## FATIMA COLLEGE (AUTONOMOUS)



Re-Accredited with "A++" Grade by NAAC (4th Cycle)
74th Rank in India Ranking 2020(NIRF) by MHRD
Maryland, Madurai- 625 018, Tamil Nadu, India

NAME OF THE DEPARTMENT : RESEARCH CENTRE OF

**ECONOMICS** 

NAME OF THE PROGRAMME : BA

PROGRAMME CODE : UAEC

ACADEMIC YEAR : 2023-2024

	FATIMA COLLEGE (Autonomous), Medurai - 18
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	To be implemented from: 2023-2024 onwards
	VENUE: ECONOMICS DEPARTMENT  CONVENED ON: 06.04.2023 CONVENED AT: 2 pam
	MEMBERS PRESENT
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•	Department of Florometrics, University Nominee.  School of Floromius, Madurai Kamariy
, ,	University, Maderai
a,	Dr. Soundara Pandian, Dean & Head, Subject Expert
	School of Management Studies
	Landligram Rural University Gardligram
,	Dr. J. Sacratees, Prof & Head, Subject Expert
	Department of Economics, Manonmaniam
	Sundaranar University, Thirunelveli
5.	Mrs. Uma Maleswari Kannan, Industrialist
	Maditesia Executive Committee,
	Member, Rappalus Industrial Estate
P	Meduraj.
6	Mrs. M. Radhika, Assistant Professo, Alumna Department of Eumonius, Holy Gross College M-Radhika 6/4/2
	Department of Economics, Holy Gross College M-Kadhi ka of Heles Tricky
7	Dr. Meena Kumari Dean of Academie Affairs.

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	Dr. Mrs. C. Sahaya	
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	Dr. Ms. R. Suji Karthika  Dr. Ms. R. Suji Karthika  Dr. Mrs. K. Praveena  Sti	
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#### VISION OF THE DEPARTMENT

To inculcate Knowledge in economic concepts, theories, models and issues among the budding economists, to make them self-employed and to facilitate them towards career prospects of the industry and community.

#### MISSION OF THE DEPARTMENT

- To provide updated curriculum that promotes critical thinking skills and enhance the productive decision making abilities in students.
- To motivate the students to become entrepreneurs.
- To serve the humanity through the creation of all-rounded multiskilled and socially responsible citizen.

## PROGRAMME EDUCATIONAL OBJECTIVES (PEO)

	Our graduates will be academic, digital and information					
PEO 1	literates; creative, inquisitive, innovative and desirous for the					
	"more" in all aspects					
	They will be efficient individual and team performers, exhibiting					
PEO 2	progress, flexibility, transparency and accountability in their					
	professional work					
	The graduates will be effective managers of all sorts of real – life					
DEC 2	and professional circumstances, making ethical decisions,					
PEO 3	pursuing excellence within the time framework and					
demonstrating apt leadership skills						
	They will engage locally and globally, evincing social and					
PEO 4	environmental stewardship demonstrating civic responsibilities					
	and employing right skills at the right moment					

## **GRADUATE ATTRIBUTES (GA)**

Fatima College empowers her women graduates holistically. A Fatimite achieves all-round empowerment by acquiring Social, Professional and Ethical competencies. A graduate would sustain and nurture the following attributes:

#### I. SOCIAL COMPETENCE

GA 1	Deep disciplinary expertise with a wide range of academic and digital literacy			
GA 2	Hone creativity, passion for innovation and aspire excellence			
GA 3	Enthusiasm towards emancipation and empowerment of humanity			
GA 4	Potentials of being independent			
GA 5	Intellectual competence and inquisitiveness with problem solving abilities befitting the field of research			
GA 6 Effectiveness in different forms of communications to b employed in personal and professional environments the varied platforms				
GA 7	Communicative competence with civic, professional and cyber dignity and decorum			
GA 8	Integrity respecting the diversity and pluralism in societies, cultures and religions			
GA 9	All – inclusive skill- sets to interpret, analyse and solve social and environmental issues in diverse environments			
GA 10	Self-awareness that would enable them to recognise their uniqueness through continuous self-assessment in order to face and make changes building their strengths and improving on their weaknesses			
GA 11	Finesse to co-operate exhibiting team-spirit while working in groups to achieve goals			
GA 12	Dexterity in self-management to control their selves in attaining the kind of life that they dream for			
GA 13	Resilience to rise up instantly from their intimidating setbacks			

GA 14	Virtuosity to use their personal and intellectual autonomy in being life-long learners
GA 15	Digital learning and research attributes
GA 16	Cyber security competence reflecting compassion, care and concern towards the marginalised
GA 17	Rectitude to use digital technology reflecting civic and social responsibilities in local, national and global scenario
	II. PROFESSIONAL COMPETENCE
GA 18	Optimism, flexibility and diligence that would make them professionally competent
GA 19	Prowess to be successful entrepreneurs and employees of trans-national societies
GA 20	Excellence in Local and Global Job Markets
GA 21	Effectiveness in Time Management
GA 22	Efficiency in taking up Initiatives
GA 23	Eagerness to deliver excellent service
GA 24	Managerial Skills to Identify, Commend and tap Potentials
	III. ETHICAL COMPETENCE
GA 25	Integrity and discipline in bringing stability leading a systematic life promoting good human behaviour to build better society
GA 26	Honesty in words and deeds

GA 27 Transparency revealing one's own character as well as self-esteem to lead a genuine and authentic life					
GA 28 Social and Environmental Stewardship					
GA 29	Readiness to make ethical decisions consistently from the galore of conflicting choices paying heed to their conscience				
GA 30	Right life skills at the right moment				

# PROGRAMME OUTCOMES (PO)

On completion of B.A ECONOMICS / programme, the graduates would be able to

	Acquire knowledge of fundamental concepts and subject specific
PO 1	academic competency
	Enhance the communicative skills and gain confidence to
PO 2	disseminate knowledge through oral and written communication
	effectively
70.0	Think critically, evaluate analytically and apply the expertise of
PO 3	their discipline in real life
	Appreciate literacy, economic, cultural, socio-psychological and
PO 4	environmental diversity
	Pursue and attain meaningful goals, develop positive attitude to
PO 5	gain self awareness , self- esteem, self-discipline and self-
	motivation
PO 6	Acquire employability and entrepreneurial skills
	require employability and entrepreneural skins
PO 7	Evolve as responsible citizens and leaders

# PROGRAMME SPECIFIC OUTCOMES (PSO)

The Learners will be able to

	understand economic theories and functioning of economic						
PSO 1	system and motivate them to appear for subject based competitive						
	exams						
	Prepare the students for career advancement that provide						
PSO 2	employment through competitive exams						
	Prepare the students to develop creative thinking regarding						
PSO 3	current local, national and international policy issues						
PSO 4	Enhance economic, social and technical skills						
	Facilitate entrepreneurs to find self-employment & to provide						
PSO 5	employment opportunities						

# (TANSCHE)

# I B.A., ECONOMICS CREDIT DISTRIBUTION

	First Year – Semester – I						
Part	List of courses	Credits	No. of				
Part I	Language – Tamil	3	5				
Part II	English	3	6				
	Core Courses 2 (CC1, CC2)	5	5				
	23E1CC1- MICRO ECONOMICS I						
Part-III	23E1CC2- STATISTICS FOR ECONOMICS I	5	5				
rart-III	Generic Elective I	3	4				
	<b>23E1GE1</b> - Indian Economic Development						
	(Offered by Economics to Commerce)						
Part-IV	Skill Enhancement Course SEC-I (NME)						
	23E1SE1 - Demography	2	2				
	Skill Enhancement Foundation Course	2	2				
	<b>23E1FC</b> - Business Communication						
	19G1VE1 – Personal Values	1	1				
TOTAL		24	30				

	First Year – Semester – II						
Part	List of courses	Credits	No. of				
			Hrs				
Part I	Language – Tamil	3	5				
Part II	English	3	6				
	23E2CC3 - MICRO ECONOMICS II	5	5				
Part III	23E2CC4- STATISTICS FOR ECONOMICS - II	5	5				
	Generic Elective II						
	<b>23E2GE2</b> - Business Environment (Offered by						
	Economics to Commerce)						
Part IV	Skill Enhancement Course SEC 2 (NME)-	2	2				
	<b>23E2SE2</b> Economics for Investors						
	Skill Enhancement Course SEC-3 (NME)-						
	<b>23E2SE3</b> Computer Application in Economics						
	19G2VE2 – Values for life	1	1				
TOTAL		24	30				

## **OBE**

# FATIMA COLLEGE (AUTONOMOUS), MADURAI-18

(For those who joined in June 2019 onwards)

PROGRAMME CODE: UAEC

## PART - III -MAJOR, ALLIED & ELECTIVES - 95 CREDITS

MAJOR CORE COURSES INCLUDING PRACTICALS : 60 CREDITS

s.no	SEM	COURSE CODE	COURSE TITLE	HRS	CRED ITS	CIA Mks	ESE Mks	TOT. MKs
1	III	19E3CC5	MACRO ECONOMICS	6	4	40	60	100
2	111	19E3CC6	ECONOMIC THINKERS	6	4	40	60	100
3	IV	19E4CC7	LABOUR ECONOMICS	6	4	40	60	100
4	14	19E4CC8	PUBLIC FINANCE	6	4	40	60	100
5		19E5CC9	INDIAN ECONOMIC ISSUES	5	4	40	60	100
6	V	19E5CC10	COMPUTER DATA ANALYTICS FOR ECONOMISTS	5	4	40	60	100

S.NO	SEM	COURSE CODE	COURSE TITLE	HRS	CRED ITS	CIA Mks	ESE Mks	TOT. MKs
7		19E5CC11	INTERNATIONAL TRADE	5	4	40	60	100
8		19E5CC12	ENTREPRENURIAL DEVELOPMENT	5	4	40	60	100
9		22E6CC13	RURAL INDIAN ECONOMIC ISSUES	5	4	40	60	100
10	VI	19E6CC14	BASIC ECONOMETRICS	5	4	40	60	100
11		19E6CC15	ECONOMICS OF PLANNING AND DEVELOPMENT	5	4	40	60	100
								_

## **ALLIEDCOURSES- 20 CREDITS**

S. NO	SEM.	COURSEC ODE	COURSE TITLE	HR S	CRE DITS	CIA Mks		TOT. MKs
1.	III	22A3ACE3	ECONOMIC THEORIES	5	5	40	60	100
2.	IV	19A4AC4	ENTREPRENURIAL DEVELOPMENT	5	5	40	60	100
			TOTAL	20	20			

# **ELECTIVES-15 CREDITS**

S. No	SEM.	COURSEC ODE	COURSE TITLE	H RS	CRE DITS	CIA Mks	ESE Mks	TOT. Mks
1.	V	19E5ME1/ 19E5ME2	INDIAN STOCK MARKET/ WELFARE ECONOMICS	5	5	40	60	100
2.	VI	19E6ME3 / 22E6ME4	BANKING &NON- BANKING FINANCIAL INSTITUTIONS/ HEALTH ECONOMICS	5	5	40	60	100

S. No	SEM.	COURSEC ODE	COURSE TITLE	H RS	CRE DITS	CIA Mks		TOT. Mks
3.		19E6ME5 / 19E6ME6	TAMILNADU ECONOMY/ MANAGERIAL ECONOMICS	5	5	40	60	100
			TOTAL	15	15			

# PART - IV - 20 CREDITS

- VALUE EDUCATION
- ENVIRONMENTAL AWARENESS
- NON-MAJOR ELECTIVE
- SKILL BASED COURSES

S. No	SEM.	COURSE CODE	COURSE TITLE	H RS	CRE DITS	CIA Mks	ESE Mks	TOT.
1.	III	19G3EE1	Environmental Education	1	1	40	60	100
2.		19E3SB1	Competitive Exam Skills	2	2	40	60	100
3.			1	1	40	60	100	
4.	IV	19E4SB2	Export Business		2	40	60	100
5	V	19E5SB3	Economics of NGO Management	2	2	40	60	100
6	V	23E5SB4	Agriculture and Allied Business	2	2	40	60	100
7	VI	19E6SB5	Economic Journalism	2	2	40	60	100
8	VI	23E6SB6	Event Management	2	2	40	60	100
			TOTAL	20	20			

# PART - V -1 CREDIT

## **OFF-CLASS PROGRAMMES - ALL PART-V**

# SHIFT - I

S.No	SEM	COURSE CODE	COURSE TITLE	HRS	CRE DIT	TOT. Mks
1.	I - IV	21A4PED	Physical Education		1	100

2.	21A4NSS	NSS		
3.	21A4NCC	NCC	20.7	
4.	21A4WEC	Women Empowerment Cell	30/ SEM	
5.	21A4ACUF	AICUF		

# OFF-CLASS PROGRAMMES

## **ADD-ON COURSES**

COURSE CODE	COURSE TITLE	HRS	CRE DITS	SEMES TER IN WHICH THE COURS E IS OFFER ED	CIA Mks	ESE Mks	TOT AL Mks
19UAD1CA	COMPUTER APPLICATIONS (offered by the department of PGDCA for Shift I)	40	2	I&II	40	60	100
G1FC1	ONLINE SELF LEARNING COURSES- Foundation Course for Arts	40	2	I	40	60	100
19UAD2CA	ONLINE SELF LEARNING COURSE- Foundation Course for Science	40	2	II	40	60	100
21UAD3E	Professional Ethics	15	1	III	40	60	100
21UAD4ES	Personality Development	15	1	IV	40	60	100
21UAD5ES	Family Life Education	15	1	V	40	60	100
21UAD6ES	Life Skills	15	1	VI	40	60	100
21UAD5H R	HUMAN RIGHTS	15	2	V	100	-	100
21UADRS	OUTREACH PROGRAMME- Reach Out to Society through Action ROSA	100	3	V & VI	100	-	100
21UAD6PR	PROJECT	30	4	VI	40	60	100
19UADRC	READING CULTURE	10/ Sem este r	1	II-VI	-	-	-
	TOTAL		20				

# **EXTRA CREDIT COURSES**

COURSE CODE	COURSE	HR S.	CREDIT S	SEMEST ER IN WHICH THE COURSE IS OFFERE D	CI A M KS	ESE MK S	TOTAL MARK S
20E2SL2	ECONOMICS OF TOURISM	-	2	II	40	60	100
20E4SL4	DYNAMICS OF RESEARCH	-	2	IV	40	60	100
21E6SL6	Porullialum Illakiyamum (In Collaboration With Tamil Department)	-	2	VI	40	60	100
	MOOC COURSES / International Certified online Courses (Department Specific Courses/any other courses) * Students can opt other than the listed course from UGC-SWAYAM UGC / CEC	-	Minimu m 2 Credits	I – VI	-	-	

OFF CLASS PROGRAMMES
19UGVAE1 - Value Added Crash Course LAW AND POLITICS

### FIRST YEAR -SEMESTER- I



#### I BA ECONOMICS

I SEMESTER

OLD

(For those who joined in 2023 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	23E1GE1	INDIAN ECONOMIC DEVLOPMENT	4	3

#### **COURSE DESCRIPTION**

Study of consumer behaviour, individual firm's production, cost and revenue

## **COURSE OBJECTIVE/S**

- 1. To understand the concepts of Economic growth and development
- 2. To know the features and factors affecting economic development
- 3. To gain understanding about the calculation of national income
- 4. To examine the role of public finance in economic development
- 5. To understand the causes of inflation

### **UNIT I** Economic Development and Growth

**12 HRS** 

Meaning & Definition - Concepts of Economic Growth and Development.

Differences between Growth and Development. Measurement of Economic Development:

Per Capita Income, Basic Needs, Physical Quality of Life Index, Human Development Index and Gender Empowerment Measure- Factors affecting Economic Development

## **UNIT II** Classification of Nations on the basis of development

**12 HRS** 

Characteristics of Developing Countries and Developed Countries - Population and Economic Development- Theories of Demographic Transition. Human Resource Development and Economic Development

#### UNIT III National Income

**12 HRS** 

Meaning, Importance, National Income -Concept, types of measurement, Comparison of National Income at Constant and Current Prices. Sectorial Contribution to National Income. National Income and Economic Welfare

#### UNIT IV Public Finance

**12 HRS** 

Meaning, Importance, Role of Public Finance in Economic Development, Public Revenue-Sources, Direct and Indirect taxes, Impact and Incidence of Taxation, Public Expenditure-Classification and Cannons of Public Expenditure, Public Debt-Need, Sources and Importance, Budget-Importance, Types of Deficits -Revenue, Budgetary, Primary and Fiscal, Deficit Financing.

## **UNIT V Money Supply**

**12 HRS** 

Theories of Money and Its Supply, Types of Money-Broad, Narrow and High Power, Concepts of M1, M2 and M3. Inflation and Deflation -Types, Causes and Impact, - Price Index- CPI and WPI, Role of Fiscal Policy in Controlling Money supply —

#### **Textbooks**

1. Dutt and Sundaram, Indian Economy, S.Chand, New Delhi

- 2. V.K. Puri, S.K. Mishra, Indian Economy, Himalaya Publishing house, Mumbai
- 3. Ramesh Singh, Indian Economy, McGraw Hill, Noida.
- 4. Nitin Singhania, Indian Economy, McGraw Hill, Noida.
- 5. Sanjeverma, The Indian Economy, unique publication, Shimla. statistics

#### **Reference Books**

- 1. GhatakSubrata: Introduction to Development Economics, Routledge Publications, New Delhi
- 2. SukumoyChakravarthy: Development Planning- Indian Experience, OUP, New Delhi.
- 3. Ramesh Singh, Indian Economy, McGraw Hill, Noida
- 4. Mier, Gerald, M: Leading issues in Economic Development, OUP, New Delhi.
- 5. Todaro, MichealP : Economic Development in the third world, Orient Longman, Hyderabad

#### **Web Resources**

- 1. http://www.jstor.org
- 2. http://www.indiastat.com
- 3. <a href="http://www.epw.in">http://www.epw.in</a>

#### COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectu res	Teaching Pedagogy	Teaching Aids
UNIT I:	<b>Economic Development and Gro</b>	wth		
1.1	Meaning & Definition	2	Lecture	Black Board
1.2	Concepts of Economic Growth and Development. Differences between Growth and Development	2	Lecture	Black Board
1.3	Measurement of Economic Development: Per Capita Income, Basic Needs	2	Lecture	Black Board
1.4	Physical Quality of Life Index, Human Development Index	2	Lecture	Black Board
1.5	Gender Empowerment Measure	2	Lecture	Black Board
1.6	Factors affecting Economic Development	2	Lecture	Black Board
UNIT II (	Classification of Nations on the basis of D	evelopmei	nt	
2.1	Characteristics of Developing Countries and Developed Countries	3	Chalk and Talk	Black Board

2.2	Population and Economic Development	3	Chalk and Talk	Black Board
2.3	Theories of Demographic Transition	3	Chalk and Talk	Black Board
2.4	Human Resource Development and Economic Development	3	Chalk and Talk	Black Board
UNIT III	National Income			
3.1	Meaning, Importance, National Income	2	Lecture	Black Board
3.2	Concept, types of measurement,	2	Lecture	Black Board
	Comparison of National Income			
3.3	Constant and Current Prices	2	Chalk &	Black Board
			Talk	
3.4	Sectorial Contribution to National	3	Problem	Black Board
	Income		Solving	
3.5	National Income and Economic Welfare	3	Lecture	Black Board
UNIT IV	Public Finance	i	i.	
4.1	Meaning, Importance, Role of Public Finance in Economic Development	2	Lecture	Black Board
42	Public Revenue-Sources, Direct and Indirect taxes	2	Lecture	Black Board
43	Impact and Incidence of Taxation	1	Lecture	Black Board
44	Public Expenditure-Classification and	1	Lecture	Black Board
	Cannons of Public Expenditure			
45	Public Debt-Need, Sources and	2	Lecture	Black Board
	Importance			
46	Budget-Importance, Types of Deficits	2	Lecture	Black Board
47	Revenue, Budgetary, Primary and	2	Lecture	Black Board
	Fiscal, Deficit Financing.			
UNIT V:	Money Supply	<u>.</u>	i.	
5.1	Theories of Money and Its Supply, -,	3	Lecture	Black Board
5.2	Broad, Narrow and High Power, Concepts of M1, M2 and M3. Inflation and Deflation	1	Lecture	Black Board
5.3	Types of Money -Types, Causes and Impact,	4	Lecture	Black Board

