research works
2. Doing individual project in research proposals
- 3, Collecting and writing review of articles with the above tools

#### **Reference Books:**

1. Donald .H. Mc Burney, “Research Methods”, Thomson-Wordsworth, 5<sup>th</sup> Edition, 2003.
2. Ghosh B.N., “Scientific Method & Social Research”, Sterling PublishersPvt.Ltd., New Delhi, 4<sup>th</sup> Edition 1987.
3. Goode and Hatt, “Methods and Social Research”, McGraw Hill International Book Company, 23<sup>rd</sup> Printing, 1983.
4. Gopal Lal Jain,”Research Methodology – Methods tools and Techniques”, Mangal Deep Publications, Jaipur 1998.

5. Kothari C.R., "Research Methodology", New Age International Publishers, New Delhi, 3<sup>rd</sup> reprint Edition, 2004.
6. Sadhu & Singh, "Research Methodology in Social Sciences", Himalaya Publishing House, Mumbai, 2<sup>nd</sup> Edition, 1983.
7. Santosh Gupta, "Research Methodology and Statistical Techniques", Deep and Deep Publications, New Delhi, 2001.
8. Sonachalam K.S., "Research Methodology of Social Science", Emerald Publishers, Madras, 1988.
9. Yogesh Kumar Singh and Ruchikanath, "Research Methodology", A.P.H Publishing Corporation, New Delhi 2005.
10. O.R. Krishnaswamy and M. Ranganathan, "Methodology of Research in Social Sciences", Himalaya Publishing House, New Delhi, 2006.
11. Villiam .J. Good & paul k. methods in social research hatt mcgraw hill international book company. Andrew J. Oswald "surveys in economics" black well oxford Uk Cambridge USA
12. <https://www.slideshare.net/DVutkarsh/research-process-and-research-design>

Levels	C1	C2	C3	C4	C5	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percent age of Assessment
	T1	T2	Quiz	Assignment	OBT/ PPT				
	10 Mks.	10 Mks	5 Mks.	5 Mks	5 Mks	35 Mks.	5 Mks.	40Mks.	
K1	2	2	-	-	-	4	-	4	10
K2	2	2	5	-	-	9	-	9	22.5
K3	3	3	-	-	5	11	-	11	27.5



<b>K4</b>	<b>3</b>	<b>3</b>	<b>-</b>	<b>5</b>	<b>-</b>	<b>11</b>	<b>-</b>	<b>11</b>	<b>27.5</b>
<b>Non Scholastic</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>		<b>5</b>	<b>5</b>	<b>12.5</b>
<b>Total</b>	<b>10</b>	<b>10</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>35</b>	<b>5</b>	<b>40</b>	<b>100</b>

<b>CIA</b>	
<b>Assignment</b>	<b>20</b>
<b>Test</b>	<b>20</b>
	<b>40</b>

- ✓ **All the course outcomes are to be assessed in CIA components.**
- ✓ **The levels of CIA Assessment based on Revised Bloom's Taxonomy for UG are :**
  - K1- Remember, K2-Understand, K3-Apply, K4-Analyse**
- ✓ **The UG course teachers are requested to start conducting C1, C2 in due intervals of time.**

#### **EVALUATION PATTERN**

<b>CIA</b>		<b>MARKS</b>		
<b>C1</b>	<b>C2</b>	<b>CIA</b>	<b>ESE</b>	<b>Total</b>
<b>20</b>	<b>20</b>	<b>40</b>	<b>60</b>	<b>100</b>

#### **CIA Components**

**C1** – Assignment

**C2** – Test

Levels	C1	C2	C3	C4	C5	Total Scholastic Marks	Non Scholastic Marks C5	CIA Total	Percentage of Assessment
	T1 10 Mks.	T2 10 Mks	Quiz 5 Mks.	Assignment 5 Mks	OBT/PPT 5 Mks	35 Mks.	5 Mks.	40Mks.	
K1	2	2	-	-	-	4	-	4	10
K2	2	2	5	-	-	9	-	9	22.5
K3	3	3	-	-	5	11	-	11	27.5
K4	3	3	-	5	-	11	-	11	27.5
Non Scholastic	-	-	-	-	-		5	5	12.5
Total	10	10	5	5	5	35	5	40	100

### COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Understand some basic concepts of research and its methodologies	K1	PSO1

