

Minutes of the Board of Studies - BBA

Venue : BBA Department, Fatima College, Madurai-18
Convened on : 03-04-2023 at 10.30 a.m

Members Present :

1. Dr. S. L. Kumari Head of the Department S.L. Kumari
2. Dr. M. Palanivelrajam University Nominee ~~MP~~
3. Dr. S. Dinesh Babu Subject Expert S. D. M.
4. Dr. S. Rajarajeswari Subject Expert ~~done~~
5. Mrs. K. Uma Maheswari Industrialist Absent.
6. Ms. RM. Muthu Saradha Alumna ^{Pr. Muthu Saradha}
7. Dr. K. Sangeetha Dean of Academic Affairs ~~Dr. K. Sangeetha~~
8. Dr. M. Meenachi Staff Member M. Meenachi
9. Mrs. A. Rosary Infante Staff Member A. Rosary Infante
10. Mrs. R. Abinaya Staff Member ~~Abinaya~~
11. Ms. F. Gnanadeepam Staff Member F. Gnanadeepam

Minutes of the Board of studies

1. ACTION TAKEN REPORT FOR 2022-2023

1.a common suggestions

S.NO	Common Suggestions offered in the Previous Board	Action Taken For the Academic Year 2022-23
1.	An order to hone the Entrepreneurial skills of Students, workshops / Seminars / Guest Lectures be conducted.	Implemented

1.b change of Course Title - NIL

S.NO	Old Course code	New Course code	old Course Title	New Course Title	Need For Change
-	-	-	-	-	-

1.c. New Course Introduced

S.NO	Course Code	Course Title	Relevance To*				Scope For #			Need For Introduction
			L	R	N	G	EMP	ENTRE	SD	
1	22UGVAU2	Research Methodology				✓	✓		✓	Imparting knowledge on the Basic concepts of Research Methodology

and acquiring skills to carry out Basic Statistical Analysis

1.d Revised Courses

SNO	Course Code	Course Title	No. & Title of units Revised with the Revised content	Special Revision	Need of For Revision	Relevance To *					Scope For #
						L	R	N	G	EMP	
1.	21U1NME & 21U2NME	Management Principles	unit - 3 Planning and Decision Making. The Topics Meaning, Nature of and Process of decision Making are added		5% To make it more Relevant to the course					✓	✓
2.	19U3CC6	Marketing Management	unit - 6 Dynamism - Marketing Automation is added							✓	✓
3.	19U4CC8	Human Resource Management	unit - 5 Incentive Compensation - wage Incentives		10% To make it more relevant to the					✓	✓

Meaning, Concept
of Profit Sharing
Profit sharing in
India, Labour Co-
Partnership and
Fringe Benefits
are added.
unit - 6
Dynamism
Contemporary HR
Practices is
added

course

4. 1904CC9 Operations unit - 2

Management Production,
Planning and
Control : Reasons
For equipment-
replacement &
Factors to be
considered for
replacing
equipment are
added.

5% To make
it more
relevant
to the
course

✓ ✓

unit - 6
Dynamism:
Industry 4.0 and
Industry 5.0 are
added

5. 1904CC10 Management unit - 1

5%

✓ ✓

Accounting
theory &
Practice

Introduction

Definition
characteristics of
Management account-
ing difference between
cost accounting and
Management account-
ing are added. In
Financial Statement
analysis comparative
analysis common
Size analysis
and trend analysis
are Included.

5% To make
it more
detailed

6. 1905CC12 Tax

laws

unit 1

5% To make
it more
detailed

Introduction:
The topics tax,
definition, chara-
cteristics of tax
direct & Indirect
taxes, Merits &
demerits of direct
& Indirect taxes
are added

✓ ✓

7. 1905ME2 Financial unit 6

Services Dynamism

Crypto Currency
is added

✓ ✓

8. 1905SB3 Leadership unit -3

SKILLS Goal Setting -

✓ ✓

difference between dream and goal and goal setting process

5% To make it more relevant to the course

9. 1906ME3 Retail Management unit-2 : Store operations Management; strategies for store planning is added.

5% To make it more detailed

10. 1906ME6 Training & Development unit 4 : Training Design Training and development of Expatriates For global assignment is added.

5% To make it more Relevant to the course

3. updation of open Educational Resources in the list of references of each courses

S. NO	Course Code	Course Title	Details of updation
1.	1906ME4	Services Marketing	1. https://www.marketingtutor.net/ServiceMarketing/ 2. https://www.emerald.com/insight/publication/issn/w/0887
2.	1904CC9	operations Management	https://www.youtube.com/watch?v=rZSRHG-hD0

Like this For each Course Digital open Educational resources are added.