5.4	Price Index- CPI and WPI	1	Lecture	Black Board
5.5	Role of Fiscal Policy in Controlling Money supply	2	Lecture	Black Board

# **EVALUATION PATTERN**

	C1	C2	C3	C4	C5	Total Scholas tic Marks	Non Schola stic Marks C6	CIA Total	% of
Levels	Т1	Т2	Quiz	Assi gnm ent	OBT/ PPT				Asses sment
	10 Mks.	10 Mks.	5 Mks.	5 Mks	5 Mks	35 Mks.	5 Mks.	40M ks.	
K1	2	2	-	-	-	4	-	4	10 %
K2	2	2	5	-	-	9	-	9	22.5 %
К3	3	3	-	-	5	11	_	11	27.5 %
К4	3	3	-	5	_	11	-	11	27.5 %
Non Scholas tic	-	-	-	-	-		5	5	12.5 %
Total	10	10	5	5	5	35	5	40	100 %

CIA						
Scholastic	35					
Non Scholastic	5					
TOTAL	40					

# $\checkmark$ The levels of CIA Assessment based on Revised Bloom's Taxonomy are .

K1- Remember, K2-Understand, K3-Apply, K4-Analyse

	SCHOLASTIC			NON - SCHOLASTIC	MARKS			
C1	C2	СЗ	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

## COURSE OUTCOMES

On completion of this course, students will be able to

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Elaborate the role of State and Market in Economic Development	K1, K2, K3	PO1, PO3,PO8
CO 2	Explain the Sectorial contribution to National Income	K1, K2, K3	PO1,PO2, PO3,PO8
CO 3	Illustrate and Compare National Income at constant and current prices.	K1, K2 & K3	PO1, PO2,PO3
CO 4	Describe the canons of public expenditure	K1, K2, K3	PO1, PO2,PO3
CO 5	Understand the theories of money and supply	K2 & K4	PO3,PO7,PO8

# **Mapping COs Consistency with PSOs**

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
соз	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3
Weightage	15	15	15	15	15
Weighted percentage of Course Contribution to PSOs	3	3	3	3	3

Strong-3 M-Medium-2 L-Low-1

# Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	3	3	3	3	3	3	3
CO2	3	3	3	3	3	3	3	3
соз	3	3	3	3	3	3	3	3
CO4	3	3	3	3	2	3	2	3
CO5	3	2	2	2	3	3	3	3
Weightage	15	14	14	14	14	15	14	15
Weighted percentage of course contribution to POS	3.00	2.8	2.8	2.8	2.8	3.00	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-1

COURSE DESIGNER
MRS. A.GRACY RANI

HEAD OF THE DEPARTMENT
DR.M.REGINA MARY

#### FIRST YEAR -SEMESTER- I

**16%** 

#### I BA ECONOMICS

I SEMESTER

**NEW** 

(For those who joined in 2023 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	23E1GE1	INDIAN ECONOMIC DEVLOPMENT	4	3

#### COURSE DESCRIPTION

Study of consumer behaviour, individual firm's production, cost and revenue

#### **COURSE OBJECTIVE/S**

- 6. To understand the concepts of Economic growth and development
- 7. To know the features and factors affecting economic development
- 8. To gain understanding about the calculation of national income
- 9. To examine the role of public finance in economic development
- 10. To understand the causes of inflation

#### **UNIT I** Economic Development and Growth

**12 HRS** 

Meaning & Definition - Concepts of Economic Growth and Development.

Differences between Growth and Development. Measurement of Economic Development:

Per Capita Income, Basic Needs, Physical Quality of Life Index, Human Development Index and Gender Empowerment Measure- Factors affecting Economic Development

#### **UNIT II** Classification of Nations on the basis of development

**12 HRS** 

Characteristics of Developing Countries and Developed Countries - Population and Economic Development- Theories of Demographic Transition. Human Resource Development and Economic Development

#### UNIT III National Income

**12 HRS** 

Meaning, Importance, National Income -Concept, types of measurement, Comparison of National Income at Constant and Current Prices. Sectorial Contribution to National Income. National Income and Economic Welfare

#### UNIT IV Indian Public Finance

**12 HRS** 

Meaning, Importance, Role of Public Finance in Economic Development, Public Revenue-Sources, Direct and Indirect taxes, Impact and Incidence of Taxation, Public Expenditure-Classification and Cannons of Public Expenditure, Public Debt-Need, Sources and Importance, Budget-Importance, Types of Deficits -Revenue, Budgetary, Primary and Fiscal, Deficit Financing.

#### UNIT V Money Supply in India

**12 HRS** 

Theories of Money and Its Supply, Types of Money-Broad, Narrow and High Power, Concepts of M1, M2 and M3. Inflation and Deflation -Types, Causes and Impact, - Price Index- CPI and WPI, Role of Fiscal Policy in Controlling Money supply – Digital India, GIG India

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- 6. <a href="http://www.epw.in">http://www.epw.in</a>

#### COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectu res	Teaching Pedagogy	Teaching Aids
UNIT I:	<b>Economic Development and Gro</b>	wth		ii
1.1	Meaning & Definition	2	Lecture	Black Board
1.2	Concepts of Economic Growth and Development. Differences between Growth and Development	2	Lecture	Black Board
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1.4	Physical Quality of Life Index, Human Development Index	2	Lecture	Black Board
1.5	Gender Empowerment Measure	2	Lecture	Black Board
1.6	Factors affecting Economic Development	2	Lecture	Black Board
UNIT II (	Classification of Nations on the basis of D	<b>Developme</b>	nt	
2.1	Characteristics of Developing Countries and Developed Countries	3	Chalk and Talk	Black Board

2.2	Population and Economic Development	3	Chalk and Talk	Black Board
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	Comparison of National Income			
3.3	Constant and Current Prices	2	Chalk &	Black Board
			Talk	
3.4	Sectorial Contribution to National	3	Problem	Black Board
	Income		Solving	
3.5	National Income and Economic Welfare	3	Lecture	Black Board
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43	Impact and Incidence of Taxation	1	Lecture	Black Board
44	Public Expenditure-Classification and	1	Lecture	Black Board
	Cannons of Public Expenditure			
45	Public Debt-Need, Sources and	2	Lecture	Black Board
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5.2	Broad, Narrow and High Power, Concepts of M1, M2 and M3. Inflation and Deflation	1	Lecture	Black Board
5.3	Types of Money -Types, Causes and Impact,	4	Lecture	Black Board

5.4	Price Index- CPI and WPI	1	Lecture	Black Board
5.5	Role of Fiscal Policy in Controlling Money supply	2	Lecture	Black Board

# **EVALUATION PATTERN**

	C1	C2	C3	C4	C5	Total Scholas tic Marks	Non Schola stic Marks C6	CIA Total	% <b>o</b> f
Levels	Т1	Т2	Quiz	Assi gnm ent	OBT/ PPT				Asses sment
	10 Mks.	10 Mks.	5 Mks.	5 Mks	5 Mks	35 Mks.	5 Mks.	40M ks.	
K1	2	2	-	-	-	4	-	4	10 %
K2	2	2	5	-	-	9	-	9	22.5 %
К3	3	3	-	-	5	11	_	11	27.5 %
K4	3	3	-	5	_	11	-	11	27.5 %
Non Scholas tic	-	-	-	-	-		5	5	12.5 %
Total	10	10	5	5	5	35	5	40	100 %

CIA						
Scholastic	35					
Non Scholastic	5					
TOTAL	40					

# $\checkmark$ The levels of CIA Assessment based on Revised Bloom's Taxonomy are .

K1- Remember, K2-Understand, K3-Apply, K4-Analyse

	SCHOLASTIC			NON - SCHOLASTIC		MARKS		
C1	C2	СЗ	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

#### COURSE OUTCOMES

On completion of this course, students will be able to

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Elaborate the role of State and Market in Economic Development	K1, K2, K3	PO1, PO3,PO8
CO 2	Explain the Sectorial contribution to National Income	K1, K2, K3	PO1,PO2, PO3,PO8
CO 3	Illustrate and Compare National Income at constant and current prices.	K1, K2 & K3	PO1, PO2,PO3
CO 4	Describe the canons of public expenditure	K1, K2, K3	PO1, PO2,PO3
CO 5	Understand the theories of money and supply	K2 & K4	PO3,PO7,PO8

# **Mapping COs Consistency with PSOs**

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
соз	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3
Weightage	15	15	15	15	15
Weighted percentage of Course Contribution to PSOs	3	3	3	3	3

Strong-3 M-Medium-2 L-Low-1

# Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	3	3	3	3	3	3	3
CO2	3	3	3	3	3	3	3	3
соз	3	3	3	3	3	3	3	3
CO4	3	3	3	3	2	3	2	3
CO5	3	2	2	2	3	3	3	3
Weightage	15	14	14	14	14	15	14	15
Weighted percentage of course contribution to POS	3.00	2.8	2.8	2.8	2.8	3.00	2.8	3.00

S-Strong-3 M-Medium-2 L-Low-1

COURSE DESIGNER
MRS. A.GRACY RANI

HEAD OF THE DEPARTMENT
DR.M.REGINA MARY

# **OBE (REVISED)**





# III BA ECONOMICS V SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E5CC9	INDIAN ECONOMIC ISSUES	5	4

#### COURSE DESCRIPTION

The course provides an overview of the state of the Indian economy prior to the country's independence and form an idea of the various considerations that shaped India's post-Independence development strategy.

#### **COURSE OBJECTIVES**

To impart knowledge on core sectors of Indian Economy. To equip the students to understand the current economic issues of India. To help the students to face the TNPSC and UPSC exams.

#### UNIT I: CONFIGURATION OF THE INDIAN ECONOMY [15 HRS]

Basic characteristics of the Indian economy - causes for underdevelopment. Population: Demographic transition in India theory-Size and growth of population. Measurement of Economic development: PQLI, HDI. Hunger Index, Education Index, Ecological Footprint Index and Green index.

#### UNIT II: Industrialization in India

[15 HRS]

Industrialisation: Industrial policy resolutions of 1948, 1956 and 1991, Large scale industries: cotton textile-Sugar industry-Jute industry - Iron and steel industry, Micro-Small and Medium Enterprises (MSME) – Industrial sickness.

**UNIT III:EXTERNAL TRADE-INDIA AND GLOBAL ECONOMY** [15 HRS] Features, New Economic Policy: Liberalization - Privatization - Globalization, Delicensing, Dis-investment, import substitution, export promotion, FDI and India's rank at international level.

#### UNIT IV: INFRASTRUCTURE AND SERVICE SECTOR

[15 HRS]

Railways: significance and problems, Roadways: significance-problems-advantages roadways over railways, Postal and communication.

#### UNIT V: RECENT PROGRAMME OF GOVERNMENT OF INDIA [15 HRS]

Swach Bharath- Jan Dhan Yojana- Digital india-Saansad Adarsh Gram Yojana- Atal Pension Yojana- Awas Yojana – Jeevan Jothi Bima Yojana- Suraksha Bima Yojana-Krishi Sinchi Yojana- Mudra Bank yojana- Mudra Bank Yojana - Garib Kalyan Yojana- Sukanya Samridhi Yojana- Digilocker Scheme- Ebasta Scheme

#### UNIT VI - DYNAMISM/CURRENT AFFAIR

An Assignment on procurement and distribution patterns of fair price shops, Report on difficulties faced in acquiring services of Ration Shop - Data to be collected for main Economic Indicators - Comprehensive Test on Indian economy.

#### COURSE CONTENTS & LECTURE SCHEDULE

Modul e No.	Topic	No. of Lectures	Teaching pedagogy	Teaching Aids				
UNIT I:	UNIT I: CONFIGURATION OF THE INDIAN ECONOMY							
1.1	Basic characteristics of the Indian	3	Chalk &	Black				
	economy		Talk	Board				
1.1.1	Causes for underdevelopment	3	Chalk & Talk	LCD				
1.2	Population :	2	Lecture	PPT &				
				White board				
1.2.1	Demographic transition in India theory-	2	Lecture	Smart Board				
1.2.2	Size and growth of population.	3	Lecture	Black Board				
1.3	Hunger Index, Education Index,	2	Discussion	Black				
	Ecological Footprint Index and			Board				
	Green index.							
UNIT II	: SOCIAL AND ECONOMIC OVE	RHEADS						
2.1	Railways	3	Lecture	Green				
				Board				
				Charts				
2.2	Significance and problems	2	Lecture	Green				
				Board				
2.2.1	Roadways	2	Lecture	Text				
				Books				

2.3	Significance & problems	2	Lecture	Text
				Books
2.3.1	advantages roadways over railways	2	Lecture	Text
				Books
2.4	Postal and communication	2	Discussion	Text
				Books
2.4.1	Education - profile - role, Health	2	Lecture	Text
	and Housing			Books
UNIT II	I: INDUSTRIALIZATION IN INDIA			
3.1	Industrialisation: Industrial policy	1	Lecture	PPT
	resolutions of 1948			
3.1.1	1956 and 1991 and recent	1	Lecture	Green
	Industrial Policy			board
3.1.2	Large scale industries	1	Lecture	PPT
3.2	cotton textile	2	Lecture	PPT
3.2.1	Sugar industry	2	Lecture	Green
				board
3.2.2	Jute industry	2	Lecture	Green
				board
3.2.3	Iron and steel industry, Micro-Small	3	Lecture	Green
	and Medium Enterprises (MSME			board
3.3	industrial sickness	3	Lecture	Green
				board
UNIT IV	V: EXTERNAL TRADE-INDIA AND	GLOBAL E	CONOMY	
4.1	Features, New Economic Policy	1	Lecture	Green
				board
4.1.1	Liberalisation	5	Lecture	PPT
4.1.2	Privatisation	5	Lecture	Material
4.1.3	Globalisation	2	Lecture	Text book
4.1.4	delicensing. Dis-investment	1	Lecture	Green
				board

4.1.5	import substitution, export	1	Lecture	Green
	promotion, FDI and India's rank at			Board
	international level			
UNIT V	RECENT POLICY OF THE GOVE	RNMENT (	OF INDIA	
5.1	Swach Bharath	2	Lecture	Green
				board
5.2	Jan Dhan Yojana- Digital india-	3	Lecture	Green
	Saansad Adarsh Gram Yojana			board
5.2.1	Atal Pension Yojana- Awas Yojana	1	Lecture	PPT
5.3	Jweevan Jothi Beema Yojana	2	Lecture	Green
				board
5.4	Suraksha Beema Yojana-Krishi	5	Lecture	PPT
	Sinchi Yojana- Mudra Bank yojana-			
	Mudra Bank Yojana			
5.5	Garib Kalyan Yojana	2	Lecture	PPT
5.6	Suganya Samridhi Yojana-	2	Lecture	PPT
	Digilocker Scheme- Ebasta Scheme.			
UNIT V	I - DYNAMISM/CURRENTAFFAIR			·
6.1	An Assignment on procurement and			Paper work
	distribution patterns of fair price			
	shops, Report on difficulties faced in			
	acquiring services of Ration Shops			
6.2	Data to be collected for main			Paper work
	Economic Indicators			
6.3	Comprehensive Test on Indian			UGC
	economy.			NET/SET
				Study
				Materials
WDZW I	BOOKS:		<u>+</u>	

### TEXT BOOKS:

Dutt & Sundaram .K.P.M. (2001). *Indian Economy*, S. Chand & Company, New Delhi.

# REFERENCE BOOKS:

- 1. Dutt & Sundaram .K.P.M.(2001) "Indian Economy", S. Chand &Company, New Delhi.
- 2. Agarwal.A.N.(2000). Indian Economy", Wishwa Prakashan Publishers, New Delhi.
- 3. Ishwar.C.Dhingra,(2005). *The Indian Economy*, S. Chand & Sons, 19th edition, New Delhi.
- 4. Jhingan M.L.(2002) *Macro Economic Theory*, Vrinda Publications, 10th edition, New Delhi.
- 5. Misra & Puri, (2004). Indian Economy, Himalayan Publisher house, Mumbai.

#### **EVALUATION PATTERN**

	C1	C2	СЗ	C4	C5	Total Scholas tic Marks	Non Schola stic Marks C6	CIA Total	% of
Levels	Т1	Т2	Quiz	Assi gnm ent	OBT/ PPT				Asses sment
	10 Mks.	10 Mks.	5 Mks.	5 Mks	5 Mks	35 Mks.	5 Mks.	40M ks.	
K1	2	2	-	-	-	4	-	4	10 %
К2	2	2	5	-	-	9	-	9	22.5 %
кз	3	3	-	-	5	11	-	11	27.5 %
К4	3	3	-	5	-	11	-	11	27.5 %
Non Scholas tic	-	-	-	-	-		5	5	12.5 %
Total	10	10	5	5	5	35	5	40	100 %

CIA						
Scholastic	35					
Non Scholastic	5					
TOTAL	40					

# ✓ The levels of CIA Assessment based on Revised Bloom's Taxonomy are :

K1- Remember, K2-Understand, K3-Apply, K4-Analyse

	SCHOLASTIC			NON - SCHOLASTIC		MARKS	}	
C1	C2	СЗ	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

#### **COURSE OUTCOMES**

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Become familiar with the state of the Indian economy in 1947, the year of India's Independence.	K1	PSO1
CO 2	Able to Comprehend the factors that lead to the underdevelopment and stagnation of the Indian economy.	K1, K2	PSO4
CO 3	Impart knowledge on the composite of population in India.	K1 & K3	PSO3
CO 4	Help the students to prepare for competitive examinations and face the TNPSC and UPSC exams where Indian Economy is a part of syllabus.	K1, K2 & K3	PSO2

CO 5	Impart clear cut idea about Industrial development in India.		PSO5
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# **Mapping COs Consistency with PSOs**

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	2	3	3	3
CO2	3	3	3	3	3
соз	3	3	3	3	2
CO4	3	3	3	3	3
CO5	3	3	3	3	3

# Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	P06	PO7
CO1	1	2	3	3	3	3	3
CO2	3	3	3	3	3	3	3
соз	3	3	3	3	2	2	2
CO4	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3

**Note**: ◆ Strongly Correlated – **3** 

♦ Moderately Correlated – 2

♦ Weakly Correlated -1

#### **COURSE DESIGNER**

FORWARDED BY

R. Siji Karthika

DR.R. SUJI KARTHIKA

HEAD OF THE DEPARTMENT

DR.M.REGINA MARY

# **OBE (REVISED)**



<mark>4%</mark>

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[15 HRS]

Industrialisation: Industrial policy resolutions of 1948, 1956 and 1991, Large scale industries: cotton textile-Sugar industry-Jute industry - Iron and steel industry, Micro-Small and Medium Enterprises (MSME) – Industrial sickness.

**UNIT III:EXTERNAL TRADE-INDIA AND GLOBAL ECONOMY** [15 HRS] Features, New Economic Policy: Liberalization - Privatization - Globalization, Delicensing, Dis-investment, import substitution, export promotion, FDI and India's rank at international level.