CO 2	Identify appropriate research topics and Select and define appropriate research problem and parameters	K2	PSO3
CO 3	Prepare a project proposal (to undertake a project)	K3	PSO2
CO 4	Organize and conduct research (advanced project) in a more appropriate manner	K4	PSO4
CO 5	Write a research report and thesis and proposal for grant and assess critically the case study, structured surveys, interviews, report writing research methods	K5	PSO5

### Mapping COs Consistency with PSOs

No.	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5
CO 1	2	2	3	3	2
CO 2	3	1	3	3	2
CO 3	3	2	3	3	2
CO 4	3	2	2	2	2
CO 5	1	1	1	3	3
CO6	1	1	1	3	3

**Note:**  $\phi$  Strongly Correlated – **3**

$\phi$  Moderately Correlated – **2**

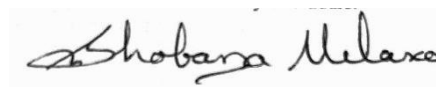
$\phi$  Weakly Correlated -**1**

### Mapping of COs with Pos

CO/ PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	1	1	1	1	2	2	1
CO2	2	1	1	1	1	2	1
CO3	2	1	1	1	1	2	1
CO4	2	1	1	1	2	2	1
CO5	2	1	1	1	1	2	1

**COURSE DESIGNER**

**FORWARDED BY**



**DR.SHOBANA NELASCO  
HEAD OF THE DEPARTMENT**

**III B.A**  
**SEMESTER –VI**  
*For those who joined in 2019 onwards*

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC / UATA	21UG6SLEM	PORULIYALU M ILAKKIYAMU M	-	2

#### COURSE DESCRIPTION

ngnUspay; rpe;jidfis mwpjy;.

#### COURSE OBJECTIVES

ngnUspay; KiwikfisAk;> tiffisAk;> gzig;gupth;j;jid Kiw Fwpj;Jk; mwpAk; jpwd; ngWjy;.

#### UNIT –I gzig;ilf;fhy ngnUspay;

a+jh; ngnUspay; rpe;jid - fpNuf;fu; rpe;jid -  
 Nuhkhdpah; rpe;jid - ,e;jpar; rpe;jid.

#### UNIT –II Ntshz;ikr; r%fk

rq;f ,yf;fpaj;jpy; Ntshz;ikAk; tzpfg; ngnUshjhuKk; - tzpfj;jpd;  
 tiffs; - tzpfupd; tho;tpay; - Ntshz;ikr; r%fk;

#### UNIT –III jpUf;Fwspy; ngnUspay; rpe;jidfs;

ngnUs; cw;gj;jp - epyk; - ciog;G - ngnUs; - njhopy; epu;thfk;.

#### UNIT –IV PAYMENT SYSTEM - INTRODUCTION

Payment System –Barter System - Gold Standard – Paper Currency -  
Digital payment, Magalvaari System

## **UNIT –V ECONOMIC HISTORY OF TAMILAGAM**

Economic history of Tamilagam during Chera,Chola, Pandiya and  
Modern period .

## **UNIT –VI DYNAMISM (FS or CIA only)**

History of Tamilagam in Ancient Literature – Case Study on  
agricultural labourers in Madurai – A Study on Allocation of Factors of  
Production

## **REFERENCES:**

1. rrpty;yp - gz;ilj; jkpou; njhopy;fs;> cyfj; jkpohuha;r;rp epWtdk;>  
nrd;id> 1995.
2. khijad;. ng.> rq;f ,yf;fpaj;jpy; Ntshz; r%fk;> epA+ nrQ;Rup Gf; `TJ];>  
nrd;id> Kjy; gjpg;G> 2010.
3. KUfd;.gp.> jpUf;Fwspy; nghUspy; rpe;jid> epa+ nrQ;Rup Gf; `TJ];>  
nrd;id> Kjy; gjpg;G> brk;gh;> 1994.
4. Jhingan. M.L. - Monetary Economics, Konark Publishers, Delhi, 2000
5. Sundaram. K.P.M., Indian Economy, Sultanchand company, New Delhi,  
2015

	C1	C2	C3	C4	C5	Total Schola stic Marks	Non Schola stic Marks C5	CIA Tota l	Percent age of Assess ment
Levels	T1	T2	Qu iz	Assign ment	OBT/ PPT				
	10 Mk s.	10 M ks	5 Mk s.	5 Mks	5 Mks	35 Mks.	5 Mks.	40M ks.	