3. Revision OF courses

Sno	Course Code	Course Title	No. & Title of units Revised with the Revision content specific	%. of Need Revision For	Need For Revision	Relevance to *				Scope For	
						L	R	N	A	Expt	SD
1.	1904CC5	Organizational Behaviour	unit -3 McClelland's Theory of needs, Vroom's Expectancy theory are deleted	3%	unit 3 is too vast				✓	✓	✓
2.	1903CC7	Cost Accounting	unit 2 Accounting For losses of material is added	3%	To make it more relevant				✓		✓
3.	1904CC8	Human resource Management	unit 1 Status of Personnel Manager is deleted	2%	To avoid repetition					✓	
4.	1904CC9	operations Management	Evaluation of Material Management - Materials lost Indices vendor Rating Indices, Inventory Indices & stores Indices are added.	3%	To make it more relevant				✓		
5.	1904CC10	Management Accounting Theory & Practise	unit -2 - Preparation of Balance sheet through ratios is added.	3%	To make it more relevant					✓	✓

3.	Business communication Elective course - Generic (Semester I)	✓	✓	AS Per TANSCH GRID
4.	Managerial Skill Develop ment - Non Major Elective	✓	✓	AS Per TANSCH GRID
5.	Business Communication Core course Semester II	✓	✓	AS Per TANSCH GRID
6.	Accounting For Manager II core course Semester II	✓	✓	AS Per TANSCH GRID
7.	Business Environment Elective course - Generic Semester II	✓	✓	AS Per TANSCH GRID
8.	Managerial Skill Develop ment - Non Major (Semester II)	✓	✓	AS Per TANSCH GRID
9.	Business Etiquette & Corporate Grooming Discipline specific - SEMESTER II Skill Enhancement course -	✓	✓	AS Per TANSCH GRID
10.	GST Registration and Filing - Computer Applicati ons off class Program Discipline specific - Semester II)	✓	✓	AS Per TANSCH GRID
11.	Organizational Behaviour - Core course (Semester III)	✓	✓	AS Per TANSCH GRID
12.	Marketing Management Core course - (Semester III)	✓	✓	AS PER TANSCH GRID
13.	Entrepreneurial Developme nt Elective course (Generic) Semester III	✓	✓	AS PER TANSCH GRID
14.	New Venture Development Discipline specific - Semester III Skill Enhancement course	✓	✓	AS Per TANSCH GRID

15.	Computer Application in Business (Discipline Specific Semester III) - Skill Enhancement Course		✓		✓ As Per TANSCHER Grid
16.	Business Regulatory Framework - Industrial Statistics Core Industry Module I - Semester IV	✓	✓		As Per TANSCHER Grid
17	Operations Management - Core course (Semester IV)	✓	✓		As Per TANSCHER Grid
18	Business Statistics - Elective Course (Generic) (Semester IV)	✓	✓		As Per TANSCHER Grid
19	Tally - Discipline Specific Semester IV - Skill Enhancement Course	✓			✓ As Per TANSCHER Grid
20	Intellectual Property Rights (Discipline Specific) Semester IV - Skill Enhancement Course	✓	✓		As Per TANSCHER Grid
21	Human Resource Management - Core Course (Semester V)	✓	✓		As Per TANSCHER Grid
22	Research Methodology - Core Course (Semester V)	✓	✓		As Per TANSCHER Grid
23	Financial Management - Core Course (Semester V)	✓	✓		As Per TANSCHER Grid
24	Digital Marketing/Industrial Relations - Elective Course (Discipline Specific) Semester V	✓	✓		As Per TANSCHER Grid
25	Services Marketing / Financial Literacy - Elective course (Discipline specific)	✓	✓		As Per TANSCHER Grid
26	Project with viva voce (Semester V)	✓	✓		As Per TANSCHER Grid

27	Internship (carried out in II nd summer Vacation) 30 Hours semester V)	✓	✓	AS Per TANSCHER Grid
28	Business Environment - Core Course (Semester VI)	✓	✓	AS Per TANSCHER Grid
29	Entrepreneurial Development Core Course (Semester VI)	✓	✓	AS Per TANSCHER Grid
30	Case Analysis - Core Course (Semester VI)	✓	✓	AS Per TANSCHER Grid
31	Consumer Behaviour / Materials Management - Elective Course (Discipline Specific) (Semester VI)	✓	✓	AS Per TANSCHER Grid
32	E-Business / operations Research - Elective Course (Discipline Specific) Semester VI)	✓	✓	AS Per TANSCHER Grid
33	Quantitative Aptitude I & II (Semester VI)	✓	✓	AS Per TANSCHER Grid

- 5 Introduction of Purely Skill Embedded Certificate / Diploma / Advanced Diploma value - Added Course other than the value - Added Course that is already being offered - NIL

sno	Course Code	Course Title	Mou with Industry / Organization	Skills sharpened	Course outcome
-	-	-	-	-	-

6. Approval of PhD course work syllabus - NIL

7. Rubrics for Internship / Project - NIL

S.NO	C1 20 Mks	C2 20 Mks	CIA TOTAL 40 Mks	EXTERNAL 60 Mks
-	-	-	-	-

8. Details of Proposed / Signed MOUs

Heartfulness Educational Trust, Madurai - 625104
- MOU is renewed and extended for another
one year (17-12-2022 to 16-12-2023)

9.

Other Suggestions
It is suggested to have TANSCH courses for all Semesters.

Commendations
External Members suggested that the syllabus of BBA Degree Course is good

Name of

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|-------------------------------|--------------------------|--------------------|
| 1. Head of the Department - | Dr. S. L. Kumari | S. L. Kumari |
| 2. University Nominee - | Dr. M. Palanivelsgan | M. Palanivel Rajan |
| 3. Subject Expert - | Dr. S. Dinesh Babu | S. M. M |
| 4. Subject Expert - | Dr. S. Rajarajeswari | Jan |
| 5. Industrialist - | Mrs. K. Uma Maheswari | Absent. |
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03/04/2023