#### UNIT IV: INFRASTRUCTURE AND SERVICE SECTOR

[15 HRS]

Railways: significance and problems, Roadways: significance-problems-advantages roadways over railways, Postal and communication. Education -schemes and Housing- schemes.

#### UNIT V: RECENT PROGRAMME OF GOVERNMENT OF INDIA [15 HRS]

Swach Bharath- Jan Dhan Yojana- Digital india-Saansad Adarsh Gram Yojana- Atal Pension Yojana- Awas Yojana – Jeevan Jothi Bima Yojana- Suraksha Bima Yojana-Krishi Sinchi Yojana- Mudra Bank yojana-Mudra Bank Yojana –Garib Kalyan Yojana- Sukanya Samridhi Yojana-Digilocker Scheme- Ebasta Scheme

#### UNIT VI - DYNAMISM/CURRENT AFFAIR

An Assignment on procurement and distribution patterns of fair price shops, Report on difficulties faced in acquiring services of Ration Shop - Data to be collected for main Economic Indicators - Comprehensive Test on Indian economy.

#### COURSE CONTENTS & LECTURE SCHEDULE

Modul		No. of	Teaching	Teaching
e No.	Topic	Lectures	pedagogy	Aids
UNIT I:	CONFIGURATION OF THE INI	DIAN ECON	OMY	
1.1	Basic characteristics of the Indian	3	Chalk &	Black
	economy		Talk	Board
1.1.1	Causes for underdevelopment	3	Chalk &	LCD
			Talk	
1.2	Population :	2	Lecture	PPT &
				White
				board
1.2.1	Demographic transition in India	2	Lecture	Smart
	theory-			Board
1.2.2	Size and growth of population.	3	Lecture	Black
				Board
1.3	Hunger Index, Education Index,	2	Discussion	Black
	Ecological Footprint Index and			Board
	Green index.			
UNIT II	: SOCIAL AND ECONOMIC OVE	RHEADS	i	i
2.1	Railways	3	Lecture	Green
				Board
				Charts
2.2	Significance and problems	2	Lecture	Green
				Board

2.2.1	Roadways	2	Lecture	Text Books
2.3	Significance & problems	2	Lecture	Text Books
2.3.1	advantages roadways over railways	2	Lecture	Text Books
2.4	Postal and communication	2	Discussion	Text Books
2.4.1	Education - profile - role, Health and Housing	2	Lecture	Text Books
UNIT I	I: INDUSTRIALIZATION IN INDIA			
3.1	Industrialisation: Industrial policy resolutions of 1948	1	Lecture	PPT
3.1.1	1956 and 1991 and recent	1	Lecture	Green
	Industrial Policy			board
3.1.2	Large scale industries	1	Lecture	PPT
3.2	cotton textile	2	Lecture	PPT
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3.3	industrial sickness	3	Lecture	Green
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UNIT I	V: EXTERNAL TRADE-INDIA AND O	GLOBAL E	CONOMY	
4.1	Features, New Economic Policy	1	Lecture	Green board
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4.1.4	delicensing. Dis-investment	1	Lecture	Green
				board
4.1.5	import substitution, export	1	Lecture	Green
	promotion, FDI and India's rank at			Board
	international level			
UNIT V	RECENT POLICY OF THE GOVE	RNMENT (	OF INDIA	
5.1	Swach Bharath	2	Lecture	Green
				board
5.2	Jan Dhan Yojana- Digital india-	3	Lecture	Green
	Saansad Adarsh Gram Yojana			board
5.2.1	Atal Pension Yojana- Awas Yojana	1	Lecture	PPT
5.3	Jweevan Jothi Beema Yojana	2	Lecture	Green
				board
5.4	Suraksha Beema Yojana-Krishi	5	Lecture	PPT
	Sinchi Yojana- Mudra Bank yojana-			
	Mudra Bank Yojana			
5.5	Garib Kalyan Yojana	2	Lecture	PPT
5.6	Suganya Samridhi Yojana-	2	Lecture	PPT
	Digilocker Scheme- Ebasta Scheme.			
UNIT V	/I - DYNAMISM/CURRENTAFFAIR			
6.1	An Assignment on procurement and			Paper work
	distribution patterns of fair price			
	shops, Report on difficulties faced in			
	acquiring services of Ration Shops			
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#### **EVALUATION PATTERN**

	C1	C2	C3	C4	C5	Total Scholas tic Marks	Non Schola stic Marks C6	CIA Total	% <b>o</b> f
Levels	Т1	Т2	Quiz	Assi gnm ent	OBT/ PPT				Asses sment
	10 Mks.	10 Mks.	5 Mks.	5 Mks	5 Mks	35 Mks.	5 Mks.	40M ks.	
K1	2	2	-	-	-	4	-	4	10 %
К2	2	2	5	-	-	9	-	9	22.5 %
кз	3	3	-	-	5	11	-	11	27.5 %
К4	3	3	-	5	-	11	-	11	27.5 %
Non Scholas tic	-	-	-	-	-		5	5	12.5 %

Total 10 10	5	5	5	35	5	40	100 %
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CIA					
Scholastic	35				
Non Scholastic	5				
TOTAL	40				

# ✓ The levels of CIA Assessment based on Revised Bloom's Taxonomy are :

K1- Remember, K2-Understand, K3-Apply, K4-Analyse

		SCHO	LASTIC		NON - SCHOLASTIC	MARKS		
C1	C2	СЗ	C4	C5	C6	CIA	ESE	Total
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#### COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Become familiar with the state of the Indian economy in 1947, the year of India's Independence.	K1	PSO1
CO 2	Able to Comprehend the factors that lead to the underdevelopment and stagnation of the Indian economy.	K1, K2	PSO4
CO 3	Impart knowledge on the composite of population in India.	K1 & K3	PSO3
CO 4	Help the students to prepare for competitive examinations and face the TNPSC and UPSC	K1, K2 & K3	PSO2

	exams where Indian Economy is a part of syllabus.		
CO 5	Impart clear cut idea about Industrial development in India.	K2 & K4	PSO5

## Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	2	3	3	3
CO2	3	3	3	3	3
соз	3	3	3	3	2
CO4	3	3	3	3	3
CO5	3	3	3	3	3

# Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	1	2	3	3	3	3	3
CO2	3	3	3	3	3	3	3
СОЗ	3	3	3	3	2	2	2
CO4	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3

**Note**: ♦ Strongly Correlated – **3** 

♦ Moderately Correlated – 2

♦ Weakly Correlated -1

**COURSE DESIGNER** 

R. Siji Karthika

**FORWARDED BY** 

DR.R. SUJI KARTHIKA

HEAD OF THE DEPARTMENT

DR.M.REGINA MARY



#### **III BA ECONOMICS**

#### V SEMESTER

**OLD** 

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E5CC10	COMPUTER DATA ANALYTICS FOR ECONOMISTS	5	4

#### **COURSE DESCRIPTION**

A study on data analysis using Excel, SPSS, SQL server, Commerce and E Banking

#### **COURSE OBJECTIVE/S**

- 1. To help the students to use computer Software for economic analysis.
- 2. To help the students to learn online transactions and trade in Economics.

#### **UNIT I E-COMMERCE**

[15Hrs

E. Commerce: Product trading, Share Trading and Commodity Trading-Modes of transactions - E-Commerce: Forms, Categories, Benefits - infrastructure: Hardware and Software - Types of Networking: Internet, Intra net and Extra net -Cloud Computing and icloud - Big Data -an introduction

#### UNIT II: DATA ANALYSIS USING SPSS

[15Hrs]

Computations and Descriptives – Graphs and Diagrams- Correlation-Regression - ANOVA - Chi Square - Multiple Regression – Inferential Statistics – Significance of difference in Means – Student's t test – ANOVA - Graphs and Problems (self study)

#### UNIT III INTRODUCTION TO MS EXCEL

[15Hrs]

Features of MS Excel – Summary Statistics: Mean, Median, Mode, Range, Standard Deviation, Correlation, Regression.

Graphs and Diagrams: Column and Bar Diagram – Histogram – Pie Diagram - Line Graphs – Scatter plot **Problems (self study)** 

#### UNITIV DATA ANALYSIS USING EVIEWS

[15 Hrs]

Descriptives- Correlation- Regression - Graph - **Problems (self study)** 

#### **UNITV: E-BANKING**

[15Hrs]

Electronic Banking : Types - E- Channels in E-Bank - On Line Bank Services - Core Banking - Online Payment Modes - ATM -Advantages of E-Banking- Question of security.

#### **UNIT VI - DYNAMISM**

- 1. Case study of online transaction
- 2. Presentation of a case on online payment using e-banking
- 3. Presentation of a case on online payment for e tickets (flight, bus or train)
- 4. Presentation of a case on online purchase of products in trading websites

- 5. Presentation of a case on online purchase and sales of used products
- 6. Presentation of a case on online trading using share trading and commodity trading
- 7. Projects in any video, audio editing, designing or any software
- 3. 8. Projects in Data Base Management

#### COURSE CONTENTS & LECTURE SCHEDULE

COURSE CONTENTS & DECTURE SCHEDULE										
Modul	Topic	No. of	Teaching	Teaching						
e No.	Торге	Lecture	es Pedagogy	Aids						
UNIT I	E-COMMERCE	<u>i</u>								
1.1	E. Commerce: Product trading,	2	Lecture	Smart						
	Share Trading and Commodity			Board						
	Trading									
1.2	Modes of transactions	1	Lecture	Black						
				Board						
1.3	Forms of ecommerce	2	Lecture	Smart						
				Board						
1.4	Categories of E Commerce	4	Lecture	Smart						
				Board						
1.5	E Commerce infrastructure:	2	Lecture	Black						
	Hardware and Software			Board						
1.6	Types of Networking: Internet, Intra	1	Discussion	Google						
	net and Extra net			classroom						
1.7	Benefits of E Commerce	1	Lecture	Smart						
				Board						
1.8	- Cloud Computing and icloud	1	Discussion	Black						
				Board						
1.9	Big Data –an introduction	1	Lecture	Smart						
				Board						
Unit -Il	DATA ANALYSIS USING SPSS		·							
2.1	Computations and	3	TV & Projector	Computers						
	Descriptives									
2.2	Graph, Correlation	2	TV & Projector	Computers						

2.3	Regression – ANOVA		2	TV	/ & Projector	Computers
2.4	Chi Square		3	ΤV	7 & Projector	Computers
2.5	Multiple Regression - Inferential Statistics	2		ΤV	/ & Projector	Computers
2.6	Significance of difference in		3	TV	/ & Projector	Google
	Means – Student's t test – ANOVA					classroom
UNIT II	I INTRODUCTION TO MS EXCE	CL		<u>I</u>		
3.1	Features of MS Excel		3	TV	& Projector	Computers
3.2	Summary Statistics: Mean,		3	TV	& Projector	Computers
	Median, Mode, Range, Standard Deviation					
3.3	Correlation, Regression		3	TV	& Projector	Computers
3.4	Graphs and Diagrams: Column and Bar Diagram		3 TV & Proje		& Projector	Computers
3.5	Histogram – Pie Diagram		3	TV	& Projector	Computers
3.6	Line Graphs – Scatter plot		3	TV	& Projector	Computers
UNITIV	DATA ANALYSIS USING EVIEWS	S				
3.1	Descriptives- Correlation		4		TV & Projector	Computers
3:2	Regression –Graph		4		TV &	Computers
					Projector	
3.3	ANOVA, MANOVA CHI SQUARI	Ē.	3		TV &	Computers
					Projector	
UNITV	: E - BANKING	<u>.</u>				
5.1	Electronic Banking: Types		2		Lecture	White
						board
5.2	E- Channels in E-Bank				Lecture	White
						board
5.3	On Line Bank Services		2		Lecture	White
						board

5.4	Core Banking	2	Discussion	White board
5.5	Online Payment Modes	2	Lecture	White
3.3	Offinite Layment Modes	4	Lecture	board
5.6	ATM	2	Lecture	White
5.0	AIM	4	Lecture	board
<b>-</b>	Ad and an a CE Davilia	0	T 1	
5.7	Advantages of E-Banking	2	Lecture	White
				board
5.8	Question of security Real-time gross	1	Lecture	White
	settlement (RTGS) NEFT			board
Unit VI	: DYNAMISM			
6.1	Case study of online transactions			Google
				classroom
6.2	Presentation of a case on online			Google
	payment using e-banking			classroom
6.3	Presentation of a case on online			Google
	payment for e tickets (flight, bus or			classroom
	train)			
6.4	Presentation of a case on online			Google
	purchase of products in trading			classroom
	websites			
6.5	Presentation of a case on online			Google
	purchase and sales of used products			classroom
6.6	Presentation of a case on online			Google
	trading using share trading and			classroom
	commodity trading			
6.7	Projects in any video, audio editing,			Google
	designing or any software			classroom
6.8	Projects in Data Base Management			Google
				classroom

# REFERENCE BOOKS:

- 1. SPSS Software Manual
- 2. EVIEWS Software Manual
- 3. Excel Help Manual

- 4. Darren George and Paul Mallery(2011) 'SPSS for Windows', Pearson Education
- 5. Kothari C.R. and Gaurav Garg(2019), Research Methodology-Methods and Techniques, New Age international
- 6. Lawrence S. Meyers, Glenn C. Gamst, A. J. Guarino, (2013) 'Doing Data Analysis using SPSS', Centage Publishers.
- 7. Ron mansfield,(2006) "Working with MS office", Tata Mc Graw Hill Publishing Ltd
- 8. Editorial Panel(2008), "Step by Step Micro Soft Excel 2007", MBD International Publishing.

#### **DOER**

- 1. https://www.microsoft.com
- 2. https://www.officearticles.com

#### **EVALUATION PATTERN**

	C1	C2	C3	C4	C5	Total Scholas tic Marks	Non Schola stic Marks C6	CIA Total	% <b>of</b>
Levels	Т1	Т2	Quiz	Assi gnm ent	OBT/ PPT				Asses sment
	10 Mks.	10 Mks.	5 Mks.	5 Mks	5 Mks	35 Mks.	5 Mks.	40M ks.	
K1	2	2	-	-	-	4	_	4	10 %
К2	2	2	5	-	-	9	-	9	22.5 %
кз	3	3	-	-	5	11	-	11	27.5 %
K4	3	3	-	5	-	11	-	11	27.5 %
Non Scholas tic	-	-	-	-	-		5	5	12.5 %
Total	10	10	5	5	5	35	5	40	100 %

CIA					
Scholastic	35				
Non Scholastic	5				
TOTAL	40				

# ✓ The levels of CIA Assessment based on Revised Bloom's Taxonomy are :

K1- Remember, K2-Understand, K3-Apply, K4-Analyse

	SCHOLASTIC			NON - SCHOLASTIC		MARKS		
C1	C2	С3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

### COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Analyse the practical issues of Economics	K1	PSO1& PSO2
CO 2	Enable the students to find job in business analytics	K1, K2,	PSO3
CO 3	Analyzing the fluctuations of market conditions using softwares.	K1 & K3	PSO5
CO 4	Enhancing the knowledge on latest concepts of e-commerce, e-banking and online trading	K1, K2 & K3	PSO4

	Demonstrate th	he business		PSO2
CO 5	analytical skills		K2 & K4	

### **Mapping COs Consistency with PSOs**

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
соз	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

# Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	P06	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
соз	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

**Note:** ♦ Strongly Correlated – **3** 

♦ Moderately Correlated – 2

♦ Weakly Correlated -1

**COURSE DESIGNER** 

Haa 2.

**FORWARDED BY** 

DR.K.PRAVEENA

DR. M.REGINA MARY
HEAD OF THE DEPARTMENT

#### III BA ECONOMICS

#### V SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E5CC10	COMPUTER DATA ANALYTICS FOR ECONOMISTS	5	4

#### COURSE DESCRIPTION

A study on data analysis using Excel, SPSS, SQL server, Commerce and E Banking

#### **COURSE OBJECTIVE/S**

- 4. To help the students to use computer Software for economic analysis.
- 5. To help the students to learn online transactions and trade in Economics.

#### UNIT I E-COMMERCE

E. Commerce: Product trading, Share Trading and Commodity Trading-Modes of transactions - E-Commerce: Forms, Categories, Benefits infrastructure: Hardware and Software – Types of Networking: Internet, Intra net and Extra net -Cloud Computing and icloud - Big Data -an introduction

#### UNIT II: DATA ANALYSIS USING SPSS

[15Hrs]

Computations and Descriptives - Graphs and Diagrams- Correlation-Regression - ANOVA - Chi Square - Multiple Regression - Inferential Statistics - Significance of difference in Means - Student's t test -

ANOVA - Graphs and Problems (self study)

Range, Standard Deviation, Correlation, Regression.

[15Hrs]

UNIT III INTRODUCTION TO MS EXCEL Features of MS Excel - Summary Statistics: Mean, Median, Mode,

Graphs and Diagrams: Column and Bar Diagram - Histogram - Pie Diagram -Line Graphs – Scatter plot **Problems (self study)** 

#### UNITIV DATA ANALYSIS USING EVIEWS

[15 Hrs]

Descriptives- Correlation- Regression - Graph - ANOVA, MANOVA

CHI SQUARE Problems (self study)

#### **UNITV: E-BANKING**

[15Hrs]

Electronic Banking: Types - E- Channels in E-Bank - On Line Bank Services - Core Banking - Online Payment Modes - ATM - Advantages of E-Banking- Question of security. Real-time gross settlement (RTGS)

#### **UNIT VI - DYNAMISM**

- 1. Case study of online transaction
- 2. Presentation of a case on online payment using e-banking

- 3. Presentation of a case on online payment for e tickets (flight, bus or train)
- 4. Presentation of a case on online purchase of products in trading websites
- 5. Presentation of a case on online purchase and sales of used products
- 6. Presentation of a case on online trading using share trading and commodity trading
- 7. Projects in any video, audio editing, designing or any software
- 6. 8. Projects in Data Base Management

#### COURSE CONTENTS & LECTURE SCHEDULE

Modul	M	No. o	f	Teaching	Teaching
e No.	Topic	Lectur	es	Pedagogy	Aids
UNIT I	E-COMMERCE		<u></u>		
1.1	E. Commerce: Product trading,	2		Lecture	Smart
	Share Trading and Commodity				Board
	Trading				
1.2	Modes of transactions	1		Lecture	Black
					Board
1.3	Forms of ecommerce	2		Lecture	Smart
					Board
1.4	Categories of E Commerce	4		Lecture	Smart
					Board
1.5	E Commerce infrastructure:	2		Lecture	Black
	Hardware and Software				Board
1.6	Types of Networking: Internet, Int	ra 1		Discussion	Google
	net and Extra net				classroom
1.7	Benefits of E Commerce	1		Lecture	Smart
					Board
1.8	- Cloud Computing and icloud	1		Discussion	Black
					Board
1.9	Big Data –an introduction	1		Lecture	Smart
					Board
Unit -II	DATA ANALYSIS USING SPSS		L		i
2.1	Computations and	3	TV	& Projector	Computers
	Descriptives				

2.2	Graph, Correlation	2		TV	% Projector	Computers
2.3	Regression – ANOVA	2		TV	& Projector	Computers
2.4	Chi Square	3		ΤV	% Projector	Computers
2.5	Multiple Regression - Inferential Statistics	2		TV	& Projector	Computers
2.6	Significance of difference in Means – Student's t test – ANOVA	3		TV	& Projector	Google classroom
UNIT I	II INTRODUCTION TO MS EXCE	EL				
3.1	Features of MS Excel	3		TV	& Projector	Computers
3.2	Summary Statistics: Mean, Median, Mode, Range, Standard Deviation	3		TV	& Projector	Computers
3.3	Correlation, Regression	3		TV	& Projector	Computers
3.4	Graphs and Diagrams: Column and Bar Diagram	3		TV & Projecto:		Computers
3.5	Histogram – Pie Diagram	3		TV	& Projector	Computers
3.6	Line Graphs – Scatter plot	3		TV	& Projector	Computers
UNITIV	DATA ANALYSIS USING EVIEWS	3				
3.1	Descriptives- Correlation		4		TV & Projector	Computers
3:2	Regression –Graph		4		TV & Projector	Computers
3.3	ANOVA, MANOVA CHI SQUARE		3		TV & Projector	Computers
UNITV	: E - BANKING	·				
5.1	Electronic Banking: Types		2		Lecture	White board
5.2	E- Channels in E-Bank		2		Lecture	White board
5.3	On Line Bank Services		2		Lecture	White board

5.5 Online Payment Modes 2 Lecture Whose 5.6 ATM 2 Lecture	
5.6 ATM 2 Lecture	ard White board
5.6 ATM 2 Lecture	White board
	board
	White
5.7 Advantages of E-Banking 2 Lecture	
	board
5.8 Question of security Real-time gross 1 Lecture	White
settlement (RTGS) NEFT	board
Unit VI: DYNAMISM	
6.1 Case study of online transactions	Google
cla	assroom
6.2 Presentation of a case on online	Google
payment using e-banking cla	assroom
6.3 Presentation of a case on online	Google
payment for e tickets (flight, bus or cla	assroom
train)	
6.4 Presentation of a case on online	Google
purchase of products in trading cla	assroom
websites	
6.5 Presentation of a case on online	Google
purchase and sales of used products cla	assroom
6.6 Presentation of a case on online	Google
trading using share trading and cla	assroom
commodity trading	
6.7 Projects in any video, audio editing,	Google
designing or any software cla	assroom
6.8 Projects in Data Base Management	Google
cla	assroom

# REFERENCE BOOKS:

- 9. SPSS Software Manual
- 10. EVIEWS Software Manual
- 11. Excel Help Manual

- 12. Darren George and Paul Mallery(2011) 'SPSS for Windows', Pearson Education
- 13. Kothari C.R. and Gaurav Garg(2019), Research Methodology-Methods and Techniques, New Age international
- 14. Lawrence S. Meyers, Glenn C. Gamst, A. J. Guarino, (2013) 'Doing Data Analysis using SPSS', Centage Publishers.
- 15. Ron mansfield,(2006) "Working with MS office", Tata Mc Graw Hill Publishing Ltd
- 16. Editorial Panel(2008), "Step by Step Micro Soft Excel 2007", MBD International Publishing.