<b>K1</b>	<b>2</b>	<b>2</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>4</b>	<b>-</b>	<b>4</b>	<b>10</b>
<b>K2</b>	<b>2</b>	<b>2</b>	<b>5</b>	<b>-</b>	<b>-</b>	<b>9</b>	<b>-</b>	<b>9</b>	<b>22.5</b>
<b>K3</b>	<b>3</b>	<b>3</b>	<b>-</b>	<b>-</b>	<b>5</b>	<b>11</b>	<b>-</b>	<b>11</b>	<b>27.5</b>
<b>K4</b>	<b>3</b>	<b>3</b>	<b>-</b>	<b>5</b>	<b>-</b>	<b>11</b>	<b>-</b>	<b>11</b>	<b>27.5</b>
<b>Non Scholastic</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>		<b>5</b>	<b>5</b>	<b>12.5</b>
<b>Total</b>	<b>10</b>	<b>10</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>35</b>	<b>5</b>	<b>40</b>	<b>100</b>

<b>CIA</b>	
<b>Assignment</b>	<b>20</b>
<b>Test</b>	<b>20</b>
	<b>40</b>

- ✓ **All the course outcomes are to be assessed in CIA components.**
- ✓ **The levels of CIA Assessment based on Revised Bloom's Taxonomy for UG are :**
  - K1- Remember, K2-Understand, K3-Apply, K4-Analyse**
- ✓ **The UG course teachers are requested to start conducting C1, C2 in due intervals of time.**

#### **EVALUATION PATTERN**

<b>CIA</b>		<b>MARKS</b>		
<b>C1</b>	<b>C2</b>	<b>CIA</b>	<b>ESE</b>	<b>Total</b>
<b>20</b>	<b>20</b>	<b>40</b>	<b>60</b>	<b>100</b>

**CIA Components**

**C1** – Assignment

**C2** – Test

### **COURSE OUTCOMES**

On the successful completion of the course, students will be able to:

<b>NO.</b>	<b>COURSE OUTCOMES</b>	<b>KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)</b>	<b>PSOs ADDRESSED</b>
CO 1	gz;ilf;fhy nghUspay; rpe;;jidfisj; njupjy;	K1, K2	PSO1
CO 2	Ntshz;ikr; r%f mikg;G Fwpj;J mwpjy;	K2, K3	PSO2
CO 3	jpUf;Fwspy; ,lk;ngWk; nghUspay; gjpTfisj; njupjy;	K2, K4	PSO3
CO 4	To gain Knowledge on payment system	K1, K2	PSO4
CO 5	To acquire knowledge on Agricultural System	K3, K4	PSO5

### **Mapping COs Consistency with PSOs**

<b>No.</b>	<b>PSO 1</b>	<b>PSO 2</b>	<b>PSO 3</b>	<b>PSO 4</b>	<b>PSO 5</b>
<b>CO 1</b>	2	2	3	3	2
<b>CO 2</b>	3	1	3	3	2
<b>CO 3</b>	3	2	3	3	2
<b>CO 4</b>	3	2	2	2	2
<b>CO 5</b>	1	1	1	3	3
<b>CO6</b>	1	1	1	3	3



**Note:**  $\phi$  Strongly Correlated – **3**

$\phi$  Moderately Correlated – **2**

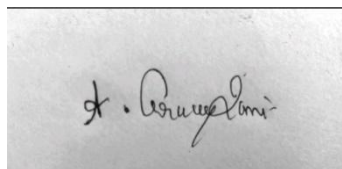
$\phi$  Weakly Correlated – **1**

**Mapping of COs with POs**

CO/ PSO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	1	1	1	1	2	2	1
CO2	2	1	1	1	1	2	1
CO3	2	1	1	1	1	2	1
CO4	2	1	1	1	2	2	1
CO5	2	1	1	1	1	2	1

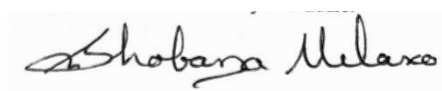
**COURSE DESIGNER:**

1. Mrs. A.Gracy Rani (Department of Economics)



2. Dr.S.Anburani (Department of Tamil)

**FORWARDED BY**



**DR.SHOBANA NELASCO**  
**HEAD OF THE DEPARTMENT**