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- 3. https://www.microsoft.com
- 4. https://www.officearticles.com

#### **EVALUATION PATTERN**

	C1	C2	СЗ	C4	C5	Total Scholas tic Marks	Non Schola stic Marks C6	CIA Total	% <b>of</b>
Levels	Т1	Т2	Quiz	Assi gnm ent	OBT/ PPT				Asses sment
	10 Mks.	10 Mks.	5 Mks.	5 Mks	5 Mks	35 Mks.	5 Mks.	40M ks.	
K1	2	2	-	-	-	4	-	4	10 %
К2	2	2	5	-	-	9	-	9	22.5 %
кз	3	3	-	-	5	11	-	11	27.5 %
K4	3	3	-	5	-	11	_	11	27.5 %
Non Scholas tic	-	-	-	-	-		5	5	12.5 %
Total	10	10	5	5	5	35	5	40	100 %

CIA						
Scholastic	35					
Non Scholastic	5					
TOTAL	40					

# $\checkmark$ The levels of CIA Assessment based on Revised Bloom's Taxonomy are :

K1- Remember, K2-Understand, K3-Apply, K4-Analyse

		SCHO	LASTIC		NON - SCHOLASTIC	MARKS		
C1	C2	С3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

### COURSE OUTCOMES

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Analyse the practical issues of Economics	K1	PSO1& PSO2
CO 2	Enable the students to find job in business analytics	K1, K2,	PSO3
CO 3	Analyzing the fluctuations of market conditions using softwares.	K1 & K3	PSO5
CO 4	Enhancing the knowledge on latest concepts of e-commerce, e- banking and online trading	K1, K2 & K3	PSO4

	Demonstrate th	he business		PSO2
CO 5	analytical skills		K2 & K4	

### **Mapping COs Consistency with PSOs**

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
соз	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

# Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	P06	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
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CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

**Note:** ♦ Strongly Correlated – **3** 

♦ Moderately Correlated – 2

♦ Weakly Correlated -1

**COURSE DESIGNER** 

Haa 2.

**FORWARDED BY** 

DR.K.PRAVEENA

DR. M.REGINA MARY
HEAD OF THE DEPARTMENT

**12**%

#### III BA ECONOMICS

#### V- SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E5CC12	ENTREPRENURIAL DEVELOPMENT	5	4
	~~			

#### COURSE DESCRIPTION

This is a *course* to introduce the student to understanding creative abilities, recognizing their creative abilities, changing their way of viewing creativity.

#### **COURSE OBJECTIVES**

- 1. To equip and motivate the students to become entrepreneurs.
- 2. To understand the basic concepts in the area of entrepreneurship
- 3. To understand the role and importance of entrepreneurship for economic development
- 4. To inculcate skills of writing business and funding proposals.
- 5. To promote agro- based business and handicraft business.

# UNIT: I INTRODUCTION HRS

[15

Entrepreneur - Types, functions - - women entrepreneurship: The micro finance and self help groups - Social Entrepreneurship in Non-Profit Organization -On line registration for entrepreneurs - **Project Proposals** to Funding agencies, Performa

UNIT: II ECONOMIC ANALYSIS FOR AN ENTREPRENEUR [15 HRS]
Budgeting, Break-Even, SWOT and Profitability Analysis-PERT analysisIncome Tax payment – GST Calculation - blog creation – web creation – online marketing

UNIT:III GOVERNMENT INSTITUTIONS AND SCHEMES [15 HRS]
MSME- Madurai DIC-CED-SIDO-SIDBI-SFC -NSIC-TCO-SIPCOT-NAYEUnemployed Youth Employment Generation Program(UYEGP) - Banks

# UNIT:IV SCOPE FOR BUSINESS OPPORTUNITIES- BRIEF [15 HRS] INTRODUCTIONS

Agriculture: Horticulture, Floriculture, Kitchen garden and sales, Sale of seeds and agricultural products, Mushroom Cultivation, Vermi-Culture, Api-

Culture etc -Industry Handicrafts - Service industry: Tour organization, Tuition centers, Tailoring – Beauty Parlours- Home delivery of food etc

**UNIT: V ON LINE BUSINESS- BRIEF INTRODUCTIONS** [15 HRS] Online Buying and selling: Case studies on Amazon, OLX, airbnb, ola, Facebook – scope for business in Online share trading – scope for business in Online commodity trading- scope for business in online exports and online imports

#### UNIT VI - DYNAMISM/CURRENT AFFAIR

Project proposal for any product or service – Case study of any one Institutional loan schemes(Bank or non banking)- On the Spot Learning Component: Visit to SHG to study their income generation activities and writing report - Visit to industrial estate to meet entrepreneurs - Case study of successful entrepreneurs-Case study of NGO's and SHG's- Blue print of project report- Project proposal for any product or service -Institutional loan schemes – a survey-Collection of data regarding entrepreneurs

#### COURSE CONTENTS & LECTURE SCHEDULE

Module No	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids			
UNIT: I IN							
1.1	Entrepreneur-Types-Women Entrepreneurs	1	Lecture	Jam Board			
1.2	Self Help Groups –Micro Finance	1	Lecture	Jam Board			
1.3	Social Entrepreneurship in Non- Profit Organization: NGOs and Trusts	1	Lecture	Jam Board			
1.4	On line registration for entrepreneurs - Project Proposal writing to Funding agencies	1	Video Lecture	LCD and White Board			
1.5	Top ten Social Entrepreneurs	1	Lecture	Jam Board			
UNIT -2	UNIT -2 ECONOMIC ANALYSIS FOR ANY ENTREPRENEUR						
2.1	Budgeting, Break-Even, SWOT - PEST Analysis and Profitability Analysis	2	Lecture	Jam Board			

2.2	Income Tax payment	1	Lecture	Jam Board						
2.3	GST Calculation - blog creation -	2	Lecture	Jam Board						
	web creation – online marketing-									
UNIT:III	UNIT:III GOVERNMENT INSTITUTIONS AND SCHEMES SUPPORTING									
ENTREP	RENEURS									
3.1	MSME -DIC- CED DIC SIDBI-SFC- SIDO-NSIC-TCO	2	Online Lecture	Black Board						
3.2	SIPCOT-PMEGP, PMRY- Commercial banks-SBI and other institutes.	1	Online Lecture	Black Board						
3.3	Start up India , CGT SME Scheme- Annapurna Scheme- Mudra Yojana Scheme	1	Online Lecture	PPT and White Board						
3.4	Financial Institutions and Government incentives- Dairy Entrepreneurship Development Scheme	1	Online Lecture	PPT and White Board						
3.5	Case studies of business financing – Modern Entrepreneurs.	1	Online Lecture	PPT and White Board						
UNIT: IV	SCOPE FOR BUSINESS OPPORTUNIT	YES- BRIE	F INTRODUC	rion						
4.1	Agriculture: Horticulture- Floriculture, Kitchen garden and sales, Sale of seeds and agricultural products, Mushroom Cultivation	2	Lecture	Black Board						
4.2	Vermi-Culture, Api-Culture etc - Industry Handicrafts	1	Discussion	Black Board						
4.3	Service industry: Tour organisation, Tuition centers, Tailoring – Beauty Parlours-	1	Lecture	PPT and White Board						
4.4	Home delivery of food etc Female focused entrepreneurship - Case studies of Industries Self study - Field Visit to industry	1	Lecture	Black Board						
UNIT: V:	ON LINE BUSINESS- BRIEF INTRODU	JCTION								
5.1	Technopreneur- Agripreneur	2	Blended Learning	White Board						

5.2	Online Buying and selling: Case studies on Amazon, OLX – Facebook –eBay	1	Lecture	PPT and White Board
5.3	scope for business in Online commodity trading	1	Lecture	Black Board
5.4	Gold, Silver scope for business in online exports: Goods and Services	1	Lecture	PPT and White Board
UNIT –	VI DYNAMISM/CURRENTAFFAIR			
6.1	Project proposal for any product or service			Report submission in google class room
6.2	Case study of any one Institutional loan schemes(Bank or non banking)			PPT Posting in class room
6.3	On the Spot Learning Component: Visit to SHG to study their income generation activities and writing report			Report submission in class Room
6.4	Case study any one women entrepreneur -			Report submission in google class rooms
6.5	On-the spot learning: Visit to industrial estate to meet entrepreneurs			PPT Posting in class room

#### REFERENCE BOOKS:

- 1. Saravanavel. P, "Entrepreneurial Development", Eee Pee Kay Pub. House II Edition, 2008.
- 2. C.B. Gupta & S.S. Khanka, "Entrepreneurship and Small Business Management", S.Chand, edition. 1998
- 3. Gupta. C.B. & Srinivasan. M.P., "Entrepreneurial Development", Sultan Chand & Sons, Ed.
- 4. Jose Paul & Ajith Kumar, "Entrepreneurship Development and Management", Himalaya Publishing House, 2000.
- 5. Pandey G.N (Vikas), "A Complete Guide to Successful Entrepreneurship", Vikas Publishing House New Delhi, Reprint 1999.
- 6. Sherlekar.S.A & Janardhana C.P., "Essential of Business Organisation & Management".

#### **DOER**

1. http://tnchamber.in/

- 2. http://maditssia.com/index.php/madmin/bicactivities
- 3. http://www.msmeonline.tn.gov.in/
- 4. http://www.msmeonline.tn.gov.in/msme\_partI/msmefiling.php
- 5. http://www.dcmsme.gov.in/howtosetup/grgxx01x.htm
- 6. http://www.tn.nic.in/tnhome/projectfiles/ssi.pdf
- 7. http://www.sidco.tn.nic.in/
- 8. http://www.msmedi-chennai.gov.in:8080/MSME/
- 9. http://tnchamber.in/key-initiatives/
- 10. https://www.entrepreneur.com/articl/41846

#### **EVALUATION PATTERN**

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Total	10	10	5	5	5	35	5	40	100 %

CIA	
Scholastic	35

Non Scholastic	5
TOTAL	40

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**K1**- Remember, **K2**-Understand, **K3**-Apply, **K4**-Analyse

	SCHOLASTIC			NON - SCHOLASTIC		MARKS		
C1	C2	С3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

## **COURSE OUTCOMES**

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	To explore the functions of Entrepreneur	K1	PSO1
CO 2	To identify the basic qualities of an Entrepreneur.	K1, K2	PSO2
CO 3	To enable the students to understand the Project report.	K1 & K3	PSO5
CO 4	To evaluate the .merits and demerits of online trading.	K1, K2 & K3	PSO3
CO 5	To assess the policy implementation by government	K2 & K4	PSO4

for Entrepreneurial	
development.	

## Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
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**Note**: ♦ Strongly Correlated – **3** 

♦ Moderately Correlated – 2

♦ Weakly Correlated -1

**COURSE DESIGNER** 

FORWARDED BY

of . Course Somi-

**PROF.GRACY RANI** 

Dr.M.REGINA MARY
HEAD OF THE DEPARTMENT



**12%** 

#### III BA ECONOMICS

#### V- SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E5CC12	ENTREPRENURIAL DEVELOPMENT	5	4

#### **COURSE DESCRIPTION**

This is a *course* to introduce the student to understanding creative abilities, recognizing their creative abilities, changing their way of viewing creativity.

#### **COURSE OBJECTIVES**

- 6. To equip and motivate the students to become entrepreneurs.
- 7. To understand the basic concepts in the area of entrepreneurship
- 8. To understand the role and importance of entrepreneurship for economic development
- 9. To inculcate skills of writing business and funding proposals.
- 10. To promote agro- based business and handicraft business.

# UNIT: I INTRODUCTION HRSI

[15

Entrepreneur - Types, functions -Factors influencing Entrepreneurship-Barriers to Entrepreneurship- women entrepreneurship: The micro finance and self help groups - Social Entrepreneurship in Non-Profit Organization - On line registration for entrepreneurs - **Project Proposals** to Funding agencies, Performa

UNIT: II ECONOMIC ANALYSIS FOR AN ENTREPRENEUR [15 HRS]
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#### COURSE CONTENTS & LECTURE SCHEDULE

Module No	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
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1.1	Entrepreneur-Types-Women Entrepreneurs	1	Lecture	Jam Board
1.2	Self Help Groups –Micro Finance	1	Lecture	Jam Board
1.3	Social Entrepreneurship in Non- Profit Organization: NGOs and Trusts	1	Lecture	Jam Board
1.4	On line registration for entrepreneurs - Project Proposal writing to Funding agencies	1	Video Lecture	LCD and White Board
1.5	Top ten Social Entrepreneurs	1	Lecture	Jam Board
UNIT -2				
2.1	Budgeting, Break-Even, SWOT - PEST Analysis and Profitability Analysis	2	Lecture	Jam Board

2.2	Income Tax payment	1	Lecture	Jam Board						
2.3	GST Calculation - blog creation -	2	Lecture	Jam Board						
	web creation – online marketing-									
UNIT:III	UNIT:III GOVERNMENT INSTITUTIONS AND SCHEMES SUPPORTING									
ENTREP	RENEURS									
3.1	MSME -DIC- CED DIC SIDBI-SFC- SIDO-NSIC-TCO	2	Online Lecture	Black Board						
3.2	SIPCOT-PMEGP, PMRY- Commercial banks-SBI and other institutes.	1	Online Lecture	Black Board						
3.3	Start up India , CGT SME Scheme- Annapurna Scheme- Mudra Yojana Scheme	1	Online Lecture	PPT and White Board						
3.4	Financial Institutions and Government incentives- Dairy Entrepreneurship Development Scheme	1	Online Lecture	PPT and White Board						
3.5	Case studies of business financing – Modern Entrepreneurs.	1	Online Lecture	PPT and White Board						
UNIT: IV	SCOPE FOR BUSINESS OPPORTUNIT	YES- BRIE	F INTRODUC	rion						
4.1	Agriculture: Horticulture- Floriculture, Kitchen garden and sales, Sale of seeds and agricultural products, Mushroom Cultivation	2	Lecture	Black Board						
4.2	Vermi-Culture, Api-Culture etc - Industry Handicrafts	1	Discussion	Black Board						
4.3	Service industry: Tour organisation, Tuition centers, Tailoring – Beauty Parlours-	1	Lecture	PPT and White Board						
4.4	Home delivery of food etc Female focused entrepreneurship - Case studies of Industries Self study - Field Visit to industry	1	Lecture	Black Board						
	ON LINE BUSINESS- BRIEF INTRODU	JCTION								
5.1	Technopreneur- Agripreneur	2	Blended Learning	White Board						

5.2	Online Buying and selling: Case studies on Amazon, OLX – Facebook –eBay	1	Lecture	PPT and White Board
5.3	scope for business in Online commodity trading	1	Lecture	Black Board
5.4	Gold, Silver scope for business in online exports: Goods and Services	1	Lecture	PPT and White Board
UNIT -	VI DYNAMISM/CURRENTAFFAIR			
6.1	Project proposal for any product or service			Report submission in google class room
6.2	Case study of any one Institutional loan schemes(Bank or non banking)			PPT Posting in class room
6.3	On the Spot Learning Component: Visit to SHG to study their income generation activities and writing report			Report submission in class Room
6.4	Case study any one women entrepreneur -			Report submission in google class rooms
6.5	On-the spot learning: Visit to			PPT
	industrial estate to meet entrepreneurs			Posting in class room

#### REFERENCE BOOKS:

- 7. Saravanavel. P, "Entrepreneurial Development", Eee Pee Kay Pub. House II Edition, 2008.
- 8. C.B. Gupta & S.S. Khanka, "Entrepreneurship and Small Business Management", S.Chand, edition. 1998
- 9. Gupta. C.B. & Srinivasan. M.P., "Entrepreneurial Development", Sultan Chand & Sons, Ed.
- 10. Jose Paul & Ajith Kumar, "Entrepreneurship Development and Management", Himalaya Publishing House, 2000.
- 11. Pandey G.N (Vikas), "A Complete Guide to Successful Entrepreneurship", Vikas Publishing House New Delhi, Reprint 1999.
- 12. Sherlekar.S.A & Janardhana C.P., "Essential of Business Organisation & Management".

#### **DOER**

11. http://tnchamber.in/

- 12. http://maditssia.com/index.php/madmin/bicactivities
- 13. http://www.msmeonline.tn.gov.in/
- 14. http://www.msmeonline.tn.gov.in/msme\_partI/msmefiling.php
- 15. http://www.dcmsme.gov.in/howtosetup/grgxx01x.htm
- 16. http://www.tn.nic.in/tnhome/projectfiles/ssi.pdf
- 17. http://www.sidco.tn.nic.in/
- 18. http://www.msmedi-chennai.gov.in:8080/MSME/
- 19. http://tnchamber.in/key-initiatives/
- 20. https://www.entrepreneur.com/articl/41846

#### **EVALUATION PATTERN**

	C1	C2	C3	C4	C5	Total Scholas tic Marks	Non Schola stic Marks C6	CIA Total	% <b>of</b>
Levels	Т1	Т2	Quiz	Assi gnm ent	OBT/ PPT				Asses sment
	10 Mks.	10 Mks.	5 Mks.	5 Mks	5 Mks	35 Mks.	5 Mks.	40M ks.	
K1	2	2	-	-	-	4	-	4	10 %
K2	2	2	5	-	-	9	-	9	22.5 %
К3	3	3	-	-	5	11	-	11	27.5 %
K4	3	3	ı	5	-	11	-	11	27.5 %
Non Scholas tic	-	-	-	-	-		5	5	12.5 %
Total	10	10	5	5	5	35	5	40	100 %

CIA	
Scholastic	35

Non Scholastic	5
TOTAL	40

# $\checkmark$ The levels of CIA Assessment based on Revised Bloom's Taxonomy are .

**K1**- Remember, **K2**-Understand, **K3**-Apply, **K4**-Analyse

		SCHOLASTIC			NON - SCHOLASTIC		MARKS	
C1	C2	С3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

## **COURSE OUTCOMES**

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	To explore the functions of Entrepreneur	K1	PSO1
CO 2	To identify the basic qualities of an Entrepreneur.	K1, K2	PSO2
CO 3	To enable the students to understand the Project report.	K1 & K3	PSO5
CO 4	To evaluate the .merits and demerits of online trading.	K1, K2 & K3	PSO3
CO 5	To assess the policy implementation by government	K2 & K4	PSO4

for Entrepreneurial development.

## Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

## Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	P06	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
соз	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
05	3	3	3	3	3	1	3

**Note**: ♦ Strongly Correlated – **3** 

♦ Moderately Correlated – 2

♦ Weakly Correlated -1

**COURSE DESIGNER** 

FORWARDED BY

of . Comme Domi-

**PROF.GRACY RANI** 

Dr.M.REGINA MARY
HEAD OF THE DEPARTMENT



#### VI SEMESTER

(For those who joined in 2019 onwards)

OLD

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E6ME5	TAMILNADU ECONOMY	5	5

#### **COURSE DESCRIPTION**

Study the sectoral development in tamilnadu, tamilnadu agricultural scheme, and industrial scheme

#### COURSE OBJECTIVE/S

- 1. To know about our native state and the challenges
- 2. To identify the position of our state compared to other states

#### UNIT I CONFIGURATION OF TAMIL NADU ECONOMY

[15 HRS]

Population composition – Trends in population growth-Population Policy-occupational structure, GDI, PCI- HDI - Unemployment and poverty-Nutrition-Fiscal position: Tax and Non tax Revenue Self Study – Expenditure- Borrowing

#### UNIT II SECTORAL DEVELOPMENTS IN TAMILNADU

[15HRS]

Agriculture: **Food crops and non food crops Self Study** – Irrigation-Non-Farm activities in Tamil Nadu-Energy: Nuclear-Hydel- Thermal- Wind – Energy Schemes – **Rural Electrification**-Industry- Textile- Electronics - MSME - Infrastructure – Transport-Education- **Inter State Growth profiles and Rankings.** 

#### UNIT III SCHEMES OF TAMILNADU

[15 HRS]

Industrial Supports – Agricultural Supporting Schemes - Public Works and Water management Department Policies- **Health Schemes Self Study**, Educational Schemes-Free and Subsidy Schemes available in Tamilnadu

#### UNIT IV Challenges facing Tamilnadu

[15 HRS

Challenges of Farmers- Water Scarcity- Water Dispute - Deforestation - **Urbanization Self Study**, degradation of resources - coastal Issues - pollutions

#### **UNIT V Madurai Economy**

[15HRS]

Special features of Madurai, Fiscal position: Tax and Non Tax Revenue – Expenditure of different heads- Borrowing – Planning and development standards – Industries and Agriculture around Madurai – Tourism Self Study

#### UNIT VI - DYNAMISM/CURRENT AFFAIR

- Study on Tamilnadu database
- Study on Madurai database

## COURSE CONTENTS & LECTURESCHEDULE

Modul e No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids
UNIT -	1CONFIGURATION OF TAMIL NADU	ECONOMY		
1.1	Population composition , – Trends in	3	Lecture	Black
	population growth-Population Policy			Board
1.2	occupational structure, GDI, PCI	2	Lecture	Black
				Board
1.3	Human Development Index,	3	Chalk &	PPT &
	Unemployment and poverty-		Talk	White
	Nutrition			board
1.4	Fiscal Position	3	Chalk &	PPT &
			Talk	White
				board
1.5	Tax and Non tax revenue	2	Chalk &	PPT &
			Talk	White
				board
1.6	Expenditure- Borrowing	2	Lecture	Black
				Board
U <sub>1</sub>	nit -2 <b>SECTORAL DEVELOPMENT</b>	rs in tami	LNADU	
2.1	Agriculture:Land use pattern-	3	Lecture	Black
	Cropping pattern- Food crops and			Board
	non food crops			
2.2	Energy: Nuclear-Hydel- Thermal-	4	Chalk &	PPT &
	Wind		Talk	White
				board
2.3	Energy Schemes, Rural	4	Chalk &	PPT &
	Electrification		Talk	White
				board
2.4	Industry and Infrastructure,	4	Chalk &	PPT &
	Textile- Electronics - Transport-		Talk	White
				board

	Education, Inter State Growth			
	profiles and Rankings			
Unit -3	SCHEMES OF TAMILNADU		<u>.i</u>	
3.1	Industrial Supports	3	Lecture	Black
				Board
3.2	Agricultural Supporting Schemes	4	Chalk &	PPT &
			Talk	White
				board
3.3	Health Schemes, Educational	4	Chalk &	PPT &
	Schemes		Talk	White
				board
3.4	Free and Subsidy Schemes	3	Chalk &	PPT &
	available in Tamilnadu		Talk	White
				board
UNIT I	V CHALLENGES FACING TAMILNADU	Ī	.i.	
4.1	Challenges of Farmers	3	Lecture	Black
				Board
4.2	Water Scarcity- Water Dispute;	4	Chalk &	PPT &
	examples		Talk	White
				board
4.3	Deforestation; examples	4	Chalk &	PPT &
			Talk	White
				board
4.4	Urbanisation, degradation of	4	Chalk &	PPT &
	resources; examples		Talk	White
				board
4.5	coastal Issues: examples –	3	Lecture	Black
	pollutions			Board
UNIT V	MADURAI ECONOMY		.i	
5.1	Special features of Madurai	3	Lecture	Black
				Board

5.2	Tax and Non-Tax Revenue	3	Chalk &	PPT &
			Talk	White
				board
5.3	Fiscal position Expenditure of	2	Chalk &	PPT &
	different heads		Talk	White
				board
5.4	Planning and development	3	Chalk &	PPT &
	standards		Talk	White
				board
5.5	Industries and Agriculture around	2	Chalk &	PPT &
	Madurai – Tourism		Talk	White
				board
UNIT:V	I DYNAMISM/CURRENTAFFAIR	·		
6.1	Study on Tamilnadu data base			Report
				submission
				in class
6.2	Study on Madurai data base			Report
				submission
				in class

#### **TEXT BOOKS:**

1. Leonard, A.J., Tamil Nadu Economy, Macmillan India Ltd, 2006.

#### **REFERENCE BOOKS:**

- 1. Dhingra, I.C., Indian Economy with special reference to Tamil Nadu, New Delhi, Sultan chand and Co, 1995.
- 2. Perumalsamy. S., Tamil Nadu Economy Performance & Issues, Oxford & India Book House,
- 3. 1998.
- 4. Rajalakshmi. N, Economic Development of Tamil Nadu, S. Chand & Co., 1995.
- 5. Tamil Nadu Development Report, GOVERNMENT OF INDIA, series of 2000, New Delhi, Published
- 6. by Academic Foundation PLANNING COMMISSION.
- 7. Tamil Nadu Economic Appraisals, published by Government of Tamil Nadu, Series of 2000.
- 8. Veeramani, A.R., TN Agricultural Economy, Divyasre Pub, 2005.

#### DOER

**1.** https://www.conserve-energy-future.com/causes-effects-solutions-urbanization.php.

## **EVALUATION PATTERN**

	C1	C2	C3	C4	C5	Total Scholas tic Marks	Non Schola stic Marks C6	CIA Total	% <b>of</b>
Levels	Т1	Т2	Quiz	Assi gnm ent	OBT/ PPT				Asses sment
	10 Mks.	10 Mks.	5 Mks.	5 Mks	5 Mks	35 Mks.	5 Mks.	40M ks.	
K1	2	2	-	-	-	4	-	4	10 %
К2	2	2	5	-	-	9	-	9	22.5 %
К3	3	3	-	-	5	11	-	11	27.5 %
K4	3	3	-	5	-	11	-	11	27.5 %
Non Scholas tic	-	-	-	-	-		5	5	12.5 %
Total	10	10	5	5	5	35	5	40	100 %

CIA	
Scholastic	35
Non Scholastic	5
TOTAL	40

# $\checkmark$ The levels of CIA Assessment based on Revised Bloom's Taxonomy are :

**K1-** Remember, **K2-**Understand, **K3-**Apply, **K4-**Analyse

		SCHO	DLASTIC		NON - SCHOLASTIC	MARKS		
C1	C2	С3	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

## **COURSE OUTCOMES**

On the successful completion of the course, students will be able to:

S:NO	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	It enhance the students' critical thinking on Tamil Nadu economy on different aspects	K1, K2	PSO1& PSO2
CO 2	Understand the process of growth in Tamil Nadu economy	K2	PSO3
CO 3	Analyse the specific economic issues pertaining to the region	K1, K2	PSO3
CO4	Provide an overview of Tamil Nadu economy development schemes	K1 & K3	PSO5
CO 5	The students get to know about strengths and weaknesses of Madurai agricultural pattern and marketing.	K1, K2, K3	PSO4

## Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
соз	3	3	3	3	3
CO4	3	3	2	3	3
CO5	3	3	3	3	3

## Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
соз	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

**Note:** ♦ Strongly Correlated – **3** 

♦ Moderately Correlated – **2** 

♦ Weakly Correlated -1

**COURSE DESIGNER** 

S. Jy Jeno. For

FORWARDED BY

DR.S.IVY JENO & DR.K.PRAVEENA

DR.M.REGINA MARY
HEAD OF THE DEPARTMENT

#### VI SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E6ME5	TAMILNADU ECONOMY	5	5

#### **COURSE DESCRIPTION**

Study the sectoral development in tamilnadu, tamilnadu agricultural scheme, and industrial scheme

#### COURSE OBJECTIVE/S

- 1. To know about our native state and the challenges
- 2. To identify the position of our state compared to other states

#### UNIT I CONFIGURATION OF TAMIL NADU ECONOMY

[15 HRS]

Population composition – Trends in population growth-Population Policy-occupational structure, GDI, PCI- HDI - Unemployment and poverty-Nutrition-Fiscal position: Tax and Non tax Revenue Self Study –

Expenditure- Borrowing

### UNIT II SECTORAL DEVELOPMENTS IN TAMILNADU

[15HRS]

Agriculture: Land Use Pattern-Cropping Pattern Food crops and non food crops Self Study – Irrigation-Non-Farm activities in Tamil Nadu-Energy: Nuclear-Hydel- Thermal- Wind – Energy Schemes – Rural Electrification-Industry- Textile- Electronics - MSME - Infrastructure – Transport-Education-Inter State Growth profiles and Rankings.

#### UNIT III SCHEMES OF TAMILNADU

[15 HRS]

Industrial Supports – Agricultural Supporting Schemes - Public Works and Water management Department Policies- **Health Schemes Self Study**, Educational Schemes-Free and Subsidy Schemes available in Tamilnadu

#### UNIT IV Challenges facing Tamilnadu

[12 HKS

Challenges of Farmers- Water Scarcity- Water Dispute - Deforestation - **Urbanization Self Study**, degradation of resources - coastal Issues - pollutions

#### **UNIT V Madurai Economy**

[15HRS]

Special features of Madurai, Fiscal position: Tax and Non Tax Revenue – Expenditure of different heads- Borrowing – Planning and development standards – Industries and Agriculture around Madurai – Tourism Self Study

#### UNIT VI - DYNAMISM/CURRENT AFFAIR

Study on Tamilnadu database

• Study on Madurai database

## COURSE CONTENTS & LECTURESCHEDULE

Modul		No. of	Teaching	Teaching
e No.	Topic	Lectures	Pedagogy	Aids
UNIT -	1CONFIGURATION OF TAMIL NADU	ECONOMY		
1.1	Population composition , – Trends in	3	Lecture	Black
	population growth-Population Policy			Board
1.2	occupational structure, GDI, PCI	2	Lecture	Black
				Board
1.3	Human Development Index,	3	Chalk &	PPT &
	Unemployment and poverty-		Talk	White
	Nutrition			board
1.4	Fiscal Position	3	Chalk &	PPT &
			Talk	White
				board
1.5	Tax and Non tax revenue	2	Chalk &	PPT &
			Talk	White
				board
1.6	Expenditure- Borrowing	2	Lecture	Black
				Board
<b>U</b> 1	nit -2 <b>SECTORAL DEVELOPMENT</b>	rs in tami	LNADU	
2.1	Agriculture:Land use pattern-	3	Lecture	Black
	Cropping pattern- Food crops and			Board
	non food crops			
2.2	Energy: Nuclear-Hydel- Thermal-	4	Chalk &	PPT &
	Wind		Talk	White
				board
2.3	Energy Schemes, Rural	4	Chalk &	PPT &
	Electrification		Talk	White
				board

2.4	Industry and Infrastructure, Textile- Electronics - Transport- Education, Inter State Growth profiles and Rankings	4	Chalk & Talk	PPT & White board						
Unit -3	Unit -3 SCHEMES OF TAMILNADU									
3.1	Industrial Supports	3	Lecture	Black Board						
3.2	Agricultural Supporting Schemes	4	Chalk & Talk	PPT & White board						
3.3	Health Schemes, Educational Schemes	4	Chalk & Talk	PPT & White board						
3.4	Free and Subsidy Schemes available in Tamilnadu	3	Chalk & Talk	PPT & White board						
UNIT IV	V CHALLENGES FACING TAMILNADU	J								
4.1	Challenges of Farmers	3	Lecture	Black Board						
4.2	Water Scarcity- Water Dispute; examples	4	Chalk & Talk	PPT & White board						
4.3	Deforestation; examples	4	Chalk & Talk	PPT & White board						
4.4	Urbanisation, degradation of resources; examples	4	Chalk & Talk	PPT & White board						
4.5	coastal Issues: examples – pollutions  MADURAI ECONOMY	3	Lecture	Black Board						

5.1	Special features of Madurai	3	Lecture	Black
				Board
5.2	Tax and Non-Tax Revenue	3	Chalk &	PPT &
			Talk	White
				board
5.3	Fiscal position Expenditure of	2	Chalk &	PPT &
	different heads		Talk	White
				board
5.4	Planning and development	3	Chalk &	PPT &
	standards		Talk	White
				board
5.5	Industries and Agriculture around	2	Chalk &	PPT &
	Madurai – Tourism		Talk	White
				board
UNIT:V	I DYNAMISM/CURRENTAFFAIR			
6.1	Study on Tamilnadu data base			Report
				submission
				in class
6.2	Study on Madurai data base			Report
				submission
				in class

#### **TEXT BOOKS:**

2. Leonard, A.J., Tamil Nadu Economy, Macmillan India Ltd, 2006.

#### **REFERENCE BOOKS:**

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- 10. Perumalsamy. S., Tamil Nadu Economy Performance & Issues, Oxford & India Book House,
- 11. 1998.
- 12. Rajalakshmi. N, Economic Development of Tamil Nadu, S. Chand & Co., 1995.
- 13. Tamil Nadu Development Report, GOVERNMENT OF INDIA, series of 2000, New Delhi, Published
- 14. by Academic Foundation PLANNING COMMISSION.
- 15. Tamil Nadu Economic Appraisals, published by Government of Tamil Nadu, Series of 2000.
- 16. Veeramani, A.R., TN Agricultural Economy, Divyasre Pub, 2005.

#### **DOER**

**2.** https://www.conserve-energy-future.com/causes-effects-solutions-urbanization.php.

## **EVALUATION PATTERN**

	C1	C2	СЗ	C4	C5	Total Scholas tic Marks	Non Schola stic Marks C6	CIA Total	% <b>of</b>
Levels	Т1	Т2	Quiz	Assi gnm ent	OBT/ PPT				Asses sment
	10 Mks.	10 Mks.	5 Mks.	5 Mks	5 Mks	35 Mks.	5 Mks.	40M ks.	
K1	2	2	-	-	-	4	-	4	10 %
К2	2	2	5	-	_	9	-	9	22.5 %
КЗ	3	3	-	-	5	11	-	11	27.5 %
K4	3	3	-	5	-	11	-	11	27.5 %
Non Scholas tic	-	-	-	-	-		5	5	12.5 %
Total	10	10	5	5	5	35	5	40	100 %

CIA							
Scholastic 35							
Non Scholastic	5						
TOTAL	40						

# ✓ The levels of CIA Assessment based on Revised Bloom's Taxonomy are :

K1- Remember, K2-Understand, K3-Apply, K4-Analyse

	SCHOLASTIC			NON - SCHOLASTIC		MARKS		
C1	C2	СЗ	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

## **COURSE OUTCOMES**

On the successful completion of the course, students will be able to:

S:NO	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	It enhance the students' critical thinking on Tamil Nadu economy on different aspects	K1, K2	PSO1& PSO2
CO 2	Understand the process of growth in Tamil Nadu economy	K2	PSO3
CO 3	Analyse the specific economic issues pertaining to the region	K1, K2	PSO3
CO4	Provide an overview of Tamil Nadu economy development schemes	K1 & K3	PSO5
CO 5	The students get to know about strengths and weaknesses of Madurai agricultural pattern and marketing.	K1, K2, K3	PSO4

## Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
соз	3	3	3	3	3
CO4	3	3	2	3	3
CO5	3	3	3	3	3

## **Mapping COs Consistency with POs**

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
соз	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

**Note**: ♦ Strongly Correlated – **3** 

♦ Moderately Correlated – 2

♦ Weakly Correlated -1

**COURSE DESIGNER** 

**FORWARDED BY** 

DR.S.IVY JENO & DR.K.PRAVEENA

S. Jy Jeno. Flaco.

DR.M.REGINA MARY
HEAD OF THE DEPARTMENT

#### III BA ECONOMICS

#### V SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E5SB3	ECONOMICS OF NGO MANAGEMENT	2	2

#### COURSE DESCRIPTION

Study of NGOs and their independence from government

#### COURSE OBJECTIVE/S

- 1. To acquire specific knowledge on project and NGO management.
- 2. To understand the Project management Dimensions, Planning and its Implementation of projects.
- 3. To enhance skills and techniques of project evaluation / Resource Mobilization.
- 4. To understand the basic concepts and principles involved in managing NGOs.

#### UNIT I: SOCIAL ENTREPRENEURSHIP & N.G.Os:

[6 HRS]

Social Entrepreneurship: Meaning, NGO Meaning, Concepts, Objectives and Functions- NGOs and their independence from government - relations with business and commerce - Vision, Mission and Goals in NGOs - Role of NGO's in Community Development.

#### UNIT -II NGO REGISTRATION METHODS

[6 HRS]

Trust and Society Registration Acts- Foreign Contributions and Regulation Act (FCRA) - Statutory Obligations - Income Tax Exemption Rules and Regulation - Resource Mobilization: Methods and Techniques of FundRaising - International, National and Local Levels.

#### **UNIT -III PROJECT PLANNING:**

[6 HRS]

Possible NGO Projects – Objectives of project Planning - Importance and Methodology of project Planning - Micro and Macro Level Planning

#### Unit IV Project proposal and Dimensions

[6 HRS]

Identification – Need assessment – Formulation Project Proposal – Project Appraisal: Technical, Economic and Financial Feasibility.

#### UNIT -V PROJECT MANAGEMENT IN NGO'S

(6 HRS)

Project monitoring – Participatory Impact Assessment (PIA) – Distributing information – Evaluation – purpose of evaluation – phases **UNIT VI DYNAMISM** 

Preparing a Project Proposal for any issue like child issues, Environmental issues, sexual harassment, gender discrimination, old age home, orphanage, refugee homes, affected women

#### COURSE CONTENTS & LECTURESCHEDULE

Modul	<b>M</b>	No. of	Teaching	Teaching				
e No.	Topic	Lectures	Pedagogy	Aids				
UNIT I:	UNIT I: SOCIAL ENTREPRENEURSHIP & N.G.Os							
1.1	Social Entrepreneurship : Meaning	1	1	Video				
1.2	NGO Meaning, Concepts,	1	2	Discussion				
	Objectives and Functions							
1.3	NGOs and their independence from	1	1	Lecture				
	government							
1.4	relations with business and	1	1	Discussion				
	commerce Vision, Mission and							
	Goals in NGOs							
1.5	Role of NGO's in Community	1	1	Video				
	Development							
UNIT -1	I NGO REGISTRATION METHODS	<u> </u>						
2.1	Trust and Society Registration Acts	1	PPT and	LCD				
			lecture					
2.2	Foreign Contributions and	1	lecture	Black				
	Regulation Act (FCRA)			board				
2.3	Statutory Obligations	1	lecture	Black				
				board				
2.4	Income Tax Exemption Rules and	1	video	Moodle				
	Regulation			classroom				
2.5	Resource Mobilization: Methods and	1	lecture	Black				
	Techniques of Fund Raising -			board				

	International, National and Local			
	Levels.			
UNIT -	-III PROJECT PLANNING	.i	.i.	
3.1	Possible NGO Projects	1	lecture	White
				board
3.2	Objectives of project Planning	1	lecture	White
				board
3.3	Importance and Methodology of	1	Video	Moodle
	project Planning			classroom
3.4	Micro and Macro Level Planning	2	lecture	White
				board
Unit I	V PROJECT PROPOSAL AND DIMENS	IONS		
4.1	Identification	1	PPT and	LCD
			lecture	
4.2	Need assessment	1	lecture	White
				board
4.3	Formulation Project Proposal	1	lecture	White
				board
4.4	Project Appraisal: Technical,	1	lecture	
	Economic and Financial Feasibility			
UNIT -	-V PROJECT MANAGEMENT IN NGO'S	3		
5.1	Project monitoring	1	PPT and	LCD
			lecture	
5.2	Participatory Impact Assessment	1	lecture	Black
	(PIA)			board
5.3	Distributing information	1	lecture	Black
				board
5.4	Evaluation – purpose of evaluation	1	lecture	Moodle
	- phases			classroom
UNIT V	VI: DYNAMISM			
6.1	Preparing a Project Proposal for any			Moodle
	issue like child issues,			classroom

		Submissio
		n
6.2	Environmental issues	Moodle
		classroom
6.3	Sexual harassment, Gender	Submissio
	discrimination	n
6.4	Old age home,	Moodle
		classroom
6.5	orphanage,	Submissio
		n
6.6	refugee homes, affected women	Moodle
		classroom

#### REFERENCE BOOKS

- 1. L.K.Mitra (2014). Management of Non-government Organisation. ASTHA publishers and Distributors, New Delhi.
- 2. Clark John. (1991). Voluntary Organizations: Their Contribution to Development. London: Earth Scan.
- 3. Jain R.B. (1995). NGO's in Development Perspective. New Delhi: Vivek Prakasan 3) Sakararan and Rodrigues. (1983).
- 4. Handbook for the Management of Voluntary Organization. Madras: Alfa References 1. Behera M. C. (2006).
- 5. Chowdhry Paul. (1973). Administration of Social Welfare Programmes in India. Bombay: Somaiy. 3. Emmanuvel. S. Fermando. (1999). Prospect from Problems. Mumbai: St. Francis Xavier's Church.
- 6. Joel S.G.R Bhose. (2003). NGO's and Rural Development Theory and Practice. New Delhi: Concept.
- 7. Julie Fisher. (2003). Non-Governments NGO's and the Political Development of the Third World. New Delhi: Rawat

## **EVALUATION PATTERN**

	C1	C2	C3	C4	C5	Total Scholas tic Marks	Non Schola stic Marks C6	CIA Total	% of
Levels	Т1	Т2	Quiz	Assi gnm ent	OBT/ PPT				Asses sment
	10 Mks.	10 Mks.	5 Mks.	5 Mks	5 Mks	35 Mks.	5 Mks.	40M ks.	
K1	2	2	-	-	-	4	-	4	10 %
K2	2	2	5	-	-	9	-	9	22.5 %
К3	3	3	-	-	5	11	-	11	27.5 %
K4	3	3	-	5	-	11	-	11	27.5 %
Non Scholas tic	-	-	-	-	-		5	5	12.5 %
Total	10	10	5	5	5	35	5	40	100 %

CIA						
Scholastic	35					
Non Scholastic	5					
TOTAL	40					

# $\checkmark$ The levels of CIA Assessment based on Revised Bloom's Taxonomy are .

K1- Remember, K2-Understand, K3-Apply, K4-Analyse

		SCHOLASTIC			NON - SCHOLASTIC	MARKS		
C1	C2	СЗ	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

## **COURSE OUTCOMES**

On the successful completion of the course, students will be able to:

S:NO	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Knowledge on trust, society, NGO are generated	K1	PSO1
CO 2	Enable the students to become socially useful	K1, K2	PSO3
CO 3	To create social entrepreneurs	K1 & K3	PSO5
CO 4	Future social leaders are created	K1, K2, K3	PSO2
CO 5	Knowledge on trust, society, NGO are generated	K2 & K4	PSO4

## **Mapping COs Consistency with PSOs**

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	2	2	3	3
CO3	3	3	2	3	2
CO4	3	3	2	3	3
CO5	3	3	3	3	3

## Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
соз	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

**Note**: ♦ Strongly Correlated – **3** ♦ Moderately Correlated – **2** 

♦ Weakly Correlated -1

**COURSE DESIGNER** 

**FORWARDED BY** 

**DR.S.IVY JENO** DR.M.REGINA MARY

HEAD OF THE DEPARTMENT

#### III BA ECONOMICS

#### V SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E5SB3	ECONOMICS OF NGO MANAGEMENT	2	2

#### COURSE DESCRIPTION

Study of NGOs and their independence from government

#### **COURSE OBJECTIVE/S**

- 5. To acquire specific knowledge on project and NGO management.
- 6. To understand the Project management Dimensions, Planning and its Implementation of projects.
- 7. To enhance skills and techniques of project evaluation / Resource Mobilization.
- 8. To understand the basic concepts and principles involved in managing NGOs.

#### UNIT I: SOCIAL ENTREPRENEURSHIP & N.G.Os:

[6 HRS]

Social Entrepreneurship: Meaning, NGO Meaning, Concepts, Objectives and Functions- NGOs and their independence from government - relations with business and commerce - Vision, Mission and Goals in NGOs - Role of NGO's in Community Development.

#### UNIT -II NGO REGISTRATION METHODS

[6 HRS]

Trust and Society Registration Acts- Foreign Contributions and Regulation Act (FCRA) - Statutory Obligations - Income Tax Exemption Rules and Regulation - Resource Mobilization: Methods and Techniques of FundRaising - International, National and Local Levels.

#### **UNIT -III PROJECT PLANNING:**

[6 HRS]

Possible NGO Projects – Objectives of project Planning - Importance and Methodology of project Planning - Micro and Macro Level Planning

#### Unit IV Project proposal and Dimensions

[6 HRS]

Identification – Need assessment – Formulation Project Proposal – Steps for writing a project proposal-Project Appraisal: Technical, Economic and Financial Feasibility.

#### UNIT -V PROJECT MANAGEMENT IN NGO'S

(6 HRS)

Project monitoring – Participatory Impact Assessment (PIA) – Distributing information – Evaluation – purpose of evaluation – phases **UNIT VI DYNAMISM** 

Preparing a Project Proposal for any issue like child issues, Environmental issues, sexual harassment, gender discrimination, old age home, orphanage, refugee homes, affected women

#### COURSE CONTENTS & LECTURESCHEDULE

Modul	<b>M</b>	No. of	Teaching	Teaching
e No.	Topic	Lectures	Pedagogy	Aids
UNIT I:				
1.1	Social Entrepreneurship : Meaning	1	1	Video
1.2	NGO Meaning, Concepts,	1	2	Discussion
	Objectives and Functions			
1.3	NGOs and their independence from	1	1	Lecture
	government			
1.4	relations with business and	1	1	Discussion
	commerce Vision, Mission and			
	Goals in NGOs			
1.5	Role of NGO's in Community	1	1	Video
	Development			
UNIT -1	I NGO REGISTRATION METHODS	<u> </u>		
2.1	Trust and Society Registration Acts	1	PPT and	LCD
			lecture	
2.2	Foreign Contributions and	1	lecture	Black
	Regulation Act (FCRA)			board
2.3	Statutory Obligations	1	lecture	Black
				board
2.4	Income Tax Exemption Rules and	1	video	Moodle
	Regulation			classroom
2.5	Resource Mobilization: Methods and	1	lecture	Black
	Techniques of Fund Raising -			board

	International, National and Local			
	Levels.			
UNIT -	III PROJECT PLANNING			
3.1	Possible NGO Projects	1	lecture	White
				board
3.2	Objectives of project Planning	1	lecture	White
				board
3.3	Importance and Methodology of	1	Video	Moodle
	project Planning			classroom
3.4	Micro and Macro Level Planning	2	lecture	White
				board
Unit IV	PROJECT PROPOSAL AND DIMENS	IONS		
4.1	Identification	1	PPT and	LCD
			lecture	
4.2	Need assessment	1	lecture	White
				board
4.3	Formulation Project Proposal	1	lecture	White
				board
4.4	Project Appraisal: Technical,	1	lecture	
	Economic and Financial Feasibility			
UNIT -	V PROJECT MANAGEMENT IN NGO'S	3		
5.1	Project monitoring	1	PPT and	LCD
			lecture	
5.2	Participatory Impact Assessment	1	lecture	Black
	(PIA)			board
5.3	Distributing information	1	lecture	Black
				board
5.4	Evaluation – purpose of evaluation	1	lecture	Moodle
	- phases			classroom
UNIT V	I: DYNAMISM			
6.1	Preparing a Project Proposal for any			Moodle
	issue like child issues,			classroom

		Submissio
		n
6.2	Environmental issues	Moodle
		classroom
6.3	Sexual harassment, Gender	Submissio
	discrimination	n
6.4	Old age home,	Moodle
		classroom
6.5	orphanage,	Submissio
		n
6.6	refugee homes, affected women	Moodle
		classroom

#### REFERENCE BOOKS

- 8. L.K.Mitra (2014). Management of Non-government Organisation. ASTHA publishers and Distributors, New Delhi.
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- 13. Joel S.G.R Bhose. (2003). NGO's and Rural Development Theory and Practice. New Delhi: Concept.
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## **EVALUATION PATTERN**

	C1	C2	C3	C4	C5	Total Scholas tic Marks	Non Schola stic Marks C6	CIA Total	% of
Levels	Т1	Т2	Quiz	Assi gnm ent	OBT/ PPT				Asses sment
	10 Mks.	10 Mks.	5 Mks.	5 Mks	5 Mks	35 Mks.	5 Mks.	40M ks.	
K1	2	2	-	-	-	4	-	4	10 %
K2	2	2	5	-	-	9	-	9	22.5 %
К3	3	3	-	-	5	11	-	11	27.5 %
K4	3	3	-	5	-	11	-	11	27.5 %
Non Scholas tic	-	-	-	-	-		5	5	12.5 %
Total	10	10	5	5	5	35	5	40	100 %

CIA				
Scholastic	35			
Non Scholastic	5			
TOTAL	40			

## $\checkmark$ The levels of CIA Assessment based on Revised Bloom's Taxonomy are .

K1- Remember, K2-Understand, K3-Apply, K4-Analyse

		SCHOLASTIC		NON - SCHOLASTIC	MARKS		}	
C1	C2	СЗ	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

## **COURSE OUTCOMES**

On the successful completion of the course, students will be able to:

S:NO	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Knowledge on trust, society, NGO are generated	K1	PSO1
CO 2	Enable the students to become socially useful	K1, K2	PSO3
CO 3	To create social entrepreneurs	K1 & K3	PSO5
CO 4	Future social leaders are created	K1, K2, K3	PSO2
CO 5	Knowledge on trust, society, NGO are generated	K2 & K4	PSO4

## **Mapping COs Consistency with PSOs**

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	2	2	3	3
CO3	3	3	2	3	2
CO4	3	3	2	3	3
CO5	3	3	3	3	3

## Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	P06	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
соз	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

- **Note**: ♦ Strongly Correlated **3**
- ♦ Moderately Correlated 2

**FORWARDED BY** 

♦ Weakly Correlated -1

**COURSE DESIGNER** 

**DR.S.IVY JENO** DR.M.REGINA MARY

HEAD OF THE DEPARTMENT

#### II BA ECONOMICS

#### III SEMESTER

(For those who joined in 2019 onwards)

**OLD** 

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	19E3CC6	ECONOMIC THINKERS	6	4

#### COURSE DESCRIPTION

Study of early economic ideas, classical economic ideas, Marxian economic ideas, Modern economic thought and ideas of Indian economic thinkers.

#### **COURSE OBJECTIVES**

- 1. To impart the knowledge of the history of economics.
- 2. To expose the students to various economists ideas.

#### UNITI I EARLY ECONOMIC IDEAS

[15HRS]

Mercantilism -Physiocracy- Classical Economic Ideas - Adam Smith, David Ricardo, Thomas Robert Malthus, J.S. Mill, J.B.Say. **Similarities and dissimilarities in classical economic ideas Self study.** 

#### UNIT II NEO- CLASSICAL ECONOMIC IDEAS

[15HRS]

Mathematical School / Austrian School – Marshall – Wicksell – Hobson – Pigou-Pareto. **Comparison of Pigou and Pareto Ideas Self study** 

UNIT III THOUGHTS OF MARX AND NOTABLE NOBEL LAUREATES [15HRS]

Theory of glut-Theory of surplus value-oitation – industrial reserve army-. **Steps to remove exploitation Self study-** Richard Thaler, Abhijit Banerjee, Paul Milgrom & Robert B Wilson, Joshua Angrist-Latest Nobel Laureates.

#### UNIT IV MODERN ECONOMIC THOUGHT

[15HRS]

Kenneth Arrow, Joseph Stigler, Romer - Contributions of Amartya Sen - - Keynes -Psychological law of consumption-MPC-APC-Theory of Employment- Economic ideas of J.A. Schumpeter. **Applicability of Schumpeter's Thought of India Self study**.

#### UNIT V INDIAN ECONOMIC THINKERS

[15HRS]

Kautilya, Valluvar, Dadabhai Naoroji, Gandhi, J.C Kumarappa, Ambedkar, Mahalanobis, Vakil Brahmananda, Rengarajan, Mehta, M.N.Roy, V.K.R.V.Rao - Manmohan Singh - **Amartya sen's view on development Self study** 

#### UNIT VI DYNAMISM:

[ 15 HRS]

Biographical sketch of Nobel Laureates and their contributions-Biography of any world economists-Study of Indian Economic thinkers

	COURSE CONTENTS & LECTURE SCHEDULE							
Module	Topic	No. of	Teaching	Teaching				
No.	Topic	Lectures	Peadology	Aids				
UNIT -1:	UNIT -1:EARLY ECONOMIC IDEAS							
1.1	Topic 1: Mercantilism	2	Chalk & Talk	Black				
				Board				
1.2	Physiocracy-	2	Lecture	Black				
				Board				
1.3	Topic 2 Classical	1	Chalk & Talk	Black				
	Economic Ideas –			Board				
1.4	Adam Smith	2	Lecture	PPT				
1.5	David Ricardo	2	Lecture	Black				
				Board				
1.6	Thomas Robert	1	Discussion	Black				
				Board				
1.7	Malthus,	2	Chalk & Talk	Black				
				Board				
1.8	J.S. Mill,	1	Discussion	Black				
				Board				
1.9	J.B.Say.	2	Chalk & Talk	Black				
				Board				
UNIT -2	: NEO- CLASSICAL ECON	OMIC IDEA	S					
2.1	Topic 1: Mathematical	1	Lecture	Black				
	School			Board				
2.2	Austrian School	2	Chalk & Talk	Black				
				Board				
2.3	Marshall	2	Lecture	PPT				
2.4	Wicksell	2	Discussion	Black				
				Board				
2.5	Hobson	2	Lecture	Black				
				Board				
2.6	Pigou	3	Discussion	Online				

2.7	Pareto	3	Lecture	Black
				Board
UNIT -	-3 : MARXIAN ECONOMIC	IDEAS		
3.1	Topic I:Theory of glut	2	Lecture	Black
				Board
3.2	Scientific	2	Chalk & Talk	Black
	socialism			Board
3.3	Theory of surplus value	3	Lecture	PPT
3.4	Capitalist's	2	Discussion	Black
	methods to create			Board
	surplus value			
3.5	Topic:2	3	Lecture	Black
	Exploitation			Board
3.6	industrial reserve army	2	Discussion	Black
				Board
3.7	Criticism of Karl Marx's	1	Lecture	Black
	Doctrines.			Board
UNIT -4	: I MODERN ECONOMIC	THOUGHT		
4.1	Topic 1: Kennath Arrow.	2	Lecture	Black
				Board
4.2	Joseph Stigler	2	Lecture	Black
				Board
4.3	Romar	2	Discussion	Black
				Board
4.4	Contributions of	3	Discussion	LCD
	Amartya Sen			
4.5	Keynes	3	Lecture	PPT
4.6	Economic ideas of J.A.	3	Discussion	Black
	Schumpeter			Board
UNIT -5	: INDIAN ECONOMIC TH	INKERS		

5.1	Kautilya, Valluvar	3	Lecture	LCD
5.2	Dadabhai Naoroji,	3	Chalk & Talk	Black
	Gandhi			Board
5.3	J.CKumarappa,	2	Lecture	Black
	Ambedkar			Board
5.4	Mahalanobis, Vakil	2	Discussion	PPT
	Brahmananda			
5.5	Rengarajan, Mehta	1	Lecture	Black
				Board
5.6	M.N.Roy and	2	Discussion	Black
	V.K.R.V.Rao			Board
5.7	Manmohan Singh	2	Lecture	Black
				Board
UNIT -	6: DYNAMISM			
6.1	Biographical sketch of			PPT
	any Nobel Laureate and			
	his contributions.			
6.2	Biography of any world			LCD
	economist.			
6.3	Study of Indian			LCD
	Economic thinkers.			

#### **REFERENCE BOOKS:**

- 1. T.N. Hajela,(1994) "History of Economic Thought", Konark Publishers Pvt. Ltd.
- 2. M.L.Jhingan,(2002) "Macro Economic Theory", Vrinda Publications [P] Ltd.
- 3. Robert Lekachman, "A History of Economic Ideas", Columbia University.
- 4. S. Sankaran, (2000) "A History of Economic Thought", Margham Publications, Chennai,

#### **DOER**

- 1. https://www.nobelprize.org
- 2. https://economics.stanford.edu
- 3. <a href="https://tamilnation.org">https://tamilnation.org</a>

## **EVALUATION PATTERN**

Levels	C1 T1 10 Mks.	T2  10 Mks.	C3 Quiz 5 Mks.	Assi gnm ent 5 Mks	C5 OBT/ PPT 5 Mks	Total Scholas tic Marks	Non Schola stic Marks C6	CIA Total 40M ks.	% of Asses sment
K1	2	2	-	-	-	4	-	4	10 %
K2	2	2	5	-	-	9	-	9	22.5 %
К3	3	3	-	-	5	11	-	11	27.5 %
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Non Scholas tic	-	-	-	-	-		5	5	12.5 %
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Scholastic	35				
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## $\checkmark$ The levels of CIA Assessment based on Revised Bloom's Taxonomy are :

K1- Remember, K2-Understand, K3-Apply, K4-Analyse

		SCHOLASTIC			NON - SCHOLASTIC		MARKS	}
C1	C2	СЗ	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

#### **COURSE OUTCOMES**

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	To compare and contrast the economic ideas of various economists at different point of time.	K1	PSO1
CO 2	To sensitize about the exploitation of labour by capitalists.	K1, K2,	PSO3
CO 3	To evaluate the contributions of Nobel Laureates in economics.	K1 & K3	PSO2
CO 4	To analyse the present economic scenario with the view point of different economists.	K1, K2 & K3	PSO5
CO 5	To sensitize and elicit an opt behaviour in par with the current economic status.	K2 & K4	PSO4

## **Mapping COs Consistency with PSOs**

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

## Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	P06	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
соз	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

**Note**: ♦ Strongly Correlated – **3** 

♦ Moderately Correlated – **2** 

♦ Weakly Correlated -1

COURSE DESIGNER

S. Jy Jeno.

FORWARDED BY

DR.S.IVYJENO

Dr. M. REGINA MARY
HEAD OF THE DEPARTMENT

#### **II BA ECONOMICS**

#### III SEMESTER

(For those who joined in 2019 onwards)

OLD

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
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Study of early economic ideas, classical economic ideas, Marxian economic ideas, Modern economic thought and ideas of Indian economic thinkers.

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- 2. To expose the students to various economists ideas.

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[15HRS]

Mercantilism -Physiocracy- Classical Economic Ideas - Adam Smith, David Ricardo, Thomas Robert Malthus, J.S. Mill, J.B.Say. **Similarities and dissimilarities in classical economic ideas Self study.** 

#### UNIT II NEO- CLASSICAL ECONOMIC IDEAS

[15HRS]

Mathematical School / Austrian School – Marshall – Wicksell – Hobson – Pigou-Pareto. **Comparison of Pigou and Pareto Ideas Self study** 

UNIT III THOUGHTS OF MARX AND NOTABLE NOBEL LAUREATES [15HRS]

Theory of glut-Theory of surplus value-oitation – industrial reserve army-. **Steps to remove exploitation Self study-** Richard Thaler, Abhijit Banerjee, Paul Milgrom & Robert B Wilson, Joshua Angrist-Latest Nobel Laureates.

#### UNIT IV MODERN ECONOMIC THOUGHT

[15HRS]

Kenneth Arrow, Joseph Stigler, Romer - Contributions of Amartya Sen - Hicksian economic thought - Keynes - Psychological law of consumption-MPC-APC-Theory of Employment- Economic ideas of J.A. Schumpeter. Applicability of Schumpeter's Thought of India Self study.

#### UNIT V INDIAN ECONOMIC THINKERS

[15HRS]

Kautilya, Valluvar, Dadabhai Naoroji, Gandhi, J.C Kumarappa, Ambedkar, Mahalanobis, Vakil Brahmananda, Rengarajan, Mehta, M.N.Roy, V.K.R.V.Rao - Manmohan Singh - **Amartya sen's view on development Self study** 

#### UNIT VI DYNAMISM:

[ 15 HRS]

Biographical sketch of Nobel Laureates and their contributions-Biography of any world economists-Study of Indian Economic thinkers

	COURSE CONTENTS & LECTURE SCHEDULE								
Module	Topic	No. of	Teaching	Teaching					
No.	Topic	Lectures	Peadology	Aids					
UNIT -1:	UNIT -1:EARLY ECONOMIC IDEAS								
1.1	Topic 1: Mercantilism	2	Chalk & Talk	Black					
				Board					
1.2	Physiocracy-	2	Lecture	Black					
				Board					
1.3	Topic 2 Classical	1	Chalk & Talk	Black					
	Economic Ideas –			Board					
1.4	Adam Smith	2	Lecture	PPT					
1.5	David Ricardo	2	Lecture	Black					
				Board					
1.6	Thomas Robert	1	Discussion	Black					
				Board					
1.7	Malthus,	2	Chalk & Talk	Black					
				Board					
1.8	J.S. Mill,	1	Discussion	Black					
				Board					
1.9	J.B.Say.	2	Chalk & Talk	Black					
				Board					
UNIT -2	: NEO- CLASSICAL ECON	OMIC IDEA	S						
2.1	Topic 1: Mathematical	1	Lecture	Black					
	School			Board					
2.2	Austrian School	2	Chalk & Talk	Black					
				Board					
2.3	Marshall	2	Lecture	PPT					
2.4	Wicksell	2	Discussion	Black					
				Board					
2.5	Hobson	2	Lecture	Black					
				Board					
2.6	Pigou	3	Discussion	Online					

2.7	Pareto	3	Lecture	Black
				Board
UNIT -	-3 : MARXIAN ECONOMIC	IDEAS		
3.1	Topic I:Theory of glut	2	Lecture	Black
				Board
3.2	Scientific	2	Chalk & Talk	Black
	socialism			Board
3.3	Theory of surplus value	3	Lecture	PPT
3.4	Capitalist's	2	Discussion	Black
	methods to create			Board
	surplus value			
3.5	Topic:2	3	Lecture	Black
	Exploitation			Board
3.6	industrial reserve army	2	Discussion	Black
				Board
3.7	Criticism of Karl Marx's	1	Lecture	Black
	Doctrines.			Board
UNIT -4	: I MODERN ECONOMIC	THOUGHT		
4.1	Topic 1: Kennath Arrow.	2	Lecture	Black
				Board
4.2	Joseph Stigler	2	Lecture	Black
				Board
4.3	Romar	2	Discussion	Black
				Board
4.4	Contributions of	3	Discussion	LCD
	Amartya Sen			
4.5	Keynes	3	Lecture	PPT
4.6	Economic ideas of J.A.	3	Discussion	Black
	Schumpeter			Board
UNIT -5	: INDIAN ECONOMIC TH	INKERS		

5.1	Kautilya, Valluvar	3	Lecture	LCD
5.2	Dadabhai Naoroji,	3	Chalk & Talk	Black
	Gandhi			Board
5.3	J.CKumarappa,	2	Lecture	Black
	Ambedkar			Board
5.4	Mahalanobis, Vakil	2	Discussion	PPT
	Brahmananda			
5.5	Rengarajan, Mehta	1	Lecture	Black
				Board
5.6	M.N.Roy and	2	Discussion	Black
	V.K.R.V.Rao			Board
5.7	Manmohan Singh	2	Lecture	Black
				Board
UNIT -	6: DYNAMISM			
6.1	Biographical sketch of			PPT
	any Nobel Laureate and			
	his contributions.			
6.2	Biography of any world			LCD
	economist.			
6.3	Study of Indian			LCD
	Economic thinkers.			

#### **REFERENCE BOOKS:**

- 5. T.N. Hajela,(1994) "History of Economic Thought", Konark Publishers Pvt. Ltd.
- 6. M.L.Jhingan,(2002) "Macro Economic Theory", Vrinda Publications [P] Ltd.
- 7. Robert Lekachman, "A History of Economic Ideas", Columbia University.
- 8. S. Sankaran, (2000) "A History of Economic Thought", Margham Publications, Chennai,

#### **DOER**

- 4. https://www.nobelprize.org
- 5. https://economics.stanford.edu
- 6. <a href="https://tamilnation.org">https://tamilnation.org</a>

## **EVALUATION PATTERN**

Levels	C1 T1 10 Mks.	T2  10 Mks.	C3 Quiz 5 Mks.	Assi gnm ent 5 Mks	C5 OBT/ PPT 5 Mks	Total Scholas tic Marks	Non Schola stic Marks C6	CIA Total 40M ks.	% of Asses sment
K1	2	2	-	-	-	4	-	4	10 %
K2	2	2	5	-	-	9	-	9	22.5 %
К3	3	3	-	-	5	11	-	11	27.5 %
K4	3	3	-	5	-	11	-	11	27.5 %
Non Scholas tic	-	-	-	-	-		5	5	12.5 %
Total	10	10	5	5	5	35	5	40	100 %

CIA					
Scholastic	35				
Non Scholastic	5				
TOTAL	40				

## $\checkmark$ The levels of CIA Assessment based on Revised Bloom's Taxonomy are :

K1- Remember, K2-Understand, K3-Apply, K4-Analyse

		SCHO	LASTIC		NON - SCHOLASTIC		MARKS	}
C1	C2	СЗ	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

#### **COURSE OUTCOMES**

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	To compare and contrast the economic ideas of various economists at different point of time.	K1	PSO1
CO 2	To sensitize about the exploitation of labour by capitalists.	K1, K2,	PSO3
CO 3	To evaluate the contributions of Nobel Laureates in economics.	K1 & K3	PSO2
CO 4	To analyse the present economic scenario with the view point of different economists.	K1, K2 & K3	PSO5
CO 5	To sensitize and elicit an opt behaviour in par with the current economic status.	K2 & K4	PSO4

## **Mapping COs Consistency with PSOs**

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
CO3	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

## Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	P06	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
соз	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

Note: ♦ Strongly Correlated – 3

♦ Moderately Correlated – 2

♦ Weakly Correlated -1

**COURSE DESIGNER** 

**FORWARDED BY** 

S. Jy Jeno.

Dr. M. REGINA MARY
HEAD OF THE DEPARTMENT

DR.S.IVYJENO

### II BA ECONOMICS

#### III SEMESTER

[Offered to Department Of Commerce –Regular]
[For those who joined in 2019 onwards]

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	22A3ACE3	ECONOMIC THEORIES	5	5

#### **COURSE DESCRIPTION**

This course would impart the knowledge of international business, operation of multinational companies, international market, foreign exchange and Balance of payment.

#### **COURSE OBJECTIVE/S**

- 1. The aim of this subject is to provide the basic concepts [like WTO, GATT] of global business.
- 2. To develop their Marketing Skills
- 3. To enhance their Managerial Efficiency
- 4. To become aware of the products of Imports and Exports

#### **UNIT I BASIC CONCEPTS:**

[15 HRS]

Definition(only) of Economics: Wealth – Welfare – Scarcity – Growth - Micro and Macro Economics- Nature of Economic laws- Methods: Deductive and Inductive Methods - Positive and Normative approaches- Cardinal and Ordinal **Analysis.** 

#### UNIT II:LAW OF DEMAND AND ELASTICITY OF DEMAND [15HRS]

Demand: Meaning - Types of demand - Law of Demand: Schedule and curve-Exceptions to the Law of Demand - Elasticity of Demand: Types of Elasticity of Demand- Factors determining elasticity of demand - Methods of measuring elasticity of demand. Methods of measuring elasticity of supply.

#### UNIT III PRODUCTION ANALYSIS

(15 HRS)

Law of Supply – Elasticity of supply –Isoquants: Properties –Law of variable proportions - Returns to scale- Cost and Revenue-Production.

#### UNIT IV NATIONAL INCOME

(15 HRS)

Meaning and Scope of Macro Economics – Importance - Limitations – Circular flow of Income – National Income – Concepts and Components – Methods of Measuring National Income – difficulties in estimating national income - social accounting.

UNIT V: Meaning and Scope of Macro Economics (15 HRS) Importance - Keynes Theory of Income and Employment -Keynes vs. Classicism - Keynesian Liquidity Preference Theory - The Concept of Multiplier and its Types - Importance - Leakages. - Business cycle - Phases of a Business Cycle.

#### **REFERENCE BOOKS:**

- 1. Gregory Mankiv(2017), Principles of MicroEconomics, 8th Edition, South Western Educational Publishing, Cengage Learning, Inc
- 2. Koutsoyiannis A, (1979), Modern Microeconomics, First Edition, Macmillan
- 3. Ramesh Chandra Das (2011), Micro Economics, Theory and Practice, Kunal Books, Publisher & Distributors, New Delhi 110 002.
- 4. H. L. Ahuja (2006) Advanced Economic Theory, S.Chand & Company Ltd, New Delhi, 110055.
- 5. Jhingan, M.L., "Micro Economics Theory", Vrindha Publications(P) Ltd., New Delhi
- 6. Robert S. Pindyck, Daniel L. Rubinfeld and Prem L. Mehta (2009), Microeconomics, 7ed.Pearson Education.T.N. Hajela,(1994) "History of Economic Thought", Konark Publishers Pvt. Ltd.
- 7. M.L.Jhingan,(2002) "Macro Economic Theory", Vrinda Publications [P]
- 8. Robert Lekachman, "A History of Economic Ideas", Columbia University.
- 9. S. Sankaran, (2000) "A History of Economic Thought", Margham Publications, Chennai,

#### DOER:

- 1. https://www.nobelprize.org
- 2. https://economics.stanford.edu

#### COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	Teaching pedagogy	Teaching A	Aids
UNIT I:	NTERNATIONAL BUSINESS			

1.1	Definition(only) of Economics  Welfare – Scarcity – Growth - Micro and Macro Economics-	5	Lecture	White Board
1.2	- Nature of Economic laws- Methods: Deductive and Inductive Methods -	5	Lecture	White Board
1.3	Positive and Normative approaches- Cardinal and Ordinal Analysis.	5	Lecture	White Board
UNIT -	II MULTI NATIONAL CORPORA	TIONS		
2.1	Demand: Meaning - Types of demand - Law of Demand	8	Lecture	White Board
2.2	Schedule and curve- Exceptions to the Law of Demand - Elasticity of Demand: Types of Elasticity of Demand-	3	Lecture	White Board
2.3	Factors determining elasticity of demand -Methods of measuring elasticity of demand. Methods of measuring elasticity of supply	4	Lecture	White Board
UNIT -	III INTERNATIONAL PRODUCTION	ON & HRM		
3.1	Law of Supply – Elasticity of supply	5	Lecture	White Board
3:2	Elasticity of supply –Isoquants	3	Lecture	White Board

3.3	Properties –Law of variable proportions - Returns to scale-Cost and Revenue-Production.	2	Blended	White Board
3.4	Returns to scale- Cost and Revenue- Production.	5	Blended	White Board
UNIT IV	- ENVIRONMENTAL BUSINESS	S POLICIES	<b>S</b> :	
4.1	Meaning and Scope of Macro Economics – Importance	2	Blended	White Board
42	Limitations – Circular flow of Income– National Income – Concepts	2	Blended	White Board
43	Components – Methods of Measuring National Income	2	Blended	White Board
44	difficulties in estimating national income	2	Blended	White Board
45	social accounting,	2	Blended	White Board
46	Importance of social Accoounting	5	Blended	White Board
UNIT V	INTERNATIONAL FINANCE:			
5.1	Meaning and Scope of Macro Economics – Importance.	5	Lecture	White Board
5.1:1	Keynes Theory of Income and Employment –Keynes vs. Classicism	2	Blended	White Board

5.3	Keynesian Liquidity Preference Theory	3	Blended	White Board
5.4	The Concept of Multiplier and its Types –	5	Blended	White Board
UNIT VI	- DYNAMISM/CURRENTAFFA	IR		
6.1	. Importance – Phases of a Business Cycle.			
6.2	Leakages.			
6.3	Business cycle			

## **EVALUATION PATTERN**

Levels	C1 T1 10 Mks.	T2  10 Mks.	C3 Quiz 5 Mks.	Assi gnm ent 5 Mks	C5 OBT/ PPT 5 Mks	Total Scholas tic Marks	Non Schola stic Marks C6	CIA Total 40M ks.	% of Asses sment
K1	2	2	-	-	-	4	-	4	10 %
K2	2	2	5	-	-	9	-	9	22.5 %
К3	3	3	-	-	5	11	-	11	27.5 %
K4	3	3	-	5	-	11	-	11	27.5 %
Non Scholas tic	-	-	-	-	-		5	5	12.5 %
Total	10	10	5	5	5	35	5	40	100 %

CIA	
Scholastic	35
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TOTAL	40

## $\checkmark$ The levels of CIA Assessment based on Revised Bloom's Taxonomy are :

K1- Remember, K2-Understand, K3-Apply, K4-Analyse

		SCHO	LASTIC		NON - SCHOLASTIC		MARKS	
C1	C2	СЗ	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

## **COURSE OUTCOMES**

On the successful completion of the course, students will be able to:

S: NO	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
	Students would become		PSO1
CO 1	knowledgeable of all the basic 19E	K1	
	Equipped with the		PSO3
CO 2	Knowledge of different concepts of Demand.	K1, K2	
CO 3	Groomed up with supply concepts.	K1 & K3	PSO5
	Able to compare and		PSO4
CO 4	contrast the national	K1, K2& K3	
	Social accounting		
CO 5	Gained knowledge on business cycle.	K2 & K4	PSO2

## **Mapping COs Consistency with PSOs**

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
соз	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

## Mapping COs Consistency with POs

CO/ PO	PO1	PO2	PO3	PO4	PO5	P06	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

**Note**: ♦ Strongly Correlated – **3** 

♦ Moderately Correlated – 2

♦ Weakly Correlated -1

#### **COURSE DESIGNER**

**FORWARDED BY** 

A. arungalimi

PROF. GRACY RANI

DR.M.REGINA MARY

HEAD OF THE DEPARTMENT

#### II BA ECONOMICS

#### III SEMESTER

[Offered to Department Of Commerce –Regular]

NEW

[ For those who joined in 2019 onwards]

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS
UAEC	22A3ACE3	ECONOMIC THEORIES	5	5

#### **COURSE DESCRIPTION**

This course would impart the knowledge of international business, operation of multinational companies, international market, foreign exchange and Balance of payment.

#### **COURSE OBJECTIVE/S**

- 1. The aim of this subject is to provide the basic concepts [like WTO, GATT] of global business.
- 2. To develop their Marketing Skills
- 3. To enhance their Managerial Efficiency
- 4. To become aware of the products of Imports and Exports

#### **UNIT I BASIC CONCEPTS:**

[15 HRS]

Definition(only) of Economics: Wealth – Welfare – Scarcity – Growth - Micro and Macro Economics- Nature of Economic laws- Methods: Deductive and Inductive Methods - Positive and Normative approaches- Cardinal and Ordinal **Analysis.** 

#### UNIT II:LAW OF DEMAND AND ELASTICITY OF DEMAND [15HRS]

Demand: Meaning - Types of demand - Law of Demand: Schedule and curve-Exceptions to the Law of Demand - Elasticity of Demand: Types of Elasticity of Demand- Factors determining elasticity of demand - Methods of measuring elasticity of demand. Methods of measuring elasticity of supply.

#### UNIT III PRODUCTION ANALYSIS

(15 HRS)

Law of Supply – Elasticity of supply – Isoquants: Properties – Law of variable proportions - Returns to scale- Cost and Revenue-Production.

#### UNIT IV NATIONAL INCOME

(15 HRS)

Meaning and Scope of Macro Economics – Importance - Limitations – Circular flow of Income – National Income – Concepts and Components – Methods of Measuring National Income – difficulties in estimating national income- social accounting, Accelerator. Super multiplier

UNIT V: Meaning and Scope of Macro Economics (15 HRS) Importance - Keynes Theory of Income and Employment -Keynes vs. Classicism - Keynesian Liquidity Preference Theory - The Concept of Multiplier and its Types - Importance - Leakages. - Business cycle - Phases of a Business Cycle.

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- 10. Gregory Mankiv(2017), Principles of MicroEconomics, 8th Edition, South Western Educational Publishing, Cengage Learning, Inc
- 11. Koutsoyiannis A, (1979), Modern Microeconomics, First Edition, Macmillan
- 12. Ramesh Chandra Das (2011), Micro Economics, Theory and Practice, Kunal Books, Publisher & Distributors, New Delhi 110 002.
- 13. H. L. Ahuja (2006) Advanced Economic Theory, S.Chand & Company Ltd, New Delhi, 110055.
- 14. Jhingan, M.L., "Micro Economics Theory", Vrindha Publications(P) Ltd., New Delhi
- 15. Robert S. Pindyck, Daniel L. Rubinfeld and Prem L. Mehta (2009), Microeconomics, 7ed.Pearson Education.T.N. Hajela,(1994) "History of Economic Thought", Konark Publishers Pvt. Ltd.
- 16. M.L.Jhingan,(2002) "Macro Economic Theory", Vrinda Publications [P] Ltd.
- 17. Robert Lekachman, "A History of Economic Ideas", Columbia University.
- 18. S. Sankaran, (2000) "A History of Economic Thought", Margham Publications, Chennai,

#### DOER:

- 3. https://www.nobelprize.org
- 4. https://economics.stanford.edu

## COURSE CONTENTS & LECTURE SCHEDULE

Module				
	Topic	No. of	Teaching	<b>Teaching Aids</b>
No.		Lectures	pedagogy	
UNIT I: I	NTERNATIONAL BUSINESS			
1.1	Definition(only) of Economics  Welfare – Scarcity – Growth - Micro and Macro Economics-	5	Lecture	White Board
1.2	- Nature of Economic laws- Methods: Deductive and Inductive Methods -	5	Lecture	White Board
1.3	Positive and Normative approaches- Cardinal and Ordinal Analysis.	5	Lecture	White Board
UNIT – II	MULTI NATIONAL CORPORA	TIONS	<u> </u>	
2.1	Demand: Meaning - Types of demand - Law of Demand	8	Lecture	White Board
2.2	Schedule and curve- Exceptions to the Law of Demand - Elasticity of Demand: Types of Elasticity of Demand-	3	Lecture	White Board
2.3	Factors determining elasticity of demand -Methods of measuring elasticity of demand. Methods of measuring elasticity of supply	4	Lecture	White Board
UNIT -III	INTERNATIONAL PRODUCTI	ON & HRM		

3.1	Law of Supply – Elasticity of supply	5	Lecture	White Board
3:2	Elasticity of supply –Isoquants	3	Lecture	White Board
3.3	Properties –Law of variable proportions - Returns to scale- Cost and Revenue- Production.	2	Blended	White Board
3.4	Returns to scale- Cost and Revenue- Production.	5	Blended	White Board
UNIT IV	- ENVIRONMENTAL BUSINESS	S POLICIES	:	
4.1	Meaning and Scope of Macro Economics – Importance	2	Blended	White Board
42	Limitations – Circular flow of Income– National Income – Concepts	2	Blended	White Board
43	Components – Methods of Measuring National Income	2	Blended	White Board
44	difficulties in estimating national income	2	Blended	White Board
45	social accounting,	2	Blended	White Board
46	Importance of social	5	Blended	White Board
	Accoounting			
	INTERNATIONAL FINANCE:			
5.1	Meaning and Scope of Macro Economics – Importance.	5	Lecture	White Board

5.1:1	Keynes Theory of Income and Employment –Keynes vs. Classicism	2	Blended	White Board
5.3	Keynesian Liquidity Preference Theory	3	Blended	White Board
5.4	The Concept of Multiplier and its Types –	5	Blended	White Board
UNIT VI	- DYNAMISM/CURRENTAFFA	IR		
6.1	. Importance – Phases of a Business Cycle.			
6.2	Leakages.			
6.3	Business cycle			

## **EVALUATION PATTERN**

	C1	C2	СЗ	C4	C5	Total Scholas tic Marks	Non Schola stic Marks C6	CIA Total	% <b>o</b> f
Levels	Т1	Т2	Quiz	Assi gnm ent	OBT/ PPT				Asses sment
	10 Mks.	10 Mks.	5 Mks.	5 Mks	5 Mks	35 Mks.	5 Mks.	40M ks.	
K1	2	2	-	-	-	4	-	4	10 %
K2	2	2	5	-	-	9	-	9	22.5 %

кз	3	3	-	-	5	11	-	11	27.5 %
К4	3	3	-	5	-	11	-	11	27.5 %
Non Scholas tic	-	-	-	-	-		5	5	12.5 %
Total	10	10	5	5	5	35	5	40	100 %

CIA	
Scholastic	35
Non Scholastic	5
TOTAL	40

## $\checkmark$ The levels of CIA Assessment based on Revised Bloom's Taxonomy are

**K1**- Remember, **K2**-Understand, **K3**-Apply, **K4**-Analyse

		SCHO	LASTIC		NON - SCHOLASTIC		MARKS	
C1	C2	СЗ	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

## COURSE OUTCOMES

On the successful completion of the course, students will be able to:

S: NO	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Students would become knowledgeable of all the basic 19E	K1	PSO1
CO 2	Equipped with the Knowledge of different concepts of Demand.	K1, K2	PSO3
CO 3	Groomed up with supply concepts.	K1 & K3	PSO5
CO 4	Able to compare and contrast the national and Social accounting	K1, K2& K3	PSO4
CO 5	Gained knowledge on business cycle.	K2 & K4	PSO2

## Mapping COs Consistency with PSOs

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
соз	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

## **Mapping COs Consistency with POs**

CO/ PO	PO1	PO2	PO3	PO4	PO5	P06	PO7
CO1	3	2	3	3	3	3	3
CO2	3	3	2	3	3	3	3
CO3	3	3	3	3	2	2	2
CO4	3	3	3	2	3	3	3
CO5	3	3	3	3	3	1	3

**Note:** ♦ Strongly Correlated – **3** 

♦ Moderately Correlated – **2** 

♦ Weakly Correlated -1

#### **COURSE DESIGNER**

**FORWARDED BY** 

d. arunglani

PROF. GRACY RANI

DR.M.REGINA MARY

DR.M.REGINA MARY
HEAD OF THE DEPARTMENT



#### II BA ECONOMICS

## **8**%

#### IV SEMESTER

(For those who joined in 2019 onwards)

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS		
UAEC	19E4CC8	PUBLIC FINANCE	6	4		
COURSE DESCRIPTION						

#### COURSE DESCRIPTION

This course examines the subject matter of Fiscal economics. It emphasizes the problems of Allocation of resources between the Centre-state and local bodies.

#### **COURSE OBJECTIVES**

- 1. To enable the students to get an insight into various areas of Public economics
- 2. To create awareness about the different levels of functioning of the Indian Government.

# UNIT I: I INTRODUCTION TO FISCAL ECONOMICS [15 HRS]

Fiscal Economics – meaning and subject matter – Public goods - Private goods and **merit goods- Self study** – The principle of maximum social advantage.

#### UNIT II: PUBLIC REVENUE

[15HRS]

Public revenue: sources, canons of taxation. Theories of taxation – Benefit theory, cost of service theory and ability to pay theory – Incidence – Factors affecting incidence of taxation – impact and shifting of taxation- Taxable capacity-Kinds of taxes – Direct and indirect, progressive and proportional–Effects of taxation – **Income tax, Wealth tax**, **Self study** Sales tax, VAT, Goods and Service tax, Trends in tax GDP ratio.

#### UNIT III: UNIT III PUBLIC EXPENDITURE

[15HRS]

Public expenditure: Canons – Effects – **Reasons for the growth of public expenditure in India Self study** -Theories: Peacock and&
Wiseman- Wagner's law of public Expenditure

### UNIT IV: PUBLIC DEBT AND BUDGET

[15HRS]

Public debt: Classification, sources, causes for borrowing, effects – Methods of debt redemption – India's public debt: internal and external. Budget: Meaning-Types-Preparations and presentations- Fiscal policy: Meaning, Instruments. **Current Budget Self study** 

### UNIT V: FEDERAL FINANCE AND LOCAL FINANCE

[15HRS]

Federal Finance - Principles - allocation of resources - Recommendations of the Recent Finance Commission - **Local Finance in India**.

### UNIT VI - DYNAMISM/CURRENTAFFAIR

Trends in India's Public expenditure/Taxation, Trends in India's Public Debt Analyse the current budget, Income and Expenditure of Madurai corporation/Municipalities/Punchayat

### COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids					
UNIT -I	UNIT -I INTRODUCTION TO FISCAL ECONOMICS								
1.1	Fiscal Economics – meaning and	5	Chalk &	Black					
	subject matter		Talk	Board					
1.1:1	Public goods, Private goods and	6	Chalk &	LCD					
	merit goods		Talk						
1.3	The principle of maximum social	4	Lecture	PPT &					
	advantage			White					
				board					
UNIT II	: PUBLIC REVENUE								
2.1	Public revenue: sources, canons	4	Lecture	Black					
	of taxation. Theories of taxation –			Board					
	Benefit theory, cost of service								
	theory and ability to pay theory –								

2.1.1	Incidence – Factors	4	Chalk&Tal	Google
	affecting incidence of taxation –		k	classroo
	impact and shifting of taxation			m
2.2	Taxable capacity-Kinds of taxes –	3	Lecture	Black
	Direct and indirect, progressive			Board
	and proportional– Effects of			
	taxation			
2.2.1	Income tax, Wealth tax, Sales tax,	4	Discussion	Black
	VAT, Goods and Service tax,			Board
	Trends in tax GDP ratio			
Unit -l	II PUBLIC EXPENDITURE		<u>i</u>	
3.1	Public expenditure: Canons –	9	Lecture	White
	Effects – Reasons for the growth of			Board
	public expenditure in India-			
3.2	Theories: Peacock and& Wiseman-	6	Chalk &	Block
	Wagner's law of public Expenditure		Talk	Board
UNIT I	V: PUBLIC DEBT AND BUDGET			
4.1	Public debt: Classification,	7	Chack&Tal	Block
	sources, causes for borrowing,	-	k	Board
	effects – Methods of debt			Boara
	redemption – India's public debt:			
	internal and external			
4.2	Budget: Meaning-Types-	4	Chack	Block
1.2	Preparations and presentations	'	&Talk	Board
4.2.1	Fiscal policy: Meaning,	4	Chack &	Block
· • 🚄 • 🛨	Instruments	,	Talk	Board
			Tanx	Doard
IINIT V	: FEDERAL FINANCE AND LOCAL F	TNANCE		
OTALL A	. I LODICAL FINANCE AND LOCAL I	MANCE		

5.1	Federal Finance - Principles – allocation of resource	5	Lecture	White Board
5.1.1	Recommendations of the Recent Finance Commission. in India.	5	Lecture	Block Board
5.2	Local Finance in India.	5	Lecture	White Board
UNIT V	I: DYNAMISM/CURRENTAFFAIR			
6.1	Trends in India's Public Debt Analyse the current budget,			Analytic al Skills(S2
6.2	Trends in India's Public expenditure/Taxation			Case Study(S1
6.3	Income and Expenditure of Madurai corporation/Municipalities/Punch ayat			Case Study (S1)

### **TEXT BOOKS:**

Tyagi. B.P., "Public Finance", Jai Prakash Nath & Co, Meerut [U.P], 4<sup>th</sup> Edition, 2004-05.

### **REFERENCE BOOKS:**

- 1. Cauvery. R. etal, "Public Finance", Sultan Chand & Company, New Delhi 2001.
- 2. Manker, "Public Finance", Himalaya Publishing House, 5<sup>th</sup> Edition, July 2001.
- 3. Mithani.D.M., "Modern Public Finance Theory & Practice", The Himalayan Publishing House
- 4. Mumbai 1998.
- 5. Singh. S.K., "Public Finance in Developed & Developing Countries", S. Chand and Company

- 6. 6th revised and enlarged edition, 2004.
- 7. Vasudavan. K., "Public Finance",
- 8. M.Maria John Kennedy,-Public Finance, PHI Learning Private limited, New Delhi,2012

# WEB REFERENCES (OPTIONAL)

- 1. www.incometaxindia.gov.in
- 2. www.indiabudget.nic.in.

### **EVALUATION PATTERN**

	C1	C2	C3	C4	C5	Total Scholas tic Marks	Non Schola stic Marks C6	CIA Total	% of
Levels	Т1	Т2	Quiz	Assi gnm ent	OBT/ PPT				Asses sment
	10 Mks.	10 Mks.	5 Mks.	5 Mks	5 Mks	35 Mks.	5 Mks.	40M ks.	
K1	2	2	-	-	-	4	-	4	10 %
K2	2	2	5	-	-	9	-	9	22.5 %
К3	3	3	-	-	5	11	-	11	27.5 %
K4	3	3	-	5	-	11	-	11	27.5 %
Non Scholas tic	-	-	-	-	-		5	5	12.5 %
Total	10	10	5	5	5	35	5	40	100 %

CIA				
Scholastic	35			
Non Scholastic	5			
TOTAL	40			

# ✓ The levels of CIA Assessment based on Revised Bloom's Taxonomy are :

K1- Remember, K2-Understand, K3-Apply, K4-Analyse

		SCHOLASTIC		NON - SCHOLASTIC		MARKS	}	
C1	C2	СЗ	C4	C5	C6	CIA	ESE	Total
10	10	5	5	5	5	40	60	100

## **COURSE OUTCOMES**

On the successful completion of the course, students will be able to:

NO.	COURSE OUTCOMES	KNOWLEDGE LEVEL (ACCORDING TO REVISED BLOOM'S TAXONOMY)	PSOs ADDRESSED
CO 1	Understand the Meaning and Scope of	K1	PSO1& PSO2
	Fiscal Economics		
CO2	Identify the sources Tax Revenues and Non tax Revenues	K1, K2,	PSO3
CO3	Create knowledge about Income tax, VAT and GST.	K1 & K3	PSO5
CO4	Assess the Causes for the Growth of Public Expenditure and Public Debt.	K1, K2, K3 &	PSO4

CO 5	Evaluate the Centre and State Financial Relations.	K2 & K4	PSO3

# **Mapping COs Consistency with PSOs**

CO/ PSO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	3	3	3
CO2	3	3	3	3	3
соз	3	3	3	3	3
CO4	3	3	3	3	3
CO5	3	3	3	3	3

**Note**: ♦ Strongly Correlated – **3** 

♦ Moderately Correlated – **2** 

♦ Weakly Correlated -1

**COURSE DESIGNER:** 

FORWARDED BY

Staff Name (Dr. M.Regina Mary

(Dr. M. REGINA MARY)
HEAD OF THE DEPARTMENT

### II BA ECONOMICS

#### IV SEMESTER

(For those who joined in 2019 onwards)

**NEW** 

PROGRAMME CODE	COURSE CODE	COURSE TITLE	HRS/WEEK	CREDITS		
UAEC	19E4CC8	PUBLIC FINANCE	6	4		
COURSE DESCRIPTION						

This course examines the subject matter of Fiscal economics. It emphasizes the problems of Allocation of resources between the Centre-state and local bodies.

### **COURSE OBJECTIVES**

- 3. To enable the students to get an insight into various areas of Public economics
- 4. To create awareness about the different levels of functioning of the Indian Government.

# UNIT I: I INTRODUCTION TO FISCAL ECONOMICS [15 HRS]

Fiscal Economics – meaning and subject matter – Public goods - Private goods and **merit goods**- Social goods- Market failure- Public goods and externalities **Self study** – The principle of maximum social advantage.

### **UNIT II: PUBLIC REVENUE**

[15HRS]

Public revenue: sources, canons of taxation. Theories of taxation – Benefit theory, cost of service theory and ability to pay theory – Incidence – Factors affecting incidence of taxation – impact and shifting of taxation- Taxable capacity-Kinds of taxes – Direct and indirect, progressive and proportional–Effects of taxation – **Income tax, Wealth tax**, **Self study** Sales tax, VAT, Goods and Service tax, Trends in tax GDP ratio.

UNIT III: UNIT III PUBLIC EXPENDITURE

[15HRS]

Public expenditure: Canons – Effects – **Reasons for the growth of public expenditure in India Self study** -Theories: Peacock and&
Wiseman- Wagner's law of public Expenditure

### UNIT IV: PUBLIC DEBT AND BUDGET

[15HRS]

Public debt: Classification, sources, causes for borrowing, effects – Methods of debt redemption – India's public debt: internal and external. Budget: Meaning-Types-Preparations and presentations- Fiscal policy: Meaning, Instruments.**Current Budget Self study** 

### UNIT V: FEDERAL FINANCE AND LOCAL FINANCE

[15HRS]

Federal Finance - Principles - allocation of resources - Recommendations of the Recent Finance Commission - **Local Finance in India**.

### UNIT VI - DYNAMISM/CURRENTAFFAIR

Trends in India's Public expenditure/Taxation, Trends in India's Public Debt Analyse the current budget, Income and Expenditure of Madurai corporation/Municipalities/Punchayat

### COURSE CONTENTS & LECTURE SCHEDULE

Module No.	Topic	No. of Lectures	Teaching Pedagogy	Teaching Aids			
UNIT -I	INTRODUCTION TO FISCAL ECON	OMICS					
1.1	Fiscal Economics – meaning and	5	Chalk &	Black			
	subject matter		Talk	Board			
1.1:1	Public goods, Private goods and	6	Chalk &	LCD			
	merit goods		Talk				
1.3	The principle of maximum social	4	Lecture	PPT &			
	advantage			White			
				board			
UNIT II	UNIT II : PUBLIC REVENUE						
2.1	Public revenue: sources, canons	4	Lecture	Black			
	of taxation. Theories of taxation –			Board			

	Benefit theory, cost of service			
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2.2	Taxable capacity-Kinds of taxes –	3	Lecture	Black
	Direct and indirect, progressive			Board
	and proportional– Effects of			
	taxation			
2.2.1	Income tax, Wealth tax, Sales tax,	4	Discussion	Black
	VAT, Goods and Service tax,			Board
	Trends in tax GDP ratio			
Unit -	III PUBLIC EXPENDITURE			
3.1	Public expenditure: Canons –	9	Lecture	White
	Effects – Reasons for the growth of			Board
	public expenditure in India-			
3.2	Theories: Peacock and& Wiseman-	6	Chalk &	Block
	Wagner's law of public Expenditure		Talk	Board
UNIT I	V: PUBLIC DEBT AND BUDGET			<u> </u>
4.1	Public debt: Classification,	7	Chack&Tal	Block
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	effects – Methods of debt			
	redemption – India's public debt:			
	internal and external			
4.2	Budget: Meaning-Types-	4	Chack	Block
	Preparations and presentations		&Talk	Board
4.2.1	Fiscal policy: Meaning,	4	Chack &	Block
	Instruments		Talk	Board

UNIT V:	FEDERAL FINANCE AND LOCAL F	FINANCE		
5.1	Federal Finance - Principles -	5	Lecture	White
	allocation of resource			Board
5.1.1	Recommendations of the Recent	5	Lecture	Block
	Finance Commission. in India.			Board
5.2	Local Finance in India.	5	Lecture	White
				Board
UNIT VI	: DYNAMISM/CURRENTAFFAIR			
6.1	Trends in India's Public Debt			Analytic
	Analyse the current budget,			al
				Skills(S2
				)
6.2	Trends in India's Public			Case
	expenditure/Taxation			Study(S1
				)
6.3	Income and Expenditure of			Case
	Madurai			Study
	corporation/Municipalities/Punch			(S1)
	ayat			

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**COURSE DESIGNER:** 

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HEAD OF THE DEPARTMENT